



JOIN US FOR THE 2ND ANNUAL GLAMP OUT!

Building on the success of last year's sold out event, we are delighted to invite you to join us as a sponsor for the second annual Outdoor Afro Glamp Out Gala at the Oakland Museum of California.

Last year's magical event brought together over 250 of the nation's most inspiring leaders, local celebrities, and diverse outdoor and cultural champions in a glamorous celebration to uplift our love of nature and community!

ABOUT OUTDOOR AFRO

Started as a blog by Rue Mapp in 2009, Outdoor Afro is a national, groundbreaking network that celebrates and inspires African American connections and leadership in nature. We help people take better care of themselves, our communities, and our planet.

OUR BIG GOALS FOR 2017:

- Grow our national #HealingHike campaign to touch 10,000 more people through therapeutic hikes, as we increasingly find the need to turn to nature to find community healing and solace in response to pressing social concerns.
- Send a team of leaders to Africa for a Mount Kilimanjaro expedition, inspiring global care for the planet.
- Connect thousands more people to outdoor experiences, diversifying the face of outdoor leadership and conservation.

YOUR SPONSORSHIP MATTERS

Because of your support last year, Outdoor Afro hosted a national leadership training summit of over 60 aspiring leaders from 28 states at Yosemite National Park.

With Outdoor Afro's leadership team doubled, we now host hundreds more outdoor activities for thousands of youth and their families right in time for our National Park Centennial Celebration.

SO COME ON! #GLAMP OUT WITH US!

SPONSORSHIP LEVELS

VISIBILITY: INSTAGRAM: 3K • TWITTER: 8K • FACEBOOK: 25,000 • SOCIAL REACH: 300,000 PER WEEK

\$25,000 HARRIET TUBMAN

- Two (8 person) tables at event
- Monthly organic mention via Outdoor Afro social media for one year
- One post on Outdoor Afro's blog in 2016
- Special presentation by Outdoor Afro Founder Rue Mapp at the gathering of your choice
- Exclusive hike with Rue Mapp for 4 members of your team
- Lunch for 2 with Rue Mapp
- Exclusive co-brand with Outdoor Afro on event guest gift
- Recognition from stage and speaking role at event
- Logo on-screen during event
- Logo in all event materials
- Inclusion in event press materials
- Sponsorship of 4 scholarship-level tickets to be granted to community partners

\$10,000 YOSEMITE

- One (8 person) table at event
- Two organic mentions via Outdoor Afro social media through 2016
- Exclusive hike with Rue Mapp for 4 members of your team
- Lunch for 2 with Rue Mapp
- Recognition from stage at event
- Logo on-screen during event
- Logo in all event materials
- Inclusion in event press materials
- Sponsorship of 2 scholarship-level tickets to be granted to community partners

\$5,000 EVERY KID IN A PARK

- One (8 person) table at event
- Exclusive hike with Rue Mapp for 2 members of your team
- Recognition from stage at event
- Logo on-screen during event
- Logo in all event materials
- Sponsorship of 2 scholarship-level tickets to be granted to community partners

\$2,500 CONSERVATION ROCK STAR

- Six (6) tickets to event
- Recognition from stage at event
- Logo on-screen during event
- Logo in all event materials

\$1,000 CITY PARK SLICKER

- Four (4) tickets to event
- On-screen listing during event
- Recognition in all event materials

\$500 TRAIL LEADER

- Two (2) tickets to event
- On-screen listing during event
- Recognition in all event materials

SPONSORSHIP FORM

Program Listing: _____

Name: _____

Address: _____

City/ST/Zip: _____

Telephone: _____

Email: _____

PREFERRED PAYMENT METHOD

☐ A check payable to Outdoor Afro is enclosed in the amount of \$ _____

I pledge payment to be made by: _____ (Date)

Please charge my/our ☐ Visa ☐ MasterCard

Amount \$ _____ Card # _____

Exp. Date _____ / _____ Billing Zip Code _____

Name on Card _____

Signature _____ Date _____

Please email this form to engage@outdoorafro.com or mail to:

Outdoor Afro
2323 Broadway
Oakland, CA 94612

For acknowledgement on website, event materials, and social media, sponsorship must be received by August 24, 2016. For more information, contact Rue Mapp: engage@outdoorafro.com, 510.306.AFRO (2376)