

TOGETHER WE CAN...

YMCA OF GREATER CINCINNATI 2012 ANNUAL REPORT

















OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR VISION

The YMCA of Greater Cincinnati is committed to take responsibility for improving the quality of life in Greater Cincinnati.

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DEAR FRIENDS,

Together We Can is the theme for this year's YMCA of Greater Cincinnati annual report to the community. The energy and teamwork of volunteers, donors, staff members, and business partners make all things possible as we encourage youth development, healthy living, and social responsibility.

Every day there is a new story that touches our hearts. Throughout this 2012 report are stories about special people who have been inspired and inspire others. From a mother of 11, who makes time to mentor other children, to the little girl who has been nurtured in an afterschool program by her "second mother," to the young man who describes his work as a camp counselor as being a better experience than Disney, the Y brings lives together in a positive way. For some, the people they meet at a group exercise class become family, for others, the Y has helped bridge a language barrier with amazing results.

Yes, the Y has facilities with swimming pools and wellness centers. Yes, the Y offers group exercise classes, a variety of summer camps, afterschool enrichment, and sports programs. Yet through it all, the thing that defines us most is that the Y brings people together with the goal to ensure that everyone who connects through the Y has the chance to be enriched; to be all they can be; to be healthier in spirit, mind, and body.

Imagine the impact you have as you join us in making this great community an even better place to live, work, and support our children and families. Together, we can do so much more.

BOB DONELAN

Board Chairman

SANDY BERLIN WALKER

Sandy Berlen Walker

President and CEO





INSPIRE

"I took a summer job at the YMCA of Greater Cincinnati...and I fell in love," said Samantha Mosby, family life director at the Richard E. Lindner YMCA. "From that first day as a camp counselor five years ago, I knew this was where I wanted to be. I have embarked on a wonderful journey. I thoroughly enjoy working with children and adults in the community."

Mosby adds, "The friendships I've made at the Y will be with me forever." One story she is quick to share is about a little boy named Hassan. "Every year at camp we let the kids hold an election to run their own town," she said. "Hassan did not start his speech asking people to vote for him. Instead, he said, 'I love camp because it is a great place for me to be me.' He went on to talk about how easily he is accepted at camp, regardless of his religion or abilities. So many kids are faced with being judged at a very young age, isn't it great that at the Y, we can truly nurture kids just being themselves?"

The potential of every child is nurtured through the Y youth development programs and services. For over 160 years, the YMCA of Greater Cincinnati has provided support and opportunities to help people learn, grow, and thrive. In 2012, through memberships and programs, we served over 137,000 men, women, and children.



SAMANTHA MOSBY



CONNECT

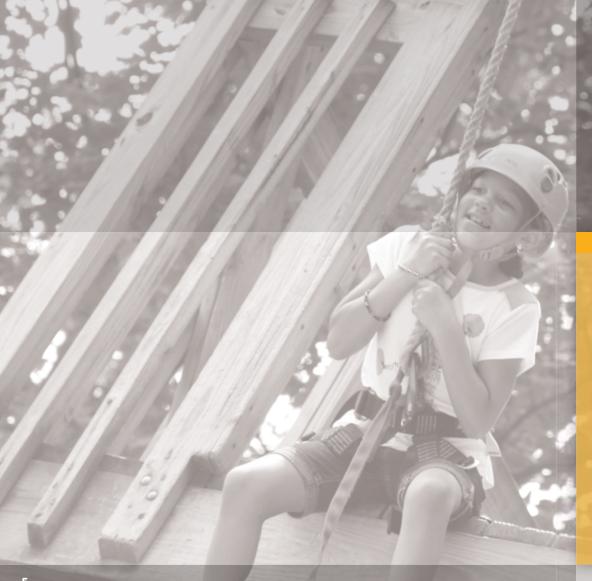


RON BRATTEN

"The Y keeps you young physically and mentally," said Ron Bratten, a 68-year-old Vietnam Veteran, who credits his workout routine and close circle of friends at the Y, with helping him battle the residual effects of Agent Orange, along with diabetes, Parkinson's disease, and heart disease.

