

Networks in the Modern Economy: Mexican Migrants in the U.S. Labor Market *

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October 2002

Abstract

The principal objective of this paper is to identify job networks among Mexican migrants in the U.S. labor market. The empirical analysis uses data on migration patterns and labor market outcomes, based on a sample of individuals belonging to multiple origin-communities in Mexico, over a long period of time. Each community's network is measured by the proportion of the sampled individuals that are located at the destination (the U.S.) in any year. Variation in the size and the vintage of the community's network over time can then be used to identify the effects on employment and occupational status that we are interested in. Individual fixed effects control for compositional change among the migrants (with respect to their unobserved ability) as the size of the network varies. Since network size could also respond endogenously to unobserved labor market shocks at the destination, rainfall in the origin-communities is used as an instrument for the level of migration, avoiding the standard simultaneity problem that arises with the estimation of network effects. Our results suggest that the network not only finds jobs for its members, it also channels them into higher paying occupations.

*This project could not have been completed without the help of Payal Gupta and Judith Alejandra Frias, who collected the Mexican rainfall data. Nolan Malone, manager of the Mexican Migration Project at Penn, patiently answered all my questions. I thank Aldo Colussi and George Mailath for many helpful discussions. Abhijit Banerjee, George Borjas, Esther Dufo, Andrew Foster, Lawrence Katz, Doug Massey, Mark Rosenzweig, two anonymous referees and seminar participants at Brown, Columbia, El Colegio de Mexico, Harvard-MIT, ITAM, Penn and the World Bank made very helpful comments on the paper. Nauman Ilias and Chun-Seng Yip provided superb research assistance. Research support from the University Research Foundation at Penn and NIH grant R01-HD37841 is gratefully acknowledged. I am responsible for any errors that may remain.

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1 Introduction

Economists have taken a very favorable view of non-market institutions in recent years. The general perception is that these institutions emerge in response to market failure, harnessing social ties to avoid information, enforcement, and coordination problems. While non-market institutions may be more prevalent in developing countries, where market imperfections tend to be more severe and pervasive, a strong implication of this view is that these institutions should also be observed in those sectors of the modern economy in which markets function imperfectly.

In this paper I attempt to identify network effects among Mexican migrants in the U.S. labor market. While community networks serve many roles, my specific objective is to test whether the network improves labor market outcomes for its members. There is an old and extensive literature in labor economics that documents the importance of friends and relatives in providing job referrals (see Montgomery 1991 for a review). Within the labor market, we would expect these network effects to be stronger in migrant communities (Borjas 1992). Migrants are by definition newcomers in the labor market, and so will be more susceptible to the information problems that generate a need for job referrals in the first place. Migrant communities also tend to be more socially cohesive. The application that I have chosen would thus seem to be ideally suited to test for the presence of network effects in the U.S. economy.¹

The bulk of the data used in this paper comes from the Mexican Migration Project (MMP), conducted jointly by researchers based in Mexico and the U.S. since 1982 (see Massey et al. 1987 for details of the study). In this project, a small number of Mexican communities is surveyed each year. Each community is surveyed once only, and a retrospective history of migration patterns and labor market outcomes is obtained from typically 200 randomly sampled household heads. Setting aside recall and sampling issues for the time being, this leaves the econometrician with a panel data set of individual location decisions and labor outcomes, from multiple communities, over a long period of time.

The communities in the sample are drawn from a region in Southwestern Mexico that has traditionally supplied between half and three-quarters of the Mexican migrants to the U.S. (Bustamante 1984, Jones 1984). Migration from this region tends to be *recurrent*: individuals move back and forth

¹The fact that the majority of Mexican migrants (67% in the data) are undocumented would only reinforce the use of such informal recruitment channels. For interesting recent studies on social interactions in the U.S. labor market, and migrant networks, see Topa (2001) and Bertrand, Luttmer, and Mullainathan (2000), respectively.

between Mexico and the U.S. and only a small fraction settle permanently abroad. If the individual's network at the destination consists of other migrants from his origin-community, then this tells us that both the size and the vintage of the network will be changing over time. I use this variation within the community over time rather than across communities to estimate the network effects in this paper.

Using variation within each origin-community's network over time to identify network effects has two major advantages. First, the network at the destination is drawn from a well defined and well established social unit: the origin-community.² Massey et al. (1987) use both quantitative and ethnographic data to study network relationships among migrants. They find that most relationships are based on kinship, friendship and, in particular, *paisanaje* (belonging to a common origin-community). Ties among *paisanos* actually appear to strengthen once they arrive in the U.S., and this sociological change is reinforced by the emergence of community-based institutions, such as soccer clubs, which bring the migrants together.

The second advantage of my estimation strategy is that the econometrician is in a position to control for both selectivity in the migration decision, as well as for the endogeneity of the network itself, in the employment regression. The individual migrant's network is measured by the proportion of sampled individuals in his community who are located at the destination (the U.S.), at each point in time. The basic specification of the regression equation includes the size of the network, the individual's unobserved ability, and unobserved labor market shocks, as determinants of the migrant's labor outcome in the U.S. If migration is based on both the individual's ability as well as the size of the network at the destination, then changes in the size of the network will be associated with compositional change in the pool of migrants, biasing the estimated network effects. Since we have panel data, this selection bias can be corrected by including individual fixed effects in the employment regression.

While fixed effects control for the individual's unobserved ability, network size could also respond to unobserved shocks in the U.S. labor market. For example, positive shocks at the destination could induce additional migration, biasing the network effect upward. Alternatively, improved labor market conditions could hasten the speed at which migrants achieve their target savings, increasing the rate of departure among the more established members of the network and biasing the network effects in the opposite direction. Individual fixed effects do not solve the problem in this case. What we need,

²In contrast, previous studies based in the U.S. have typically used administrative or census boundaries to define social units (Case and Katz 1991, Glaeser, Sacerdote and Scheinkman 1996, Borjas 1995, Bertrand, Luttmer and Mullainathan 2000, Topa, 2001).

to avoid this simultaneity bias, is a statistical instrument that determines changes in the size of the network but is uncorrelated with labor market shocks in the U.S. A major innovation of this paper is the use of rainfall in the *origin-community* (collected from local weather stations) as an instrument for the size of the migrant network at the *destination*.³ Rain-fed agriculture is the major occupation in the Mexican origin-communities, and we will find a strong negative correlation between rainfall at the origin and migration to the U.S.

The empirical analysis in the paper begins with employment status as the outcome of interest. The first major (reduced-form) result of the paper is presented nonparametrically in Figure 1. After controlling for individual fixed effects and year dummies, we see that current (period t) employment in the U.S. is negatively correlated with distant-past rainfall in the individual's Mexican community (the average over period $t-3$ to $t-6$). In contrast, if we replaced distant-past rainfall with recent-past rainfall (the average over t to $t-2$), we would find a much weaker effect on employment.

Why is an individual located in the U.S. more likely to be employed if rainfall in his Mexican origin community was low more than three years ago? To answer this question we turn to the (first-stage) relationship between migration and rainfall, also presented nonparametrically in Figure 1. This regression is estimated at the community level, and after controlling for community and year effects we see that the current level of established migrants (the proportion of individuals in the community who were located continuously at the destination for three or more years in period t) is negatively correlated with distant-past rainfall.⁴

I will argue later that local rainfall in Mexico can only affect employment in the U.S., with a four-year lag, through its effect on the size and the vintage of the network. The estimates in Figure 1, taken together, then imply that it is the number of older, more established, members in the network that determines its ability to generate higher levels of employment at any point in time.⁵ This

³As Manski (1993,2000) has pointed out repeatedly, the fundamental problem with much of the literature on social interactions is its inability to control for correlated unobservables within the community, which would be the labor market shocks in this application. Recently, however, a number of papers have used an experimental approach to identify social effects (Katz, King, and Liebman 2001, Ludwig, Duncan, and Hirschfield 2001, Sacerdote 2001, Duflo and Saez 2002, Miguel and Kremer 2002). Taking a similar approach, I use random rainfall variation to identify the network effects in this paper.

⁴Similarly, if we replaced established migrants with new migrants (the proportion of the community that had located at the destination within the past three years in period t), we would find a strong negative relationship between new migrants and recent-past rainfall. However, as I noted earlier, this link does not translate into a strong effect on employment; it is the established migrants in the network that seem to generate higher levels of employment. A justification for the cut-off that is chosen to separate the new and established migrants will later be provided in Section 5.

⁵An alternative explanation for the results that I have just presented is based on compositional change among the migrants. Low distant-past rainfall increases the number of older migrants in the network, which in turn increases average employment levels if individuals are independently more likely to find jobs as they gain exposure at the destination.

interpretation of the results will be later borne out in the corresponding Instrumental Variable (IV) employment regression as well, with distant-past (recent-past) rainfall instrumenting for established (new) migrants at the destination. It is not just the size of the network that determines employment levels among its members, but its vintage as well.

One potential explanation for the negative correlation between rainfall at the origin and employment at the destination is that negative shocks at home lower the migrant's reservation wage, increasing employment levels but perhaps lowering wages. The fact that there is a four-year lag before low rainfall at the origin translates into higher employment at the destination is one way to rule out this alternative explanation. Another approach would be to see whether the larger network at the destination actually channels migrants into *preferred* occupations.

Migrants in non-agricultural jobs earn substantially more than the agricultural workers in our sample: Their annual income (in 2001 U.S. dollars) is on average \$12,000, versus \$8,700 for the agricultural workers. The non-agricultural workers are also much more likely to receive financial support, housing assistance, and job referrals from the network. There is thus some *prima facie* evidence that the network is actively channelling its members into the preferred non-agricultural jobs. But other explanations for these observed differences are readily available. For example, the non-agricultural workers are younger and better educated. Such high ability individuals might benefit disproportionately from the network in any case.

My strategy to identify this additional role for the network is to investigate whether the *same* individual is more likely to hold a non-agricultural job when his network is exogenously larger. The specification of the occupation regression is essentially the same as what I described earlier for the employment regression: Individual fixed effects are included to control for selection, and rainfall at the origin is used as an instrument for the size of the network at the destination. The only difference is that employment is replaced by occupation (agriculture versus non-agriculture) as the dependent variable. The results that we obtain mirror what we saw in Figure 1: Low rainfall at the origin increases the probability that the migrant will be occupied in a non-agricultural job, but once again with a lag. The network not only finds jobs for its members, it also channels them into higher paying occupations.

The empirical analysis in this paper provides us with a first glimpse of a remarkable institution.

However, employment regressions presented later show that migrants who have just arrived at the destination are also more likely to be employed when distant-past rainfall is low, ruling out this alternative explanation and confirming the basic intuition for the results in Figure 1 that I provided above.

The number of Mexican migrants in the U.S. is difficult to estimate since so many of them are undocumented, but 2.3 million Mexicans applied for the amnesty offered by the Immigration Reform and Control Act (IRCA) in 1986 (Bean, Vernez, and Keely 1989). We would expect the number of Mexicans living in the U.S. at any point in time over the past couple of decades to be at least as high as that. Migration from Mexico tends to be recurrent - the typical migrant in our sample will spend 3-4 years in the U.S. before returning home after a single migration spell. This tells us that millions of individuals in Mexico must form the pool of workers that supplies low-skill labor to the U.S.

How do these workers find jobs when they arrive? Our results tell us that it is the more established members of the network that provide most of the referrals and the support. In this decentralized equilibrium there are always enough established migrants at the destination, but it is a different group of individuals that provides this support from one period to the next. Indeed, the migrant will typically be matched with a completely different group of individuals from his community on each trip to the U.S. A very dense web of social ties must necessarily be in place, for the network to function so well without repeated interactions between individuals at the destination.

Our results tell us that the network significantly improves labor market outcomes among its members. Unemployment levels among the migrants in the sample are quite low, around 4%. My most conservative estimates suggest that if we were to exogenously shut down the networks, but leave migration patterns unchanged, these levels would increase substantially, up to nearly 11%. Similarly, non-agricultural jobs account for 51% of all jobs at the destination. If we were to shut down the network, this statistic would decline to 38%. This is just a simple thought exercise; we would never expect to see such large changes in equilibrium since migration would decline in this case. These results nevertheless tell us that network effects are economically very significant, at least in the particular segment of the economy that we are looking at. While we are accustomed to thinking of social networks as being a feature of a developing economy, our results suggest that networks could play an important role in the modern economy as well.

The paper is organized in seven sections. Section 2 describes the institutional setting that the migrants operate in. Section 3 provides a motivation for the presence of networks in the labor market and Section 4 discusses the identification of network effects. Section 5 presents the estimation results with employment as the outcome of interest, while Section 6 studies the choice between agricultural and non-agricultural jobs. Section 7 concludes.

2 The Institutional Setting and the Data

Migration from Southwestern Mexico to the U.S. began in 1885, when the first rail line reached the region. This period coincided with the closure of labor migration from China and Japan, and Mexican workers were actively recruited, particularly in U.S. mining and agriculture, from the turn of the century onwards. This trend continued over the first half of the twentieth century, and especially during the Bracero Accord (temporary work arrangement) from 1942 to 1964 (Cardoso 1980). Four states in Southwestern Mexico - Jalisco, Michoacan, Guanajuato and Zacatecas - accounted for 45% of all *bracero* migration between 1951 and 1962 (Craig 1971), and this region continues to supply the majority of Mexican migrants to the U.S. today (Durand, Massey and Charvet 2000).⁶

In this section, I use the Mexican Migration Project (MMP) data to describe the setting in which migration occurs in our communities. This discussion will be supplemented with information from other studies on migrants in the U.S. and job referrals in the labor market.

As I mentioned in the Introduction, each community in the MMP data set is surveyed once only, and retrospective information is collected from typically 200 household heads over a long period of time. Much of the analysis in this paper restricts attention to the 15 years prior to the survey year in each community. Since this is retrospective data, recall bias is cause for concern, and I will discuss this potential data problem in some detail in Section 4. Another data problem that could arise in this application is that the sample may not be representative of the community as a whole, since migrants located in the U.S. in the survey year will be omitted. This problem may not be as serious as it would seem, since a large number of migrant workers from the region return home every year before Christmas and leave again in February, due to the seasonal nature of their jobs. (Massey et al. 1987).⁷ Later in Section 4 I will propose a test to identify this problem, as well as a simple solution that avoids much of the bias that is associated with it.

Communities that display no change in employment over the sample period do not contribute to the identification of the network effects, since fixed effects are included in all the regressions in this paper. Excluding these communities, as well as communities for which rainfall data are unavailable, we are left with 24 communities in seven states: Jalisco, Guanajuato, San Luis Potosi (SLP), Michoacan,

⁶The states in this region include Jalisco, Michoacan, Zacatecas, Colima, Aguascalientes, Nayarit, San Luis Potosi and Guanajuato. With the exception of Aguascalientes, all the other states are represented in our sample of communities, which I describe below.

