

Principles and Models of Quality Improvement

Healthcare quality and quality improvement are terms that describe discrete, yet interrelated concepts. The Institute of Medicine (IOM) defines healthcare quality as "a direct correlation between the level of improved health services and the desired health outcomes of individuals and populations." Whereas the definition of quality improvement places a focus on measuring change, consisting of "systematic and continuous actions that lead to measureable improvement in healthcare services and the health status of a targeted patient group." Quality improvement often seeks to raise the standards of care in alignment with IOM aims for improvement in outcomes for individuals and populations.

To build a healthcare system that provides efficient, effective, and consistent care, it is important that healthcare organizations apply the principles of quality improvement in all aspects of clinical care. Following the passage of the Affordable Care Act in 2010, stakeholders in the industry are striving to improve the value of care delivery and prevent costly negative patient outcomes through quality improvement initiatives that promote care efficiency, patient-centered care, provider coordination, and clinical best practices.¹



The Health Resources and Services Administration (HRSA) notes that the quality improvement model includes four key principles to support successful initiatives:

Focus on delivery system and processes

 Organizational resources and processes must be addressed together to impact outputs and outcomes of quality improvement efforts

Focus on patients

 Quality improvement efforts should address the needs of the patient by targeting patient access, safety, and promoting patient engagement

Focus on a team-based process

 Successful quality improvement efforts usually incorporate a team-based approach to achieve long-term, meaningful improvements

Focus on the use of data

 Both quantitative and qualitative data are essential to assessing the success of quality improvement efforts and providing guidance for initiative modification

Figure 1: Key Principles to Support Successful Quality Improvement Initiatives

A well-defined quality improvement program consists of "systematic activities that are organized and implemented by an organization to monitor, assess, and improve its healthcare." The goal of quality improvement programs is to seek continuous improvement in the care delivered to the patients the organization serves.

Intrinsic to the successful implementation of a quality improvement initiative is the focus on the patient. Increasingly, evidence demonstrates the positive impact patient engagement has on improving patient outcomes and reducing the cost of care. The National Quality Forum (NQF) defines patient- and family-centered care as "an approach to the planning and delivery of care across settings and time that is centered on collaborative partnerships among individuals, their defined family, and providers of care. It supports health and well-being by being consistent with, respectful of, and responsive to an individual's priorities, goals, needs, and values."³



The concept of patient-centered care is one that is evolving as the role of the patient becomes increasingly defined. In today's healthcare environment, stakeholders are looking beyond assessing the quality of the patient experience and promoting activities that involve patients in their care as informed consumers. Patient-centered care may include patient engagement, activation for self-care, and shared decision making around the determination of the appropriate course of treatment and disease management.

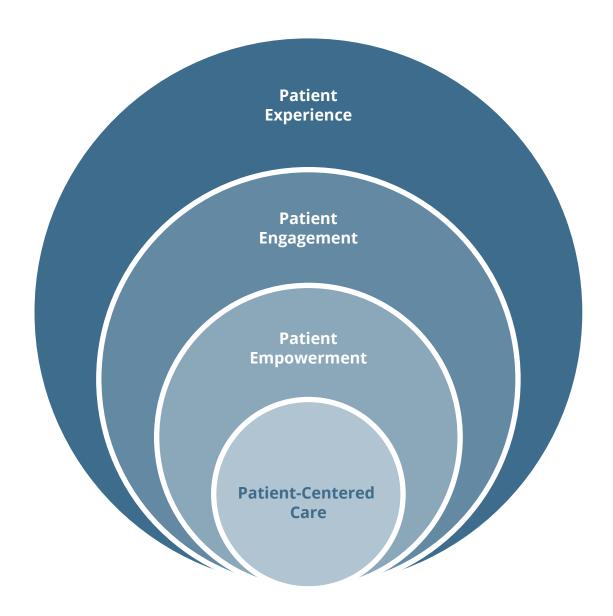


Figure 2: Aspects of Patient-Centered Care

In support of developing patient-centered quality and clinical safety improvements, the Nursing Alliance for Quality Care released a list of nine core principles designed to support nurses and healthcare providers in 2013 (see Figure 3).⁴ Hospitals and health systems that have been successful in promoting patient- centered care adopt principles that are very similar to those released by the Nursing Alliance for Quality Care or develop their own.⁵ Following these principles may help incorporate aspects of patient-centered care into your practices as you implement this quality improvement initiative.



