

Handbook of Stanford University

History, Tradition, and Lore



Published by the
Stanford Axe Committee

2015 – 2016



STANFORD UNIVERSITY
OFFICE OF THE PRESIDENT

JOHN L. HENNESSY

For a relatively young university, Stanford is rich in traditions, many of which are outlined in this publication. What Stanford lacks in years of existence, it more than makes up for in the strong traditions its students have created and the exuberance with which they pursue them. Stanford's rituals—from the propensity to give everything from the church to the auditorium an acronymic name to the irreverence of the Wacky Walk—are reflective of the university's spirited culture and of its students' appreciation for the informal and unorthodox.

The Stanford Axe Committee is to be applauded for reviving and continuing this "Handbook of Stanford University," once called the "Freshman Bible." This handbook helps us remember the past, why we are here and what those before us have achieved. Stanford benefits from the continuity of tradition handed down from one generation of students to the next. Traditions remind us that we are part of something much larger than any single individual.

In addition, this book serves as a handy reference during awkward social moments. As president, I hope to be able to break the ice with, for instance, visiting heads of state by referencing the fact that, in 1928, only Stanford upperclassmen were allowed to wear corduroys.

Welcome to the Farm, and I hope you will take every opportunity over the next four years to create and contribute your own Stanford traditions for inclusion in future handbooks.

A handwritten signature in dark ink, reading "John L. Hennessy".

John L. Hennessy

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The History of Stanford University

In 1876, California Governor Leland Stanford and his wife, Jane, purchased 650 acres of El Rancho San Francisquito, the perfect location to develop a stock farm for trotting horses. Ultimately, this land would become the site of one of the premier institutions of higher learning in the world: Stanford University. For almost a decade, the only residents of this area were the Stanfords, their farm hands, and their horses.

In 1884, tragedy struck the family when Leland and Jane's only child, Leland Stanford, Jr., died of typhoid fever while traveling in Italy. After the death of their beloved child, the Stanfords thought incessantly about an appropriate memorial in his honor. After deliberation, they decided that since they could not help their own son, "the children of California shall be our children." They decided to convert part of their Stock Farm into a university in their son's honor. Eventually the farm was replaced by Leland Stanford Junior University.

However, Leland and Jane did not just want to create another college. They wanted an institution that would provide its students with a pragmatic education. One unique aspect of a Stanford education was multi-cultural enlightenment, a goal that has persisted throughout the history of the school. Some other progressive features of the founding grant proclaimed Stanford to be co-ed, non-sectarian, open to all individuals regardless of their heritage, tuition-free (this remained the case until 1920), and that no land was ever to be sold.

Once the decision was made, the Stanfords faced the daunting task of making it all a reality. They began this process by selecting a president for the university. For this honor, they chose David Starr Jordan, who at the time was the president of Indiana University. Before the opening of the school, Jordan had the responsibilities of hiring a faculty, setting a curriculum, and most importantly, enrolling students. The inaugural year, there were fifteen faculty members for the 555 enrolled students (40 more than enrolled at UC Berkeley the same year). The overwhelming student response led to a doubling in the number of professors in the first year. Today, more than 1400 men and women serve as professors for the students at Stanford University.

Undoubtedly, Stanford University has indeed established itself as an exemplary institution with the highest standards.

A Stanford Chronology

March 9, 1824:	Birth of Leland Stanford, Sr.
August 25, 1828:	Birth of Jane Lathrop Stanford.
January 10, 1862:	Stanford, Sr., sworn in as 8 th Governor of California.
May 14, 1868:	Birth of Leland Stanford, Jr.
March 13, 1884:	Death of Leland Stanford, Jr.
November 11, 1885:	Execution of the Founding Grant of the University.
May 14, 1887:	Cornerstone of the University laid at Building 60.
March 22, 1891:	David Starr Jordan becomes Stanford's first president.

October 1, 1891:	Stanford University opens as a coeducational institution, charging no tuition, with fifteen faculty members.
October 20, 1891:	The Associated Students of Stanford University (ASSU) is organized.
March 19, 1892:	Stanford wins the first Big Game against Cal 14-10.
September 19, 1892:	First issue of <i>Daily Palo Alto</i> (renamed <i>The Stanford Daily</i> on September 30, 1926).
June 21, 1893:	Leland Stanford, Sr. dies of heart failure. Mrs. Stanford decides to continue the university under much criticism.
September 4, 1893:	Department of Law is organized.
May 25, 1895:	Pioneer Class graduates, including Herbert Hoover.
April 4, 1896:	Stanford beats Cal in the first women's intercollegiate basketball game.
April 15, 1899:	Cal students steal the Stanford Axe after the final game of a baseball series between the schools.
January 25, 1903:	Memorial Church is formally dedicated in honor of Leland Stanford, Sr.
February 28, 1905:	Death of Jane Stanford.
April 18, 1906:	The Great San Francisco Earthquake (magnitude 7.8) causes more than \$2 million in damage to Stanford.
October 30, 1908:	Acquisition of Cooper Medical College in San Francisco. This would be Stanford's Department of Medicine until it is moved to the home campus in 1959.
April 27, 1917:	School of Education is organized.
September 28, 1918:	New Roble Hall for women opens near the lake.
July 14, 1919:	The main library, now a part of Green Library, opens.
Fall 1919:	John Steinbeck, attracted to Stanford by its free tuition, receives a "C" in English. He never graduates.
May 23, 1921:	Honor Code is adopted.
Fall 1924:	In his first year as football coach, Glenn "Pop" Warner leads Stanford to an undefeated season and a trip to the Rose Bowl using his innovative double-wing attack.
May 15, 1925:	School of Engineering opens. Beginning of the Techie-Fuzzy divide.
September 30, 1925:	Graduate School of Business (GSB) opens.
January 1, 1927:	Stanford football ties Alabama in Rose Bowl, shares national title.
November 7, 1928:	Herbert Hoover, Class of 1895, is elected President of the United States.
April 3, 1930:	The Immortal 21 recover the Axe taken by the University of California at Berkeley.
January 1, 1941:	Wearing colorful new uniforms, Stanford's undefeated "Wow Boys" win the Rose Bowl, claiming football's second national title.
June 16-20, 1941:	University's 50th anniversary is celebrated and Hoover Tower is dedicated.

March 28, 1942:	Stanford's men's basketball team captures the NCAA championship for the only time in University history.
April 20, 1944:	On advice of the Dean of Women and after an affirmative vote by female students, trustees discontinue sororities.
January 1947:	Campus radio station KSU (later KZSU) premieres. Also, School of Mineral Sciences (now Earth Sciences) opens.
September 1, 1948:	School of Humanities and Sciences opens.
July 1952:	Bob Mathias, '53, becomes the first individual to compete in the Rose Bowl and the Olympic Games in the same year, winning his second gold medal in the decathlon.
November 6, 1952:	Stanford's first Nobel Laureate, Felix Bloch, receives the award for work on nuclear magnetic resonance (NMR).
June 24, 1958:	First overseas campus opens in Beutelsbach at Landgut Burg, near Stuttgart, Germany.
August 4, 1959:	Scientists announce that within a year they will construct the world's second largest dish antenna in the foothills — as tall as a 15-story building. This structure is now known as "the Dish."
January 1967:	Co-ed housing begins when 31 men and 12 women move into Grove House.
September 9, 1967:	Stanford Linear Accelerator Center (SLAC) is dedicated.
May 9-10, 1977:	In the largest display of civil disobedience in University history, 294 people (270 students) are arrested following a 16-hour sit-in in Old Union protesting apartheid.
December 1977:	The Board of Trustees allows sororities to return to Stanford; however, they remain unhoused until 1998.
November 20, 1982:	Stanford wins 85 th Big Game 20-19 (year of "The Play").
June 1983:	Sally Ride, '73, MS '75, PhD '78, becomes America's first woman in space.
January 20, 1985:	Stanford Stadium hosts Super Bowl XIX, as the San Francisco 49ers defeat the Miami Dolphins, 38-16.
October 17, 1989:	The Loma Prieta Earthquake (magnitude 6.9) causes \$160 million in damage to the university.
October 1, 1991:	University celebrates centennial of its opening.
December 1991:	First American website installed at SLAC.
June-July 1994:	Stanford hosts matches for the 1994 FIFA World Cup.
November 1997:	Stanford defeats Cal 21-20 in the 100 th Big Game.
September 1998:	Science and Engineering Quadrangle opens.
August 2, 1999:	Green Library West reopens as the Bing Wing following repairs to damage caused by the Loma Prieta Earthquake.
October 20, 2000:	John Hennessy is inaugurated as Stanford's 10 th president.
April 2004:	Stanford Institute for the Environment founded.
September 16, 2006:	Stanford Stadium re-opens after complete renovation.
April 15, 2011:	Men's Gymnastics wins Stanford's 100 th NCAA team championship.
January 1, 2013:	Football wins the Rose Bowl for the first time in 41 years.