⁷The MMP tracked down a few workers from each community in the U.S., but these numbers are small and the sampling problematic, so I restrict attention in the analysis to individuals surveyed in Mexico only.

Zacatecas, Nayarit and Colima. In the discussion that follows, I study the characteristics of these origin communities, the pattern of settlement in the U.S., the nature of migrant activity, and the role of the network in providing employment in the U.S., separately by state. The person-year is typically treated as the unit of observation and we will compute descriptive statistics over the full sample period (the 15 years prior to the survey-year in each community), for community-years in which rainfall data are available with a six-year lag, to be consistent with the regressions reported later. While we often use all the available person-years, in some cases we restrict attention to observations at home in Mexico, or abroad in the U.S. Some of the descriptive statistics will also be computed with the community-year as the unit of observation. The patterns that I describe below match well with other studies, mostly by anthropologists and sociologists, that have been conducted in the area.

2.1 Economic Conditions at the Origin

We begin in Table 1, Panel A, with the basic characteristics of the individuals in our sample. Note that at this point we are using person-years in the U.S. and in Mexico. We see that the household heads tend to be in their forties, over the sample period. Most are married, and fertility rates appear to be fairly high. Notice that education levels are very low, just five years of schooling on average, which suggests immediately that employment opportunities in the U.S. will be limited to low-skill jobs. All of these patterns appear to be uniform across the sending states.

Insert Table 1 here.

Turning next to the occupational patterns at the origin in Panel B, based on person-years in which individuals are located at home over the sample period, we see that agriculture is the main occupation in all the states except Guanajuato. That state has a tradition of silver craftsmanship and leatherwork (around the city of Leon), which may also explain the importance of “Skilled Manual” in Column 3.⁸ Southwestern Mexico is relatively undeveloped, and given the low education levels that we saw above, it is not surprising that agriculture and manual labor are the dominant activities in the origin communities. Notice also, from Panel C, that the fraction of irrigated land tends to be very low in these communities, which suggests that there has been very limited investment in agriculture. For the purpose of our statistical analysis, the observed dominance of rain fed agriculture in the local

⁸Note that the results that I report later in the paper are robust to the exclusion of Guanajuato from the sample.

economy is fortunate, since this suggests that migration is very likely to respond to rainfall shocks at the origin.⁹

2.2 Employment and Location Patterns at the Destination

We saw in Table 1 that education levels in the sample were very low, and that the main occupations in the origin communities were agricultural work and manual labor. Restricting attention now to person-years in which individuals are located at the destination, in Panel A of Table 2, we would predict a similar occupational profile in the U.S. as well. As expected, agriculture is the dominant occupation (except for migrants from San Luis Potosi), followed by unskilled manual labor. These are low-skill activities associated with little human capital accumulation on the job, which supports the view that I take later in the paper that the migrant's ability in the U.S. is effectively constant over time.

Insert Table 2 here.

Turning to location patterns in Table 2, Panel B, we see that the migrants in our communities end up at a fairly limited number of U.S. destinations over the sample period.¹⁰ California is clearly the dominant destination region, and within that state, Los Angeles and to a lesser extent the San Joaquin Valley and San Diego attract the most migrants. However, notice the enormous variation *across origin states* in Panel B. As an example, take the second destination zone, San Francisco: 21% of the migrants from Michoacan locate there, yet the proportion of migrants from the other six states that locates there never exceeds 8%. To take another example, 27% of the migrants from Jalisco and only 1% of the migrants from San Luis Potosi (SLP) settle in San Diego. When it comes to locating in Houston, this pattern is reversed: 1% of the migrants from Jalisco and 16% of the migrants from SLP settle there. We saw in Table 1 that individual characteristics are fairly uniform across the origin states, which are all located in one region of Mexico, yet the wide variation in location patterns in the U.S. continues to be observed as we move down from row to row in Panel B, consistent with the view that historical accident may often play an important role in the formation of community-based migrant networks.¹¹

⁹The coefficient of variation for rainfall within a community, averaged over all 24 communities, is 0.21. We will see later that this variation is sufficient to identify the network effects off changes in the level of migration over time.

¹⁰The number of observations in Panel B is slightly lower than what we use later in the employment regressions at the destination because the exact location in the U.S. is missing for a few migrants.

¹¹Carrington, Detragiache and Vishwanath (1996) describe similar migration patterns in the U.S. during the Great Black Migration.

To further explore these location patterns, we look within the community in Panel C of Table 2. The first row of that Panel describes the share of migrants at the most popular destination zone (based on the list in Panel B), using observations from each community-year over the sample period. The following rows present the corresponding shares for the second and third most popular zones. It is clear from these statistics that individual communities do not channel all their migrants to a single destination zone. Instead, it appears that the community establishes itself on average at three broad locations in the U.S. (while not reported here, there is a substantial drop in the share of migrants to the fourth most popular destination zone).

While the community may establish itself in multiple destination zones, what does its settlement pattern look like within a zone? Each destination zone in Panel B consists of multiple SMSAs.¹² The last two rows of Panel C thus look at the proportion of migrants to a particular destination zone who locate at the most popular SMSA within that zone, using observations from each community-year over the sample period. Restricting attention to the two most popular destination zones in each community-year, we see that these proportions are very high (around 0.9).

The patterns that I have described in this sub-section suggest that each community locates at a limited number of destination zones in the U.S., with a tight spatial concentration within each zone. I do not formally model the dynamic process of network formation in this paper. I will, however, account for the spatial distribution of the community network later in the estimation section.

2.3 Individual Migration Patterns

In the preceding section we studied how communities locate themselves in the U.S. We now turn our attention to individual migration patterns over the sample period. I begin with the most basic migration statistics in Panel A of Table 3. Roughly 12% of the person-year observations over the sample period are located in the U.S. The MMP data are coded so that the U.S. is listed as the location for any person-year in which the individual spent longer than one month at the destination. Thus a migrant with seasonal employment who returns home for a few months each year is still treated as being at the destination continuously. About 55% of these migrants are “established” migrants, where an established migrant is defined as a worker who has located continuously at the destination for three or more years (a justification for the three-year cut-off is provided later in Section 5). Finally, the

¹²A map of the U.S. was used to place each destination SMSA appearing in the MMP data set in one of the zones listed in Panel B. There was usually little ambiguity in assigning the destination SMSAs to a particular zone.

MMP data are coded so that an individual listed as being located at the destination in a given year, is also listed as being employed if he held a job for at least one month in the U.S. The unemployment rate, for person-years in which the individuals are located at the destination, is just over 4% over the sample period.¹³ In contrast, the corresponding unemployment rate in Mexico is nearly 14%. Looking across columns in Panel A, notice that there is considerable variation across origin states in these statistics.

Insert Table 3 here.

Turning next to Panel B, we first focus on individuals who migrate at some point during the sample period. The average number of trips is well over one, and the average duration at the destination is roughly 3.5 years. This tells us immediately that there must be considerable movement back and forth between the origin and the destination, despite the fact that most of the migrants are undocumented (67% of the person-years in our sample).¹⁴ Looking at these migration patterns more closely, while the majority of the migrants make a single trip to the destination over the sample period, a substantial fraction make two trips, and three, four and even five trips (over a 15 year period) are seen in the data.

Finally, where do return migrants go? From Table 3, Panel B, we see that only about 54% of these migrants return to the same destination zone on each trip over the sample period. Individuals do not appear to form lasting ties directly with their employers in the U.S. Instead, return migrants seem to take full advantage of the multiple locations that their communities establish at the destination (seen earlier in Table 2, Panel C) to improve their employment prospects.

We saw in Table 2, Panel A, that most of the migrants in the sample are employed as (seasonal) agricultural workers or as manual laborers. The non-agricultural jobs also tend to be concentrated in industries with fluctuating demand such as food processing, fisheries, construction, railroad repair, and highway maintenance (Massey et al. 1987). We know from Table 1, Panel B, that rain-fed agriculture is

¹³Unemployment rates among the migrants in our sample appear to be very low, perhaps because they travel to the U.S. specifically to work. They are also drawn from a region in Mexico that has supplied short-term workers to the U.S. for nearly a century, so labor market networks in these communities are likely to be well established, with correspondingly favorable employment outcomes.

¹⁴An individual who is located at the destination throughout the sample period is treated as a single trip, with a duration of 15 years. An individual who is located at the destination in the first few years of the sample period and then returns to the origin community for the remainder of the sample period is also treated as a single trip with a duration corresponding to the number of years that he was away during the sample period. A similar rule applies to an individual who is located at the destination for the last few years of the sample period only. Computing the number of trips and the average duration for the other migration patterns that we encounter in the data is relatively straightforward.

the major occupation at the origin, so weather fluctuations in Mexico will affect patterns of migration as well. As a result, it is not at all surprising that migration patterns tend to be recurrent, with individuals moving back and forth between Mexico and the U.S. as employment opportunities vary. At the level of the community, this tells us that the number of migrants at the destination will be changing over time, which is the principal source of variation that we exploit in the statistical analysis.

2.4 Job Search at the Destination

The literature in labor economics and sociology is replete with references to the importance of friends and relatives in finding employment in the U.S. labor market, across occupational categories and ethnic groups. For example, Rees (1966), in an early study set in Chicago, found that informal sources account for about 50% of all hires in four white-collar occupations, and 80% of all hires in eight blue-collar occupations. Similarly, Holzer (1988) found that friends and relatives were the two most frequently used methods for finding employment in the 1981 panel of the National Longitudinal Survey of Youth (NLSY). The same job search patterns have been obtained, with remarkable regularity, in study after study of the U.S. labor market (Montgomery 1991, provides a summary).

Turning to migrant communities, we would expect the importance of social ties in the job search process to be even stronger in these groups. Certainly, the received evidence overwhelmingly supports the view that friends and relatives, and particularly those who belong to a common origin-community, are the main source of information about jobs. Chavez (1992, p.136), for instance, tells the story of an undocumented Mexican migrant: “Leonardo shared an apartment with seven other friends, all *paisanos* from Sinaloa. Seven of the eight friends worked as gardeners. The first two friends had been in the area for five years, and provided referrals for employers for each of the subsequent migrants, the last of whom migrated two years earlier.” Over 70% of the undocumented Mexicans, and a slightly higher proportion of the Central Americans, that Chavez interviewed in 1986 found work through referrals from friends and relatives. Similar patterns have been found in contemporary studies of Salvadoran immigrants (Menjivar 2000), Guatemalan immigrants (Hagan 1994), Chinese immigrants (Nee 1972, Zhou 1992), as well as historically during the Great Black Migration (Gottlieb 1991, Grossman 1989, Marks 1989).

Direct evidence from the MMP accords perfectly with this referral-based view of the job search process. The household heads in our sample were asked how they obtained employment on their last visit to the U.S. Turning to Table 4, we see that individual search (23%), relatives (35%), and friends

or *paisanos* (35%), account for the bulk of the jobs that were obtained. While not reported here, this pattern of job-search is fairly even across the seven origin-states. If we include relatives, friends and *paisanos* in the network, then it is clear that social ties play a significant role in obtaining employment among the migrants in the sample.

Insert Table 4 here.

3 Networks in the Labor Market

My main objective in this section is to discuss conditions under which networks emerge in the labor market, and to suggest ways in which these networks function. Some simple testable implications of network effects emerge from this discussion, which also leads naturally to the discussion on the identification of network effects that follows in Section 4. This section is based for the most part on a model of labor market networks that was laid out in some detail in previous versions of the paper (available from the author). Only one type of job is available to workers in that model: The individual is either employed or unemployed. I will relax this assumption at the end of this section since occupational choice plays such an important role in the empirical analysis.

3.1 Why do networks emerge?

To generate a role for social networks in the labor market we must begin with a positive level of unemployment in equilibrium, which could for instance be generated by exogenous job turnover. As noted in the previous section, the type of activities that our migrants are employed in, such as agriculture and manual labor, are associated with frequent shifts in demand, so job turnover is likely to be fairly high in this setting.

While job turnover will generate a positive level of unemployment, it does not by itself motivate the emergence of a community-based network. For that, we must introduce some sort of information problem in the labor market. Here one way to proceed would be to consider a model of costly search, in which unemployed workers benefit from information about newly available jobs that they receive from the employed members of their network (Carrington, Detragiache and Vishwanath 1996).

Alternatively, we could shift the information problem to the firm. Suppose that the firm is unable to identify a freshly hired worker's ability. If we make the usual assumption that the firm is unable to specify a performance-contingent wage contract, then it would always prefer to hire a high ability

worker when a new position becomes available.¹⁵ The firm could choose to enlist the help of one of its incumbent workers in this case, to recruit able workers from his network (as in Montgomery 1991). The discussion that follows will restrict attention to this adverse selection model, since unobserved ability plays such an important role in the identification of network effects.

3.2 How do networks function?

The simplest model of labor market networks with adverse selection treats the composition of the network as exogenously given. Assuming that ability is positively correlated within a network, the proportion of high ability workers will be higher on average in the incumbent high ability worker's network, as compared with the corresponding proportion in the market as a whole. At least some firms will use referrals in this case, drawing randomly from the unemployed members of the incumbent worker's network, instead of drawing from the pool of (all) unemployed workers in the market.¹⁶

We could imagine instead that the incumbent worker has better information than the firm about the ability of individuals in his network. This information asymmetry would also generate a role for referrals, with the incumbent worker searching purposefully for high ability workers from his network. We could relax the assumption that the composition of the network is exogenous in this case, although this would be a more complicated model to solve. In addition, we would need to ensure that the incumbent worker has an incentive to refer the most able individual from his network's unemployment pool to the firm (see Saloner 1985 for an analysis of this problem).

3.3 Who contributes to the network?

Focusing now on migrant networks, we would expect that it is the older migrants, those who have been at the destination longer, who contribute disproportionately to the network.

If migrants arrive at the destination without a job, then employment levels will be increasing in their duration at the destination, as they gradually escape from the unemployment pool (a detailed

¹⁵Piece-rate contracts are rarely used in the U.S. economy, and among the occupations that our migrants are employed in only agriculture is associated with the use of such incentive schemes. Data from the 1997-98 National Agricultural Workers Survey (UDL 2000) suggests that only 20% of agricultural workers are paid piece rates, with a slightly higher figure (25%) for certain crops such as fruits, nuts, and vegetables. With about 50% of our migrants engaged in agriculture, these statistics tell us that only about 10% will face piece-rate contracts.

