

NEW ARRIVAL OF BOOKS

(January - March 2018)



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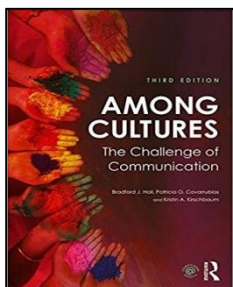
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Management
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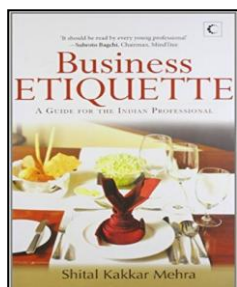
BUSINESS COMMUNICATION

1. **Among cultures: the challenge of communication. - 3rd ed./ Hall, Bradford J. 2018. New York: Routledge**
Call No - 65.012.46 HAL P8 Acc No - 51632



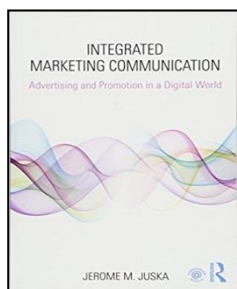
This book explores intercultural communication and the relationship between communication and culture, using narrative as a common and compelling thread for studying intercultural interactions. Anchored in the position that people make sense of their worlds through choosing and telling narratives to themselves and others, this text is replete with narratives and stories. Chapters address key aspects of intercultural communication, including verbal and nonverbal communication; stereotypes and bias; identity; conflict; diversity; and ethics.

2. **Business etiquette: a guide for the Indian professional. / Mehra, Shital Kakkar. 2012. Noida: Collins Business**
Call No - 395 MEH P2 Acc No - G15108



The opportunities created by a fast-globalizing world have led to executives jet-setting across the globe winning and dining, negotiating, and networking for business. Indian executives, who are brand ambassadors of both their company and their country, too are making a mark on the global stage, and increasingly find themselves in a number of situations where their people skills can make all the difference. This book shows us the art of creating a positive impression through the ABC of good manners: Appearance, Behaviour, and Communication. The author, one of India's best-known corporate etiquette trainers, teaches us how to create our own brand, dine with grace, mingle with ease and conduct business keeping in mind racial, gender, and cultural diversities. It's a one-stop guide to side-stepping those embarrassing slip-ups and awkward gestures, and sailing through the complexities of modern-day office life with ease.

3. **Integrated marketing communication: advertising and promotion in a digital world. / Juska, Jerome M. 2018. New York: Routledge**
Call No - 658.8:65.011.56 JUS P8 Acc No - 51466

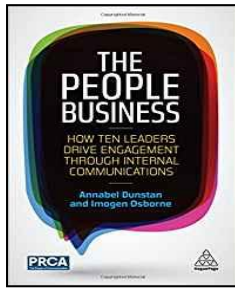


This book shows students how to achieve their marketing objectives through a campaign that coordinates marketing, advertising, and promotion. It provides essential information about planning, implementing, and assessing a comprehensive marketing plan to help students appreciate integrated marketing communications as a business strategy. The author describes the processes and considerations needed to appeal to consumers, identifying how geographic segmentation, timing, competitive environments, and cost contribute to planning. He considers the integration of digital technology, such as social media platforms and mobile apps, and how these can be used for advertising, sales promotion, and public relations. The book's concise, easy to read explanation of marketing components and their interconnected relationships is solidified by a series of visual summaries as well as examples and useful demonstrations.

4. **People business: how ten leaders drive engagement through internal communications. / Dunstan, Annabel. 2017. London: Kogan Page**

Call No - 65.012.3 DUN P7

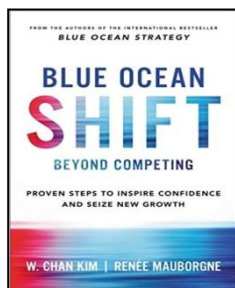
Acc No - 51488



This book offers readers an inside perspective on what works and what doesn't in the world of corporate internal communication and strategy. Featuring interviews with senior practitioners from a diverse range of leading firms, the book offers a refreshingly honest perspective on the practices and challenges facing IC today. Senior IC leads will offer their tips for success, what they have learned along the way, and what remains challenging. The book will also explore how IC is still, in some companies, struggling to be seen as a credible contributor to business performance. This book enables readers to prove its value to senior company members by demonstrating its clear impact on ROI.

BUSINESS POLICY AND STRATEGIC MANAGEMENT

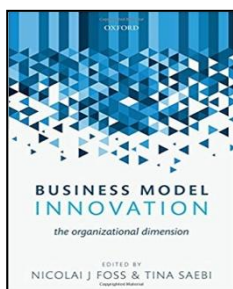
1. **Blue ocean shift: beyond competing : proven steps to inspire confidence and seize new growth. / Kim, W. Chan. 2017. New York: Macmillan**
Call No - 658.624 KIM P7 Acc No - G15102



In this book the author's show you how to move beyond competing, inspire your people's confidence, and seize new growth, guiding you step-by-step through how to take your organization from a red ocean crowded with competition to a blue ocean of uncontested market space. By combining the insights of human psychology with practical market-creating tools and real-world guidance, the author's deliver the definitive guide to shift yourself, your team, or your organization to new heights of confidence, market creation, and growth. They show why nondisruptive creation is as important as disruption in seizing new growth. This book is full of with all-new research and examples of how leaders in diverse industries and organizations made the shift and created new markets by

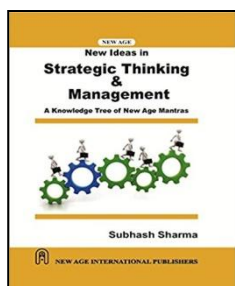
applying the process and tools outlined in the book. Whether you are a cash-strapped startup or a large, established company, nonprofit or national government, you will learn how to move from red to blue oceans in a way that builds your people's confidence so that they own and drive the process. This book is critical reading for leaders, managers, and entrepreneurs alike. You'll learn what works, what doesn't, and how to avoid the pitfalls along the way. This book will empower you to succeed as you embark on your own blue ocean journey. It is indispensable for anyone committed to building a compelling future.

2. **Business model innovation: the organizational dimension / Edited by Foss, Nicolai J. 2015. Oxford: Oxford University Press**
Call No - 6.001.5 BUS P5 Acc No - 51638



Business model innovation is an important source of competitive advantage and corporate renewal. An increasing number of companies have to innovate their business models, not just because of competitive forces but also because of the ongoing change from product-based to service-based business models. This book features thirteen chapters written by authorities on business model innovation. The specific angle, and the novel feature of this book, is to thoroughly examine the organizational dimension of business model innovation.

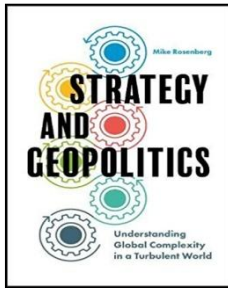
3. **New ideas in strategic thinking and management: a knowledge tree of new age mantras/Sharma, Subhash. 2016. New Delhi: New Age Int.**
Call No - 65.011.1 SHA P6 Acc No - G15079



This book, 'New Ideas in Strategic Thinking & Management' is rooted in such a view of future based on 'Harmonic Globalization'. Accordingly ideas in this book have been developed on the basis of integration and synthesis of various ideas using 'creative meditative research approach' and 'grounded praxis approach' to new knowledge creation. Transition from Industrial revolution to 'Knowledge revolution' and movement towards a new 'revolution of consciousness', has necessitated need for new thinking and new knowledge creation in terms of new models, mantras, metaphors and new yantras in strategic thinking and policy

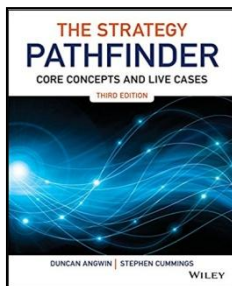
making as well as in management, leadership and human development. Challenges created by Globalization have also opened new windows, doors and corridors in new knowledge creation. Further, it has led to awakening of a new consciousness that is finding its expression through new concerns of social responsibility, environmental responsibility, ethical issues, gender equality, wellness, holistic development and governance etc. These concerns and issues are influencing strategic thinking,

4. **Strategy and geopolitics: understanding global complexity in a turbulent world. / Rosenberg, Mike. 2017. Bingley: Emerald Publishing**
Call No - 65.011.1 ROS P7 **Acc No - 51571**



This book provides a strategic framework that can help senior business executives address the challenges of globalization in this evolving geopolitical landscape. This book underlines the need to go beyond a simplistic understanding of different countries and territories: it discusses the geopolitical issues that can be the cause of success or failure in different markets; and it explores strategies for dealing with global and local complexity, as well as introducing innovative ideas on recruitment and organization.

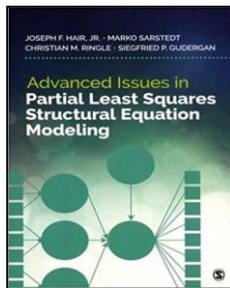
5. **Strategy pathfinder: core concepts and live cases. - 3rd ed. / Angwin, Duncan. 2017. Chichester: Wiley**
Call No - 65.011.1 ANG P7 **Acc No – 51572**



This book presents an innovative, dynamic guide to strategic thinking and practice. Using real-world case examples from companies like Apple, the BBC, Hyundai, LEGO, McDonalds, Nike and SpaceX. The book is designed to help the reader to develop a clear understanding of key concepts while shifting your thought processes towards real strategic action and innovation. This book enables readers to actively participate in real-world strategy dilemmas and create their own solutions.

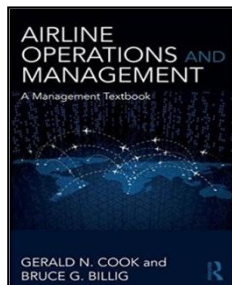
DECISION SCIENCES & OPERATIONS MANAGEMENT

1. **Advanced issues in partial least squares structural equation modeling.** / Hair, Joseph F. 2018. Thousand Oaks: Sage
Call No - 3.001.5 HAI P8 Acc No - 51536



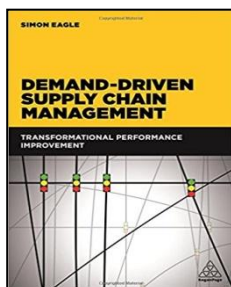
This easy-to-understand, practical guide covers advanced content on PLS-SEM to help students and researchers apply techniques to research problems and accurately interpret results. The authors provide a brief overview of basic concepts before moving to the more advanced material. Offering extensive examples on SmartPLS 3 software. It emphasizes that any advanced PLS-SEM approach should be carefully applied to ensure that it fits the appropriate research context and the data characteristics that underpin the research

2. **Airline operations and management: a management textbook** / Cook, Gerald N. 2017. London: Routledge
Call No - 656.7 COO P7 Acc No - 51631



This book is a survey of the airline industry, mostly from a managerial perspective. It integrates and applies the fundamentals of several management disciplines, particularly economics, operations, marketing and finance, in developing the overview of the industry. The focus is on tactical, rather than strategic, management that is specialized or unique to the airline industry.

3. **Demand-driven supply chain management: transformational performance improvement.** / Eagle, Simon. 2017. London: Kogan Page
Call No - 658.788 EAG P7 Acc No - 51733

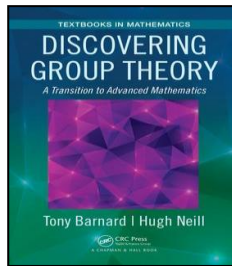


This book is the go-to source for industry supply chain/operations executives and students. It describes the 'what, how and why' of the demand-driven SCM process. The key themes in the book are: what is demand-driven? why is demand-driven so effective? how to operate a demand-driven supply chain? and how to adopt the demand-driven process in your company? Readers can quickly grasp the essential concepts from one of numerous self-contained sections that present the book's key concepts from different perspectives. Online resources available include full-colour figures. Many manufacturing and distribution companies are moving from the traditional 'forecast push MRP' to demand-driven supply chain management (SCM). Demand-driven SCM is an 'end-to-end' supply chain planning and replenishment process that enables companies to achieve their planned service levels from up to half the average level of inventory and requiring significantly less throughput capacity - irrespective of the level of demand volatility or lead-time length.

4. **Discovering group theory: a transition to advanced mathematics.** / Barnard, Tony. 2017. Boca Raton: CRC Press

Call No - 519.4 BAR P7

Acc No - 51443

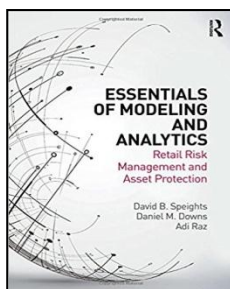


This book presents the usual material that is found in a first course on groups and then does a bit more. The book is intended for students who find the kind of reasoning in abstract mathematics courses unfamiliar and need extra support in this transition to advanced mathematics. It includes number of examples of groups and subgroups, including permutation groups, dihedral groups, and groups of integer residue classes. The book goes on to study cosets and finishes with the first isomorphism theorem.

5. Essentials of modeling and analytics: retail risk management and asset protection / Speights, David B.Ed. 2018. New York: Routledge

Call No - 658.87 SPE P8

Acc No - 51451

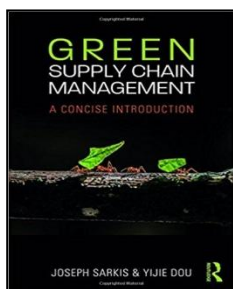


This book illustrates how and why analytics can be used effectively by loss prevention staff. The book offers an in-depth overview of analytics, first illustrating how analytics are used to solve business problems, then exploring the tools and training that staff will need in order to engage solutions. The text also covers big data analytical tools and discusses if and when they are right for retail loss prevention professionals, and illustrates how to use analytics to test the effectiveness of loss prevention initiatives. Ideal for loss prevention personnel on all levels, this book can also be used for loss prevention analytics courses.

6. Green supply chain management: a concise introduction. / Sarkis, Joseph. 2018. New York: Routledge

Call No - 658.788 SAR P8

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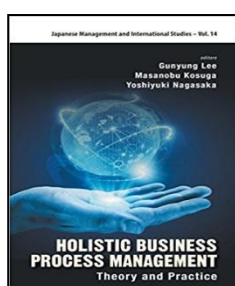


This book gives students a thorough overview of the environmental issues that impact the supply chain and details strategic methods of addressing the political, social, technological, market, and economic concerns that have caused organizations to reconsider their impact. Readers will learn how to integrate the fields of operations management, procurement and purchasing, logistics, and marketing into a successful green supply chain, looking outward to form sustainable partnerships rather than focusing their efforts within the company.

7. Holistic business process management / Edited by Lee, Gunyung. 2017. Singapore: World Scientific

Call No - 658.511.3 HOL P7

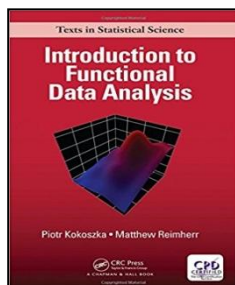
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This book focuses on building business process management (BPM) as a model to address the importance of BPM views, analyze the effectiveness of the approach, and study the research trends in BPM. The book includes case studies

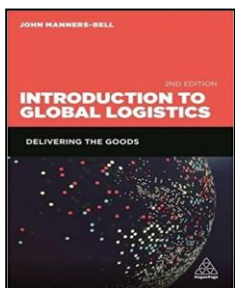
of Japanese and Korean companies and BPM models suitable for small and medium-sized enterprises (SMEs) anywhere in the world.

8. **Introduction to functional data analysis/Kokoszka, Piotr. 2017. Boca Raton: CRC Press**
Call No - 517 KOK P7 Acc No - 51468



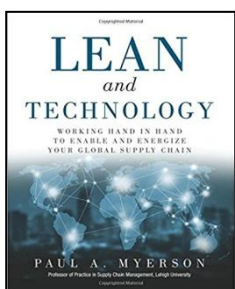
This book provides a concise textbook introduction to the field. It explains how to analyze functional data, both at exploratory and inferential levels. It also provides a systematic and accessible exposition of the methodology and the required mathematical framework. The material of the book can be roughly divided into four parts of approximately equal length: 1) basic concepts and techniques of FDA, 2) functional regression models, 3) sparse and dependent functional data, and 4) introduction to the Hilbert space framework of FDA. The book assumes advanced undergraduate background in calculus, linear algebra, distributional probability theory, foundations of statistical inference, and some familiarity with R programming. Other required statistics background is provided in scalar settings before the related functional concepts are developed. Most chapters end with references to more advanced research for those who wish to gain a more in-depth understanding of a specific topic.

9. **Introduction to global logistics: delivering the goods. - 2nd ed. / Manners-Bell, John. 2017. London: Kogan Page**
Call No - 658.788 MAN P7 Acc No - 51747



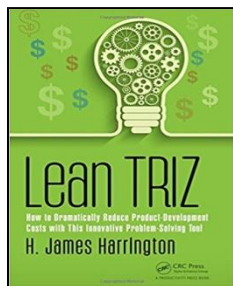
In this book, the author offers a step-by-step guide to global logistics. Covering the breadth of logistics, this highly accessible text is illustrated by engaging case studies of market leaders. It offers a detailed examination of key topics, including: how the logistics industry has developed, how it is influenced by macro-economic factors and demand-side trends, what the risks are to the industry, and how it will develop over the coming years. It examines important trends and developments that are shaping the industry, including 3D printing, megacities, and post-harvest food losses.

10. **Lean and technology: working hand in hand to enable and energize your global supply chain. / Myerson, Paul A. 2017. New Jersey: Pearson**
Call No - 658.788 MYE P7 Acc No - 51748



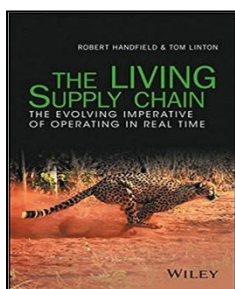
This is the first complete guide to integrating Lean thinking with proven, affordable, and emerging technologies. You'll learn how companies are linking strategy, the value chain, and IT—and how they are executing on their plans to achieve real competitive advantage. Step by step, the author shows how to use the proven six-step SCOR Model to organize the integration of technology with all key supply chain and operations processes.

11. **Lean TRIZ: how to dramatically reduce product-development costs with this innovative problem-solving tool. / Harrington, H. James. 2017. Boca Raton: CRC Press**
Call No - 658.512 HAR P7 Acc No - 51474



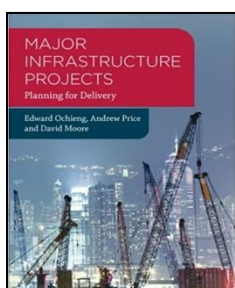
Lean TRIZ is a new workshop-based process that brings together teams to focus on specific processes, evolutionary product designs, and improvement opportunities. It combines the insight of TRIZ with the simplicity of Value Engineering, EXPRESS, or FAST methodologies. TRIZ is the most advanced problem solving tool available. By combining TRIZ's simplest concepts with those in the EXPRESS methodology (used by Ford and Ernst & Young), it is feasible to apply this new methodology to new concepts that are not traditionally applicable to the TRIZ methodology.

- 12. Living supply chain: the evolving imperative of operating in real time. / Handfield, Robert. 2017. New Jersey: Wiley**
Call No - 658.788 HAN P7 **Acc No - 51476**



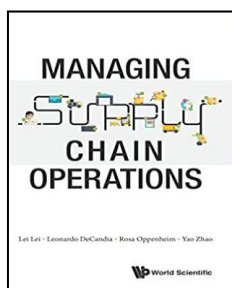
This book addresses the changes that have occurred and are still unfolding at various organizations that are involved in building real-time supply chains. The authors draw on their experiences with multiple companies, along with references to the natural evolution of ecosystems throughout to help identify the 'new rules of supply chain management.' The LIVING principles associated with the rapid digitization and technology changes occurring in the global economy are discussed, along with the push to become more sustainable and responsive to customer needs.

- 13. Major infrastructure projects: planning for delivery. / Ochieng, Edward. 2017. London: Palgrave**
Call No - 338.49 OCH P7 **Acc No - 51477**



This book provides a comprehensive overview of the management of infrastructure projects, from project appraisal to supply chain to implementing practices. The authors incorporate contemporary approaches to project management and provide more linkage between techniques, risk, agile approaches and integrated supply chains.

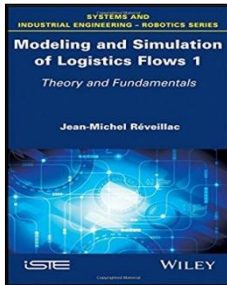
- 14. Managing supply chain operations. / Lei, Lei. 2017. Singapore: World Scientific Publishing**
Call No - 658.788 LEI P7 **Acc No - 51686**



This book is based upon research projects conducted with over 100 participating corporations, combines theory and practice in presenting the concepts necessary for strategic implementation of supply chain management techniques in a global environment. It introduces students to the key drivers of supply chain performance, including demand forecasting, sales and operations planning,

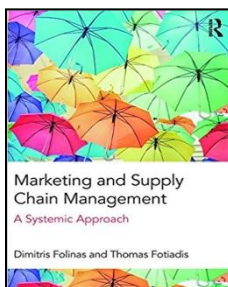
inventory control, capacity analysis, transportation models, supply chain integration, and project management and risk analysis. It is enhanced by real-life examples and case studies as well as strategies from best practices and a focus on social and economic impact.

- 15. Modeling and simulation of logistics flows 1: theory and fundamentals / Reveillac, Jean-Michel.** Ed. 2017. New Jersey: Wiley
Call No - 658.788 REV P7 Acc No - 51688



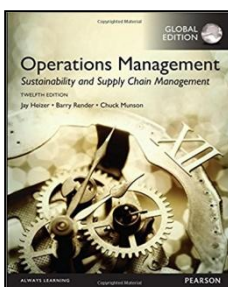
Logistics flows are ubiquitous, invading our daily life, and learning how to control them has become indispensable. Whatever the environment, industrial or tertiary, professionals face new challenges and must solve increasingly complex optimization problems in order to address constraints that are constantly evolving. The three books of this work cover the theory and foundations necessary to understand the key challenges of optimization of logistics flows. This is achieved by addressing the basics of operational research, and the presentation, implementation and operation of the main modeling tools and simulation software regardless of the logistics area concerned; transport, storage, conveying, manufacturing, security, control, traffic, recreation, etc. Many examples and exercises with their solutions illustrate cases of actual figures, experienced on the ground by the author. This first book presents an approach for logistics, an overall view of operational research, the basics of the theory of graphs, the calculation of optimal routes, dynamic programming, planning and scheduling with PERT and MPM, hiding trees and tours, linear programming, the modeling of route traffic and the diverse software for RO and the simulation of logistical flows.

- 16. Marketing and supply chain management: a systemic approach. / Folinas, Dimitris.** 2018. London: Routledge
Call No - 658.788 FOL P8 Acc No - 51482



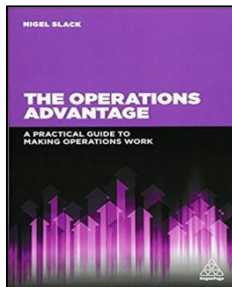
This book provides holistic approach to students with a macro-level understanding of these functions and their symbiotic relationship to one another, and demonstrates how both can be managed synergistically to the benefit of the organization. Organizations are now recognizing the importance of demand-supply integration to their growth and success. While marketing and supply chain management are an essential part of any business qualification, it is becoming increasingly essential to understand the need for integration between synergize marketing and SCM. This bridge-building textbook is ideal for students of marketing, logistics, supply chain management, or procurement who want to understand the machinations of business at a macro level.

- 17. Operations management: sustainability and supply chain management. - 12th ed. / Heizer, Jay.** 2017. Noida: Pearson
Call No - 658.5 HEI P7 Acc No - 51408



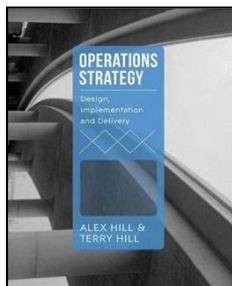
This book presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the Twelfth Edition contain ample support—found in the book's solved-problems and worked examples—to help readers better understand concepts important to today's operations management professionals.

18. **Operations advantage: a practical guide to making operations work.** / Slack, Nigel. 2017. London: Kogan Page
Call No - 658.5 SLA P7 Acc No - 51755



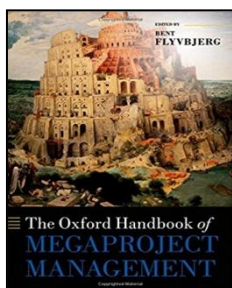
This book identifies the most significant challenges to the practice of operations management and gives guidance on how businesses can respond. Leaders need to link the strategic objectives of the business clearly and logically to its operations performance objectives. The book presents a series of ten activities that will help them to do this and therefore make operations work better, such as designing and configuring internal processes and resourcing the operations appropriately.

19. **Operations strategy: design, implementation and delivery.** / Hill, Alex. 2018. London: Palgrave
Call No - 658.5.011.1 HIL P8 Acc No - 51756



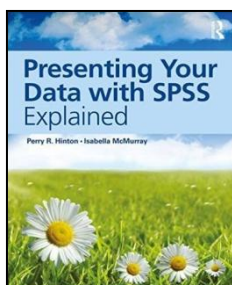
This book offers a practical approach designed to provide readers with the tools and techniques required to design and develop an operations strategy. It explains how operations strategy can create value for an organisation and positively impact on business performance. Case studies with international relevance and which draw on examples from a wide range of industry sectors help readers to link theory and practice, develop analytical and problem-solving skills, and gain an understanding of operations strategy in the real world.

20. **Oxford handbook of megaproject management** / Ed. Flyvbjerg, Bent. 2017. Oxford: Oxford University Press
Call No - 65.012.12 OXF P7 Acc No - 51694



This handbook provides state-of-the-art scholarship in the emerging field of megaproject management. Megaprojects are large, complex projects which typically cost billions of dollars and impact millions of people, like building a high-speed rail line, a megadam, a national health or pensions IT system, a new wide-body aircraft, or staging the Olympics. The book contains 25 chapters, covering all aspects of megaproject management, from front-end planning to actual project delivery, including how to deal with stakeholders, risk, finance, complexity, innovation, governance, ethics, project breakdowns, and scale itself.

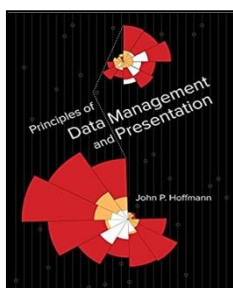
21. **Presenting your data with SPSS explained.** / Hinton, Perry R. 2017. London: Routledge
Call No - 519.23 HIN P7 Acc No - 51698



This book provides all the information regard to conduct small scale analysis of research projects using SPSS and present their results appropriately in their reports. Quantitative data can be collected in the form of a questionnaire, survey

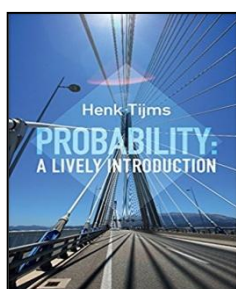
or experimental study. This book focuses on presenting this data clearly, in the form of tables and graphs, along with creating basic summary statistics.

- 22. Principles of data management and presentation. / Hoffmann, John P. 2017. Oakland: University of California Press**
Call No - 3.001.5 HOF P7 Acc No - 51699



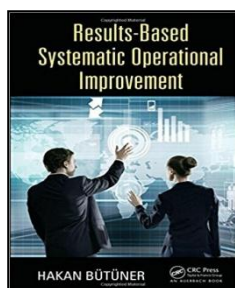
In this book, the author presents various aspect of data and its importance in doing research. Assuming only that students have some familiarity with basic statistics and research methods, it provides a comprehensive set of principles for understanding and using data as part of a research project. It includes chapters how to narrow a research topic to a specific research question, how to access and organize data that are useful for answering a research question, how to use software such as Stata, SPSS, and SAS to manage data and how to present data so that they convey a clear and effective message.

- 23. Probability: a lively introduction. / Tijms, Henk. 2018. Cambridge: Cambridge University Press**
Call No - 519.21 TIJ P8 Acc No - 51490



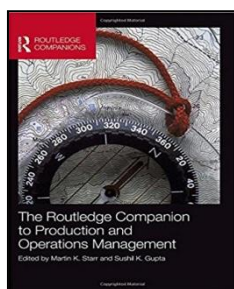
This textbook provides a comprehensive, yet concise introduction to the subject. It covers all of the standard material for undergraduate and first-year-graduate-level courses as well as many topics that are usually not found in standard text - such as Bayesian inference, Markov chain Monte Carlo simulation, and Chernoff bounds.

- 24. Results-based systematic operational improvement. / Butuner, Hakan. 2017. Boca Raton: CRC Press**
Call No - 65.012.122 BUT P7 Acc No - 51498



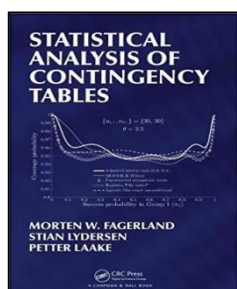
This book introduces Systematic Improvement Planning (SIP), a structured approach to improvement. It draws upon proven industrial engineering and quality improvement tools, along with some of its own, and enables people to make positive changes. SIP is designed to help meet goals, solve problems, and implement ideas.

25. **Routledge companion to production and operations management / Edited by Starr, Martin K. 2017. New York: Routledge**
Call No - 658.5 ROU P7 Acc No - 51706



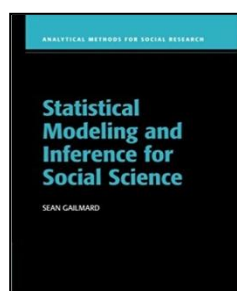
This volume highlights the importance of Production and Operations Management (POM) as a field of study and research contributing to substantial business and social growth. The editors emphasize how POM works with a range of systems—agriculture, disaster management, e-commerce, healthcare, hospitality, military systems, not-for-profit, retail, sports, sustainability, telecommunications, and transport—and how it contributes to the growth of each. The book presents the history of POM, and establishes the foundation upon which POM has been built while also revisiting and revitalizing topics that have long been essential. It examines the significance of processes and projects to the fundamental growth of the POM field.

