

### PROGRAM OVERVIEW

Study Program:

Financial Management

Master of Business Administration (MBA) Degree:

Program structure: Fulltime program, 4 semester,

120 Credit Points (FCTS).

English (no German Language Teaching language:

Proficiency required)

Accreditation: FIBAA until 2022

Program start: October, 1st

Admission requirements: Bachelor Degree or higher, TOEFL Test,

Work experience of 2 years after BA

www.coburg-university.de/mbafm Internet:

# FINANCIAL MANAGEMENT: OVERVIEW OF THE PROGRAM CONTENT

### **Basic Subjects of General Management**

- Human Resource Management and Leadership
- International Accounting and Control
- International Tax and Legal Systems
- Intercultural Management and Ethics
- Business Policy & Strategy and international Marketing
- Information and Communication Systems

### Core Subjects of Financial Management

- Fundamentals of Financial Management and Economics
- Corporate Finance and Financial Analysis
- Financial Markets and Institutions
- Treasury Management
- Risk Management

#### Application of Financial Management

Management of Projects and Business Simulation

The Financial Management MBA program covers general management subjects with a special focus on financial management of companies. The specific challenges of international business are taken into particular consideration.

In addition to theoretical foundation, practical skills will be trained in a 20 week company internship semester.

The MBA program in Financial Management comprises four semesters (including internship).

In addition to the theoretical and practical content of the program strong emphasis is given to the development of students` social competencies. The diversity of nationalities of the participants improves students' social and intercultural skills.

No German language proficiencies are required in the beginning. All classes are taught in English Language. German Language training is offered at various levels for those with no or basic German language capabilities in preparation for the internship.

In addition to the compulsory subjects above, 4 electives, a compulsory internship and the Master Thesis have to be accomplished.





# CITY OF COBURG - MORE THAN JUST A PLACE TO STUDY

modernity. A city tour is like travelling back in history. Grand facades

And while you are enjoying the many cultural highlights such as the residence) or the Samba Festival, life goes on around you in the small streets of Coburg. With its castles, palaces and romantic half-timber

Outdoor activities are encouraged: will find what they're looking for: small villages, cycling and hiking paths, spas with hot springs and natural parks all want to be discovered. You can choose your hiking shoes, your mountain bike, your skis or a horse – variety is guaranteed the whole year long.

There are about 5000 students from 60 countries at the Coburg University of Applied Sciences and Arts. Four modern student residences are on campus. The room rate includes free internet access. The student restaurant and cafeteria provide warm meals and snacks all day long.

## STUDENT CAREERS AFTER GRADUATION

80% of our graduates find their first position in Germany. The remaining return to their home countries or are employed by German companies with international operations. Nearly all graduates find a job position in their expected discipline (55% Finance, 20% Controlling, 5% Accounting, 20% other). 90% of our graduates perceived the study program as extremely useful / very useful for improving their professional career.