¹⁶While the proportion of high ability workers may be higher on average in the incumbent high ability worker's network, what the firm really cares about is the proportion of high ability workers in the network's *unemployment* pool. In a previous version of the paper I showed that the proportion of high ability workers in the network's unemployment pool always remains at least as high as the corresponding proportion in the common unemployment pool in this set up, with at least some firms using referrals in equilibrium.

characterization of these employment dynamics was provided in an earlier version of the paper). Older migrants provide more referrals in this case simply because they are more likely to be employed.

Further, among the employed migrants, older migrants will on average have been employed longer by the firms that hired them. These workers will presumably have risen within the organizational hierarchy, or accumulated a firm-specific reputation over time, and so have more to lose if they are separated from their firms. The threat of separation, which helps ensure that the incumbent worker only refers the most able available workers from his network, consequently has greater bite for the older workers. This tells us in turn that the firm will be more likely to use referrals from such workers in equilibrium.¹⁷ Older workers contribute more to the network in this case not necessarily because they are more likely to be employed, but rather because they are employed longer on average.

3.4 Who benefits from the network?

Evidently it is individuals who would otherwise be unemployed who benefit most from the network.¹⁸ When firms draw randomly from the incumbent worker's network, it is low ability workers in networks with a large proportion of high ability workers that benefit most from the referrals.

When incumbent workers search purposefully for high ability recruits, only high ability workers will be referred in equilibrium. Now it is individuals with unfavorable *observed* characteristics, competent older migrants and women for instance, who will benefit most from the network.

3.5 Introducing multiple occupations

Up to this point we have assumed that there are only two labor market outcomes: The individual is either employed or unemployed. However, all of the preceding discussion would still apply if multiple occupations were available in the labor market.

For example, suppose that two occupations - higher paying non-agricultural jobs and lower paying agricultural labor - are available. The network would now try and channel its members into the higher paying non-agricultural jobs. Individuals are more likely to occupy these coveted positions as they gain

¹⁷While older workers may have had the opportunity to build a reputation with their firms, they are also more likely to retire or, equivalently, to return to their origin communities, than workers who have just arrived at the destination. We would thus expect the threat of separation, and by extension the contribution to the network, to weaken beyond a certain age.

¹⁸This need not be true if ability and network effects are complements, or if individuals could self-select into networks. In that case, high ability workers could end up benefitting more from their network. The origin community exogenously determines the boundaries of the network in this application, and the low-skill jobs that the migrants are employed in would seem to rule out the complementarity assumption.

exposure at the destination, so the more established members of the network would also be better positioned to provide non-agricultural referrals and channel individuals into preferred occupations. Here again it would be individuals less likely to find non-agricultural jobs on their own, those who are less educated for example, who would benefit most from the network.

Once we allow for multiple occupations, individuals might wait to receive a preferred job, and larger networks could in principle be associated with *lower* levels of employment. However, as long as switching jobs is sufficiently easy (which would seem to be the case for the kinds of jobs that our migrants hold), a larger network should improve employment outcomes *and* channel individuals into preferred occupations.

4 Identifying Network Effects

My objective in this section is to discuss the biases that arise with the estimation of network effects. I make three assumptions to simplify the exposition, all of which will be relaxed later. First, there are only two possible labor market outcomes: the individual is employed or unemployed. Second, each individual works for two periods only. Third, he makes an irreversible location decision at the beginning of his working life: he must choose between the “origin” (his Mexican community) and the “destination” (the U.S.). This location decision will depend on the returns at the origin and the destination over the next two periods, so our first task will be to describe these returns.

Begin with the employment outcome at the destination, which is in general determined by the migrant’s ability, his duration at the destination, the network effect, and employment shocks at the destination. Leaving aside the individual’s duration at the destination for the time being, the employment outcome for individual i in period t can be expressed as,

$$Pr(E_{it} = 1 | X_{it} = 1) = \beta X_{t-1} + \omega_i + C_t \tag{1}$$

where $E_{it} = 1$ if the individual is employed, $E_{it} = 0$ otherwise. $X_{it} = 1$ if the individual chooses to work at the destination, $X_{it} = 0$ otherwise. X_{t-1} is the measure of migrants from his origin community who moved to the destination in the previous period.¹⁹ Individuals work for two periods, and we take

¹⁹If we took the model laid out in the previous section seriously, then it is only employed individuals who can provide referrals, and so the relevant network size should be the measure of *employed* migrants at the destination. However, we will see later that the network provides other support, such as financial assistance and housing, as well. So it would seem more appropriate to use the measure of migrants, regardless of their employment status, as the size of the network. The discussion on identification would follow through with either network measure, and I will later verify that the estimated network effects are robust to the method used to measure the network.

it that they only provide referrals in the second year of their working life, so a single cohort provides referrals in each period. ω_i is an idiosyncratic ability term which does not vary over time. C_t is an employment shock that is common across individuals in the community but varies over time. Both ω_i and C_t are unobserved by the econometrician, and we will see below that it is these terms that create problems for consistent estimation of the network effects, in the employment regression, by being correlated with X_{t-1} .

The corresponding expression for the individual's employment outcome in period $t+1$, $Pr(E_{it+1} | X_{it+1} = 1)$ is obtained by replacing X_{t-1} with X_t , and C_t with C_{t+1} . X_t , C_{t+1} are unobserved by the individual when he chooses his location at the beginning of period t , and we will see in a moment that this will complicate his migration decision slightly.

Turning to the returns at the origin, we assume that the individual will be employed in the traditional activity (farming). Returns from farming depend on the weather, but not on the individual's ability.

$$\Pi_{it} = \Pi(Z_t) \tag{2}$$

where Π_{it} is the economic return at the origin and Z_t is the rainfall in period t . We will see below that we could introduce other determinants of Π_{it} , including the individual's ability, without affecting the discussion that follows in any way. As before, the expression for the returns in period $t+1$, Π_{it+1} , is obtained by simply replacing Z_t with Z_{t+1} . When computing these returns, the individual must account for the fact that Z_{t+1} is unobserved at the beginning of period t .

Normalizing so that the wage at the destination is unity, the individual will locate at the destination if the expected return there over the next two periods, net of moving costs, is higher than the expected return at home.²⁰ The complication that arises immediately in this case is that the returns at the destination in period $t+1$ depend on the measure of migrants that moves with the individual in period t , X_t , so there is a strategic element to the individual's location decision. In this case it is easy to verify that a migration equilibrium for the cohort that starts working in period t is characterized by a threshold ability $\underline{\omega}$, such that all individuals with ability greater than $\underline{\omega}$ will choose to locate at the destination.

²⁰We could think of another decision rule in which the individual waits for a job opening at the destination (obtained through his network), before migrating. But it is difficult to imagine that the individual would be able to get from his home to the border, cross the border (most likely illegally), and then get to the job destination in time to fill the position.

Under what conditions will a unique interior solution for $\underline{\omega}$, in which a positive fraction of the cohort locates at the destination in each period, be obtained? To begin with, we must consider the coordination problem that could arise when a sufficiently large fraction of migrants is required to sustain a viable network at the destination: everyone in the cohort could choose to remain at home in that case. To rule out this possibility, we need to assume that a few of the highest ability individuals in each cohort will always migrate, regardless of the (expected) size of the network at the destination.

Once migration has been initiated, we must then consider the possibility that the entire cohort could “tip over” and locate at the destination (as in Carrington, Detragiache and Vishwanath’s (1996) characterization of migration with endogenous moving costs). Starting with the highest ability migrant in a cohort, each additional migrant will trade off the improvement in the performance of the network, as a consequence of his own migration decision, with his lower ability (relative to the migrant before him). An interior solution for the threshold ability $\underline{\omega}$ will be obtained as long as the decline in ability for each successive migrant sufficiently dominates the improvement in the performance of the network as it expands.

Finally, we need to rule out “bumps” in the distribution, which could give rise to multiple equilibria. A uniform ability distribution, together with the conditions described above, ensures that a unique interior solution for the threshold ability $\underline{\omega}$ will be obtained with each cohort.

Once we have characterized the migration equilibrium, each individual’s location decision is relatively easy to describe.

$$\begin{aligned}
 X_{it} = 1 & \quad \text{if } \omega_i \geq \underline{\omega}(X_{t-1}, C_t, E_t(C_{t+1}), Z_t, E_t(Z_{t+1})) \\
 X_{it} = 0 & \quad \text{otherwise}
 \end{aligned} \tag{3}$$

where $E_t(C_{t+1})$ is the predicted employment shock in period $t + 1$, and $E_t(Z_{t+1})$ is the predicted rainfall at the origin in period $t + 1$. $E_t(C_{t+1})$, $E_t(Z_{t+1})$ will in general be determined by the entire history of employment shocks and rainfall shocks, up to period t . Favorable conditions at the destination can support lower ability migrants, so X_{t-1} , C_t , $E_t(C_{t+1})$ will be negatively correlated with $\underline{\omega}$. In contrast, only high ability individuals migrate when rains are plentiful at the origin, so Z_t , $E_t(Z_{t+1})$ will be positively correlated with $\underline{\omega}$.

Let the distribution of ability in any cohort be characterized by the function F . In that case, the measure of migrants in period t is given by the expression:

$$X_t = 1 - F(\underline{\omega}(X_{t-1}, C_t, E_t(C_{t+1}), Z_t, E_t(Z_{t+1}))). \quad (4)$$

Working back one period, we can derive the corresponding expression for X_{t-1} :

$$X_{t-1} = 1 - F(\underline{\omega}(X_{t-2}, C_{t-1}, E_{t-1}(C_t), Z_{t-1}, E_{t-1}(Z_t))). \quad (5)$$

We are now in a position to discuss the bias in the estimated network effects in equation (1) that arises due to the unobserved ω_i , C_t terms. Starting with the employment shock, we noted above that favorable conditions at the destination are associated with a lower ability threshold $\underline{\omega}$. Thus high C_{t-1} in equation (5) is associated with a lower $\underline{\omega}$, and hence more migration X_{t-1} . If the employment shocks are (positively) serially correlated, then X_{t-1} will be positively correlated with C_t in equation (1). This is a standard simultaneity problem that plagues the identification of social effects in general, biasing the β estimate upward.

My solution to the simultaneity problem is to instrument for X_{t-1} in the employment regression. A valid instrument in this setting would determine X_{t-1} , while remaining uncorrelated with C_t or other direct determinants of employment. A natural candidate that would appear to satisfy this condition, from equation (5), is rainfall at the origin. Low Z_{t-1} reduces returns at the origin, and by extension $\underline{\omega}$, which increases X_{t-1} . We would expect local rainfall shocks at the origin and employment shocks at the destination to be uncorrelated since the origin communities in Mexico are located very far from their U.S. destinations. Rainfall shocks at the origin and the destination, for each community, are completely uncorrelated (the correlation coefficient is 0.01). Each community is also too small to affect the level of employment at the destination through changes in its migration patterns.²¹ Z_{t-1} thus appears to be a valid instrument for X_{t-1} .

Changes in employment at the destination induce changes in location patterns, and we could in principle have estimated a migration regression, corresponding to equation (1), with the migration decision rather than the employment outcome as the dependent variable. The hypothesis in this case

²¹Rainfall shocks at the origin could still have a significant effect on labor supply at the destination if these shocks are correlated across the communities in each sending region. We also cannot rule out the possibility that even small communities occupy a special niche in local markets at the destination, in which case changes in the size of the network could still affect access to employment. Note, however, that these general equilibrium effects would not spuriously generate the pattern of rainfall coefficients that we saw in the reduced form employment regression (Figure 1). For example, an influx of migrants generated by low rainfall at the origin would *lower* employment at the destination initially, although these effects would dampen over time. This implies a positive coefficient on recent-past rainfall, with a weaker, but certainly not negative, distant-past rainfall effect.

would be that a larger network at the destination induces additional migration from the origin. The problem with estimating this alternative regression is that while lagged rainfall Z_{t-1} may determine the size of the network at the destination, it could also directly determine the individual's migration decision by affecting current employment outcomes at the origin (for example, if local institutions that determine access to credit and other production inputs respond slowly to past rainfall shocks). We will see later that lagged rainfall does in fact directly determine current employment outcomes at the origin, and hence the individual's migration decision, which rules out its use as an instrument for the network in the alternative migration regression. Rainfall at the *origin* is a valid instrument for X_{t-1} in the employment regression precisely because we are restricting attention to activity at the *destination*.

While the use of rainfall as a statistical instrument may solve the simultaneity problem in this setting, we must still account for selectivity bias associated with the unobserved ability term ω_i in equation (1). $E(\omega_i | X_{it} = 1) = \phi(\underline{\omega}(X_{t-1}, C_t, E_t(C_{t+1}), Z_t, E_t(Z_{t+1})))$, where ϕ is an increasing function of the threshold ability $\underline{\omega}$. We noted earlier that an increase in X_{t-1} improves conditions at the destination, lowering $\underline{\omega}$. Thus, ω_i will in general be *negatively* correlated with X_{t-1} . Intuitively, more favorable conditions at the destination lower the (unobserved) quality of the migrants, biasing $\hat{\beta}$ *downwards*. Instrumenting for X_{t-1} does not solve the selection problem since $\underline{\omega}$ is correlated with Z_{t-1} (through X_{t-1}).

My solution to the selection problem is to treat ω_i as an individual fixed effect in the employment regression. The implicit assumption here is that the individual's ability does not vary over the sample period. This seems to be reasonable, given the low-skill occupations that the individuals are engaged in, both in Mexico and the U.S.

Before turning to the estimation results, I close this section with some extensions to the discussion on identification:

1. **Multiple work periods and return migration:** Up to this point we have assumed that each individual works for two periods, and makes an irreversible location decision at the beginning of his working life. We will now proceed to relax both these assumptions.

The most obvious change in the employment regression, equation (1), is that multiple cohorts will now provide referrals in each period. Following the discussion in Section 3, it is the older cohorts (who have been at the destination longer) that will contribute more to the network.

While the size of a cohort continues to be determined by rainfall at the origin, each cohort no longer responds exclusively to a single rainfall lag. For example, consider a network with two cohorts, X_{t-1} and X_{t-2} . Z_{t-1} directly determines X_{t-1} , as we saw earlier.²² However, Z_{t-2} now also determines X_{t-1} , through its effect on X_{t-2} which in turn determines migration in period $t - 1$. By the same sort of argument, while Z_{t-2} directly determines X_{t-2} , Z_{t-1} also plays a role in determining the size of this cohort by affecting the level of return migration in period $t - 1$. Although these cross-period rainfall effects will complicate the interpretation of the rainfall coefficients in the first-stage migration regressions reported later, notice that we continue to have a sufficient number of instruments for the employment regression, with one rainfall lag for each cohort.