Bratten and his wife Janet are charter members of the Clermont Family YMCA, where they regularly exercise, volunteer, and spend quality time with their friends. "The Y is a great place for stress relief and is always welcoming," added Bratten.

A partnership between the United States Department of Defense and the Armed Services YMCA enables the Y to give families of active military personnel free access to the YMCA, if certain requirements are met. Currently, 71 families are enrolled in the program with the YMCA of Greater Cincinnati. For more information call (513) 362-YMCA. To download an eligibility form, visit the website www.MilitaryOneSource.com.





EXPLORE

"I'm lucky enough to work at my own Disneyland," said Nigel Bayer Sullivan of Cleves, preparing for his tenth summer at YMCA Camp Ernst. The 18-year-old Ohio University freshman is now a summer counselor at the Y's residential camp, who says his incredible adventures at camp over the years define him more than anything else in life.

Nigel is committed to ensuring that camp is available to all and worthy experience I've had. It becomes more powerful of teaching you what is important in life, how to find your

overnight experiences at YMCA Camp Ernst. Throughout the summer, the Y provides activities and learning opportunities to over 6,000 children through day and residential camps.





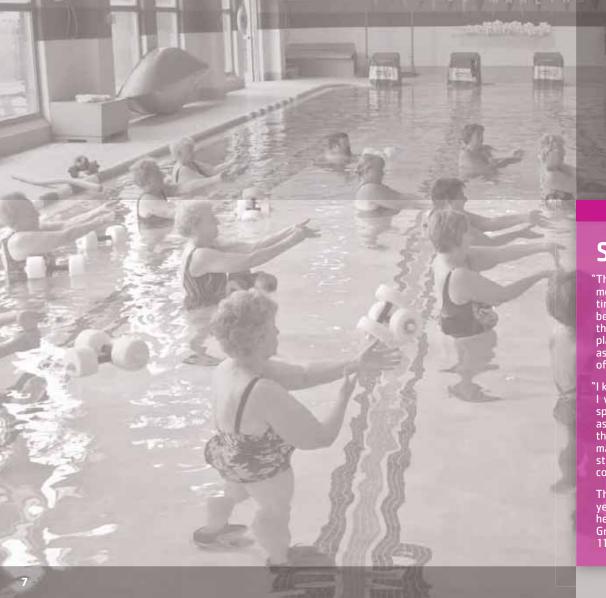
SUPPORT FAMILIES



BRANDY HARRIS

"They work with my children on an individual basis to make sure they are getting the knowledge they need to succeed in kindergarten and beyond," said Brandy Harris of Colerain Township. "My 5-year-old son Christian got lots of attention and support when he attended the YMCA Early Learning Center. The academics and other knowledge he obtained there has helped him excel in kindergarten. Now, my 2-year-old daughter Carine is getting that same nurturing attention at the Valley Center. The teachers are welcoming and work closely with parents to help children thrive and excel."

With over 60 locations, the Y is the largest provider of child care programs in the area, nurturing over 3,591 children in before and afterschool programs, along with extended kindergarten each year. For more than 30 years, the YMCA of Greater Cincinnati has provided high quality child care to families across Greater Cincinnati and Northern Kentucky.





STRENGTHEN OURSELVES

"The Y saved my life," said Campbell County YMCA board member Becky Sittason. "I was going through a very difficult time when I joined the Y in the 1990's, but the Y quickly became my sanctuary. The Y and all the friends I have made there have supported me in good times and in bad. It was the place where I built a strong father and daughter relationship, as we two adults sunned and swam together in the last years of his life."

"I know that when I enter the Y from the crazy world we live in, I will be a better person when I walk out, because of the special people there who always welcome me," she said. Now, as a member of the Campbell County YMCA board, Becky is thrilled to be able to help give back to her community. She maintains, "The C in the YMCA is a very important letter, standing not only for Christian, but for compassion, caring, community, and commitment."

