Cincinnati Dental Society

www.CINCINNATIDENTAL.org

Volume 84 | No. 1 January | 2015





IN THIS ISSUE:

Departing Message from our 2014 president, Dr. Wayne Wauligman – Pg 5

A Look Back at our October Member events! – Pg 13

> Reflections of 2014 Pgs 32 - 35

STAFF:

BULLETIN EDITOR

Michael B. Lee, D.D.S.

7523 State Road

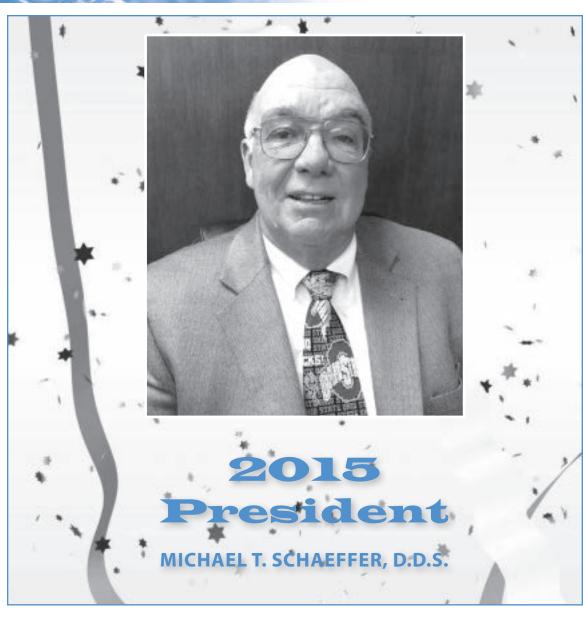
Cincinnati, Ohio 45255

MANAGING EDITOR

Victoria J. Nixon, MSA 9200 Montgomery Rd., Suite 21A Cincinnati, Ohio 45242

PUBLICATION OFFICE

Kahny Printing, Inc. 4766 River Road Cincinnati, Ohio 45233



OFFICERS: PRESIDENT

Michael T. Schaeffer, D.D.S.

PRESIDENT-ELECT

Matthew M. Parker, D.D.S.

VICE PRESIDENT

Manny Chopra, D.M.D.

SECRETARY

Veronica C. Glogowski, D.D.S.

TREASURER Christopher F. Heck, D.M.D.

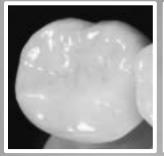
Gundrum Dental Labs, Inc.

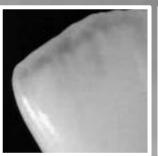
Consistently... The Best

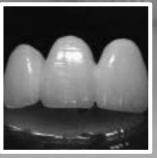
3700 Church Street • Cincinnati, OH 45244

all ceramicall you need

ze.max







ivoclar vivadent.
www.getemax.com



Gincinnati Dental Society BULLETIN

January 2015 • VOLUME 84 NUMBER 1 • EMAIL: CDS@cincinnatidental.org • www.cincinnatidental.org

ARTICLES

President's Address	3
Departing Message from Dr. Wauligman	5
Vicki's Voice	
September Council Meeting Minutes	9
November Council Meeting Minutes 3	1, 12
A Look Back at our	
October Member events	13
2015 Calendar of Events	14-18
CDS Dentists assisting Dentists	19-20
Membership News	21
CDS Free 2015 CE Program	22
Our Deepest Sympathy	23
Thank You for Your Contribution in 2014	23
Members Ring In!	23
CDS February Member Event	24
CDS March Member Event	
CDS Presents: Update in Modern	
Endodontics-Hands-On Course	26
Membership Coordinator's Corner	27
Oral Health Foundation News	
CDS Member Service - Practice Update	29-30
Oral Health Foundation Volunteer Sign-Up .	
Reflections of 201432-3	

OUR ADVERTISERS

Advance Dentistry
AFTCO
Blue & Co
Cincinnati Insurance Co
Classified Ads
Diversified Brokerage Specialists
The Good Samaritan Free Health Center 36
Greater Cincinnati Dental Laboratories, Inc
Gundrum Dental Labs, Inc IFC
Hayes Handpiece Repair
Legacy Practical Transportation
PNC Bank 6
Practice Impact
Scroggins Grear Consultants and CPAs
Simon DeChatlet Dental Laboratories
Stock Yards Bank & Trust IBC
Superior Dental Care Alliance 8



MEMBER PUBLICATION AMERICAN ASSOCIATION OF DENTAL EDITORS

Published January, April, July and October by Cincinnati Dental Society, 9200 Montgomery Road, Suite 21A, Cincinnati Ohio 45242. Phone (513) 984-3222. Deadline for submitting articles for publication is the First of the month preceding the month of publication. Cincinnati Dental Society does not assume responsibility for the point of view or opinions of its contributors.

© Copyright 2015 by the Cincinnati Dental Society.

A Member Organization of the



American Dental Association



As a dentist, you're the expert on how to keep your clients healthy and smiling. Your local independent insurance agent representing The Cincinnati Insurance Companies can help protect you and your business from unexpected events and gaps in coverage. Cincinnati's package and professional liability coverage give you the opportunity to take advantage of our three-year policy.

Visit *cinfin.com* to find an agent close to you who represents

The Cincinnati Insurance Companies, or call Mike Terrell, 800-769-0548.



Everything insurance should be.™

For information, coverage availability in your state, quotes or policy service, please contact your local independent agent recommending coverage. "The Cincinnati Insurance Companies" and "Cincinnati" refer to member companies of the insurer group providing property and casualty coverages through a The Cincinnati Insurance Company or one of its wholly owned subsidiaries are Incininatial Indemnity Company, a The Cincinnati Casualty Company or The Cincinnati Specialty Underwriters Insurance Company – and life and disability income insurance and annuities through a The Cincinnati Life Insurance Company. Each insurer has sole financial responsibility for its own products. Not all subsidiaries operate in all states. 6200 S. Gilmore Road, Fairfield, OH 45014-5141. cinfin.com

Copyright © 2013 The Cincinnati Insurance Company. All rights Reserved.

Adv. 1121-A

President's Address

BY MICHAEL T. SCHAEFFER, D.D.S., President

MIKE'S MUSINGS

...president's message from the Installation Dinner, January 9, 2015

elcome friends, and friends of friends. We thank you for being here to enjoy this evening, and also to support "our" dental society.

I want to talk to you about three of my favorite words. They are "you deserve it". Three little words "you deserve it". How many times have we heard that phrase? Especially at continuing education courses when the lecturer will try to convince you that "you deserve it". My, how I hate those words. I really hate those three words. You, I, we "deserve" nothing. That's right, we "deserve" nothing.

Thomas Jefferson said it as well as anyone can. We have rights. They are Life, Liberty, and the Pursuit of Happiness. He did not say we deserve it. We must all work hard to earn something, not "deserve" something. We have already gotten more than we deserve, more than most humans ever get. We, you, and I have already won the equivalent of the genetic lottery.

I tell my wife, kids, siblings, and friends that the best decision I ever made was picking my parents (Esther and Earl). Yes,

you heard that right. I was smart enough to pick them ha-ha. (My wife Patti may disagree and say my best decision was picking her, but I digress). All of you did very well in that genetic lottery also, or you would not be here right now.

We have it better than 99.9% of all humans (past and present). I know I am preaching to the choir, but I am going to continue talking anyway. We have all worked very hard to just be where we are, but we all have received a lot back for that work. So, that means we owe back a lot. We owe a lot to people that do "deserve something". By that I mean people who deserve something from us.

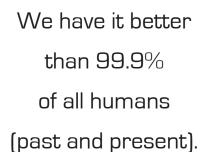
Who are those people who deserve something from us?

- 1) Our spouse. deserve our love, our sharing, and our help.
- 2) Our children. We
- brought them into this world, therefore, they deserve many things from us, such as our love, care, help, understanding, direction, leadership, and our good example. Remember we brought them into this world.
 - 3) Other family members and friends. It is hard work to be a good family member and friend. But they deserve us to work at being just that, a good family member, and a good friend.
 - 4) Our staff and patients deserve things from us. They deserve our understanding, leadership, support, and the best dentistry we can provide.
 - 5) Our fellow dentist and our organizations deserve our respect, help, and leadership.

As I said I know I am preaching to the choir, but I am going to appeal to you again for our organization. We all have many people that deserve things from us, but please help our organization:

- 1) Do what you can, when you can. Support us with your money, your time, and your work. We want you, and we need you.
- 2) Also please invite a non-member dentist to a meeting and ask them to join us.

I know we have all worked very hard to get to where we are in life, but remember to those who are given a lot, in return a lot is expected.



HELP is here for your difficult patients using IV SEDATION

We want to work **in tandem** with your preventative care to create healthy smiles for your difficult patients. We welcome your professional referrals with your patients that:

- Are fearful
- Are physically and/or mentally challenged
- Have a bad gag reflex
- Have high anxiety
- Do not respond well to local anesthesia
- Require general anesthesia with a certified anesthesiologist

Our 35+ years of IV sedation experience allow us to confidently support your regular care, only when you need it.









Our team can provide general dentistry, simple restorative dentistry, as well as more extensive reconstruction, periodontal care and extractions, all under IV sedation, helping you care for your difficult patients!

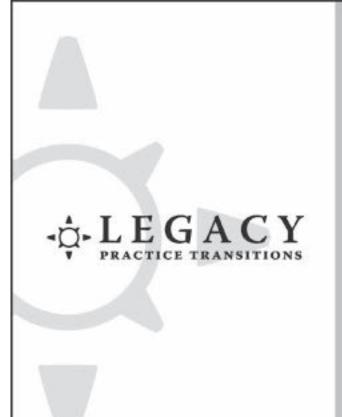
Call us today for more information!
We want to help YOU

513.271.0821



5823 Wooster Pike · Fairfax

Hours: Mon., Wed., Fri. 7am-5pm Tues., Thurs 7am-7pm Sat. 8am-3pm



WITH OVER 100 years

Legacy Practice Transitions is devoted to helping you achieve the best possible dental practice transitions as a buyer or seller. Our Practice Transition Consultants will assist you in determining your personal and professional needs, make sound recommendations on appropriate transition programs, and provide comprehensive support at every step.

