2009 Annual Report

EXTENSION EXPENDITURES AND ACCOMPLISHMENTS

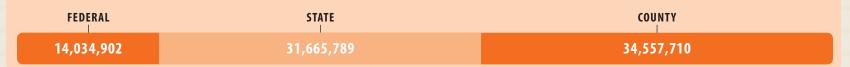
Extension Funding Sources¹

Fiscal Year: 2009-2010

Source: UF/IFAS Extension Administration Office

Florida Cooperative Extension receives the majority of its funding through state and local governments. In 2009-2010, 83 percent of the \$80.3 million budget was received from state and local governments.

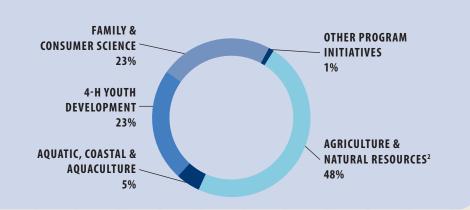
¹Does not include grants and contracts.



County Faculty by Program Area

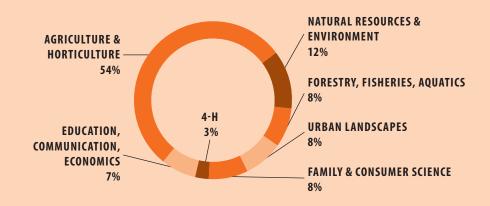
County faculty develop and deliver programs to Florida citizens based upon input from local advisory committees, county commissioners and volunteers in collaboration with state faculty.

²Includes all urban horticulture



State Faculty by Program Area

State Extension faculty work with UF/IFAS researchers and county faculty to deliver new information and technology to assist Florida residents in solving problems.



Extension Accomplishments



GROUP LEARNING PARTICIPANTS 3,205,915 FIELD OR SITE VISITS 134,387 To meet the needs of its citizens, the Florida Cooperative Extension Service uses a wide range of methods to deliver educational information. In 2009, state and county faculty responded to nearly five million citizen requests on an individual basis and through group educational events. In addition to these personal contacts, faculty also distributed research-based materials and used the Internet and other mass media to reach clientele.



WEB VISITS 7,309,263

January 2009 - December 2009 Source: UF/IFAS Workload Database



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Extending Resources with Volunteers

A key component to achieving the UF/IFAS mission is the contribution of volunteers. Last year, more than 34,500 volunteers donated the equivalent of 168,000 workdays. Using our successful volunteer program, UF/IFAS Extension is able to provide services to communities that ordinarily could not afford them.





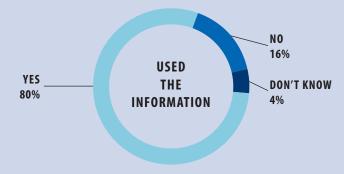
Customer Satisfaction

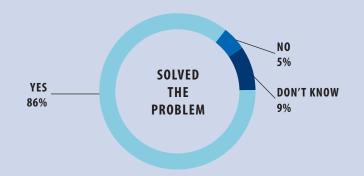
scientifically based "Customer Satisfaction Survey," allowing the people we serve to judge our performance. January 2009 - December 2009 In 2009, 14 Florida counties asked their clientele if the information we provided was up-to-date and accurate, delivered in time to meet their needs, relevant to their situation, and easy to understand. In addition, Source: Program Development and clientele were asked if they used the information and if it solved their problems or met their needs. For those **Evaluation Center** who did not use the information, it was found that other factors prevented them from using it.

As part of our annual evaluation and accountability process, Florida Cooperative Extension conducts a



Client Use of Extension Information





Clientele Outcomes

January 2009 - December 2009 Source: UF/IFAS Workload Database To help measure the impact of our efforts, Florida Cooperative Extension routinely surveys our clientele. In 2009, many participants in group learning events were surveyed about their learning experience. As indicated, 87 percent of all participants responded that they increased their knowledge due to the educational information. Nearly two-thirds of those surveyed applied information they learned to their agricultural production practices, personal lives or business.

CLIENTS REPORTING AN INCREASE IN KNOWLEDGE OR SKILL
87%

CLIENTS REPORTING A CHANGE IN BEHAVIOR OR ATTITUDE

CLIENTS ADOPTING BEST PRACTICES, **RESULTING IN SOCIETAL, ECONOMIC** OR ENVIRONMENTAL BENEFITS TO COMMUNITY

63%

