

UCLA **TRUE BRUIN**

AS A BRUIN, I COMMIT MYSELF TO
THE HIGHEST ETHICAL STANDARDS

INTEGRITY

*I will conduct myself with
integrity in my dealings with &
on behalf of the University.*

EXCELLENCE

*I will conscientiously strive for
excellence in my work.*

ACCOUNTABILITY

*I will be accountable as an
individual & member of this
community for my ethical conduct.*

RESPECT

*I will respect the rights &
dignity of others.*

SERVICE

*I will make an impact in our
global community through
public service.*