Specializing in the process of Objectives Based Transitions, which aligns the objectives and goals of practice buyers and sellers to achieve the best possible professional, personal and financial outcomes. Success is accomplished when both huyer and seller win to a degree that could not have been accomplished without the practice transition.

PH: (800)334-9126 LEGACYPRACTICETRANSITIONS.COM

A departing message from our 2014 president, Dr. Wayne Wauligman...

After our December council meeting, and my last as President of our Society, I realized we have good leaders for the next several years to come. Mike Schaeffer was installed as President for 2015, Matt Parker will follow, and Manny Chopra leads next. All three bring leadership talent and skills needed to guide our Society through the coming years of new rules and challenges to our profession. Our Council is a diverse group of hard working volunteers. After an exhausting day at work, they come to an evening meeting prepared to report on their committees' activities and offer input on Society issues. We also have Society members working with the Ohio Dental Association. I offer my appreciation, for example, to Dennis Murphy who is interested in working on the Annual Sessions Committee, and Steve Pick who is interested in working on Ethics and Judicial Affairs Committee for next year. Council has submitted their nominations for both of them, so wish them luck.

Others going to Columbus for ODA meetings are: Ken Brandt, Mark Bronson, Manny Chopra, Roger Clark, Joe Crowley, Veronica Glogowski, Bert Jacob, Dan Kelley, Ruchika Khetarpal, Mike Lee, Betsy Mueller, Matt Parker, Steve Pick, Mike Schaeffer, Linda Smith, and Mary Ellen Wynn. Other members of our Society, such as Mark Bronson, Joe Crowley, and Mary Ellen Wynn, are involved in the American Dental Association, representing us and Ohio at the ADA meetings. Please support them in their endeavors as their efforts will benefit all dentists.

It is exciting to see so many younger members of our profession engaging themselves in organized dentistry and our Society. For example, Lauren Russell directs our seminars by introducing the speakers and controlling these meetings. Dan Kelley is serving on our Membership Committee, as well as on the ODA's Subcouncil on New Dentists. Laura Goodell oversees the New Dentist's Study Club and arranges their speakers. We also have younger members on our Membership Committee, Rob Ghering, Colleen Tepe-Hofstetter, and Rachel Tepe. Chris Heck, another young member, is our Treasurer. Lisa Rudolph, in another organization venue, volunteers with the Junior League and its project to improve the dental exhibit at the Museum Center. To all those dentists who work in corporate dentistry, clinics, or as associates who hope to someday start their own private practice, or to continue their current positions representing individual dentistry, the Cincinnati Dental Society strives to welcome and represent them as members of organized dentistry. Our mission is to support, educate, and advance the interests of its members, and even non-members, while educating and serving the community. Your dues support this mission well. Thank you for your most valuable financial support. We cannot represent you without you.

I personally give special thanks to Ms. Vicki Nixon and Ms. Sasha Cantrell, her enthusiastic, energetic and extremely talented sidekick, for serving exceptionally well our Cincinnati Dental Society. Mike Schaeffer will have the joy and privilege of working with them this coming year.

for getting a loan from someone who understands your practice.

Business Borrowing | for the achiever in you[®]

Get financing from a banker who understands your practice and the importance of cash flow to help it succeed. PNC provides dedicated and experienced Healthcare Business Bankers who understand the financial needs of a successful practice, so you end up with more than just a loan, you end up with customized financing solutions.

For more information about how you can optimize your practice's cash flow, contact a Healthcare Business Banker at **877-566-1355** or go to **pnc.com/hcprofessionals**

PNC CFO Cash Flow Optimized





Vicki's Voice

BY VICTORIA J. NIXON, MSA Executive Director

appy New Year! You've heard me say this before - where did the time go? It has been a fun, fast, and rewarding year for me. I have been blessed with having the opportunity of working with many wonderful people, and I can't think of a better job than the one I have. Thank you, Dr. Wauligman for being such a tremendous leader, and thank you, Council Members, for keeping the Society's best interest in mind as decisions were made for the future of the Society. Our committees have worked really hard this past year, and I have loved every minute of working with them to accomplish the Society's goals. I am looking forward to another fantastic year with our new leader, Dr. Mike Schaeffer, or otherwise known as the "The Big Guy". With the wisdom, talent, and experience that he brings to the "table", we will be in great hands for 2015! Sasha has been a wonderful addition to the office, and her compassion for others is apparent to the people she touches, including me. I am looking forward to another awesome year with her!

So, what do we have planned for 2015? Just take a few minutes to read this Bulletin and look at the many events, programs, and fun activities we have planned. There are a couple of ideas that are "brewing", such as a bowling fundraiser for the Foundation, "Leave No Vet Behind" event, Health Gap, and many more. So stay tuned, and please check your emails, faxes, and, particularly, read your Bulletin and Newsletter. Be sure to share all the correspondence you receive from us with your office staff so they know what we have planned in 2015!

We are now providing free dental care to children at the second school based health center, Deaconess Health Check at Western Hills/Dater High School. This is in addition to the Delta Dental Center at Oyler School. We split our time between these two locations, and we are there typically 4 to 5 hours one day a week. Volunteers can select the week day that works best with their schedules, and receive one continuing education credit for every four hours of volunteering. We have many loyal volunteers that commit to once or twice a year, and I want to send them a heartfelt **THANK YOU** from not only Sasha and me, but from the many families they help.

Now, I would like to acknowledge our 2015 committee members, and encourage you to reach out to them if you have questions, ideas, or suggestions that you would like them to discuss at their meetings. Better yet, if you are interested in learning more about these committees, and their responsibilities, let me know! I would be happy to set up a time so we can talk!

Committees that meet at least twice per year are:

Access to Dental Care
(Drs.) Ken Brandt,
Manny Chopra, Rebecca
Hayden, Matt Parker,
Steve Reubel, Linda
Smith, and Patty Walter.

Membership - (Drs.) Mallory Adler, (New Dentist Study Club Liaison), Andy Dorr,



Rob Ghering, Tracy Hodge, Greg Holtkamp, Dan Kelley, Ruchika Khetarpal, Matt Parker, Vlad Shapiro, Rachel Tepe, and Colleen Tepe-Hoffstetter.

Program - (Drs.) Ken Brandt, Manny Chopra, Barry Gibberman, Glen Meyer, Dennis Murphy, Fred Peck, Lauren Russell, and James Welland.

Public & Professional Community Relations - (Drs.) Mallory Adler, Andy Harris, Glen Meyer, Steve Pick, Peter Suffield, and Larry Tepe.

Committees that meet once a year, or as needed, are as follows:

Board of Trustees - (Drs.) Ken Brandt, Larry Kluener, Randy Stastny, Patty Walter, and Wayne Wauligman.

Constitution & Bylaws - (Drs.) Ken Brandt, Larry Kluener, and Patty Walter.

Honors - (Drs.) Ken Brandt, Matt Parker, Mike Schaeffer, Patty Walter, and Wayne Wauligman.

Nominating - (Drs.) Andy Dorr, Chris Heck, Mike Schaeffer, Patty Walter, and Wayne Wauligman.

Peer Review - (Drs.) Dana Bateman, Devon Bateman, Barry Gibberman, Thomas Gulker, Mary Hanlon, Larry Kluener, Gary Lamond, Mike Lee, Jane Mays, Chris McVey, Matt Parker, Steve Pick, Beth Plas, Terrence Poole, James Rogers, Greg Sherman, Larry Tepe, Chris Uhlenbrock, and Wayne Wauligman.

Strategic Planning - (Drs.) Ken Brandt, Manny Chopra, Larry Kluener, Matt Parker, and Patty Walter.

So, when you see these committee members at a Society function, thank them for their dedication and hard work.

Remember, as you read this Bulletin, keep in mind the three CDS Member Events that are part of your membership dues; February 9, March 9, and April 13!

Until next time....



Superior Dental Care (SDC) makes participation easy with more patients in your chairs, efficient claims processing, and quick payments. SDC is the largest network in the region, with over 9,000 participating locations throughout Ohio, Kentucky and Indiana. Joining SDC's network saves you and your office time and effort, so you can get back to what matters most!

CONTACT SDC TODAY TO REQUEST YOUR APPLICATION PACKET!

dentistservices@superiordental.com | (800) 762-3159 | (937) 438-0283

www.superiordental.com | 📑 💆 🔞 in 🖸





CINCINNATI DENTAL SOCIETY

September 8, 2014 Council Meeting Minutes

Dr. Veronica Glogowski

Call to Order: The September 8, 2014 Council meeting was called to order by president, Dr. Wayne Wauligman at 7:00 pm.

Roll Call:

Members Present: (Drs.) Brandt, Chopra, Dorr, Glogowski, Hanlon, Heck, Khetarpal, Kluener, Murphy, Newby, Parker, Schaeffer, Smith, Suffield, Walter, and Wauligman.

Members Absent: (Drs.) Osterday and Pick.

The President's Report:

Dr. Wayne Wauligman reported on the following:

- Three volunteers are needed to be on the Constitution and Bylaws Committee beginning a three-year term as of 2015. The bylaws will need to be reviewed in the first quarter of 2015. Drs. Ken Brandt, Larry Kluener, and Patty Walter offered to be on the committee.
- It was decided to repeat the golf outing next year at the same place, time and format as in 2014. Having a fundraiser to involve families, such as a bowling fundraiser, was suggested. Vicki will add these two items to the next Foundation board meeting.
- Nominations for the Jack W. Gottschalk, D.D.S., Notable Service Award are being accepted by the Foundation up until September 22. Nominations must be in writing.
- The Public & Professional Community Relations Committee will be taking a proactive approach with the media to address the benefits of fluoride in drinking water.

Treasurer's Report:

Co-Treasurers, Dr. Chopra and Dr. Heck reported that we are at budget as of August 31, 2104.

