RACCOON FORKS TRADING CO. NEWSLETTER: JULY 2017



Located in the NE corner of the East Village 621 Des Moines Street, Des Moines, Iowa 50309 515.809.1715 ~ raccoonforks@qmail.com











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In this edition of the newsletter:

- Architectural salvage: barnwood, windows, doors & more
- Subscriber special: 10% off dressers
- New inventory: JFK campaign poster, Ypsilanti furniture set
- RFTC to offer shipping services

Architectural salvage: barnwood, windows, doors & more

Raccoon Forks Trading Company is growing its inventory of architectural salvage items. RFTC has a large supply of barnwood, and a nice variety of windows and doors, among other salvage items, available at very competitive prices.

While some salvage inventory is displayed in RFTC's retail space, much of it is stored in RFTC's basement and a nearby warehouse. Store hours for RFTC's basement and warehouse are 8 am to 2 pm on weekdays, or by appointment. To set up an appointment, please call 515-809-1715 before your visit.







Subscriber special: 10% off dressers!



Looking for the perfect piece that blends beautifully with your interior design? RFTC is offering newsletter subscribers (that's you!) 10% off the tag price on all styles of antique dressers. To claim the discount, please show a printed or e-version of the newsletter to the cashier. The offer ends August 15.

Each month RFTC rewards its newsletter subscribers with an exclusive discount on select inventory.

New inventory: JFK campaign poster

From an interview with Donald Wilson, the designer of the campaign poster, at the JFK Presidential Library, on the origins of the design:

"President Kennedy was fascinated with pictures of himself and extremely critical of them and so the poster was of great interest to him. The big problem in the summer of 1960 was whether to have a serious, mature poster or a smiling poster. At that particular time one of the major arguments being made by the Republicans was that he was not experienced enough to become president, and this led a lot of people around him—and himself included—in the beginning to think that he should have a rather serious mature poster. I convinced him that he looked wonderful smiling, but it wasn't easy."

RFTC has a lot of Kennedy collectibles, such as a commemorative tray, campaign button



(and other campaign buttons, mostly from the 1960s and 1970s) and other JFK prints.

New inventory: Ypsilanti wicker patio set

The Ypsilanti Reed Furniture Company was started in Ypsilanti, Mich., in 1901, and moved to Ionia, Mich., in 1904. Ypsilanti Reed was known for making maple and rattan furniture. The company grew remarkably after WWI, when it purchased a machine allowing it to cut and trim reed and cane, and become a supplier to other companies. By 1938, the company employed 2,400 workers and was global in reach. However, after WWII, it changed product lines and discontinued furniture production altogether in 1948. The name of the company changed to the Ionia Manufacturing Company in 1953 and is now known as DiversiTech.



Interested in purchasing an item seen in the Raccoon Forks Trading Company newsletter, or on RFTC's <u>Craigslist</u> or <u>eBay</u> listings, but can't make it into the store to pick it up?

RFTC works with professional shipping companies, who have years of experience shipping antiques, to ensure safe and secure delivery of much of its inventory to anywhere in the United States at the best possible rates.

To get a free quote on shipping rates, please contact us at 515-809-1715 or raccoonforks@gmail.com.



Founded in 1812 by Emile Dobby (a French Canadian-Scots Irish fur trader) at the forks of the Des Moines and Raccoon Rivers, our mission for over 200 years has been to bring choice goods in from the wilderness to trade with the local population for whatever valuables they possess (including cash, checks, and credit/debit cards).

Emile immigrated to the U.S. in the early 1800s after being driven out of Scotland for his rogue and wile ways, which had led to charges that included horse thievery. After spending many years fur trapping in the American West, he started the original RFTC near our current



location, at 621 Des Moines St. (in the NE corner of the East Village).

In our present incarnation we pledge to provide our loyal customers with high quality, carefully researched and curated antique and vintage furniture, furnishings, art, prints, etc., etc., etc.

Raccoon Forks Trading Co. is an Optimae LifeServices small business. Optimae creates jobs for individuals with disabilities and mental illness by developing and operating small businesses that provide high quality goods, services and economic benefits to communities. For more information, please click here:

http://www.optimaelifeservices.com/our-services/raccoon-forks-businesses/





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Store hours:

Sun: 12 pm to 6 pm Mon: 10 am to 6 pm Tues-Sat: 10 am to 9 pm

Our mailing address is:

621 Des Moines Street Des Moines, Iowa 50309

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