

Visit ROSWELL^{GA}

— CONVENTION AND VISITORS BUREAU —

MODERN SPIRIT. Southern Soul.

Welcome to *VisitRoswellGA*, a monthly newsletter highlighting the great things happening in the city of Roswell with its Modern Spirit and Southern Soul. Roswell is an oasis of Southern hospitality full of local events, attractions, festivals, restaurants and more. For information regarding leisure activities and tourism in Roswell or the Roswell Visitors Center please visit www.VisitRoswellGA.com.

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As Marsha embarks on her retirement portion of life's journey, we want to take this opportunity to wish her the very best. For THE BEST is what she has brought to our CVB as she has worked diligently over the past 19 years promoting the town she loves. Yes, she is a Roswell native, and her love of Roswell was always evident in her work.

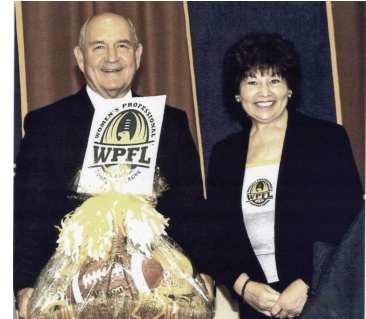
Marsha is the epitome of professionalism while at the same time willing to fit into a costume, or cozy up to one, to add fun to an event or project.

Dotty's favorite example of this was the Mayor's Grocery Showdown where the Alpharetta and Roswell CVBs challenged their mayors in a race against time and each other. In an effort to bring



awareness to the impact of tourism on our communities, their challenge was to race down the aisles of the grocery store, filling their shopping carts with items that would total the amount of tax savings residents receive because of tourism. The one who came nearer that amount claimed bragging rights. All items in both shopping carts were donated to North Fulton Community Charities. The entire event was fun, but Marsha made it more so by dressing as a grocery bag filled with food!

Weddings, Family Reunions, Athletic Events, she has brought them all to Roswell. There is no way we can even count the number of tours she scheduled or the number of FAMILIARIZATION TOURS she arranged and conducted: travel writers, educators, location scouts, group tour



leaders and motorcoach operators. She worked trade shows, represented Roswell at Georgia Visitor Information Center promotions, and the list goes on - and on - and on.

Thank you, Marsha for putting your stamp on our tourism program!

Here are some photos and words of praise we received from just a *FEW* of those she helped over the years. You will see why we so APPRECIATE ALL SHE HAS DONE.

..... It has been a very long time since we all so thoroughly enjoyed an all-day educational event. You can plan a FAM trip for us anytime. I think the Roswell Visitors Center would be hard-pressed to find a better person to present Roswell to us. - Rory Rule, President, Lead Concierge

As a representative of the Berry family, I want to express our appreciation for the assistance Marsha Saum gave me during the planning and ultimate event...Our reunion would never have come to fruition without Marsha's expert help for approximately a nine-month period, in which she worked with me patiently and untiringly...not only was she my "professional planner," she was with us a big part of the weekend, again, ensuring that everything was running smoothly...You can be sure I will tell anyone planning an event that they should check out Roswell, Georgia!! - Jo B. Patterson



Thank you for arranging such a glorious trip for Senior University Travel. Our visit to Roswell went so smoothly and effortlessly, thank you for a job very well done indeed! - Susan Chin

On this holiday that we dedicate to giving thanks, I just want to say how thankful I am for you and to you, for all the help you folks have given me over the years. I don't know how I could manage without you. - Michael Colford, Location Scout

The Video Production is already working their magic in preparation for your shoot in two weeks. I wanted to give a shout out about Marsha. In the short time working with her, she is on the ball! It makes producing these types of projects a joy. - Shannon Bridges, Director of Interactive Media

Your direct report and Board of Directors should know all the many kudos we have for you. I have told many in the Atlanta area and Birmingham of our great experience in Roswell. I will continue to let others know about the great learning and tourism experiences we had with you. - David, a group leader for whom Marsha arranged an educational tour and personally conducted a mill village tour for them also.



Fun with a Few Strings Attached

Join the Roswell Cultural Arts Center for a story filled summer at the 2018 Summer Puppet Series!

From June 4 until July 21, the Center will be hosting a new show every week. The performances begin at 10 a.m. each day excluding Sunday. Additional shows will be on Wednesday and Friday at 1:30 p.m.

