



ADVERTISE WITH US

OMICS International offers advertising facility. OMICS acts as a platform between the advertiser and the consumers. It provides space to the advertisers to promote their products which lead to successful business.



Online Advertising

OMICS International is an open Access Publisher and Scientific Events Organizer for the Advancement of Science & Technology

ADVERTISING POLICIES & CONDITIONS

OMICS International accepts advertisements from organizations whose goals serve intellectual, academic or cultural ends: for instance, academic and independent presses and publishers; conference, exhibit and event organizers; academic professional organizations, other academic journals, book series or other announcements where additional display/explanatory space is needed.

To these groups the journal offers a variety of Main Banner Advertisement and Flag Advertisement marketing opportunities.

OMICS International offers **Main banner advertising** space on top of the journal home page with **728 pixels in width and 90 pixels in length**

OMICS International offers **Flag advertising** space in the left bar of journal home page with 300 pixels in width and 600 pixels in length and right bar of journal home page with **250 pixels in width and 250 pixels in length**. To advertise with OMICS, please contact the advertising manager at contact.omics@omicsonline.org

Teaser must be provided by the advertiser in jpeg or jpg format which must have a high resolution based on the site the customers select or we are here to design your ad in suitable form with additional charge of 150 USD.

The teaser must be free of copyright or must not have a copyright issue.

Audio is not allowed on Flash ads.

All final materials must be received at least 5 business days prior to the requested launch date of your advertisement.

Main Banner Advertising Charges	
Valid Period	Rate
1 month	800 USD
3 months	2000 USD
1 year	4900 USD
Art work	250 USD

Flag Advertising Charges	
Valid Period	Rate
1 month	500 USD
3 months	1200 USD
1 year	3500 USD
Art work	200 USD

These terms apply to all advertising provided to any person by OMICS International. Customer includes an advertiser on whose behalf Advertising is placed and any media company or agency that arranges the Advertising for its clients.

PAYMENT TERMS

The mode of payment will be either via IVR or Check. The customer must pre-pay for advertising by the OMICS International. Terms and duration of advertising must be agreed at the time of booking- no refunds are possible after payment.

WARRANTY & INDEMNITY

- ☞ The customer authorizes the journal/publisher to advertize the advertisement in any form and free of royalty.
- ☞ There will be a written agreement between both the parties only when the advertisement gets accepted for publication and on pre-payment.
- ☞ OMICS international reserves all rights to accept or reject the advertisement for publishing without prior notice.
- ☞ The customer before submitting the advertisement justifies that it follows all rules and laws of the state legislature of marketing.
- ☞ The contacting details of the customer in the advertisement should contain the full name, complete address, mail Id and phone number.
- ☞ OMICS Journals collects customer's personal information and will share with the authorized people for invoicing purpose only.
- ☞ Both the parties must ensure the confidentiality of the agreement and shall not disclose
 - The terms and conditions stated in the agreement
 - Data related to advertising schedules, advertising, prices, or volumes etc.

Each party takes all the necessary steps to prevent any unauthorized use, dissemination or disclosure of the confidential information from or on behalf of itself or any third-party.

