

CROSSCHECK: WORKING TOGETHER TO ENSURE THE INTEGRITY OF THE PUBLISHED RECORD



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■ Recipient of the ALPSP Award for Publishing Innovation

CrossCheck, a joint initiative between CrossRef and iParadigms, surpasses existing plagiarism screening tools by checking submissions against an authoritative and comprehensive database. The database includes full text scholarly and academic publications and web resources with high-quality scholarly content.

■ How Does It Work?

It's simple. Follow these three steps to increase trust in your published works.

■ 1. Add Content

First, allow CrossCheck to index your content and add it to the database. This database is the backbone of the system and the repository against which documents will be checked. Your content is secure in the database. Your un-formatted text will only be viewable by other CrossCheck participants when instances of overlapping content occur while they verify that their submissions do not infringe on your works.

Even if you aren't ready to start checking your own submissions for duplication in the database, making your content available will protect your publications against unauthorized borrowing.

■ 2. Check Submissions

The next step is to use the web-based checking tool iThenticate to upload your documents and check for textual overlap against all of the content in the CrossCheck database and the wider internet.

Of course a machine alone can only detect overlapping text; it takes a human domain expert to recognize actual plagiarism. But CrossCheck gives your editorial staff a valuable head-start in knowing where to look and in establishing policies for determining originality in the future.

■ 3. Spread the Word

As a CrossCheck member, you will want to let authors and readers know about the measures you take to deter plagiarism. CrossRef makes it easy—just use CrossCheck logos on your publications and websites to promote your participation. Branding your content with CrossCheck reassures your constituents that you verify the originality of your content. For more information visit www.crossref.org/crosscheck.html or email crosscheck_info@crossref.org.