26. **Statistical analysis of contingency tables. / Fagerland, Morten W. 2017. Boca Raton: CRC Press**
Call No - 519.2 FAG P7 Acc No - 51506



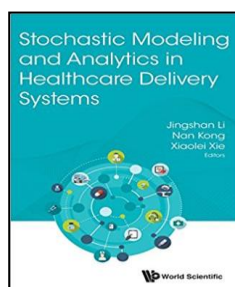
This is an invaluable tool for statistical inference in contingency tables. It covers effect size estimation, confidence intervals, and hypothesis tests for the binomial and the multinomial distributions, unpaired and paired 2x2 tables, rxc tables, ordered rx2 and 2xc tables, paired cxc tables, and stratified tables. For each type of table, key concepts are introduced, and a wide range of intervals and tests, including recent and unpublished methods and developments, are presented and evaluated.

27. **Statistical modeling and inference for social science. / Gailmard, Sean. 2014. Cambridge: Cambridge University Press**
Call No - 519.2 GAI P4 Acc No - 51507



This book provides an introduction to probability theory, statistical inference, and statistical modeling for social science researchers and Ph.D. students. Focusing on the connection between statistical procedures and social science theory, the author develops core statistical theory as a set of tools to model and assess relationships between variables - the primary aim of social scientists. The author further explains how social scientists express and test substantive theoretical arguments in various models.

28. **Stochastic modeling and analytics in healthcare delivery systems / Edited by Li, Jingshan . 2018. Singapore: World Scientific**
Call No - 614 STO P8 Acc No - 51570



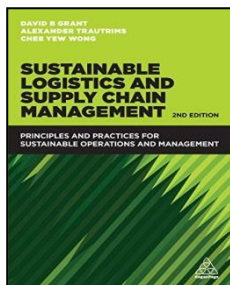
This book focuses on the research and best practices in healthcare engineering and technology assessment. In recent years, there has been an increased interest in the field of healthcare delivery systems. Scientists and practitioners are constantly searching for ways to improve the safety, quality and efficiency of these systems in order to achieve better patient outcome. With contributions from researchers in

the fields of healthcare system stochastic modeling, simulation, optimization and management, this is a valuable read.

29. Sustainable logistics and supply chain management: principles and practices for sustainable operations and management. - 2nd ed. / Grant, David B. 2017. London: Kogan Page

Call No - 658.788 GRA P7

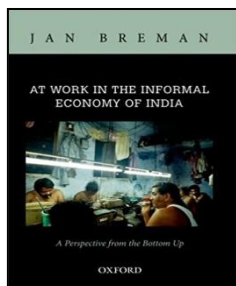
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This book examines all the key areas in sustainable logistics and supply chain management, including: sustainable product design and packaging; sustainable purchasing and procurement; environmental impact of freight transport; sustainable warehousing and storage; and much more. It provides an excellent insight into the topic that will help managers, students, and scholars grasp the fundamentals of green supply and logistics management.

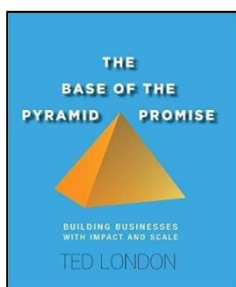
ECONOMICS

1. **At work in the informal economy of india: a perspective from the bottom up / Breman, Jan. 2013. New Delhi: Oxford University Press**
Call No - 331(540) BRE P3 Acc No - 51634



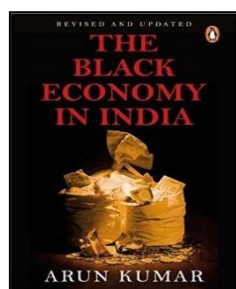
In this book, the author analyses why, when, and how the massive shift in production and employment came about. The book is divided into two parts. The first part discusses the past and present path of capitalism and dwells on the abominable condition of the unorganized workforce and the commodification of labour, familiarizing the reader with the concept of informality and its ramifications. The second part, the author examines different aspects of the labour regime that, in the past decades, has become dominant in the world at large, with serious consequences for the labouring poor in India.

2. **Base of the pyramid promise: building businesses with impact and scale / London, Ted. 2016. Stanford: Stanford Business Books**
Call No - 338.93 LON P6 Acc No - 51727



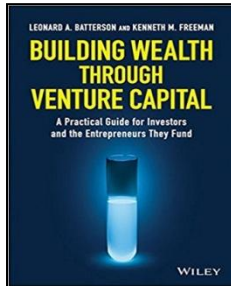
As economic growth slows in the developed world, the base of the pyramid (BoP) represents perhaps the last great, untapped market. Of the world's 7 billion inhabitants, around 4 billion live in low-income markets in the developing world. These 4 billion people deserve—and, increasingly, are demanding—better lives. At the same time, the business community seeks new opportunities for growth, and the development community is striving to increase its impact. With these forces converging, the potential for mutual value creation is tremendous. This book provides a roadmap for realizing that potential. The author offers concrete guidelines for how to build better enterprises while simultaneously alleviating poverty. He outlines three key components that must be integrated to achieve results: the lived experiences of enterprises to date—both successes and failures; the development of an ecosystem that is conducive to market creation; and the voices of the poor, so that entrants can truly understand what poverty alleviation is about. London provides aspiring market leaders and their stakeholders with the tools and techniques needed to succeed in the unique, opportunity-rich BoP.

3. **Black economy in India. / Kumar, Arun. 2017. Gurgaon: Penguin Books**
Call No - 381.829(540) KUM P7 Acc No - 51518



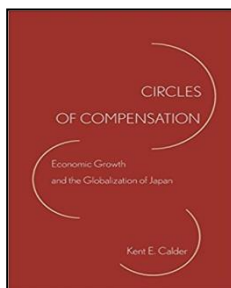
In this book, the author critically examines the standard explanations for the causes and consequences of black income generation and the methods suggested for curbing it. His incisive analysis lays bare the pernicious effects of black income on the macro economy and the resultant inefficiency, waste and sub-optimality in the economy and society. It also spotlights the role of criminalization and the emerging nexus of the businessman, politician and bureaucrat in perpetuating the black economy. This updated edition also contains a new prologue on demonetization.

4. **Building wealth through venture capital: a practical guide for investors and the entrepreneurs they fund.** / Batterson, Leonard A. 2017. New Jersey: Wiley
Call No - 332.67 BAT P7 Acc No - 51637



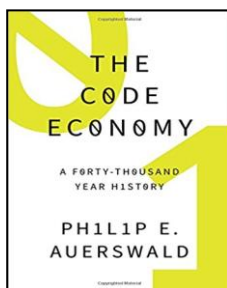
This book is a practical how-to guide for both sides of the table--investors and the entrepreneurs they fund. The authors combine renowned venture capital experience along with the perspective of a traditional corporate executive and investor sold on this asset class more recently to flesh out wealth-building opportunities for both investors and entrepreneurs. This book will guide investors in learning how to succeed at making money in venture capital investment, and it will help entrepreneurs increase their odds of success at attracting venture capital funds and then employing those funds toward a lucrative conclusion.

5. **Circles of compensation: economic growth and the globalization of Japan** / Calder, Kent E. 2017. Stanford: Stanford University Press
Call No - 330.191.5(520) CAL P7 Acc No - 51544



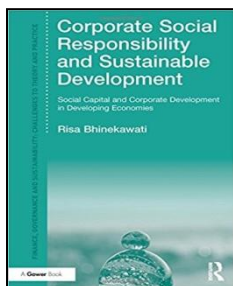
This book identifies the crucial variables as classic Japanese forms of socio-political organization: the 'circles of compensation.' These cooperative groupings of economic, political, and bureaucratic interests dictate corporate and individual responses to such critical issues as investment and innovation; at the micro level, they explain why individuals can be decidedly cautious on their own, yet prone to risk-taking as a collective. The author examines how these circles operate in seven concrete areas, from food supply to consumer electronics, and deals in special detail with the influence of Japan's changing financial system.

6. **Code economy: a forty-thousand-year history.** / Auerswald, Philip E. 2017. New York: Oxford University Press
Call No - 65.011.56 AUE P7 Acc No - 51641



The code economy has clearly not developed in a vacuum. Invention, innovation, and the pursuit of happiness have characterized human activities for centuries. What is changing is how societies and individuals radically value endeavors in life differently from even a decade ago, most notably away from industries organized as 'command and control' systems. In this book, the author investigates how economists themselves have been hard pressed to gauge new economic indices of satisfaction that go beyond traditional measures. He explores how the code or 'shared' economy reaches into domains such as health, where greater longevity, the popularization of medical knowledge, and the emphases on preventive care and wellness will complement the delivery of medical services. Further, living in the code economy will prompt people to orient their children's futures to more self-reliant pursuits and seek investments that truly serve them and not the institutions that have traditionally dominated the financial and economic worlds.

7. **Corporate social responsibility and sustainable development: social capital and corporate development in developing economies.** / Bhinekawati, Risa. 2017. London: Routledge
Call No - 65:3 BHI P7 Acc No - 51644

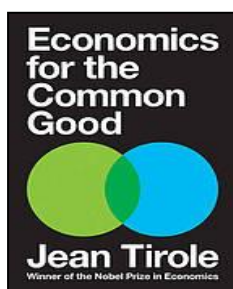


This book shows that sustainable development goals can be achieved when the company's CSR programs and social capital development in improving people's capabilities are combined with necessary finance access and market access for the poor. The theoretical model developed from the journey of Astra International, one of the largest public-listed companies in Indonesia, is replicable for other companies aspiring to be sustainable in developing countries. The model shows a virtuous cycle between the corporate aim, CSR programs, social capital and corporate sustainability.

8. Economics for the common good. / Tirole, Jean. 2017. Princeton: Princeton University Press

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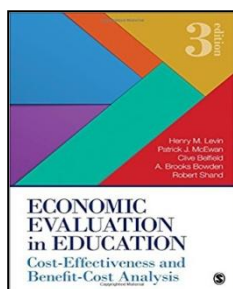
This book offers an ambitious yet accessible summary of ideas Jean Tirole who won the 2014 Nobel Prize in Economics, on the proper role of economists and the value of their ideas in informing government, business and social life. The result is Economics for the Common Good, a passionate manifesto for a world in which economics, far from being a 'dismal science,' is a positive force for the common good. The author shares his insights on a broad array of questions affecting our everyday lives and the future of our society, including global warming, unemployment, the post-2008 global financial order, the euro crisis, the digital revolution, innovation, and the proper balance between the free market and

regulation.

9. Economic evaluation in education: cost-effectiveness and benefit-cost Analysis. - 3rd ed. /Levin, Henry M. 2018. Thousand Oaks: Sage Publications

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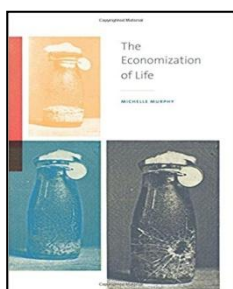


This text is the only full-length book to provide readers with the step-by-step methods they need to plan and implement a benefit-cost analysis in education. The authors examine a range of issues, including how to identify, measure, and distribute costs; how to measure effectiveness, utility, and benefits; and how to incorporate cost evaluations into the decision-making process. The updates to the Third Edition reflect the considerable methodological development in the evaluation literature, and the greater empiricism practiced by education researchers, to help readers learn to apply more advanced methods to their own analyses.

10. Economization of life/ Murphy, Michelle 2017. Durham: Duke University Press

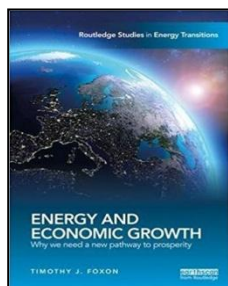
Call No - 312 MUR P7

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In this book, the author describes the twentieth-century rise of infrastructures of calculation and experiment aimed at governing population for the sake of national economy, pinpointing the spread of a potent biopolitical logic: some must not be born so that others might live more prosperously. Resituating the history of postcolonial neoliberal technique in expert circuits between the United States and Bangladesh, Murphy traces the methods and imaginaries through which family planning calculated lives not worth living, lives not worth saving, and lives not worth being born. The resulting archive of thick data transmuted into financialized "Invest in a Girl" campaigns that reframed survival as a question of human capital.

- 11. Energy and economic growth: why we need a new pathway to prosperity. / Foxon, Timothy J. 2018. London: Routledge**
Call No - 330.191.5 FOX P8 **Acc No - 51560**



This book examines the links between three issues- history of energy sources, technologies and uses; ecological challenges associated with the current dominant economic growth paradigm; and the future low carbon energy transition to mitigate human-induced climate change. Providing a historical understanding of the relevant connections between physical, social and economic changes, the book enables the reader to better understand the connection between their own energy use and global economic and environmental systems, and to be able to ask the right questions of our political and business leaders.

- 12. Environment in corporate management: new directions and economic insights. / Lesourd, Jean Baptiste. 2001. Cheltenham: Edward Elgar**
Call No - 577.4:65 LES O1 **Acc No - G15124**



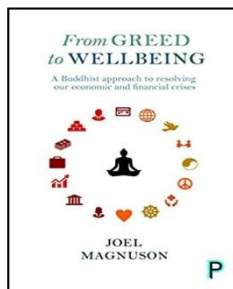
This book includes an up-to-date treatment of business practices, norms and standards, using the tools of microeconomic and industrial organisation analysis to provide an ordered and consistent picture. The analysis is couched within stakeholder theory, which determines how costs and benefits are defined for the firm. Utilising the most recent information the book also focuses on the underlying long-term trends. Actual examples and case studies illustrate the discussions. The authors conclude by highlighting the inevitable need to link environment and finance, for better stakeholder relationships and business performance.

- 13. Environmental and natural resource economics: a contemporary approach. - 4th ed./ Harris, Jonathan . 2018. New York: Routledge**
Call No - 33:577.4 HAR P8 **Acc No - 51448**



This book includes new material on climate change, the cost-competitiveness of renewable energy, global environmental trends, and sustainable economies. The text provides a balanced treatment of both standard environmental economics and ecological economics, based on the belief that these two approaches are complementary. Several chapters focus on the core concepts of environmental economics, including the theory of externalities, the management of public goods, the allocation of resources across time, environmental valuation, and cost-benefit analysis. Material on ecological economics includes such topics as macroeconomic scale, entropy, and 'green' national accounting. Topical chapters focus on: energy; climate change; water resources; international trade; forests; fisheries; and agriculture, with an emphasis on designing effective policies to promote sustainability and a 'green' economy. The author's premise is that a pluralistic approach is essential to understand the complex nexus between the economy and the environment. This perspective, combined with its emphasis on real-world policies, is particularly appealing to both instructors and students. This is the ideal text for classes on environmental, natural resource, and ecological economics.

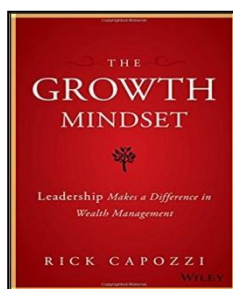
- 14. From greed to wellbeing: a Buddhist approach to resolving our economic and financial crises / Magnuson, Joel. 2017. Bristol: Policy Press**
Call No - 330 MAG P7 **Acc No - 51563**



In this book, the author builds on the classic works of E. F. Schumacher and other kindred spirits to provide a Buddhist economics perspective on this recurring pattern, and offers new possibilities for real change. The book centers on the belief that greed, aggression, and delusion (Buddhism's "three poisons") are embedded within our financial institutions and that they perpetuate the continued widespread attachment to endless economic growth and financial accumulation that are responsible for social and ecological malaise.

- 15. Growth mindset: leadership makes a difference in wealth management. / Capozzi, Rick. 2018. New Jersey: Wiley
Call No - 332.63 CAP P8**

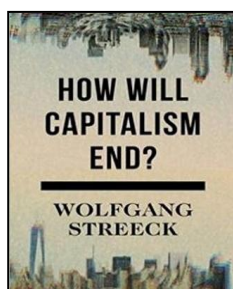
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This book offers new perspective and expert insight for wealth management professionals looking to distinguish themselves from the competition. The focus is on being client centric and solution driven. It provides a roadmap to the future for financial professionals. While the FinTech revolution is changing the wealth management industry, there is one thing that technology cannot offer--the human component of advisory services. Your client can pull numbers out of a computer, but they come to you for analysis, perspective, and interpretation based on your understanding of their goals and your years of expertise. It understands this dynamic, understands the alignment of company culture, and realizes that the metrics for 'top talent' are shifting.

- 16. How will capitalism end?: essays on a failing system. / Streeck, Wolfgang. 2017. London: Verso
Call No - 330.148 STR P7**

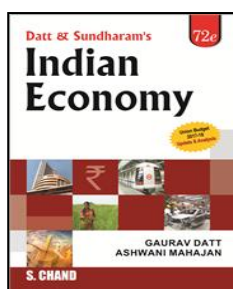
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In this book, the author argues that the world is about to change. The marriage between democracy and capitalism, ill-suited partners brought together in the shadow of World War Two, is coming to an end. The regulatory institutions that once restrained the financial sector's excesses have collapsed and, after the final victory of capitalism at the end of the Cold War, there is no political agency capable of rolling back the liberalization of the markets.

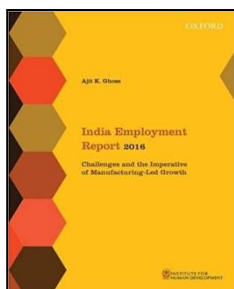
- 17. Indian economy. - 72nd ed./ Datt, Gaurav. 2018. New Delhi: S Chand
Call No - 330.191.5(540) DAT P8**

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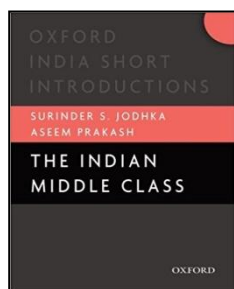
This book presents a comprehensive survey of the Indian Economy in terms of GDP growth, savings, investment and developments in various sectors such as agriculture, industry and services. A contradiction observed in India is that while the reform process has resulted in boosting GDP growth, it has failed to yield acceleration in the process of poverty reduction and growth of employment. It introduces new analysis by way of adding new sections and revising existing chapters for a better understanding of the evolving problems and opportunities for the Indian economy. A new chapter on 'Fourteenth Finance Commission (2015-20)' has recently been added in the book.

- 18. India employment report 2016: challenges and the imperative of manufacturing-led growth. / Ghose, Ajit K. 2016. New Delhi: Oxford University Press**
Call No - 331(540) GHO P6 Acc No - 51672



This report examines how the employment challenge undermines the substantial improvement that the economy has made in the last decade and a half. This report provides an in-depth review of the evolving characteristics of the country's labour force, develops new tools for a sharper analysis of the changes in employment conditions, and gives a clearer view of the state of employment in India. Presenting a comprehensive overview of the policy interventions that would be required for the development of India's growth strategy, the report brings out that pursuing a manufacturing-led growth strategy can help the country overcome this formidable challenge.

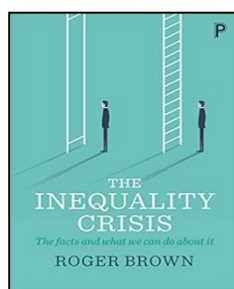
- 19. Indian middle class. / Jodhka, Surinder S. 2016. New Delhi: Oxford University Press**
Call No - 323.32(540) JOD P6 Acc No - 51674



In this book the authors of this volume argue that the middle class has largely been understood as an income/ economic category, but the term has a broader social and conceptual history, globally as well as in India. To begin with, the middle class is not a homogeneous category but is shaped by specific colonial and post-colonial experiences and is differentiated by caste, ethnicity, region, religion, and gender locations. These socio-economic differentiations shape its politics and culture and become the basis of internal conflicts, contestations, and divergent political worldviews. The authors demonstrate how the middle class has acquired a certain legitimacy to speak on behalf of the society as a whole, despite its politics being inherently exclusionary, as it tries to protect its own interests.

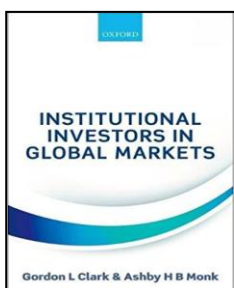
Further, perceived as an aspirational category, the middle class has a seductive charm for the lower classes, who struggle to shift to this ever elusive social location.

- 20. Inequality crisis: the facts and what we can do about it. / Brown, Roger. 2017. Bristol: Policy Press**
Call No - 330.185 BRO P7 Acc No - 51593



This book provides a comprehensive, evenhanded survey of all the available evidence. Fully up to date with the latest developments, from Brexit to Donald Trump's election, this accessible, jargon-free introduction is international in scope and packed with eye-opening facts. In his closing chapters, the author evaluates whether current UK government policies will actually help reduce inequality and offers practical suggestions relevant the world over, including raising taxes on higher earners, implementing tougher action against tax dodgers, helping people on lower incomes to save, and reducing inequalities in education.

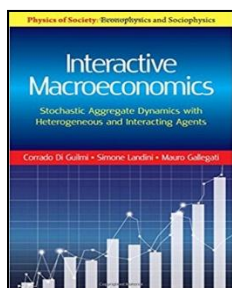
- 21. Institutional investors in global markets / Clark, Gordon L. 2017. Oxford: Oxford University Press**
Call No - 332.67 CLA P7 Acc No - 51675



This book provides you with a comprehensive overview about what institutional investors do, how they do it, and when and where they do it; it is about the production of investment returns in the global economy. Being a book about the production process, you learn about key issues found in the academic literature on the theory of the firm. In this case, the focus is on the global financial services industry, where the building blocks underpinning the study of industrial corporations are less relevant. You gain an understanding of how and why the production of investment returns differs from that of manufactured goods. You are

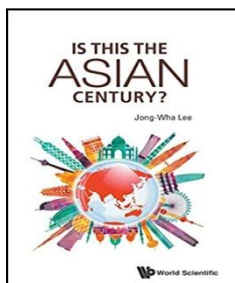
provided with an analytical framework that situates financial institutions within the complex web of the intermediaries that dominate developed financial markets. In summary, you gain further insights into analysis of the organization and management of institutional investors; as well as an analysis of the global financial services industry.

- 22. Interactive macroeconomics: stochastic aggregate dynamics with heterogeneous and interacting agents. / Guilmi, Corrado Di. 2017. New Delhi: Cambridge University Press**
Call No - 330.101.541 GUI P7 Acc No - 51745



The book provides an innovative approach for the analysis of agent based models, populated by the heterogeneous and interacting agents in the field of financial fragility. The text is divided in two parts; the first presents analytical developments of stochastic aggregation and macro-dynamics inference methods. The second part introduces macroeconomic models of financial fragility for complex systems populated by heterogeneous and interacting agents. The concepts of financial fragility and macroeconomic dynamics are explained in detail in separate chapters. The statistical physics approach is applied to explain theories of macroeconomic modelling and inference.

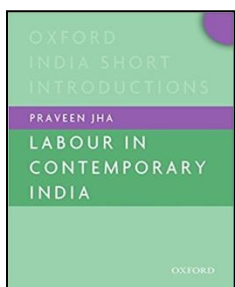
- 23. Is this the Asian century? / Lee, Jong-Wha. 2018. Singapore: World Scientific Publishing**
Call No - 330.191.5(5) LEE P8 Acc No - 51680



This book comprises 25 articles which the author has published on the Project Syndicate website since 2012. Through these selected works, the author explores whether the Asian Century is coming to pass or not and how Asian economies prepare for such century. The author also presents his analyses of Asia's economic transformation as well as social and cultural changes, and suggests the ways that Asian economies can overcome major economic and social challenges to continue their path towards a more balanced and sustainable growth in the 21st century. This book serves as a useful reference text for those who seek to understand the Asian economies, and contributes to ongoing policy debate on Asia's economic future. Readership: General readers interested in Asian

economies and the policy debates on their future directions.

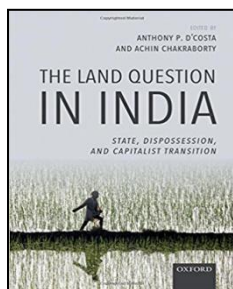
- 24. Labour in contemporary india. / Jha, Praveen. 2016 New Delhi: Oxford University Press**
Call No - 331(09)(540) JHA P6 Acc No - 51682



This book locates the debate within the trajectory of economic development since India's independence. Generation of decent livelihood opportunities ought to be among the most important objectives on any meaningful agenda of economic development. On this front, however, the Indian experience has remained seriously inadequate. During the first four decades after Independence, India's achievements with respect to the problems of poverty, unemployment, and occupational structural transformation were modest at best. Since the early 1990s,

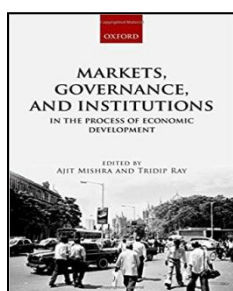
during the era of neo-liberal reforms, while economic growth has remained upbeat, the wellbeing of the masses has shown even greater stress.

- 25. Land question in India: state, dispossession, and capitalist transition / Edited by D'Costa, Anthony P. 2017. New Delhi: Oxford University Press**
Call No - 333.013.6(540) LAN P7 Acc No - 51683



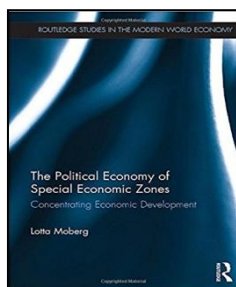
This book takes a fresh look at the land question in India. Instead of re-engaging in the rich transition debate in which the transformation of agriculture is seen as a necessary historical step to usher in dynamic capitalist (or socialist) development, this collection critically examines the centrality of land in contemporary development discourse in India. Consequently, the focus is on the role of the state in pushing a process of dispossession of peasants through direct expropriation for developmental purposes such as acquisition of land by (local) states for infrastructure development and to support accumulation strategies of private business through industrialization.

- 26. Markets, governance, and institutions in the process of economic development / Edited by Mishra, Ajit. 2018. New Delhi: Oxford University Press**
Call No - 330.19 MAR P8 **Acc No - 51687**



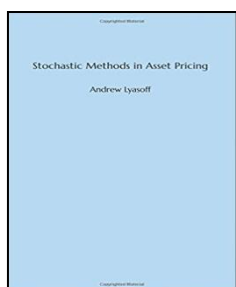
This book is written in honour of Kaushik Basu, for over forty years of contributions to development economics. It offers original insights and perspectives on issues relating to well-being, freedom, and institutions in the developmental context, written by Professor Basu's past and present collaborators and research students. This book is divided into three distinct sections covering foundational and measurement issues associated with economic development and well-being; functioning (and non-functioning) of the market in the context of development; and structure and design issues relating to governance and institutions.

- 27. Political economy of special economic zones: concentrating economic development. / Moberg, Lotta. 2017. London: Routledge**
Call No - 330.191.5 MOB P7 **Acc No - 51489**



This book examines SEZs from a political economy perspective, both to dissect the incentives of governments, zone developers, and exporters, and to uncover both the hidden costs and untapped potential of zone policies. Costs include misallocated resources, the encouragement of rent-seeking, and distraction of policy-makers from more effective reforms. However, the zones also have several unappreciated benefits. They can change the politics of a country, by generating a transition from a system of rent-seeking to one of liberalized open markets. In revealing the hidden promise of SEZs, this book shows how the SEZ model of development can succeed in the future. Applying frameworks from various schools of political economy, this volume places SEZs in the context of their mixed past and promising future. It is essential reading for anyone with an interest in international economics, development economics, and political economy, including practitioners and consultants of SEZ policies.

- 28. Stochastic methods in asset pricing. / Lyasoff, Andrew. 2017. Cambridge: MIT Press**
Call No - 332.64.2 LYS P7 **Acc No - 51509**

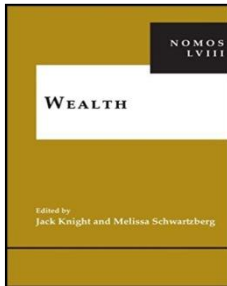


This book presents a self-contained, comprehensive, and yet concise and condensed overview of the theory and methods of probability, integration, stochastic processes, optimal control, and their connections to the principles of asset pricing. It begins with measure-theoretic probability and integration, and then develops the classical tools of stochastic calculus, including stochastic calculus with jumps and Levy processes. In context to asset pricing, the book begins with a brief overview of risk preferences and general equilibrium in incomplete finite endowment economies, followed by the classical asset pricing setup in continuous time.

29. Wealth / Edited by Knight, Jack. 2017. New York: New York University Press

Call No - 332.67 WEA P7

Acc No - 51580

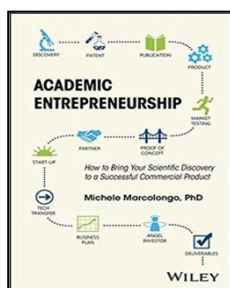


This book addresses the complex set of questions that relate to economic wealth and its implications for social and political life in modern societies. The volume thus brings together a range of perspectives on wealth, inequality, capitalism, oligarchy, and democracy. The essays also cover a number of more specific topics including limitarianism, US Constitutional history, the wealth defense industry, slavery, and tax policy. It offers analysis and prescription including original assessment of existing forms of economic wealth and creative policy

responses for the negative implications of wealth inequality.

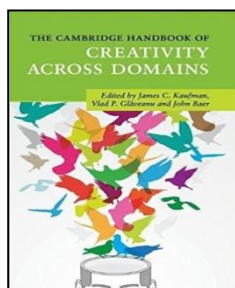
ENTREPRENEURSHIP & INNOVATION

1. **Academic entrepreneurship: how to bring your scientific discovery to a successful commercial product / Marcolongo, Michele. 2017. New Jersey: Wiley**
Call No - 338.93:37 MAR P7 Acc No - 51628



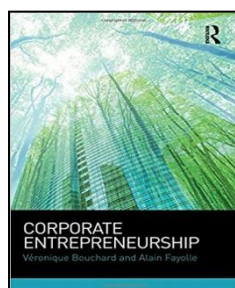
This book serves as an easy-to-read roadmap for translating technology to a product launch - guiding university faculty and graduate students on launching a start-up company. It Offers faculty a pathway and easy-to-follow steps towards determining whether their discovery / idea / technology is viable from a business perspective, as well as how to execute the necessary steps to create and launch a start-up company. It Includes interviews by faculty in the disciplines of materials science, pharmaceuticals, medical devices, information technology, energy, and mechanical devices - offering tips and discussing potential pitfalls to be avoided.

