

**Economic Impacts** (2013)

**Agricultural and related industries generate**

**49,069** jobs (25.1% of total) in Collier County.

**\$2.48** billion in revenues.

**17.5%** contribution to gross regional product.

*Based on an annual UF study*

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$20** to the community.

*Alston, Andersen et al. (2010)*

**Funding** (FY 2015)

State funds for Extension **\$465,233 (37%)**  
Federal funds for Extension **\$54,782 (4%)**  
County funds for Extension **\$727,807 (58%)**

**Volunteers** (2015)

Number of volunteers **449**  
Hours worked **13,954**  
Dollar value of hours worked **\$328,756**

**Giving** (FY 2015)

Recent donors residing in county **3,312**  
FY 2015 donors residing in county **1,642**  
Gifts to UF from county residents **\$704,506**  
Gifts to IFAS from county residents **\$53,181**

**Client Satisfaction** (2015)

**Quality**

**93%** Residents who used Extension services and were satisfied with the service provided.

**Effectiveness**

**86%** Clients who had an opportunity to use the information received, and...

**78%** Said it solved their problem or answered their question.

**Leverage**

**78%** Clients who shared the information with someone else.

**Clientele Contacts** (2015)

Field and office consultations **4,494**  
Participants at group learning events **38,791**  
Phone and email consultations **13,106**  
Social media engagement **127,874**  
Educational materials created **327**

**Statewide Clientele Outcomes** (2015)

Clients reporting an increase in knowledge or skill **85%**  
Clients reporting a change in behavior or attitude **70%**  
Clients adopting best practices resulting in societal, economic, or environmental benefits to community **65%**

**Students and Alumni** (Fall 2015)

UF students from county **568**  
CALS students from county **50**  
UF alumni residing in county **2,401**  
IFAS alumni residing in county **217**

**EXTENSION:** Education programs for Best Management Practice (BMP) standards, Urban Florida-Friendly Landscape horticulture, Family Nutrition Program , Agriculture, Marine Science

**COMMODITIES:** Watermelon, Tomatoes, Cucumbers, Sweet peppers,

Squash, Stone crab

**RESEARCH:** Vegetable and citrus production, water resources and agricultural economics.

**UF/IFAS Extension Collier County**

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FY 2015 Expenditures: \$4,778,031