

TECHNOVATION

The International Journal of Technological Innovation, Entrepreneurship and Technology Management

AUTHOR INFORMATION PACK

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DESCRIPTION

This interdisciplinary journal encompasses all facets of **technological innovation**. Innovation is considered from both the perspectives of process and product, social innovations (regulation and policy as well as creation of non-economic benefit), conceptualization of a new technology-based product or process through commercial utilization. Topics include technological trends and breakthroughs; capital for new product development and commercialization; displacement of existing products, management of technology-intense entrepreneurial ventures; management of technological innovation in medium-sized and large organizations; appropriate organizational structures and practices; investment strategies related to new science-based or technology-based enterprises; the technological innovator as an entrepreneur, team-member, manager or employee; technology transfer to, from and between developing countries; technological innovation in all forms of: enterprise, political and economic systems.

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Strunk Jr., W., White, E.B., 2000. The Elements of Style, fourth ed. Longman, New York.

Reference to a chapter in an edited book:

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