2. **Cambridge handbook of creativity across domains / Edited by Kaufman, James C. 2017. Cambridge: Cambridge University Press**
Call No - 159.954 CAM P7 Acc No - 51422



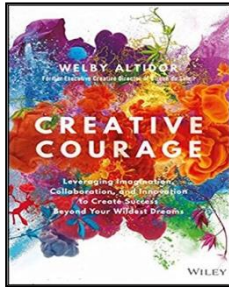
This book brings together top experts in the field from around the world to discuss creativity across many different domains. Each chapter includes clear definitions, intriguing research, potential measures, and suggestions for development or future directions. After a broad discussion of creativity across different domains, subsequent chapters look deeper into those individual domains (traditional arts, sciences, business, newer domains, and everyday life) to explore how creativity varies when expressed in different ways.

3. **Corporate entrepreneurship / Bouchard, Veronique. 2018. London: Routledge**
Call No - 338.93 BOU P8 Acc No - 51643



This book leads readers through an overview of real-life Corporate Entrepreneurship; the aims, organisational models, implementation and results. Covering theoretical perspectives, empirical findings and practical concerns, the book also switches between the perspective of the individual and the organisation. The book includes a wealth of real-life case studies, covering over three decades of Corporate Entrepreneurship practices, by companies of all sizes, geographies and sectors.

4. **Creative courage: leveraging imagination, collaboration, and innovation to create success beyond your wildest dreams / Altidor, Welby. 2017. New Jersey: Wiley**
Call No - 65.012.3 ALT P7 Acc No - 51548

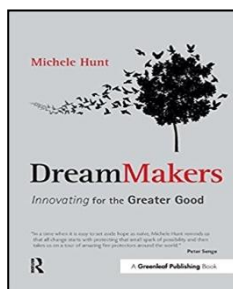


This book challenges you to step outside of your comfort zone and truly make an impact. Set aside the same old routine and break the status quo--because you can only rise to new heights if you first smash the ceiling. This book shows you how to step up your game, flex your creativity, and make big things happen. Whether you work independently or as part of a team, whether you're self-employed or part of an organization, and even if you think creativity isn't a part of the work that you do--this book gives you the perspective, courage, and kick start you need to think differently about the things you do every day.

5. DreamMakers: innovating for the greater good / Hunt, Michele. 2017. Saltaire: Greenleaf Publishing

Call No - 6.001.5 HUN P7

Acc No - 51516



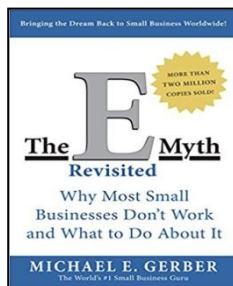
This book profiles stories of businesses, cross-sector initiatives and movements and whole communities that are collaborating to create a flourishing world. They all share attitudes and beliefs that transcend: who they are, where they live, or their individual circumstances. The book provides a new definition of success, shares the stories of a number of businesses and communities and examines how the people that lead these successful organizations have made a significant difference. Stories come from people based in very different types of industries and sectors, such as Waka Waka, a company that is helping to address 'energy poverty' for millions of families across the globe, Menlo Innovations, a socially innovative technology company which embeds 'Joy' as a business proposition,

and the hugely successful cross-sector global movement, B Corporation.

6. E-myth revisited: why most small businesses don't work and what to do about it /Michael E. Gerber. 1995.- New York: Harper Business

Call No - 338.93 GER N5

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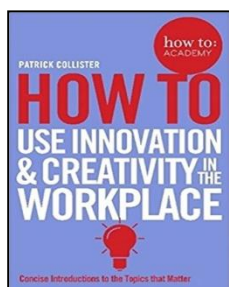


In this book the author walks you through the steps in the life of a business--from entrepreneurial infancy through adolescent growing pains to the mature entrepreneurial perspective: the guiding light of all businesses that succeed--and shows how to apply the lessons of franchising to any business, whether or not it is a franchise. Most importantly, Gerber draws the vital, often overlooked distinction between working on your business and working in your business. The author with sharp insight gained from years of experience, points out how common assumptions, expectations, and even technical expertise can get in the way of running a successful business.

7. How to use innovation and creativity in the workplace. / Collister, Patrick. 2017. London: Bluebird

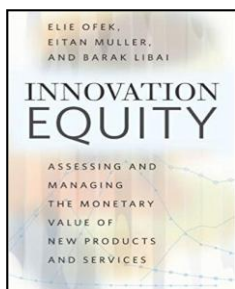
Call No - 65.013:159.954 COL P7

Acc No - 51743



In this book, the author a creative director with more than 25 years' experience introduces new ways to get the creative juices flowing. This book's simple and practical techniques are easy to introduce into any workday. Find out how to encourage the exchange of ideas with colleagues and make meaningful and positive changes. Use technology and digital platforms, break established work patterns, and engineer working environments to harness creative potential and increase innovation.

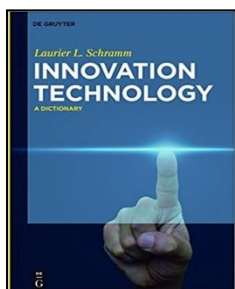
8. **Innovation equity: assessing and managing the monetary value of new products and services.** / Ofek, Elie. 2016. Chicago: University of Chicago Press
Call No - 6.001.5 OFE P6 Acc No - 51744



In this book, the authors analyze how a vast array of past innovations performed in the marketplace—from their launch to the moment they became everyday products to the phase where consumers moved on to the “next big thing.” They identify key patterns in how consumers adopt innovations and integrate these with marketing scholarship on how companies manage their customer base by attracting new customers, keeping current customers satisfied, and preventing customers from switching to competitors’ products and services. In doing so, the authors produce concrete models that powerfully predict how the marketplace will respond to innovations, providing a much more authoritative way to estimate their potential monetary value, as well as a framework for making it possible to achieve

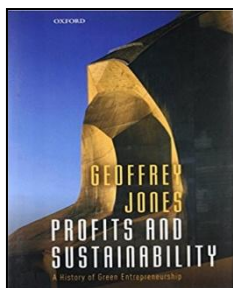
that value.

9. **Innovation technology: a dictionary.** / Schramm, Laurier L. 2017. Berlin: De Gruyter
Call No - 03:6.001.5 SCH P7 Acc No - 51594



This book presents a glossary, including: Terms, older terms whose meanings have changed, acronyms, synonyms, famous names, selected abbreviations, and cross-references. A highly interdisciplinary approach incorporating strategy and entrepreneurship with technology and engineering sciences, economics, marketing, organizational behavior and theory. Ideal for engineers, managers, sales people and economists.

10. **Profits and sustainability: a history of green entrepreneurship.** / Jones, Geoffrey. 2017. Oxford: Oxford University Press
Call No - 338.93 JON P7 Acc No - 51701



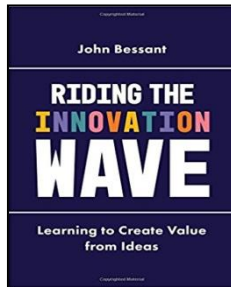
This book brings unique perspectives to this key debate by exploring the history of green entrepreneurship since the nineteenth century, and its spread globally in industries including renewable energy, organic food, natural beauty, ecotourism, recycling, architecture, and finance. The book uses the lens of the extraordinary and often eccentric men and women who defied convention and imagined that business could help save the planet, rather than consume it.

11. **Promoting innovation in new ventures and small- and medium-sized enterprises** / Edited by Tidd, Joe. 2018. Singapore: World Scientific
Call No - 338.93 PRO P8 Acc No - 51609



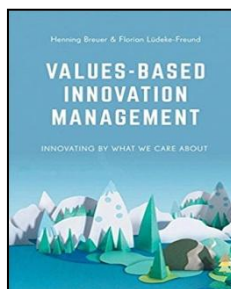
In this book, the author aims to bridge these two fields by examining innovation in new ventures and SMEs. This book identifies themes which can reunite the study and practice of entrepreneurship and innovation by examining a potentially bridging phenomenon. The focus here is on high growth, innovative SMEs, and the interactions between SMEs and larger organizations, private and public. It is organized around three overlapping themes: SME innovation performance, practices and networks.

12. **Riding the innovation wave: learning to create value from ideas. / Bessant, John. 2018. Bingley: Emerald**
Call No - 6.001.5 BES P8 Acc No - 51567



This book draws on a detailed history of a large German company (HELLA), now active in over 35 countries, employing 34,000 people. It didn't start out that way, it began as an entrepreneurial start-up in the late 19th century in the (then) uncertain early days of the car industry. It moved from selling whips and other buggy accessories for horse-drawn carriages to horns and lamps for the new-fangled motor cars beginning to appear on the roads of north-western Germany. The journey since then has been one of innovation – in products and processes, in entering new markets, in adding services to its products, and in changing its underlying business models. Survival for over a hundred years is not an accident – it has been built on learning how to innovate and on constantly challenging and updating those models.

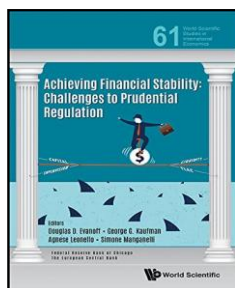
13. **Values-based innovation management: innovating by what we care about. / Breuer, Henning. 2017 London: Palgrave**
Call No - 6.001.5 BRE P7 Acc No - 51767



This book looks at the role and implementation of new values in providing businesses with a competitive advantage. The book combines theoretical insights with a strong practical element, featuring a wealth of case studies and linked to an innovative online toolkit to help innovators develop their ideas.

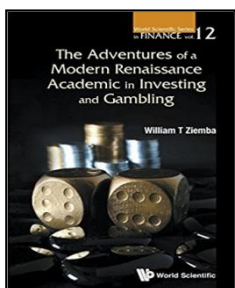
FINANCE & ACCOUNTING

1. **Achieving financial stability: challenges to prudential regulation /Edited by Evanoff, Douglas D. 2018. Singapore: World Scientific**
Call No - 332.42 ACH P8 Acc No - 51629



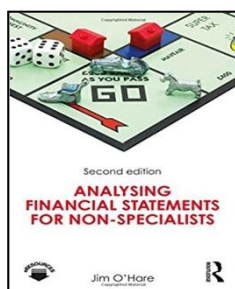
This volume contains the papers and keynote addresses delivered at 19th Annual International conference related to financial regulations. The Great Financial Crisis of 2007–2010 exposed the existence of significant imperfections in the financial regulatory framework that encouraged excessive risk-taking and increased system vulnerabilities. The resulting high cost of the crisis in terms of lost aggregate income and wealth, and increased unemployment has reinforced the need to improve financial stability within and across countries via changes intraditional microprudential regulation, as well as the introduction of new macroprudential regulations.

2. **Adventures of a modern renaissance academic in investing and gambling / Ziemba, William T. 2018. New Jersey: World Scientific**
Call No - 332.67 ZIE P8 Acc No - 51630



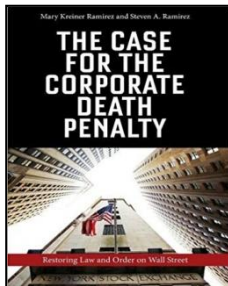
This book tells the story of how financial markets have evolved over time and became increasingly more complex. The author shares how one can navigate today's dangerous financial markets and be successful. Readers at all levels will benefit from his analysis and many real life examples and experiences. The author was the first one to do turn of the year January effect trades in the futures markets starting in the beginning of S&P 500 futures trading in 1982. The author discusses the various ways that traders and investors lose money in the financial markets.

3. **Analysing financial statements for non-specialists. - 2nd ed. / O'Hare, Jim. 2017. London: Routledge**
Call No - 657.37 OHA P7 Acc No - 51538



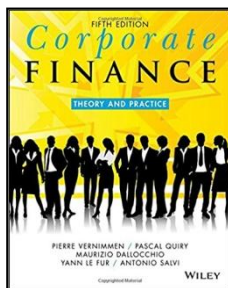
This title introduces this topic without assuming prior training and study in accounting - as such it is perfect for students and managers who need to build their understanding of financial statements without taking an entire degree in accounting. With updated examples to reflect the current business environment, including new material on the ethical considerations, and a wider array of business examples, from retail to services and banks, O'Hare continues to demist financial statements for non-specialists.

4. **Case for the corporate death penalty: restoring law and order on Wall Street. / Ramirez, Mary Kreiner. 2017. New York: New York University Press**
Call No - 343.5 RAM P7 Acc No - 51543



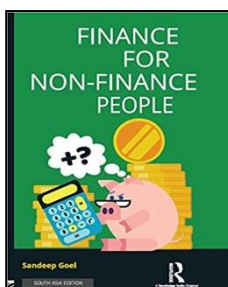
In this book, the authors examine the best available evidence about the wrongdoing underlying the financial crisis. They reveal that the government failed to use its most powerful law enforcement tools despite overwhelming proof of wide-ranging and large-scale fraud on Wall Street before, during, and after the crisis. The pattern of criminal indulgences exposes the onset of a new degree of crony capitalism in which the most economically and political powerful can commit financial crimes of vast scale with criminal and regulatory immunity.

5. **Corporate finance: theory and practice. - 5th ed. /Vernimmen, Pierre. 2018. Chichester: Wiley**
Call No - 658.15 VER P8 Acc No - 51547



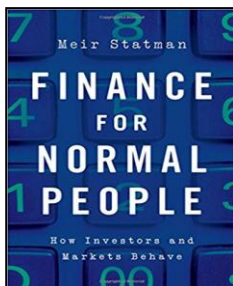
This new Fifth Edition offers a comprehensive tour of the field through scenario-based instruction that places concept and application in parallel. A new chapter has been added, devoted to the financial management of operating buildings that aims to answer questions such as, “to own or to rent?” “variable or fixed rents?” etc. This book blends academic and industry perspective with the latest regulatory and practical developments to provide a complete corporate finance education with real-world applicability.

6. **Finance for non-finance people. / Goel, Sandeep. 2018. London: Routledge**
Call No - 658.15 GOE P8 Acc No - 51404



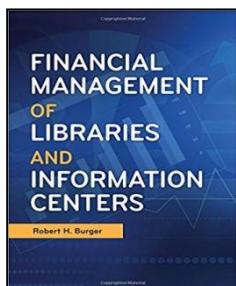
This book makes sense of the finance world from a non-finance perspective. It introduces, explains and demystifies essential ideas of business finance to those who do not have financial background or training. the book delineates the financial workings of businesses and offers an overview of corporate finance in the global context. The volume: Contains effective tools for financial communication, monitoring, analysis and resource allocation Provides important learning aids such as figures, tables, illustrations and case studies Highlights fundamental concepts and applications of finance Surveys global corporate practices, recent trends and current data A guide to building financial acumen.

7. **Finance for normal people: how investors and markets behave. / Statman, Meir. 2017. New York: Oxford University Press**
Call No - 658.15 STA P7 Acc No - 51657



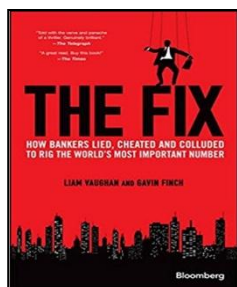
This book guides us to know our wants - including hope for riches, protection from poverty, caring for family, sincere social responsibility and high social status. It teaches financial facts and human behavior, including making cognitive and emotional shortcuts and avoiding cognitive and emotional errors such as overconfidence, hindsight, exaggerated fear, and unrealistic hope. And it guides us to banish ignorance, gain knowledge, and increase the ratio of smart to foolish behavior on our way to what we want.

8. **Financial management of libraries and information centers.** / Burger, Robert H. 2017. Santa Barbara: Libraries Unlimited
Call No - 021.9 BUR P7
Acc No - 51738



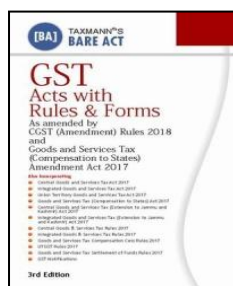
This book covers the full spectrum of topics and skills needed by today's managers--from the basics of budgeting, accounting, and financial statements to audits, forecasting, risk management, and revenue sources. There are even chapters on ethical considerations and advocacy. The skills readers will learn from this guide are of critical importance in this era of financial constraints and accountability at every level of the organization.

9. **Fix: how bankers lied, cheated and colluded to rig the world's most important number.** / Vaughan, Liam. 2017. Chichester: Bloomberg Press
Call No - 343.53 VAU P7
Acc No - 51658



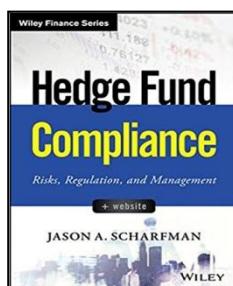
This book is the inside story of the Libor scandal, told through the journey of the man at the centre of it: a young, scruffy, socially awkward misfit from England whose genius for math and obsessive personality made him a trading phenomenon, but ultimately paved the way for his own downfall. It is based on hundreds of interviews, and unprecedented access to the traders and brokers involved, and the investigators who caught up with them, it provides a rare look into the dark heart of global finance at the start of the 21st Century.

10. **GST acts with rules and forms: Bare Act.** - 2nd ed. 2017. New Delhi: Taxmann
Call No - 336.23 GST P7
Acc No - 51522



This book comprehensively discusses the updated provisions / sections contained in the CGST Act, 2017, released by the government so far. It has been written in a manner which would help the taxpayers and professionals in getting a better understanding of the compliances under the new GST regime.

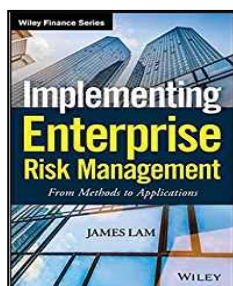
11. **Hedge fund compliance: risks, regulation, and management.** / Scharfman, Jason A. 2017. New Jersey: Wiley
Call No - 332.64.2 SCH P7
Acc No - 51589



This book provides straightforward, practical guidance toward developing a hedge fund compliance program, drawn from the author's experience training financial regulators, consulting with government entities, and analyzing hedge fund compliance structures across the globe. Highly in-demand templates of popular hedge fund compliance documentation provide actionable illustrations of key compliance policies. Designed to assist investors, fund managers, service providers, and compliance job seekers directly, this book describes the fundamental building blocks of the hedge fund compliance function.

- 12. Implementing enterprise risk management: from methods to applications. / Lam, James. 2017. New Jersey: Wiley
Call No - 658.15 LAM P7**

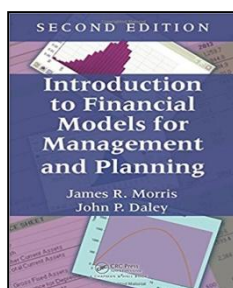
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Enterprise risk management (ERM) is a complex yet critical issue that all companies must deal with in the twenty-first century. It offers valuable insights on solving real-world business problems using ERM Effectively and addresses how to develop specific ERM tools Contains a significant number of case studies to help with practical implementation of an ERM program.

- 13. Introduction to financial models for management and planning. - 2nd ed. / Morris, James R. 2017. Boca Raton: CRC Press
Call No - 658.15 MOR P7**

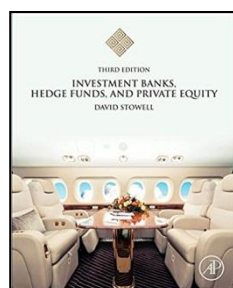
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A properly structured financial model can provide decision makers with a powerful planning tool that helps them identify the consequences of their decisions before they are put into practice. Introduction to this edition enables professionals and students to learn how to develop and use computer-based models for financial planning. This volume provides critical tools for the financial toolbox, then shows how to use them tools to build successful models. This book covers all aspects of financial modeling. It introduces powerful tools for financial toolbox. The book contains extensive exercises throughout the text.

- 14. Investment banks, hedge funds, and private equity. - 3rd ed. / Stowell, David P. 2018. London: Academic Press
Call No - 332.67 STO P8**

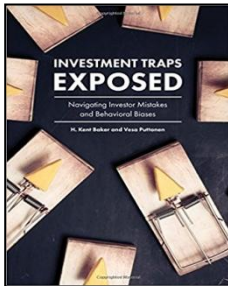
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As our economy evolves, private equity groups, hedge funds, and investment banks compete and cooperate in different ways. The recent innovations are reported and analyzed by author in this book, which adds three new cases, significantly revisions of most chapters, and updated figures, tables, and exhibits. It captures the actual work that associates and vice presidents do, providing readers with templates for real transactions. Finally, it provides significantly more content about the ways liquidity is supplied in secondary markets, including an overview of high frequency trading/electronic market making, quantitative trading strategies, and the evolution of cash equities from open outcry pits to fully electronic central limit order books.

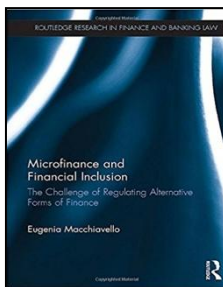
- 15. Investment traps exposed: navigating investor mistakes and behavioral biases /Baker, H. Kent. 2017. Bingley: Emerald
Call No - 332.67 BAK P7**

Acc No - 51469



This book guides investors past such potential pitfalls as pyramid and Ponzi schemes to help them become more financially successful. This book helps investors and advisors increase their awareness about the external and internal traps that they or their clients can encounter. Given the complex and challenging world of investing, what chance do individuals have navigating the financial minefield and emerging unscathed? Not much, unless they become knowledgeable about investment fundamentals, recognize and correct their mistakes and behavioral biases, and avoid traps strewn along their path. The author's not only examine common mistakes, assumptions and deceptions that can ensnare investors, affect sound judgment, and reduce wealth but also delve into how to recognize and avoid these errors. The authors present practical advice and real-world examples in a user-friendly manner, and also nudge investors to stay on the right course to mitigate misbehaving.

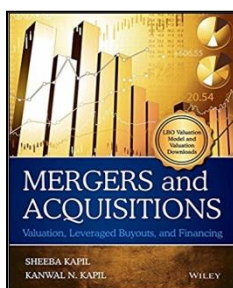
- 16. Microfinance and financial inclusion: the challenge of regulating alternative forms of finance / Macchiavello, Eugenia** Ed. 2018. London: Routledge
Call No - 332.73 MAC P8 Acc No - 51620



This book considers microfinance from a legal and regulatory perspective. Microfinance is the provision of a wide range of financial services, particularly credit but also remittances, savings, to low-income people or financially excluded people. It combines a business structure with social inspiration, often resorts to technological innovations to lower costs (Fintech: e.g. crowdfunding and mobile banking) and merges with traditional local experiences (e.g. financial cooperatives and Islamic finance), this further complicating the regulatory picture. The book describes some of the unique dimensions of microfinance and the difficulties that this can cause for regulators, through a comparative analysis of selected European Union (EU) countries' regimes. The focus is in fact on the

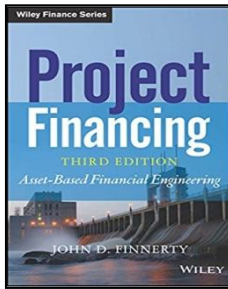
EU legal framework, with some references to certain developing world experiences where relevant. The book assesses the impact and validity of current financial regulation principles and rules, in light of the most recent developments and trends in financial regulation in the wake of the financial crisis and compares microfinance with traditional banking. The book puts forward policy recommendations for regulators and policy makers to help address the challenges and opportunities offered by microfinance.

- 17. Mergers and acquisitions: valuation, leveraged buyouts and financing. - 2nd ed. / Kapil, Sheeba.** 2017. New Haven: Wiley
Call No - 65.016.4 KAP P7 Acc No - 51526



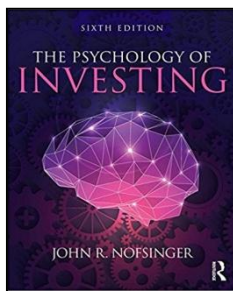
This title is an approach towards understanding the musings of the world of mergers and acquisitions. It provides the anatomy of the skills and tool sets required for understanding the M&A due diligence process. The book provides a comprehensive understanding of the building blocks of M&A deal making with the help of real M&A deals and cases.

- 18. Project financing: asset-based financial engineering. - 3rd ed. / Finnerty, John D.** 2013. New Jersey: Wiley
Call No - 658.14 FIN P3G1 Acc No - 5136



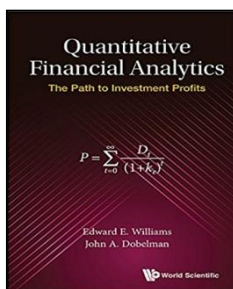
This edition demystifies the complexities of project financing and provides an invaluable guide for anyone who wants to master innovation in corporate finance today. Using updated examples and case studies that illustrate how to apply the analytical techniques described in the book, he covers the rationale for project financing, how to prepare the financial plan, assess the risks, design the financing mix, raise the funds, and much more.

- 19. Psychology of investing. - 6th ed./ Nofsinger, John R. 2018. New York: Routledge**
Call No - 332.67 NOF P8 Acc No - 51610



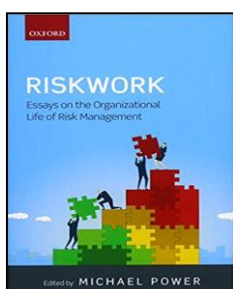
This book explains how psychology can affect our decisions more than financial theory. Covering the ways investors actually behave, this is the first book of its kind to delve into the ways biases influence investment behavior, and how overcoming these biases can increase financial success. This book features: an easy-to-understand structure, illustrating psychological biases as everyday behavior; analyzing their effect on investment decisions; and concluding with academic studies that exhibit real-life investors making choices that hurt their wealth; a new chapter on the biology of investment, exploring the latest research on genetics, neuroscience, and how hormones, aging, and nature versus nurture inform our investment behavior; an additional strategy for controlling biases, helping readers understand the psychology that motivates markets and how to address it; experiential examples, chapter summaries, and end-of-chapter discussion questions to help readers test their practical understanding. This book will prove fascinating and educational for advanced students in investment, portfolio management, and behavioral finance classes as well as investors and financial planners.

- 20. Quantitative financial analytics: the path to investment profits. / Williams, Edward E. 2018. Singapore: World Scientific**
Call No - 332.63 WIL P8 Acc No - 51611



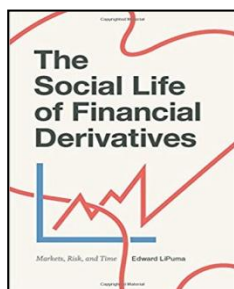
This book provides a comprehensive treatment of the important aspects of investment theory, security analysis, and portfolio selection, with a quantitative emphasis. It meets the need for advanced readers in quantitative disciplines, who wish to apply their craft to the world of investments. In addition, entrepreneurs will find the volume to be especially useful. It also contains a clearly detailed explanation of many recent developments in portfolio and capital market theory as well as a thorough procedural discussion of security analysis.

- 21. Riskwork: essays on the organizational life of risk management / Edited Power, Michael. 2016. Oxford: Oxford University Press**
Call No - 658.15 RIS P6 Acc No - 51704



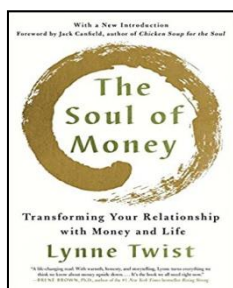
This book deals with the situated management of risk in a wide variety of organizational settings - aviation, mental health, railway project management, energy, toy manufacture, financial services, chemicals regulation, and NGOs. Each chapter connects the analysis of risk studies with critical themes in organization studies more generally based on access to, and observations of, actors in the field. The emphasis in these contributions is upon the variety of ways in which organizational actors, in combination with a range of material technologies and artefacts, such as safety reporting systems, risk maps and key risk indicators, accomplish and make sense of the normal work of managing risk - riskwork.

- 22. Social life of financial derivatives: markets, risk, and time. / LiPuma, Edward. 2017. Durham: Duke University Press
Call No - 332.64.2 LIP P7
Acc No - 51502**



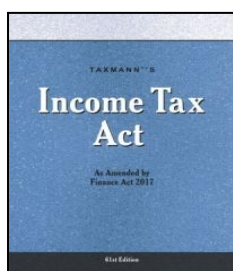
In this book, the author theorizes the profound social dimensions of derivatives markets and the processes, rituals, and belief systems that drive them. In response to the 2008 financial crisis and drawing on his experience trading derivatives, the author outlines how they function as complex devices that organize speculative capital as well as the ways derivative-driven capitalism not only produces the conditions for its own existence, but also penetrates the fabric of everyday life.

- 23. Soul of money: reclaiming the wealth of our inner resources. / Twist, Lynne. 2017. New York: W W Norton
Call No - 332.4 TWI P7
Acc No - 51762**



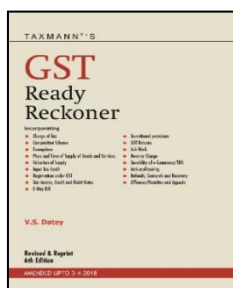
This book examines our attitudes toward money—earning it, spending it, and giving it away and offers surprising insight into our lives. Through personal stories and practical advice, the author asks us to discover our relationship with money, understand how we use it, and by assessing our core human values, align our relationship with it to our desired goals. In doing so, we can transform our lives.

- 24. Taxmann's Income Tax Act: as amended by Finance Act 2017. - 61st ed. 2017. New Delhi: Taxmann
Call No - 336.21:34(540) TAX P7
Acc No - 51533**



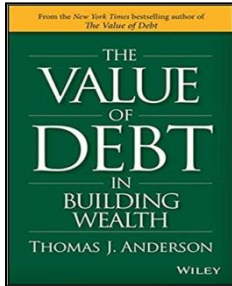
This book provides various provisions related to Income Tax Law of India, as amended by Finance Act, 2017.

- 25. Taxmann's GST ready reckoner. - 5th ed. /Datey, V. S. 2017. New Delhi: Taxmann
Call No - 336.23 DAT P7
Acc No - 51532**



This book comprehensively discusses the updated provisions / sections contained in the CGST Act, 2017, released by the government so far. It has been written in a manner which would help the taxpayers and professionals in getting a better understanding of the compliances under the new GST regime.

