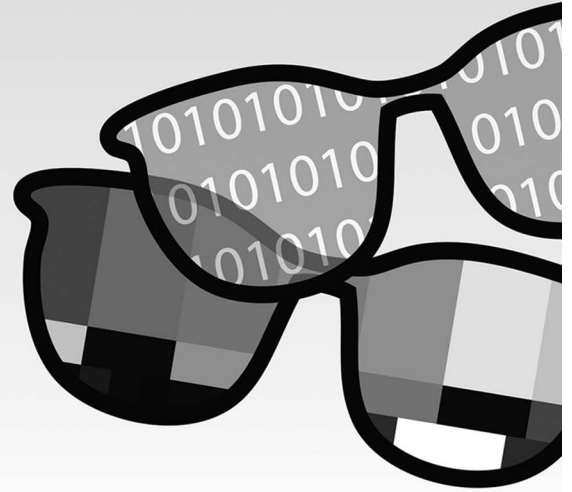# BRIDGING THE GAP

INCREASE YOUR FACILITY'S OPERATIONAL EFFICIENCY AND VERSATILITY WITH BRIDGING THE GAP TRAINING

WHY "BRIDGING THE GAP" TRAINING?

The IEEE BTS' "Bridging the Gap" technical training program is **the only** industry training dedicated to resolving the knowledge gap between IT technicians and video engineers.

The 2-day comprehensive training course features hands-on instruction spanning more than 30 current and emerging broadcast technologies. The course is open to everyone, with special, discounted pricing available for host organization attendees. Throughout the course, a model broadcast infrastructure is designed in phases, teaching students how to implement a state-of-the-art broadcast facility.

HOST A "BRIDGING THE GAP" TRAINING PROGRAM TODAY!

Discounts are available for host organizations – please contact the IEEE BTS for additional details. Courses are designed to accommodate 30 or more students at a cost of $395 per student.

EXPERIENCE THE BENEFITS

- **Streamline communications between different departments.**
  After taking this course, your staff will have the tools and skills necessary to resolve daily video and IT tech issues.

- **Improve the quality of your on-air presentation.**
  Engineers and technicians learn how to proactively respond to IT and A/V technology challenges to produce a superior broadcast.

- **Receive your training ONSITE.** We come to you.
  You and your engineers will receive training within the convenience of your own facility.

- **Personalized instruction from renowned broadcast experts.** The course is taught by industry veterans and well-respected broadcast consultants John Luff and Wes Simpson.

- **Cover all your bases with extensive course material.**
  More than 30 critical topics are covered, ensuring your engineers develop a thorough understanding of IT and A/V technologies. For a full list of course topics, see the back of this brochure.

- **Discounted pricing for the host organization is available.**

CUSTOMER TESTIMONIAL

"The IEEE BTS 'Bridging the Gap' training program is a great opportunity for our broadcast teams to better understand and utilize IT-based philosophies and solutions within an evolving broadcast environment."

- Mike Bivona, vice president of engineering
  Viacom Media Networks