The Experience of the Stanford Spirit

The Stanford Spirit is not limited to the life on the campus. If it were it would not be worthy of its traditions. It begins "where the red roofs rim the blue," but it spreads far beyond them. It is born of undergraduate associations and it outlives them; it springs from college enthusiasms and rises to world ideals; it grows out of a special loyalty and broadens into service to mankind. The Stanford Spirit buds and ripens through undergraduate years but its harvest is forever. And just as that spirit is deepened in college by a sense of its continuing value, so, afterwards, its richest expression retains the memory of its beginning.

- Charles K. Field, Class of 1895

The Stanford Spirit is not a vague and shadowy ideal. It is not conscious and showy enthusiasm. The Stanford Spirit is that vital personality by which Stanford University is Stanford and not another, and by which Stanford men are molded into being everywhere and altogether Stanford men. That which grips the heart and husks the throat of the Freshman as he looks for the first time through the arches and up the palm-lined avenues to the red-tiled Quad; that which recalls the Sophomore from his midnight explorations to things that are tried and proven; that which impels the Junior to strive with all his might and to win if he may, yet always to prefer honor to victory; that which steels the hope of the Senior in his last tense hour about the Quad, and goes with him into life when college friends and college days are left behind, — that is the Stanford Spirit.

- Hugh A. Moran, Class of 1905

The Stanford Spirit is a real thing. Though intangible most of the time, there are certainly moments at Stanford when you can feel it. Tapping into the freshmen collective at Orientation and shouting your class year, dining with your housemates at a meal, or cycling past the fliers and tables of campus organizations in White Plaza, the Stanford Spirit is that tingly shiver that comes when you realize, in those moments, that you go to Stanford. That this is your school. You might feel it right after The Jump in Stanford Stadium or Maples Pavilion, or while playing Name that Tune and you hear the first notes of "All Right Now." You might feel it yelling out "I see you!" to a friend up on stage before a performance in Dink, or clicking "submit" on Coursework after pulling an all-nighter on that assignment you know you should have started earlier. The Stanford Spirit is what gets you excited that your summer is ending, if only so you can return to campus; you can return home to your friends and your Stanford family. Feeling like everyone here has something special to offer, yourself included, and being impressed and inspired to do great things and enjoy yourself while doing so...that's what the Stanford Spirit feels like.

- Jordan M. Knox, Class of 2010

The History of the Stanford Axe

The Tale of the Majestic Blade

"I believe it is somewhere on the west coast of America. There is also another school nearby, and they steal each other's axes."

Thus replied German physicist Werner Heisenberg when asked if he knew of Stanford University. He was generally correct, though as any student at Stanford (or the other school, for that matter) should know, there is but one Axe that is the perennial object of nefarious plots, devilish schemes, and reckless felonies.

That one mysterious blade is the Stanford Axe. It is the physical manifestation of the rivalry and spirit that has always existed between Stanford University and that other school, the University of California, Berkeley. As with so many things throughout the years, the story of the Axe shows just how much that other school has always wanted that which belongs to Stanford.

In the Beginning...

Our story begins in 1896, only five years after Stanford opened its doors. Yell leaders Will Irwin and Chris Bradley authored a new chant they dubbed the "Axe Yell." Based on Aristophanes' *The Frogs*, its chorus of "Give 'em the axe, the axe, the axe" inspired Stanford athletes to dominate the other school in many sports. Although Stanford's superiority in football was the most noticeable (it took Cal seven Big Game tries to win its first), the baseball team had also gained a fine reputation.

Three years later, during the annual baseball series against Cal, yell leader Billy Erb felt the Stanford crowd needed an appropriate visual aid to lift their voices in the Axe Yell. The series was tied at one game apiece; energetic support for Stanford would surely put the Cardinal over the top. Erb purchased a broad axe with a fifteen-inch blade, emblazoned it with a Cardinal "S," and used it to decapitate an effigy of a student clad in blue and gold at the evening's bonfire. The display met with such wild approval that the yell leaders decided to reenact it the next day – April 15, 1899 – at the game. Once again, the squad valiantly hacked apart the hated blue and gold colors, but their efforts were not enough. The Golden Bears took the game and the series from the Cardinal. As the crowds dissipated, the yell squad debated the Axe's future. Though it had inspired the crowd, perhaps it was bad luck and should be abandoned. Before that could happen, though, a mob of infuriated California fans, spurred by the yell leaders' use of the Axe, descended on the group and snatched it away. The Axe moved from hand to hand, traveling through San Francisco, before a group of Californians sawed the long handle off in a butcher shop, making the Axe easier to conceal. One person placed the blade beneath his overcoat and made his way to the ferry terminal (there were no cross-Bay bridges yet!). When he arrived, the police were helping Stanford students search the Cal men who were waiting to board. By a stroke of fate, a young woman who had been a high school friend of the man with the Axe was waiting to board as well. The Cal

students convinced the woman to smuggle the Axe past the police by concealing it under her skirt, and the blade was therefore able to slip across the Bay to Berkeley. For 31 years, the Axe remained captive in a Berkeley bank vault, appearing annually at Cal's spring Axe Rally.

The Immortal Twenty-One

California had won the Axe by conquest, and it was clear that Stanford would have to reciprocate. In Sequoia Hall resided twenty-one men who pledged to restore justice. The obstacle they faced was the protection that Cal's Grand Custodian of the Axe afforded the prized blade. On April 3, 1930, however, that was not enough to stop destiny, as the Stanford Axe would be returned to its rightful owners.

The twenty-one made their way to Berkeley and followed the Axe back to the bank after its annual appearance at the Axe Rally. From the Greek Theatre back to the American Trust Company, the plotters stalked their prize. As Grand

Custodian Norm Horner stepped from the car, several "cameramen" stepped forward and said, "We want to take a picture for the paper." Out of a sudden burst of flash powder the photographers lunged forward and grabbed the Axe. The others struggled with Cal protectors and passed the blade like a relay baton. As a tear gas bomb exploded, the twenty-one dropped the prize into their rented Buick and then spread out



The Immortal 21 bring the Axe home.

for the trip back to the Farm, leaving the baffled Bears behind. After the Buick left, some of the twenty-one, dressed in Cal attire, led the search party in the opposite direction.

The Axe Returns

Upon their return, the group paraded the Axe past each residence hall, which quickly snowballed into a full-scale rally. The group was dubbed the "Immortal Twenty-One" and its members were each given the Block 'S' for their service. For the next three years, the Axe sat in a Palo Alto bank vault, looked upon as contraband due to the stern warnings of university administrators on both sides of the Bay. In 1933, however, the student governments of the two schools agreed to make the Axe the trophy awarded annually to the winner of the Big Game.

Since then...

In the time since the initial theft and recovery, the Axe has been stolen by Cal twice and "reappropriated" by Stanford three times. In 1946, Cal students

stole and then returned the Axe after the Chancellor announced that no Cal students were involved and that those who were would be subject to expulsion (obviously, experimentation with illicit drugs in Berkeley started much earlier than commonly thought). Two years later, Stanford borrowed its Axe from the case in Berkeley and relocated it to more pleasant surroundings (it turned up on the golf course). In 1953, Stanford went up 3-2 when the Axe disappeared from its display case at Cal again (always well-mannered, the Cardinal visitors left a five dollar bill to pay for the broken glass). After a dry spell, Cal evened up the score in 1967 by heisting the blade from its Stanford case. Mysteriously, the thieves left no visible signs of entry on the case. The miscreants subsequently photographed the Axe atop the Tribune Building in Oakland.

Slow Learners

In 1973, Stanford made the score 4-3 when it pulled off Ming's Heist in Palo Alto. The "Infamous Three" reclaimed the Axe just days before Big Game by calling the U.C. Rally Committee ("guardians" of the Axe), claiming to be Cal Football Coach Mike White, and asking that the Axe be brought to Ming's restaurant for the Northern California Football Writers' weekly meeting. (Why? All together now ... "We want to take a picture for the paper!") Posing as Cal players, the three snatched the Axe away. Despite the rejection of their demands for \$6,000, admission to the Stanford graduate program of their choice, Thanksgiving dinner with President Richard Lyman, and Law Professor John Kaplan as defense counsel, they returned the Axe in time for Big Game to begin. Stanford regained the trophy hours later by winning 26-17. The 1973 "photo-taking session" shows just how much they learn at Cal in 43 years!

Today

The Stanford Axe continues to be a vibrant symbol of a great rivalry, as well as the object of numerous conspiracies. Despite the fact that the other school lays claim to our heritage in an occasional off year, Stanford leads both in football playing (61-45-11) and Axe stealing (4-3).

The Axe Yell

These prophetic words can still be heard today at any Cardinal routing of the Dirty Golden Bear.

*Give 'em the Axe, the Axe, the Axe!
Give 'em the Axe, the Axe, the Axe!
Give 'em the Axe, give 'em the Axe, give 'em the Axe!
Where?*

*Right in the neck, the neck, the neck!
Right in the neck, the neck, the neck!
Right in the neck, right in the neck, right in the neck!
There!*



A Beat Cal photo is a requisite of any foreign excursion.

The Big Game

Great rivalries are a part of college athletics (Harvard-Yale, Alabama-Auburn, Army-Navy, Michigan-Ohio State, Texas-Oklahoma, Notre Dame-Everyone, and the list goes on), but none can boast the level of excitement that characterizes the Stanford-California football game — “The Big Game.”