The preceding discussion can also be easily extended to the case, as in our data, where a fixed number of individuals in each community make location decisions over time. Migrants who have located recently at the destination in any period t , correspond to the younger cohorts. Similarly, migrants who are well established at the destination and better positioned to provide referrals, correspond to the older cohorts. The rainfall instruments continue to apply in this case, with recent-past rainfall directly determining the number of new migrants in the network, and distant-past rainfall determining the level of established migrants. We continue to have a sufficient number of instruments for the employment regression, as above.

Individuals typically migrate to save up for a house, or to invest in a small business (Massey et al. 1987). Once their target savings level is achieved they will return home, with the duration of their stay depending on economic conditions at the origin and the destination, as discussed above. Favorable conditions at the destination increase the speed at which the savings target will be achieved, increasing the rate of return migration. Such attrition in the network would be most pronounced among the established migrants, since recent arrivals must at least spend a few years at the destination before they return. The estimated network effect, particularly the effect generated by the established migrants, could thus be biased *downward* once we allow for return migration. The rainfall instruments will, however, control for this additional source of bias as well since they are uncorrelated with the employment shocks that induce the return migration.

2. The individual's duration at the destination: Our view of the reduced form estimates presented in Figure 1 is that low rainfall at the origin, four to six years ago, increases the measure

²²The individual's location decision, equation (3), is essentially unchanged, except that he makes this decision at each point in his working life once we allow for return migration. While this decision continues to be forward looking, the worker must now account for the possibility that he could return to the origin in the future.

of established migrants today, improving the quality of the network and increasing employment rates among its members. An alternative interpretation of this result, following the discussion in Section 3, is based on the idea that the probability of employment could be independently increasing in the individual’s duration at the destination. The negative correlation between lagged rainfall and current employment could then simply reflect compositional change in the network: Employment levels are higher on average because there are more established migrants around.

One strategy to control for this confounding effect would be to estimate the employment regression with fresh arrivals only - those migrants who arrived in period t or period $t - 1$. If such a migrant is more likely to be employed if rainfall in his community was low in periods $t - 4$ to $t - 6$, then this would provide strong evidence that he is benefitting from the relatively large number of established migrants, who arrived long before he did.²³ As noted in Section 3, employment levels are likely to be particularly low for the fresh arrivals, who would then benefit disproportionately from the network. A strong implication of this view is that the estimated network effects should actually be larger for the fresh arrivals, as compared with the effects obtained with the full sample.

3. Ability at the origin: We assumed that individual ability determines the employment outcome at the destination but not the economic return at the origin. We could easily relax this assumption and allow for an origin-specific ability η_i . Equation (2) is then rewritten as:

$$\Pi_{it} = \Pi(Z_t) + \eta_i.$$

The individual continues to make his location decision based on the returns at the origin and the destination. The change here is that it is the ability *differential* $\omega_i - \eta_i$ that determines which individuals migrate. As Borjas (1987) points out, the nature of the selection bias is ambiguous in this case. If the ability differential is systematically larger for low- ω individuals, then it is the low- ω individuals who would be the first to migrate, and unobserved selectivity would bias the network effects upward rather than downward as previously described. None of this matters, of course, as long as the individual fixed effects account for the unobserved selectivity in the employment regression.²⁴

4. Individual determinants of the employment outcome: Notice that equation (1) con-

²³Once we allow for return migration, the individual’s duration at the destination will also respond to unobserved labor market shocks. This test relies on the idea that fresh arrivals will stay at least a couple of years before they return to the origin. We can thus restrict the sample to fresh migrants without biasing the estimated network effects.

²⁴Introducing other determinants of the economic returns at the origin in equation (2), which do not affect employment at the destination, would not affect the estimation procedure in any way. All that we require is a single variable that determines the level of migration, but is uncorrelated with employment shocks at the destination, to use as an instrument for the size of the network.

tained no individual determinants of the employment at the destination, apart from ability. Many of these determinants, such as education, are time invariant and would be controlled for by the individual fixed effects. Even if individual characteristics do change over time, omitting them from the employment regression creates no problems for consistent estimation of the network effects unless they are correlated with the rainfall instrument. We saw in Figure 1 that employment depends on the number of established migrants in the network, which is in turn determined by “distant-past” rainfall (more than three years ago). Thus we need to rule out the possibility that distant-past rainfall shocks affect current individual determinants of the employment outcome in this case.

One set of omitted characteristics that appear to be plausible in this environment are associated with changes in the structure of the family. To explain a role for distant-past rainfall without network effects we would have to argue that rainfall shocks bring about demographic change, such as a change in marital status or the number of children, which translates into an increased incentive to seek employment, but with a long lag. In the first place, it is difficult to suggest a plausible explanation for such lags. Results not reported here also show that both marriage and fertility in the community, unlike migration, are completely unaffected by rainfall at the origin.²⁵

While individual ability might not change over time, the migrant’s reservation wage or search intensity could respond to rainfall at the origin. For example, low rainfall could worsen the migrant’s family’s economic condition at home, lowering his reservation wage and increasing his search intensity, to the extent that he is tied financially to them.²⁶ While this alternative explanation generates higher employment among the migrants following a negative rainfall shock, it does not explain the long four-year delay before employment starts to rise. We will later see that low rainfall lowers employment at the origin immediately (in the same year), and we would expect information to flow fairly smoothly within the community even across national borders, so this alternative explanation would predict an employment response at the destination as early as the next year. Moreover, we will later see that low rainfall leads to improved occupational outcomes - a shift into non-agricultural jobs - among the migrants. A lowering of the reservation wage cannot explain this feature of the data as well.

5. Data problems: The discussion above dealt with problems for inference generated by selective

²⁵Conditional on the stock of children or marital status in period $t - 3$, the number of children or marital status in period t is found to be completely uncorrelated with the recent-past rainfall shock (the average over t to $t - 2$ minus the mean rainfall). Note that fixed effects are not included in these regressions since the demographic decisions are essentially irreversible.

²⁶Labor contractors might also tend to visit communities which have just received poor rains, to recruit cheap labor. This effect is equivalent to an increase in the individual’s search intensity.

migration and unobserved determinants of labor market outcomes at the destination. We now turn to problems with the data, which we will see could bias the estimated network effects as well. There are essentially three data problems: measurement error in the network variable, recall bias due to the retrospective nature of the data, and missing migrants on account of the fact that some of the migrants might not have returned at Christmas time in the year of the survey. I will deal separately with each of these potential sources of bias below.

Begin with the measurement error in the network variable. Remember that the econometrician's measure of the size of the network at the destination is based on a random sample of individuals drawn from the community, so this variable will certainly be measured with error if we were to treat the entire origin-community as the social unit.²⁷ The rainfall instrument avoids measurement error as well in this case, since rainfall shocks at the origin determine the level of migration in the community, but provide no information about deviations from the true level of migration. Note that the measurement error attenuates the network effect down towards zero.

Next, consider the missing migrants. The surveys were conducted around Christmas time in each community, which is when the migrants typically return home to visit their families. But it is always possible that some migrants might not have returned in the survey year. To understand the bias that could arise in this case, return to the simple set up in equation (1), where migrants remain at the destination for two periods only and provide referrals in the second period, but now assume that there is a single cohort that works for many periods and that return migration and multiple trips are possible. Further, a fixed fraction θ of the established migrants remain at the destination at Christmas time, and so will be missed by the survey, which to begin with occurs every period. Ignoring the selectivity issue and the simultaneity bias that we discussed above, equation (1) can be rewritten as:

$$Pr(E_{it} = 1 | X_{it} = 1) = \beta \tilde{X}_{t-1} + [\beta \theta X_{t-1} + C_t], \quad (6)$$

where we now assume for simplicity that X_{t-1} and C_t are orthogonal. \tilde{X}_{t-1} is the observed size of the network, and θX_{t-1} is the unobserved component of the network. It is straightforward to derive an expression for the network effect in this case: $plim \hat{\beta} = \beta / (1 - \theta)$. As the unobserved component of the network (θ) grows, the upward bias in the network effect grows with it. In general, if the established

²⁷Classical measurement error, possibly in a more severe form, would also arise if each individual's network consisted of a limited number of partners drawn randomly from the community.

migrants are less likely to return at Christmas, then the relatively large contribution to the network that we later attribute to this group would be biased upward.

However, things are not as bad as they might seem. The survey is not conducted every year, but only at one point in time, which we will refer to as period T . There is a *single* group of θX_{T-1} individuals, who happen to have migrated in period $T - 1$, and who happen to have stayed away when the survey was conducted. Only *those* individuals will be missing in all the sample years prior to period T . Since individuals are independently moving back and forth over time, it is very unlikely that all θX_{T-1} of those individuals would have been together at the destination in any year other than period T . Individuals remain at the destination for a few years, so we would expect to see some persistence. But this should soon disappear, and thereafter only a small (random) fraction of the θX_{T-1} individuals will be together at the destination in any given year.

The pattern over time that we have just described should hold not only for the missing group, but also for the $(1-\theta)X_{T-1}$ migrants who are observed at the destination in the survey year. To empirically verify the preceding argument, we focus on the location patterns over time of those individuals who were established migrants at the destination in the survey year. Figure 2 plots the proportion of those individuals who continue to be established migrants as we move back in time from the survey year (with the corresponding 95 percent confidence interval band). As expected, there is a sharp initial decline in this proportion, followed by a flattening out thereafter.²⁸

Insert Figure 2 here.

The discussion above and Figure 2 tells us that the upward bias due to the missing migrants could be significant in the survey year, and the years just prior to that year. But relatively clean estimates of the network effects should be obtained if those years are discarded from the sample. Following this discussion we will experiment with different sample periods in the empirical analysis.

Finally, we turn to recall bias. The regression analysis uses information on where the individual was located in each year, whether or not he was employed, and the broad occupational category that he was hired in if he was working. This is fairly basic information and we would expect accurate responses, going back many years before the survey year. In the event that there are any errors, this is only cause for concern with our instrumental variable procedure if the errors are systematic.

²⁸Figure 1 and Figure 2 utilize the Epanechnikov kernel function. Pointwise confidence intervals in Figure 2 are computed using a method suggested by Härdle (1990).

For example, if individuals systematically report that they are at home when they are in fact at the destination, then the network size will be biased downward and the discussion above tells us that the estimated network effects will be biased upward. If the recall error goes in the opposite direction, then the bias in the estimated network effects goes in the opposite direction as well. We would expect such errors to grow more frequent as we move further back in time, and so one way to check for such recall bias would be to experiment with longer sample lengths (20 years prior to the survey year in each community) to verify the robustness of the estimated network effects.

6. Occupation as the outcome of interest: Up to this point we have assumed that there are only two labor market outcomes: The individual is either employed or unemployed. Once we allow for multiple occupations, we would also expect the network to move its members into preferred jobs. In this application, two broad classes of occupations are available to the migrants: agricultural labor and higher paying non-agricultural jobs.²⁹ To disentangle the effect of the network on occupational choice from its effect on employment, I will now restrict attention to individuals who are always employed in the years in which they locate at the destination ($E_i = 1$). Each of those individuals should be more likely to hold a non-agricultural job in years in which his network is larger. The occupation regression can then be specified as follows:

$$Pr(N_{it} = 1 \mid E_i = 1, X_{it} = 1) = \gamma X_{t-1} + \omega_i + D_t \quad (7)$$

where $N_{it} = 1$ if the individual holds a non-agricultural job, $N_{it} = 0$ if he has an agricultural job. D_t is an unobserved labor market shock, which reflects the demand for non-agricultural labor relative to agricultural labor.

As before, we control for the unobserved ω_i term with individual fixed effects. X_{t-1} is correlated with D_t for two reasons: First, higher D_t implies that more high-wage non-agricultural jobs are available, which induces additional migration and biases the $\hat{\gamma}$ estimate upward. Second, greater access to non-agricultural jobs increases the speed at which migrants achieve their target savings, hastening return migration and biasing $\hat{\gamma}$ in the opposite direction. As with the employment regression, the rainfall instrument continues to be orthogonal to D_t , providing us with unbiased estimates of the effect of the network on occupation choice.

²⁹The MMP data set lists 81 occupations, which are further classified into broader categories, one of which is agricultural jobs.

5 Empirical Analysis: Employment at the Destination

The network is seen to influence two labor market outcomes in this paper: The migrant’s employment outcome and, conditional on being employed, the type of job that is obtained. We begin the empirical analysis in this section with employment as the outcome of interest. Subsequently we turn to the occupation as the dependent variable in Section 6.

The individual’s employment is a binary variable, which takes on a value of one if he is employed, zero otherwise. A fixed number of individuals (typically 200) were interviewed in each community, so our measure of the size of the network will be the proportion of the sample that is located at the destination at each point in time.

The basic employment regression uses rainfall at the origin as an instrument for the size of the network. We will also consider a reduced-form specification with lagged rainfall as regressors. This section begins with the reduced-form employment regressions in Sections 5.1 and 5.2. Subsequently we turn to the instrumental variable (IV) estimates in Section 5.3, before concluding with a discussion on the robustness of our results in Section 5.4. The Linear Probability model, with fixed effects and year dummies, is utilized for all the employment regressions that we estimate in this paper.³⁰ Following the suggestion of a referee, women who account for 3% of the migrants are dropped from most of the regressions that I report in this paper. We will later see in Table 9 that the estimated network effects actually increase when the women are included in the sample, so the results that I report are most likely conservative estimates of the network effects.

5.1 Reduced Form Regressions: Fine Partition of Rainfall Lags

We begin in Table 5 with the reduced-form specification of the model, regressing employment on lagged annual rainfall. We know from Section 4 that low rainfall at the origin increases migration to the destination, which in turn increases employment among the migrants through the network effect. This tells us that employment should be *negatively* correlated with rainfall. Turning to Column 1, the first empirical result of this section is that employment at the destination is negatively correlated with lagged rainfall at the origin, as expected. Further, it is the longer rainfall lags that seem to have

³⁰While the sample period covers 15 years prior to the survey year in most communities, the data span a much longer time period (1973-1995) since our communities were surveyed at different points over the 1982-1995 period. We use less than 15 years for the analysis in the very earliest communities because the rainfall series does not go that far back.

a greater effect on employment.³¹

Insert Table 5 here.

Why should rainfall at home, more than three years ago, affect the individual’s employment outcome in the U.S. today? Recall from Section 4 that long rainfall lags directly determine the number of established migrants in the network today, and we know from Section 3 that the older cohorts are better positioned to provide referrals in the network. Our interpretation of this reduced form result, which we will subsequently verify, is that long rainfall lags have a stronger effect on employment outcomes at the destination because they determine the number of established migrants in the network, at each point in time.

