

Made in L.A. FASHION

The Creative Industries of Los Angeles

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A one-week course for high school students

Fashion is a distinctive feature of modern metropolitan life, a system of values and practices that demands continuous change and innovation. Despite its global reach, fashion in Los Angeles remains one of its most overlooked creative industries. This course invites high school students to learn from scholars, professionals, and local industry representatives about the ways in which fashion reflects and shapes our urban landscape, culture, and society.

Program information:

Dates: Monday, August 3 – Friday, August 7, 2015
Location: 10383 Bunche Hall, UCLA campus
Cost: \$800 (includes course materials)
Participants: up to 20 students
Eligibility: high school juniors and seniors

OVERVIEW

This one-week summer course will introduce students to critical analysis of fashion as a cultural practice, historical development, and consumer product, in order to uncover the social values encoded in what is commonly viewed as a mere artifact of mass production. Rather than simply treating fashion as an object of analytical inquiry, the course will challenge the students to engage with fashion's dynamic nature across various media, including fiction, film/TV, advertising, and social platforms. Participants will also consider fashion's local and global impact through lectures and presentations by industry professionals from the fields of business, commerce, and law.



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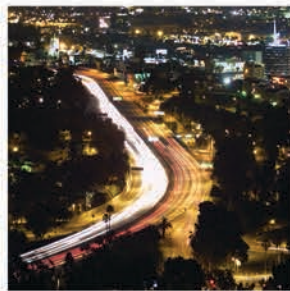


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Scholar presentations

UCLA academics specializing in the fields of film/TV, history, literature, labor, and migration will deliver lectures on a variety of topics about fashion's role in culture and society.

Professional/Industry presentations

Businesses and organizations working to develop and promote Los Angeles fashion locally and abroad will deliver seminar-format presentations, in order to encourage students to ask questions and network with the speakers.

Planned participants: American Apparel, California Fashion Association, Fashion Institute of Design and Merchandising (FIDM), Loyola Law School Fashion Law Project.

Final project

Students will create a brief group presentation incorporating the concepts discussed during the program, with a particular focus on the various aspects of Los Angeles fashion.

HOW TO APPLY

To register for the course, visit:

<http://ucla.in/1NKceEU>

Questions? Email us!

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