The Series Begins

The series, now one-hundred-and-sixteen games, began in 1892. Seven years earlier, a group of Berkeley students had abandoned rugby in an effort to learn the young, predominantly eastern sport of American football. When Stanford University opened in the fall of 1891, a transfer student named John Whittemore (who had attended college in the east) began to organize a team for the newborn university. Following a challenge by the veteran California squad, the two schools agreed to meet at a sandlot near Haight and Stanyan Streets in San Francisco on March 19. Nearly 20,000 spectators crowded the field that day as Stanford student manager Herbert Hoover (who would later become the 31st President of the United States) took in over \$30,000 at the gate. The stage was set, or so everyone thought, for as play was about to begin, the referee discovered that neither club had brought a football to the field. Luckily, the owner of a local sporting goods store was in the crowd and while he charged off on horseback to retrieve a ball, the game was delayed for over an hour. Once the game began, Stanford leapt out to a 14-0 lead, and held on for a 14-10 upset of the heavily favored and much more experienced California squad. Stanford would not lose in the Big Game until 1898.

During those years, Berkeley began its long-standing tradition of going down in defeat at the hands of a superior Stanford team. Already, California fans sought ways to justify the losses, as seen in this comment by a U.C. student newspaper reporter following a controversial Stanford touchdown in 1894: “Won by a ‘fluke’ and a referee . . . that is the only just verdict that can be passed. I do not mean to insinuate that the referee was in any way influenced to take a Stanford view of the game; but I do mean he does not know a touchdown when he sees it.”

Around the turn of the century, Americans became concerned with the violence associated with football. Following the 1904 game, Cal President Benjamin Wheeler proclaimed, “The game of football must be entirely made over or go.” His warning became a reality, and between 1906 and 1914 rugby became the official sport of the Big Game. During the rugby years, to no one’s surprise, Stanford posted a 5-3-1 advantage over its rival from across the Bay.

“The Play”

While there have been many great games in the rivalry, the 1982 Big Game had the most spectacular finish. That year, John Elway, playing in what was to be his last game as a Stanford player, faced fourth down and 17 yards-to-go from the Stanford 13-yard line with only 53 seconds remaining. Amazingly, he

completed a pass to receiver Emile Harry for 29 yards. Two long plays later, Mark Harmon converted a 35-yard field goal to put Stanford up 20-19 with only four seconds left. Already, the game was being heralded as one of the best Big Games ever. However, the final four seconds contained the most memorable play in college football history, forever to be known as simply “The Play.”

California’s Kevin Moen took the Stanford “squib” kickoff at his own 43-yard line. Immediately, the Berkeley return team made like a rugby squad, as each Cal player who came into contact with the ball lateralled to a teammate just as he appeared on the verge of being tackled (or, in at least one case, as replays clearly show, after the ball carrier had been tackled). After five such laterals, Moen ended up with the ball again and sprinted into the end zone, running through the prematurely celebrating Stanford Band in the process.

Pandemonium reigned in Berkeley as Cal claimed a touchdown on the return, while Stanford insisted that somewhere along the line, one of the ball carriers had been downed. After several minutes of discussion, the officials awarded the touchdown and the game to California by the score of 25-20, though the Stanford faithful remember the score to this day as Stanford 20, California 19. In addition to the controversy over the downed knee (which prompted the band’s presence on the field), Stanford fans also point at the fifth lateral as evidence of the illegitimacy of Cal’s “victory.” In 2007, Verle Sorgen, the Pac-10 Conference instant replay supervisor, looked at the fifth lateral and determined that the ball “was released at the 22 and touched at the 20-1/2.” Hence, the ball moved forward, which should have rendered the play dead.

Other Notable Big Games

In 1990, Cal fans learned exactly what Stanford learned back in 1982: don’t ever assume the game is over. (Just goes to show that Cal is always a few years behind.) Down 25-18, with 17 seconds left in the game, Stanford quarterback Jason Palumbis hit Ed McCaffrey with a TD pass. Going for the two-point conversion, Palumbis was intercepted and the Cal fans rushed the field. From the public address announcer came the prophetic words, “Please clear the field. The game is not over.” Cal was penalized 15 yards on the kick-off due to the premature celebration on the field — the same way Stanford was back in 1982. Stanford regained possession with a successful onside kick with 9 seconds to go. Palumbis threw an incomplete pass, but an overzealous Cal defensive back was called for roughing the passer, and Cal was hit with another 15-yard penalty. With 5 seconds remaining, John Hopkins booted a 39-yard field goal, winning the game and setting the record for the most field goals in Big Game history (5), while also becoming Stanford’s all-time scoring leader.

The 1997 Big Game marked the 100th such game in this rivalry and, like many before it, was a nail-biter. Ahead 21-18 and backed up near its own end zone, Stanford nearly fumbled the ball (and the game) away to the Bears. Instead of trying to punt, Coach Tyrone Willingham smartly called for an intentional safety to get Stanford out of the jam. Stanford won 21-20.

Three years later, Stanford and Cal played four quarters of solid football ending up tied 30-30 at the end of regulation. By virtue of the new NCAA rule

for sudden death overtime, the two teams each got one shot at scoring to win the game. Stanford's defense, led by Willie Howard and Riall Johnson stopped Cal's attempt cold. When Stanford's time came, quarterback Randy Faisani lofted a 25-yard touchdown pass to wide-open fullback Casey Moore to win the game. The Cardinal won their sixth consecutive Big Game. The 2001 Cardinal victory (35-28) made it SEVEN consecutive wins, a Stanford and Big Game record.

In 2010, Andrew Luck led the Cardinal to a lopsided 48-14 victory in the last Big Game at the old Memorial Stadium (Berkeley's rickety stadium built on top of the Hayward fault). In 2012, Stanford inaugurated the renovated (but still crappy) Memorial Stadium with another Big Game victory, marking the third straight for the Cardinal.

Big Game Rally

Bringing the campus together for a rally during Big Game Week has been a Stanford tradition dating back to 1898, when students first constructed a gigantic bonfire to celebrate the upcoming humiliation of the Weenies across the Bay. The Bonfire Rally quickly became an iconic part of Stanford's rivalry week as students and members of the surrounding community gathered each year to rally around the flame in the Lake Lagunita's dry lakebed.

After decades of successful rallies, University officials were eventually forced to cancel the Bonfire in the mid-1970s due to safety concerns. But after a decade-long dry spell, the Axe Committee brought the Bonfire back to Lagunita in 1985 with impressive fervor. The new Bonfire measured 60 feet wide by 40 feet deep, with flames licking 40 feet into the air. In 1993, research indicated that Lake Lagunita was a breeding ground for the endangered Tiger Salamander, and the Axe Committee decided to suspend Bonfire Rally. In 2012, the Axe Committee restored the tradition of the incredible Big Game Rally, combining a full-scale rally with a full-scale fireworks show.

Big Game Trivia

- In the 117 games played, Stanford holds a 61-45 advantage, with 11 ties.
- Stanford has scored 2011 points to California's 1853.
- Stanford owns the longest winning streak in the series, having triumphed 7 straight times between 1995 and 2001.
- Stanford was on the winning end of the most lopsided Big Game in history — a 63-13 thrashing of the Weenies in 2013.
- Stanford has not been held scoreless in a Big Game since 1952, while Cal has been shut out 3 times during that same span.
- Stanford currently possesses the Axe.



Stanford football players carry the Axe after Big Game 2010.

Traditions (Then and Now)

Then: Excerpts from the Handbook of Stanford University, 1928-29

- In memory of Mr. and Mrs. Stanford, members of the Senior Class place flowers on their tomb every Sunday. This privilege is transferred to the next class during the Senior Week.
- The quality of courtesy should not be lacking in Stanford men on any occasion. It is the custom to tip one's hat to Dr. Jordan and to Dr. Wilbur.
- At all athletic contests and similar occasions try to avoid bad breaks; the spirit of such an occasion permits no "boo-ing."
- The same feeling is carried into our mutual agreement with the University of California not to enter upon the other's campus with any intent to deface or otherwise injure the institution.
- The first Stanford tradition is thought to be the one that says that there shall be no smoking on the Quad, per Jane Stanford's request.
- It is the custom for each class, upon graduation, to lay a plate bearing the class numerals in the arcades in the Inner Quad.
- Women very seldom use the Law Steps, and freshmen never do.

Customary Apparel

- Seniors wear sombreros.
- Only upperclassmen wear corduroys.

Now: Some of the Very Same Traditions, 86 Years Later

- In memory of Mr. and Mrs. Stanford, members of the Senior Class place flowers on their tomb every year on Founders' Day.
- The quality of courtesy should not be lacking in Stanford men or women on any occasion. It is the custom to yell a greeting to President Hennessy and to Provost Etchemendy.
- At all athletic contests and similar occasions try to avoid bad breaks; the spirit of such an occasion permits no rioting.
- The same feeling is carried into our mutual agreement with the University of California not to enter upon the other's campus with any intent to deface or otherwise injure the institution if you are going to get caught.
- The first Stanford tradition is thought to be the one that says that there shall be no smoking at the university.
- It is the custom for each class, upon graduation, to lay a plate bearing the class numerals in the arcades in the Inner Quad, together with other memorabilia in a time capsule beneath the plate.
- There are almost as many women as men in the Law School, and undergrads love to study in the Crown Reading Room of the Law Library.