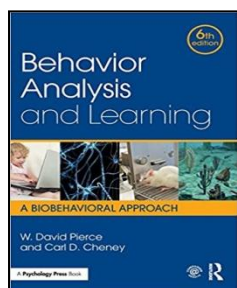
- 26. Value of debt in building wealth: creating your glide path to a healthy L.I.F.E../ Anderson, Thomas J. 2017. New Jersey: Wiley**
Call No - 332.3 AND P7 **Acc No - 51513**



In this book, the author encourages you to rethink that. You'll walk away from this book with an understanding of how you can use debt wisely to secure the financial future you envision for yourself and your family. Student loans, mortgages, lines of credit, and other forms of debt are all discussed in detail, with a focus on smart planning for those who are accumulating assets--and debt—now

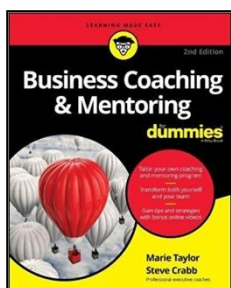
HR & OB

1. **Behavior analysis and learning: a biobehavioral approach. - 6th ed. / Pierce, W. David. 2017. New York: Routledge**
Call No - 159.9.019 PIE P7 Acc No - 51635



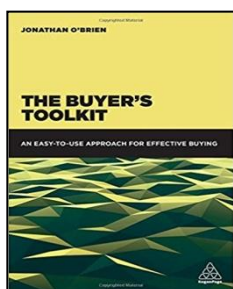
This book provides an advanced introduction to the principles of behavior analysis and learned behaviors, covering a full range of principles from basic respondent and operant conditioning through applied behavior analysis into cultural design. The textbook uses Darwinian, neurophysiological, and biological theories and research to inform B. F. Skinner's philosophy of radical behaviorism.

2. **Business coaching and mentoring. - 2nd ed. / Taylor, Marie. 2017. New Jersey: Wiley**
Call No - 65.012.413 TAY P7 Acc No - 51623



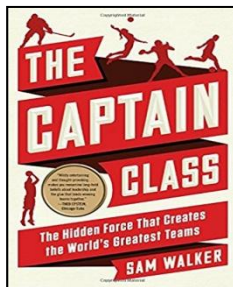
This book provides business owners and managers with the insight they need to successfully develop the next generation of leaders. Packed with business-led strategies, key concepts, and effective techniques, this book equips you with the skills to transform both yourself and your team. Whether you're coaching colleagues, employees, or offering your skills as a service, these techniques will help you build a productive relationship that leads to business success. The companion website also features eight bonus videos that will further your mastery by showing you what great coaching looks like in action. Navigate tricky situations and emotional minefields with ease; develop vision, values, and a mission; create a long-term plan—everything you need is here, with expert guidance every step of the way.

3. **Buyer's toolkit: an easy-to-use approach for effective buying / O'Brien, JonathanEd. 2017. London: Kogan Page**
Call No - 658.7 OBR P7 Acc No - 51728



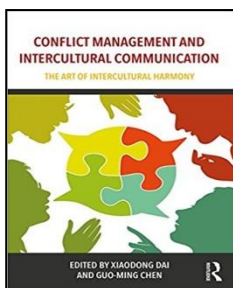
In order to buy well it is important to understand a few basic principles and apply a series of tools and approaches in given situations. This book distills all the best practice tools for professional buying and negotiating into a simple, jargon-free framework that can be picked up and applied by anyone who buys. The book seeks to transform how individuals view and practise buying so they know when to influence a situation and what to do to buy well. This book has a simple chapter layout, contains graphics and models, and a simple flow of tools through the book with an overarching framework, that glues them together. Covering different buying scenarios, understanding and defining the requirements, choosing the right deal and supplier, negotiation, managing the contract and the suppliers, fixing problems and sustainable buying, this comprehensive guide will help you boost your advantage as a buyer.

4. **Captain class: the hidden force that creates the world's greatest teams / Walker, Sam. 2018. London: Ebury Press**
Call No - 79.075 WAL P7 Acc No - 51771



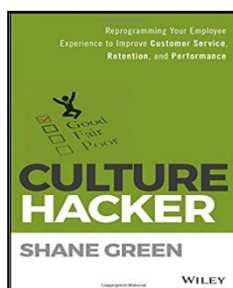
This book discusses seven key qualities that make an exceptional leader covering world renowned teams like Barcelona, Brazil, the All Blacks and the New York Yankees to lesser known successes of Soviet ice hockey or French handball. Drawing on original interviews with athletes, coaches and managers from two dozen countries, the author questions if great captains are made or born, why teams pick the wrong captain and how the value of the captain can be revived.

5. **Conflict management and intercultural communication: the art of intercultural harmony / Edited by Dai, Xiaodong. 2017. Oxon: Routledge**
Call No - 658.389 CON P7 Acc No - 51731



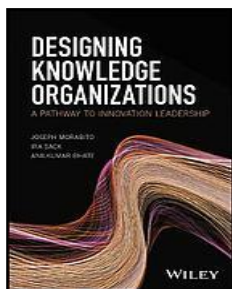
This book seeks to find effective intercultural conflict management solutions by bringing together a group of leading international scholars from different disciplines to tackle the problem. Consisting of two parts, this book covers major theoretical perspectives of conflict management and harmony development in the first and conflict management and harmony development in different cultural contexts in the second. Integrating the latest work on conflict management and intercultural harmony, this book takes an interdisciplinary approach, adopts diverse perspectives, and provides for a wide range of discussions. It will serve as a useful resource for teachers, researchers, students and professionals alike

6. **Culture hacker: reprogramming the employee experience to improve customer service, retention, and performance. / Green, Shane. 2017. New Jersey: Wiley**
Call No - 65.012.3 GRE P7 Acc No - 51647



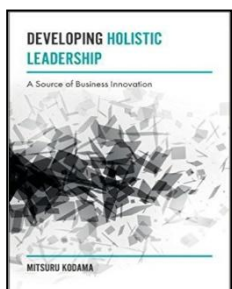
This book gives you the tools and insights to ensure high performance. The question is not, 'does your company have a culture?' The question is, 'does your company have a culture that fosters outstanding customer experiences, limits employee turnover, and ensures high performance?' Every executive and manager has a responsibility to positively influence their workplace culture. This book explains: twelve high-impact hacks to improve employee experience and performance; how to delight and retain a multi-generational workforce; the factors determining whether or not your employees deliver outstanding customer service.

7. **Designing knowledge organizations: a pathway to innovation leadership. / Morabito, Joseph. 2018. New Jersey: Wiley**
Call No - 65.012.3 MOR P8 Acc No - 51553



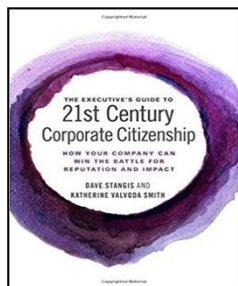
This book focuses on the design and management of today's complex K organizations. A K organization is any company that generates and applies knowledge. The text takes existing ideas from organizational design and knowledge management to enhance and elevate each through harmonization with concepts from other disciplines. This book is an incisive discussion of the cultural, practice, and social aspects of knowledge management. The text explores the processes, tools, and infrastructures by which an organization can continuously improve, maintain, and exploit all elements of its knowledge base that are most relevant to achieve its strategic goals.

8. **Developing holistic leadership: a source of business innovation./ Kodama, Mitsuru. 207. Bingley: Emerald**
Call No - 65:301.172.6 KOD P7 Acc No - 51554



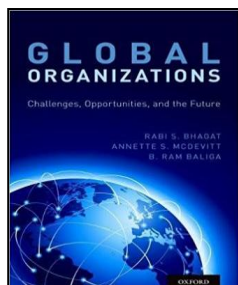
The book discusses in detail theoretical concepts and practical knowledge in the leadership interaction among the different management layers (top, middle and lower layers) and among the different layers (formal layer, psychological boundary layer, and informal layer). The book intends to make a contribution to new theoretical concepts and knowledge to existing leadership theory. Through in-depth case studies of international corporations that have achieved business innovation, the book aims to provide new leadership theory of practitioners who promote strategic knowledge creation activities to achieve business innovation and new practical insights.

9. **Executive's guide to 21st century corporate citizenship: how your company can win the battle for reputation and impact / Stangis, Dave. 2017. Bingley: Emerald**
Call No - 65:174 STA P7 Acc No - 51452



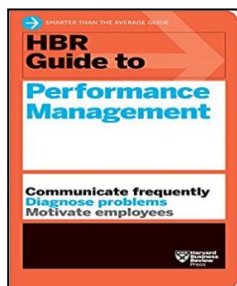
This book is a brief handbook that provides senior managers with everything they need to understand how corporate citizenship builds reputation, delivers value to the bottom line, and mobilizes an organization's employees and customers. It shows how integrating sustainability and social impact to improve your operating context can also improve your company's competitive position, and steers readers through the field of corporate citizenship to provide actionable insights based on empirical research. The book features tools that will prove valuable for every business person thinking about how to maximize business and social value, while the concepts addressed in the book are essential for executives leading manufacturing B2B or B2C companies that are managing complex supply chains, integrated operations, and corporate reputation. This book provides a major update on how to 'do' corporate citizenship and will help you win the reputation battle and deliver value to society while creating the most successful business possible in today's competitive landscape.

10. **Global organizations: challenges, opportunities, and the future. / Bhagat, Rabi S. 2017. New York: Oxford University Press**
Call No - 65.012.3 BHA P7 Acc No - 51662



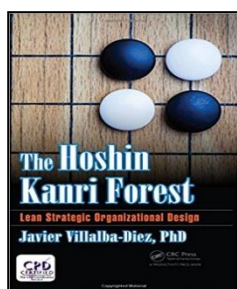
In this book, the authors offer an insightful and comprehensive overview of the most important issues today for managers looking to develop and nurture their own global mindset for their company's future. It expertly provides readers with research- and evidence-based knowledge on the significance of developing a sophisticated global mindset regardless of national identity or geographic locale.

- 11. HBR guide to performance management. 2017. Boston: Harvard Business Review Press**
Call No - 658.3.018 HBR P7
Acc No - 51462



This book provides a new multi-step, cyclical process to help you keep track of your employees' work, identify where they need to improve, and ensure they're growing with the organization. You'll learn to: set clear employee goals that align with company objectives, monitor progress and check in regularly, close performance gaps, understand when to use performance analytics, create opportunities for growth, tailored to the individual and overcome and avoid burnout on your team.

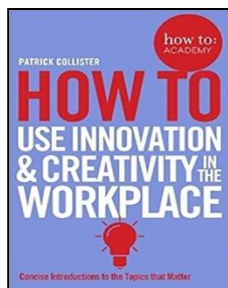
- 12. Hoshin kanri forest: lean strategic organizational design. / Villalba-Diez, Javier. 2017. Boca Raton: CRC Press**
Call No - 65.013 VIL P7
Acc No - 51464



This book is for Lean practitioners who seek to design organizational structures that functionally support the dynamics associated with Lean Management. This book will provide a comprehensive quantifiable framework for strategically designing organizations for Lean management. Combining knowledge about strategic organizational design and Lean management, the author introduces a theory called the Hoshin Kanri Forest that considers organizations as networks with organizational structure, functional connectivity, and effective dynamic patterns for attaining an optimal strategic organizational design towards the strategic goal of Lean management. It presents the future of Lean organizations relying on strategically designing its structure, function, and effective dynamics.

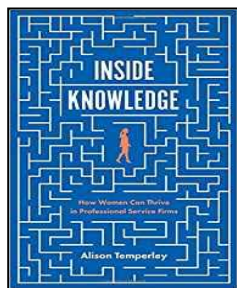
This book is about describing an evolutionary approach toward a peaceful Lean revolution. It includes useful insights into organizational key-performance-indicator dynamics, gives leaders an implementation roadmap, and offers real examples from the author's professional experience.

- 13. How to use innovation and creativity in the workplace. / Collister, Patrick. 2017. London: Bluebird**
Call No - 65.013:159.954 COL P7
Acc No - 51743



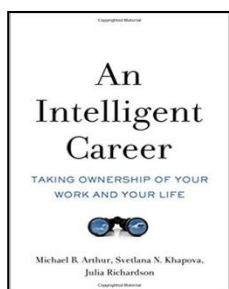
In this book, the author a creative director with more than 25 years' experience introduces new ways to get the creative juices flowing. This book's simple and practical techniques are easy to introduce into any workday. Find out how to encourage the exchange of ideas with colleagues and make meaningful and positive changes. Use technology and digital platforms, break established work patterns, and engineer working environments to harness creative potential and increase innovation.

- 14. Inside knowledge: how women can thrive in professional services firms / Temperley, Alison. 2017. Bingley: Emerald Publishing**
Call No - 396.5 TEM P7
Acc No - 51595



This book provides practical guidance for women working in professional service firms who aspire to achieve their full potential in what have traditionally been male working environments. It explores what women can do to achieve careers in professional service firms commensurate with their knowledge, skills, experience and talent.

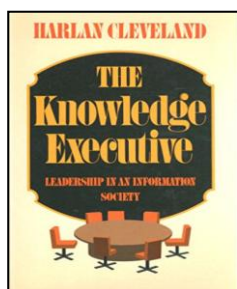
- 15. Intelligent career: taking ownership of your work and your life / Arthur, Michael. 2017. New York: Oxford University Press**
Call No - 658.312.6 ART P7 **Acc No - 51676**



This book will change the way you see your career and your life. Drawing on a wide range of research, the authors describe how you can apply your intelligence to take ownership of your career. Using examples and insights from around the globe, the authors explain how you can take stock of your situation; combine assets such as your commitment, experience and relationships; determine future action; and earn greater career success. If you are a manager, consultant, or counselor the authors show how you can support other people's careers, enabling them to define and meet their career goals and aspirations. The book unfolds in two parts, first encouraging reflection and then turning to action. In Part One, you will come to grips with your own intelligent career experience to date. In Part

Two, you will learn how to create and leverage new opportunities offered by the contemporary work environment. Across both parts, you will see how to make the most of changing technologies, globalization of professional networks and new rules of employment. In turn, you will see how to connect what you do for yourself to your impact on the world. It calls on you to take ownership of your career right now, and to pursue your future professional life on your own terms.

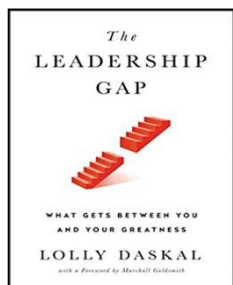
- 16. Knowledge executive: leadership in an information society/Cleveland, Harlan. 1984. New York: Truman Talley Books**
Call No - 65:301.172.6 CLE M5 **Acc No - G15126**



After surveying the evolution of the leader's role as a generalist, Cleveland discusses how information has replaced material things as the major resource that must be managed, and he goes on to discuss how attempting to manage information using techniques developed to manage things will cause trouble for leaders. He considers some of the social changes that will be necessary for a successful transition to leadership in an information-dominated world, suggesting that schooling at all levels must integrate formerly distinct branches of knowledge and emphasize global causes and effects; he suggests further that the best use to which society can put older members of the work force may well be to continue to use their accumulated wisdom. Cleveland, currently dean of the University of

Minnesota's Hubert H. Humphrey Institute of Public Affairs

- 17. Leadership gap: what gets between you and your greatness. / Daskal, Lolly 2017. New York: Portfolio**
Call No - 65:301.172.6 DAS P7 **Acc No - 51523**

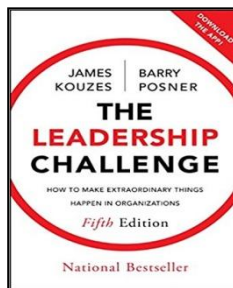


In this book, the author has uncovered a startling pattern: within each leader are powerful abilities that are also hidden impediments to greatness. She's witnessed many highly driven, overachieving leaders rise to prominence fueled by well-honed skill sets, only to falter when the shadow sides of the same skills emerge. The author reveals her proven system, which leaders at any level can apply to dramatically improve their results.

18. Leadership challenge. - 5th ed./Kouzes, James M. 2012. New Delhi: Wiley

Call No - 65:301.172.6 KOU P2

Acc No - G15104

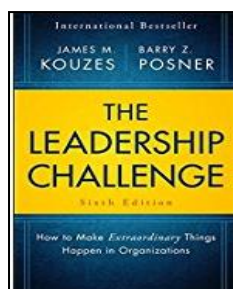


This book has been the most trusted source on becoming a better leader. Based on author's extensive research, this edition casts their enduring work in context for today's world, proving how leadership is a relationship that must be nurtured, and most importantly, that it can be learned. This book features over 100 all-new case studies and examples, which show the five practices of exemplary leadership in action around the world. This book also focuses on the toughest organizational challenges leaders face today. It also addresses changes in how people work and what people want from their work. This book is an indispensable resource for leaders at all levels, this anniversary edition is a landmark update and must-read.

19. Leadership challenge: how to make extraordinary things happen in organizations. - 6th ed./Kouzes, James M. 2017. New Year: Wiley

Call No - 65:301.172.6 KOU P7

Acc No - G15098

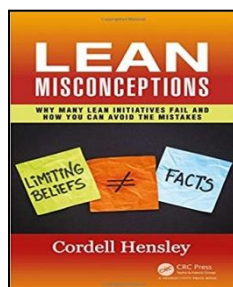


This book is the gold-standard manual for effective leadership, grounded in research and written by the premier authorities in the field. With deep insight into the complex interpersonal dynamics of the workplace, this book positions leadership both as a skill to be learned, and as a relationship that must be nurtured to reach its full potential. This new edition has been revised to address current challenges, and includes more international examples and a laser focus on business issues; you'll learn how extraordinary leaders accomplish extraordinary things, and how to develop your leadership skills and style to deliver quality results every time. Engaging stories delve into the fundamental roles that great leaders fulfill, and simple frameworks provide a primer for those who seek continuous improvement; by internalizing key insights and putting concepts into action, you'll become a more effective, more impactful leader. A good leader gets things done; a great leader aspires, inspires, and achieves more. This book highlights the differences between good and great, and shows you how to bridge the chasm between getting things done and making things happen; Gain deep insight into leadership's critical role in organizational health; Navigate the shift toward team-oriented work relationships; Motivate and inspire to break through the pervasive new cynicism; Leverage the electronic global village to deliver better results. Business is evolving at an increasingly rapid rate, and leaders must keep pace with the changes or risk stagnation. People work differently, are motivated differently, and have different expectations today—business as usual is quickly losing its effectiveness. This book helps you stay current, relevant, and effective in the modern workplace.

20. Lean misconceptions: why many lean initiatives fail and how you can avoid the mistakes. / Hensley, Cordell. 2018. Boca Raton: CRC Press

Call No - 658.5 HEN P8

Acc No - 51473



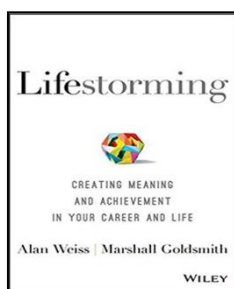
matters.

This book focuses on continuous improvement as well as the tools organizations can use to achieve long-term growth. Section 1 is about continuous improvement -- why companies do it, the various methods and where they came from, and why they are all too focused on production performance versus organizational capability. Section 2 is about the tools and how they support the underlying principles necessary to achieve long-term capability change/building. The final section is a summary of what readers should do with the new knowledge gained from reading the book - not a checklist or a recipe for success but a call to action to challenge their thinking on Lean, on performance/continuous improvement and to challenge each other, their peers, seniors, subordinates to focus on what

21. Lifestorming: creating meaning and achievement in your career and life. / Weiss, Alan .2017. New Jersey: Wiley

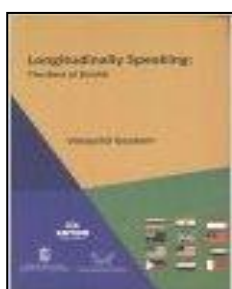
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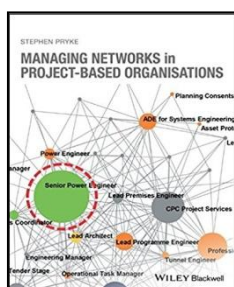
This book is the indispensably practical handbook for becoming the person you want to be. Redesign your life, friends, behaviors, and beliefs to move closer to your goals every single day, guided by expert insight and deep introspection. Written by a veteran author team behind almost 100 books on human behavior, this guide helps you learn why you do things the way you do them, and how to do them better. The Lifestorming Test allows you to assess your current state in concrete terms, and assess your ability to change and adapt — from there, it's about identifying people, actions, habits, and beliefs that either support your personal and professional growth or hold you back. You'll learn the six building blocks of character, challenge your belief system, develop a leadership mindset, and overcome the fear and guilt of success. You'll map out an action plan, and learn how to continually move forward at work, at home, and in everyday life. We often don't realize how much of our natural default is established by others. Whose goals are you working toward? Are you measuring your progress with the correct yardstick? This book shows you how to take a step back and compare your life today with the future you want — and build a plan for changing track toward constant evolution and growth.

- 22. Longitudinally speaking: the best of drishti / Edited by Gautam, Vinayshil. 2013. New Delhi: Concept Publishing Company**
Call No - 658.3 LON P3 **Acc No - G15080**



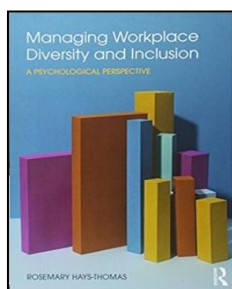
Drishti a periodic publication, began its journey in 2002. It was conceived as an effort on behalf of the members of the Manila based global federating institution of human resources, training & development organizations, popularly referred to as ARTDO International. It is published in the shape of an anthology of carefully refereed papers drawn from authors of different parts of the world. This volume is a carefully chosen bouquet of some outstanding representative pieces from Drishti. They were obvious difficulties in identifying the best from such a select list, but the a judgment had to be exercised.. This book is also a celebratory effort marking the 40th Annual World Conference of ARTDO International, which in 2013 is hosted by the Australian Institute of Training and Development. The Bahrain Society of Training & Development has sponsored this project. Authors of the texts produced in this volume range from Taiwan to United States and from U.K. to Australia. They are opinion leaders from public life, academia, corporate world, consulting and training development arena. Every piece is not only contextually a gem but globally, almost priceless.

- 23. Managing networks in project-based organisations. / Pryke, Stephen. 2017. Hoboken: Wiley Blackwell**
Call No - 65.012.12 PRY P7 **Acc No – 51600**



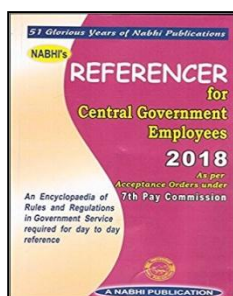
This book gets project managers and students up to speed on state-of-the-art applications of social network analysis (SNA) for observing, analysing, and managing complex projects. it clearly demonstrates how the principles of social network analysis can be used to provide a smarter, more efficient, holistic approach to managing complex projects.

- 24. Managing workplace diversity and inclusion: a psychological perspective / Hays-Thomas, Rosemary. 2017. New York: Routledge.**
Call No - 658.3 HAY P7 **Acc No - 51601**



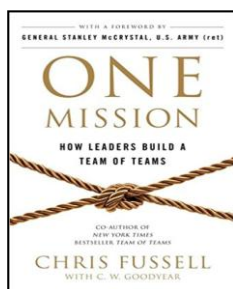
This book bridges the gap between social science theory and research and the practical concerns of those working in diversity and inclusion by presenting an applied psychological perspective. Using foundational ideas in the field of diversity and inclusion as well as concepts in the social sciences, this book provides a set of cognitive tools for dealing with situations related to workplace diversity and applies both classic theories and new ideas to topics such as United States employment law, teamwork, gender, race and ethnicity, sexual orientation, and other areas.

- 25. Nabhi's referencer for central government employees 2018. - 20th ed. 2018. New Delhi: Nabhi Publication**
Call No - 658.314 NAB P8 **Acc No - 51527**



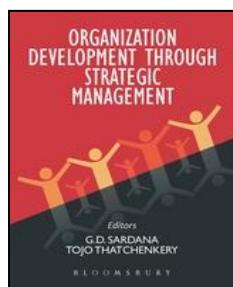
This book is a complete encyclopaedia of Service Rules and Regulations in Central Government service as per Seventh Pay Commission. It presents all the information at one place and in a systematic and simple order, spread over chapters. A must for day-to-day reference. It comes with a complimentary personal recorder and year planner for the year 2018.

- 26. One mission: how leaders build a team of teams. / Fussell, Chris. 2017. London: Macmillan**
Call No - 65:301.172.6 FUS P7 **Acc No - 51528**



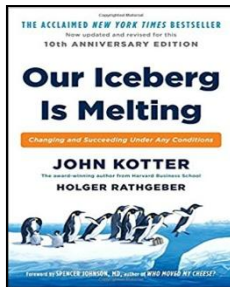
In this book, the author draws on his extensive experience of high-pressure team work to show how organizations can apply lessons from the field to successfully transform their way of doing business – becoming flatter, quicker, and much more collaborative across departments and divisions. Further, He explores industry titans like Intuit and Under Armour, which have adopted the ‘Team of Teams’ model in order to unite everyone around single compelling mission. The result is a ‘shared consciousness’ that drives consistently better results with less friction and inter-group rivalry.

- 27. Organization development through strategic management / Edited by Sardana, G D. 2017. New Delhi: Bloomsbury Publishing**
Call No - 65.011.1 ORG P7 **Acc No - G15101**



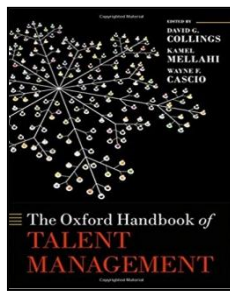
This volume comprises of five sections: Growth, Merger and Expansion, Industry-specific Organization Development, Knowledge Management, Organizational Learning and Development, Stakeholders in Organization Development.

28. **Our iceberg is melting: changing and succeeding under any conditions. - 10th ed. / Kotter, John. 2017. London: Macmillan**
Call No - 65.012.3 KOT P7 Acc No - 51757



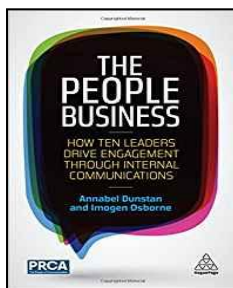
This charming story about a penguin colony in Antarctica illustrates key truths about how we deal with the issue of change. The characters in this fable are like people we recognize, even ourselves. Their story is one of resistance to change and heroic action, confusion and insight, seemingly intractable obstacles and the most clever tactics for dealing with those obstacles. It is a story that is occurring in different forms around us today - but the penguins handle change a great deal better than most of us.

29. **Oxford handbook of talent management / Ed.Collings, David G. 2017. Oxford: Oxford University Press**
Call No - 658.3 OXF P7 Acc No - 51487



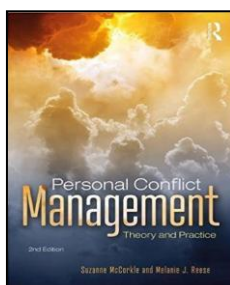
This book offers academic researchers, advanced postgraduate students, and reflective practitioners a state-of-the-art overview of the key themes, topics, and debates in talent management. The book is designed with a multi-disciplinary perspective in mind and draws upon perspectives from, inter alia, human resource management, psychology, and strategy to chart the topography of the area of talent management and to establish the base of knowledge in the field. Furthermore, each chapter concludes by identifying key gaps in our understanding of the area of focus. The book is ambitious in its scope, with 28 chapters structured around five sections. These include the context of talent management, talent and performance, talent teams and networks, managing talent flows, and contemporary issues in talent management. Each chapter is written by a leading international scholar in the area and thus the volume represents the authoritative reference for anyone working in the area of talent management.

30. **People business: how ten leaders drive engagement through internal communications. / Dunstan, Annabel. 2017. London: Kogan Page**
Call No - 65.012.3 DUN P7 Acc No - 51488



This book offers readers an inside perspective on what works and what doesn't in the world of corporate internal communication and strategy. Featuring interviews with senior practitioners from a diverse range of leading firms, the book offers a refreshingly honest perspective on the practices and challenges facing IC today. Senior IC leads will offer their tips for success, what they have learned along the way, and what remains challenging. The book will also explore how IC is still, in some companies, struggling to be seen as a credible contributor to business performance. This book enables readers to prove its value to senior company members by demonstrating its clear impact on ROI.

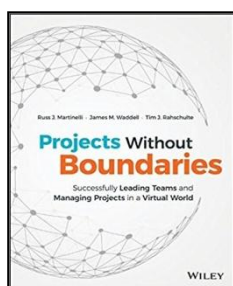
31. **Personal conflict management: theory and practice. - 2nd ed. / Mccorkle, Suzanne. 2018. New York: Routledge**
Call No - 658.389 McC P8 Acc No - 51606



This book details the common causes of conflict, showcases the theories that explain why conflict happens, presents strategies for managing conflict, and invites consideration of the risks of leaving conflict unsettled. This book also explores how gender, race, culture, generation, power, emotional intelligence, and trust affect how individuals perceive conflict and choose conflict tactics. Detailed attention is given to the role of listening and both competitive and

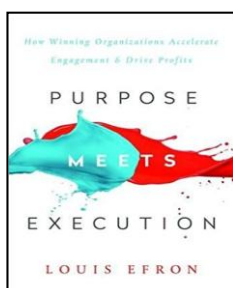
cooperative negotiation tactics. Separate chapters explain how to deal with bullies and conflict via social media. The volume caps off its investigation of interpersonal conflict with chapters that: provide tools to analyze one's conflicts and better choose strategic responses; examine the role of anger and apology during conflict; explore mediation technique; and evaluate how conflict occurs in different situations such as family, intimacy, work, and social media.

- 32. Projects without boundaries: successfully leading teams and managing projects in a virtual world. / Martinelli, Russ J. 2017. New Jersey: Wiley**
Call No - 65:301.172.6 MAR P7 Acc No - 51491



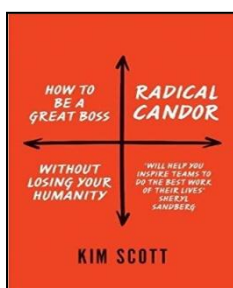
The book focuses on a critical element associated with managing projects and leading teams in a virtual environment, including alignment to PMBOK(R) lifecycle, managing and leading virtual projects, and organizational considerations. This book can be used as a guide for implementation of best practices and tools used in real-world companies, but also includes a wealth of case studies suitable for academia. It stands apart from scores of leadership books on this topic in that it addresses the challenges faced by project managers and project team leaders working along traditional project management and agile lifecycles.

