

UC San Diego

# BUILDING BRIGHT FUTURES

The Career Services Center  
2012



**Career Services Center**

A Department of Student Affairs





# EXPERIENCE + TRANSFORMATION

Our eighth edition of Building Bright Futures reflects an exciting year of reorganization, innovation, globalization, and transformation for the Career Services Center (CSC) at UC San Diego. Even as the entry-level job market continued to improve, the need for students to emphasize their strengths and experience remained critical. In addition, competition for coveted spots in top medical, law, pharmacy and other professional school programs necessitates strong preparation and planning. As always, our creative and dedicated center team provided a wealth of resources, programming, and personalized service to help our students reach for and fulfill their career aspirations.

This year, the center became part of the dynamic, new Experiential Learning Cluster within UC San Diego Student Affairs, joining the International Center, Academic Enrichment Programs, and Office of Academic Support and Instructional Services. Our employment-focused team expanded to form the Experiential & Employment Services (EES) unit — creating a centralized hub of experiential resources for students. In addition, the center synergistically merged its career development and professional school advisers to form one cross-trained Professional Advising Services (PAS) team, thus broadening advising service bandwidth while maintaining exceptional content expertise. These strategic moves position the CSC to provide enhanced service with improved efficiency; while greatly expanding our opportunities to collaborate with key campus partners on important experiential initiatives.

**Craig Schmidt**  
*Interim Director*



## The Career Services Center Team

# DRIVING ACCOMPLISHMENT

**Center Administration** Craig Schmidt, Interim Director • Ian Transfiguracion, Communications Specialist • Liborio Guzman, Systems Administrator • Albert Lopez\*, Technology Resource Specialist **Center Operations (OPS)** Marva Whitehead\*\*, Center Operations Manager • Ameenah Junior, Administration Projects Specialist • Charity Kunold, Administration Projects Specialist **Professional Advising Services (PAS)** Lauren Payne\*\*, Director, PAS / Assistant Director, Career Services Center • Joe Cribari, Advisor, PhD & Masters Students • Melanie Davidson, Advisor • Roxanne Farkas, Advisor • Kathleen Onofrio, Essay Critique Specialist • Kathy Self\*, Advisor • Bill Wingard\*, Lead Advisor, Professional & Graduate School **Experiential & Employment Services (EES)** Dana Monroig\*, Director, EES / Assistant Director, Career Services Center • Diana Gomez, Peace Corps Campus Representative • Mary Lewis, Student Employment Specialist • Toni Mahoney, Student Employment Coordinator • Marlyn Mills, Employment Events Specialist • Christy Quiogue, Advisor • Michelle Tillman, Advisor **Graduate Assistants** Aneesha Bhogal, '12 University of San Diego • Sarah Smitter, '12 University of San Diego **Undergraduate Career Peers** Christine Alabastro, '14 Sixth College • Julio Fregoso, '12 Thurgood Marshall College • Richard Ho, '12 Warren College • Nikki Hsueh, '13 Marshall College • Gayani Kadurugamuwa, '14 Sixth College • Yekta Mohammady, '12 Sixth College **Administrative Partners-Experiential Learning Business Office** Tim Emery, Chief Administrative Officer • Misty Cervantes-Nguyen, Financial Analyst • Davyda Johnson, Human Resources Specialist • Monica Robinson, Contracts & Grants Analyst

*\*Recipient of 2012 Career Services Center Core Values Award \*\*Recipient of 2012 Award of Excellence, the Center's top honor*

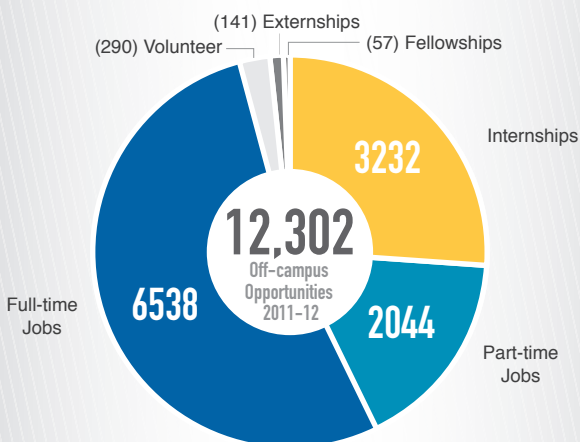
*For more information on the Career Services Center's organizational structure, its staff and their contributions to our profession and our campus community, visit "About Us" at [career.ucsd.edu](http://career.ucsd.edu).*



# ASSESSING THE IMPACT

## Port Triton: A Huge Increase in Job Postings

Port Triton is UC San Diego's premier portal that provides employment opportunities and online career tools for students and alumni. Employers posted 12,302 off-campus opportunities in AY 2011–12, resulting in a two-year growth rate of over 90 percent. Internship listings grew by 26 percent and 2,790 on-campus job opportunities were posted.



