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| | Authors: | Brajesh Kumar Parashar | |
| | Paper Title: | Globalization, Labour Law Reforms and the Trade Unionism in India | |
| 1. | <p>Abstract: Trade Union is an outcome of the factory working culture and they are important group of actors of today's industrialized globe. Orthodox trade unions are an instrument of defense against exploitation and provide a forum for collecting the forces of the working class. The basic objective of a trade union activity is to protect and encourage the economic, social, political and professional interests of its members. Trade unions have emerged due to group psychology, social psychological environment rather than economical reasons. Fundamentally, trade unions have designed to eliminate the exploitation of the workers through workers' participation in management (WPM) and by the action of Collective Bargaining. Trade unions are the bulwark of democracy. The trade union is the extension of the principle of democracy in the field of industry. Hence, they are trying to transform industrial autocracy to democracy. Nevertheless, the trade unions are acting as the pressure group, the protector, the counselor, the third party, the coach, and keep a close eye on the environment in which their members continue to exist, develop and grow. The most important effects of globalization include labor market flexibility, increasing labor migration, the rise of atypical employment forms, as well as changes in work content and working environment on the organizational level. At the same time, globalization brings about greater job skills mismatches and the need to promote lifetime learning and multi-skilling. The main concern of trade unions in this globalized world is due to downsizing, outsourcing, increasing workload, preference of casual labour, job losses and insecurity of employment, growing unemployment, uncertain growth of unorganized informal sectors and unorganized labour, and deterioration of social network.</p> <p>Keywords: Industrial Relations, Collective Bargaining, Trade Union, Workers' Participation in Management, Labour, Globalization, Labour law reforms.</p> <p>References:</p> <ol style="list-style-type: none"> 1. "Industrial Relations, Trade Unions and Labour Legislation" Fourth impression, by P.R.N.Sinha, Indu Bala Sinha, and Seema Priyadarshni Shekar, Published by Doorling Kindersley (India) Pvt. Ltd., ISBN: 978-81-7785-813-2, Page No: 01 to 154, 2009. 2. "Industrial Relations and Labour Laws" Fifth Edition, by S.C.Srivastava, Published by Vikas Publishing House Pvt. Ltd., Noida (U-P.), ISBN: 8125918310, Page No: 43-152, 2007. 3. 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| 2. | <table border="1"> <tr> <td data-bbox="119 414 338 459">Authors:</td> <td data-bbox="338 414 1423 459">Gloria D. Tuzon, Felicisima M. Asistin</td> </tr> <tr> <td data-bbox="119 459 338 510">Paper Title:</td> <td data-bbox="338 459 1423 510">Effectiveness of the Youth Entrepreneurship and Cooperativism in Schools</td> </tr> </table> | Authors: | Gloria D. Tuzon, Felicisima M. Asistin | Paper Title: | Effectiveness of the Youth Entrepreneurship and Cooperativism in Schools | |
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| Paper Title: | Effectiveness of the Youth Entrepreneurship and Cooperativism in Schools | | | | | |
| | <p>Abstract: Dep Ed Memo No. 56 s 2005, provides that Youth Entrepreneurship and Cooperativism in Schools (YECS) program must be strengthened in national high schools to a) enhance the culture and instill the values of entrepreneurship and the formation of ideas and habits of cooperation among students; b) develop the personal entrepreneurial competencies (PECs) of students in the operation of a micro-business cooperative; and c) help alleviate poverty and encourage long-range economic development in the countryside through career enhancement programs and provision of lifelong learning for productive living. This study assessed the level of effectiveness of the YECS Program of two National High Schools in the region and its relationship to the profile characteristics of respondents. Result showed that the YECS program is effective in the development of values, attitudes and entrepreneurial skills among their children. Teachers and administrators of the YECS have the burning desire to promote the program to the youth. The YECS is very effective in terms of the attainment of its goals and objectives. Female students are more interested and have higher confidence in the YECS. Parents, regardless of their characteristics appreciate the benefits provided by the YECS to their children; Younger teachers and administrators, singles and those who had more training are more confident and have stronger belief on the program. YECS must be sustained to train young entrepreneurs who will be ready for the Senior High School of the K12 and become self-employed and economically sufficient after finishing their education.