The summer kicks off with the classic tale of a girl and her trusted dog, following a brick road, and trying to find their way back to Kansas. The Frisch Marionettes presents, *The Wizard of Oz* from June 4-9. The schedule for the duration of June is as follows:

June 4-9: Frisch Marionettes presents, *The Wizard of Oz*

June 11-16: Stonelion Puppet Theatre presents, *The Wind in the Willows*

June 18-23: Tanglewood Marionettes presents, *Cinderella*

June 25-30: Lee Bryan, "That Puppet Guy," presents, *Big Bad Little Red Pig*

If you are planning to attend more than one show, the Cultural Arts Center offers a summer pass for only \$30. Tickets per show are \$5 per person (two years and older) and free for children under two years of age. **Purchase tickets** on the Roswell Cultural Arts Center website or by calling 770-594-6232.

Cultural Arts Center

950 Forrest Street
Roswell, GA 30075



Our Community Loves your Canines

In Fall of 2017, the RCVB newsletter introduced our readers to two four-legged friends, Confetti and Max. This month we checked back in with the dogs for insight on the new places your canine family members may like to explore this summer.

Leita Thompson Memorial Park

Confetti's favorite location to walk is Leita Thompson Memorial Park and she especially enjoys the area dedicated for dogs. This dog park appeals to many of Confetti's canine friends as it has a 2/3 acre off-leash section for large dogs and a 1/3 acre off-leash area designated for small ones. A water fountain is available for the doggies, and there is one provided for their human companions. While the dogs have the time of their lives running free within the fenced dog park, their owners will enjoy the benches that allow them to rest and socialize with others.

Of course, there are on-leash trails that wind throughout the beautiful grounds. Confetti prefers the soft crushed gravel to the hard pavement. Since she does not like noise and traffic, Leita Thompson Memorial Park provides the quiet, remote walk she loves.



Confetti and Max with manager Florence Anne Berna at the Visitors Center this past Spring.



Zoey with water bowl provided at Roswell Visitors Center

Historic Roswell Visitors Center

Florence Anne Berna is the Visitors Center Manager. She is there to greet your pup with a bowl of water to quench their thirst and a dog biscuit for their delight (upon permission of the owner). A frequent visitor to the center is Confetti's friend Zoey. Berna explains that one thing the visitors center prides themselves on is that each dog is "welcomed just like our 'human' guests." They are greeted with a warm smile and a helping hand.

In addition to Leita Thompson Memorial Park and the Roswell Visitors Center, many locations in the city of Roswell are pet-friendly. Max and his owner walk at least 6 miles daily. The historic district, Canton Street, Vickery Creek and the Chattahoochee River are some of his favorite places. Roswell offers special parks and services to make this city a pet-friendly community in which pups can grow and thrive.



Welcome to the Team: Danielle Conroy Purdie

Danielle graduated from Moore School of Business at the University of South Carolina. She majored in marketing and management. In addition to her major, she graduated with a minor in hotel restaurant and tourism management. She is certified as a Tourism Marketing Professional by the Southeast Tourism Society.

Danielle comes to us from the Clayton County Convention & Visitors Bureau where she has served as Director of Marketing and Communications for 5 years.

Her experience in online and print advertising campaigns, media relations, trade shows, events, and other promotional areas will blend perfectly with her responsibilities at Visit Roswell. Danielle has built relationships with the tourism industry throughout the metro Atlanta area, Georgia, and beyond. We welcome Danielle to the Roswell CVB staff as our Advertising and Marketing Coordinator.

Walking in the Footsteps of a TV Superstar

Have you sat by the Chattahoochee River in Roswell, Georgia on a peaceful afternoon reading a book? You may have walked in the steps of this television superstar.

Known as Laura in her younger years, she has captured the hearts of drama lovers for over a decade. Her persona on the screen does not necessarily align with her personality behind the camera, but the passion for her subject is the same on camera and off.



At a young age, she could be found enjoying the cool breeze coming off the Chattahoochee River while reading a science textbook or playing with her dogs. The young girl that was crowned homecoming queen of Crestwood High School was intrigued by crime, to which the Atlanta Journal-Constitution attributed to "the notorious Atlanta child murder cases in the early 1980s."



Her love for the fields of science, math and crime took her to Hollywood to become a TV personality for a No. 1 CBS drama "NCIS." This role led to her inspiring the minds of women across the country to pursue their passion for science and math.