Report of the Nominating Report:

Dr. Walter presented the "2015 Report of the Nominating Committee" for approval. It was unanimously approved. Nominations will be taken at the October 13, 2014 CDS Member Event and the membership will note on the report at the November 5, 2014 continuing education program.

Executive Director's Report:

Vicki Nixon announced the following:

- The 2015 continuing education program was included in the Summer Bulletin. Registrations seem to be low for this time of year.
- Paul Rudolph, Executive Director of the Children's Oral Health Network, will be renting space in the Executive Office.
- Three proposals are being gathered on updating the Executive Office. The cost is estimated to be around \$30,000. Vicki will add this item to the agenda for the next Finance Committee meeting.
- Dr. Chris Heck and Dr. Doug Rogers will be receiving awards at the ODA's Callahan Dinner.
- The October 30, 2014 non/new member event will be held at Cooper's Creek in Blue Ash.
- Reminder that the October 4, 2014 nitrous oxide CE course is being presented by the UC Blue Ash Dental Hygiene School.

UC Blue Ash Dental Hygiene Advisory Board Report:

Dr. Walter said that their school now has 12 restorative operatories to treat the children they see through their UC Smiles program. How this will be accomplished is currently being discussed.

CDS Committee Updates:

Access - next meeting is November 10, 2014

Membership - Dr. Andy Dorr presented the following new members; (Drs.) Aubrey Bateman, Timothy Bennet, James Boley, Thomas Dooley, Laura Doss, Nathan Fennell, Christopher French, Steve Johnson, Euna Koo, Ann Nicholas, Allen Smith and University Hospital residents; (Drs.) Saira Ahmed, Arsalan Elahi, Emerald Powell, and Shannon Sullivan.

Program - next meeting is October 27, 2014.

Public & Professional Community Relations Committee - next meeting is September 15, 2014.

ODA Updates:

Dental Care Programs and Dental Care Practice:

Dr. Chopra discussed issues and HB's currently being addressed. These will be discussed in more detail at the ODA House.

Unfinished Business/New Business: None

The meeting adjourned at 9:00 pm.

Practice Impact

"Making Practice Transitions Painless"

Thinking About Retirement?



Dr. Edward Toolis recently transitioned his Lisbon, Ohio practice to Dr. Dom DiNello. Practice Impact would like to congratulate both doctors on a successful transition!

Appraisals are free when listing your practice with Practice Impact.

- Free Consultation Free Listing 100% Financing Available • Practice Appraisal Confidential • Smooth Practice Transition
 - 1-800-735-5336

Or visit us online at:

www.practiceimpact.com

5071 Forest Drive, Suite A, New Albany, Ohio 43054

Serving Ohio and Pennsylvania

HAYES

THE LOCAL HANDPIECE REPAIR CENTER

7770 Cooper Rd. Suite # 14 Cincinnati, OH 45242 513-469-1591



Factory level repairs

Electric and Pneumatic

- Warranty 6mo 1 year.
- Ceramic bearings

Long life, quieter operation

- Fiber optic & rethread service
- Reconditioned handpieces 1/2 the price of new
- Fast service

Highest quality parts & repairs

- Supporting the local economy
 - 50% longer warranty than others Equals lower cost to you!

No hasslest We'll repair your handpieces fast and quickly ship them back to you!

AIR DRIVEN & ELECTRIC SPECALISTS! Keep your patients safe by having your electrics re-

Call for FREE pickup. 513-469-1591

Cincinnati Dental Society Special Offer!

- High/Low Speed Maintenance Poster
- 2. Chamber Sterilization Poster

YOUR CHOICE

Hayes OneStep Aerosol 6.35oz & Adapter

Hayes OneStep Dropper Bottle 2oz

\$114 Value Only \$26!



November 3, 2014 Council Meeting Minutes

by Victoria J. Nixon for Dr. Veronica Glogowski

Call to Order: The November 3, 2014 Council meeting was called to order by president-elect, Dr. Mike Schaeffer, for president, Dr. Wayne Wauligman, at 7:00 pm.

Roll Call:

Members Present: (Drs.) Brandt, Chopra, Dorr, Hanlon, Heck, Khetarpal, Kluener, Murphy, Newby, Parker, Pick, Schaeffer, Smith, Suffield, and Walter.

Members Absent: (Drs.) Glogowski and Wauligman.

Guests Present: Dr. Mark Bronson and Mr. Chris Moore, ODA

The September 8, 2014 Council meeting minutes were posted as written.

The President's Report:

Dr. Mike Schaeffer reported on the following:

- There are three call for nominations on the following:
 - Ohio State Dental Board deadline is December 31, 2014. Anyone interested should contact Vicki Nixon before the December Council meeting.
 - ADA Council Positions; ADA Sessions, Dental Practice, and New Dentist Committee. There are two at-large positions open to all ADA members; Commission of Dental Accreditation, and Council on Scientific Affairs. Dr. Chopra expressed interest in the Dental Practice position, and Dr. Khetarpal in the New Dentist opening. Deadline to submit nominations is January 13, 2015.
 - ADA Seventh District Trustee Dr. Mark Bronson asked for support from the Cincinnati Dental Society. Dr. Chopra made a motion to support Dr. Bronson, second by Dr. Steve Pick. The support was unanimously approved.
- Dr. Schaeffer asked Dr. Ken Brandt, president of the CDS's Oral Health Foundation, to give an update on the Jack W. Gottschalk, D.D.S., Notable Service Award. After reviewing three nominations for the award, the Board selected Vicki Nixon to be the first recipient. The ceremony will be held on Thursday, March 5, 2015. Details will follow.
- The following two Council members were appointed to the 2015 Nominating Committee; Dr. Dorr and Dr. Heck.

Guest Report from Chris Moore:

Chris met with the Metropolitan Sewer District two weeks ago regarding mercury in the water. MSD will be sending all dentists a survey asking how they, the dentist, dispose of mercury in their offices. Chris highly suggested that all specialist sign up for the Good Deed program through the ODA. He gave an update on the ruling about the possible mandate that all dentists must have an amalgam separator in their office.

Treasurer's Report:

Co-Treasurers, Dr. Chopra and Dr. Heck reported the following:

> Three policies for approval -

Investment Policy - after some minor changes to the verbiage, the revised Investment Policy was unanimously approved.

Financial Policy - revised policy was unanimously approved.

Unclaimed Funds Policy - new policy was unanimously approved.

- > 2015 Proposed Budget the proposed 2015 budget was unanimously approved as presented.
- Surplus(s) and Membership Dues Funds After discussing the 2013 surplus, possible 2014 surplus, and recommendations on the distribution of the excess in the Membership Dues Fund, Dr. Heck made a motion to approve an expenditure of up to \$35,000 for renovating the Executive Offices; second by Dr. Pick. Council unanimously approved this expenditure. Note, Vicki obtained three proposals ranging from \$49,000 to \$29,000. In addition, the recommendation made regarding the distribution of the excess in the Membership Dues Fund was also unanimously approved. See attached 2015 Budget.

Continued on Page 12

November 3, 2014 Council Meeting Minutes (continued from Page 11)

Executive Director's Report:

Vicki Nixon announced the following:

- Plans for the Installation Dinner and Honors Night are coming together nicely. After looking at the last
 few years of the total cost of the event, it is necessary to begin charging all members a small fee to help
 cover the fixed cost of the evening. This will be the first time members will be asked to pay.
- The Society is participating in the Fall Feast event again this year. The following dentists have offered to volunteer; (Drs.) Chopra, Kluener, Parker, and Powers.

UC Blue Ash Dental Hygiene Advisory Board Report:

Dr. Walter said she, Dr. Harris, and Vicki will be present at the accreditation site visit, which will take place this month. UC is working with CincySmiles for their UC Smiles program.

CDS Committee Updates:

Access - next meeting is November 10, 2014

Membership - Dr. Andy Dorr presented the following new members; (Drs.) Guy Gunacar, Timothy Kitzmiller (return), Sahar Parvani, Allison Powers, and Bracken Webb. He reviewed the committee's October 6, 2014 minutes, which included the ADA Membership Program for Growth grants that the Society submitted, and a summary of the October 30, 2014 non/new member event held at Cooper's Creek.

Program - Vicki indicated that since we are well ahead of planning for our 2016 full series programs, the committee will meet in April of 2015. This will give the committee time to scout for speakers for 2017. Dr. Brandt asked about possibly offering a per diem to help cover some of the expenses incurred when scouting at a national meeting. Dr. Schaeffer asked him to research what other Ohio societies do, put together a budget, and report back to Council in December.

Public & Professional Community Relations Committee - Dr. Pick reviewed the minutes from the September 15, 2014 meeting, which included the idea of submitting a quarterly press release on different topics possibly highlighting a national "theme", such as in the first quarter of the year, Children's Dental Health month in February.

ODA Updates:

Access:

Dr. Smith indicated that the Ohio Dental Association would like to become the clearing house for all donated care in the state of Ohio. Vicki will continue to provide this information to the ODA. In addition, Dr. Smith will discuss conducting a program, similar to our LNVB program, but with emergency department patients at the next CDS Access to Dental Care meeting on November 10, 2014.

Dental Care Programs and Dental Care Practice:

Dr. Chopra gave an update on the Ohio State Dental Board, Medicaid issues, and mobile dental van visits in Ohio.

Membership:

Dr. Khetarpal asked for suggestions regarding how to market a Southeast Asian event she is working on with the ODA Annual Session. It was suggested to have it part of the annual session and not a "stand alone" program.

Unfinished Business/New Business: None

The meeting adjourned at 9:15 pm.



A Look Back

at our October Member events!

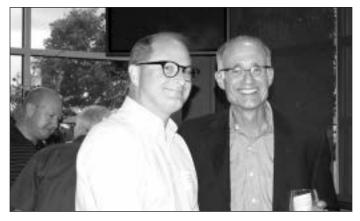
October 13th was filled with great food, drinks, friends, and education on Botox. At Eddie Merlot's, nearly 50 dentists enjoyed Dr. Fred Peck's presentation on Botox! He covered the science of Botox, indication and uses for the dental professional, as well as the treatment of TMD, headaches, smile improvement, and cosmetics.