The Y provides over \$3 million in financial assistance each year to ensure that everyone has access to programs that help them learn, grow, and thrive. In 2012, the YMCA of Greater Cincinnati helped strengthen relationships in over 11,000 families.

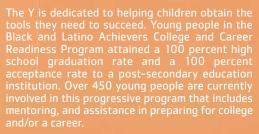


BECKY SITTASON



SUCCEED

"Never turn down an opportunity. You might miss out on a blessing," said 16-year-old Malik Woolfork. The eleventh grader at the School for the Creative and Performing Arts has been a participant in the YMCA of Greater Cincinnati Black and Latino Achievers College and Career Readiness Program for the past five years. "Working with the Achievers program has opened many doors for me," he said. "It has instilled the value of education and has given me great people to turn to when I need support and help in making decisions that will impact my future." After graduation, Malik plans to attend college and study media management or theatre.





MALIK WOOLFORK



NURTURE

Fostering a lifelong love of learning is what it is all about, according to Kathy LaBrecque, site director for the Y before and afterschool program at Wilson Elementary in Anderson Township.

For some, like Libby Jonas, who recently graduated from the afterschool program, special relationships with her teachers made the time she spent there even more special. "I wrote a poem for Mrs. Kathy, thanking her for taking good care of me since I was six," said Jonas. The poem reads, 'You've been a second mother to me, and, just so you know, I love you, Mrs. Kathy. "I still cry when I read that poem," said LaBrecque. "I am thankful I have had the opportunity to make a difference in the life of a child."

All Kids Deserve A's is the first priority of the YMCA of Greater Cincinnati's commitment to take responsibility for improving the quality of life in Greater Cincinnati. The Y provides enrichment opportunities for children before school, afterschool, and over the summer. The nationally-recognized CincyAfterSchool program provides tutoring and enrichment activities to over 5,000 Cincinnati Public School students each day at 28 sites across the city.



LIBBY JONAS

ACHIEVE



JONATHAN RUTTER

"The Y has had a big influence on my life," said 16-year-old Jonathan Rutter, a national championship swimmer with the Powel Crosley, Jr. YMCA Tiger Sharks. "Swimming for the Sharks has been a big time commitment, but has really made me see the importance of goal setting, sacrifice, and winning and losing graciously." Rutter said his parents introduced him to Y swim lessons nine years ago. "I love the feel of the water and being part of a team," said Rutter, who hopes to swim on the collegiate level. "When I am in the pool, I escape from everything...the water just washes all your problems away." He added that the Y has something special other swim programs don't, "It's all about teaching you about values, setting goals, and being happy." Rutter, who competes in the breaststroke, averages about 12 hours of training in the pool each week. "This experience has made me a better person," he said.

The YMCA of Greater Cincinnati helped teach thousands of children and adults how to swim in 2012, with over 16,000 swim lessons taught. Swimming builds confidence and self-esteem along with water safety skills. The Y also offers competitive and adaptive swim programs.



ENRICH LIVES

"Math is my favorite subject," said 11-year-old Aya Afraoui, a sixth grader at Midway School in Western Hills. Her parents brought Aya and her brother to the United States from their homeland in North Africa in 2007, so their children could receive a better education. Her parents are not fluent in English, so they struggled to help Aya with her math homework. The YMCA Resource Coordinator at Midway stepped in and found a young man studying education in college to start meeting with Aya and her dad once a week. Over the course of a month, Aya went from being a D math student to earning a B in math!

"The YMCA is important to our community, because it gives youth an opportunity to participate in enrichment and other activities they normally wouldn't have access to," said the Y Resource Coordinator at Midway School Corey Parker. Aya wants to do even better in math in the future and hopes to one day become an archaeologist. By the way, Aya had never seen snow before she moved to Cincinnati. "I really like it," she added.

The YMCA of Greater Cincinnati serves over 4,000 children in before and afterschool programs each year.