Customary Apparel

- Seniors wear smug looks.
- Only undergrads wear flip-flops in February.

Stanford Songs and Hymns

Hail, Stanford Hail!

Our official Alma Mater. The Band plays it after every football game. You can also hear it at important school functions, and from most a cappella groups.

Where the rolling foothills rise
Up towards mountains higher,
Where at eve the coast range lies
In the sunset fire,
Flushing deep and paling,
Here we raise our voices, hailing
Thee, our Alma Mater

Refrain

From the foothills to the bay
It shall ring,
As we sing,
It shall ring and float away.
Hail, Stanford, Hail!
Hail, Stanford, Hail!

Tender vista ever new
Through the arches meet the eyes
Where the red roofs rim the skies,
Here we raise our voices, hailing
Thee, our Alma Mater
Refrain

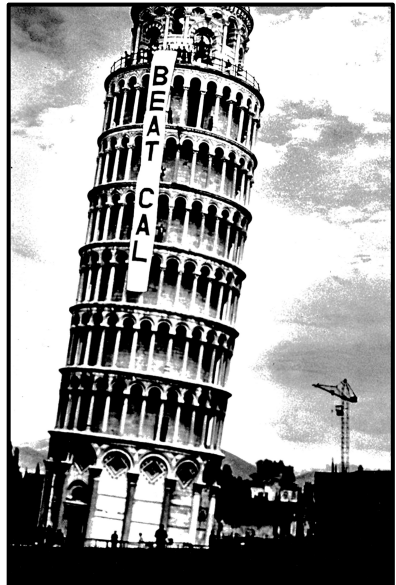
When the moonlight-bathed arcade
Stands in evening calms,
When the night wind, half afraid,
Whispers in the palms,
Far-off swelling, falling,
Student voices glad are hailing
Thee, our Alma Mater
Refrain

Come Join the Band

This was our original Fight Song. It is now the Band's official anthem and is played frequently at sporting events.

Come, join the band,
And give a cheer for Stanford red;
Throughout the land
Our banner waving overhead;
Stanford, for you,
Each loyal comrade brave and true,
With might and main sings this refrain,
"Forever and forever Stanford red."

After the game,
When Stanford red has won the day,
Praising her name
Down on the field we'll force our way
And on the green
Each man who joins the serpentine
With might and main sings this refrain.
"Forever and forever Stanford red."



Where the heck do they get those names?

For more than a century, great names have been associated with Stanford University. In honor of these exceptional individuals, certain buildings have been named. Not every campus structure derives its identity from alumni, faculty, or administrators of the past, however. Below is a list of the origins of some of the buildings' names.

Stanford University: Named for Leland Stanford, Jr. His parents, Leland, Sr. and Jane, wished to erect an appropriate memorial to their son. They decided that “the children of California shall be our children,” and began constructing the university that we all now hold so dear.

Arrillaga: Numerous campus buildings bear the name of John Arrillaga, a Silicon Valley landowner and Geography major at Stanford ('60). He is responsible for all that construction that is bothering you.

Cubberley Auditorium: Named for Elwood Patterson Cubberley, professor and dean of Education, 1898-1933.

Florence Moore Hall: Florence Moore gave funds for the dorm's construction on the condition that the dining hall serves real ice cream at each meal. Her husband was Robert Moore, the namesake of the BOB Self-Op.

Frost Amphitheater: Donated by Mr. and Mrs. Howard Frost of Los Angeles in memory of their son, Laurence, a member of the Stanford Class of 1935.

Gates Computer Science, Hewlett Teaching Center, and Packard Electrical Engineering: Each named for pioneers in the technology industry. William Hewlett ('34) and David Packard ('34) co-founded HP, while Bill Gates (not a Stanford grad, but we forgive him) helped start Microsoft.

Governor's Corner: Named for the sharp turn in eucalyptus-lined Governor's Avenue, itself named for Leland Stanford, who was elected the first Republican governor of California in 1861. He later served as a U.S. senator from 1885 until his death in 1893.

Green Library & Green Earth Sciences: Named for Cecil and Ida Green, founder of Texas Instruments. Though Green was not a Stanford alumnus, he cared a great deal for the education of America's youth. If he only knew how many students were falling asleep in the big comfy chairs in the basement of his library.

Hoover Tower/Institution: Named for Herbert Hoover (Class of 1895), the 31st president of the United States and Geology major at Stanford.

Maples Pavilion: Named for Roscoe Maples, the San Francisco lumberman (not the Dukes of Hazzard sheriff) who bequeathed the money to build the 7500-seat arena.

Muwekma-tah-ruk: Meaning “House of the People,” Muwekma is the Native American Theme house on campus. Named in honor of the Muwekma Ohlone tribe that used to inhabit the San Francisco bay area.

Stern Hall: Named for Lucie Stern, Palo Alto philanthropist who established the Palo Alto Community Theatre.

Suites: The rooms are suites. Each of the four buildings (Anderson, Griffin, Jenkins, and Marx) is named after one of the original fifteen faculty members.

Branner Hall, Jordan Hall, Kennedy Grove, Lyman Graduate Residences, Sterling Quad, Tresidder Union, and Wilbur Hall: All named for former presidents of Stanford.

One final naming note: the Memorial in Memorial Auditorium is for students and alumni who died in various wars, Memorial Church is for Leland Stanford Sr., and Memorial Court is for the Stanford family.

The History of the Stanford Mascot

How the Tree Came to Be

Stanford adopted Cardinal as the color of the athletic teams in 1892, but we would not have an official nickname until “Indians” was adopted in 1930. Glenn Scobey “Pop” Warner, now of youth football fame, became Stanford's football



Each new Tree gets to construct his/her own Tree costume, resulting in some rather interesting designs.

coach in the 1930s. Warner had previously coached at Carlisle Indian School in Pennsylvania where Jim Thorpe, the future Olympic athlete, was among his Native American players. That “Indian” theme followed Warner to Stanford and the teams here adopted the theme. This would continue until 1972, when President Richard Lyman dropped it following objections from the Native American community and a vote of the ASSU Senate. The students’ petition argued that by “retracting its misuse of the Indian symbol” Stanford would be displaying a “readily progressive concern for the American Indians of the United States.” Cardinal was then adopted as the temporary nickname, but a number of suggestions were put forth as a replacement including Sequoias, Trees, Cardinals, Railroaders, Spikes, and Huns. “Robber Barons,” a reference to Leland Stanford's history, was approved by a vote of the student

body but rejected by the administration. Cardinal, the color, would be made the official nickname by President Donald Kennedy in 1981.

Meanwhile, in 1975, the Stanford Band debuted a series of half time shows featuring various suggestions they felt were appropriate for the new mascot. Included were the French Fry, the Steaming Manhole, and the Tree—a reference to El Palo Alto, the tree on the University Seal. The tree still stands and you can see it near the Palo Alto Caltrain station. The Tree mascot received so much positive feedback that it would be made a permanent fixture soon after. We’ve been “Partying With Trees” ever since. Note that the Tree is not the mascot of the university, but that of the Band.

Stanford Athletics – A Tradition of Excellence

As any Cardinal fan can tell you, football is not the only sport on the Farm. “Home of Champions” serves as the bywords for the Stanford Athletic Department—and for good reason. No athletic department in the country can boast of the kind of success that Stanford has accomplished since the 1980s, with its dizzying collection of NCAA team champions, NCAA individual champions, and Olympic medalists.

Most impressive on the athletic front is Stanford's string of twenty consecutive Directors' Cup titles (1995-2014). The award honors the nation's top overall athletic program, and with twenty straight #1 finishes, it is no wonder Stanford is considered the most dominant athletic program in the country. In 2011 and 2012, Stanford also took home the first two Women's Capital One Cups.

National titles have become quite commonplace in the Stanford Athletics Department. In 1996-97, Cardinal teams set an NCAA record by winning six NCAA team championships in a single academic year: men's and women's cross country, men's and women's volleyball and men's and women's tennis. Nine other teams finished in the top four nationally, including second place finishes in women's swimming, men's swimming, men's water polo, and women's synchronized swimming. Stanford also posted third place finishes in women's basketball, baseball, and fencing. The 1996-97 school year also saw Women's Basketball return to the Final Four, Baseball qualify for the College World Series and the men's basketball team advance to the Sweet Sixteen of the NCAA Tournament for the first time since it won the 1942 NCAA title.

Not only has the Cardinal won an NCAA record six team championships in a single season (1996-97), but it has also won five NCAA titles in a single year on three occasions: 1991-92, '94-95, and '97-98. Cardinal teams have won four championships in a single academic year on five occasions: 1985-86, '86-87, '92-93, '93-94, and 2001-02. In the 2010-2011 season, Stanford became just the second school in the nation, after UCLA, to reach 100 NCAA titles.

