

A NEW VISION

Dear Owl Club Supporter:

As our fall and winter sports swing into full gear, I want to express my gratitude for your support of Rice student—athletes through attendance at our games and gifts to the Owl Club. Your generosity enhances the Rice experience for 350-plus student—athletes competing in 16 varsity sports and enables them to grow as individuals and leaders through academic rigor and athletic competition. The future is bright for Rice Athletics, and your continued support through the Owl Club remains critical for us to realize our potential.

The Owl Club report was developed for our donors, friends and fans to highlight some of the great accomplishments of our student—athletes and athletics department over the course of the 2013—14 season. Some of the highlights include: five conference championships (football, women's swimming, women's tennis, men's golf and baseball), 235 Owls on the Conference USA Commissioner's Honor Roll and launching a new vision for Rice Athletics.

The new vision is ambitious, yet realistic, and based on four pillars: athletic competitiveness, academic success, life education and achievement, and Rice values. At Rice, we want to win conference championships and perennially finish in the top 25 of all sports, while graduating our student—athletes at or above the university graduation rate with the leadership skills that will enable them to excel personally and professionally after graduation. We also will win with integrity and honor — the Rice way!

Financial stability will be critical to the fulfillment of our vision, and growing the Owl Club is one of the goals that will be instrumental in elevating each of our 16 programs to levels of unprecedented success. The university is committed to this goal and will continue to support athletics at or above its current level even as Owl Club and ticket revenues grow.

My first year as athletics director has brought me into contact with people who believe, as I do, that Rice can field a championship athletics program at a world-class institution of higher learning. We have great opportunities ahead of us, and I look forward to working with our student—athletes, coaches, athletics staff and supporters to realize them. Thank you again for your continued support of Rice Athletics and generous gifts to the Owl Club.

Go Owls!

Joe Karlgaard, Ph.D.

Director of Athletics



Milestone Dates

SEPT, 9

President David Leebron names Joe Karlgaard as director of athletics

DEC. 7

Coach David Bailiff and Rice football win C-USA Championship

MARCHI

Coach Seth Huston leads Rice women's swimming and diving to the C-USA Championship

MARCH 25

Former VCU Assistant Mike Rhoades named men's basketball head coach

APRIL 20

Coach Elizabeth Schmidt and Rice women's tennis clinch C-USA Championship

APRIL 29

Rice men's golf and Coach Justin Emil capture first-ever C-USA Championship and first conference title since 1939

MAY 25

Coach Wayne Graham and the baseball team secure the program's 19th straight conference championship

11117 25

Director of Athletics Joe Karlgaard announces a new vision for Rice Athletics

A New Vision

ATHLETIC COMPETITIVENESS

winning conference
championships
and top 25 national
rankings or finishes in each
of our 16 sports.





Season Highlights

True Excellence

The Rice Owls have had four teams with a perfect 1000 Multiyear Academic Progress Rate (APR) (2009–10 through 2012–13 academic years): men's golf, women's basketball, women's cross country and women's tennis. These four teams, along with the Rice women's soccer team (APR of 997), have won the NCAA APR Public Recognition Award for having an APR score in the top 10 percent of all 340 NCAA Division I institutions.

Graduation Rates

For the 2003-–2006 entering classes, Rice's Federal Graduation Rate for student–athletes was 84 percent, ranking Rice in the top 10 among NCAA Division I football bowl subdivision schools. The Graduation Success Rate for the same group was 94 percent in 2013–14.

Conference USA Honors

Rice University student—athletes achieved in the classroom, with a league-high 235 Owls earning a spot on the Conference USA Commissioner's Honor Roll during the 2013–14 academic year. Additionally, 34 Owls were awarded the Commissioner's Academic Medal. Student—athletes named to the Commissioner's Honor Roll maintain a GPA of a 3.0 or better and student—athletes who have earned the Academic Medal maintain at least a 3.75 cumulative GPA.

Service

Three Owls were awarded the C-USA Spirit of Service Award in the 2013–14 academic year. Senior wide receiver Klein Kubiak won the award in fall 2013. Junior post Christal Porter earned the award in winter 2013. And senior catcher Andrew Murphy was honored with the Spirit of Service Award in spring 2014.

Coaches Recognition

Head football coach David Bailiff was named C-USA Coach of the Year and a National Coach of the Year finalist for the Paul "Bear" Bryant Award. Head swimming coach Seth Huston was voted C-USA Coach of the Year. Head women's tennis coach Elizabeth Schmidt won C-USA Coach of the Year for the third consecutive season. Head golf coach Justin Emil was named C-USA Coach of the Year.



Klein Kubiak



Christal Porter



Andrew Murphy



David Bailiff



Seth Huston



Elizabeth Schmidt



Justin Emil



2013-14 Revenue Stats

Royalties/Sponsorships \$399K Concessions/Parking \$170K

Game Guarantee \$1.57M

Other \$659K

Ticket Sales \$1.72M

Endowment Payout \$1.85M

Sport Interest Groups (SIGS) \$1.3M

Owl Club \$1.5M

NCAA/CUSA Distributions \$3.44M



University Support \$22.07 M

Total Revenues: \$34.72M

Owl Club Dollars Raised:

\$1,509,867

Owl Club Donors:

FY14 Average Gift:

\$1,486

\$1,023,448

From Rice Alumni

Alumni Donor Households:

265

etterwinner Household Donors.

Letterwinner Donations Total:

\$625,426

A New Vision

ACADEMIC SUCCESS

graduating our
student-athletes at or
above the Rice University
rate and increasing
the number of
student-athletes
honored for academic
achievement.





Donor Honor Roll

Gifts to the Owl Club enhance the academic and athletic experiences of Rice studentathletes. This list acknowledges individuals who made gifts of \$1,000 or more to the Owl Club in fiscal year 2014 (July 1, 2013, through June 30, 2014). For a complete list of all Owl Club donors, please visit rice.edu/owlclub.

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Note: If a donor prefers their name to be listed differently, please contact the Owl Club at 713.348.6957 or riceowlclub@rice.edu.

A New Vision

LIFE EDUCATION AND ACHIEVEMENT

developing the leadership capabilities and behavioral components necessary for professional and personal success after Rice.





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Rice University Athletics-MS 548

P.O. Box 1892 • Houston, TX 77251 • 713-348-OWLS • riceowlclub@rice.edu