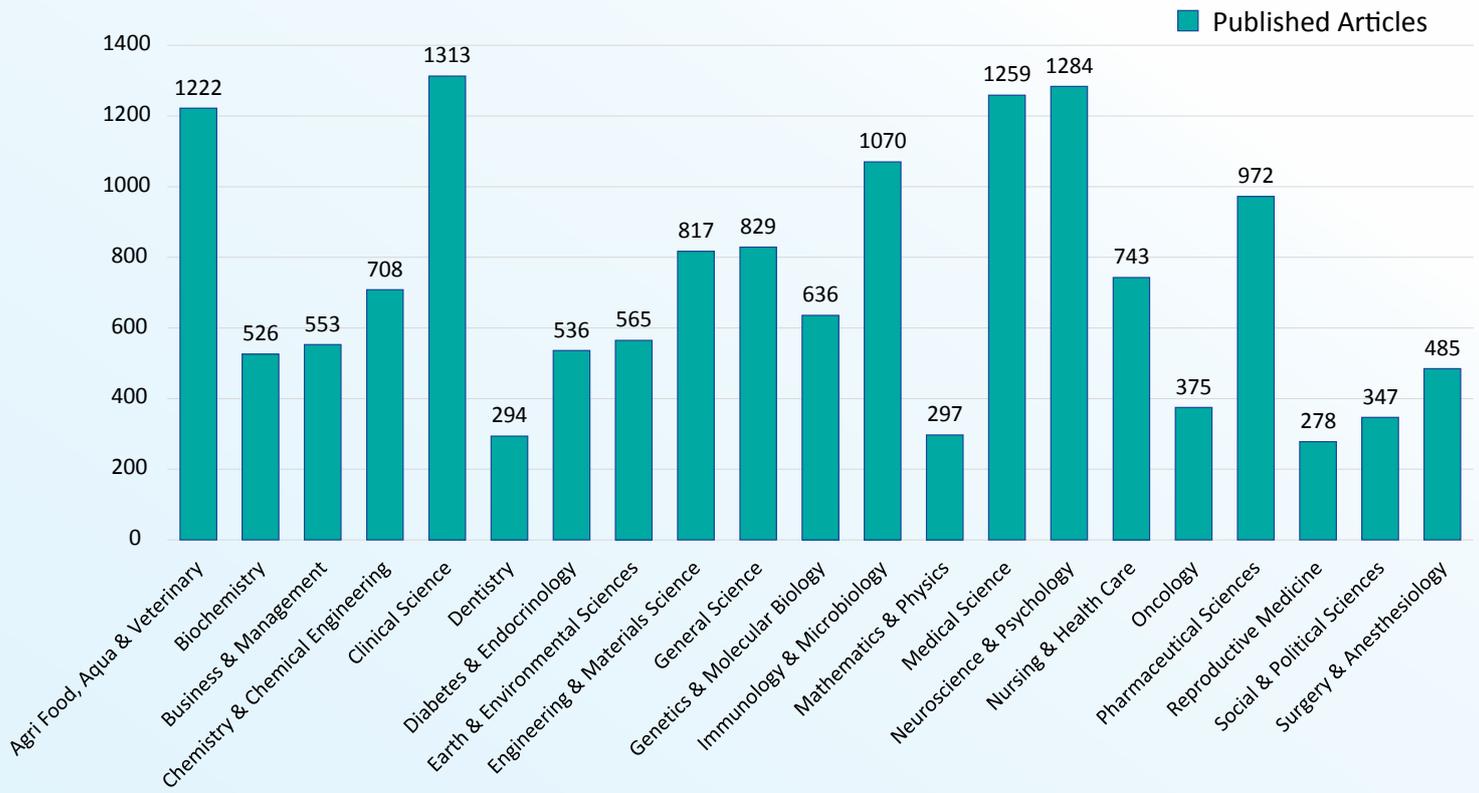
BENEFITS BY ADVERTISING WITH OMICS INTERNATIONAL

- ☞ OMICS International (and its subsidiaries), is an Open Access publisher and international conference Organizer, which owns and operates 700 peer-reviewed Clinical, Medical, Life Sciences, and Engineering & Technology journals and hosts 3000 scholarly conferences per year in the fields of clinical, medical, pharmaceutical, life sciences, business, engineering, and technology.
- ☞ OMICS journals have more than 15 million readers.
- ☞ OMICS journals have been indexed in some very prestigious databases like Thomson Reuters, Scopus, EBSCO, etc.
- ☞ On an average the OMICS website receives traffic of almost a ten million hits/per month from all over the world.
- ☞ The organization is associated with 1000+ scientific and academic societies and several journals are being sponsored by such prestigious societies.
- ☞ OMICS is having journal with publishing record of more than 100 years which concludes that OMICS is among the most trusted publishers.
- ☞ OMICS International in reference to publishing and organizing conferences is indulged in various fields namely Life Sciences, Pharmaceuticals, Clinical, Medical and Engineering, etc.