AYA AFRAOUI



MOTIVATE

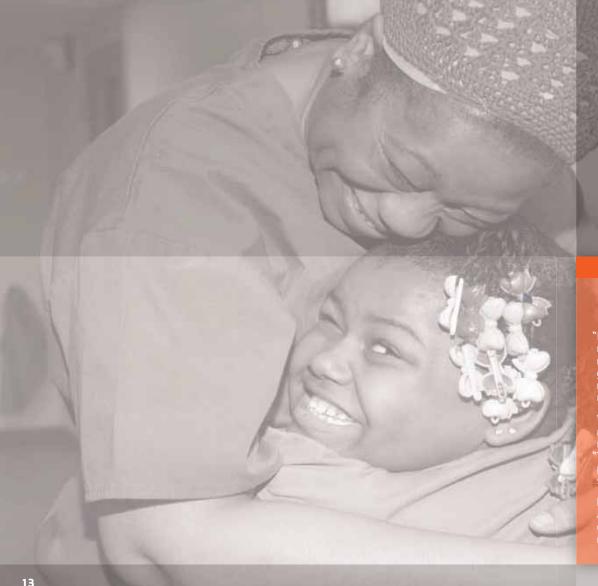


RON LUDEKE

When Ron Ludeke of Colerain Township walked into the SilverSneakers® program at the Clippard Family YMCA five years ago, the now 77-year-old Cincinnati Bell retiree, quickly discovered he had major problems with balance and coordination. That's when Ron shifted into high gear and steadily increased his activity to where he is today, kick boxing, taking cardio, Zumba®, step, and Pilates classes five days a week. "I think I have turned back the clock on my body 10 to 20 years," said Ludeke who shares his love of exercise with his bride of 55 years, Pat.

"I have made amazing friends while taking classes at the Y," said Pat, quickly adding that those friends have become a second family to her. "I send cards to members who are sick or celebrating a birthday, I enjoy greeting new members, and I love to work on quilts our Y group donates to the Ronald McDonald House. The director of the senior programs at Clippard has one word to describe Ron and Pat...inspirational.

The Y is the place for seniors to keep active. With almost 20,000 members age 65 and older, over 13,000 participated in the Ys SilverSneakers® program in 2012, a fun and energizing program that supports wellness through physical activity and social interaction.



BUILD RELATIONSHIPS

"I love her," said 8-year-old Tonyae Mason, talking about her mentor Regina Mingo. "We workout together and she helps me with school." Tonyae's mother, Cassandra Mills, also has glowing words of praise for the Y mentor, "She has helped me better understand my daughter and it has improved our relationship."

While many people say they don't have enough time to be a mentor, Regina Mingo, mother of 11, said it's too important not to get involved in making a difference in a child's life. "The Y has helped me train to become a good mentor that can provide Tonyae with the best advice possible to help her shape her future."

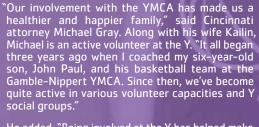
No special skills are needed to become a mentor, just the ability to care, to listen, to offer friendship, guidance, and encouragement. In 2012, there were over 150 mentor/ mentee matches.



TONYAE MASON



ENCOURAGE



He added, "Being involved at the Y has helped make our community seem smaller. It's a diverse place where you can form friendships with a wide variety of people you would probably never meet, otherwise. The Y is a family-friendly place where you can help others in your community and get in shape at the same time."

Over 3,000 volunteers help strengthen the YMCA of Greater Cincinnati community through youth development, healthy living, and social responsibility. In 2012, our Annual Support Campaign raised over \$1.7 million in charitable contributions to help operate programs that serve the community at 13 branches, Camp Ernst, the Black and Latino Achievers Career and College Readiness Program, and more than 60 sites offering before and after school child care and enrichment opportunities.