The basic idea behind the instrumental variable procedure in this paper is that low rainfall at the origin should adversely affect economic returns there, increasing migration to the destination. One convenient measure of the returns at the origin, which is available to the econometrician, is the individual’s employment outcome. I consequently replace employment at the destination with employment at the origin as the dependent variable in Column 2. Restricting attention to person-years in which the individual is located in the origin community, we see as expected that employment is now *increasing* in lagged rainfall.³² Moreover, it is the current and recent lags that affect employment the most, suggesting that migration should respond quickly to negative rainfall shocks at the origin. This useful result directly motivates the first stage regressions that we will examine below.

5.2 Reduced Form and First-Stage Regressions: Coarse Partition of Rainfall Lags

Roughly 12% of our observations (where each observation is a person-year) are located at the destination over the sample period. With 200 individuals in a community, this leaves us with approximately 24 migrants, spread over many years of exposure, at each point in time. Clearly there are too few migrants to estimate network effects separately for each level of exposure. My approach instead is to partition the network into new migrants and established migrants. Since lagged rainfall helps determine the pattern of migration, the estimates in Table 5 provide us with a convenient cut-off to

³¹The coefficient on lagged rainfall declines sharply after $t - 6$, which explains my choice of lag-length in these reduced-form regressions.

³²We would also expect that employment in communities with higher levels of irrigation should respond less to rainfall shocks. Regression results not reported here reveal that this is indeed the case. Note that irrigation levels are potentially endogenous and could respond to employment shocks at the origin, as well as at the destination (through remittances or past migration spells). Thus we only use uninteracted rainfall as instruments in the employment regressions that we report later, although the IV estimates of the network effects are very similar with and without the irrigation-rainfall interaction terms.

separate these categories. Recall that rainfall was insignificant for the first three lags (t to $t - 2$), and significant and stable thereafter ($t - 3$ to $t - 6$).

Before verifying the link between rainfall and migration, which is essentially the first-stage of the instrumental variable (IV) regression, I first proceed to replicate the reduced-form regressions that we studied in Table 5, with this coarse partition of the rainfall lags. Recent-past rainfall is measured as the average rainfall over the periods t to $t - 2$, while distant-past rainfall is measured as the corresponding average over $t - 3$ to $t - 6$. We are implicitly restricting the coefficients on recent-past rainfall t to $t - 2$ to be the same, with a corresponding restriction on the coefficients for distant-past rainfall $t - 3$ to $t - 6$, in this alternative specification of the reduced form employment regression. As expected, employment responds strongly in Table 6, Column 1, to distant-past rainfall, but is unaffected by recent-past rainfall.³³ Moreover, the coefficient on distant-past rainfall is roughly four times the coefficient on the $t - 3$ to $t - 6$ lags in Table 5, which is what we would expect since the coefficients were fairly stable across the four years.³⁴

Table 6, Column 2 repeats the exercise that we just described, with an alternative cut-off for the recent migrants at $t - 3$, instead of $t - 2$. While the coefficient on distant-past rainfall (the average over $t - 4$ to $t - 6$) is now slightly smaller than it was in Column 1, the basic patterns that we observed earlier are unchanged.

Insert Table 6 here.

As noted in Section 4, one simple strategy to disentangle the network effect from the individual exposure effect is to restrict attention to fresh arrivals. Restricting attention to those migrants who arrived in the current year or the previous year in Column 3, we see that the basic pattern observed in Columns 1-2 is unchanged. The coefficient on the established migrants actually increases substantially, which is consistent with the view that the newcomers should be more dependent on the network.

³³Figure 1 is obtained by differencing out the fixed effects and the year dummies from a first stage parametric regression that matches the specification in Column 1, except that recent-past rainfall is not included as a regressor. The linearity in Figure 1 tells us that the first stage is flexible enough to capture the basic features of the employment-rainfall relationship. While we control for clustered residuals in each community-year when computing the standard errors in this paper, we would need to allow for clustering at a more aggregate state-year level if rainfall shocks were correlated across neighboring communities. Although the within-state coefficient of variation is slightly smaller than the between-state coefficient (0.42 versus 0.52), these statistics are quite comparable, suggesting little spatial correlation in the rainfall shocks. Further, standard errors that allow for state-year clustering are almost identical to what we report in this paper.

³⁴I also experimented with the conditional (fixed effects) logit model to check the robustness of these results. While the point estimates for the logit and the linear probability model are not directly comparable, the coefficient on distant-past rainfall continues to be negative and significant at the 5 percent level, while the coefficient on recent-past rainfall is insignificant.

Most of the employment regressions in this paper, including those reported up to this point, include individual fixed effects to control for unobserved selectivity in the migration decision. This implies that we are identified from the 5% of person-years at the destination that apply to migrants who report both employment as well as unemployment over the sample period. This is not a problem if we are only interested in identifying the presence of the network effects, or in studying the broad qualitative nature of these effects (such as the relative importance of the established migrants in the network). However, the *magnitude* of the estimated network effects must now be interpreted with care.

While I mentioned in Section 3 that individuals who are less likely to be employed will benefit more from the network, I did not account for this potential variation across individuals later in the estimation section. Since most of our migrants are always employed, those individuals who report both employment and unemployment over the sample period are by definition those who would benefit most from the network. Thus while our fixed effects estimates would correctly measure the network effects for that vulnerable group of individuals, they could substantially overestimate the average effects for the community as a whole.³⁵

One strategy to avoid this problem would be to replace individual fixed effects with community dummies in the employment regression. If we were to take the expectation of the employment outcome, across all the individuals at the destination in each community-year, the dependent variable in the equivalent community level regression would then be the proportion of migrants employed in each year. Network effects in the regression with community dummies are thus effectively estimated from changes in community-level employment over time. The reduced form employment regression with community dummies is presented in Column 4 of Table 6. The point estimates are remarkably similar to what we obtained earlier in Column 1, increasing our confidence in the robustness of these results.

Finally, I complete the replication of the reduced-form results, with the coarse partition of the rainfall lags, by studying employment outcomes at the origin in Column 5. Employment is increasing in lagged rainfall, particularly recent-past rainfall, just as we saw in Column 2 of Table 5, which leads us quite naturally to the migration regressions that follow.

Turning to the first stage of the IV regression in Columns 6-7, we see that the numerical strength of the new (established) migrants is *negatively* correlated with recent-past (distant-past) rainfall, support-

³⁵Goldin and Rouse (2000) must deal with the same problem in their study of gender discrimination, where they are identified from 6% of the individuals in the sample with individual fixed effects. While Goldin and Rouse argue that those 6% are drawn randomly from the full sample, their approach does not appear to be plausible in our setting; individuals who report spells of unemployment over the sample period are very likely to have lower than average ability, or observed characteristics that signal low ability.

ing our interpretation of the reduced-form estimates.³⁶ Notice also that the coefficient on distant-past rainfall is positively correlated with the numerical strength of the new migrants. We saw above that low distant-past rainfall reduces current employment levels at the origin, which would increase new migration. Low distant-past rainfall also improves the quality of the network by increasing the number of established migrants, which would in turn induce additional new migration. However, since there is a fixed number of individuals in each community, low distant-past rainfall also reduces the number of *potential* new migrants by increasing the number of established migrants. The positive coefficient on distant-past rainfall in Column 6 suggests that the third effect must dominate. Note that the coefficient on recent-past rainfall in Column 7 is insignificant. While recent-past rainfall could in principle induce return migration, this does not seem to be the case with our data.

5.3 OLS and Instrumental Variable Regressions

We now proceed to directly verify the relationship between the network and employment at the destination. Starting with a preliminary OLS regression in Column 1 of Table 7, we see that the individual's employment outcome depends strongly on the numerical strength of the established migrants, but is unaffected by the new migrants. While the OLS results are consistent with our interpretation of the reduced-form estimates, we have yet to account for simultaneity bias or measurement error in the network variables. While individual fixed effects account for selective migration, we must turn to the IV regressions to obtain consistent estimates of the network effects. Looking at the IV estimates, in Column 2 of Table 7, new migrants continue to play a negligible role, while the established migrants are even more influential than they were in the OLS regression reported in Column 1. Rainfall shocks at the origin are clearly uncorrelated with unobserved employment shocks at the destination. Rainfall is also a good instrument for the strength of the network; the rainfall coefficients in Columns 6-7 of Table 6 are statistically significant and the F-statistics are comfortably above the critical value at the 5% significance level in both regressions. We should thus be fairly confident about the consistency of the IV estimates. The discrepancy between the OLS and the IV estimates might arise because favorable conditions at the destination induce return migration among the established migrants who

³⁶The regression in Column 7 corresponds to the nonparametric migration regression in Figure 1, except that recent-past rainfall is included as an additional regressor to allow for return migration, and that individual fixed effects rather than community dummies are included. Note that the additive separability in all the reduced form and first stage regressions in the paper is appropriate in this case. For example, this is appropriate in Column 7 because recent-past rainfall changes the number of established migrants in the network at the *margin*, by shifting the ability threshold from one period to the next, instead of changing the general probability that *any* established migrant would return (in which case interaction terms would be required).

have achieved their savings target, biasing the network effects attributable to this group of migrants downward. Measurement error in the network variable could also have attenuated the OLS estimates in Column 1.³⁷

Next, I consider an alternative cut-off for new migrants at $t - 3$, so the established migrants are defined as those individuals who have been at the destination for four years or longer. The IV estimates with this alternative cut-off in Column 3 are almost identical to what we observed in Column 2.

Insert Table 7 here.

Up to this point in the discussion we have not accounted for the possibility that employment rates could be independently increasing with the individual's exposure at the destination (on the current trip). Restricting attention to fresh arrivals in Column 4, the estimated network effects are actually substantially larger than the network effects that we obtained with the full sample. This is exactly what we would expect, since the newcomers should be more dependent on the network for referrals.

The remaining regressions in Table 7 verify the robustness of the IV estimates. Column 5 begins by replacing individual fixed effects with community dummies, without changing the estimated network effects at all. Subsequently we replace the proportion of migrants by the proportion of *employed migrants* as the measure of the network variable in Column 6. We will later see that the network provides many services to its members: It provides financial support and housing assistance, in addition to job referrals, which is why the network was specified to be the proportion of *migrants* at the destination in Section 4, and in the empirical analysis this far. If we were to take the model laid out in Section 3 seriously, however, the correct measure of the network is the proportion of *employed migrants* at the destination. The results in Column 6 tell us that the estimated network effects are now slightly smaller, but the basic qualitative patterns that we have seen throughout Table 7 remain unchanged.

Finally, we account for the observation in Table 2 that each community sets up multiple centers - typically two to three large ones - in the U.S. The appropriate measure of the network might then be the number of *paisanos* in the state that the migrant is located in, rather than the corresponding

³⁷Another explanation for the difference between the OLS and the IV estimates is that low ability individuals are more responsive to rainfall shocks at the destination. In that case, the OLS estimates will apply to the migrant with average ability, while the IV estimates will apply to a migrant with lower than average ability, and we know that low-ability individuals benefit more from the network. I checked to see whether individuals with observed characteristics that signal low ability (women, older men, less educated men) are more likely to migrate when rainfall in the origin community is low, but was unable to uncover any systematic pattern in the location decisions.

statistic for the U.S. as a whole. Estimates with this alternative measure of the network, which also include a full set of state dummies in the employment regression, are reported in Table 7, Column 7. Once more we see that the basic patterns that we saw earlier continue to be obtained.

The communities in our sample vary in size, and are drawn from both rural and urban areas. While the results that we have reported do not distinguish between communities with different characteristics, we would expect small, rural, communities (*ranchos*) to be more cohesive, and therefore better positioned to support their members at the destination. Dropping these communities from the sample in Table 7, Column 8, we see that the network effect does decline, and is no longer significant at the 5 percent level. Nevertheless, the basic pattern, with the established migrants contributing disproportionately to the network, continues to be obtained.

5.4 Employment Regressions - Additional Tests

We saw in the previous section that network effects appear to depend on community characteristics. We would expect network effects to depend on individual characteristics as well; the discussion in Section 3 tells us that individuals independently less likely to be employed would benefit most from the network. We have already seen some evidence that is consistent with this prediction. Recall that network effects are considerably larger for recent arrivals in Table 7, and we would expect newcomers to the labor market to have higher unemployment rates in general. We will pursue this idea further, in the discussion that follows, using other individual characteristics that would *a priori* seem to determine unemployment levels.

Table 8 partitions the sample, which now includes both men and women, into employed and unemployed migrants. The person-year is the unit of observation in this Table. Row 1 presents the proportion of males among the employed and the unemployed observations. Very few of the migrants are female, and we see in Column 2 that female account for only 2% of the employed person-years at the destination. However, females account for 28% of the observations that list unemployed status. Clearly, females account for a large proportion of the unemployed person-years in the sample.

Insert Table 8 here.

Continuing with the comparison between the employed and the unemployed person-years, we see in Row 2 that the unemployed are more than 13 years older than the employed. These result are not surprising. Both women and older men have observable characteristics that signal lower ability to

perform the sort of physical jobs that the migrants engage in. The network can play a very useful role in this case, since those members of the network who are providing referrals have better information than the market about the true ability of these workers.

Turning to schooling in Row 3, we find that education levels are higher among the unemployed. We will see later that higher schooling appears to provide greater access to non-agricultural jobs. But those with education might also be unsuited for the more physical agricultural jobs, so the net effect of education on employment could go either way.

Table 9 tests the predictions generated by the preceding discussion. In general, we would expect individuals with characteristics associated with higher unemployment levels in Table 8 to benefit more from the network. The presumption in this case is that the network cannot overcome the individual's inherent limitations in the labor market. Those individuals who would independently be less likely to be employed will benefit the most from the network, but they will continue to display lower employment levels in equilibrium. Column 1 includes both men and women in the sample, and we see as expected that the network effects increase substantially as compared with the corresponding estimates for men only in Table 7, Column 2. Subsequently we return to the standard specification with men only, but restrict attention to men less than 55 years old in Table 9, Column 2 and men less than 45 years old in Column 3. The network effects do decline, as they should, and while these results are not reported here, they decline even further when the age ceiling is lowered to 35 years. But the network response to age is not as dramatic as it was for the women.

Insert Table 9 here.

Table 9, Column 4 continues with this exercise, restricting attention to individuals with less than 10 years of education. A natural cut-off separating more and less educated migrants would be high school completion (12 years of education). But only 5% of the migrants achieved this level of schooling, so I report estimates with a less stringent 10 year cut-off, which leaves us with 90% of the full sample. The estimated network effects in Column 4 are almost exactly what we observed earlier in Table 7, Column 2. I experimented with alternative cut offs from nine to 12 years, without changing this result.

The empirical analysis up to this point has checked the robustness of the estimated network effects to alternative measures of the network, community characteristics, and individual characteristics. But we have yet to account for the potential data problems - recall bias and missing migrants - that we discussed in Section 4. A simple test to rule out recall bias would be to verify that the estimated

network effects are robust to an increase in the sample length, say up to 20 years before the survey year. For the bias associated with the missing migrants, one solution would be to drop the survey year and the years just prior to the survey year from the sample, since we saw in Figure 2 that the bias falls very sharply over time.