- 33. Purpose meets execution: how winning organizations accelerate engagement and drive profits. / Efron, Louis. 2017. New York: Bibliomotion.**
Call No - 65.012.3 EFR P7 Acc No - 51494



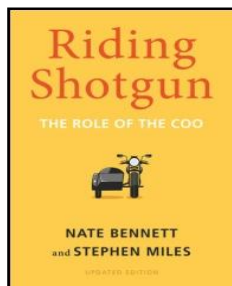
In this book, the author shows us the most powerful driver of success is a culture of purpose combined with executional excellence. The author has developed a framework that merges the power of a purpose-driven organization with executional excellence. He applies proven diagnostics to determine if the company has a clear and meaningful sense of organizational purpose and whether that purpose is effectively aligned with business practices across functional areas. He works with each company to address gaps and create a plan for continuous improvement.

- 34. Radical candor: how to be a great boss without losing your humanity. / Scott, Kim. 2017. London: Macmillan**
Call No - 65:301.172.6 SCO P7 Acc No - 51529



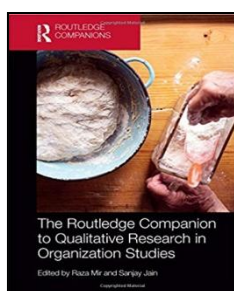
This book is the sweet spot between managers who are obnoxiously aggressive on one side and ruinously empathetic on the other. It's about providing guidance, which involves a mix of praise as well as criticism—delivered to produce better results and help employees achieve. The author has identified three simple principles for building better relationships with your employees: make it personal, get (sh)it done, and understand why it matters. It offers a guide to those bewildered or exhausted by management, written for bosses and those who manage bosses.

- 35. Riding shotgun: the role of the COO. / Bennett, Nathan .2017. Stanford: Stanford Business Books**
Call No - 658.3-052.22 BEN P7 Acc No - 51500



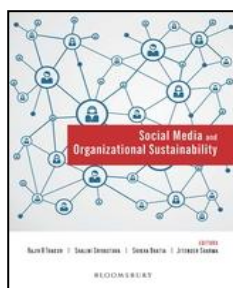
This book provides unique insight into this little-understood role. The authors develop a framework that illustrates who the COO is, why a company should create this position, and what the challenges associated with this job entail. Drawing heavily on first-person accounts from top executives, the authors offer a set of strategies to inform individuals who aspire to serve as COO.

- 36. Routledge companion to qualitative research in organization studies / Edited by Mir, Raza. 2018. New York: Routledge**
Call No - 65.001.5 ROU P8 **Acc No - 51707**



This book collects contributions from leading international scholars to highlight the diverse qualitative approaches available to organizational researchers, each grounded in its own philosophy. The editors provide a cutting edge, globally oriented resource on the state of qualitative research methodologies, helping readers to grasp the theories, practices, and future of the field. Beginning with an overview of qualitative methodologies, the book examines ways in which research employing these techniques is conducted in a variety of disciplines, including entrepreneurship, innovation, strategy, information systems, and organizational behavior. It offers timely updates on how traditions like case studies, ethnographies, historical methods, narrative approaches, and critical research are practiced today and how emerging trends, including increasing legitimacy and feminization, are impacting the domain. The final chapters provide templates for engaging with the future as well as essays that critically assess how qualitative inquiry has evolved within organization studies. Readers will become acquainted with contemporary tools for conducting qualitative studies, learning to appreciate the emerging domains of qualitative inquiry within a dynamic and complex organizational world. Doctoral students and early-career researchers in organizational studies, especially those engaged with general management, organizational behavior, human resource management, innovation, entrepreneurship, and strategy, will benefit from reading this relevant and inclusive handbook.

- 37. Social media and organizational sustainability / Edited by Thakur, Rajiv R. 2016. New Delhi: Bloomsbury**
Call No - 316.472.4 SOC P6 **Acc No - G15072**

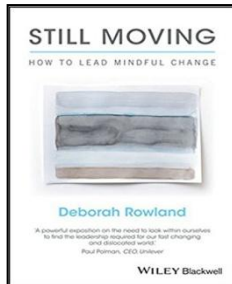


This book caters to larger dimensions of sustainability and the role of social media in its enablement. These broad areas include use of social media towards developing sustainable marketing and HR practices, managing and leveraging workplace engagement, new methodologies to filter the social media generated data, holistic engagement with stakeholders for organizational sustainability, social technologies for upliftment of bottom of pyramid. This book is divided into ten sections for better understanding. The first three sections deal with usage of social media from marketing perspective and broadly cover areas of advertising, consumer behavior, innovative trends in marketing, customer relationship management, competitive advantage, etc. for identifying futuristic marketing practices. Section four dwells on social networking technologies and related innovations, risks and challenges and section five explores the new age channels of digital communication. Sections Six and Seven explore human resources and organizational behavior aspects of new age technologies with a focus on employee engagement, development, knowledge sharing, strategic HRM, and human resource information systems. Section eight has papers on financial dimensions of social media. Section nine and ten discuss about the sustainable strategies that can emanate from use of newer technologies for organizations, education, healthcare, NGOs etc and also the strategies to constrain the grey areas of social media.

- 38. Still moving: how to lead mindful change. / Rowland, Deborah. 2017. Chichester: Wiley Blackwell**

Call No - 65.012.3 ROW P7

Acc No - 51508

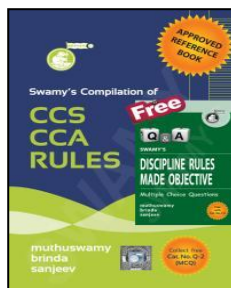


This book sets out an innovative approach for guiding organisations and indeed entire systems through ongoing, disruptive change. It combines Deborah Rowland's own rigorous research into change and its leadership with insights from her extensive field experience helping major global corporations including GlaxoSmithKline, RWE and Shell achieve lasting change with increased productivity, employee engagement and responsible societal impact. It is filled with helpful inspiring stories of leadership and change from the real world and, bravely, the author's own personal journey.

- 39. Swamy's compilation of central civil services, classification control and appeal rules. - 39th ed. / Muthuswamy. 2017. Chennai: Swamy Publishers**

Call No - 658.314 MUT P7

Acc No - 51531

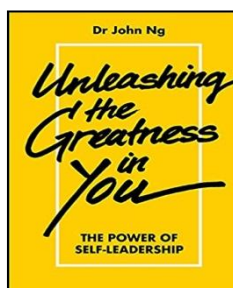


This book is an up-to-date treatise incorporating Government of India's orders arranged under the relevant rules. Exhaustive digests on disciplinary proceedings, suspension and reinstatement included. Instructions for Inquiry Officers, Presenting Officers and Defence Assistants included as separate Appendices. Contains all standard forms prescribed in the various rules. A valuable reference index added at the end of the book. A most instructive and useful compilation.

- 40. Unleashing the greatness in you: the power of self-leadership. / Ng, John. 2018. Singapore: WS Professional**

Call No - 65:301.172.6 NG P8

Acc No - 51579



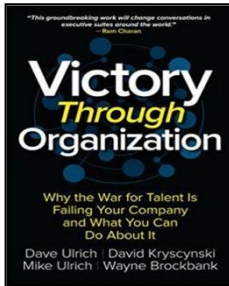
In this book, the author draws on years of extensive interviews with thought leaders across the region and his astute observations, personal experiences, careful analysis and synthesis of research, to present a concise guide to the power of self-leadership. The author shares his knowledge and experience with the simple aim of helping readers unlock their own potential and turn their

dreams into reality.

- 41. Victory through organization: Why the war for talent is failing your company and what you can do about it. / Ulrich, Dave. 2017. New York: McGraw-Hill Education**

Call No - 658.3 ULR P7

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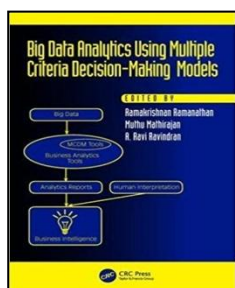


In this book, the authors tackle one of the greatest challenges in Human Resources today: the talent wars. It offers a refreshing, revolutionary alternative solutions as companies grow increasingly and aggressively competitive in hiring and nurturing individual employees. By creating dynamic systems that leverage talent throughout the organization, One can create a unified whole that is greater than the sum of its parts. In the long run, that s what gives your company the competitive edge it needs. this groundbreaking book is sure to spark debate,

shatter myths, and inspire real change throughout the HR community

INFORMATION MANAGEMENT

1. **Big data analytics using multiple criteria decision-making models / Edited by Ramanathan, Ramakrishnan. 2017. Boca Raton: CRC Press**
Call No - 65.011.56WAG BIG P7 Acc No – 51439



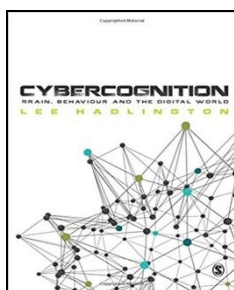
Multiple Criteria Decision Making (MCDM) is a subfield of Operations Research, dealing with decision making problems. A decision-making problem is characterized by the need to choose one or a few among a number of alternatives. The field of MCDM assumes special importance in this era of Big Data and Business Analytics. In this volume, the focus will be on modelling-based tools for Business Analytics (BA), with exclusive focus on the sub-field of MCDM within the domain of operations research. The book will include an Introduction to Big Data and Business Analytics, and challenges and opportunities for developing MCDM models in the era of Big Data

2. **Big data strategies for agile business: framework, practices, and transformation roadmap. / Unhelkar, Bhuvan. 2018. Boca Raton: CRC Press**
Call No - 65.011.56WAG UNH P8 Acc No - 51636



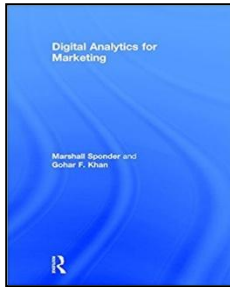
This book provides a practitioner's view on Big Data strategies that would be helpful to consultants as well as in-house decision makers. It also imparts an understanding of the concepts of Big Data strategies and Agile Business through examples and case studies. Agile is a set of values, principles, techniques, and frameworks for the adaptable, incremental, and efficient delivery of work. Big Data is a rapidly growing field that encompasses crucial aspects of data such as its volume, velocity, variety, and veracity. This book outlines a strategic approach to Big Data that will render a business Agile. It discusses the important competencies required to streamline and focus on the analytics and presents a roadmap for implementing such analytics in business.

3. **Cybercognition: brain, behaviour and the digital world / Hadlington, Lee. 2017. London: Sage**
Call No - 159.956 HAD P7 Acc No - 51627



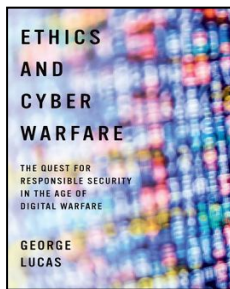
This book explores the ideas of technology addiction, brain training, and much more. This text provides readers with a guide to understanding concepts related to the online world. It answers important questions: What is the impact of digital technology on our learning, memory, attention, problem-solving, and decision making? If we continue to use digital technology on a large scale, can it change the way we think? Can human cognition keep up with technology? Technology is developing rapidly. It is an essential part of how we live our daily lives—in a mental and physical sense, and in professional and personal environments. This book is suitable for students on Cyberpsychology and Cognitive Psychology courses at all levels, as well as anyone with an inquiring mind.

4. **Digital analytics for marketing. / Sponder, Marshall. 2018. New York: Routledge**
Call No - 658.8:65.011.56WN SPO P8 Acc No - 51442



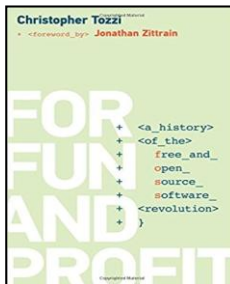
In this book, the author presents how to integrate large amounts of data from web, digital, social, and search platforms, this helpful guide offers actionable insights into data analysis, explaining how to 'connect the dots' and 'humanize' information to make effective marketing decisions. The author covers timely topics, such as social media, web analytics, marketing analytics challenges, and dashboards, helping students to make sense of business measurement challenges, extract insights, and take effective actions.

5. **Ethics and cyber warfare: the quest for responsible security in the age of digital warfare. / Lucas, George. 2017. New York: Oxford University Press**
Call No - 65.011.56WAD LUC P7 Acc No - 51654



In this book, internationally-respected ethicist George Lucas delves into the confounding realm of cyber conflict. Comparing 'state-sponsored hacktivism' to the transformative impact of 'irregular warfare' in conventional armed conflict, the author offers a critique of legal approaches to governance, and outlines a new approach to ethics and 'just war' reasoning. Further, author draws upon the political philosophies of Alasdair MacIntyre, John Rawls, and Jürgen Habermas to provide a framework for understanding these newly-emerging standards for cyber conflict, and ultimately presents a professional code of ethics for a new generation of 'cyber warriors'.

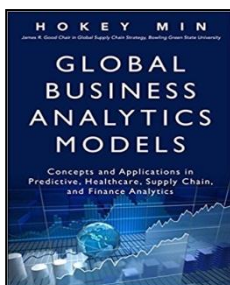
6. **For fun and profit: a history of the free and open source software revolution. / Tozzi, Christopher. 2017. Cambridge: MIT Press**
Call No - 65.011.56WL(09) TOZ P7 Acc No - 51454



In this book, the author offers an account of the free and open source software (FOSS) revolution, from its origins as an obscure, marginal effort by a small group of programmers to the widespread commercial use of open source software today. He explains FOSS's historical trajectory, shaped by eccentric personalities -- including Richard Stallman and Linus Torvalds -- and driven both by ideology and pragmatism, by fun and profit. The author examines hacker culture and its influence on the Unix operating system, the reaction to Unix's commercialization, and the history of early Linux development. He describes the commercial boom that followed, when companies invested billions of dollars in products using FOSS operating systems; the subsequent tensions within the FOSS movement;

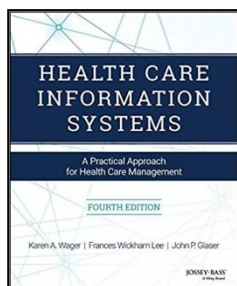
and the battles with closed source software companies (especially Microsoft) that saw FOSS as a threat. Finally, the author describes FOSS's current dominance in embedded computing, mobile devices, and the cloud, as well as its cultural and intellectual influence.

7. **Global business analytics models: concepts and applications in predictive, healthcare, supply chain, and finance analytics. / Min, Hokey. 2016. New York: Pearson**
Call No - 65.011.56WAG MIN P6 Acc No - 51739



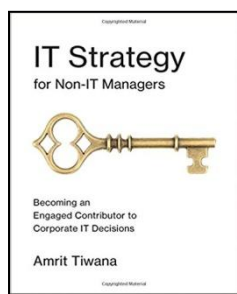
In this book, the author offers a practical, easy-to-understand overview of business analytics in a global context, focusing especially on managerial and strategic implications. After demystifying today's core quantitative tools, he demonstrates them at work in a wide spectrum of global applications. It allows readers to build models to help segment global markets, forecast demand, assess risk, plan financing, optimize supply chains, and more. Along the way, you'll find practical guidance for developing analytic thinking, operationalizing Big Data in global environments, and preparing for future analytical innovations.

8. **Health care information systems: a practical approach for health care management. - 4th ed./Wager, Karen A. 2017. San Francisco: Jossey-Bass**
Call No - 614:65.011.56 WAG P7 Acc No - 51517



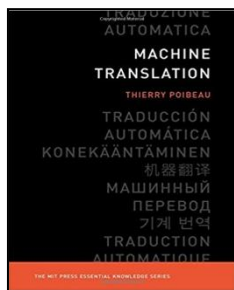
This is textbook for the field, providing in-depth coverage of real-world health information management. This book provides students with a highly transferable skill set that transitions seamlessly into practice. This new fourth edition has been completely reworked to reflect the health care system's evolving needs, providing a big-picture health system perspective on information systems throughout the continuum of care.

9. **IT strategy for non-IT managers: becoming an engaged contributor to corporate IT decisions / Tiwana, Amrit. 2017. Cambridge: MIT Press**
Call No - 65.011.56 TIW P7 Acc No - 51681



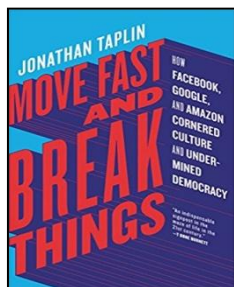
This book presents tools for non-IT managers to turn IT from an expensive liability into a cost-effective competitive tool. It equips readers with the concepts and analytical skills necessary to understand IT needs and opportunities from both sides of the business-IT divide. Each chapter opens with a jargon decoder-nontechnical explanations of the key ideas in the chapter—and ends with a checklist summarizing non-IT factors to consider in IT decisions. Chapters cover such topics as infusing competitive firepower into IT strategy; amalgamating software and data for a hard-to-duplicate competitive advantage; making choices that meet today's business needs without handicapping future strategy; establishing who decides what about IT strategies; sourcing IT and its challenges; protecting IT assets against disaster in ways that IT professionals cannot; and recognizing the business potential of emerging technologies. Examples are drawn from large corporations, small businesses, and nonprofits around the world. The book is suitable for use in the MBA core IT course, and is aimed especially at students in professional or executive MBA programs. It will also be a valuable reference for managers.

10. **Machine translation. / Poibeau, Thierry. 2017. Cambridge: MIT Press**
Call No - 65.011.56WJH POI P7 Acc No - 51685



This book offers a concise, nontechnical overview of the development of machine translation, including the different approaches, evaluation issues, and market potential. The main approaches are presented from a largely historical perspective and in an intuitive manner, allowing the reader to understand the main principles without knowing the mathematical details.

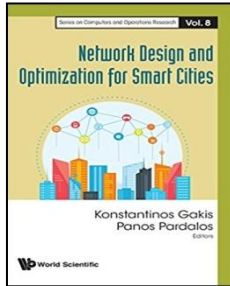
11. **Move fast and break things: how Facebook, Google and Amazon have cornered culture and what it means for all of us. / Taplin, Jonathan. 2017. London: Macmillan**
Call No - 65.011.56WAC TAP P7 Acc No - 51753



This book offers a succinct and powerful history of how online life began to be shaped around the values of the entrepreneurs like Peter Thiel and Larry Page who founded these all-powerful companies. Their unprecedented growth came at the heavy cost of tolerating piracy of books, music and film, while at the same time promoting opaque business practices and subordinating the privacy of

individual users to create the surveillance marketing monoculture in which we now live. It is the story of a massive reallocation of revenue in which \$50 billion a year has moved from the creators and owners of content to the monopoly platforms.

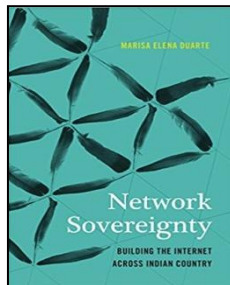
- 12. Network design and optimization for smart cities / Edited by Gakis, Konstantinos. 2017. Singapore: World Scientific**
Call No - 711.4:65.011.56 NET P7 Acc No - 51689



This comprehensive reference text is a collection of important research findings on the latest developments in network modeling for optimization of smart cities. Such models can be used from outlining the fundamental concepts of urban development to the description and optimization of physical networks, such as power, water or telecommunications. Networks help us understand city economics and various aspects of human interactions within cities with particular applications in quality of life and the flow of people and goods.

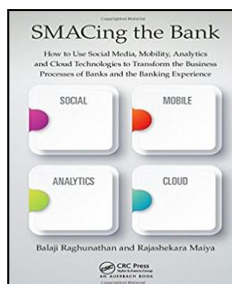
Finally, the natural environment and even the climate of cities can be modeled and managed as networks.

- 13. Network sovereignty: building the Internet across Indian Country. / Duarte, Marisa Elena. 2017. Seattle: University of Washington Press**
Call No - 65.011.56 DUA P7 Acc No - 51613



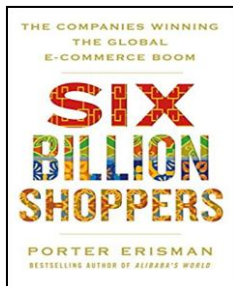
In this book, the author examines these ICT projects to explore the significance of information flows and information systems to Native sovereignty, and toward self-governance, self-determination, and decolonization. By reframing how tribes and Native organizations harness these technologies as a means to overcome colonial disconnections, this book shifts the discussion of information and communication technologies in Native communities from one of exploitation to one of Indigenous possibility.

- 14. SMACing the bank: how to use social media, mobility, analytics and cloud technologies to transform the business processes of banks and the banking experience. / Raghunathan, Balaji. 2018. Boca Raton: CRC Press**
Call No - 332.1:65.011.56 RAG P8 Acc No - 51501



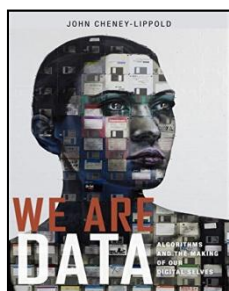
The formula for the Future of Work is called SMAC - social, mobile, analytics and cloud on one integrated stack where each function enables another to maximize its effect. This is the new enterprise IT model delivering an organization that is more connective, collaborative, real time and productive. This book provides a comprehensive view of how SMAC Technologies are impacting the entire banking 'eco-system' as well as the key stakeholders, namely customers, employees and partners.

- 15. Six billion shoppers: the companies winning the global e-commerce boom. / Erisman, Porter. 2017. London: Pan Macmillan**
Call No - 38:65.011.56WN ERI P7 Acc No - 51760



This book takes readers on an exciting and colorful journey around the world to visit the next e-commerce mega markets and explore how a new e-commerce boom is opening opportunities for entrepreneurs and global brands alike. The author addresses e-commerce across these new markets and what it means for western brands. He argues that e-commerce in developing countries is revolutionary and will play a much larger role in emerging markets than in the West. With e-commerce in emerging markets entering a rapid period of expansion, This book explains how to seize the massive opportunity created by emerging market consumers and provides practical advice on how to ride this new business trend.

16. **We are data: algorithms and the making of our digital selves. / Cheney-Lippold, John.**
2018. New Delhi: Sage
Call No - 65.011.56 CHE P8 Acc No - 51720

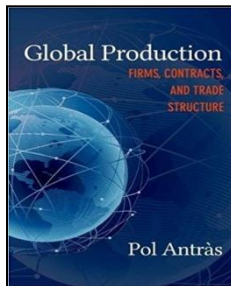


Algorithms are everywhere, organizing the near limitless data that exists in our world. Derived from our every search, like, click, and purchase, algorithms determine the news we get, the ads we see, the information accessible to us, and even who our friends are. These complex configurations create and recreate us, using our data to assign and reassign our gender, race, sexuality, and citizenship status. They can recognize us as celebrities or mark us as terrorists. In this era of ubiquitous surveillance, we have no control over who we are algorithmically. Our identities are made useful not for us, but for someone else. Through a series of entertaining and engaging examples, the author draws on the social constructions of identity to advance a new understanding of our algorithmic

identities. This book will educate and inspire readers who want to wrest back some freedom in our increasingly surveilled and algorithmically-constructed world.

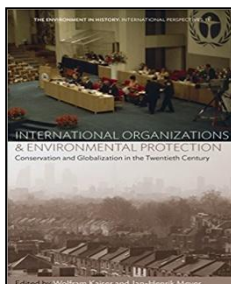
INTERNATIONAL MANAGEMENT

1. **Global production: firms, contracts, and trade structure / Antras, Pol. 2016. Princeton: Princeton University Press**
Call No - 382 ANT P6 Acc No - 51742



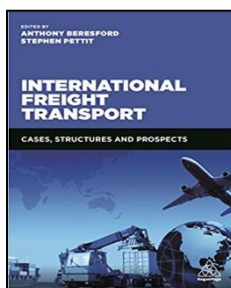
This book provides a fully comprehensive overview of the complicated issues facing multinational companies and their global sourcing strategies. The author examines the contractual frictions that arise in the international system of production and how these frictions influence the world economy and the inevitable complications that develop in contract negotiation and execution. The author also implements a series of systematic empirical tests, based on recent data from the U.S. Customs and Census Offices, which demonstrate the relevance of contractual factors in global production decisions.

2. **International organizations and environmental protection: conservation and globalization in the twentieth century. / Edited by Wolfram Kaiser. 2017. New York: Berghahn Book**
Call No - 577.4 INT P7 Acc No - 51596



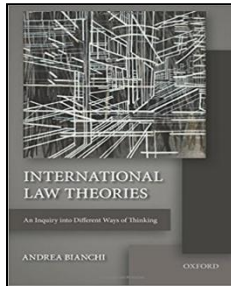
This book explores the environmental activities of professional communities, NGOs, regional bodies, the United Nations, and other international organizations during the twentieth century. It follows their efforts to shape debates about environmental degradation, develop binding intergovernmental commitments, and—following the seminal 1972 Conference on the Human Environment—implement and enforce actual international policies.

3. **International freight transport: cases, structures and prospects / Ed. Beresford, Anthony. 2017. London: Kogan Page**
Call No - 656.073 INT P7 Acc No - 51746



This book presents the key changes and issues in the fast-moving industries of trade and transport. It includes regional trade groupings, emergence of new large economies (i.e. BRIC countries), and pivotal regions such as the Middle East and Central America where major projects, such as new and widened canals, are underway or planned. These changes could redraw the trade map with major implications for transport patterns and solutions. It provides insight into a wide range of topics, including: globalisation; demand versus supply; buyers and sellers; transport regulation, geography, modes and methods; transport ownership; alliances; and safety and security.

4. **International law theories: an inquiry into different ways of thinking / Bianchi, Andrea**Ed.
2016. Oxford: Oxford University Press
Call No - 341 BIA P6 Acc No - 51677



The main aim of this book is to provide interested scholars, practitioners, and students of international law and other disciplines with an introduction to various international legal theories, their genealogies, and possible critiques. By providing an analytical approach to international legal theory, the book encourages readers to enhance their sensitivity to these different approaches and to consider how the presuppositions behind each theory affect analysis, research, and practice in international law. International Law Theories is intended to assist students, scholars, and practitioners in reflecting more generally about how knowledge is formed in the field.

MARKETING

1. **Advertising and consumer society: a critical introduction.** / Holm, Nicholas. 2017. London: Palgrave
Call No - 659.1 HOL P7 Acc No - 51768



advertising.

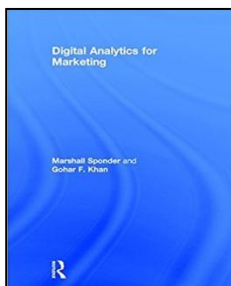
In this book, the author explores the role of advertising in our contemporary cultural landscape and its connections to larger economic, social and political forces. Written in an engaging and accessible style, the book provides students with the key concepts, methods and debates you need to analyse and understand

2. **Brand trust report: India study 2016.** 2016. Mumbai: TRA research
Call No - 06.055.5 TRA P6 Acc No - G15084



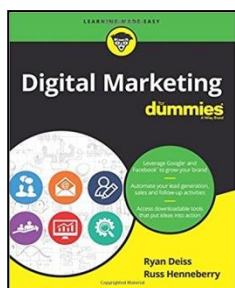
Brands exist to meet the needs, desires, opportunities and vulnerabilities that exist in the world, the fulfillment of which results in human gratification. This annual report analyses the brand trust report. This report comprises of understanding trust and brand trust along with the listing of most trusted brands. the sixth in the series, is the result of a primary research based on the proprietary 61-Attribute Trust Matrix of TRA. This year's research was conducted among 2500 consumer-influencers across 16 cities, and generated nearly 6 million data points and 20,000 unique brands, making it the most intensive study on Brand Trust across the globe.

3. **Digital analytics for marketing.** / Sponder, Marshall. 2018. New York: Routledge
Call No - 658.8:65.011.56WN SPO P8 Acc No - 51442



In this book, the author presents how to integrate large amounts of data from web, digital, social, and search platforms, this helpful guide offers actionable insights into data analysis, explaining how to 'connect the dots' and 'humanize' information to make effective marketing decisions. The author covers timely topics, such as social media, web analytics, marketing analytics challenges, and dashboards, helping students to make sense of business measurement challenges, extract insights, and take effective actions.

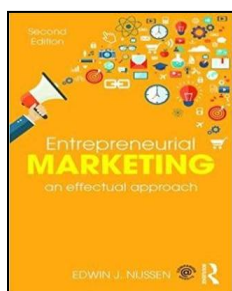
4. **Digital marketing for dummies.** / Deiss, Ryan. 2017. New Jersey: John Wiley
Call No - 658.8:65.011.56 DEI P7 Acc No - 51556



out of all your digital marketing efforts.

This book takes the guesswork out of marketing in the digital age, offering the latest tips and techniques for utilizing technology to get your product or services out to the masses. Whether you're looking to craft a killer campaign from scratch or just want to beef up your social media presence, you'll find everything you need to meet your business goals--and boost your bottom line. From current best practices in SEO and SEM to the latest ways to effectively use content marketing and influencer marketing--and everything in between--It helps you get the most

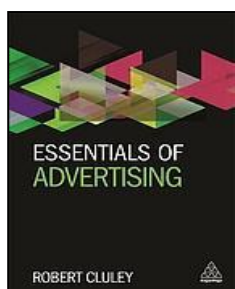
- 5. Entrepreneurial marketing: an effectual approach. - 2nd ed. / Nijssen, Edwin J. 2017. London: Routledge
Call No - 658.8 NIJ P7
Acc No - 51735**



students and entrepreneurs with the fundamental tools to succeed in marketing.

This book focuses on the challenge of selling an innovative product to a market that does not yet exist. Classic core marketing concepts, such as segmentation, positioning and the marketing mix undergo an 'extreme makeover' in the context of innovative products hitting the market. The author stresses principles of affordable loss, experimentation and adjustment for emerging opportunities, as well as cooperation with first customers. Containing many marketing examples of successful and cutting edge innovations (including links to websites and videos on the Internet), useful lists of key issues and instructions on how to make a one-page marketing plan, this book provides a vital guide to successfully developing customer demand and a market for innovative new products. This book provides

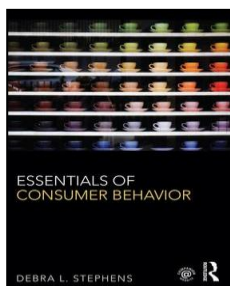
- 6. Essentials of advertising. / Cluley, Robert. 2017. London: Kogan Page
Call No - 659.1 CLU P7
Acc No - 51450**



themselves. This book will allow readers to understand not just what different research traditions say about advertising, but why they say it. This will help students develop key analytic skills, and to critically evaluate and exploit the existing research into advertising, based on a greater understanding of where it comes from. This allows them to develop greater perception and awareness professionally, and acts as a springboard for students to jump into the wider area of advertising studies and develop their careers according to their own interests.