On October 30th, we had a follow-up to our "Brewing up Awareness" program specifically designed for non and new members, but open to the entire membership. At Cooper Creek, Dr. Frank Recker spoke on "Avoiding Legal Pitfalls in the Practice of Dentistry". Both of these events were supported in part by the American Dental Association's 2014 ADA Membership Growth Program. With the success of these programs, we have applied for additional support from the ADA for 2015. Keep your fingers crossed and continue to visit our website for events and programs.



2015 Calendar of Events

January

January 9: Installation Dinner and Honors Night at The University Club of Cincinnati, installing 2015 president, Dr.

Michael T. Schaeffer.

Meetings

January 26: Finance Committee meeting begins at 6:30 p.m. at the CDS Executive Office.

Continuing Education

January 14: Free continuing education program for CDS members with Dr. Jimmie Harper, Jr., presenting "An Update

on Medicine Topics as they relate to the Practice of Dentistry" at the Embassy Suites in Blue Ash. Receive 4 free CE hours as our way of *thanking you* for being a member. Additional information is in this Bulletin

and on our website.

February

Meetings

February 2: Council Meeting begins at 7:00 p.m. Members who wish to attend should contact Vicki Nixon at 984-3222

or submit your topic/issue via email: vicki@cincinnatidental.org.

February 16: Public & Professional Community Relations Committee meeting begins at 6:30 p.m. at the CDS Executive

Office.

February 23: Membership Committee meeting begins at 6:30 p.m. at the CDS Executive Office.

CDS Member Event

February 9: CDS Member Event with Dr. Fernando Martinez, presenting "Journal Quality Clinical Photography" at

Cooper Creek in Blue Ash. Additional information is in this Bulletin and on our website.

Continuing Education

February 5: "Stuff Worth Knowin' About Money, Practice, and Life!" and "Building a Booming

Business" by Wayne E. Kerr, D.D.S., MAGD.

Location: Sharonville Convention Center, 11355 Chester Road, 45246, 513-771-7744.

Schedule: 8:00 a.m. Registration ** 8:30 a.m. Program

Supported Advantage Technologies, Blue & Co., Cincinnati Insurance Company, Exacta

in Part By: Dental Direct, Henry Schein Dental, Stock Yards Bank & Trust, Transworld Systems,

and US Bank.

Staff Invited: Dental Hygienists, Dental Assistants and Administrative Personnel of registered

dentists.

CE Credits: 6.5 CE Credits

About the Course Description- Morning

Programs: It has been said that "Growing old is a given, but growing wise is an option!" This presentation is filled with contemporary, pertinent and useful information regarding financial management, clinical practice, and life.

Learn ways to improve your chance for financial success, and review and evaluate current restorative materials, devices, and clinical techniques. Consider life's challenges, and benefit from Dr. Kerr's personal experiences – both good and bad! Examine stress management and life planning skills, and consider the needs of loved ones (spouses, children, and parents) as the years pass. Explore fifteen ways to love your life

more!!

These serious topics, presented with humor, will give attendees a great deal to think about (and a good bit of homework!) This inspiring and informative presentation will absolutely change your life!



Wayne E. Kerr, D.D.S., MAGD

Course Objectives - Morning

At the conclusion of the seminar, the participant should be able to:

- 1. Strategies and formulas for financial success and the cost of procrastination.
- 2. Tips for avoiding identity theft.
- 3. The importance of compound interest, the rule of 72, and debt reduction.
- 4. Key components for retirement planning and understanding Social Security.
- 5. New and useful clinical materials and devices.
- 6. Better alginates, faster temporaries, and tighter Class II contacts.
- 7. Organizing personal and financial information to ensure it is accessible when needed.
- 8. Ensure preparation for life's inevitable familial transitions as parents and children age.
- 9. Techniques for effective time and stress management.
- 10. Discover fifteen ways to love life more!

Course Description- Afternoon

Dentists are typically well prepared to care for their patients through excellent clinical training, but are grossly underprepared to own or operate a small business in today's changing and challenging marketplace. With more than three decades of small business ownership as a private practitioner, Dr. Wayne Kerr has experienced –and solved – the problems that dental practices face.

Learn valuable real life lessons in this dynamic and fast-paced program which will touch on many of the factors necessary to operate your practice successfully.

Course Objectives- Afternoon

At the conclusion of the seminar, the participant should be able to:

- 1. Basic understanding of the concepts required to establish, operate, market, manage, assess, and maintain a practice.
- 2. Comprehension of the classic stages of business and how they impact practice decisions.
- 3. Recognize overhead standards for "best practices".
- 4. How to plan for financial success.
- 5. Office Manual contents and concepts.
- 6. Critical components for annual planning.
- 7. Evaluate effective methods for both internal and external marketing.
- 8. Review the critical steps in hiring successfully.
- 9. Increased knowledge of team building and staff leadership.

About the Speaker:

Dr. Kerr earned a Mastership in the Academy of General Dentistry, and was honored by the Academy in 2011 with its presentation of the Life Long Learning and Service Recognition Award. He has also been awarded Fellowship in both the American and International Colleges of Dentistry, as well as the Pierre Fauchard Academy. Additionally, he is a member of the Hinman Dental Society, an Honored Fellow of the Georgia Dental Association, and has been recognized by state and local organizations as Dentist of the Year, Small Business Person of the Year, and Citizen and Professional of the Year.

Dr. Kerr has been a Field Evaluator for CR Foundation since 1992. He established a clinic for free dental and medical care in 1994, and continues to lecture to senior dental hygiene students in preparation for their national board exam.

February 5, 2015

Full Series Registration and Cancellation Deadline: January 30, 2015

Dentist:		Phone:
Staff Names:		
Fees: \$80 for first employee, \$6 Check Made Payable To: Cind		
DISC/MC/VISA Credit Card :	#:	Exp. Date:
3 Digit Security Code:	Signature:	
	se Registration and Cancellation Deadli	,
Individual Cour	se Registration and Cancellation Deadli	ine: January 30, 2015
Dentist:		Phone:
Dentist: Staff Names: Fees: CDS and Associate Men	mber: \$295, Non-Member: \$400	Phone:
Dentist:	mber: \$295, Non-Member: \$400	Phone:
Dentist: Staff Names: Fees: CDS and Associate Men Staff: \$80 for first employee, \$ Check Made Payable To: Cind	mber: \$295, Non-Member: \$400	Phone:

The clear choice for partial dentures. NEW FROM DSG SIMON DECHATLET! Propagation of the Repairable of the Propagation of the

© 2011 VisiClear is a registered trademark of Myerson, LLC.



- Clear, state-of-the-art, durable Thermoplastic material
- Repairable and easy to reline chairside or at the lab
- Superior flexibility provides optimal patient fit and comfort, including clear clasps for metal free esthetics

Learn more about this exciting new product from DSG Simon DeChalet Dental Laboratories!



1037 Byers Rd, Miamisburg, OH 45342 800-448-6684

Fax: 937-865-5903 • www.simondechatlet.com jdentalservicesgroup.com

March

Meetings

March 16: Honors Committee meeting begins at 6:30 p.m. at the CDS Executive Office.

March 23: CDS's Oral Health Board of Trustees meeting begins at 6:30 p.m. at the CDS Executive Office.

March 30: April Council meeting begins at 7:00 p.m. Members who wish to attend should contact Vicki Nixon at

984-3222 or submit your topic/issue via email: vicki@cincinnatidental.org.

CDS's Oral Health

Foundation, March 5: Jack W. Gottschalk, D.D.S. Notable Service Award Celebration at The Cincinnati Women's Club. An invitation will be emailed to the membership.

CDS Member Event

March 9: CDS Member Event with Dr. Michael Toms, presenting "Millennium PerioLase MVP-7 Nd: YAG Laser:

Applications in Modern Periodontics" at Stone Creek Dining Company. Limit of 56 attendees. Additional

information is in this Bulletin and on our website.

Continuing Education

March 13: "Modern Endodontics-From Theory to Practice" by Martin Trope, D.M.D.

Location: Sharonville Convention Center, 11355 Chester Road, 45246, 513-771-7744.

Schedule: 8:00 a.m. Registration ** 8:30 a.m. Program

Supported By: Brasseler USA

Staff Invited: Dental Hygienists, Dental Assistants and Administrative Personnel of registered dentists.

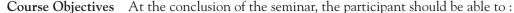
CE Credits: 6.5 CE Credits

About the Root canal therapy requires a high level of technical skill. However, without **Program:** a clear understanding of the biological requirements for successful treatment these skills

a clear understanding of the biological requirements for successful treatment these skills may be "wasted" on techniques that are unnecessarily difficult. A correct diagnosis and the blending of new materials and techniques in order to achieve an environment that

will ensure a healthy apical periodontium will result in an extremely high probability of success.

This course will cover simple safe and scientifically proven techniques for treatment that ensure an extremely high success rate.



- 1. Know the biologic requirements for endodontic success.
- 2. Differentiate between a vital and non-vital tooth in terms of meeting these requirements.
- 3. Know to what extent the newest technologies in Endodontics assist in attaining these biologic goals.
- 4. Apply new principles of canal instrumentation and filling to appropriate cases.
- 5. Select appropriate instruments to suit individual needs.
- 6. Perform endodontic procedures in a successful and cost effective manner.

About the Speaker:

Dr. Martin Trope was born in Johannesburg, South Africa where he received his BDS degree in dentistry in 1976. From 1976 to 1980 he practiced General Dentistry and Endodontics. In 1980 he moved to Philadelphia to specialize in Endodontics at the University of Pennsylvania. After graduating as an Endodontist he continued at the University of Pennsylvania as a faculty member until 1989 when he became Chair of Endodontology at Temple University, School of Dentistry. In 1993, he accepted the JB Freedland Professorship in the Department of Endodontics at the University of North Carolina at Chapel Hill, School of Dentistry. Named in honor of one of the founding fathers of Endodontics, the Freedland Professorship recognizes significant contributions to the specialty.

Dr. Trope is currently a Clinical Professor, Department of Endodontics, School of Dental Medicine, University of Pennsylvania. He is also in private practice in Philadelphia, PA.