MICHAEL GRAY



STEWARDSHIP

REVENUES	2011*	2012**
Member Dues	\$12,990,558	\$12,946,975
Program Fees	8,883,888	8,768,225
Public Funding	7,284,480	5,629,249
Contributions and United Way.	2,606,556	2,789,810
Investment Income	478,563	400,798
All Other	672,316	676,032
OPERATING REVENUES	32,916,361	\$31,211,089

EXPENSES	2011*	2012**
Program	. \$27,761,442	. \$26,470,119
Administration	3,310,515	3,177,666
	532,751	518,154

OPERATING EXPENSES. . . . \$31,604,708 . . . \$30,165,939

OPERATING SURPLUS. \$1,311,653 \$1,045,150

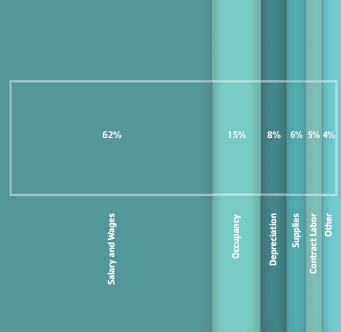
NON-OPERATING ITEMS

Depreciation	[5]
Interest on Debt(478,355)(437,72	8)
Capital Campaign	38
Gains (Losses) on Investments (319,060)	
Other212,975171,36	54

NET RESULTS \$ (778,244) \$ (59,040)

*Audited **Unaudite







ASSETS	2011*	2012**
Cash	\$3,092,141	\$1,966,598
Endowment Investments	. 10,055,809	. 10,971,209
Other Investments	5,744,566	4,929,925
Capital Assets	. 28,644,213	. 30,277,174
Other	7,311,491	6,292,023

TOTAL ASSETS...... \$54,848,220....\$54,436,929

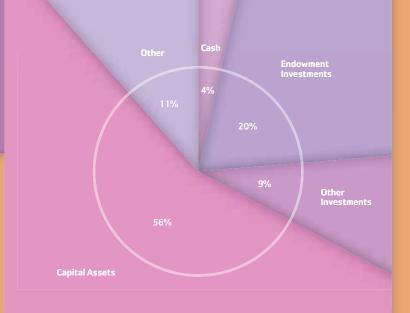
LIABILITIES

Current Liabilities	\$2,098,070	\$1,991,43
Bonds and Notes Payable	7,006,541	6,913,47
Other	723.795	571.24

TOTAL LIABILITIES.......... \$9,828,406...... \$9,476,155

NET ASSETS\$45,019,814..\$44,960,774

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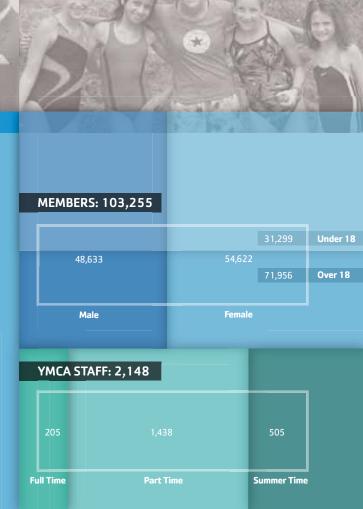


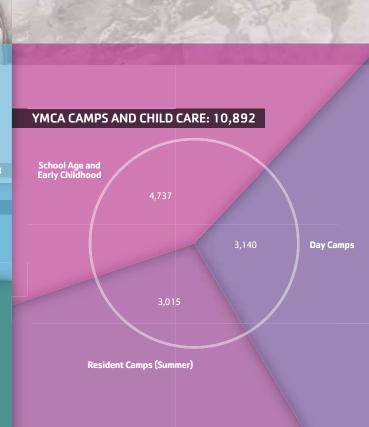
COMMUNITY IMPACT

TOTAL PARTICIPANTS: 137,000

As a leading nonprofit partner in the community, the Y serves 137,000 members and program participants each year. The Y has a track record and on-the-ground presence to move communities forward, such as we do here in Greater Cincinnati and Northern Kentucky. As a charity, we work every day to address community needs and ensure that all are welcome and no one is turned away for an inability to pay.

- Over 3,000 people volunteer at the YMCA of Greater Cincinnat each year providing over 47,000 hours of community service
- The Y provides over \$3 million in financial assistance and scholarships annually
- Over 4,000 children participate in our before and afterschool programs each year









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*Denotes donor gives to multiple branches

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GAMBLE-NIPPERT YMCA

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