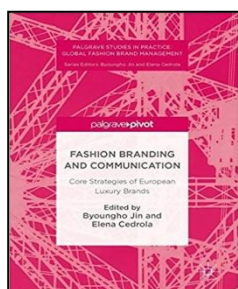
This book is designed to help students navigate their way through the field of advertising. As a subject, advertising affects us all - it surrounds us every day. Yet there is a great deal of variety in the way advertising is interpreted, and practitioners and academics from different backgrounds and disciplines study advertising in vastly different ways. For example, psychologists try to understand what happens to our brains when we see adverts, while economists try to understand whether money spent on advertising is worth it. This book will introduce readers to the key concepts of advertising as they have been developed not only by psychologists and economists, but also by sociologists, historians, marketers and media researchers - not to mention advertising practitioners

- 7. Essentials of consumer behavior. /Stephens, Debra L. 2017. New York: Routledge
Call No - 658.89 STE P7
Acc No - 51653**



In this book, the author emphasizes that consumer behavior does not simply equate to buyer behavior. She examines the thoughts, feelings, and behaviors that shape consumers' attitudes and motivations in relation to brands, products, and marketing messages. Providing a concise guide to the discipline, the author covers key themes such as vulnerable consumers, new technologies, and collaborative consumption.

- 8. Fashion branding and communication: core strategies of European luxury brands / Edited by Jin, Byoungcho. 2017. New York: Palgrave**
Call No - 658.626 FAS P7 **Acc No - 51453**



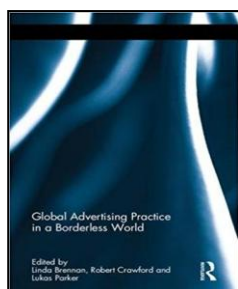
This book focuses on core strategies of branding and communication of European luxury and premium brands. Brand is a critical asset many firms strive to establish, maintain, and grow. It is more so for fashion companies when consumers purchase styles, dreams and symbolic images through a brand. The volume starts with an introductory chapter that epitomizes the essence of fashion brand management with a particular emphasis on emerging branding practices, challenges and trends in the fashion industry. The subsequent five cases demonstrate how a family workshop from a small town can grow into a global luxury or premium brand within a relatively short amount of time. Scholars and practitioners in fashion, retail, branding, and international business will learn how companies can establish a strong brand identity through innovative strategies and management.

- 9. Gendering theory in marketing and consumer research / Edited by Arsel, Zeynep. 2017. London: Routledge**
Call No - 396:658.8.012.12 GEN P7 **Acc No - 51455**



This book showcases state-of-the-art scholarship on gender in the field of marketing and consumer research. The book presents seven original contributions by a group of internationally renowned academics, who take up the task of theorising gender and gendering theory in new ways, accommodating recent intersectional, material-discursive, and practice-oriented theorisations. Connecting the study of marketing and consumer behaviour to different theoretical perspectives on gender, the contributors explore and critically examine the gendered nature and dimensions of contemporary marketplace activity.

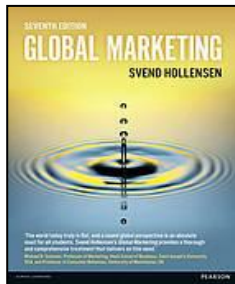
- 10. Global advertising practice in a borderless world / Edited by Crawford, Robert. 2017. London: Routledge**
Call No - 659.1 GLO P7 **Acc No - 51457**



This book covers a wide range of adaptive advertising practices, from major and emerging markets, in mainstream and digital advertising. It focuses on understanding how the globalisation of advertising works in practice. Covering past, present and potential futures, through an impressive ensemble of global advertising practitioners and academics, the book combines academic rigour with practical insights to provide a comprehensive analysis of the changing dynamics between advertising and globalisation.

- 11. Global marketing. - 7th ed. / Hollensen, Svend. 2017. Harlow: Pearson**
Call No - 658.8:382 HOL P7

Acc No - 51740



This book continues to be the most up-to-date and thorough text of its kind, with cutting-edge case studies and a focus on the impact of new technologies and perspectives on international marketing. This seventh edition expands on a number of new topics, including: shared economy solutions, social media, e-services and smartwatch app marketing, as well as many more.

- 12. Global marketing. - 9th ed. / Keegan, Warren J. 2017. Harlow: Pearson**
Call No - 658.8:382 KEE P7

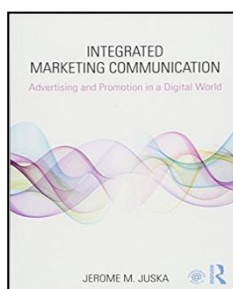
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This update edition , 9th Edition brings global marketing out of the classroom and into the real world with up-to-date examples of questions, concerns, and crises facing global markets. New cases have been added while others have been revised as the text considers recent geopolitical developments and technological changes affecting global marketing.

- 13. Integrated marketing communication: advertising and promotion in a digital world. / Juska, Jerome M. 2018. New York: Routledge**
Call No - 658.8:65.011.56 JUS P8

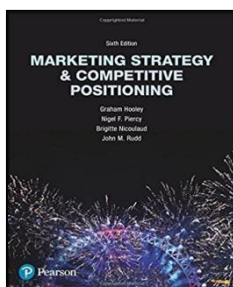
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This book shows students how to achieve their marketing objectives through a campaign that coordinates marketing, advertising, and promotion. It provides essential information about planning, implementing, and assessing a comprehensive marketing plan to help students appreciate integrated marketing communications as a business strategy. The author describes the processes and considerations needed to appeal to consumers, identifying how geographic segmentation, timing, competitive environments, and cost contribute to planning. He considers the integration of digital technology, such as social media platforms and mobile apps, and how these can be used for advertising, sales promotion, and public relations. The book's concise, easy to read explanation of marketing components and their interconnected relationships is solidified by a series of visual summaries as well as examples and useful demonstrations.

- 14. Marketing strategy and competitive positioning. - 6th ed. / Hooley, Graham. 2017. Harlow: Pearson**
Call No - 658.8.011.1 HOO P7

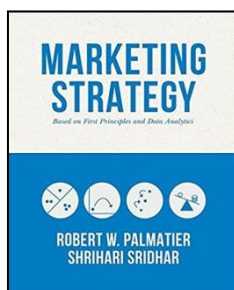
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This book deals with the process of developing and implementing a marketing strategy. The book focuses on competitive positioning at the heart of marketing strategy and includes in-depth discussion of the processes used in marketing to achieve competitive advantage. The book is primarily about creating and sustaining superior performance in the marketplace. It focuses on the two central

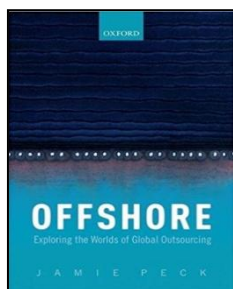
issues in marketing strategy formulation - the identification of target markets and the creation of a differential advantage. In doing that, it recognizes the emergence of new potential target markets born of the recession and increased concern for climate change; and it examines ways in which firms can differentiate their offerings through the recognition of environmental and social concerns.

- 15. Marketing strategy: based on first principles and data analytics. / Palmatier, Robert W. 2017. London: Palgrave**
Call No - 658.8 PAL P7 **Acc No - 51752**



This book on marketing strategy that focuses on the pursuit of solutions to four fundamental marketing problems: all customers differ; all customers change; all competitors react; all resources are limited. Structured around these four First Principles of Marketing, this important new textbook offers a unique and extensively classroom-tested approach to marketing strategy. It provides a structured framework to develop effective strategies to deal with diverse marketing problems while integrating data analytics into the decision-making process. This book is the ideal companion for undergraduate, MBA and Executive MBA students of marketing, and practicing executives looking to bring a more systematic approach to their firms' marketing strategy efforts.

- 16. Offshore: exploring the worlds of global outsourcing. / Peck, Jamie. 2017. Oxford: Oxford University Press**
Call No - 658.72 PEC P7 **Acc No - 51690**



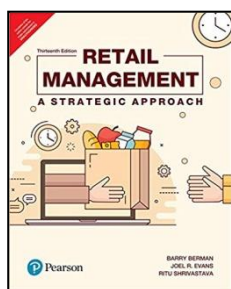
This is the first sustained investigation of the workings of the global sourcing industry, its business practices, its market dynamics, its technologies, and its politics. The book traces the complex transformation of the worlds of global sourcing, from its origins in the new international division of labor in the 1970s, through the rapid growth of back-office economies in India and the Philippines since the 1990s, to the development of 'nearshore' markets in Latin America and Eastern Europe.

- 17. Qualitative consumer research / Edited by Belk, Russell W. 2017. Bingley: Emerald**
Call No - 658.8.012.12 QUA P7 **Acc No - 51495**



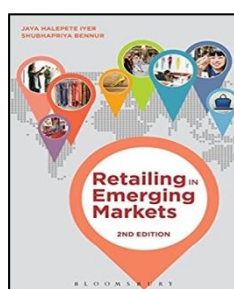
This volume provides a good illustration of the sorts of insights that qualitative and conceptual analysis can provide. Using some of the latest qualitative research tools, this volume highlights insights about consumption ranging from how consumers process advertising messages, how skiers consume a ski resort, and how small retailers can combat the practice of 'showrooming' by consumers comparing online prices with mobile devices to the nature of consumer 'presence', rethinking the meanings of prices, and buying counterfeit luxuries with friends.

- 18. Retail management: a strategic approach. - 13th ed. / Berman, Barry. 2018. Noida: Pearson**
Call No - 658.87 BER P8 **Acc No - 51411**



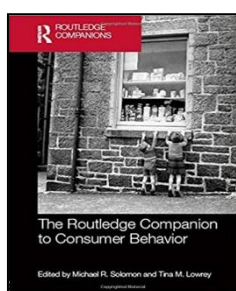
This book is built on the fundamental principle that retailers have to plan for and adapt to a complex, changing environment. Without a pre-defined and well-integrated strategy, retailers may flounder and be unable to cope with the environment that surrounds them. This text helps readers become good retail planners and decision makers. This updated edition incorporates updated data that reflects the current world economic climate, extensive coverage of omnichannel retailing, and many new vignettes, questions, and cases, so that students can thrive in today's retailing industry.

- 19. Retailing in emerging markets. - 2nd ed. / Edited by Bennur, Shubhapriya. 2018. New York: Fairchild Books**
Call No - 658.87 RET P8 **Acc No - 51499**



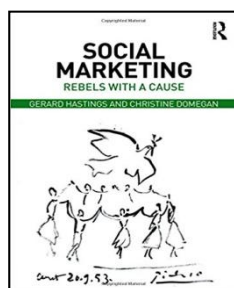
This book provides an in-depth study of the retail landscape within Brazil, China, India, Russia, Turkey, Qatar, Thailand, South Korea and Mexico. Each chapter focuses on a single country, discussing the organization of its retail industry, analyzing consumer behavior, and presenting strategies for effectively entering its market. This new edition includes fully updated data, statistics and economic perspectives on each of the countries covered. Readers will emerge armed with a deeper understanding of the political, economic, and cultural factors driving each market-an understanding essential for building and maintaining a competitive edge in today's global retail environment.

- 20. Routledge companion to consumer behavior / Edited by Solomon, Michael R. 2018. New York: Routledge**
Call No - 658.89 ROU P8 **Acc No - 51705**



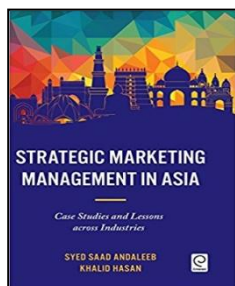
This book brings together an international set of scholars, many of whom are 'household names', to examine the diverse approaches to consumer behavior topics. The contributors employ a micro to macro structure, dividing each topic into three parts: one reflecting foundational work, one focused on emerging trends, and one covering practical applications. Each part examines the relationship between consumer behaviour and motivation, including well-being, gender, social class, and more, and concludes with practitioner perspectives on the challenges and opportunities that come with understanding customers.

- 21. Social marketing: rebels with a cause. - 3rd ed. / Hastings, Gerard. 2018. London: Routledge**
Call No - 658.8:3 HAS P8 **Acc No - 51503**



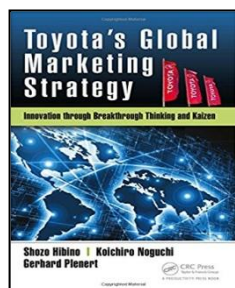
This book involves the application of marketing techniques (usually associated with promoting consumption) to social ends. This new addition will arm the socially conscious marketing readers with Case studies from across the globe, accessible exercises, engaging stories, etc. which will all enable you to think critically about the individual and systemic drivers of both harm and progress, and provide you with the tools to act.

- 22. Strategic marketing management in Asia: case studies and lessons across industries / Edited by Andaleeb, Syed Saad. 2017. Bingley: Emerald**
Call No - 658.8.011.1 STR P7 **Acc No - 51510**



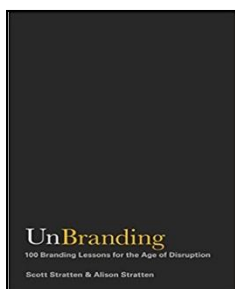
This book helps to understand key issues, especially in the context of changing economic and related challenges in the Asian markets. Multi-industry case studies address how market opportunities need to be created, how to leverage constrained capabilities, and how to create sustainable, competitive advantage to pursue profitable growth in Asia. The case studies are drawn from across Asia, including Bangladesh, India, Sri Lanka, Malaysia, Myanmar, Pakistan, Vietnam and Singapore.

- 23. Toyota's global marketing strategy: innovation through breakthrough thinking and Kaizen. / Hibino, Shozo. 2018. Boca Raton: CRC Press**
Call No - 658.8.011.1 HIB P8 **Acc No - 51511**



In this book, the authors explore Toyota thinking habits as well as Toyota's global marketing strategy, which, since the 1980s, has been expanding exponentially. The reader will understand the importance of thinking habits in the workplace and will know how to apply them using Toyota as the prime case study.

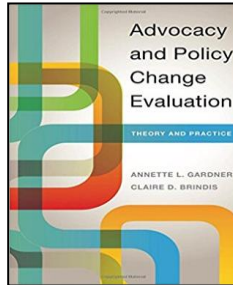
- 24. UnBranding: 100 branding lessons for the age of disruption. / Stratten, Scott. 2018. New Jersey: Wiley**
Call No - 658.626 STR P8 **Acc No - 51575**



This book is about seeing that within new strategies, technologies and frameworks fighting for our attention, lay the tried and true tenants of good business - because innovation is nothing but a bright and shiny new toy, unless it actually works. This book reminds that one can't fix rude staff, mediocre products and a poor brand reputation with a fancy new app. It provides learning from 100 branding stories that will challenge your assumptions about business today and teach valuable, actionable lessons.

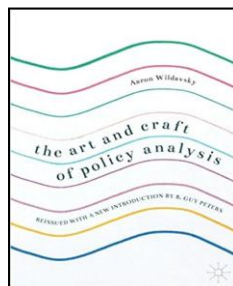
PUBLIC POLICY & GOVERNANCE

1. **Advocacy and policy change evaluation: theory and practice.** / Gardner, Annette L. 2017. Stanford: Stanford University Press
Call No - 35.011.1 GAR P7 Acc No - 51537



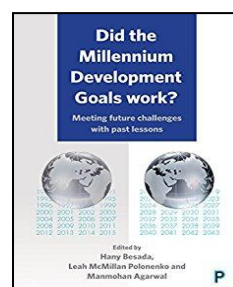
This book is the definitive guide to advocacy and policy change evaluation. The authors draw on over 30 years of evaluation experience; collective wisdom based on a new, large-scale survey of evaluators in the field; and in-depth case studies on diverse issues—from the environment, to public health, to human rights. By integrating insights from different disciplines, Part I provides a conceptual foundation for navigating advocacy tactics within today's turbulent policy landscape. Part II offers recommendations for developing appropriate evaluation designs and working with unique advocacy and policy change-oriented instruments. Part III turns toward opportunities and challenges in this growing field. In addition to describing actual designs and measures, the chapters includes suggestions for addressing the specific challenges of working in a policy setting, such as a long time horizon for achieving meaningful change.

2. **Art and craft of policy analysis: reissued with a new introduction by B. Guy Peters / Wildavsky, Aaron.** 2018. Cham: Palgrave Macmillan
Call No - 35.011.1 WIL P8 Acc No - 51633



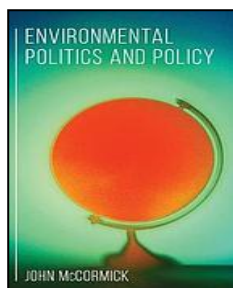
This is a classic work of the Public Policy discipline. The author emphasizes on the values involved in public policies, as well as the need to build political understandings about the nature of policy, are as important for 21st century policymaking as they were in 1979. B. Guy Peters' critical introduction provides the reader with context for the book, its main themes and contemporary relevance, and offers a guide to understanding a complex but crucial text.

3. **Did the millennium development goals work?: meeting future challenges with past lessons / Edited by Besada, Hany.** 2017. Bristol: Policy Press
Call No - 330.191.5 DID P7 Acc No - 51555



The Millennium Development Goals set by the United Nations were deliberately ambitious, and they've been the subject of much debate. Now, with the 2015 target date for many of the goals having passed, it's time to assess the goals and attempt to determine whether they were effective. This book offers an in-depth exploration of that question, with the aim of better understanding the effects of the Millennium Development Goals and learning from them for future policy decisions.

4. **Environmental politics and policy / McCormick, John.** 2018. London: Palgrave
Call No - 577.4 McC P8 Acc No - 51449

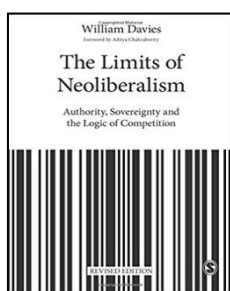


This book provides systematic coverage of the key concepts in the study of environmental politics; the evolution of environmental thinking; the national and international actors involved in environmental policy; and a selection of specific environmental problems including their causes, the challenges and results of addressing them to date. This book possesses the potential to be used across a range of courses devoted to environmental politics and policy in numerous different territories. It places a clear focus on specific environmental problems, covering their causes, the challenges of addressing them, and the results to date.

5. **Limits of neoliberalism: authority, sovereignty and the logic of competition.** / Davies, William. 2017. Thousand Oaks: Sage Publications

Call No - 338.98 DAV P7

Acc No - 51599



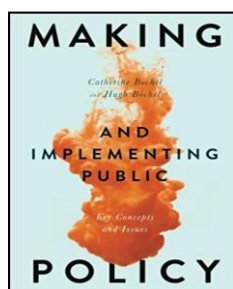
This book examines the efforts and failures of economic experts to make government and public life amenable to measurement, and to re-model society and state in terms of competition. In particular, it explores the practical use of economic techniques and conventions by policy-makers, politicians, regulators and judges and how these practices are being adapted to the perceived failings of

the neoliberal model.

6. **Making and implementing public policy.** / Bochel, Catherine. 2018. London: Palgrave

Call No - 35.011.1 BOC P8

Acc No - 51478

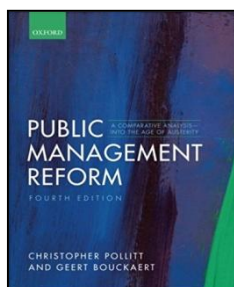


This book examines the distribution and exercises of power and the ways in which power is central to our understanding of how policies are made and implemented. It introduces the concepts and theoretical approaches that underpin the study of the policy process, reflects upon key developments and applies these the practice of policy formulation and implementation.

7. **Public management reform: a comparative analysis - into the age of austerity.** - 4th ed. / Pollitt, Christopher. 2017. Oxford: Oxford University Press

Call No - 35 POL P7

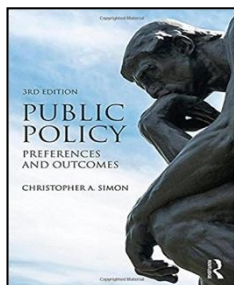
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Since the third edition of this authoritative volume, most of Western Europe and North America have entered an era of austerity which has pervasive effects on programmes of public management reform. Even in Australasia extensive measures of fiscal restraint have been implemented. In this fourth edition the basic structure of the book has been retained but there has been a line-by-line rewriting, including the addition of extensive analyses and information about the impacts of austerity. Many new sources are cited and there is a new exploration

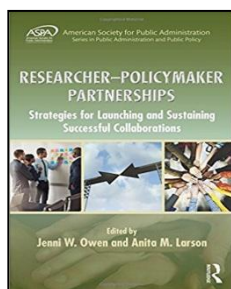
of the interactions between austerity and the major paradigms of reform - NPM, the Neo-Weberian State and New Public Governance.

- 8. Public policy: preferences and outcomes. - 3rd ed. / Simon, Christopher A. 2017. New York: Routledge**
Call No - 35.011.1 SIM P8 **Acc No - 51493**



This book is designed to help students enrolled in a public policy course discuss policy issues and understand the ways in which public policy is grounded in normative theory. This book examines the role of political theory in the governance process and the effect of public opinion on policy priorities and government. It introduces students to the tools of policy analysis and the most up to date policy theories in conceptualizing public policy in several major policy areas. A thoroughly revised and updated chapter on public policy models, including new sections on the importance of science, pluralism, institutional analysis and development, multiple streams, the advocacy coalition framework, the punctuated equilibrium framework, policy diffusion, and the constructivist approach. New sections on health policy, welfare economics and the public good, the nuclear arms race, the War on Terrorism, the Quadrennial Defense Review, contemporary policing techniques and issues, and renewable energy. Assuming no prior knowledge of the subject, and offering instructors a variety of ways to tailor the book to their classroom setting and course priorities, this book is a highly flexible and effective teaching resource for introductory public policy courses at the undergraduate level and also serves as an ideal refresher book for students at the graduate level.

- 9. Researcher-policymaker partnerships: strategies for launching and sustaining successful collaborations / Ed.Owen, Jenni W. 2017. New York: Routledge**
Call No - 35.07 RES P7 **Acc No - 51497**



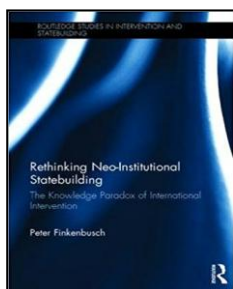
This book offers the reader a toolkit for effective researcher/policymaker collaborations by exploring innovations underway around the country and developing an analytic framework to describe the process. It asks questions such as: What can we learn from these examples? How can and should partners communicate? Where should partners plan together, and where is it best to leave some separation to respect the differences in our roles? this book demonstrates the motivations that lead to partnerships, the core elements of successful implementation, and the lessons to be learned about sustaining these relationships. It further examines the use of research once the research phase has concluded, as well as the ever-important consideration of investing in collaboration by both non-profit and public sector funders.

- 10. Remittance market in India: opportunities, challenges, and policy options. / Afram, Gabi G. 2012. Washington, D.C.: World Bank**
Call No - 657.286(540) AFR P2 **Acc No - G15116**



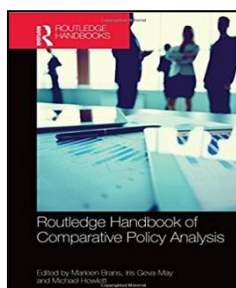
This book analyzes its characteristics based on the General Principles for International Remittance Services (GPs). It identifies some of the key actions and public policy measures for the improvement and future development of this market that would make it more contestable, transparent, accessible, and sound. Such actions and policy measures could assist financial institutions and policy makers in enhancing the safety and efficiency of, as well as lowering the costs of, remittance services in India.

- 11. Rethinking neo-institutional statebuilding: the knowledge paradox of international intervention. / Finkenbusch, Peter. 2017. London: Routledge**
Call No - 327 FIN P7 Acc No - 51621



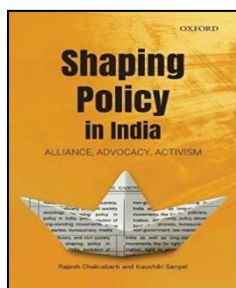
This book examines how neo-institutional statebuilding undercuts international policy agency. Post-Cold War interventions are marked by a peculiar paradox. From peace and statebuilding projects in war-shattered societies to World Bank development programmes in Africa, the scope of external regulation has grown consistently while international policymakers are finding it increasingly difficult to formulate a political project regarding the Global South. This book seeks to make sense of a contradictory situation in which international policymakers are doing more statebuilding than ever while knowing less about it.

- 12. Routledge handbook of comparative policy analysis / Edited by Brans, Marleen. 2017. New York: Routledge**
Call No - 35.011.1 ROU P7 Acc No - 51709



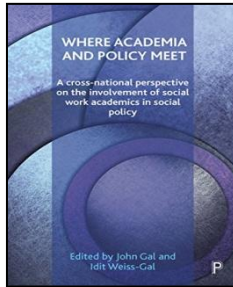
This book explores emerging developments and innovations in the field and advances knowledge of the nature and quality of policy analysis across different countries and at different levels of government by all relevant actors, both inside and outside government, who contribute to the diagnosis of problems and the search for policy solutions. Its chapters examine all aspects of the science, art and craft of policy analysis. They do so both at the often-studied national level, and also at the less well-known level of sub-national and local governments. In addition to studying governments, the Handbook also examines for the first time the practices and policy work of a range of non-governmental actors, including think tanks, interest groups, business actors, labour groups, media, political parties and non-profits. Bringing together a rich collection of cases and a renowned group of scholars, the book constitutes a landmark study in the field.

- 13. Shaping policy in India: alliance, advocacy, activism./ Chakrabarti, Rajesh. 2017. New Delhi: Oxford University Press**
Call No - 351 CHA P7 Acc No - 51530



The book explores the interaction of political parties, bureaucracy, media, judiciary, and civil society groups in shaping policy in contemporary India. By researching the evolution of nine major legislations using a consistent lens, the work interrogates the suitability of existing political theories to explain the policy development process in an emerging economy like India. It covers recent events such as the agitation for the Jan Lokpal Bill and the Nirbhaya case that have underlined the role of non-government players in law-making in India as well as long-standing movements like for right to information, right to education, and food security.

- 14. Where academia and policy meet: a cross-national perspective on the involvement of social work academics in social policy / Edited by Gal, John. 2017. Bristol: Policy Press**
Call No - 304 WHE P7 Acc No - 51582



This book presents the results of the first major crossnational comparative study of academic engagement in the creation of social policy. It offers new empirical data from twelve countries across Europe, North America, and the Middle East, with each chapter providing a brief overview of social work and social work education in the country under consideration, then presenting new data on the interactions between scholars and policy makers there.

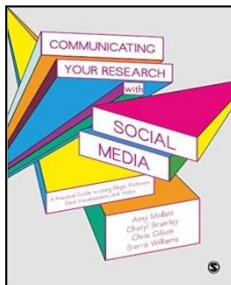
RESEARCH METHODOLOGY

1. **Art and science of social research. / Carr, Deborah. 2018. New York: W W Norton**
Call No - 3.001.5 CAR P8 Acc No - 51726



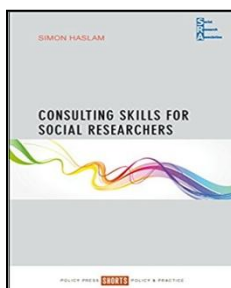
This book offers authoritative and balanced coverage of the full range of methods used to study the social world. The authors highlight the challenges of investigating the unpredictable topic of human lives while providing insights into what really happens in the field, the laboratory, and the survey call center.

2. **Communicating your research with social media: a practical guide to using blogs, podcasts, data visualisations and video. / Mollett, Amy. 2017. London: Sage**
Call No - 316.472.4 MOL P Acc No - 51440



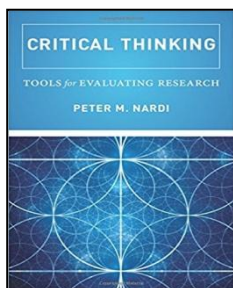
This dynamic, engaging guide empowers to go beyond bar charts and jargon-filled journal articles to bring your research online and present it in a way that highlights and maximises its relevance through social media. It is a steadfast guide to the fast-paced world of social media. It usefully positions the use of social media in the broader contexts of its history as well as the research lifecycle, and the practical chapters are brilliantly illustrated with informative and entertaining examples. From the novice social media dabbler to the platform veteran who wishes to expand her repertoire, academics and other knowledge workers will benefit from this sharply-written book.

3. **Consulting skills for social researchers. / Haslam, Simon. 2017. Bristol: Policy Press**
Call No - 659.235 HAS P7 Acc No - 51546



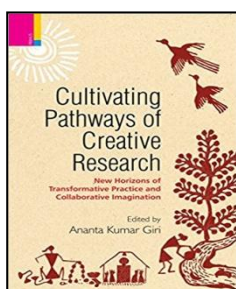
Consulting skills help researchers frame and define research projects, manage the social research process, engage with stakeholders and influence change. This practitioner-oriented text is the first to help social researchers and those active in the social research sector develop these skills. Drawing from the International Council of Management Consulting Institutes' consulting competence framework, it will aid understanding of effective consulting skills in the UK and international social research community and will be invaluable for all those commissioning, managing and conducting social research.

4. **Critical thinking: tools for evaluating research. / Nardi, Peter M. 2017. Oakland: University of California Press**
Call No - 3.001.5 NAR P7 Acc No - 51646



This book prepares students to thoughtfully interpret information and develop a sophisticated understanding of our increasingly complex and multi-mediated world. The authors approach helps students sharpen their critical thinking skills and improve their analytical reasoning, enabling them to ward off gullibility, develop insightful skepticism, and ask the right questions about material online, in the mass media, or in scholarly publications. Students will learn to understand common errors in thinking; create reliable and valid research methodologies; understand social science concepts needed to make sense of popular and academic claims; and communicate, apply, and integrate the methods learned in both research and daily life.

5. **Cultivating pathways of creative research: new horizons of transformative practice and collaborative imagination/ Edited by Giri, Ananta Kumar. 2017. Delhi: Primus Books**
Call No - 3.001.5 CUL P7 Acc No - 51551



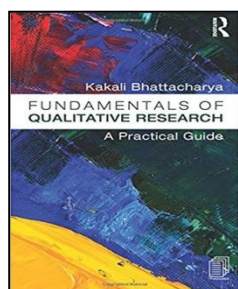
This book strives to cultivate new pathways of research and engagement in social sciences and humanities where cultivation is linked to cross-fertilization of creative theorizing and transformative practice, appropriate self-formation and collaborative imagination, experimental creativity and world transformation.