March 14: "Update in Modern Endodontics-Hands-On Course" with Dr. Martin Trope. Additional information is included in this Bulletin.



Martin Trope, D.M.D.

March 13, 2015

Full Series Registration and Cancellation Deadline: March 6, 2015

	Phone:
Staff Names:	
Fees: \$80 for first employee, \$60 each thereafter	
Check Made Payable To: Cincinnati Dental Society	
DISC/MC/VISA Credit Card #:	Exp. Date:
3 Digit Security Code: Signature:	
Individual Course Registration and Cancellation	Deadline: March 6, 2015
Individual Course Registration and Cancellation	Deadline: March 6, 2015 Phone:
Individual Course Registration and Cancellation Dentist:	Deadline: March 6, 2015 Phone:
Individual Course Registration and Cancellation Dentist: Staff Names: Fees: CDS and Associate Member: \$295, Non-Member: \$400	Deadline: March 6, 2015 Phone:
Individual Course Registration and Cancellation Dentist: Staff Names: Fees: CDS and Associate Member: \$295, Non-Member: \$400 Staff: \$80 for first employee, \$60 each thereafter	Deadline: March 6, 2015 Phone:

Luncheon Policy:

Full Series Registrants – If a reservation is made and not honored or cancelled by the Friday before the course you will be invoiced \$35 to help cover the cost of the meal for the day.

Individual Course Registrants – Necessary arrangements will be made for your attendance.

Coming Up in April ...

CDS Member Event – April 13, 2015 at Marriott Kingsgate Conference Center.

CE Course - April 17, 2015 with Dr. Mark Kutcher.

Shredding Event – April 25, 2015.



SCROGGINSGREAR

CONSULTANTS AND CPAs

The Power of Service**

Giving Dentists Peace of Mind About Their Financial Future

- Tax Planning/preparation
- Retirement plan design and administration
- Accounting reports
- Payroll preparation
- Business systems review
- Overhead reduction
- Increased profit
- Improved collections
- Fee analysis
- Staff effectiveness
- Staff recruitment/testing
- Embezzlement analysis/ fraud auditing
- Estimate of Practice Value

Trusted by Dentists Since 1945



SCROGGINSGREAR
CONSULTANTS AND CPAS

(513) 771-7070



Robert C. Scroggins, JD. CPA, CHBC; Luke R. Trenz, CPA; Paul R. Trenz, MS-Tax, CPA, CHBC; Mark D. Scroggins, MSBA, CPA, CHBC







<u>D</u>entists <u>assisting D</u>entists

Agreement Contract

l,		do here	eby agree to participate
	ciety's DaD program for the y		
abide by the stated guideling	nes.		
I understand that failure to the program.	abide by the stated guideling	nes will result in termin	ation of participation in
Please print clearly.			
Name:			
Office Address			
Street			
City		State	Zip
<u>Telephone</u>			
Home	Office	Cell	
(Y/N) will have	e malpractice insurance in effe	ect for the period state	d above and it will cover
me while volunteering at a	nother dental practice.		
Sig	nature		Date





Cincinnati Dental Society

Dentists assisting Dentists

Program Description

Purpose

To allow a group of general dentists to assist each other in case of unexpected disability, family emergency or death with organizational assistance from a committee formed for that purpose by the Cincinnati Dental Society (CDS). This helps keep patients in the stricken dentists' office until such time as the dentist returns or the practice is sold. A stricken dentist must be registered as a volunteer with the DaD program prior to becoming a recipient of aid under the program.

Disability is defined as any medically substantiated long-term illness or injury in which a stricken member is expected to be unable to perform any function of his or her dental practice for a minimum of 21 days. This program is designed for use ONLY in the STRICTEST FORM OF EMERGENCY (i.e. heart attack, stroke, broken arm etc.) and is not intended to be used for planned, elective absences from the office. Routine pregnancy leave does not quality for office coverage during the anticipated maternity leave. However, complications concerning pregnancy either before or after delivery may qualify as a disability.

Benefit

In times of true emergency DaD members will avail themselves to provide services to the patients of the stricken dentist for an initial period 30 days with an option to continue another 30 days up to a maximum of 90 days (or less if the stricken dentist can return). In the event that the stricken doctor is unable to return in that time frame, locum tenens can be arranged, or the practice can be disposed of. Volunteers will provide hygiene supervision, preventive care, emergency treatment or referral to appropriate specialists, and routine restorative care (that can be completed in a single visit). New patients can be scheduled with the understanding that they will be re-examined at no charge when the stricken dentist returns to the practice. Volunteers will provide services for three and one half days per week during normal working hours. The process of receiving aid is initiated by notifying the executive director of the Cincinnati Dental Society of the need. The DaD committee will then review and approve the application for assistance. The DaD committee may deny applications for aid for cause including, but not limited to, failing to comply with the stated purpose of the DaD program. There will be a two week waiting period after the application has been received and approved to allow for notification of all participating volunteer dentists.

Responsibility of Volunteer Participants

All dentists must hold an active unrestricted dental license issued by the Ohio State Dental Board to become a recipient of aid or act as a volunteer participant in the DaD program. All volunteers agree to schedule time in the stricken doctor's office at the rate of one half day per 30 day period for a 3 month period. Volunteers understand and agree that their

own practice schedule may need re-arranging to accomplish this and are willing to do so. Volunteers will not be asked to provide services you do not normally perform in your own office. No prosthetic procedures will be started. The volunteer dentist will complete and sign the patient's progress note. Failing to schedule a half day to work when asked to do so by the stricken dentists receptionist will result in removal from the DaD coverage list until re-instated by the committee. Volunteer dentists must carry malpractice insurance and is responsible for the dental care provided while working in a stricken dentist's office. Only the patients of the stricken dentist may be seen in the stricken dentist's office as part of this program.

Responsibility of Stricken Dentist's Staff

The office personnel will call the CDS executive director for DaD protocol, application for DaD aid and list of participants. The office personnel will contact the volunteers and coordinate the scheduling. All business functions will be provided. Chair side assistance for the volunteer will be provided. A list of specialists for referral must be provided, in addition to a list of laboratories. All patients must be notified in advance of the identity of the substitute dentist. Inform volunteer what procedures are scheduled for them (to avoid having to reschedule because the volunteer doesn't do that procedure, i.e. endodontia or extraction). If prosthetic or other laboratory dependant procedures cannot await the return of the recipient dentist, consultation with the volunteer dentist must occur to determine the willingness of the volunteer to complete the treatment. Keep accurate records (form provided) of which doctors worked and pertinent comments and return them to CDS office. Any fees collected for dental services provided under this program shall remain with the stricken dentist's office. This is a volunteer program.

Responsibility of Recipient Dentist

Execute an application for DaD aid. Provide all equipment, supplies and auxiliary personnel for volunteer dentists. Sign an "Agreement and Release" prior to the assignment of a volunteer dentist. Provide positive pressure oxygen (N20 machine is insufficient). Hold an unrestricted dental license issued by the Ohio State Dental Board (in order to receive aid).

Removal from Program and Re-instatement

Participating dentists who do not comply with the terms of the program or not a member of the Cincinnati Dental Society will be terminated from the program by the DaD committee. Any dentist unwilling to schedule a session when called upon by the stricken dentist's receptionist will be reported to the committee chair for removal from the list of aid eligible recipients. Reinstatement can occur if the doctor "catches up" with his fellow panel members by working assigned half days. To make this program work volunteers and their staffs will likely be inconvenienced.

MEMBERSHIP NEWS – JANUARY 2015

WELCOME NEW MEMBERS!

We are pleased to introduce the following new members who have recently joined our Society. If a new member is located near you, put your best foot forward, give them a call and extend your welcome to them. Even better, invite them to our next CDS Member Event and introduce them to your colleagues!

Ann Nicholas, D.M.D. -

General Dentist

Practice: Practice Unknown

Graduated: 2012 from Tufts University



Guy Gunacar, D.D.S. - General Dentist Practice: 202 East Main Street, Mason, OH 45040 (513) 770-0175

Graduated: 2011 from The University of

Detroit- Mercy



Sahar Parvani, D.D.S. - General Dentist Practice: Practice Unknown Graduated: 2014 from The Ohio State

University, College of Dentistry



Steven Johnson, D.D.S. –

General Dentist

Practice: Brilliant Smiles, 547 Spinning Road, Dayton, OH 45431

(937) 252-1463

Graduated: 2010 from the University of

Colorado



Allison Powers, D.M.D. -

General Dentist

Practice: 1188 State Route 131, Milford,

OH 45150 (513) 831-1446 Graduated: 2014 from The University of

Louisville



Timothy Kitzmiller, D.D.S. –

General Dentist

Practice: 5722 Signal Hill Court, Ste. A, Milford, OH 45150 (513) 248-8848

Graduated: 1985 from The Ohio State University, College of Dentistry



Bracken Webb, D.D.S. -

Pediatric Dentist

Practice: 9215 Cincinnati-Columbus Road, West Chester, OH 45069

(513) 777-2313

Graduated: 2009 from Columbia

University



Emily Kozan, D.D.S. - General Dentist

Practice: Practice Unknown

Graduated: 2013 from The Ohio State University, College of Dentistry



Lauren White, D.D.S. - General Dentist Practice: 5520 Harrison Avenue, Ste. A. Cincinnati, OH 45248

(513) 829-1100

Graduated: 2013 from SUNY- Buffalo



Mark Meclosky, D.D.S. -

General Dentist

Practice: 1173 Smiley Avenue, Parkwood Plaza, Cincinnati, OH 45240

(513) 648-9479

Graduated: 1985 from Creighton University School of Dentistry





CINCINNATI DENTAL SOCIETY PRESENTS OUR FREE 2015 CONTINUING EDUCATION PROGRAM

As our way of thanking you for being a member, the Cincinnati Dental Society is offering a four-hour *free* dental program for CDS Members only at the Embassy Suites in Blue Ash.

Date: Wednesday, January 14, 2015 **CE Credits:** Four (4) Hours

Schedule: 7:30 am Registration & Continental Breakfast

8:15 am to 12:15 pm Program

Cost: CDS Members - Complimentary

*CDS Members - All no-shows will be invoiced \$25 to cover

fixed costs.

