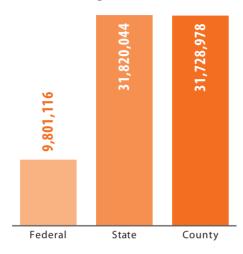
2010 Annual Report

EXTENSION EXPENDITURES AND ACCOMPLISHMENTS

Extension Funding Sources¹

Florida Cooperative Extension receives the majority of its funding through state and local governments. In 2010-2011, 87% of the \$73.4 million budget was received from state and local governments.



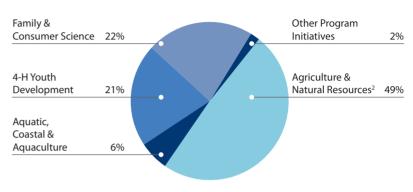
¹Does not include grants and contracts.

Fiscal Year: 2010-2011

Source: UF/IFAS Extension Administration Office

County Faculty by Program Area

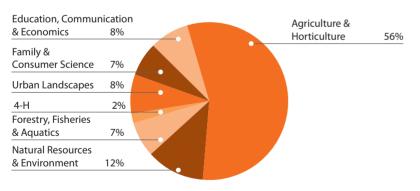
County faculty develop and deliver programs to Florida citizens based on input from local advisory committees, county commissioners and volunteers in collaboration with state faculty.



²Includes all urban horticulture

State Faculty by Program Area

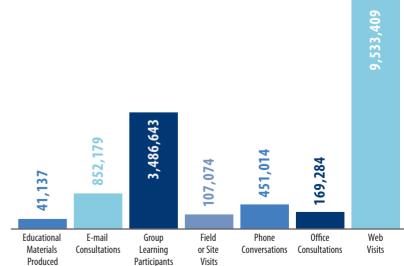
State Extension faculty work with UF/IFAS researchers and county faculty to deliver new information and technology to assist Florida residents in solving problems.



Extension Accomplishments

To meet the needs of its citizens, the Florida Cooperative Extension Service uses a wide range of methods to deliver educational information. In 2010, state and county faculty responded to more than 5 million citizen requests on an individual basis and through group educational events. In addition to these personal contacts, faculty also distributed research-based materials and used the Internet and other mass media to reach clientele.

January 2010 - December 2010 Source: UF/IFAS Workload Database





2010 Annual Report

EXTENSION EXPENDITURES AND ACCOMPLISHMENTS

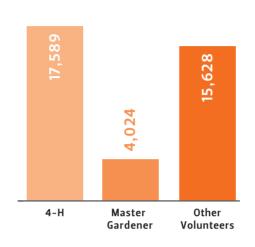
Extending Resources with Volunteers

A key component to achieving the UF/IFAS mission is the contribution of volunteers. Last year, more than 37,241 volunteers donated the equivalent of 179,800 workdays. Using our successful volunteer program, UF/IFAS Extension is able to provide services to communities that ordinarily could not afford them.

VOLUNTEER HOURS



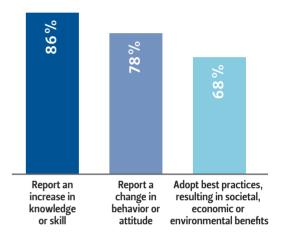
NUMBER OF VOLUNTEERS



Clientele Outcomes

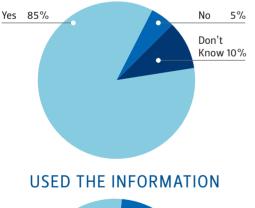
To help measure the impact of our efforts, Extension routinely surveys our clientele. In 2010, participants in group learning events were surveyed about their learning experience. As indicated, 86% of all participants responded that they increased their knowledge due to the educational information. More than two-thirds of those surveyed applied information they learned to their agricultural production practices, personal lives or business.

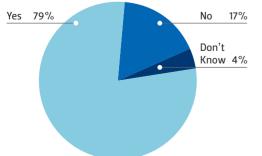
January 2010 – December 2010 Source: UF/IFAS Workload Database



Client Use of Extension Information

SOLVED THE PROBLEM





Customer Satisfaction

As part of our annual evaluation and accountability process, Florida Cooperative Extension conducts a scientifically based "Customer Satisfaction Survey," allowing the people we serve to judge our performance. In 2010, 15 Florida counties asked their clientele if the information we provided was up-to-date and accurate, delivered in time to meet their needs, relevant to their situation, and easy to understand. In addition, clientele were asked if they used the information and if it solved their problems or met their needs. For those who did not use the information, it was found that other factors prevented them from using it.

January 2010 - December 2010 Source: Program Development and Evaluation Center