We begin in Table 9, Column 5 by increasing the sample length to 20 years preceding the survey year, in each community. The network effects are very similar to what we obtained with the 15-year sample length in Table 7, Column 2. Subsequently we return to 15 years prior to the survey year as the earliest period in the sample, but discard the survey year (T) and the year before it ($T - 1$) in Column 6. The network effects now decline, and this trend continues when we discard an additional year ($T - 2$) in Column 7. But notice that the network effects stabilize from Column 7 to Column 8 - discarding year $T - 3$ has little effect on the network estimates. While not reported here, this stability is maintained when we discard one more year, $T - 4$; the point estimate declines only slightly to 0.9.

6 Empirical Analysis: Occupation at the Destination

The empirical analysis concludes by studying the role of the network in shifting its members into preferred non-agricultural jobs. We begin by comparing the earnings and the characteristics of agricultural and non-agricultural workers in Section 6.1. Subsequently we compare the community ties and the assistance received by these workers in Section 6.2. Non-agricultural workers earn more and are more likely to receive assistance from the community, so there is some *prima facie* evidence that the network is channelling its members into non-agricultural jobs. But as we discussed in the Introduction, other explanations for these patterns in the data are also available. Consequently, Section 6.3 and Section 6.4 report more robust results from occupation regressions, with individual fixed effects and rainfall as the instrument for the network, where we see that the same individual is more likely to hold a non-agricultural job when his network is exogenously larger.

6.1 Occupational Choice - Labor Market Outcomes and Individual Characteristics

The MMP data set provides very limited information at *each* point in time over the individual's working life; where he was located, whether or not he was employed, and the kind of job he had if he was employed. However, much richer information is available about the migrant's earnings and the assistance that he received from the community on his *last* trip to the U.S. We will use this information

from the last trip to compare agricultural and non-agricultural workers in the discussion that follows.³⁸

Table 10, Panel A, describes the wages and the duration of employment for the two types of workers. Since communities were surveyed at different points in time, and the individuals in each community would also have made their last trip in different years, the last trip of all the migrants in the sample ranges over many years. The reported nominal wages must therefore be normalized to account for this variation over time: Row 1 reports the ratio of the hourly wage to the minimum wage, while Row 2 reports the real wage in 2001 dollars. Agricultural workers earn about 20% more than the minimum wage (\$6.92 per hour) while non-agricultural workers earn about 40% more than the minimum wage (\$8.06 per hour). All of these earnings differentials in Table 10 are statistically significant at the 5 percent level, and factoring in the number of hours worked in the year by each type of worker, the non-agricultural workers earn \$3,300 more than the agricultural workers, which is as much as 40% more than average agricultural earnings.³⁹

Table 10, Panel A, also reports the average job durations for the two types of workers. Agricultural labor tends to be seasonal, but the work is intense during the season. Not surprisingly, the agricultural workers work longer hours per week, but for less than six months in the year; these differences between agricultural and non-agricultural workers are once more statistically significant at the 5 percent level.

Insert Table 10 here.

The skills required for agricultural and non-agricultural work are not the same, and we saw above that the earnings from these two types of occupations differ significantly. We would thus expect the characteristics of workers in agricultural and non-agricultural occupations to differ as well. As in Table 6, we compare the two types of workers along the sex, age, and education dimensions in Table 10, Panel B.

Starting with sex in Row 1, we see that women are slightly more likely to be in non-agricultural jobs (3% versus 1%). Looking at the age in Row 2, we see that non-agricultural workers are about four years younger than agricultural workers. But these differences are small, compared with what we saw earlier in Table 6. Recall that women accounted for 28% of the unemployed person-years, and

³⁸For those cases in which the migrant held more than one job on the last trip, the MMP lists the job with the longest duration as his occupation.

³⁹We will see below that non-agricultural workers are younger and better educated than agricultural workers, and hence may be more able. However, the income differential for agricultural and non-agricultural workers does not change appreciably when I control for individual characteristics such as sex, age, education, and the migrant's primary occupation at the origin; the income differential only declines from 3,300 to 3,200. The migrant clearly benefits a great deal by gaining access to a non-agricultural job.

that the age difference between the employed and the unemployed was as high as 13 years. We thus would not expect to see sex or age have the same impact on the network effects as they did in the employment regressions in Table 9. Moving down to schooling in Table 10, Panel B, we now see that individuals holding non-agricultural jobs have substantially higher education. The implication in this case is that the network should help less educated individuals obtain these coveted non-agricultural jobs.⁴⁰

6.2 Occupational Choice and Community Support

We saw above that non-agricultural workers earn more and have different characteristics, as compared with the agricultural workers. In the discussion that follows we will see whether the community treats these two types of workers differently as well.

Table 11, Panel A, reports the migrant's contacts with relatives and *paisanos* at the destination. A large proportion of workers had contact with the community on their last trip, with both agricultural and non-agricultural workers reporting similar levels of contact.

Insert Table 11 here.

While the focus of this paper is on direct assistance in finding jobs, the MMP data also provide information about financial assistance and housing assistance received by the migrants. Table 11, Panel B, reports financial assistance received from the community. Possible sources of assistance are relatives, friends or *paisanos*, employer, and others. The important difference between the two types of workers is in the help from relatives: 30% of the non-agricultural workers versus 20% of the agricultural workers report assistance from their relatives. Pooling together relatives, friends and *paisanos*, we compute the proportion of workers who report financial assistance from the community at the bottom of Panel B: 37% of agricultural workers versus 45% of non-agricultural workers (these differences are significant at the 5 percent level).

Subsequently we turn to housing assistance in Panel C. The same sources of assistance listed in Panel B above appear here as well. As with financial assistance, a much greater proportion of non-agricultural workers (61% versus 37%) report housing assistance from their relatives. Such assistance

⁴⁰As with the employment regression, the presumption here is that the network cannot overcome the individual's intrinsic limitations. Those individuals who are less likely to hold non-agricultural jobs to begin with will benefit more from the network, but will nevertheless remain less likely to hold those jobs in equilibrium.

appears to substitute for the absence of employer-provided housing among the workers: 31% of agricultural workers versus 6% of non-agricultural workers received housing from their employers. Pooling relatives, friends, and *paisanos* as before, 61% of agricultural workers versus 88% of non-agricultural workers report housing assistance from the community (these differences are once more statistically significant).

Finally, we turn to job search in Panel D. We have already seen in Table 4 that a substantial proportion of the migrants in the sample received job referrals from their community. Here too, relatives, friends, and *paisanos* are the dominant source of information about jobs, for both agricultural and non-agricultural workers. Pooling all these sources of community assistance, non-agricultural workers are once again significantly more likely to receive job referrals from their community (74% versus 64%).

6.3 Reduced Form, OLS, and Instrumental Variable Regressions

We have seen that non-agricultural workers earn significantly more than agricultural workers. We have also seen that non-agricultural workers are significantly more likely to receive financial assistance, housing assistance, and job referrals from the community. While this evidence does suggest that the network is actively channelling its members into preferred non-agricultural jobs, other explanations are also available. For example, we saw in Table 10 that non-agricultural workers are younger and better educated on average. If such individuals were favored by the network for other reasons, then a spurious correlation between the network and occupational choice could be obtained. Alternatively, the information problems that generate a *need* for job referrals might be more severe in the non-agricultural jobs.⁴¹ It also appears that agricultural workers are more likely to receive housing from their employers, which tells us that the *demand* for housing assistance from the community may be greater among the non-agricultural workers. The network might be more active in the non-agricultural occupations simply because there is a greater demand for its services from individuals who happen to be employed in those occupations.

The test that we propose to establish an active role for the network in moving its members into non-agricultural jobs is to see whether the *same* individual is more likely to hold a non-agricultural job in years in which his network at the destination is exogenously larger. This test is easily implemented

⁴¹As noted in Section 3, piece-rate contracts are rarely used in the U.S. economy, one of the few exceptions being the agricultural sector. Once a farm can use a piece-rate contract, it is immediately less dependent on job referrals.

by replacing employment with the occupational outcome, and by including individual fixed effects and using rainfall as an instrument for network size in the occupation regression. As discussed in Section 3, we run this regression with the 95% of the migrants who are employed in all years that they locate at the destination, allowing us to isolate the role of the network in affecting occupational choice. Unlike the employment regressions, in which there was very little variation in the dependent variable, we saw in Table 2 that non-agricultural jobs account for 51% of the person-years at the destination. Including individual fixed effects is also no longer a problem, since as many as 18% of the always employed migrants change their occupation over the sample period.

We begin in Table 12, Column 1, with the reduced form occupation regression. The dependent variable equals one if the individual has a non-agricultural job, zero if he is an agricultural laborer. Recent-past rainfall and distant-past rainfall are included as regressors in this fixed effects regression, which is restricted to male migrants as before. As with the employment regression, the coefficient on recent-past rainfall is insignificant, while the coefficient on distant-past rainfall is negative and significant. We already know, from the first stage regressions reported earlier, that low distant-past rainfall translates into a larger number of established migrants at the destination. Our interpretation of this reduced form result is that an exogenous increase in the number of established migrants increases the likelihood that any member of the of the network will hold a preferred non-agricultural job.

Column 2 verifies the robustness of this result by restricting attention to fresh migrants (those who arrived in the current year or the previous year). As with the employment regression, the coefficient on distant-past rainfall actually increases with the reduced sample. This tells us that the new arrivals benefit disproportionately from the network, both when it comes to being employed as well as in gaining access to preferred non-agricultural jobs. We complete the robustness tests by replacing individual fixed effects with community dummies in Column 3. The estimates remain very similar to what we obtained in Column 1.

Insert Table 12 here.

The regressions up to this point have restricted attention to occupational choice at the destination. Column 4 repeats this exercise at the origin. We now see that both recent-past and distant-past rainfall have no effect on the occupational outcomes at the destination. We saw earlier that rainfall at the origin had a strong and immediate effect on employment at the origin, with this effect persisting for a few years thereafter. The results just obtained tell us that opportunities to switch occupations appear

to be very limited at the origin, in sharp contrast to what we saw above at the destination.

Returning to the occupation regressions at the destination, Column 5 presents OLS estimates, while Column 6 presents the corresponding IV estimates, with individual fixed effects and the full sample of male migrants. Somewhat surprisingly, the OLS estimates are insignificant, and the coefficient on the established migrants is actually smaller than the coefficient on the new migrants. However, the familiar patterns reappear when we instrument for new (established) migration with recent-past (distant-past) rainfall. The coefficient on established migration is now very precisely estimated, and much larger than the corresponding coefficient on new migration.

The particularly severe downward bias on the established migrants in the OLS regression might be due to return migration. Migrants were seen to return when they achieved a savings target in Section 3 and Section 4, which would imply that the migration spells should be shorter for the better paid non-agricultural workers. As expected, migration spells are significantly shorter for the non-agricultural workers: the mean number of years (with standard errors in parentheses) is 4.52(0.24) and 3.22(0.14) for the agricultural and non-agricultural workers respectively.⁴² We would thus expect to see a higher level of return migration, particularly among the established migrants, when conditions favor non-agricultural employment, which would in turn bias the OLS estimates downward.

I complete the description of the regressions reported in Table 12 by dropping small rural communities (*ranchos*) in Column 7. These communities tend to be more cohesive, and we saw earlier that dropping them from the sample reduced the estimated network effect in the employment regression substantially. However, rural communities are at a disadvantage when it comes to accessing non-agricultural jobs at the destination; while not reported here, individuals who report agriculture as their primary occupation in Mexico are much less likely to hold non-agricultural jobs in the U.S. Thus it is not surprising that dropping these communities does not result in a sharp decline in the network effects in the occupation regression.

6.4 Occupation Regressions - Additional Tests

I conclude the empirical analysis by conducting the same set of additional tests reported earlier for the employment regressions. We begin by including both men and women in the sample in Table 13, Column 1. Women were roughly equally represented, among agricultural and non-agricultural workers,

⁴²These statistics are computed over the 15-year sample period in each community, and compare those workers who are exclusively employed in agriculture and non-agriculture respectively over this period.

in Table 10. Unlike with the employment regression, there is no reason to expect that they will benefit disproportionately from the network in this case. And as expected, the estimated network effects in Column 1 are very similar to what we obtained previously with men only in Table 12, Column 6.

Next, we restrict the sample to men under 55 in Column 2, and men under 45 in Column 3. While non-agricultural workers were younger than agricultural workers in Table 10, the age difference was not as pronounced as the corresponding difference between the employed and the unemployed that we saw earlier in Table 6. We would not expect the network response along the age dimension to be as strong as it was in the employment regression, and as expected the network effect declines only mildly from Table 12, Column 6 to Table 13, Column 2, to Table 13, Column 3.

Table 13, Column 4 continues with the investigation of network effects, along different individual dimensions, by restricting attention to individuals with less than 10 years of education. The estimated network effects are substantially larger than what we obtained with the full sample, which tells us that less educated migrants benefit disproportionately from the network when it comes to gaining access to non-agricultural jobs. This result is robust to alternative cut-offs, ranging from nine to 12 years of schooling.

Insert Table 13 here.

I close this section by verifying the robustness of the occupation regressions to recall bias and the problem of missing migrants. Table 13, Column 5 extends the sample length to 20 years prior to the survey year, and we now see that the network effects do decline, when compared with Table 12, Column 6.⁴³ This decline cannot be due to recall bias (associated with measurement error in the network variable) since we have already seen that the occupation regression with the same network variable was unaffected by the increase in the sample length from 15 to 20 years. An increase in the sample length implies that we are going further back in time, even though the surveys were conducted in different years in each community, and it might be that the networks grew more effective in channelling their members into non-agricultural jobs over the years.

Finally, to account for the missing migrants in the survey year we need to discard the survey year, and a few years prior to that year, from the sample. Column 6 discards the survey year (T) and the year preceding that year ($T - 1$) from the sample. Column 7 drops year $T - 2$, and Column 8 drops

⁴³While not reported here, the estimated network effects declined steadily when I gradually increased the sample length (in one year increments) from 15 to 20 years.

year $T - 3$, as well. The coefficient on established migration drops steadily over the course of this exercise, but it does flatten. While not reported here, if we dropped $T - 4$ as well, this coefficient would actually increase very slightly, up to 2.1. The sharp decline, followed by a flattening out, is thus obtained with both the employment and the occupation regressions. In either case, dropping the survey year and a few years prior to that year has no effect on the basic pattern of network effects.