Staff of CDS Members and Guests - \$35 Each ** NON-CDS Member Dentists, \$99 Each



We will review the pathophysiology of some common medical conditions, the medical management of patients with these conditions, and how their disease and management relates to what we do on a day-to-day basis. We will review some common heart conditions such as angina, atrial fibrillation and congestive heart failure. We will discuss the most common inherited bleeding disorder, von Willebrand's disease, and look at some of the newer anticoagulants. Do you know the difference between an anaphylactic reaction and hereditary angioedema? What is long QT syndrome? Why has CPR changed? We'll address these questions, and more in this program!



About the Speaker: Jimmie L. Harper D.D.S., M.S., is a Board Certified Oral & Maxillofacial Surgeon, completing his Dental School training (1979), and Oral & Maxillofacial Surgery residency (1986) at The Ohio State University. Dr. Harper served in the United States Air Force for a total of seven years. He has been in private practice in Cincinnati since 1989, and served on the faculty of the University of Cincinnati, Division of Oral & Maxillofacial Surgery since 1990. Dr. Harper was Director of Residency Education from 1990-1998, and currently serves as Volunteer Assistant Professor in the Division of Oral & Maxillofacial Surgery, teaching two academic courses for the residents; Medicine/Anesthesia Topics and Surgical Anatomy.

$REGISTRATION\ FORM\ for\ January\ 14,2015-Deadline\ to\ register\ January\ 7,2015$

Cancellation policy: No refunds if cancelled after January 7, 2015.

 Make check paya	able to: Cincinnati Dental Society
1 2	omery Road, Suite 21-A, Cincinnati, OH 45242
C.C. #:	Exp. Date:
Name on Card:	SSC:
Zip Code of Billing Address:	Total \$:

Our Deepest Sympathy

Dr. Susan Deborah Bernstein, age 61, passed away November 18, 2014 surrounded by her family and loved ones. Dr. Bernstein graduated from The Ohio State University's College of Dentistry in 1979, and began a general dentistry practice in Finneytown. She was a member of the Society for over 34 years. Memorial contributions can be made to the Howard Ain & Susan D. Bernstein Philanthropic Fund c/o Jewish Federation, 8499 Ridge Road, Cincinnati, OH 45236. We extend our deepest sympathy to her husband, Howard Ain, and her family and friends.



For Your Contribution to the Community in 2014 Through Our Access to Dental Care Programs

(Drs.) John Bennet, Thomas Bosma, Ken Brandt, Marie Callen, James Cassidy, Manny Chopra, Starla Clark, Jon Conover, Richard Cronley, Gregory Davis, Dwight Dessart, Andy Dorr, Warren Gase, John Gennantonio, Barry Gibberman, Grady Gibson, Veronica Glogowski, Ben Gosnell, Mary Ann Hanlon, Jimmie Harper, Rebecca Hayden, Dan Heffernan, Fred Heiselman, Berta Howard, Sarah Husted, Manju Kejriwal, Ruchika Khetarpal, Larry Kluener, Michael Lee, Glen Meyer, F. Patrick Miller, Steve Moore, Elizabeth Mueller, Dennis Murphy, Matt Parker, Dennis Perry, Stephen Pick, Steven Pieper, Tom Perrino, Allison Powers, Robert Reineck, Steven Reubel, Rogers Family Dental, Lauren Russell, Michael Schaeffer, Linda Smith, Ronald Spritzer, Randall Stastny, Fred Steinbeck, Kathryn Stewart, Monica Swope, Jan Tepe, Larry Tepe, Christopher Thielen, Shelley Tretter, Chris Uhlenbrock, Doug Wallace, Patty Walter, Wayne Wauligman, Whitney Wauligman, Ralph Wyand, and Richard Yauss.

*If for some reason you are not listed and should be, please accept our apology and let us know.

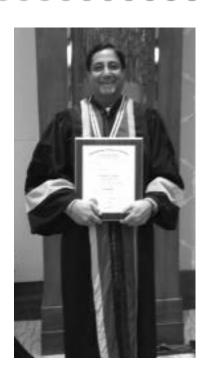
Members Ring In!

Dr. Dennis Murphy welcomed a new Granddaughter on November 30, 2014! Rae Marie Murphy was born happy and healthy weighing in at 6 pounds 14 ounces.



Dr. Manny Chopra was inducted into the International College of Dentists at the 2014 ADA Annual Session in San Antonio, TX. Congratulations Dr. Chopra!

If you have news to share, give us a ring or complete the "Keeping in Touch with CDS..." sheet included in this Bulletin.



February 9, 2015 CDS Member Event with Fernando Martinez, DDS, MSD



"Journal Quality Clinical Photography"

Offered Exclusively to Dentists, Spouses and their Staff!

Supported in part by: Cincinnati Insurance Company, Stock Yards Bank & Trust, and US Bank



Dr. Martinez has been practicing orthodontics on Cincinnati's west side since 1999. He is a graduate of Indiana University Orthodontic School, University of North Carolina Dental School and Duke University. He met his wife Tiffiny (a Cincinnati native) while in college and they moved back to Cincinnati in 1997. They reside in Colerain Township with their two daughters and their dog, Lucky.

This course will teach you the "Why?" and the "How?" of clinical photography. In other words, why you should consider a high quality photography program in your office and the techniques (the how) to achieve that goal.

<u>Date:</u> Monday, February 9, 2015 <u>CE Credits:</u> One (1) Hour

Schedule: 6:15 – 7:30 pm, Heavy Appetizers and Cash Bar *** 7:30 - 8:30 pm, Program

Location: Cooper Creek Blue Ash Golf Course, 4040 Cooper Rd, Blue Ash, OH 45241, 513-745-8596

CDS Members - As part of your membership dues, this event is complimentary for all CDS Members

**** Guests and/or Staff of CDS Members are \$30 each

REGISTRATION FORM

CDS Member Event – Monda	ay, February 9, 2015, 6:15 – 8:30 p	m ** Registration De	adline: January 31, i	201
Dentist:	Gues	Guest/Staff Name:		
Phone Number:	Number Attending:	Total \$:		
Check Made Payable To: Cincinna	ti Dental Society			
DISC/MC/VISA Credit Card #:		Exp. Date:	SSC:	
Signature:		Billing Address Zi	p Code:	

Please fax registration form to the Cincinnati Dental Society's Executive Office, 513-984-3047.

CDS MEMBERS PLEASE NOTE: IF A RESERVATION IS MADE AND NOT HONORED YOU WILL BE RESPONSIBLE FOR THE EVENING'S EXPENSE OF \$30 PER PERSON.



Cincinnati Dental Society March CDS Member Event featuring Michael Toms, D.D.S. March 9, 2015



Supported in part by: Cincinnati Insurance Company, Stock Yards Bank & Trust, and US Bank

"Millennium PerioLase MVP-7 Nd:YAG Laser: Applications in Modern Periodontics"

Course Description:

Dr. Toms will focus on the background of the LANAP (Laser Assisted New Attachment Procedure) protocol for the treatment of periodontitis, latest research, and show multiple cases with radiographic suggestion of bone regeneration. He will also discuss the multiple factors for success, criteria for patient selection, and other applications of this laser. Peri-implantitis treatment implications will also be discussed along with the case that was presented at the Institute for Advanced Laser Dentistry meeting in Los Angeles in 2012.

Speaker:

Dentist:

Phone Number:

Check Made Payable To: Cincinnati Dental Society

Dr. Michael Toms received a DDS in 1993, and a MS certificate of specialty in periodontics in 1996 from The Ohio State University. He received his board certification by the American Board of Periodontology in 2004. His practice has been on the West side of Cincinnati since 1999 and focuses on all aspects of periodontics and dental implants including bone regeneration, periodontal plastic surgery, and laser periodontal therapy. In 2010, he was the first periodontist in Cincinnati to implement the use of the Millennium Perio-lase Nd:YAG laser and the LANAP protocol, which is currently the only FDA approved laser treatment for periodontitis. He was invited to give a case



presentation at the Institute for Advanced Laser Dentistry (IALD) annual meeting in 2012. Dr. Toms is a member of the Cincinnati Dental Society, the ADA, ODA, AAP, and is involved as an officer with the Greater Cincinnati Dental Study Club. Dr. Toms presented a successful surgical laser disinfection peri-implantitis case at the Institute for Advanced Laser Dentistry (IALD) in Los Angeles in the fall of 2012.

Date:	Monday, March 9, 2015	CE Credits:	One (1) Hour		
Schedule:	6:15 to 7:30 pm - Heavy Appetizers and Cash Bar 7:30 to 8:30 pm - Program	Parking:	Under restaurant or nearby parking lots		
Location:	Location: Stone Creek Dining Company, 9386 Montgomery Road, 513-489-1444				
Cost: CDS Members - As part of your membership dues, this event is complimentary for all CDS Members ****Guests and/or Staff of CDS Members are \$30 each					
REGISTRATION FORM					
CDS Member Event – Monday, March 9, 2015, 6:15 – 8:30 pm *** Registration Deadline: March 4, 2015					

Please fax registration form to the Cincinnati Dental Society's Executive Office, 513-984-3047.

DISC/MC/VISA Credit Card #: _____ Exp. Date: ____ SSC: _____ Signature: Billing Address Zip Code:

Guest/Staff Name:

Number Attending: ______Total \$: _____

CDS MEMBERS PLEASE NOTE: IF A RESERVATION IS MADE AND NOT HONORED YOU WILL BE RESPONSIBLE FOR THE EVENING'S EXPENSE OF \$30 PER PERSON.