Now that we have you on the edge of your seat - can you solve what science researcher, Roswell-loving, Hollywood superstar enjoyed the Chattahoochee River?

To solve the mystery, read the full interview with the [Atlanta Journal-Constitution](#).

Congratulations to two fabulous Roswell Restaurants for their selection in the 2018 edition of GEORGIA EATS - The

Official State Culinary Guide

The Guide features **100 Plates Locals Love**. It covers each region of Georgia to find the best local dishes recommended by tasters from across the state.



Table & Main was selected for its fried chicken. Chef Holly Chute who chose the Top Ten dishes, stated that it is the quality of the chicken along with the crispy, crunchy crust that makes it a "Top Ten" winner.

www.tableandmain.com



Also in the 100 Plates Locals Love was **Hugo's Oyster Bar** in Roswell, for RC's Chargrilled Oysters.

The guide states: "The flavor is out of this world, together with the French bread to dip up the juice!"

www.hugosoysterbar.com

Country Inn & Suites by Radisson Celebrates Extensive Renovations



Mayor Lori Henry (second from left), Mike Patel and Sai Raval with Country Inn & Suites, cut the ribbon as representatives from Roswell Inc, Roswell CVB & the Greater North Fulton Chamber of Commerce congratulate the hotel.



Party with the Pollinators at the Chattahoochee Nature Center

Float over to the Chattahoochee Nature Center for the **19th Annual Flying Colors Butterfly Festival** on Saturday, June 2 from 10 a.m. to 3 p.m., then again on Sunday, June 3, from noon until 5 p.m. A ticket to this natural wonder is \$12 for the general public and \$8 for CNC members.



The festival displays the beauty of these intelligent insects with activities for all ages. Attendees can witness a live butterfly release on Saturday at 11 a.m. and 1:30 p.m.; Sunday at 1:30 p.m. and 3:30 p.m.

Hundreds of butterflies are waiting to greet guests at the walk-through butterfly encounter exhibit. The love for butterflies does not end once the festival has concluded. Bring the excitement of learning about these creatures to your front steps! There will be "host and nectar plants for butterflies" available for purchase.



"Festival Fun" will include crafts, face painting and more! Food and treats will be on site throughout the entirety of the event. A full list of vendors can be found on the event's homepage. There will not be an ATM on site. Guests should carpool because of limited parking. Please come with cash and only two-legged children. No pets are allowed on CNC grounds.

The Butterfly Festival will only be on June 2 & 3, but Butterfly fun continues through the month of July with special opportunities for Butterfly Encounters. Be sure to check their website for all the activities.



For more information, please visit the **Flying Colors Butterfly Festival homepage** or contact programs@chattnaturecenter.org or 770-992-2055 ext. 236.

Did you know?

The Chattahoochee River is roughly 430 miles long. It begins at the base of the Blue Ridge Mountains in Union County, Georgia and terminates in Lake Seminole, Florida. The River's temperature is approximately 50 degrees Fahrenheit at its source.

Summer Sippin'

an event by
ROSWELL [inc]

Celebrate Roswell's most creative and refreshing season-inspired drinks.

Help decide the '**Best Sip in Roswell**'! Rate your sips on the Summer Sippin' App available through July 31.

Mark Your Calendar - June 2018

There is so much going on that we can't possibly list all the fun happenings. Click [here](#) for the calendar of events and more information.

Newsletter Giveaway

Sign up to receive our newsletter and the opportunity to receive 2 free passes to the Southern Trilogy Historic House Museums.



A Few Reasons to Stop by Roswell Visitors Center:

- * Receive free personalized assistance from friendly staff who know Roswell (*after all, it's their hometown*)
- * Enjoy a short video highlighting things to see and do
- * Maximize your itinerary with helpful suggestions
- * Choose from a wide selection of brochures, guides and printed materials
- * Maps and Directions
- * Snap a photo with our Visit Roswell Photo Frame
- * Browse the exhibits of Roswell's early textile mills
- * Enjoy Southern Hospitality at its finest

For questions on what Roswell has to offer, please contact the Visitors Center.

Roswell Visitors Center

617 Atlanta Street, Roswell, GA 30075

info@visitroswellga.com

770-640-3253 or 800-776-7935

www.visitroswellga.com

For FREE assistance in planning:

Business Meetings and Group Tours:

dstone@roswellgov.com

Weddings, Reunions & Special Occasions:

mrhineheart@roswellgov.com

Find us in the media and stay
connected!

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