But NCAA team sports only tell part of the story. Stanford student-athletes have captured 455 individual National Championships, the highest total for any Division I university. Club sports – synchronized swimming, sailing, cycling, badminton, ultimate, rugby – have also produced multiple national title performances over the years. Finally, Stanford has an exceptional Olympic record, accounting for at least one gold medal in every Olympiad since 1912. Stanford athletes won 17 medals (3 gold, 7 silver, and 7 bronze) in 2004, 25 medals (8 gold, 13 silver, 4 bronze) in 2008, and 16 medals (12 gold, 2 silver, and 2 bronze) in 2012. Stanford's 2008 medal count equaled that of the Japan, who finished 11th in total medal count.

Some of the great student-athletes in Stanford history include: Tom Watson and Tiger Woods (golf), Bev Oden, Kim Oden, Kerri Walsh and Logan Tom (women's volleyball), Kristin Folk (women's basketball/volleyball), Kelly O'Hara (women's soccer), Hank Luisetti, Mark Madsen, Josh Childress, Brook Lopez, and Robin Lopez (men's basketball), Jennifer Azzi, Kate Starbird, and

sisters Chinenye and Nnemkadi Ogwumike (women's basketball), Jim Plunkett, John Elway, Toby Gerhart, and Andrew Luck (football), Debi Thomas (figure skating), and Eric Heiden (speed skating), to name a few.

Stanford's NCAA Team Championships

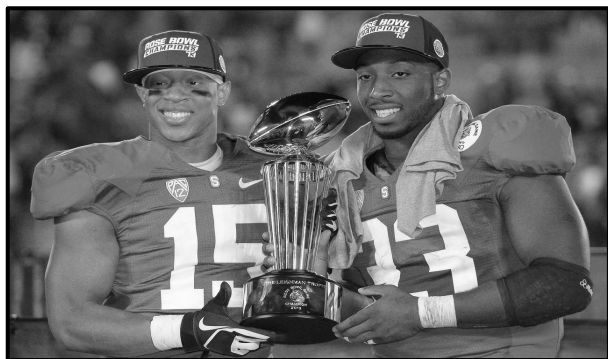
Sport	Year	Coach
Baseball (2)	1987, 1988	Mark Marquess
Men's Basketball (1)	1942	Everett Dean
Women's Basketball (2)	1990, 1992	Tara VanDerveer
Men's Cross Country (4)	1997, 1998, 2002 2003	Vin Lananna Andrew Gerrard
Women's Cross Country (5)	1997 2003 2005, 2006, 2007	Vin Lananna Dena Evans Peter Tegan
Men's Golf (8)	1938, 1939, 1941, 1942, 1946 1953 1994 2007	Eddie Twiggs Bud Finger Wally Goodwin Conrad Ray
Women's Golf (1)	2015	Anne Walker
Men's Gymnastics (5)	1992, 1993, 1995 2009, 2011	Sadao Hamada Thom Glielmi
Women's Rowing (1)	2009	Yasmin Farooq
Women's Soccer (1)	2011	Paul Ratcliffe
Men's Swimming (8)	1967 1985, 1986, 1987, 1992, 1993, 1994, 1998	Jim Gaughran Skip Kenney
Women's Swimming (8)	1983 1989, 1992, 1993, 1994, 1995, 1996, 1998	George Haines Richard Quick
Men's Tennis (17)	1973, 1974, 1977, 1978, 1980, 1981 1983, 1986, 1988, 1989, 1990, 1992 1995, 1996, 1997, 1998, 2000	Dick Gould
Women's Tennis (17)	1982, 1984, 1986, 1987, 1988, 1989, 1990, 1991, 1997, 1999 2001, 2002, 2004, 2005, 2006, 2010, 2013	Frank Brennan Lele Forood
Men's Track (4)	1925, 1928, 1934 2000	Dink Templeton Vin Lananna
Men's Volleyball (2)	1997 2010	Ruben Nieves John Kosty
Women's Volleyball (6)	1992, 1994, 1996, 1997 2001, 2004	Don Shaw John Dunning
Men's Water Polo (10)	1976 1978, 1980, 1981, 1985, 1986, 1993 1994, 2001, 2002	Art Lambert Dante Dettamanti
Women's Water Polo (5)	2002, 2011, 2012, 2014, 2015	John Tanner

Stanford has won a total of **105** NCAA team championships.

Stanford has won at least one NCAA team title in each of the last **38** years.

Stanford in Bowl Games – 14 Years of Roses

Date	Bowl	Opponent	Outcome	Score
Jan. 1, 1902	Rose	Michigan	Loss	49-0
Jan. 1, 1925	Rose	Notre Dame	Loss	27-19
Jan. 1, 1927	Rose	Alabama	Tie	7-7
Jan. 1, 1928	Rose	Pittsburgh	Win	7-6
Jan. 1, 1934	Rose	Columbia	Loss	7-0
Jan. 1, 1935	Rose	Alabama	Loss	29-13
Jan. 1, 1936	Rose	S.M.U.	Win	7-0
Jan. 1, 1941	Rose	Nebraska	Win	21-13
Jan. 1, 1952	Rose	Illinois	Loss	40-7
Jan. 1, 1971	Rose	Ohio State	Win	27-17
Jan. 1, 1972	Rose	Michigan	Win	13-12
Dec. 31, 1977	Sun	Louisiana State	Win	24-14
Dec. 31, 1978	Bluebonnet	Georgia	Win	25-22
Dec. 27, 1986	Gator	Clemson	Loss	27-21
Dec. 25, 1991	Aloha	Georgia Tech	Loss	18-17
Jan. 1, 1993	Blockbuster	Penn State	Win	24-3
Dec. 30, 1995	Liberty	East Carolina	Loss	19-13
Dec. 31, 1996	Sun	Michigan State	Win	38-0
Jan. 1, 2000	Rose	Wisconsin	Loss	17-9
Dec. 27, 2001	Seattle	Georgia Tech	Loss	24-14
Dec. 31, 2009	Sun	Oklahoma	Loss	31-27
Jan. 3, 2011	Orange	Virginia Tech	Win	40-12
Jan. 2, 2012	Fiesta	Oklahoma State	Loss	41-38
Jan. 1, 2013	Rose	Wisconsin	Win	20-14
Jan. 1, 2014	Rose	Michigan State	Loss	24-20
Dec. 30, 2014	Foster Farms	Maryland	Win	45-21



Usua Amanam (15) and Stepfan Taylor (33) hoist the 2013 Rose Bowl trophy following the 20-14 victory over Wisconsin.

The Stanford Experience

100 Things to Do Before Graduating

Adapted from *Stanford Magazine*

1. Hike the Dish.
2. Learn the Axe Yell.
3. Fountain Hop.
4. Play Frisbee Golf.
5. Get to know a Nobel Laureate.
6. Go to an a cappella concert.
7. Go on a Tahoe ski trip.
8. Pull an all-nighter.
9. Turn a paper in less than 30 minutes before it is due.
10. Learn a new language.
11. Go on a San Francisco scavenger hunt with your freshman dorm.
12. Attend a frat party.
13. Host a ProFro.
14. Hash a meal in a row house.
15. Join in the midnight Dead Week Primal Scream.
16. Get kissed at Full Moon on the Quad...and pray you don't get mono.
17. Dance at the Mausoleum Party.
18. Do the Wacky Walk at Commencement.
19. Storm the field after Big Game (please make sure the game's really over).
20. Visit the Cantor Center for Visual Arts.
21. Stare at the stars at the Observatory.
22. Take a freshman or sophomore introductory seminar.
23. Study outdoors.
24. Play "The Game."
25. Attend a basketball game at Maples Pavilion.
26. View an item in Special Collections.
27. Whisper at the whispering spot.
28. Vow to stop procrastinating. Starting tomorrow.
29. Go to Senior Night.
30. Walk to class, instead of biking.
31. Attend a concert in Bing.
32. Take the Caltrain to Redwood City to watch a movie.
33. Study abroad.
34. Run Campus Drive.
35. Dance at Viennese Ball.
36. Switch to Credit/No Credit in Week 8.
37. Go to Gaieties.
38. Attend one of the non-Gaieties productions put on by the Ram's Head.
39. Go to the beach.
40. Say HoHo, CoHo, FloMo, ProFro and RoHo without embarrassment.
41. Stay all 24 hours at Dance Marathon.
42. Drive a golf cart on campus.