Cincinnati Dental Society Presents:

Update in Modern Endodontics-Hands-On Course

Course Location: Sharonville Convention Center 11355 Chester Road, Cincinnati, OH 45246 Saturday, March 14, 2015

Registration: 8:00 am Program: 8:30am - 12:00 Noon

Speaker: Martin Trope, D.M.D. 3 HOURS CE CREDIT HOURS /Fee: \$190



Martin Trope, DMD

Dr. Martin Trope received his BDS in 1976 in Johannesburg, South Africa. In 1980, he moved to Philadelphia to specialize in endodontics at the University of Pennsylvania. He became chair of Endodontology at Temple University in 1989. In 1993 he became chair of Endodontics, University of North Carolina at Chapel Hill. Dr. Trope is currently Clinical Professor, Department of Endodontics, School of Dental Medicine, University of Pennsylvania and in private practice in Philadelphia.

Dr. Trope is actively involved in the development, design and promotion of technological advancements in endodontics and is founder of Next Level Endodontics, continuing dental education company.

Course Overview

Root canal therapy requires a high level of technical skill. However without a clear understanding of the biological requirements for successful treatment these skills may be "wasted" on techniques that are unnecessarily difficult. A correct diagnosis and the blending of new materials and techniques in order to achieve an environment that will ensure a healthy apical periodontium will result in an extremely high probability of success. This lecture will cover simple safe and scientifically proven techniques for treatment that ensure an extremely high success rate.

- 1. Know the biologic requirements for endodontic success.
- 2. Differentiate between a vital and non-vital tooth in terms of meeting these requirements.
- 3. Know to what extent the newest technologies in endodontics assist in attaining these biologic goals.
- 4. Apply new principles of canal instrumentation and filling to appropriate cases.
- 5. Select appropriate instruments to suit individual needs.
- 6. Perform endodontic procedures in a successful and cost effective manner.

Participants should bring 2-3 extracted teeth with access preparation.

	Registration Form: Saturo Registration deadline :		
Fee/Person: \$190.00	G	•	
Dentist Name:			,
Plea	se make check payable to Cincinnati 9200 Montgomery Road, Suit	3	
If paying by credit card, simply	y complete and fax to: (513) 984-304	7	
CC# (Discover or MC or Visa O	NLY):		
Name on Card:		Exp:	SSC:

Please note: Due to limited space, refunds will not be issued after January 15, 2015

ORNE R

Membership COORDINATOR'S

Sasha Cantrell

I cannot believe that 2014 is over. It has flown by here at the Executive Office. Vicki certainly knows how to keep someone busy though! I want to say "THANK YOU and Happy Holiday's" to all of our amazing dentists, staff members, and their families. This past year has been interesting, to say the least, and I wanted to reflect on a few of the wonderful programs I was blessed to be part of.

January and March were met with helping at the front desk at the Crest Smile Shoppe when we did the screening for our "Leave No Vet Behind" program. This is something especially close to my heart as my late husband was in the Military, and I have seen firsthand what happens to our Veterans, and how their basic health care needs are pushed into a corner. We were able to screen 95 Veterans last year. When Vicki and I returned to the office to review every last detail of what was needed to make these men and women's lives better, my jaw dropped. I wondered where we would get the funding to help them. Vicki worked tirelessly to write grants geared specifically to help our "LNVB" Program. When we found out we received one of the grants, I was given a few of the Veterans to call and let them know we would be able to get them all the care they needed, including dentures. The one man I was assigned to call, cried and told us, "You are Angels sent here to help us". This of course brought me to tears. I am telling you this because, without the support of our volunteers, Vicki's impeccable grant writing, and monetary donations, this program would not be successful.

The school based health centers have also grown near and dear to my heart. I have had the pleasure of working with our volunteer dentists and staff members at both the Delta Dental Center at Oyler School and now Deaconess Health Check at Western Hills/Dater High school. The smiles on our volunteer's faces when they leave for the day, gives me a reason to smile. They work non-stop on children to make their lives a little better. Whether it is a cleaning, fillings, extractions, root canals, etc., they change those children's lives the best way they know how - by spreading the talent that they were blessed with. They don't do it for the CE credit, cookies, or money. They believe, and know, they are saving someone. I had one volunteer that stayed two, yes TWO, hours past the time he committed to being at the dental center to complete two root canals on a young lady. He never once thought that he had to leave at one o'clock that day. He only thought that "this girl needs my help, and I will not let her leave here in pain when this is something I can fix". It is dedication like this that makes me realize what our members do for our community.

Besides these two major and ongoing programs, I also worked on full day CE programs, staff programs, evening member events, Fall Feast, and countless others. I know I haven't worked with any other Dental Society, but I believe deep down, Cincinnati has one of the finest Society's out there. Each of you is always supporting organized dentistry by coming to events, fundraisers, volunteering at a school based health center, in private offices, and with our "LNVB" program. Working with such compassionate people make this, at times, stressful job well worth it. Remember in all that you do, "You cannot live a perfect day without doing something for someone who will never be able to repay you." –John Wooden

While making last minute holiday purchases, or anytime throughout the year, did you know you can help support the Cincinnati Dental Society's Oral Health Foundation at no extra cost!? By simply shopping AmazonSmile, 5% of your total purchase goes back to our Foundation. When you shop at AmazonSmiles (http://smile.amazon.com), and support "Cincinnati Dental Societys Oral Health Foundation", you will be making a contribution that will help support our specialty care programs. Thank you for considering that this season.

Happy Holidays!

May 2015
bring success
and happiness
in everything
you do in
your life.



Oral Health foundation

News from the CDS's Oral Health Foundation, president, Dr. Ken Brandt...

SERVING THE UNDERSERVED IN THE GREATER CINCINNATI AREA

March 5, 2015 will be the inaugural event awarding Jack W. Gottschalk, D.D.S., Notable Service Award. Victoria J. Nixon, Executive Director of both The Cincinnati Dental Society and it's foundation, will be the first recipient. We look forward to this night, as we celebrate both the start of a great tradition, and the life and service of Jack.

The Jack W. Gottschalk, D.D.S. Notable Service Award is to acknowledge and recognize an individual or group who has provided profound and impacting contributions to the improvement of oral health of the underserved in the Greater Cincinnati area.

An invitation will be emailed to the membership soon. I hope to see many of you on March 5th for a great evening.

We are responsive. We are caring. We are advocates.

Blue & Co., LLC 's dental accounting team has the right tools to help your practice. Our dedicated dental service team has helped hundreds of dental practices throughout Ohio, Indiana and Kentucky improve their operations to make them more profitable, valuable and competitive. **614.885.BLUE** blueandco.com

8800 Lyra Drive, Suite 450, Columbus, OH 43240

CPAS/ADVISORS

Ken Barton, CPA | kbarton@blueandco.com





Keeping in Touch with CDS . . . Got Some News to Share?

Put it in the Cincinnati Dental Society Bulletin. make it short and newsy ...

Fax your news to (513) 984-3047 or email us at: Frontdesk@cincinnatidental.org

News from CDS Member (Please Print)	Please Print
	Baby: Boy Girl
	Name:
Anything Goes!	Date Born:
Have a question you want the Board of Directors to answer in the newsletter?	1st Child 2nd Child 3rd Child Other:
Have a	your office successes with others practice management tip? Have a staff is tip? (Please Print)
Change of Address or Phone? New or Revised Fax Number?	New or Revised E-mail Address?
Address Change effective	☐ Office or ☐ Home
	Suite #
City State	Zip
Email:	□ New □ Revised
Phone: New Revised Fax:	New 🗖 Revised
Cell Phone:	ier:

Cincinnati Dental Society

A Member Service

Practice Update

Do you have an associate position, space to share or a practice for sale?

Let the CDS staff know and they can assist ...



Name (Please Print)		E-m	nail	
Phone		Fax		
	Asso	ciateship 💳		
☐ Yes, I am looking for an	n associate. 🔲 Full-tir	ne 🔲 Part-tir	me	
☐ Days per week (circle o	days); Mon Tues	Wed Thu	Fri Sat	
Please have dentists looking	ng for an associate contact	me by: Pho	one 🔲 Fax	☐ E-mail
Comment:				
	Space	to Share —		
Yes, I have space to show the Please have dentists to Comment:	ooking for an associate cor	ntact me by:	Phone	_
☐ Yes, my practice is for	sale. Please have intereste	ed dentists contact r	me by:	
	☐ Phone ☐ Fax	E-mail		
Yes, my practice is for Please have interested	sale – this is confidental in dentists send a letter and	resume to me. Best		
•	ax: 513-984-3047 ail: 9200 Montgomery F	Rd., #21-A		

Cincinnati, OH 45242

30 • CINCINNATI DENTAL SOCIETY BULLETIN





The Cincinnati Dental Society's Oral Health Foundation... serving the underserved in the Greater Cincinnati area

Earn up to 1 CE credit for every four hours of volunteering!

Volunteer Sign-Up Sheet Only 3 to 4 Hours of Your Time is all we Need!

That's right only 1/2 day once or twice a year...you decide what fits best in your schedule. The children you will see have no dental insurance, including Medicaid, and have annual family income levels at 200% or below federal poverty guidelines. Time commitment is 9:00 am to 1:00 pm.

PLEASE PRINT

Profession: (please circle one)	Dentist	Hygienist	Dental Assistant		
Name:		Phone	e:		
Email Address:					
Please check desired location:					
Grades K-12 - Delta Dental C	Center at Oyle	r School			
Grades 7-12 - Deaconess Health Check at Western Hills/Dater High School					
The best day of the week for me to volunteer is:					
Free services I will provide include (example, basic restorative, simple non-surgical extractions, partials					
dentures):			<u>.</u>		
Please call me to schedule my day to volunteer. The best time to reach me is at the above phone number.					
Please email me to schedule	my day to vo	olunteer at the e	email address listed above.		

PLEASE RETURN THIS FORM VIA FAX (513-984-3047) TO THE CDS EXECUTIVE OFFICE. THANK YOU!

For additional information, please contact Sasha Cantrell by email, frontdesk@cincinnatidental.org or Vicki Nixon, vicki@cincinnatidental.org. They can also be reached by phone, 513-984-3443.

Reflections of 2014!