7 Conclusion

This paper attempts to test for the presence of social networks among Mexican migrants, belonging to well established origin-communities, in the U.S. labor market. Rainfall at the origin is used as an instrument for the size of the network at the destination, avoiding the standard simultaneity problem in which network-size responds to employment shocks at the destination. Since network effects are identified off changes in the size and the vintage of the network over time, individual fixed effects allow us to control for selective migration as well.

The major result of this paper is that the network substantially improves labor market outcomes among the migrants. The network not only finds jobs for its members, it also channels them into higher paying non-agricultural occupations. It turns out that the role of the network is not restricted to providing job referrals alone; the network also provides financial support and housing assistance for its members. Here it is the more established members that contribute disproportionately to the network and it is the disadvantaged members - women, the elderly, and the less educated - who benefit the most.

This paper provides a first glimpse of a remarkable decentralized institution that has provided a steady supply of low cost labor to the U.S. for nearly a century. Because migration from this region is recurrent, the individual is rarely matched with the same members of his community on different trips to the U.S. (as we saw in Figure 2). However, preexisting social ties ensure that he receives various forms of assistance from those members of the community that happen to be established at the destination when he does arrive, on each trip to the U.S.

While these social ties might improve the efficiency of the network, they come with a cost of their own. There is now an externality associated with the individual's migration decision, and it is very likely that members of these communities face strong pressure to maintain particular location patterns, and to remain in the low-skill jobs that have traditionally been chosen, to maintain the stability of

the network. This observation might explain the low levels of education that we see in the data, and the prevalence of low-skill occupations, despite the long history of migration to the U.S. in these communities.⁴⁴

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⁴⁴Networks may also contribute to the misallocation of resources in the wider economy. For example, in a related paper (Banerjee and Munshi 2002), we show how differential access to community-based credit creates a mismatch between ability and capital. Communities with higher ability on average are seen to invest less, in an industry where ability and capital are complements. While our work looks at the effect of community-based networks on the functioning of the wider economy, other studies have looked at inefficiencies associated with the inner functioning of the networks themselves (Jackson and Wolinsky 1996, Kranton and Minehart 2000).

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Table 1: Descriptive Statistics at the Origin (in Mexico)

Origin State:	Full Sample	Jalisco	Guanajuato	SLP	Michoacan	Zacatecas	Nayarit	Colima
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Panel A: Individual Characteristics								
Age	41.95 (16.55)	40.30 (16.08)	43.64 (16.53)	47.57 (15.69)	41.94 (15.84)	40.97 (16.74)	40.58 (17.20)	39.28 (16.36)
Education	5.06 (4.69)	3.89 (3.85)	5.12 (4.57)	6.88 (5.21)	3.57 (4.45)	5.40 (4.81)	5.39 (5.07)	5.47 (4.57)
Marital status	0.76 (0.43)	0.75 (0.43)	0.79 (0.41)	0.79 (0.40)	0.86 (0.34)	0.74 (0.44)	0.67 (0.47)	0.67 (0.47)
No. of children	4.15 (3.47)	4.41 (3.82)	4.44 (3.38)	4.10 (3.05)	4.21 (3.34)	3.97 (3.39)	3.60 (3.30)	3.67 (3.49)
No. of observations	48,386	11,221	8,600	5,030	3,560	14,776	3,000	2,199
Panel B: Occupational Choice (%)								
Professional	8.26	3.04	8.82	15.97	4.30	11.06	6.95	7.08
Sales person	13.43	12.61	16.21	16.49	13.16	11.94	15.11	7.08
Skilled Manual	17.90	18.33	26.79	18.76	12.61	12.45	20.52	16.34
Unskilled Manual	11.48	13.06	13.87	8.55	6.49	12.25	9.80	6.08
Agriculture	30.88	35.80	17.72	23.56	48.34	31.88	28.44	42.77
Service	12.72	11.72	12.25	12.00	11.56	13.67	11.83	18.53
Other	5.33	5.44	4.34	4.67	3.54	6.75	7.35	2.12
Panel C: Fraction of Land Irrigated								
Fraction	0.18 (0.36)	0.11 (0.26)	0.36 (0.46)	0.16 (0.35)	0.49 (0.48)	0.17 (0.37)	0.11 (0.28)	0.00 --
No. of observations	6,538	1,857	567	696	396	2,540	206	276

Note: Standard deviations in parentheses.

The sample covers a 15 year period prior to the survey-year in each Mexican community.

Each observation is a person-year.

Panel A covers all available person-years. Panel B is restricted to observations in which the individual locates at the origin in a given year.

Panel C applies to land owners only.

Marital status = 1 if married, 0 otherwise

Table 2: Descriptive Statistics at the Destination (in the United States)

Origin State:	Full Sample	Jalisco	Guanajuato	SLP	Michoacan	Zacatecas	Nayarit	Colima
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Panel A: Occupational Choice (%)								
Skilled Manual	12.01	10.66	16.36	15.50	7.91	12.10	9.89	5.56
Unskilled Manual	24.88	20.02	30.48	64.19	21.43	18.35	21.98	23.33
Agriculture	48.90	53.81	39.03	12.66	56.63	54.47	57.69	51.11
Service	10.61	10.66	9.48	2.40	12.76	12.01	9.89	18.89
Other	3.60	4.85	4.65	5.25	1.27	3.07	0.55	1.11
Panel B: Location Patterns (%)								
San Joaquin Valley	19.90	6.28	5.81	35.52	30.40	24.61	6.77	24.73
San Francisco	5.97	8.30	4.36	2.05	21.07	3.95	2.08	1.08
Los Angeles	32.63	37.55	23.00	12.73	29.60	36.46	35.42	48.39
San Diego	7.89	26.92	5.57	1.23	6.40	1.64	6.25	0.00
Houston	3.81	1.21	5.08	15.61	2.40	2.22	0.00	0.00
Dallas	3.83	2.63	14.04	10.27	0.27	1.97	0.00	1.08
Chicago	5.15	7.49	17.68	14.58	0.53	0.43	4.69	0.00
Other Urban	5.56	3.04	10.17	2.67	3.20	6.21	12.50	7.53
Other Rural	10.96	2.63	7.75	4.31	3.47	17.10	29.17	4.30
Other	4.30	3.95	6.54	1.03	2.66	5.41	3.12	12.89
Number of observations	4,624	988	413	487	375	2,076	192	93
Panel C: Community Level Migration Patterns								
Share of migrants at most popular destination zone in each year	0.53 (0.20)	0.59 (0.18)	0.41 (0.14)	0.67 (0.31)	0.54 (0.08)	0.51 (0.19)	0.38 (0.07)	0.48 (0.44)
Share of migrants at 2nd most popular destination zone in each year	0.21 (0.10)	0.20 (0.11)	0.21 (0.07)	0.13 (0.09)	0.25 (0.11)	0.22 (0.10)	0.27 (0.05)	0.24 (0.06)
Share of migrants at 3rd most popular destination zone in each year	0.11 (0.08)	0.09 (0.08)	0.17 (0.06)	0.08 (0.08)	0.08 (0.04)	0.11 (0.08)	0.15 (0.04)	0.13 (0.03)
Share of migrants at most popular dest. zone who locate in the same SMSA	0.87 (0.18)	0.91 (0.16)	0.91 (0.16)	0.90 (0.20)	0.69 (0.23)	0.82 (0.15)	0.94 (0.09)	0.93 (0.1)
Share of migrants at 2nd most popular dest. zone who locate in the same SMSA	0.85 (0.21)	0.89 (0.18)	0.89 (0.20)	0.85 (0.26)	0.69 (0.22)	0.79 (0.21)	0.82 (0.22)	1.00 (0.00)
No. of observations	249	68	43	30	20	62	15	11
No. of communities	24	6	5	3	2	6	1	1

Note: Standard deviations in parentheses.

Each observation is a person-year in Panel A and Panel B. We restrict attention to observations in which the individual is based at the destination.

Panel C treats each community zone in a given year as a single observation. The destination zone in Panel C is drawn from the list presented in Panel B.

The most popular destination zone in a given year receives the most migrants from the community in that year.

Similarly for the 2nd most popular, and the 3rd most popular destination zones.

Table 3: Individual Migration Patterns

Origin State:	Full Sample	Jalisco	Guanajuato	SLP	Michoacan	Zacatecas	Nayarit	Colima
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Panel A: Migration and Employment								
% migrants	11.47 (8.28)	10.51 (7.65)	6.79 (3.69)	11.90 (7.58)	12.37 (4.20)	17.71 (10.18)	6.92 (1.33)	4.64 (1.10)
% new migrants	5.17 (3.78)	5.49 (3.97)	3.09 (2.00)	4.31 (3.25)	5.87 (2.77)	7.12 (4.61)	4.18 (1.46)	2.82 (0.86)
% established migrants	6.31 (5.19)	5.02 (4.27)	3.70 (2.10)	7.59 (4.57)	6.50 (1.93)	10.58 (6.57)	2.75 (0.64)	1.83 (0.51)
% employment in the U.S.	95.66	96.38	96.35	92.95	97.40	95.66	92.39	95.83
% employment in Mexico	86.48	90.48	87.07	82.01	90.17	84.23	82.50	88.01
Panel B: Individual Migration Patterns over the Sample Period								
Avg. number of trips	1.35 (0.69)	1.45 (0.77)	1.22 (0.54)	1.30 (0.56)	1.29 (0.59)	1.38 (0.73)	1.34 (0.69)	1.21 (0.63)
Avg. duration at destination (years)	3.57 (3.57)	3.36 (3.53)	2.59 (2.41)	4.16 (3.47)	3.10 (2.92)	4.08 (4.04)	3.18 (3.35)	2.98 (3.09)
% with 1 trip	74.50	69.23	84.21	74.26	75.25	72.92	76.00	85.71
% with 2 trips	17.85	19.66	9.87	22.77	21.78	18.29	16.00	10.71
% with 3 trips	5.83	8.12	5.92	1.98	0.99	6.94	6.00	3.57
% with 4 trips	1.55	2.99	0.00	0.99	1.98	1.16	2.00	0.00
% with 5 trips	0.27	0.00	0.00	0.00	0.00	0.69	0.00	0.00
Number of observations	1098	234	152	101	101	432	50	28
Share of return migrants who remain at the same destination	0.54 (0.50)	0.60 (0.49)	0.50 (0.51)	0.65 (0.49)	0.56 (0.51)	0.50 (0.50)	0.42 (0.51)	0.50 (0.58)

Note: Standard deviations in parentheses.

Panel A begins by using all available person-years, to compute the fraction of observations for which the surveyed individuals are located at the destination.

A new migrant refers to a person-year in which the individual was located continuously at the destination for less than three years.

Established migrants are located continuously at the destination for three or more years.

Subsequently the employment rate is computed for person-years in which individuals are located at the destination and the origin respectively.

Panel B initially focuses on the 1098 individuals who migrate at some point during the sample period. There are 4450 individuals in the full sample.

Note that the individual is now the unit of observation. Subsequently we restrict attention to return migrants.

Share of return migrants who remain at the same destination describes the fraction of individuals who always locate at the same destination zone

(drawn from the list in Table 2) over the sample period.

Table 4 : Job Search at the Destination

<u>Method (% of all observations)</u>	
Individual Search	23.33
Relative	34.93
Friend or Paisano	34.81
Coyote	0.36
Labor Contractor	2.99
Other	3.58
<u>Total</u>	<u>100.00</u>
No of Observations	836

Note: This information is based on each migrant's last visit to the U.S.

The individual is now the unit of observation.

These data are obtained from a separate file that provides information on earnings and community support on the migrant's last trip to the U.S.

Migrants with wages in the top 1 percentile of the distribution are dropped.

"Coyotes" are agents who guide undocumented migrants across the border.

Table 5: Reduced Form Regressions: Fine Partition of Rainfall Lags

Dependent variable:	Employment at the Destination	Employment at the Origin
	(1)	(2)
rain (t)	-0.003 (0.013)	0.027 (0.009)
rain(t-1)	-0.007 (0.015)	0.027 (0.009)
rain(t-2)	-0.016 (0.014)	0.035 (0.009)
rain(t-3)	-0.027 (0.016)	0.024 (0.009)
rain(t-4)	-0.033 (0.014)	0.008 (0.008)
rain(t-5)	-0.032 (0.013)	0.008 (0.008)
rain(t-6)	-0.032 (0.013)	0.009 (0.010)
Fixed-effects	Yes	Yes
Year dummies	Yes	Yes
R ²	0.705	0.812
Box-Pearson Q statistic	0.042	2.813
Number of Observations	4,546	41,120

Standard errors in parentheses.

Standard errors are robust to heteroscedasticity and clustered residuals within each community-year.

$Q \sim \chi_1^2$ under H_0 : no serial correlation.

The critical value above which the null is rejected at the 5 percent level is 3.84.

Employment is a binary variable that measures the individual's labor market outcome.

Lagged rainfall at the origin as regressors in Column 1 and Column 2.

Rainfall coefficients in boldface are significant at the 5 percent level.

Column 1: employment at the destination as the dependent variable.

Column 2 : employment at the origin as the dependent variable.

Table 6: Reduced Form and First-Stage Regressions: Coarse Partition of Rainfall Lags

Dependent variable:	Reduced Form				First Stage		
	Employment at the destination				Employment at the origin	New migrants	Established migrants
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Recent-past rainfall	-0.028 (0.027)	-0.049 (0.035)	-0.023 (0.072)	-0.047 (0.040)	0.085 (0.018)	-0.091 (0.037)	0.005 (0.020)
Distant-past rainfall	-0.125 (0.035)	-0.092 (0.027)	-0.226 (0.108)	-0.129 (0.044)	0.046 (0.021)	0.103 (0.033)	-0.106 (0.023)
Fixed effects	Yes	Yes	Yes	No	Yes	Yes	Yes
Year dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes
R ²	0.705	0.705	0.647	0.038	0.812	0.768	0.940
Q statistic	0.041	0.041	0.036	0.660	2.813	0.010	0.316
Number of observations	4,546	4,546	1,732	4,546	41,120	4,546	4,546

Standard errors in parentheses.

Standard errors are robust to heteroscedasticity and clustered residuals within each community-year.

$Q \sim \chi_1^2$ under H_0 : no serial correlation. The critical value above which the null is rejected at the 5 percent level is 3.84.

Recent-past rainfall is average rainfall at the origin over the past 3 years; t to t-2.

Distant-past rainfall is average rainfall at the origin over the preceding 4 years; t-3 to t-6.

New migrants measures the proportion of the community located at the destination for 1-3 years in period t.

Established migrants measures the proportion of the community located at the destination for 4 or more years in period t.

Employment was defined in Table 5.

Columns 1-5: reduced form employment regressions.

Column 1 and Column 5: repeat reduced form employment regressions in Table 5 with coarse partition of lagged rainfall.

Column 2: recent-past rainfall is average over the past 4 years, and distant-past rainfall is average over the preceding 3 years.