43. See a play in the Nitery.
44. Play pick-up volleyball in the Oval.
45. Donate to Senior Gift.
46. Go to the top of Hoover Tower.
47. Find a secret study spot.
48. Pick up free swag at a career fair.
49. Get into a bike accident.
50. Visit San Jose...once.
51. Catch yourself paying heed to the Honor Code.
52. Contemplate a Rodin sculpture.
53. Ride the Stanford Flipside Segway.
54. Plan a dorm program.
55. Dress up for a Special Dinner (Special D).
56. Get to know your Resident Fellow (RF).
57. Live on the Row.
58. Have a key to somewhere on campus other than your room.
59. Determine permanently and irrevocably the precise meaning of life.
60. Go to Big Game at Cal.
61. Start a paper the night before it's due.
62. Study in a café off campus.
63. Volunteer to be a subject in a research study.
64. Invite a professor to dinner.
65. Get food at Late Night.
66. Design an app.
67. Get a bicycle ticket.
68. Be an Orientation Volunteer (OV).
69. Write a letter to *The Daily*.
70. Picnic in the Foothills.
71. Attend a reception at Hoover House.
72. Get to know an alumnus/alumna.
73. Eat at the Faculty Club.
74. Attend a baseball day game at Sunken Diamond.
75. Run out of Meal Plan Dollars... in week four.
76. Pose a question to a campus speaker.
77. Go to the Dutch Goose on a Wednesday night.
78. Ride the Marguerite to downtown Palo Alto.
79. Play a pick-up game with an Olympic athlete.
80. Fall asleep in the Bender Room.
81. See a Band halftime show.
82. Go to Senior Dinner on the Quad.
83. Eat peanuts at Antonio's Nut House (and throw the shells on the floor).
84. Travel to USC or UCLA for a road football game.
85. Rock out with the LSJUMB during Band Run.
86. Take a Spring Break trip with friends.
87. Take advantage of 5-SURE.
88. Go on a run or walk around Lake Lag.

89. Play dorm vs. dorm capture the flag.
90. Donate blood.
91. Write a letter for The Stanford Fund.
92. Get to know your dining and custodial staff.
93. Table in White Plaza.
94. Take a class just because you hear the professor is great.
95. Attend a double feature at the Stanford Theater.
96. Dance with the Band.
97. Stay up all night talking in your dorm hallway.
98. See the Stanford Improvisors and Robber Barons.
99. Attend a protest, demonstration, rally, or sit-in.
100. Wear your cap and gown to *The Graduate*.

Diversions

Amateur Water Sports – Fountain Hopping

Even before the decision was made not to fill Lake Lagunita in the spring, Stanford students have made much use of the many fountains on the Farm. While the best known are the Claw (in White Plaza) and Tanner (in front of MemAud), fountains all across campus have been used for post-football cooling off, fraternity and sorority activities, and the occasional frisbee golf hole. While the fountains are more vulnerable to drought conditions, the entire campus turned into a fountain as mattress-rafting and other amateur water sports prevailed during a past El Niño.

Frisbee Golf

The Stanford frisbee golf course was preserved in oral tradition for twenty years, but it is now available in this handbook on the web. A great group activity previously limited only to the players entrusted with knowledge of the course, it provides a tour of the campus that can be enjoyed day or night (as well as in various states of intoxication). Players are strongly urged to scout each hole when playing the course for the first time. Honesty is essential as it is often difficult to ascertain if the hole was really hit. Good driving is more important than good putting. Interesting course hazards include frisbees landing in moving trucks and hitting bikers.

The Seven Cardinal Rules

1. Tee off from anywhere behind the imaginary line drawn between two objects that represent the tee off area.
2. Each shot should be played with one foot remaining where the frisbee landed, including water hazards and obstacles, but not trees.
3. You are permitted to move anything physically blocking play, provided that it can be moved (short of dynamiting).
4. If an unwary spectator moves the frisbee, scold the culprit profusely, then replace the frisbee and continue play.

5. Completion of a hole occurs when the frisbee makes contact with the hole, with the exception of an archway, in which case it must pass through. For holes on the ground, the frisbee must land completely within the border described (holes 6, 8, 13, & 15).
6. Any type of non-motorized frisbee and throwing technique is permitted.
7. The scorekeeper's decision is never final and always up for debate.

The Course

Hole Par Tee off and Hole Description

- | | | |
|----|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. | 5 | Tee off in the intersection of Nathan Abbot Way and Lane A, between Columbae and Munger Building 5, behind the Law School. Hole is planter in the Law School courtyard. |
| 2. | 4 | Tee off within the brick area around the planter. Hole is the center of the Meyer Library Memorial Park OR the construction fence. |
| 3. | 5 | Tee off from the center bricks of the park and pour one out for the former library. Hole is archway to Bldg. 260 (Language Corner). |
| 4. | 3 | Tee off from Language Corner and nearest lamp. Hole is first palm tree (roots and leaves don't count) on grass behind MemChu. |
| 5. | 4 | Tee off from road next to palm tree. Hole is the fourth lamppost on your left up the hill. |
| 6. | 3 | Tee off from the downstairs landing next to Mitchell (next to cactus). Hole is the front left planter with the tree in it (large brick square). Frisbee must go inside the sunken planter. |
| 7. | 5 | Tee off from the top of the ramp near Mitchell. Hole is the third lamp post on the left (next to the big rocks) near the Green Earth Science Building, near the entrance to the engineering quad. |
| 8. | 3 | Tee off from start of the metal bridge. Hole is the first sunken planter on the right past the bridge. If the Frisbee falls down, you may take a 2-stroke penalty but play from the end of the bridge. |
| 9. | 2 | Tee off from the second lamppost on the left after the bridge. Hole is trunk (below the branches) of the tree on the first hill to the right. |

Par 34 for first nine.

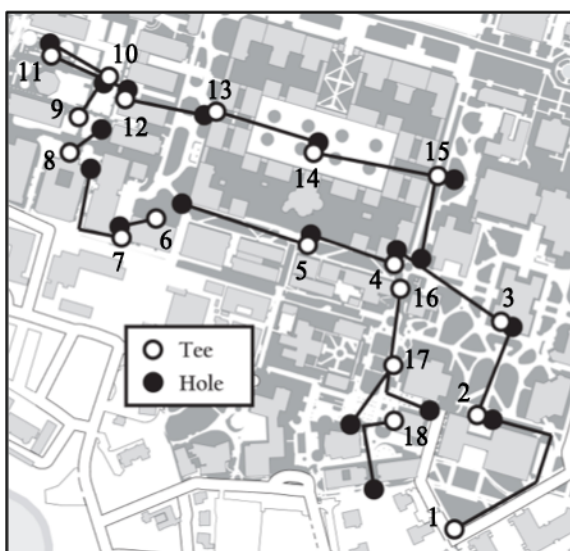
Hole Par Tee off and Hole Description

- | | | |
|-----|---|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10. | 3 | Tee off from the apex of the same hill. Hole is the trunk of the tree in the large sunken pit next to the Spilker Engineering and Applied Sciences Building. <i>If you hit the white fire hydrant on the tee shot, take an automatic hole in one.</i> |
| 11. | 5 | Tee off from base of the tree (must within arm's reach of tree). You then must shoot through the fourth arch from the corner of the Spilker, after that, you must throw directly past the small fountain at the corner. The hole is the moving bollard between the Varian physics building and Moore building. |
| 12. | 3 | Tee off from previous hole. Hole is passing the Frisbee straight through the gates of the Quad. |

Hole	Par	Tee off and Hole Description
13.	5	Back up outside of the gates, and tee off between the two tall palms guarding the entrance to the quad. Hole is the center stone of the Rosette in the middle of the quad (must be entirely within circle). <i>A tee shot that lands entirely within the Centennial Plaque at the entrance to the Quad counts as an automatic hole in one.</i>
14.	4	Tee off from the Rosette. Hole is the lower bowl of the fountain facing Green library.
15.	4	Tee off between the Quad and the 100 Years plaque on the wall surrounding Green fountain. Hole is landing the Frisbee within the Circle of Death (being on shrubbery does not count).
16.	5	Tee off between Clock Tower and Building 500. Hole is the Birdcage, the large metal sculpture in White Plaza (that thing with the posters all over it). Must strike metal.
17.	4	Tee off between the bottom of the Bookstore stairs and the Claw fountain. One stroke may be deducted from your score if you are willing to tee off from on top of the Claw fountain structure (not allowed to take any clothes off- including shoes or socks). Hole is either bollard between the back corners of the bookstore and the Post Office.
18.	5	Tee off from behind Post Office flagpole in sunken part. First send frisbee to land on concrete in the Birdcage. <i>If you hit White Plaza Plaque, count an automatic hole in one.</i> Then must shoot through part of Birdcage towards the Row. Hole is within the planter at the beginning of the Row.

Par 38 for back nine.

Par 72 for all 18 holes.



Leland Stanford Junior University Marching Band

LSJUMB 101: Rhetoric of Irreverence

The Early Years

A long time ago, in a galaxy far, far away, Stanford University had a traditional marching band – the type with uniforms and boring music. When the Band went on strike in 1963, Arthur P. Barnes became the new director, and everything changed: the Band took on a form much like what you see today.

Bringin’ the Funk

Now a student-run organization, The One, The Only, The Truly Incomparable, Leland Stanford Junior University Marching Band (LSJUMB) can be found scattering around the football field in classy red blazers and decorated fishing hats to support Stanford Athletics, or wearing “rally,” the most ridiculously wacky outfits you can imagine, while playing anywhere from the Bay Area to Indianapolis to the streets of Downtown Miami.

The LSJUMB still plays the university’s official fight song, “Come Join the Band,” but it’s more likely you’ll recognize “All Right Now” as the much cooler unofficial fight song. If you’re thinking they’ll sound like USC’s marching band – you’re wrong. The LSJUMB is the “World’s Largest Rock And Roll Band™” and plays everything from The Who, Tower of Power, Green Day, System of a Down, and even Kanye West.