6. **Doing academic research. / Inyang, Ekpe. 2017. Newcastle: Cambridge Scholars Publishing**
Call No - 3.001.5 INY P7 Acc No - 51650



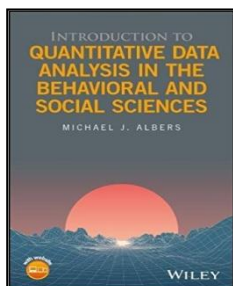
This book will prove useful in reducing the stress that undergraduate students feel when conducting research and embarking on scientific writing. It contains several essential aspects of general research methodology, and simplifies important concepts and procedures that students need to fully grasp in order to tackle their academic assignments with confidence. Assuming no previous knowledge on the part of the reader, it is richly supported with examples, and will serve as a friendly companion to any student who aims for academic excellence. Practitioners in the field, and even teachers of research methodology, will also find the book useful as a revision guide.

7. **Fundamentals of qualitative research: a practical guide. / Bhattacharya, Kakali. 2017. New York: Routledge**
Call No - 3.001.5 BHA P7 Acc No - 51660



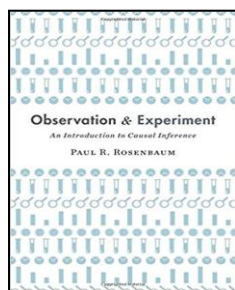
This book is the road map to proficiency and development in the field of qualitative research. The author lays out a dynamic program for learning different paradigms of inquiry, empowering students to recognize the convergence of popular research methodologies as well as the nuances and complexities that set each of them apart. It introduces a variety of theoretical perspectives in qualitative research, including positivism and postpositivism, interpretivism, feminism, symbolic interactionism, phenomenology, hermeneutics, critical theory, and Critical Race Theory

8. **Introduction to quantitative data analysis in the behavioral and social sciences / Albers, Michael J. 2017. New Jersey: Wiley**
Call No - 3.001.5 ALB P7 Acc No - 51678



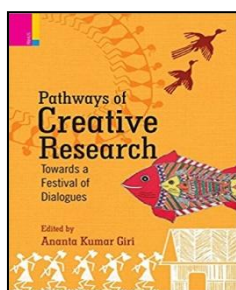
This book presents a clear and accessible introduction to the basics of quantitative data analysis and focuses on how to use statistical tests as a key tool for analyzing research data. The book presents the entire data analysis process as a cyclical, multiphase process and addresses the processes of exploratory analysis, decision-making for performing parametric or nonparametric analysis, and practical significance determination. In addition, the author details how data analysis is used to reveal the underlying patterns and relationships between the variables and connects those trends to the data's contextual situation. The book features numerous data analysis examples in order to emphasize the decision and thought processes that are best followed, and self-contained sections throughout separate the statistical data analysis from the detailed discussion of the concepts allowing readers to reference a specific section of the book for immediate solutions to problems and/or applications. This book is also an appropriate reference for practitioners who require a review of quantitative research methods.

9. **Observation and experiment: an introduction to causal inference / Rosenbaum, Paul R. 2017. Cambridge: Harvard University Press**
Call No - 3.001.5 ROS P7 Acc No - 51486



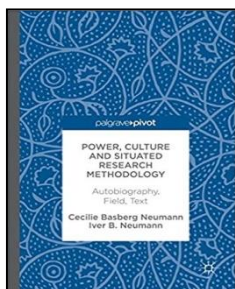
This book is an introduction to causal inference from one of the field's leading scholars. Using minimal mathematics and statistics, Paul Rosenbaum explains key concepts and methods through scientific examples that make complex ideas concrete and abstract principles accessible. Some causal questions can be studied in randomized trials in which coin flips assign individuals to treatments. But because randomized trials are not always practical or ethical, many causal questions are investigated in nonrandomized observational studies. To illustrate, the author draws examples from clinical medicine, economics, public health, epidemiology, clinical psychology, and psychiatry. Readers gain an understanding of the design and interpretation of randomized trials, the ways they differ from observational studies, and the techniques used to remove, investigate, and appraise bias in observational studies. This book is a valuable resource for anyone with a serious interest in the empirical study of human health, behavior, and well-being.

10. **Pathways of creative research towards a festival of dialogues / Edited by Giri, Ananta Kumar. 2017. Delhi: Primus Books**
Call No - 3.001.5 PAT P7 Acc No - 51605



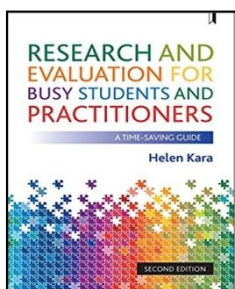
This book offers insights into creative and meaningful approaches to research. It explores ontological epistemology of participation as a new pathway of research as well as conceptualization of reality which goes beyond conventional methods such as participant observation and the familiar dualisms between qualitative and the quantitative and epistemology and ontology. Drawing on the editor's wide ranging network of creative scholars at work in the world of academia and beyond this book brings together twenty-five insightful chapters each rich in insights into the role that creativity and dialogue play in the work researchers do. Drawing on both Western and Eastern approaches as part of a festival of dialogues, the book offers pathways of creative research that strives to understand the work of the non-dual in self, culture, society and the world. This book is not only a pioneering but also a monumental effort in our world of scholarship, thinking, practice and collaborative imagination which raises some of these vital and deeper questions of theory and practice and then overflows to an epochal and epic quest for rethinking and regenerating life, culture, society, polity and our fragile humanity.

11. **Power, culture and situated research methodology: autobiography, field, text.** / Neumann, Cecile Basberg. 2018. Cham: Palgrave Macmillan
Call No - 3.001.5 NEU P8 Acc No - 51697



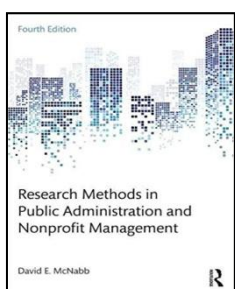
This book aims at demonstrating that all social science research is situated and argues that doing situated research is compatible with structural analyses of power. Questions concerning the researcher's relation to the phenomenon of study is the focus of a rich literature. Under headings such as positionality, situatedness and reflexivity, the bulk of this literature discusses the epistemological and meta-theoretical problems involved in choosing theories and methods, doing the research and producing texts. This volume builds on this literature, but brings it to bear on method.

12. **Research and evaluation for busy students and practitioners: a time-saving guide.** - 2nd ed./ Kara, Helen. 2017. Bristol: Policy Press
Call No - 3.001.5 KAR P7 Acc No - 51565



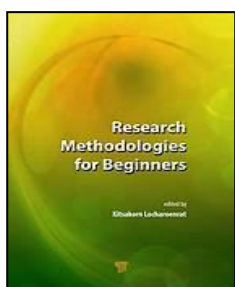
This book provides a wealth of practical advice on a range of topics like using social media and the diversity of available methodologies, including action research, arts-based methods, and digitally mediated research. This book considers how students, academics, and professionals alike can save time and stress without compromising the quality of their work.

13. **Research methods in public administration and nonprofit management.** - 4th ed./ McNabb, David E. 2018. New York: Routledge
Call No - 3.001.5 MCN P8 Acc No - 51566



This is an ideal textbook for use in all research methods courses in undergraduate and graduate public administration, public affairs, and nonprofit management courses. his new edition integrates quantitative, qualitative, and mixed-methods approaches, as well as specific up-to-date instruction in the use of statistical software programs such as Excel and SPSS.

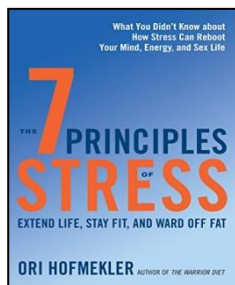
14. **Research methodologies for beginners.** / Locharoenrat, Kitsakorn. 2017. Singapore: Pan Stanford Publishing
Call No - 3.001.5 LOC P7 Acc No - 51496



This book introduces the general points of view of research methodology in the scientific and engineering fields of studies and presents an overview of the technical and professional communication needed for article publication in journals. It comprises several practice exercises that will give beginners the confidence to move on the communicative activities. Every chapter provides problem sets that will help readers check their understanding of each concept.

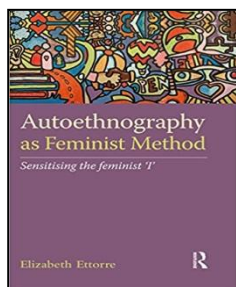
SOCIAL SCIENCES & GENERAL MANAGEMENT

1. **7 principles of stress: extend life, stay fit, and ward off fat. / Hofmekler, Ori. 2017. Berkeley: North Atlantic Books**
Call No - 65.013 HOF P7 Acc No - 51414



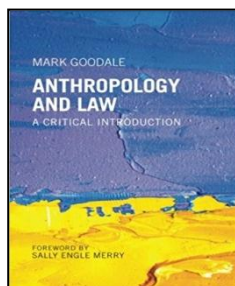
In this book, the author redefines the term 'nutrition' as it reveals the stress-mimicking nutrients that yield the same benefits as fasting and exercising. At the core of the book is the biology of stress and the way it affects key aspects of life from feeding and sexual behavior to mental and physical performance. The author demonstrates that there is a thin line between beneficial stress and harmful stress, and shows how to put knowledge of the difference into powerful practice.

2. **Autoethnography as feminist method / Ettorre, Elizabeth. 2017. London: Routledge**
Call No - 39 ETT P7 Acc No - 51614



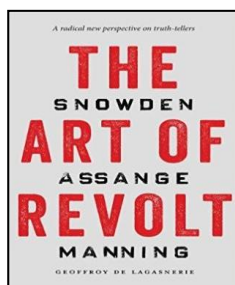
Autoethnography is an ideal method to study the 'feminist I'. Through personal stories, the author reflects on how feminists negotiate agency and the effect this has on one's political sensibilities. Speaking about oneself transforms into stories of political responsibility - a key issue for feminists who function as cultural mediators.

3. **Anthropology and law: a critical introduction. / Goodale, Mark. 2017. New York: New York University Press**
Call No - 34 GOO P7 Acc No - 51539



This book provides a comprehensive overview of the anthropology of law in the post-Cold War era. The author introduces the central problems of the field and builds on the legacy of its intellectual history, while a foreword highlights the challenges of using the law to seek justice on an international scale. The book's chapters cover a range of intersecting areas including language and law, history, regulation, indigenous rights, and gender.

4. **Art of revolt: Snowden, Assange, Manning. / Lagasnerie, Geoffroy De. 2017. Stanford: Stanford University Press**
Call No - 323.27 LAG P7 Acc No - 51540



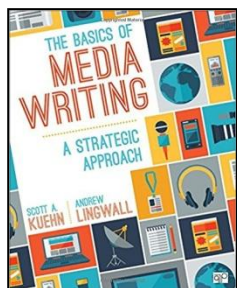
In this book, the author presents Snowden, Assange, and Manning as exemplars who have reinvented an art of revolt. Consciously or not, they have inaugurated a new form of political action and a new identity for the political subject. Edward Snowden, Julian Assange, and Chelsea Manning are key figures in the struggles playing out in our democracies over internet use, state secrets, and mass

surveillance in the age of terror. When not decried as traitors, they are seen as whistle-blowers whose crucial revelations are meant to denounce a problem or correct an injustice.

5. Basics of media writing: a strategic approach. / Kuehn, Scott A. 2018. Thousand Oaks: Sage

Call No - 8.083 KUE P8

Acc No - 51541

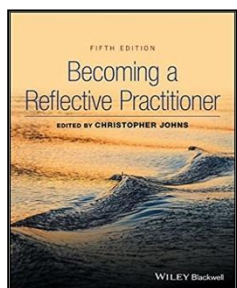


This book helps readers develop the essential writing skills and professional habits needed to succeed in 21st-century media careers. This research-driven, strategy-based media writing textbook digs deeply into how media professionals think and write in journalism, public relations, advertising, and other forms of strategic communication. The authors have created two comprehensive writing models to help students overcome their problems in finding and developing story topics by giving them “starting points” to begin writing.

6. Becoming a reflective practitioner. - 5th ed./ Edited by Johns, Christopher. 2017. Hoboken: Wiley Blackwell

Call No - 612.83 BEC P7

Acc No - 51542

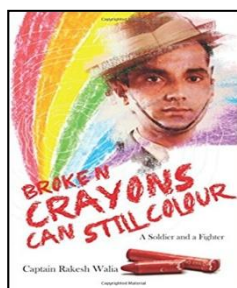


This book provides an unique insight into reflective practice, exploring the value of using models of reflection, with particular reference to Christopher Johns' own model for structured reflection. It contains a variety of rich and insightful reflective extracts that support the main issues being raised in each chapter, and challenges practitioners and students to question their own practice. Now with further scenarios and case studies included throughout, these extracts provide the reader with access to the experience of reflective representation helping to explicate the way in which reflective practice can inform the wider notion of professional practice.

7. Broken crayons can still colour: a soldier and a fighter/Walia, Rakesh. 2017. Chennai: Notion Press

Call No - 92(WAL) WAL P7

Acc No - G15115

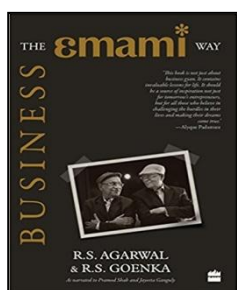


This book is an autobiography of Capt Rakesh Walia. It is a highly motivating book and a must-read for the youth who dare to dream big. An extremely absorbing and gripping narrative of his personal life, the book was difficult to put down once I started reading it. Captain, as he is fondly called, has an amazing personality and a pleasant demeanor with no trace of his traumatic childhood experiences. This book reminds us that human endeavor is limitless and shall always triumph over adversity.

8. Business: the Emami way/Agarwal, R S. 2016. Noida: Collins Business

Call No - 65 AGA P6

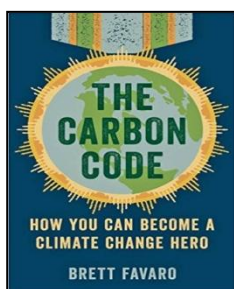
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This book tells the story of that odyssey with candour and sagacity. There are short stories that deliver home truths, snippets that delight and quotes that enlighten. This book is, in short, an MBA in an easy-to-understand handbook. Thinking of starting up a business? Hoping it will succeed beyond your wildest

dreams? You could start with advice from someone who knows. R.S. Agarwal, along with his friend R.S. Goenka, has built a business from scratch, failed, picked himself up and now heads Emami - a multinational brand Made in India. His wisdom on various business and personal aspects is distilled in an easy-to-read and insightful narrative about his life and business. It is a concise, compelling read for every entrepreneur, whether just starting out or well-established. Agarwal combines a pragmatic, down-to-earth approach to work and the rat race with a childlike wonder and the utopian daydreams of the eternal optimist. With rare sensitivity and humanity, good, old-fashioned ethics and cutting-edge technology, Agarwal has transformed a dream into the business giant it is today.

9. **Carbon Code: how you can become a climate change hero / Favaro, Brett. 2017. Baltimore: Johns Hopkins University Press**
Call No - 577.4 FAY P7 Acc No - 51639



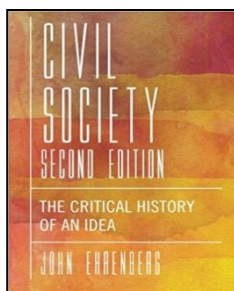
In this book, the author offers simple strategies to help you reduce your carbon footprint--without abandoning common sense. The author shows you how to take ownership of your carbon footprint and adopt a lifestyle of conspicuous conservation that will spur governments and corporations to do the same. The author presents four R's: Reduce, Replace, Refine, and Rehabilitate for Carbon Code of Conduct . After outlining the scientific basics of climate change and explaining the logic of the code, the author describes carbon-friendly technologies and behaviors we can adopt in our daily lives.

10. **City. / Hubbard, Phil. 2018. London: Routledge**
Call No - 711.4 HUB P8 Acc No - 51640



This book provides an introduction to one of the key ideas in human geography. While most of the world's population now lives in cities, the definition and theoretical specification of the city nonetheless remains elusive. The author considers the different ways that the lived and messy realities of urban life have been approached by geographers, past and present. This new edition considers how contemporary understandings of cities are being enriched via engagement with feminist, queer and post-colonial perspectives.

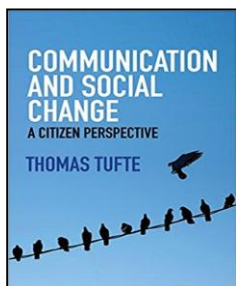
11. **Civil society: the critical history of an idea. - 2nd ed. / Ehrenberg, John. 2018. New York: New York University Press.**
Call No - 301(09) EHR P7 Acc No - 51624



This new edition of book provides a comprehensive discussion on and analysis of two and a half millennia of Western political theory, as well as what answer the future may hold for how civil society might be understood. The author analyzes both the usefulness and limitations of civil society, and maps the political and theoretical evolution of the concept and its employment in academic and public discourse. From Aristotle and the Enlightenment philosophers to Black Lives Matter and the Occupy movement, the book provides an indispensable analysis of the possibilities of what this increasingly important idea can, or cannot, offer to contemporary political affairs. The author specifically considers how major events such as 9/11 and the global financial crisis, economic inequality, and rapidly advancing technologies alter and shape our relationship with contemporary civil society. Civic engagement, political participation, and volunteerism in contemporary life have faded, he argues, and to

bring civil society—and all its virtues—back to the fore, we need to counter the suffocating inequality that has taken root in recent years. This book gives an overview of a foundational part of political life.

- 12. Communication and social change: a citizen perspective. / Tufte, Thomas. 2017. Cambridge: Polity Press
Call No - 301.153 TUF P7 Acc No - 51545**



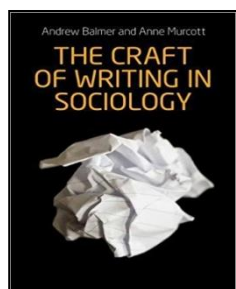
In this book, the author makes a call for a fundamental rethinking of what it takes to enable citizens' voices, participation and power in processes of social change. Drawing on examples ranging from the Indignados movement in Spain to media activists in Brazil, from rural community workers in Malawi to UNICEF's global outreach programmes, he presents cutting-edge debates about the role of media and communication in enhancing social change. He offers both new and contested ideas of approaching social change from below, and highlights the need for institutions - governments and civil society organizations alike - to be in sync with their constituencies.

- 13. Consumption and everyday life. - 2nd ed / Paterson, Mark. 2018. London: Routledge
Call No - 339.4 PAT P8 Acc No - 51642**



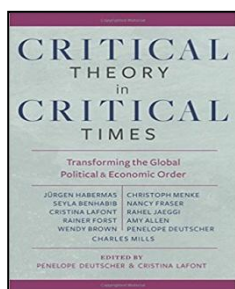
This book offers a lively and perceptive account of the key theories and ideas which dominate the field of consumption and consumer culture. Engaging case studies describe forms of consumption familiar to the student, provide some historical context, and illustrate how a range of theoretical perspectives – from theories of practice, to semiotics, to psychoanalysis – apply.

- 14. Craft of writing in sociology: developing the argument in undergraduate essays and dissertations. / Balmer, Andrew. 2017. Manchester: Manchester University Press
Call No - 8.08 BAL P7 Acc No - 51645**



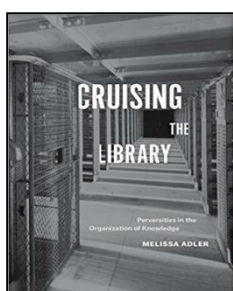
This book demystifies the process of constructing coherent and powerful arguments, starting from an essay's opening paragraphs, building evidence and sequencing key points in the middle, through to pulling together a punchy conclusion. It gives a clear and helpful overview of the most important grammatical rules in English, and provides advice on how to solve common problems experienced in writing, including getting rid of waffle, overcoming writer's block and cutting an essay down to its required length. Using examples from essays written by sociology students at leading universities, the book shows what they have done well, what could be done better and how to improve their work using the techniques reviewed.

- 15. Critical theory in critical times: transforming the global political and economic order / Edited by Deutscher, Penelope. 2017. New York: Columbia University Press
Call No - 321.7 CRI P7 Acc No - 51549**



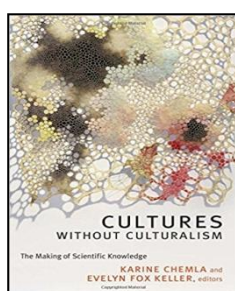
In this book, eleven of the most distinguished critical theorists offer new perspectives on recent crises and transformations of the global political and economic order. Essays from Jürgen Habermas, Seyla Benhabib, Cristina Lafont, Rainer Forst, Wendy Brown, Christoph Menke, Nancy Fraser, Rahel Jaeggi, Amy Allen, Penelope Deutscher, and Charles Mills address pressing issues including international human rights and democratic sovereignty, global neoliberalism, novel approaches to the critique of capitalism, critical theory's Eurocentric heritage, and new directions offered by critical race theory and postcolonial studies.

- 16. Cruising the library: perversities in the organization of knowledge. / Adler, Melissa. 2017. New York: Fordham University Press**
Call No - 025.3 ADL P7 **Acc No - 51550**



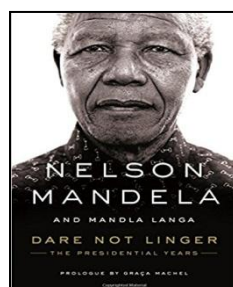
This book offers a highly innovative analysis of the history of sexuality and categories of sexual perversion through a critical examination of the Library of Congress and its cataloging practices. The author embarks upon a detailed critique of how cataloging systems have delimited and proscribed expressions of gender, sexuality, ethnicity, and race in a manner that mirrors psychiatric and sociological attempts to pathologize non-normative sexual practices and civil subjects.

- 17. Cultures without culturalism: the making of scientific knowledge / Edited by Chemla, Karine. 2017. Durham: Duke University Press**
Call No - 39 CUL P7 **Acc No - 51552**



In this book, the contributors model a new path where historicized and cultural accounts of scientific practice retain their specificity and complexity without falling into the traps of culturalism. They examine, among other issues, the potential of using notions of culture to study behavior in financial markets; the ideology, organization, and practice of earthquake monitoring and prediction during China's Cultural Revolution; the history of quadratic equations in China; and how studying the 'glass ceiling' and employment discrimination became accepted in the social sciences.

- 18. Dare not linger: the presidential years. / Mandela, Nelson. 2017. London: Macmillan**
Call No - 92(MAN) MAN P7 **Acc No - 51732**



This book is the story of Mandela's presidential years, drawing heavily on the memoir he began to write as he prepared to finish his term of office, but was unable to finish. Now, the acclaimed South African writer, Mandla Langa, has completed the task using Mandela's unfinished draft, detailed notes that Mandela made as events were unfolding and a wealth of previously unseen archival material. With a prologue by Mandela's widow, Graca Machel, the result is a vivid and inspirational account of Mandela's presidency, a country in flux and the creation of a new democracy. It tells the extraordinary story of the transition from decades of apartheid rule and the challenges Mandela overcame to make a reality

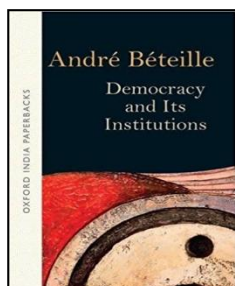
of his cherished vision for a liberated South Africa. In 1994, Nelson Mandela became the first president of democratic South Africa. Five years later, he stood down. In that time, he and his government wrought the most extraordinary transformation, turning a nation riven by centuries of colonialism and apartheid into a fully functioning democracy in which all South Africa's citizens, black and white, were equal before the law.

- 19. Definitive management ideas of the year from harvard business review. 2017. - Boston: Harvard Business Review Press**
Call No - 658 HBR P7 Acc No – 51463



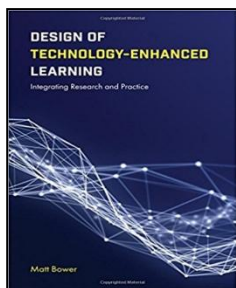
This book is a year's worth of management wisdom, all in one place. In this book you will find the most cutting-edge, influential thinking driving business today. This book brings the most current and important management conversations to your fingertips. This book will inspire you to: Reconsider what keeps your customers coming back; Create visualizations that send a clear message; Assess how quickly disruptive change is coming to your industry; Boost engagement by giving your employees the freedom to break the rules; Understand what blockchain is and how it will affect your industry; Get your product in customers' hands faster by accelerating your research and development phase.

- 20. Democracy and its institutions. / Beteille, Andre. 2012. New Delhi: Oxford University Press**
Call No - 321.7 BET P2 Acc No - 51648



Examining democracy from an institutional perspective, this book studies such institutions as the Parliament, the courts of justice, and the systems of political parties, and brings out the contradictions between the ideals of democracy-such as equality and liberty-and the actual operation of government and politics. It introduces the reader to the distinction between law and custom, and between matters of right and matters of trust.

- 21. Design of technology-enhanced learning: integrating research and practice. / Bower, Matt. 2017. Bingley: Emerald**
Call No - 378:65.011.56 BOW P7 Acc No - 51734



This book provides a broad academic and teaching audience with an integrated understanding of learning technology research, and how it can be used to enhance the design of learning environments. Whereas some books focus exclusively on research relating to learning technology and others propose ways to use technology effectively, this book synthesizes research for the purpose of informing best practice. After laying pedagogical, technological and content foundations, it examines research relating to the educational use of Web 2.0, social networking, mobile devices and virtual worlds. Analysis across these contexts leaves readers with a nuanced understanding of how technology-enhanced learning design principles may (or may not) be abstracted across different learning technology environments. Providing an integrated portrayal of learning technology research enables educators (academics, school teachers, pre-service teachers and educational designers) to immediately adopt evidence-based approaches in their teaching. The comprehensive synthesis of the literature also helps learning technology researchers to more clearly identify the interrelationships between different areas of learning technology research, as well as position their work amongst the

practical problems of the field. Rich with examples, this book is suitable for those who want to adopt a design-based and research-driven approach to enhancing learning using technology.

- 22. Digital and smart cities. / Willis, Katharine S. 2018. London: Routledge**
Call No - 711.4 WIL P8

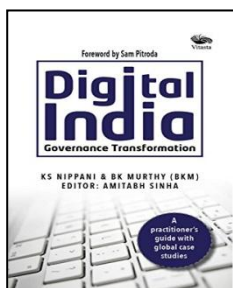
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In this book, the author presents an overview of how technologies shape our cities. There is a growing awareness in the fields of design and architecture of the need to address the way that technology affects the urban condition. This book aims to give an informative and definitive overview of the topic of digital and smart cities. It explores the topic from a range of different perspectives, both theoretical and historical, and through a range of case studies of digital cities around the world.

- 23. Digital India: governance transformation / Nippani, Kalyan Sagar. 2017. New Delhi: Vitasta Publishing**
Call No - 35:65.011.56 NIP P7

Acc No - 51521

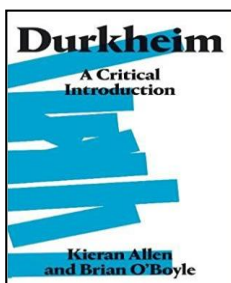


Digital India is the application of Information and Communication Technology (ICT) to governance at one plane. Easy governance, Effective governance and Economic governance are the key drivers. The Digital India programme was launched in 2014 to consolidate the successes of our e-Governance journey towards a Digital Democracy. Several pioneering and breakthrough enablers have been created by the Government of India in this pursuit. This book is an attempt to provide a conceptual foundation, practical tips and lessons from various projects

in India and abroad.

- 24. Durkheim: a critical introduction. / Allen, Kieran. 2017. London: Pluto Press.**
Call No - 301 ALL P7

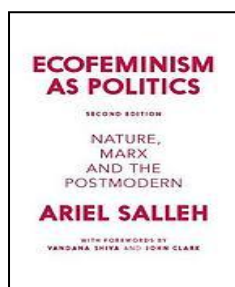
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This book critically argues that Durkheim's defence of Republican France in the 1890s had a considerable influence on his sociology, which cannot be fully understood when removed from its historical and political context. His dismissal of economic factors in suicide rates, the influence of his anti-feminist position on his findings on marriage rates, and the idealism behind his claim that religion is the key determinant in shaping society are all discussed.

- 25. Ecofeminism as politics: nature, marx and the postmodern. - 2nd ed. / Salleh, Ariel. 2017. London: Zed Books.**
Call No - 396 SAL P7

Acc No - 51651



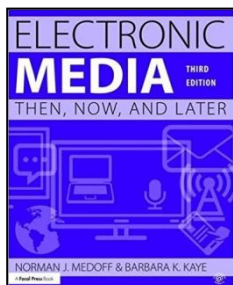
This book argues that ecofeminism reaches beyond contemporary social movements as a political synthesis of four revolutions in one, taking in ecology, feminism, socialism, and postcolonial struggle. It integrates discourses on science, the body, culture, nature, and political economy. Highlighting the

importance of finding commonalities between ecofeminist and indigenous struggles, the author offers a groundbreaking discussion of deep ecology, social ecology, eco-socialism, and postmodern feminism through the lens of an ecofeminist deconstruction.

26. Electronic media: then, now, and later. - 3rd ed. / Medoff, Norman J. 2017. New York: Routledge

Call No - 384 MED P7

Acc No - 51652

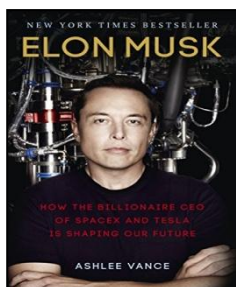


This book provides a synopsis of the beginnings of electronic media in broadcasting and the subsequent advancements into digital media. The Then, Now, and Later approach focuses on how past innovations laid the groundwork for changing trends in technology, providing the opportunity and demand for evolution in both broadcasting and digital media. An updated companion website provides links to additional resources, chapter summaries, study guides and practice quizzes, instructor materials, and more. This edition features two new chapters: one on social media and one on choosing your entertainment and information experience. The book is known for its clear, concise, readable, and engaging writing style, which students and instructors alike appreciate.