2014 has been a blessed year for the Cincinnati Dental Society. Our volunteers continue to make a difference any way they can through our numerous charitable programs. The impact that each has made has changed the lives of hundreds of children and Veterans. How blessed are we to be part of the wonderful, and life changing things everyone is doing. In 2014, we provided free dental care to the underserved in the Greater Cincinnati area through the Delta Dental Center at Oyler School, Deaconess Heath Check at Western Hills/Dater High School, Lighthouse Youth Services, Fall Feast, and our "Leave No Vet Behind"

programs. Let's not forget about the privately donated care through our "Donating Care? Write it Up" program! All of these wonderful programs could not be successful without the help of all of our amazing volunteer dentists, staff members, and even family and friends. When we tallied our numbers over \$342,000 in dental care, in 2014, has been donated, and this does not include the Dental OPTIONS program! Not only in 2014, did we get the physical help from members and their staff, we have been blessed with over \$34,900 in donations, fundraisers, and grants that help support these programs.

Delta Dental Center at Oyler School - \$108,813

139 new patients were seen and there were over 251 encounters. Care rendered included oral exams, oral hygiene instruction, cleanings, restorations, stainless steel crowns and simple extractions. Specialty care, such as root canals and surgical extractions, were performed in private offices.









Deaconess Health Check at Western Hills Dater High - \$3,394

Originally we were not going to start at Deaconess until the 1st of 2015, but there was an immediate need. So we called one of our loyal volunteers, Dr. John Bennet, and he was eager to help. He is our first volunteer at the newest school based health center that we are have partnered with to help the underserved. On our first day, Dr. Bennet saw 7 children. Not bad for our first time there!



"Donating Care? Write it Up" - \$60,790*

We know many of you donate care in your private offices outside of our programs, and we understand dentists don't do this for recognition. However, it is important that we report all donated care to the Ohio Dental Association, which helps them illustrate to legislators that our dentists contribute to the access to dental care issues. In the future, please complete the "Donating Care? Write it Up" form that is included in this Bulletin. We greatly appreciate it!

DCWP Participants: (Drs.) Richard Cronley, Andy Dorr, John Gennantonio, Sarah Husted, Barry Gibberman, Manju Kejriwal, Michael Lee, Elizabeth Mueller, Katie Stewart, Patty Walter, Wayne Wauligman, and Whitney Wauligman.

*Reported in 2014, but not necessarily completed in 2014.







Fall Feast - \$13,580

On Thanksgiving Day, 150 people received a limited oral exam, oral hygiene instruction, and a goodie bag. Of the 150, we saw 20 children who also received fluoride treatment. With the addition of a third chair we had the capacity to see more people in a more efficient manner. Next year we hope to have the capability of providing antibiotics that day to those in need. Volunteers for the day; (Drs.) Manny Chopra, Larry Kluener, Matt Parker, Allison Powers, Robert Reineck, and Steve Reubel, as well as Sasha Cantrell, Priya Chopra, Barb Hanlon, Trish Kluener, Vishaal Malagatta, Vicki Nixon, Matt Powers, Carol Reubel, and Nick Voynovich.





Call 1-800-232-3826 for a free practice appraisal, a \$5,000 value!

AFTCO is the oldest and largest dental practice transition consulting firm in the United States. AFTCO assists dentists with associateships, purchasing and selling of practices, and retirement plans. We are there to serve you through all stages of your career.

Alan B. Schlesinger, D.D.S. has acquired the practice of

Thomas R. Castor, D.D.S. - Ashland, Ohio

Brijesh M. Patel, D.D.S. has acquired the practice of

Kasey Y. Farah, D.D.S. - Columbus, Ohio

AFTCO is pleased to have represented all parties in these transitions.

Helping dentists buy & sell practices for over 40 years.

>>> WWW.AFTCO.NET

When was the last time you reviewed your disability insurance?

The consequences could be devastating!



Dentists have counted on us for income and asset protection for over 65 years.

For your complimentary, no obligation review of your disability, life insurance or long term care insurance call 513-621-9650 or stop by our office today.



Expert Support. Unmatched Service.

Life, Annuity, Long Term Care and Disability Insurance

www.dbs50.com

9670 Kenwood Road, Blue Ash, Ohio 45242

Reflections of 2014! continued

Lighthouse Youth Services

In 2014, Dr. Rebecca Hayden, Dr. Larry Kluener, and Dr. Shelley Tretter conducted workstations at the Lighthouse Youth Community School, which consisted of child oral health care, brushing and flossing, oral cancer and oral habits, and nutrition. Dental care was rendered at the Crest Smile Shoppe for a group of students with the most urgent needs. Thanks to all of the volunteers who participated in this program!

This program will be repeated again in 2015!

"Leave No Vet Behind" - \$155,219

95 veterans were screened, and care was rendered at the Crest Smile Shoppe and in private offices consisting of 175 extractions, 97 restorations, 12 cleanings, 136 x-rays, 111 additional exams, 12 oral hygiene instructions, over 41 various removable prosthetics, as well as a number of crowns, root canals and extensive perio treatment. Total care rendered since the beginning of this program is \$614,000.

50th Annual Past President's Dinner

November 12, 2014 at Christian Moerlein Lager House

It was a small group this year, but the wisdom in that room was that of hundreds! As always, everyone had a great time catching up, laughing and sharing the events of the past year. Once again, we were blessed with the presence of Dr. Jack Gottschalk! Even Dr. Dale Siemer came up from the warm weather to see us. Dr. Fred Lee, unable to attend, said, "My 97 year old body has caught up with me." Vicki and Sasha had lunch with Dr. Lee, and his lady friend, Vivian on December 3rd. Just take a look at the picture that was taken! He is still doing great!









Vicki, Dr. Fred Lee, and Sasha

CLASSIFIED ADS - JANUARY 2015

Dental Office for Rent

Established 15 year dental office being vacated on Beechmont Ave., Anderson Township in Professional Building. Approx. 3000 sq. ft. set up with 6 chairs. First floor location; ample parking with road front signage available. Under \$10/square foot. Much equipment remaining. No CAM charges. Available immediately.

4 MONTHS RENT FREE THEN LESS THAN \$10 PER FOOT THEREAFTER WITH NO LEASE REQUIRED!!!

OPEN YOUR NEW OFFICE or a BRANCH OFFICE at this location, which has been a dental office for over 15 years. Much equipment in place. Move in today and start business tomorrow.

Call: 513-233-5930 for info.



West Side Practice for Sale (Delhi)

Three to Four Operatories. Large front desk and waiting room areas. Also has a lab room, dark room, sterilize and set-up room. Private building with off street parking. If Interested call Dr. Wm. Scheper 513-922-7117

Equipment for Sale

2010 Air Technique Intraoral Camera Patterson T4300 compact computer Two (2) 12 inch monitors, Eaglesoft Windows 7 software \$3,500.00 or best offer. Please contact at 513-385-0545 or 513-652-1198

For Sale: Itero Scanner, Cadent 2012 Model HDU-U, bought new in '12 for 30K, selling for 20K, barely used. Call Dr. James Striebel, 937-235-2400.

Associate Wanted

Experienced Associate needed for a busy high end practice. Triple hygiene, crown and bridge, cosmetic and restorative dentistry. 4 days/week. Excellent opportunity for ambitious individual. Fee for service, some PPO, No Medicaid. Please email: IPHINMAN@YAHOO.COM

Appreciating these Professionals:

William O'Conner, DDS Crystal Bonati, DA Daniel Heffernan, DDS Molly Ogden, DA James Cassidy, DDS Gregg Holtkamp, DDS Michael Ress, DDS Manny Chopra, DMD Ruchika Kheterpall, DDS Suzanne Delima, DDS Euna Koo, DDS Jessica Roeling, RDH Shawna Drake, RDH Victoria Ross, DA James Logeman, DDS Kathleen Foegle, DA Mark Logeman, DDS Lori Stitt, DA Grady Gibson, DMD Heather Lukco, DA Chris Uhlenbrock, DDS Susan Gibson, DA Kim Oberlander, DDS Mark Zigoris, DDS

for their great work volunteering at

The Good Samaritan Free Health Center

Interested in doing something to make a difference in 2015? Want to give back to a community that has afforded you success and good fortune? Please come join our energetic team providing state-of-the-art dentistry to needy adults in Cincinnati. Call or email today!

Good Samaritan Free Health Center: 513-246-6888

pcmdds@peoplepc.com



Healthy Habits.

We know that healthy lifetime dental-care habits come from one-on-one interaction with your patients. We think great banking is the same! The Private Banking group is ready for you on your schedule, just call us and we'll come to you! We have the unique flexibility to tailor our products and services to guide our clients' financial relationships and meet their evolving needs. With over 100 years of serving the dental community we are a full service bank providing our customers with a full suite of financial services including:

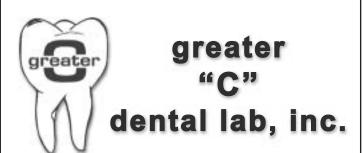
Stock Yards Bank & Trust

EXCLUSIVE PRODUCTS FOR DENTAL PROFESSIONALS

- ➤ DENTAL BANKING ACCOUNT
- ➤ DENTAL EQUIPMENT LEASING
- ACQUISITION FINANCING
- DENTAL PRACTICE LOANS
- ➤ DENTAL PRACTICE REFINANCE
- REMOTE DEPOSIT
- ➤ ONLINE BANKING
- ➤ MERCHANT SERVICES

MADEIRA: 7124 Miami Avenue - (513) 824-6160 **HYDE PARK:** 3880A Paxton Avenue - (513) 824-6130 **DOWNTOWN:** 101 W. Fourth Street - (513) 824-6100





3719 struble road cincinnati, ohio 45251

513.385.4222 ph 513.385.4291 fx Cincinnati Dental Society 9200 Montgomery Road, Suite 21A Cincinnati, Ohio 45242

Non-Profit U.S. POSTAGE PAID Cincinnati, OH Permit NO. 6666

brux "C" crowns

Improving the esthetics of full zirconia restorations

Our full contour zirconia crowns are stained in the "green state" using our own *custom formulas* to accomplish a more esthetic full zirconia restoration.



- our brux "C" crown has a full infiltration of color - which eliminates bright spots during adjusting
 - in-house mill for better quality control and consistency

visit our website at www.greaterc.com