Column 3: restrict attention to person-years in which the migrant arrived in the current year or the previous year.

Column 4: reduced form employment regression with community dummies.

Columns 6-7: first-stage regressions.

Table 7: OLS and Instrumental Variable Regressions

Dependent variable:	Employment at the Destination							
	OLS	IV						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
New migrants	-0.032 (0.070)	0.397 (0.315)	0.522 (0.376)	0.093 (0.537)	0.626 (0.501)	0.284 (0.280)	0.030 (0.384)	-0.027 (0.307)
Established migrants	0.670 (0.154)	1.554 (0.551)	1.474 (0.545)	2.073 (1.069)	1.745 (0.661)	1.307 (0.453)	1.577 (0.741)	1.179 (0.632)
Fixed effects	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes
Year dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
R ²	0.707	0.705	0.705	0.647	0.048	0.705	0.713	0.671
Q statistic	0.042	0.041	0.041	0.036	0.660	0.041	0.048	0.073
Number of observations	4,546	4,546	4,546	1,732	4,546	4,546	4,239	2,870

Standard errors in parentheses.

Standard errors are robust to heteroscedasticity and clustered residuals within each community-year.

$Q \sim \chi_1^2$ under H_0 : no serial correlation. The critical value above which the null is rejected at the 5 percent level is 3.84.

Employment was defined in Table 5.

New migrants, Established migrants were defined in Table 6.

Recent-past rainfall and Distant-past rainfall are used as instruments for New migrants and Established migrants.

Column 1: OLS employment regression.

Column 2-8: IV employment regressions.

Column 2: IV employment regression with individual fixed effects, full sample.

Column 3: recent-past rainfall (new migrants) 4 lags, distant-past rainfall (established migrants) preceding 3 lags.

Column 4: restrict attention to person-years in which the migrant arrived at the destination in the current year or the previous year.

Column 5: IV employment regression with community dummies.

Column 6: new migrants, established migrants measured as proportion of employed migrants at the destination.

Column 7: new migrants, established migrants measured as proportion of community in specific destination states.

This regression includes a full set of destination-state dummies.

Column 8: IV employment regressions without small rural communities (ranchos).

Table 8: Employment Outcomes and Individual Characteristics

Outcome at destination:	Unemployed	Employed
	(1)	(2)
Individual Characteristics		
Male	0.72* (0.03)	0.98* (0.002)
Age	49.78* (1.17)	36.30* (0.19)
Schooling	5.19* (0.35)	4.54* (0.05)
No. of observations	208	4,502

Note: Standard errors in parentheses.

The person-year, for the 15-year sample period in each community, is the unit of observation.

Male=1 if the migrant was a male in a person-year, 0 otherwise.

* denotes rejection of equality of means for the two groups at 5 percent significance level.

Table 9: Instrumental Variable Regressions - Additional Tests

Dependent variable:	Employment at the destination							
	Full sample	Robustness to individual characteristics				Robustness to sample lengths		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
smig(s)	0.623 (0.353)	0.515 (0.292)	0.394 (0.306)	0.424 (0.326)	0.511 (0.321)	0.377 (0.400)	0.251 (0.356)	0.440 (0.401)
smig(l)	2.021 (0.594)	1.453 (0.516)	1.321 (0.534)	1.565 (0.656)	1.699 (0.526)	1.304 (0.578)	1.058 (0.491)	0.968 (0.398)
Fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
R ²	0.732	0.658	0.546	0.680	0.689	0.713	0.705	0.717
Q statistic	0.110	0.012	0.0005	0.015	0.049	0.022	0.001	0.002
Number of observations	4,710	4,084	3,371	4,067	5,214	3,894	3,614	3,286

Standard errors in parentheses.

Standard errors are robust to heteroscedasticity and clustered residuals within each community-year.

$Q \sim X_1^2$ under H_0 : no serial correlation. The critical value above which the null is rejected at the 5 percent level is 3.84.

Employment was defined in Table 5.

New migrants, Established migrants were defined in Table 6.

Recent-past rainfall and Distant-past rainfall are used as instruments for New migrants and Established migrants.

Column 1: including both men and women in the sample.

Column 2: including men less than 55 years only.

Column 3: including men less than 45 years only.

Column 4: including individuals with less than 10 years of education.

Column 5: extended 20-year sample period in each community.

Column 6: discard survey year and previous year from the sample.

Column 7: discard survey year and two previous years from the sample.

Column 8: discard survey year and three previous years from the sample.

Table 10: Occupational Choice - Labor Market Outcomes and Individual Characteristics

Occupation at destination:	Agricultural (1)	Non-agricultural (2)
Panel A: Labor Market Outcomes		
Hourly wage (relative to minimum wage)	1.22* (0.03)	1.42* (0.03)
Hourly wage (in 2001 dollars)	6.92* (0.15)	8.06* (0.20)
Annual income (in 2001 dollars)	8682.57* (350.56)	11995.28* (540.97)
Hours worked per week	49.47* (0.84)	45.04* (0.60)
Months worked per year	5.73* (0.15)	7.09* (0.17)
Panel B: Individual Characteristics		
Male	0.99* (0.004)	0.97* (0.008)
Age	38.52* (0.59)	34.36* (0.50)
Schooling	4.30* (0.19)	5.71* (0.18)
No. of observations	406	524

Note: Standard errors in parentheses.

This information is based on each migrant's last visit to the U.S.

The individual is now the unit of observation.

These data are obtained from a separate file that provides information on earnings and community support on the migrant's last trip to the U.S.

Migrants with wages in the top 1 percentile of the distribution are dropped.

* denotes rejection of equality of means for the two groups at 5 percent significance level.

Table 11: Occupational Choice and Community Support

Occupation at destination:	Agricultural (1)	Non-agricultural (2)
Panel A: Contact with the Community		
With relatives	0.57 (0.03)	0.63 (0.02)
With paisanos	0.75 (0.02)	0.73 (0.02)
Panel B: Financial Assistance (%)		
No help	55.19	50.68
Relative	20.00	30.56
Friend or paisano	16.96	14.51
Employer	5.06	3.66
Other	2.78	0.58
Help from the community	0.37* (0.02)	0.45* (0.02)
Panel C: Housing Assistance (%)		
No help	4.05	3.70
Relative	36.99	61.19
Friend or paisano	23.99	26.90
Employer	30.92	6.37
Other	4.05	1.85
Help from the community	0.61* (0.03)	0.88* (0.01)
Panel D: Job Search (%)		
Individual search	25.50	21.77
Relative	31.81	37.17
Friend or paisano	31.81	36.96
Coyote	0.86	0.00
Labor contractor	5.16	1.44
Other	4.87	2.67
Help from the community	0.64* (0.03)	0.74* (0.02)
Number of observations	349	487

Note: Standard errors in parentheses.

Statistics are based on the last trip of the migrants in the sample. The individual is now the unit of observation.

These data are obtained from a separate file that provides information on earnings and community support on the migrant's last trip to the U.S. Migrants with wages in the top 1 percentile of the distribution are dropped.

Contact with community is a binary variable which takes the value one if the migrant had contact with relatives or paisanos.

Percentages sum up to 100 in Panels B-D.

Help from the community is a binary variable which takes the value one if relatives or paisanos provided assistance.

* denotes rejection of equality of means for the two groups at 5 percent significance level.

Table 12: Occupation Regressions

Dependent variable:	Occupation at the destination			Occupation at the origin	Occupation at the destination		
	Reduced form				OLS	IV	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Recent-past rainfall	-0.125 (0.077)	-0.026 (0.217)	-0.025 (0.096)	0.011 (0.015)	--	--	--
Distant-past rainfall	-0.223 (0.086)	-0.479 (0.258)	-0.185 (0.098)	-0.027 (0.019)	--	--	--
New migrants	--	--	--	--	0.398 (0.231)	1.592 (0.928)	1.510 (0.803)
Established migrants	--	--	--	--	0.256 (0.247)	3.585 (1.339)	3.815 (1.272)
Fixed effects	Yes	Yes	No	Yes	Yes	Yes	No
Year dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes
R ²	0.825	0.734	0.143	0.898	0.825	0.825	0.826
Q statistic	0.319	0.007	1.605	1.886	0.322	0.319	0.237
Number of observations	4,240	1,588	4,240	30,917	4,240	4,240	2,679

Standard errors in parentheses.

Standard errors are robust to heteroscedasticity and clustered residuals within each community-year.

$Q \sim \chi_1^2$ under H_0 : no serial correlation. The critical value above which the null is rejected at the 5 percent level is 3.84.

Occupation is a binary variable that takes on the value one if non-agricultural job, zero if agricultural job.

Recent-past rainfall, Distant-past rainfall, New Migrants, Established migrants were defined in Table 6.

Recent-past rainfall and Distant-past rainfall are used as instruments for New migrants and Established migrants in Columns 6-7.

Column 1: full sample, fixed effects.

Column 2: restrict attention to person-years in which the migrant arrived at the destination in the current year or the previous year.

Column 3: occupation regression with community dummies.

Column 4: occupation at the origin as the dependent variable.

Column 5: OLS occupation regression.

Column 6: IV occupation regression, full sample.

Column 7: IV occupation regression, without small rural communities (ranchos).

Table 13: Occupation Regressions - Additional Tests

Dependent variable:	Occupation at the destination							
	Full sample	Robustness to individual characteristics				Robustness to sample lengths		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
New migrants	1.413 (0.954)	1.283 (1.032)	1.105 (1.027)	1.964 (1.081)	1.027 (0.681)	1.162 (0.805)	0.895 (0.698)	0.409 (0.686)
Established migrants	3.290 (1.374)	3.696 (1.424)	3.289 (1.410)	5.009 (1.901)	2.062 (0.919)	3.007 (1.034)	2.357 (0.888)	2.078 (0.735)
Fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
R ²	0.825	0.822	0.813	0.822	0.822	0.848	0.858	0.872
Q statistic	0.329	0.274	0.252	0.392	0.364	0.236	0.146	0.099
Number of observations	4,330	3,828	3,213	3,817	4,860	3,651	3,387	3,079

Standard errors in parentheses.

Standard errors are robust to heteroscedasticity and clustered residuals within each community-year.

$Q \sim \chi_1^2$ under H_0 : no serial correlation. The critical value above which the null is rejected at the 5 percent level is 3.84.

Occupation was defined in Table 12.

New migrants, Established migrants were defined in Table 6.

Recent-past rainfall and Distant-past rainfall are used as instruments for New migrants and Established migrants.

Column 1: including both men and women in the sample.

Column 2: including men less than 55 years only.

Column 3: including men less than 45 years only.

Column 4: including individuals with less than 10 years of education.

Column 5: extended 20-year sample period in each community.

Column 6: discard survey year and previous year from the sample.

Column 7: discard survey year and two previous years from the sample.

Column 8: discard survey year and three previous years from the sample.

Figure 1: Employment and Network Response to Distant-Past Rainfall - Net Fixed Effects

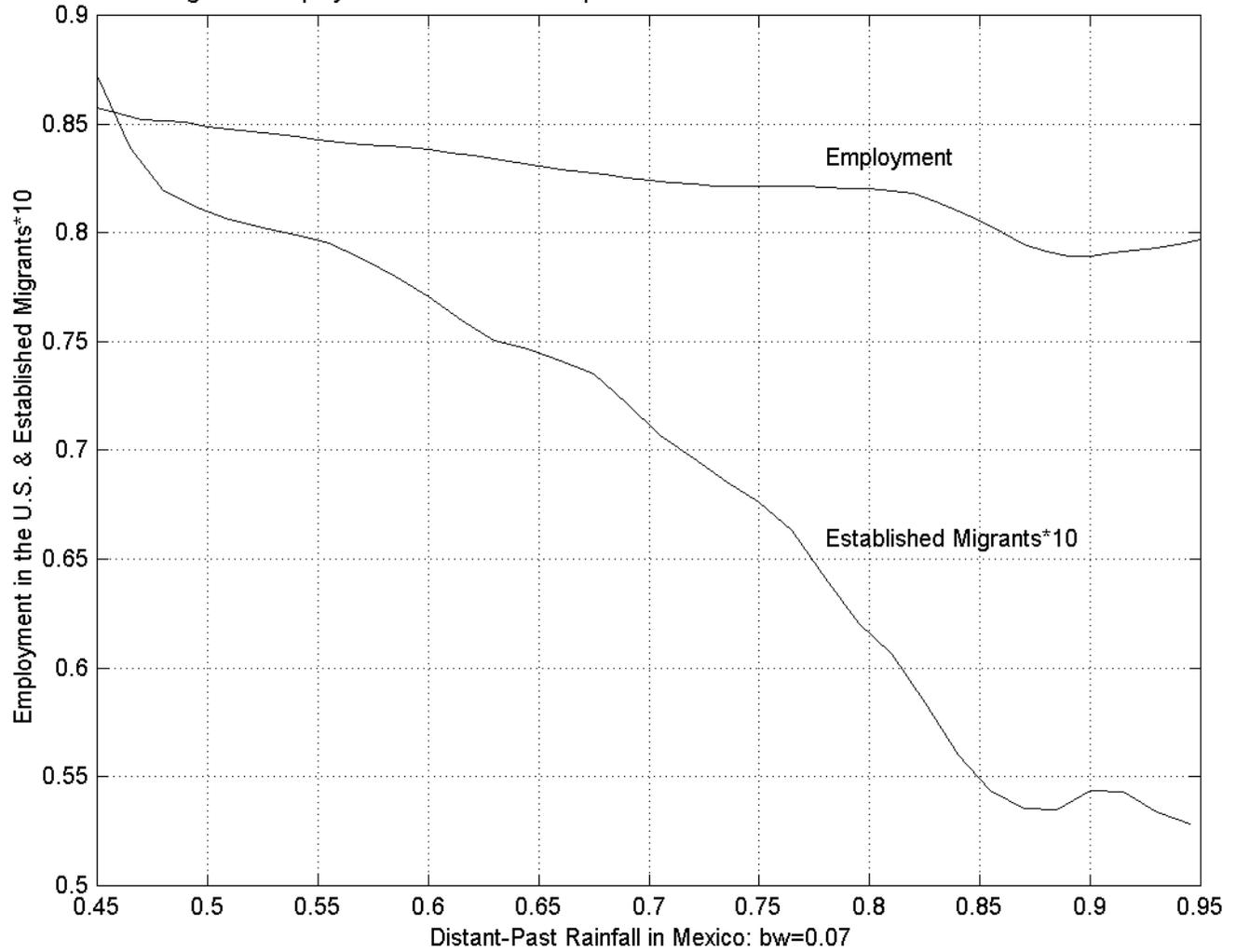


Figure 2: Matching Established Migrants Over Time