</p> <p>Keywords: entrepreneurship, cooperativism and entrepreneurial education, secondary education.</p> <p>References:</p> <ol style="list-style-type: none"> 1. Ablog, L. Core Values and Academic Performance of the Grade V Pupils in Selected Public Elementary Schools in Vigan City Division. Master’s Thesis. University of Northern Philippines, Vigan City. 2009 2. Almachar, N. P. A. Interpersonal Values of Students Leaders in the College of Business Administration. Master’s Thesis. University of Northern Philippines, Vigan City. 2005. 3. Batin-Bolante J. The Home Economics Program of the College of Teacher Education. Master’s Thesis. Univesity of Northern Philippines, Vigan City. 2006. 4. Damian, Altha Felina R. September 10, 2013 Term Paper for MEM 645, Educational Laws, Trends , Issues and Practices Term Paper. 5. Department of Education. DepEd Order # 56, series of 2005. Revised Implementing Guidelines for the Youth Entrepreneurship and Cooperativism in Schools Program. 6. Garotech Publishing. The Aims of Dr. John Dewey’s Educational Philosophy. 2007. 7. Gregorio , Herman. Philosophy of Education in Philippine Setting. 8. Pilotin, J. T. Technology and Livelihood Education I Program of the Newly Nationalized High Schools in Metro Vigan. Master’s Thesis. University of Northern Philippines, Vigan City. 2008 9. Pinoy Entrepreneur: A Series on Filipino Money Making Venture, DIWA Learning Center. 10. Surangi, H A K N S and Gajanayake R. A Study of Attitudes towards Entrepreneurship Among University Students. Sri Lanka. 2008 11. Vieta, Marcelo “The New Cooperativism” (Editorial), Affinities: A Journal of Radical Theory, Culture, and Action, Volume 4, Number 1, Summer 2010, pp. 1-11. Retrieved from http://www.pinoy-entrepreneur.com/downloaded July 2014. | 7-11 | | | | |
| 3. | <table border="1"> <tr> <td data-bbox="119 1512 338 1556">Authors:</td> <td data-bbox="338 1512 1423 1556">Ghazy Al- Hamed</td> </tr> <tr> <td data-bbox="119 1556 338 1612">Paper Title:</td> <td data-bbox="338 1556 1423 1612">Measurement of Quality in Jordanian Private and Public Hospitals from Patients Perspectives</td> </tr> </table> <p>Abstract: This study aims to measure the factors that affect the quality in Jordanian Private and Public Hospitals, and to compare between the two sectors regarding adhered to quality dimension which include (Reliability, Responsiveness, Assurance, Empathy, Tangibles) from patient perspectives. The population study consist of all the patients admitted to private and public hospital in middle region which consist of four governorates (Amman, Zarka, Madaba, Salt.. The estimation numbers of these organization is around (40) Hospitals. simple random sampling technique was used to select respondents from the various Hospitals , (500) respondent was randomly selected from the study population from both private and public hospital .</p> <p>The total number of population that the questionnaires were administered was five hundred, of which four hundred and sixty two (462) was retrieved shaped .92% of total study population. The result of this study from patient perspectives shows that Private Hospital adhered to quality dimension which include (Reliability, Responsiveness, Assurance, Empathy, Tangibles) more the public Hospitals. So there is significant differences between the Patient in both Private Hospitals and Public Hospitals, These differences for the benefit of Private Hospitals, This may be logic because the private Hospitals have more capabilities and resources comparing with Public Hospitals, In addition to instructions and rules which consider the patient the most important element in the Private Hospital.</p> <p>Keywords: Amman, Zarka, Madaba, Salt, Hospitals, (Reliability, (462)</p> | Authors: | Ghazy Al- Hamed | Paper Title: | Measurement of Quality in Jordanian Private and Public Hospitals from Patients Perspectives | 12-17 |
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Paper Title:

Global Marketing Strategies of SME's in Malaysia

Abstract: The different issues facing the SMEs as it adds to a worldwide showcasing technique are then talked about, beginning with the starting advancement of the methodology, trailed by the continuous procedure of refining and adding to that system and merging the methodology to enhance effectiveness and aggressiveness in worldwide markets. The paper introduces the hypothetical foundation to internationalization techniques for the SMEs business., In this paper exhibits an uncommon case of utilization diverse methodologies to little and medium-sized firms. Keeping in mind the end goal to uncover the unmistakable internationalization advancement systems of SMEs. In which ways these procedures actualized to make the progress objectives of SMEs. This paper approach subjective and rely on upon audit the auxiliary information data.

4. **Keywords:** Global, Marketing Strategies, SME.

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