There must be an active partnership among patients, their families, and their healthcare providers

The patient is the source of health information and has right to make own care decisions

Care is based on shared responsibilities and relationships among patient, family, and clinicians

Care must respect boundaries of privacy, competent decision making, and ethical behavior Families and friends of the patient are considered an essential part of the Care Team Patient rights include mutuality: information sharing, consensus forming, and shared decision making

Clinicians should advocate for patients unable to fully participate in own care Acknowledge and appreciate cultural, racial, and ethnically diverse backgrounds

Healthcare literacy and linguistically appropriate interactions are essential

Figure 3: Principles of Patient-Centered Care

Additionally, online tools and health literacy resources can provide education to improve patient understanding of treatment options, thereby increasing a patient's ability to engage in the shared decision-making process. The Institute for Healthcare Improvement (IHI) has developed a white paper reviewing best practices for providing positive patient and family experiences during hospital stays. This white paper identifies primary and secondary drivers for hospitals that are associated with exceptional patient and family experiences of inpatient care and provides case studies from high-performing hospitals to demonstrate application of theory. Primary drivers include:

- Leadership: Governance and executive leadership demonstrate that hospital culture is focused on patient-and family-centered care
- Provider Engagement: Staff and providers are fully engaged
- Respectful Partnership: All care interactions are based on a respectful partnership that anticipates patient and family needs
- Reliable Care: Hospital provides high-quality, reliable care 24/7
- Evidence-Based Care: Care Team consistently applies collaborative, evidence-based care



Examples of online tools to support patient education and engagement include the Agency for Healthcare Research and Quality (AHRQ) strategies for implementing a patient-centered medical home delivery model. Additionally, decision-support resources for malnutrition care are also available for clinicians, such as recommendations from the Choosing Wisely Campaign for specific patient conditions (e.g., dementia). Links to these resources are provided in the Additional Resources section of this MQii Toolkit found on p. 75-78.

Quality Improvement Models

There are several quality improvement models and frameworks an organization can consider to promote success. One of the most widely used models is the Plan-Do-Study-Act (PDSA) Cycle, a systematic series of steps for gaining valuable learning and knowledge for the continual improvement of a product, service, or process. It has been visually depicted using a four-step approach as indicated in Figure 4.



Plan: Identify an opportunity to improve and plan a change or test of how something works within one component of the clinical workflow, including establishing metrics/indicators to assess progress toward the goal

Do: Carry out the plan for improvement for the specific component of the clinical workflow. The test period may be as short as one day and be implemented on a small number of patients

Study: Examine the results

Act: Based on the results of the testing period, incorporate changes and establish quality improvement plans

Figure 4: PDSA Cycle¹¹⁹

Through small, rapid cycles of change and improvement, the team gains the ability to evaluate the impact of improvement tactics at regular intervals. It is important to note that a team may undergo multiple cycles through the PDSA cycle for one quality improvement concept. Cycling through the same topic more than once allows the team to test whether the change had an impact and refine the process as needed.

Other quality improvement models that your organization may currently be using or may wish to consider when implementing the MQii include the LEAN Approach and Six Sigma. Both of these models place PDSA within a specific context to provide direction to the quality improvement process and make effective use of resources. Organizations implementing the LEAN process look at healthcare quality improvement in the context of the patient, and whether particular care processes provide value. If processes do not provide value to the patient, they are targeted for improvement. Additionally, all members of the team are expected to help identify poor quality and operational and resource waste.⁹

Organizations initiating quality improvement using the Six Sigma model modify PDSA using the acronym DMAIC: Define, Measure, Analyze, Improve, and Control. The final step, Control, emphasizes the focus of Six Sigma on maintaining high levels of quality care and low levels of clinical practice variability and defects, and encourages users to implement a plan to continuously measure and assess the success of the quality improvement process. In the context of Six Sigma, the process of quality improvement revolves around identifying sources of variation, including defects, in clinical practice processes and strives to reduce this variation.



1. The W. Edwards Deming Institute. The PDSA Cycle. Available at: https://www.deming.org/theman/theories/pdsacycle. Accessed June 3, 2015.

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