## By the Numbers

12%



increase in Triton job fair employer registrations to 315 organizations in academic year 2011–12.<sup>1</sup>

15,092



positions were posted on Port Triton during the 2011–12 academic year.<sup>1</sup>

32%



increase in school participation in the spring quarter Health Professional School Fair to 79 schools.<sup>1</sup>

209



UC San Diego students were accepted to medical school.<sup>2</sup>

68%



of UC San Diego applicants were accepted to pharmacy school.<sup>3</sup>

74%



of UC San Diego applicants were accepted to law school.<sup>4</sup>

48%



of employed respondents to the Survey of Recent Graduates converted internships or previous job experience into permanent career positions.<sup>5</sup>

60%



of students that enrolled in a graduate school program participated in research while an undergraduate.<sup>5</sup>

4.5 out of 5



students rate overall satisfaction following appointments with advisers.<sup>6</sup>

610,820



website visits at [career.ucsd.edu](http://career.ucsd.edu) during the 2011–12 academic year.<sup>7</sup>

## How do we know?

1. Tracked through Simplicity 2. Association of American Medical Colleges (AAMC) provides national data on medical school admissions 3. American Association of Colleges of Pharmacy provides national data on pharmacy school admissions 4. Law School Admission Council (LSAC) provides national data on law school admissions 5. Survey of Recent Graduates summarizes outcomes data for graduating students 6. Collected through quarterly advising surveys 7. Google Analytics measures page views, unique visitors, and time spent on [career.ucsd.edu](http://career.ucsd.edu)





# NEW INITIATIVES

## Students Helping Students

Hundreds of specially trained students worked throughout Student Affairs departments to support their classmates in a variety of ways, including health education, well-being, study abroad, tutoring, and career development. The center's team of six Career Peer Educators organized and hosted the first Peer-2-Peer conference, attended by more than eighty peer educators from various campus departments to heighten their awareness of student needs and to help them understand how to successfully integrate their own peer leadership experiences into the job market.

## Better Decision Making Through Expanded Self-assessment Offerings

CSC began offering the Myers-Briggs Type Indicator and the Strong Interest Inventory assessments as part of a small, adviser-led Career Development Seminar. These highly respected self-assessment tools were utilized by more than 250 students, providing a deeper exploration of personality factors and interests as they relate to career choice.

## Helping Seniors Reach the Summit

During the 2012 spring quarter, nearly four hundred seniors participated in the center's new Get Hired Campaign! providing students more than a dozen job search programs. One of the highlights of this campaign was the Senior Career Summit. The Student Affairs Parent & Family Programs Innovation and Engagement Fund generously sponsored forty-two seniors to attend this all-inclusive event free of charge. Summit topics included career exploration, job search strategies, and advice from a panel of recent alumni.

Graduating seniors were also provided direct access to hiring employers during the Career Services Center's annual end-of-year, "just in time" Future Destinations Job & Internship Fair held the week after June graduation. This event, designed to attract employers with late year hiring needs, brought together forty-five employing organizations (an 18 percent increase over last year's event) and more than five hundred eager UC San Diego recent grads and other student job seekers.





## EXPANDING OPPORTUNITIES

### **Building Community: Career Education Outreach**

Throughout the academic year, the center receives regular requests for education on a variety of career-related topics. During 2011–12, the dedicated center team delivered career programming to more than eight thousand community members that include UC San Diego students, alumni, parents, high school students and our faculty and staff colleagues.