The Banned

“Irreverent” is a word usually used to describe the Band’s field shows and attitude. Why? They’ve made a few people unhappy by pointing out injustice, hypocrisy, and general failure of the system. Who doesn’t like LSJUMB?

- **The State of Oregon:** the Governor didn’t like a field show criticizing Oregon’s logging industry, so the Band was kindly asked not to return to his state. Turns out, it’s unconstitutional to ban an organization from assembling in your state.

- **Brigham Young University:** the announcer married the Dollies (yes, all five of them) to the Band Manager.
- **Notre Dame:** they're not letting the Band come back...(just Google it).
- **Curmudgeons who don't like fun and would rather watch a boring marching band:** the Band's goal to make everybody happy by sharing enthusiasm for the university through their exciting music.

How to Find the Band

Hear the beat of a drum off in the distance? It's probably the Band. They play at Stanford Athletics home games, travel with the Football and Basketball Teams, and attend miscellaneous events on campus and around the Bay Area.



The Dollies & Tree

The Dollies, who dance with the Band's music, and the Tree, the university's *de facto* mascot, are members of the Band who are chosen each year to step up and represent the university. The Dollies add charm, grace, good looks, and talent to the LSJUMB. The Tree, who must pass a rigorous try-out and change its look every year, is the craziest conifer you'll ever meet.



Some Notable Alumni

Ehud Barak	Former Prime Minister of Israel
Max Baucus	U.S. Senator (Montana)
Jeffery Bewkes	Chairman & CEO of Time Warner
David Boggs	Inventor of Ethernet
Cory Booker	U.S. Senator from NJ, former Mayor of Newark
Stephen Breyer	U.S. Supreme Court Justice
Joaquín Castro	U.S. Congressman (San Antonio, TX)
Julián Castro	U.S. HUD Secretary
Vinton Cerf	Father of the Internet
Warren Christopher	Former Secretary of State
Chelsea Clinton	Former First Daughter
Jennifer Connelly	Actress (<i>A Beautiful Mind</i>)
Joe Coulombe	Founder of Trader Joe's
Ted Danson	Actor (<i>Cheers</i>)
Ray Dolby	Inventor of Dolby Sound System
John Elway	2-time Super Bowl Champion Quarterback
Richard Engel	Chief Foreign Correspondent, NBC News
Jon Erickson	Bursar Emeritus of Stanford University
Janet Evans	Olympic gold medalist, swimming
Richard Fairbank	Founder, Chairman, & CEO of Capital One
Dianne Feinstein	U.S. Senator (California)
Doris Fisher	Founder of Gap, Inc.
Julie Foudy	Olympic gold medalist, soccer
Vartan Gregorian	President of the Carnegie Corporation
Robert Haas	Former U.S. Poet Laureate
Reed Hastings	Founder & CEO of Netflix
Eric Heiden	Olympic gold medalist, speed skating
Reid Hoffman	Founder of LinkedIn
Herbert Hoover	31 st President of the United States
Jen-Hsun Huang	Founder & CEO of Nvidia
David Henry Hwang	Playwright (<i>M. Butterfly</i>)
Valerie Jarrett	Senior Advisor to President Obama
Mae Jemison	First African-American woman in space
Anthony Kennedy	U.S. Supreme Court Justice
John F. Kennedy	35 th President of the United States
Ken Kesey	Author (<i>One Flew Over the Cuckoo's Nest</i>)
Philip Knight	Founder & CEO of Nike, Inc.
Ted Koppel	Former News Anchor (<i>Nightline</i>)
Joe Lacob	Owner of the NBA's Golden State Warriors
James Lofton	Former NFL wide receiver
Andrew Luck	Quarterback, Indianapolis Colts
Hank Luisetti	Pioneered the one-handed basketball shot
John Lynch	Former NFL safety
Rachel Maddow	News anchor, MSNBC
Mark Madsen	Former NBA power forward
Bob Mathias	Olympic gold medalist, U.S. Congressman
John & Patrick McEnroe	Former ATP tennis players

Jessica Mendoza	Olympic gold medalist, softball
Jeff Merkley	U.S. Senator (Oregon)
N. Scott Momaday	Pulitzer Prize-winning author
Ernie Nevers	Hall of Fame running back
Ellen Ochoa	Director, Johnson Space Center
Sandra Day O'Connor	Former U.S. Supreme Court Justice
Kelley O'Hara	World Cup champion US Soccer player
Jack Palance	Actor (<i>City Slickers</i>)
Bradford Parkinson	Inventor of Global Positioning System (GPS)
Alexander Payne	Director (<i>Sideways</i>)
Daniel Pearl	Journalist
William Perry	Former Secretary of Defense
Joel Peterson	Chairman of JetBlue Airlines
Robert Pinsky	Former U.S. Poet Laureate
Jim Plunkett	2-time Super Bowl Champion Quarterback
Christen Press	World Cup champion US Soccer player
William Rehnquist	Former U.S. Supreme Court Chief Justice
Susan Rice	National Security Advisor
Charles Richter	Inventor of the Richter Scale
Sally Ride	First American woman in space
Summer Sanders	Olympic gold medalist, swimming
Ben Savage	Actor (<i>Boy Meets World</i>)
Fred Savage	Actor (<i>The Wonder Years</i>)
Charles Schwab	Chairman and CEO of Charles Schwab Corp.
Eunice Kennedy Shriver	Founder of the Special Olympics
John Steinbeck	Pulitzer & Nobel Prize-winning author
Scott Stillinger	Creator of the Koosh ball
James Stockdale	Navy Admiral, Vice Presidential candidate
Kerri Strug	Olympic gold medalist, gymnastics
Peter Thiel	Founder of PayPal and venture capitalist
Jenny Thompson	Olympic gold medalist, swimming
Alejandro Toledo	Former President of Peru
Kerri Walsh	Olympic gold medalist, beach volleyball
Tom Watson	PGA Golfer, 8-time Major champion
Sigourney Weaver	Actress (<i>Alien</i>)
Adam West	Actor (<i>Batman</i>)
Tim Westergren	Founder of Pandora Radio
Reese Witherspoon	Actress (<i>Legally Blonde</i>)
Eldrick "Tiger" Woods	PGA golfer, 14-time Major champion
Ron Wyden	U.S. Senator (Oregon)
Andy Bechtolsheim,	Founders of Sun Microsystems
Vinod Khosla, & Scott McNealy	
Leonard Bosack & Sandy Lerner	Founders of Cisco Systems
Sergey Brin & Larry Page	Founders of Google
Phil Fialer & Jim Harvey	Inventors of computer matching dating service
David Filo & Jerry Yang	Founders of Yahoo!
William Hewlett &	Founders of Hewlett-Packard (HP)
David Packard	
Mike Krieger & Kevin Systrom	Founders of Instagram

Some Famous Faculty and Staff

Alan Adler	Inventor of the Aerobie
Kenneth Arrow	Master of welfare theory
Paul Berg	Pioneer of recombinant DNA
Patrick Brown	Inventor of DNA microarray technology
Gerhard Casper	Constitutional authority
Steven Chu	Former Secretary of Energy
William Dement	Father of sleep research
Larry Diamond	Expert on democratic development
Carl Djerassi	Creator of the birth control pill
Thomas Fogarty	Inventor of the Embolectomy Catheter
Siegfried Hecker	N. Korean Nuclear Program Inspector
David Kennedy	Author of <i>The American Pageant</i> , your AP U.S. History textbook
Donald Kennedy	Former head of the FDA
Don Knuth	Author of <i>The Art of Computer Programming</i>
Clifford Nass	Authority on Human-Computer Interaction
William Perry	Former Secretary of Defense
Condoleezza Rice	Former Secretary of State
Eric Roberts	Author of <i>The Art and Science of Java</i>
Alvin Roth	Noted game theorist
George Shultz	Former Secretary of Labor, Secretary of Treasury, and Secretary of State
John Taylor	Noted economist and author of the Taylor Rule
Philip Zimbardo	Ran the infamous Stanford Prison Experiment

Faculty Statistics

- 21 Nobel Laureates
- 5 Pulitzer Prize Winners
- 24 MacArthur Fellows
- 3 National Humanities Medal Recipients
- 18 National Medal of Science Recipients
- 2 National Medal of Technology Recipients
- 268 American Academy of Arts and Sciences Members
- 152 National Academy of Sciences Members
- 95 National Academy of Engineering Members
- 66 Institute of Medicine Members
- 31 National Academy of Education Members
- 51 American Philosophical Society Members
- 7 Wolf Foundation Prize Winners
- 6 Koret Foundation Prize Winners
- 3 Presidential Medal of Freedom Winners

Stanford vs. Cal: You Be the Judge

Throughout its history, Stanford has dominated Berkeley. As hard as the Bears try, they simply cannot achieve the mastery that the Cardinal has made routine. Stanford's supremacy, however, is not limited to football or even athletics in general. In nearly every facet of university life, Stanford has made a habit of beating Cal. From faculty qualifications to alumni satisfaction, our university is one of the finest institutions of higher learning in the world. Below is a chart with some revealing comparisons between the Cardinal and the Weenies.