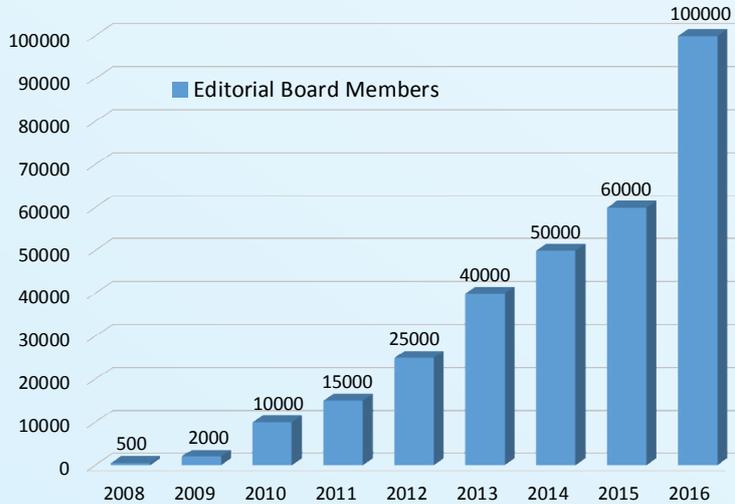
Promote your business through **OMICS International**

Contact us at: contact.omics@omicsonline.org

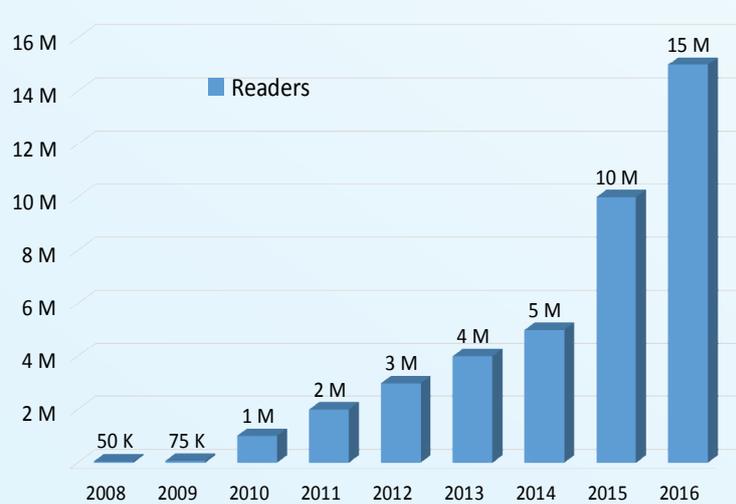
A Glance on Subject wise Published Articles - 2015



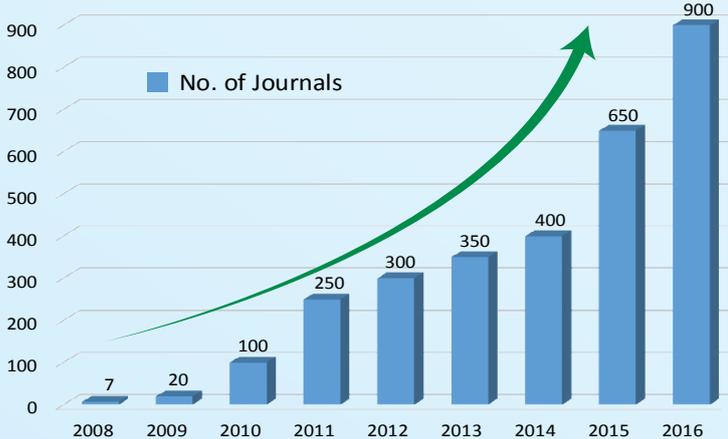
Gracious Presence of Academic Excellence



An Ever Growing Readership



Expansion of OMICS International Journals



Discipline wise Number of Journals