Popular outreach requests included:

**Resume Writing**

**Obtaining an Internship**

**Finding Success in Your Career**

**Effectively Utilizing the Career Services Center**

### **Personalized Advising Assistance**

In the last year, a new, cross-trained Professional Advising Services (PAS) team was created as a strategic effort to broaden the center's advising capabilities through expanding each adviser's content knowledge. The newly formed PAS team provided personalized assistance to 6,557 students and alumni during Express-15 walk-in advising and one-on-one appointments. The following are the most frequently requested topics:

**Writing a Resume**

**Securing an Internship**

**Applying to Medical School**

**Deciding on a Career**

**Exploring Health Professional School Programs**

## HIGH-IMPACT SERVICE

### **Business (Quarter) is Booming**

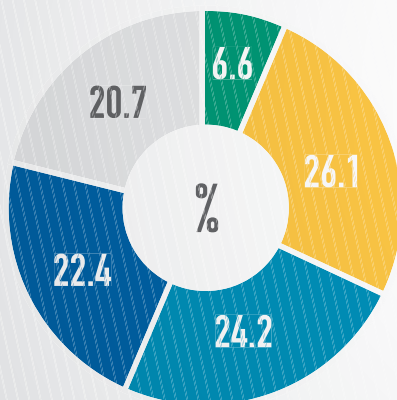
One high impact initiative that grew substantially this year was the center's work with and for students interested in business careers. More than one thousand students attended Business Quarter activities with the participation of sixty-six employers. The cornerstone event, Industry Networking Night (INN) was a great success with more than two hundred students and forty-three employers in attendance. In addition to a strong synergistic partnership with UC San Diego's student-led Business Council, the Career Services Center worked closely with the Rady School of Management and the Department of Economics to plan and execute Business Quarter.

### **I-Banking Emergence**

Partnering with the UCSD Alumni office and the student- and alumni-led Financial Professionals Network, the Career Services Center brought two investment banks, UBS and RBC Capital, to campus for the first time. These organizations shared information on investment banking in general and their companies in particular, including details on career opportunities and professional business etiquette for the nearly two hundred students who attended.

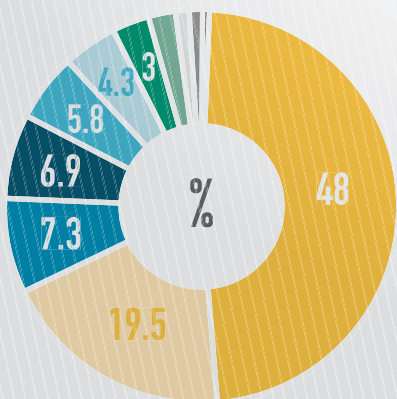


# PROFESSIONAL DESTINATIONS



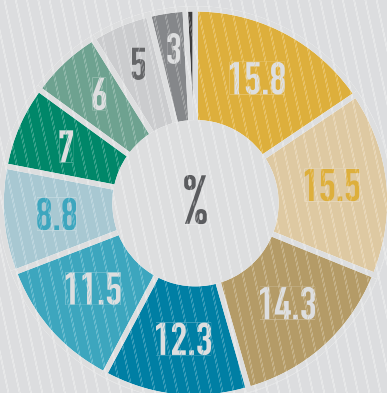
**Chosen Fields of Employment**

- Business
- Human Services
- Life/Health Services
- Technology
- Arts/Communication



**Successful Job Search Methods**

- Internship/Previous Experience
- Networking
- Direct Employer Contact
- Employer Websites
- Port Triton
- Employment Agency
- Job Fairs
- Online Job Boards
- Printed Ad
- Social Media
- On-Campus Interviews



**Chosen Fields of Study**

- Other Health Sciences
- Engineering/Computer Science
- Life Sciences
- Medicine
- Education/Counseling
- Arts/Comm/Humanities
- Law
- Business/Economics
- Other Social Sciences
- Physical Sciences
- Other



## HEALTH + LAW SCHOOL TRENDS

### Medical School Outcomes

This year, there were 542 applicants to US doctor of medicine (MD) programs, 209 of whom were accepted. Both of these are all time high figures. UC San Diego students were accepted into all five UC medical schools in large numbers and into thirty-eight non-California public and forty-two private schools across the U.S. The top three schools (allopathic medicine) with the largest number of admitted students are

37

UC San Diego

19

UC Irvine

16

UCLA

Additionally, UC San Diego saw 178 applicants and enrolled students (74) in osteopathic medicine (DO) programs, and more than fifty alums starting at medical schools outside the U.S.