	Stanford	California
Number of students	16,795	37,581
Library Volumes	535/student	319/student
Campus Acres	8180	1232
Alumni on U.S. Supreme Court	2 (of 9)	0 (of 9)
Living Nobel Laureates	21	8
Endowment	\$18.7 billion	\$3.3 billion
Frosh Acceptance Rate	5.05%	16.9%
Matriculation Rate	78.9%	37.4%
SAT 25th-75th Percentile	2070-2360	1910-2270
Frosh Retention Rate	98.5%	96.8%
Graduation Rate	95%	90%
Graduation Rate of Athletes	95%	80%
Number of Director's Cups	21	0
Number of NCAA Team Titles	107	34
Number of Big Game Wins	61	45
U.S. Presidents	1.5*	0
Non-U.S. Heads of State	8	4
Golden Spikes	1	0
Number of Axes	1	0

*JFK dropped out of the GSB before fighting in WWII.



Astronaut William Fisher, '68, carries on the tradition of Beat Cal signs in exotic locations.

Glossary

- **All-Nighter** – To willingly deprive oneself of needed sleep in the name of higher learning (or in the name of procrastination).
- **“All Right Now”** – The unofficial fight song played when Stanford scores in football, accompanied by a train whistle and cannon blast. Students jump in unison at specific points throughout the song.
- **Arrillaga** – The name of virtually every building on campus. One can admire the Axe in its case at Arrillaga on the way to lift weights at Arrillaga before meeting friends for dinner at Arrillaga.
- **ASSU** – Associated Students of Stanford University. No one is sure what it actually does.
- **Axe, The** – The symbol of Stanford’s glorious athletic prowess. Awarded to the winner of the Big Game. Give ‘em the Axe!
- **Axe Committee** – The proud bearers of the Axe, who uphold Stanford traditions and support Stanford Athletics (and write this handbook).
- **Big Game** – Stanford’s annual humiliation of Cal’s poor excuse for a football team.
- **Big Game Countdown** – Annual event where the Axe Committee counts down the hours until Big Game by deafening everyone within range of White Plaza. One hour at a time. (See “Train Whistle”)
- **BOB** – Row house named for Robert Moore, husband of Florence Moore.
- **Bollards** – Metal, wooden, plastic or concrete posts strategically placed on campus streets and paths so as to maim and disfigure unsuspecting bicyclists.
- **Bookstore, The** – Place of overpriced books and ridiculously long lines.
- **Cal** – A wicked realm of shadows and darkness across the Bay. Its only redeeming quality is that it happens to be rivals with a world-class institution. Also known as Kal or Berkeley.
- **Cardinal** – Stanford’s color and mascot. Not the bird, not the religious figure, but the color. And DO NOT say “Cardinals.” Seriously.
- **Claw, The** – The sinister-looking fountain in White Plaza between Old Union and the bookstore. Location of the annual *Bearial* before Big Game.
- **CoHo** – The Coffee House. Alternative to Starbucks (both in Tresidder).
- **Daily, The** – Stanford’s student newspaper.
- **Dead Week** – The week preceding finals week, supposedly a time when you receive no new work (yeah right). In reality it’s only dead to parties and social events. In spring you only get one Dead Day. (See “Primal Scream”)
- **Dink** – Dinkelspiel Auditorium, located across from Tresidder.
- **Directors’ Cup** – Awarded to the best overall sports program in the country (a.k.a. us). We win it every year. We’re that good.
- **Dish, The** – The huge radio telescope located in the foothills. Stanford’s link to the extraterrestrial world.
- **Dollies** – The five attractive women who dance to the tunes of the Band.

- **Draw, The** – The annual housing lottery. Either the most horrendous torture device ever created by a university or the most beautiful housing assignment system of all time, depending on your draw number. Source of broken friendships and other social “draw-ma” as draw groups form/disintegrate.
- **EANABs** – Equally Attractive Non-Alcoholic Beverages.
- **Farm, The** – Nickname for the Stanford campus from the time when horses rather than students were the predominant mammal.
- **FLiCKs** – Movies on Sunday evenings in MemAud or Cubberley.
- **Flipside** – A funny piece of paper appearing in dining halls each week with fake news articles and challenging puzzles. Ask about free Segway rides!
- **FloMo** – Florence Moore Hall. Dormitory located across from the Tresidder parking lot. Home of Sunday night Indian food and ice cream at every meal!
- **FroSoCo** – Freshman Sophomore College.
- **Full Moon on the Quad (FMOTQ)** – During the first full moon of the quarter, frosh can become Stanford men and women by kissing a senior at midnight on the quad. Beware: students have been known to meet their future spouses at this event!
- **Gaieties** – The raucous and risqué student production performed during Big Game Week, which makes fun of our rivals across the Bay.
- **GovCo** – Governor’s Corner, formerly the home of most upperclassmen on campus. Also, a really long bike ride from everything.
- **Green** – The big library. More sleeping happens here than in all the dorms combined.
- **HooTow** – Hoover Tower. A large tower filled with historical documents.
- **IMs** – Intramurals. A variety of sports in which students of all abilities can participate and get into fights with overly competitive grad students.
- **Little Leland** – Leland Stanford Jr. We’re here because he died.
- **LSJUMB** – Leland Stanford Junior (pause) University Marching Band. Commonly referred to as “The Band.”
- **Marguerite** – Shuttles that try to run you over when you are crossing the street. Named after the horse that pulled carriages to transport passengers from Palo Alto to Stanford in the university’s early days.
- **Mausoleum** – The final resting place of the Stanfords and location of the annual Halloween party.
- **MemAud** – Memorial Auditorium. Home of Gaieties and assemblies.
- **MemChu** – Memorial Church. Located in the Quad.
- **Meyer** – One of Stanford’s libraries. Formerly UgLi, Undergraduate Library. Home of the 24-hour study room. Earthquake unsafe and soon to be rubble.
- **Midterm** – Refers to any exam between the first week and finals. Does not connote either one exam or an exam midway through the quarter.
- **Oski** – Cal’s mascot (the biggest weenie of all); has some bizarre walking impairment. And he’s fat too. Basically he just sucks.
- **Palo Alto** – Home of Senior Night and where students go to get real food.

- **Play, The** – The most heinous trickery in the history of college football. The knee was down, and the last lateral was forward!
- **Primal Scream** – Heard at midnight, it is the calling card of the frustrated student during dead week.
- **ProFro** – Prospective Freshman. Show them a good time!
- **Quad, The** – The large formation of sandstone located in the center of campus. This is where all the tourists congregate to take pictures.
- **RoHo** – Room Host, the person whose floor you slept on when you visited during Admit Weekend (when you were a ProFro).
- **Rollouts** – “Hey everyone! I have an idea! Let’s congratulate someone by pounding on their door at 4AM and scaring the living shit out of them!”
- **Row, The** – Also known as Mayfield Avenue. If you draw well, you live here. This is also where the parties are, so if follow the sound of music on a Friday night, this is where you’ll end up.
- **Rush** – The springtime recruitment drive for fraternities and sororities.
- **Satisfactory/No Credit** – Class grading option for the faint of heart. Best known as Pass/No Clue.
- **Senior Gift** – An act of giving back to the university that has given you so much. It’s not much, but it means a lot.
- **SoCo** – Sophomore College. Sophomores can come back a month early because they go home for the summer but all their high school friends start college a month earlier than Stanford.
- **Stanford Fund, The** – A source of funding for student groups. Don’t forget to capitalize the “T” (you’ll get this joke soon enough).
- **Time Capsule** – Placed by each graduating class under their class plaque (that ‘18 diamond you see everywhere) in the Quad. Rumor has it that there’s a piece of pizza in one of them.
- **Train Whistle** – The auditory reminder of Stanford’s athletic badassery.
- **Tree, The** – Official mascot of the Band. Confused by some to be the official mascot of the university.
- **Treehouse, The** – A Stanford tradition since 2000 for students fed up with Arrillaga Dining. Home of Mexican food, hamburgers, and pizza.
- **Tresidder** – The student union. Along with Mirrielees, one of the most often misspelled words. Remember, it’s one “s” for Stanford.
- **TresEx** – Home of overpriced toiletries and cough medicine.
- **Underwear** – How many pairs of underwear you have is inversely proportional to how often you do your laundry. Also, proper party attire for Exotic Erotic at 680 Lomita.
- **USC** – University of Spoiled Children, University of Second Choice, U\$C.
- **Wacky Walk** – The less-than-traditional procession by graduates into the Commencement Ceremony. Start planning your costume now!
- **Weenie** – The shamed, the pitiful, the hopeless...the Cal student.

2015 Home Football Schedule

Sept. 12



Nov. 14



Oct. 3



Nov. 21
Big Game



Oct. 15



Nov. 28



Oct. 24
Homecoming



*All home games free for students.
SEE YOU IN THE RED-ZONE!*

For more sports and schedules, visit GoStanford.com.



Special Thanks to: The Associated Students of Stanford University, The Office of the President, Undergraduate Advising and Research, the Stanford Historical Society, the Leland Stanford Junior University Marching Band, Special Collections & University Archives, the Native American Cultural Center, and the Stanford Alumni worldwide whose legacy has helped to create and carry on our campus traditions, spirit, and love of The Farm.

Beat Call!
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