

## Economic Impacts (2013)

### Agricultural and related industries generate

**9,894** jobs (19.4% of total) in Santa Rosa County.

**\$393.0** million in revenues.

**11.0%** contribution to gross regional product.

*Based on an annual UF study*

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$20** to the community.

*Alston, Andersen et al. (2010)*

## Funding (FY 2015)

State funds for Extension	<b>\$697,850 (54%)</b>
Federal funds for Extension	<b>\$82,174 (6%)</b>
County funds for Extension	<b>\$505,065 (39%)</b>

## Volunteers (2015)

Number of volunteers	<b>2,270</b>
Hours worked	<b>24,558</b>
Dollar value of hours worked	<b>\$578,586</b>

## Giving (FY 2015)

Recent donors residing in county	<b>1,694</b>
FY 2015 donors residing in county	<b>842</b>
Gifts to UF from county residents	<b>\$187,719</b>
Gifts to IFAS from county residents	<b>\$15,646</b>

## Client Satisfaction (2015)

### Quality

**94%** Residents who used Extension services and were satisfied with the service provided.

### Effectiveness

**81%** Clients who had an opportunity to use the information received, and...

**87%** Said it solved their problem or answered their question.

### Leverage

**82%** Clients who shared the information with someone else.

## Clientele Contacts (2015)

Field and office consultations	<b>4,140</b>
Participants at group learning events	<b>28,399</b>
Phone and email consultations	<b>14,908</b>
Social media engagement	<b>297,141</b>
Educational materials created	<b>474</b>

## Statewide Clientele Outcomes (2015)

Clients reporting an increase in knowledge or skill	<b>85%</b>
Clients reporting a change in behavior or attitude	<b>70%</b>
Clients adopting best practices resulting in societal, economic, or environmental benefits to community	<b>65%</b>

## Students and Alumni (Fall 2015)

UF students from county	<b>204</b>
CALS students from county	<b>32</b>
UF alumni residing in county	<b>1,212</b>
IFAS alumni residing in county	<b>163</b>

**EXTENSION:** Agriculture; Natural resources; Residential and commercial horticulture; Marine Science; 4-H youth development; Nutrition and food safety; Personal and family well being

**COMMODITIES:** Peanuts, Cotton, Forestry, Wildlife, Ornamentals,

Turfgrass

**RESEARCH:** Agriculture; Agronomy; Environmental horticulture; Natural resource conservation; Golf and sports turf management; Weed science

### UF/IFAS Extension Santa Rosa County

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### West Florida Research and Education Center

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FY 2015 Expenditures: \$2,881,501