### Pharmacy School Outcomes

UC San Diego was the fourth largest feeder school of US pharmacy applicants in 2011. Two hundred and fourteen of 315 applicants were accepted, a 68 percent rate. UC San Diego students were accepted at fifty-five different schools and enrolled at forty-five of these. Schools with the largest number of admitted students included

25

UC San Diego

23

USC

22

Midwestern, Chicago

### Law School Outcomes

UC San Diego is the twenty-third largest feeder school of applicants to ABA law schools in the country with 494 applicants to US law schools in 2011. Three hundred and seventy-three applicants were accepted, a 75.5 percent acceptance rate. The average UC San Diego applicant GPA was 3.28, with a 157.4 LSAT score. Schools with the largest number of admitted students included

97

University of San Diego

72

UC Hastings

68

Cal Western



# EXPERIENCE COUNTS

## Work-study Opportunities: Learning, Earning, and Serving

The Career Services Center serves as the centralized campus Human Resources office for student employment, which includes on- and off-campus work-study positions and also community service opportunities such as the Reading/Math Tutoring Program. For those students that qualify, the work-study program provides an opportunity to work on-campus and at select off-campus nonprofit organizations with federal grant monies providing a significant portion of their salaries.

Of the nearly five thousand on-campus jobs occupied by students in 2011–12, 2,465 were work-study supported positions while an additional 165 students worked at off-campus employers providing services such as tutoring at literacy programs in the San Diego area. The work-study program provides a win-win-win arrangement for students, employers, and the community.

## Continued Growth in Job and Internship Fair Registrations

Despite the buzz around recruiting through social media, employers continue to recognize the value of face-to-face contact through attending campus career fairs. The center's 315 Triton Job Fair employer registrations represented a 12 percent increase over the 2010–11 academic year, which coincides with other economic indicators of an improving job market. The Triton Fall Science & Technology Fair's 114 employers who attended represents a 24 percent increase from the previous year.



## Employer Presentations on the Rise

Employers delivered forty-three campus presentations to a total of 1,273 students, a 59 percent increase from the previous year. Hosted at the center, these sessions provide students the opportunity to learn about the corporate culture of these organizations and hear about upcoming career and internship opportunities directly from employers in a less formal setting.

## Employer Activity Trending for Doctoral Students

This year marked a surge in campus visits by employers seeking advanced-degree students for career opportunities in fields such as strategy consulting, intellectual property law, high tech, and government/policy. High-profile employers including McKinsey & Company, LEK Consulting, Morrison & Forester LLC, and Intel conducted information sessions targeted at UC San Diego's doctoral student population.

Nearly three hundred doctoral students participated in the center's PhD Career Conference, at which twenty-five companies were represented. In the words of a PhD student attendee, "You can't get better advice than from people successfully doing what you want to do."





# A WORLD OF OPPORTUNITIES

## Focus on Global

Globalization continues to play an important role in the changing landscape of the job market. Seizing an opportunity to help shape the UC San Diego student experience abroad, the CSC collaborated with its new Experiential Learning Cluster partner, the campus International Center, to host a “Know Before You Go” workshop. This new offering proactively prepared thirty students on making the most of their upcoming experience abroad.

Additionally, the Lessons from Abroad Conference delivered targeted resume writing and interview seminars to encourage students to articulate how their travel, study, or work abroad experiences helped develop and strengthen their skills.

The International Graduate Student Career Mixer event, part of the fall International Education Week brought together more than 150 students, international UC San Diego alumni, and corporate partners to network and share career success strategies.

## Peace Corps—A Tradition of Serving

UC San Diego has risen to eleventh in the national rank of schools sending alumni abroad to assist underserved communities throughout the world.

Year	No. of Volunteers	School Ranking
2011–12	78	11th
2010–11	67	14th
2008–09	49	22th
2007–08	46	18th
2006–07	45	24th
2005–06	41	25th
2004–05	43	25th



# TO OUR PARTNERS WITH GRATITUDE

The mission of the Career Services Center could not possibly be accomplished without the generous support of corporate partners, our UC San Diego family, and the community at large. To view a full list of our partners please visit <http://career.ucsd.edu/withgratitude>.

## Opportunity Alliance Corporate Partners—2012

Opportunity Alliance Corporate Partners play a vital role by providing the Career Services Center discretionary funds to enhance career education on campus.

### Diamond Level

**Cisco**  
**College Works Painting**  
**SAIC**

### Platinum Level

**Enterprise Rent-A-Car**  
**Lab126**

**Microsoft**  
**SeaWorld San Diego**

### Gold Level

**Cubic Corporation**  
**Gen-Probe**  
**Golden Eagle Insurance**  
**Hewlett Packard**

**Intel Corporation**  
**Northrop Grumman**  
**Opto 22**  
**ViaSat, Inc.**

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