27. Elon musk: how the billionaire CEO of Tesla, SpaceX, is shaping our future future / Vance, Ashlee. 2015. London: Virgin Books

Call No - 92(MUS) VAN P5

Acc No - 51412



The personal tale of Musk's life comes with all the trappings one associates with a great, drama-filled story. He was a freakishly bright kid who was bullied brutally at school, and abused by his father. In the midst of these rough conditions, and the violence of apartheid South Africa, Musk still thrived academically and attended the University of Pennsylvania, where he paid his own way through school by turning his house into a club and throwing massive parties. He started a pair of huge dot-com successes, including PayPal, which eBay acquired for \$1.5 billion in 2002. Musk was forced out as CEO and so began his lost years in which he decided to go it alone and baffled friends by investing his fortune in rockets and electric cars. Meanwhile Musk's marriage disintegrated as his technological obsessions took over his life. Elon Musk is the Steve Jobs of the present and the future, and for the past twelve months, he has been shadowed by tech reporter, Ashlee Vance. Elon Musk: How the Billionaire CEO of SpaceX and Tesla is Shaping our Future is an important, exciting and intelligent account of the real-life Iron Man.

28. Emotion. - 3rd ed. / Shiota, Michelle N. 2018. New York: Oxford University Press

Call No - 159.942 SHI P8

Acc No - 51445

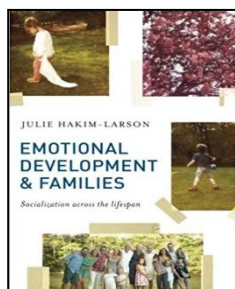


This book offers a comprehensive and integrated survey of the field of affective science. It covers the major theories of emotion in detail and reviews both classic and cutting-edge research on emotional processes from various sub disciplines. The authors' thoughtful engagement with ongoing controversies, contradictory findings, methodological limitations, and replication failures encourages critical thinking.

29. Emotional development and families: socialization across the lifespan. / Hakim-Larson, Julie. 2018. London: Palgrave

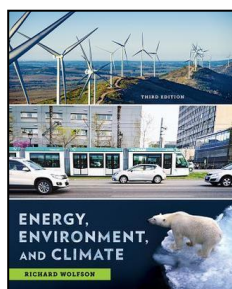
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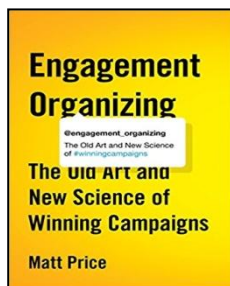
This book conducts a thorough review of the current research literature in developmental psychology and socialisation, and then clearly links theory to practical applications in both clinical and everyday situations. It reviews contemporary research and makes recommendations for how students might practically use the findings in their future studies or in practice.

- 30. Energy, environment, and climate. - 3rd ed./Wolfson, Richard . 2018. New York: W W Norton**
Call No - 620.9 WOL P8 **Acc No - 51446**



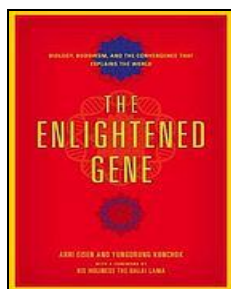
This book explores the science behind energy production and its impact on the planet. It addresses the entire picture by balancing foundational science concept with contemporary issues to examine how energy usage impacts our planet. While acknowledging that energy-driven climate change is the dominant energy issue of this century, author allows the science to speak for itself.

- 31. Engagement organizing: the old art and new science of winning campaigns. / Price, Matt. 2017. Vancouver: On Point Press**
Call No - 324 PRI P7 **Acc No - 51535**



This book shows how to combine old-school people power with new digital tools and data to win campaigns today. Over a dozen case studies from NGOs, unions, and electoral campaigns highlight this work in practice. At a time of growing concern about what the future holds, this book is an indispensable guide for seasoned campaigners as well as those just getting started, who want to apply the principles of engagement organizing to their own campaigns.

- 32. Enlightened gene: biology, Buddhism, and the convergence that explains the world / Eisen, Arri. 2018. Lebanon: ForeEdge**
Call No - 294.3:574 EIS P8 **Acc No - 51447**



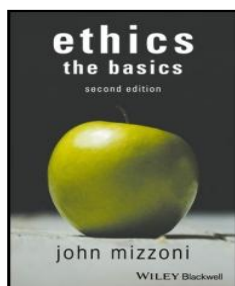
This book opens up and lays a foundation for serious conversations, integrating science and spirit in tackling life's big questions. Each chapter integrates Buddhism and biology and uses striking examples of how doing so changes our understanding of life and how we lead it. Eight years ago, in an unprecedented intellectual endeavor, the Dalai Lama invited Emory University to integrate modern science into the education of the thousands of Tibetan Buddhist monks and nuns in exile in India. This project, the Emory Tibet Science Initiative, became the first major change in the monastic curriculum in six centuries. Eight years in, the results are transformative. The singular backdrop of teaching science to Tibetan Buddhist monks and nuns offered provocative insights into how science and religion can work together to enrich each other, as well as to shed light on life and what it

means to be a thinking, biological human. In this book the authors together explore the striking ways in which the integration of Buddhism with cutting-edge discoveries in the biological sciences can change our understanding of life and how we live it. What this book discovers along the way will fundamentally change the way you think.

33. Ethics: the basics. - 2nd. / Mizzoni, John. 2017. Chichester: Wiley Blackwell

Call No - 174 MIZ P7

Acc No - 51655

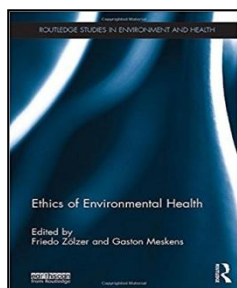


This book introduces students to fundamental ethical concepts, principles, theories, and traditions while providing them with the conceptual tools necessary to think critically about ethical issues. Includes end of chapter summaries, case studies, review questions, diagrams and an appendix containing definitions of all the ethical concepts, principles, theories, and traditions introduced in the book

34. Ethics of environmental health / Edited by Zolzer, Friedo. 2017. London: Routledge

Call No - 577.4:174 ETH P7

Acc No - 51615



critical thought.

This book offers a significant contribution to ongoing discussions in sustainable development and will be of interest to scholars and practitioners of Environmental Health, urban studies and healthcare. It provides a broad overview of the Ethics of Environmental Health, its philosophical foundations and practical applications. How can we determine the 'acceptable' risk level for the general population or for certain groups? How should we deal with uneven distributions of risks and benefits? How do we communicate about risks with the stakeholders? This multidisciplinary collection brings together a number of leading researchers and scholars in order to generate discussion surrounding these key questions, and to bring the ethical implications of science and technology to the forefront of

35. Events management: an introduction. - 2nd ed. /Bladen, Charles. 2018. London: Routledge

Call No - 659.1 BLA P8

Acc No - 51561



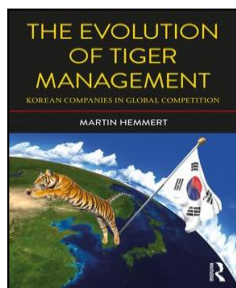
vast array of different event settings from sport to political events.

This introductory textbook fully explores the multidisciplinary nature of events management and provides the student with all the practical skills and professional knowledge they need in order to succeed in the events industry. It introduces every core functional area of events management, such as marketing, finance, project management, strategy, operations, event design and human resources, in a

36. Evolution of tiger management: Korean companies in global competition. / Hemmert, Martin. 2018. London: Routledge

Call No - 65.011.1(519-13) HEM P8

Acc No - 51656

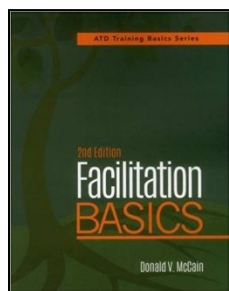


This book presents the remarkable stories of how Korean firms, seemingly coming from nowhere, have successfully challenged their Western and Japanese competitors globally. A new chapter highlights the rise of Korean venture firms and start-ups. Next, the essence of Tiger Management is analyzed by showing that it consists of an effective combination of business strategy, leadership, and human resource management practices. Finally, the evolution and future of Tiger Management is discussed by showing how Korean companies have adapted to changes at home and abroad, and how non-Korean companies can adopt Tiger Management.

37. Facilitation basics. - 2nd ed. / McCain, Donald V. 2017. New Delhi: Viva Books

Call No - 658.386 McC P7

Acc No - 51736



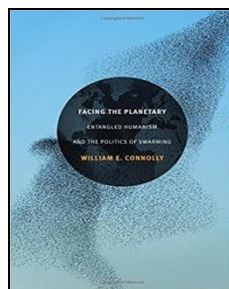
This book deals with facilitation of meaningful learning. Whether you are a subject matter expert who occasionally takes on a trainer role, a trainer who wants to build on solid presentation skills, or anywhere in between, this book will help you create supportive and effective learning. This complete how-to guide is designed to improve your facilitation proficiency so you can give face-to-face as well as online and virtual classroom learners your best. This text offers practical examples, worksheets, and tools that make workplace learning easy and rewarding. You'll walk away with proven facilitation techniques and a deeper understanding of how to manage difficult participants and use media to support learning. This edition will guide you through how to: enhance your skills as a

facilitator; create supportive and effective learning environments for face-to-face and online learners; ensure learning is transferred to the job.

38. Facing the planetary: entangled humanism and the politics of swarming. / Connolly, William E. 2017. Durham: Duke University Press

Call No - 577.4 CON P7

Acc No - 51562



39.

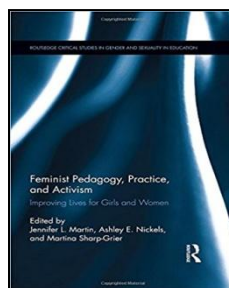
In this book, the author expand his work on the politics of pluralization, capitalism, fragility, and secularism to address the complexities of climate change and to complicate notions of the Anthropocene. Focusing on planetary processes—including the ocean conveyor, glacier flows, tectonic plates, and species evolution—he combines a critical understanding of capitalism with an appreciation of how such nonhuman systems periodically change on their own.

He addresses the creative potential of a 'politics of swarming' by which people in different regions and social positions coalesce to reshape dominant priorities.

40. Feminist pedagogy, practice, and activism: improving lives for girls and women / Edited by Martin, Jennifer L. 2017. New York: Routledge

Call No - 396 FEM P7

Acc No - 51616



Feminist programming, no matter the venue, provides opportunities for young girls and women, as well as men, to acquire leadership skills and the confidence to create sustainable social change. Offering a wide-ranging overview of different types of feminist engagement, the chapters in this book challenge readers to critically examine accepted cultural norms both in and out of schools, and speak

out about oppression and privilege. To understand the various pathways to feminism and feminist identity development, this collection brings together scholars from education, women's studies, sociology, and community development to examine ways in which to integrate feminism and women's studies into education through pedagogy, practice, and activism.

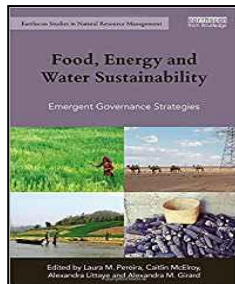
- 41. Finding Slovenia: a guide to Old Europe's new country. / Widmar Stewart, Jacqueline. 2009. Ljubljana: Mladinska Knjiga
Call No - 058(SLO) WID O9
Acc No - G15077**



A book unveiling Slovene history as well as Slovenia's present is an unforgettable journey through a world of exceptional beauty. Spectacular photographs and inviting descriptions offer a fascinating portrait of the country, where East meets West and North meets South. Slovenia: the beautiful world of high mountains, national park, breathtaking ravines, impressive plateaus, tumbling mountain rivers, picturesque lakes and vineyards, a country boasting fine wines and excellent food. What is best in this land, both past and present, is to be found in Finding Slovenia. Each part of the country has its own charm. Ljubljana, the capital, feels like a metropolitan city, with old world grandeur and style. In the countryside you will be enchanted by colorful folklore and festivities and

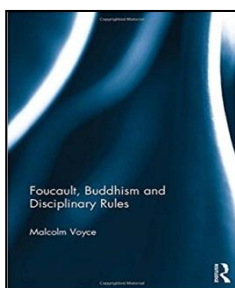
delightful local flavors.

- 42. Food, energy and water sustainability: emergent governance strategies / Edited by Pereira, Laura M. 2018. London: Routledge
Call No - 620.9 FOO P8
Acc No - 51659**



This book presents a diversity of collaborations between various governance actors in the management of the Food-Energy-Water (FEW) nexus. It analyses the ability of emergent governance structures to cope with the complexity of future challenges across FEW systems. It is divided into two sections, chapters in the first half of the book present a collection of case studies from around the world exemplifying how FEW nexus challenges are addressed in a multitude of ways and by a variety of actors. Chapters in the second half offer broader perspectives on the management of FEW and underline the lessons that emerge from applying a FEW lens to the question of natural resource governance.

- 43. Foucault, buddhism and disciplinary rules / Voyce, Malcolm. 2017. London: Routledge
Call No - 294.3 VOY P7
Acc No - 51617**



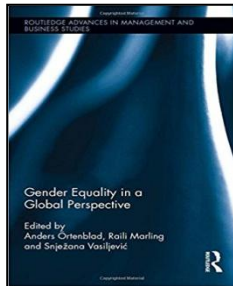
This book suggests that previous critiques of the rules of Buddhist monks (Vinaya) may now be reconsidered in order to deal with some of the assumptions concerning the legal nature of these rules and to provide a focus on how Vinaya texts may have actually operated in practice. The author utilizes the work of Foucault and his notions of 'power' and 'subjectivity' in three ways. First, he examines The Buddha's role as a lawmaker to show how Buddhist texts were a form of lawmaking that had a diffused and lateral conception of authority. While lawmakers in some religious groups may be seen as authoritative, in the sense that leaders or founders were coercive or charismatic, the Buddhist concept of authority allows for a degree of freedom for the individual to shape or form themselves. Second, he shows that the confession ritual acted as a disciplinary measure to develop a unique sense of collective governance based on self regulation, self-governance and self-discipline. Third, he argues that while the Vinaya has been seen by some as a code or form of regulation that required obedience, the Vinaya had a double nature in that its rules could be transgressed and that offenders could be dealt with appropriately in particular situations. The author shows that the Vinaya was not an

independent legal system, but that it was dependent on the Dharmasastra for some of its jurisprudential needs, and that it was not a form of customary law in the strict sense, but a wider system of jurisprudence linked to Dharmasastra principles and precepts.

44. Gender equality in a global perspective / Edited by Ortenblad, Anders. 2017. New York: Routledge

Call No - 396 GEN P7

Acc No - 51618



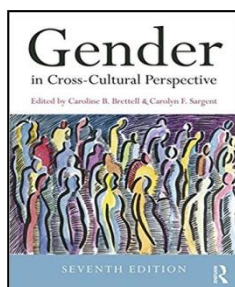
This book is situated within the tradition of comparative gender studies. While most other such books take up and compare various ways of implementing (or not implementing) gender equality, this book studies and compares whether or not (and to what extent) a specific definition of Gender Equality (GE) could be adopted by various nations. Thus, all chapter contributors will engage with the same definition of GE, which will be presented within the book, and discuss the possibilities and constraints related to applying such a definition in their particular national context. The readers will learn about the problems of applying a universal concept of Gender Equality and the possible reasons for and modes of adapting Gender Equality to different contexts. Gender Equality in a Global Perspective

looks to maintain a critical and reflexive stance towards the issues raised and will seek to present multiple perspectives and open-ended answers. As such it hopes to contribute to the international discussion of human rights more broadly and Gender Equality specifically. The intended audience is not limited only to but will include policy makers, scholars and students with an interest in Gender issues, Organizational Theory, Political Science, Human Development, Policy Analysis, Globalization and other management sub-disciplines.

45. Gender in cross-cultural perspective. - 7th ed. /Edited Brettell, Caroline B. 2017. London: Routledge

Call No - 396 GEN P7

Acc No - 51661

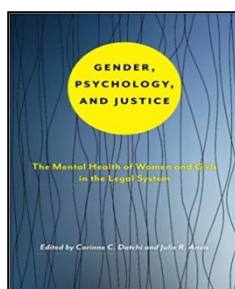


This book introduces anthropological approaches to and perspectives on gender. It combines theoretically and ethnographically based essays in order to examine gender roles and ideology around the world. The articles themselves, both classic and contemporary, are drawn from all fields of anthropology and cover a wide variety of cultures. The seventh edition contains 11 new entries that reflect more recent developments in the discipline, including topics such as gender identity, transnationalism and female genital cutting.

46. Gender, psychology, and justice: the mental health of women and girls in the legal system / Edited by Datchi, Corinne C. 2017. New York: New York University Press

Call No - 340.63-055.2 GEN P7

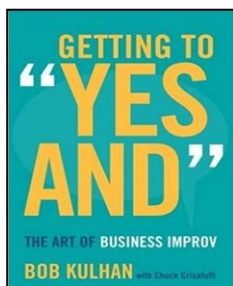
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This book provides a critical analysis of girls' and women's experiences in the justice system. It reveals the practical implications of training and interventions grounded in psychological research, and suggests new principles for working with women and girls in legal settings. It uses psychological research to examine the experiences of women and girls involved in the justice system. Their experiences, from initial contact with justice and court officials, demonstrate how gender intersects with race, class, and sexual orientation to impact legal status

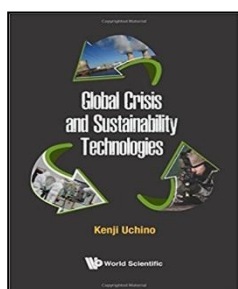
and well-being.

- 47. Getting to 'yes and': the art of business improv. / Kulhan, Bob. 2017. Stanford: Stanford Business Books**
Call No - 65.015 KUL P7 Acc No - 51456



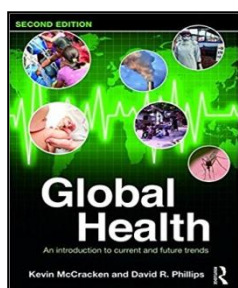
In this book, the author unpacks a form of mental agility with powers far beyond the entertainment value of comedy troupes. Drawing on principles from cognitive and social psychology, behavioral economics, and communication, Kulhan teaches readers to think on their feet and approach the most typical business challenges with fresh eyes and openness. He shows how improv techniques such as the 'Yes, and' approach, divergent and convergent thinking, and focusing on being present can translate into more productive meetings, swifter decisions, stronger collaboration, positive conflict resolution, mindfulness, and more.

- 48. Global crisis and sustainability technologies/ Uchino, Kenji. 2017. New Jersey: World Scientific Publishing**
Call No - 6.003.1 UCH P7 Acc No - 51586



This book is a nontechnical introduction and overview of the current 'politico-engineering' — politically initiated engineering — intended for an international relationship. The book focuses specifically on technologies for crisis and societal sustainability in response to natural disasters, infectious diseases, enormous accidents, terrorist or criminal incidents, war or territorial invasions, elimination of toxic materials, and renewable energy, as well as risk management. The case studies cited draw from the author's experience in the United States, Japan, and China, and act as instructive studies that may be extended and applied to other countries.

- 49. Global health: an introduction to current and future trends. - 2nd ed. / McCracken, Kevin. 2017. London: Routledge**
Call No - 614 McC P7 Acc No - 51458



In this new edition, the authors have maintained the successful structure and organisation of the previous edition to examine and explain recent health changes and consider likely future patterns. It includes emerging and re-emerging infectious disease threats increasing awareness of, and interest in, antimicrobial resistance and superbugs terrorism, global conflict and health the new UN 2030 Agenda for Sustainable Development the drive for Universal Health Coverage (UHC) the use of information technology in global health substance abuse palliative and end-of-life-care ethical issues in global health.

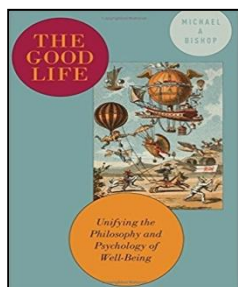
- 50. Globalizing cities reader. - 2nd ed. / Edited by Ren, Xuefei. 2018. London: Routledge**
Call No - 711.4 GLO P8 Acc No - 51663



The newly revised text reflects how the geographies of theory have recently shifted away from the western vantage points from which much of the classic work in this field was developed. The book is a key resource for students and

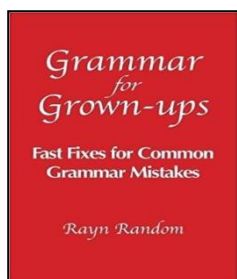
scholars alike who seek an accessible compendium of the intellectual foundations of global urban studies as well as an overview of the emergent patterns of early 21st century urbanization and associated sociopolitical contestation around the world.

- 51. Good life: unifying the philosophy and psychology of well-being. / Bishop Michael A. 2015. Oxford: Oxford University Press**
Call No - 159.92 BIS P5 **Acc No - 51664**



This book represents a new, inclusive approach to the study of well-being, an approach committed to the proposition that discovering the nature of well-being requires the knowledge and skills of both the philosopher in her armchair and the scientist in her lab. The resulting theory provides a powerful, unified foundation for future scientific and philosophical investigations into well-being and the good life. The author brings together investigations and proposes a powerful, new theory for understanding well-being.

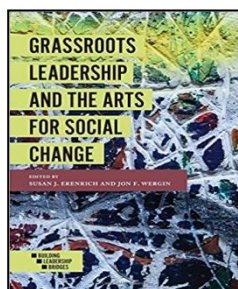
- 52. Grammar for grown-ups: fast fixes for common grammar mistakes. / Random, Rayn. 2017. California: Random**
Call No - 415 RAN P7 **Acc No - G15110**



After years of note taking, author has selected the most common and repeated grammar mistakes being made today. After each incorrect example, author explains why it's wrong, tells how to fix it, shows the correct form, and then provides hints on how to remember it in the future. That's it! There are no sentences to diagram, verbs to conjugate, or word classifications to memorize; just "Fast Fixes for Common Grammar Mistakes. Once you correct the mistakes you might be making, you will be closer to achieving the personal satisfaction, success, and recognition you seek. Other people won't be distracted by your grammar mistakes, will listen more attentively to what you are saying, and be more approving and respectful of you. You will be both mentally and visibly

more confident and more successful in your career and business relationships. And you will discover the same positive effects in your social relationships. Who doesn't want that?

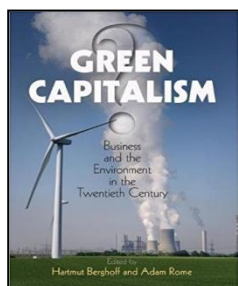
- 53. Grassroots leadership and the arts for social change / Edited Erenrich, Susan J. 2017. Bingely: Emerald**
Call No - 65:301.172.6 GRA P7 **Acc No - 51459**



This book explores the intersection of grassroots leadership and the arts for social change, examining the many movements and subsequent victories the arts community has won for society. The book illustrates the diverse but influential work of these figures, reflecting on their actions, commitments and their positive impact on the modern world. This book reminds us of art's liberating function to inspire social change and imagine democracy. From music to theater, poetry to street art, the chapters in this book reassure us that art is deeply connected to our

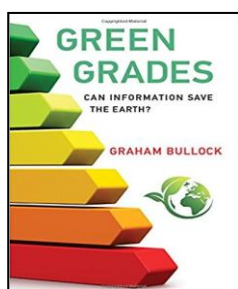
freedom and that artists speak truth to power in every age and every country. To support the arts is to support social change.

- 54. Green capitalism: business and the environment in the twentieth century / Edited by Berghoff, Hartmut. 2017. Philadelphia: University of Pennsylvania Press**
Call No - 577.4 GRE P7 Acc No - 51460



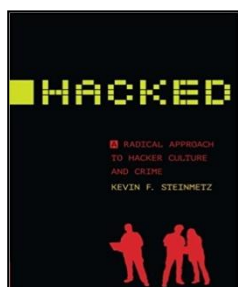
This book offers a critical, historically informed perspective on building a more sustainable economy. Written by scholars of business history and environmental history, the essays in this volume consider the nature of capitalism through historical overviews of twentieth-century businesses and a wide range of focused case studies. Beginning early in the century, contributors explore the response of business leaders to environmental challenges in an era long before the formation of the modern regulatory state. Moving on to midcentury environmental initiatives, scholars analyze failed business efforts to green products and packaging--such as the infamous six-pack ring--in the 1960s and 1970s. The last section contains case studies of businesses that successfully managed greening initiatives, from the first effort by an electric utility to promote conservation, to the environmental overhaul of a Swedish mining company, to the problem of household waste in pre-1990 West Germany.

- 55. Green grades: can information save the earth?. / Bullock, Graham. 2017. Cambridge: MIT Press**
Call No - 577.4.002.2 BUL P7 Acc No - 51461



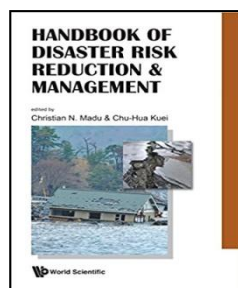
In this book, the author offers a comprehensive assessment and analysis of the effectiveness and validity of such environmental ratings as ENERGY STAR, USDA Organic, the Forest Stewardship Council, LEED, and the Toxic 100 Air Polluters Index. He explores the relevance of the information to the issues; the legitimacy and accountability of sponsoring or cooperating organizations; the reliability of methods used to develop the information; the prominence and intelligibility of communication to the public; and the effects and effectiveness of the information after it emerges from the value chain.

- 56. Hacked: a radical approach to hacker culture and crime. / Steinmetz, Kevin F. 2016. New York: New York University Press**
Call No - 343.977 STE P6 Acc No - 51588



In this book, the author explores what it means to be a hacker and the nuances of hacker culture. Through extensive interviews with hackers, observations of hacker communities, and analyses of hacker cultural products, the author demystifies the figure of the hacker and situates the practice of hacking within the larger political and economic structures of capitalism, crime, and control. This book explores how governments, corporations, and other institutions attempt to manage hacker culture through the creation of ideologies and laws that protect powerful economic interests.

- 57. Handbook of disaster risk reduction and management / Edited by Madu, Christian N. 2018. Singapore: World Scientific Publishing**
Call No - 577.4 HAN P8 Acc No - 51666



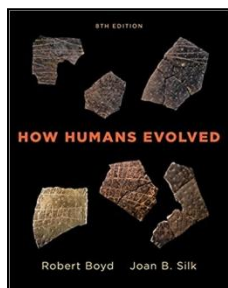
This handbook is to investigate ways to prepare and effectively manage these disasters and possibly reduce their impacts. The focus is on mitigation strategies and policies that will help to reduce the impacts of natural disasters. The book takes an in-depth look at climate change and its association to socio-economic

development and cultures especially in vulnerable communities; and investigates how communities can develop resilience to disasters. A balanced and a multiple perspective approach to manage the risks associated with natural disasters is offered by engaging authors from the entire globe to proffer solutions.

58. How humans evolved. - 8th ed. / Boyd, Robert. 2018. New York: W W Norton & Co.

Call No - 575 BOY P8

Acc No - 51770



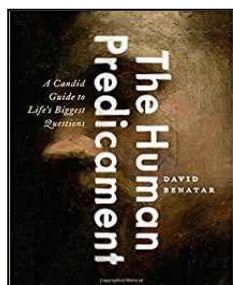
This book gives complete introduction to the science of human evolution. With a signature blend of evolutionary theory, population genetics, and behavioral ecology, this book teaches the science and history behind human evolution. Thoroughly updated with coverage of recent research and new discoveries, this Edition offers the most visual, dynamic, and effective learning tools in its field. This edition also includes an expanded suite of animations that help students better visualize and understand tricky concepts, as well as real-world videos and

InQuizitive adaptive learning.

59. Human predicament: a candid guide to life's biggest questions. / Benatar, David. 2017. New York: Oxford University Press

Call No - 159.92 BEN P7

Acc No - 51668

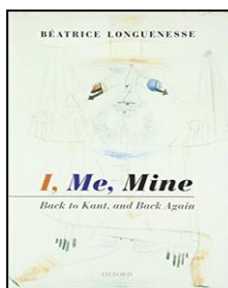


In this book, the author offers a substantial, but not unmitigated, pessimism about the central questions of human existence. He argues that while our lives can have some meaning, we are ultimately the insignificant beings that we fear we might be. He maintains that the quality of life, although less bad for some than for others, leaves much to be desired in even the best cases. Worse, death is generally not a solution; in fact, it exacerbates rather than mitigates our cosmic meaninglessness. This state of affairs has nuanced implications for how we should think about many things, including immortality and suicide, and how we should think about the possibility of deeper meaning in our lives.

60. I, me, mine: back to Kant, and back again. / Longuenesse, Beatrice. 2017. Oxford: Oxford University Press

Call No - 1 LON P7

Acc No - 51669



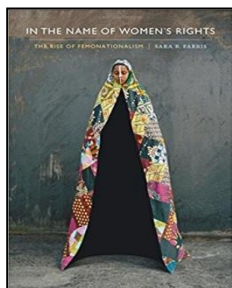
In this book, the author presents an original exploration of our understanding of ourselves and the way we talk about ourselves. In the first part of the book she discusses contemporary analyses of our use of 'I' in language and thought, and compares them to Kant's account of self-consciousness, especially the type of self-consciousness expressed in the proposition 'I think'. In the second part of the book, the author analyzes the details of Kant's view and argues that contemporary discussions in philosophy and psychology stand to benefit from Kant's insights into self-consciousness and the unity of consciousness. The third and final part of the book outlines similarities between Kant's view of the structure of mental life grounding our uses of 'I' in 'I think' and in the moral 'I ought to,' on the one hand;

and Freud's analysis of the organizations of mental processes he calls 'ego' and 'superego' on the other hand.

61. In the name of women's rights: the rise of femonationalism. /Farris, Sara R. 2017. Durham: Duke University Press

Call No - 341.21-055.2 FAR P7

Acc No - 51592

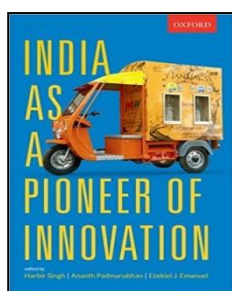


In this book, the author examines the demands for women's rights from an unlikely collection of right-wing nationalist political parties, neoliberals, and some feminist theorists and policy makers. Focusing on contemporary France, Italy, and the Netherlands. Further, the author labels this exploitation and co-optation of feminist themes by anti-Islam and xenophobic campaigns as “femonationalism.” She shows that by characterizing Muslim males as dangerous to western societies and as oppressors of women, and by emphasizing the need to rescue Muslim and migrant women, these groups use gender equality to justify their racist rhetoric and policies.

62. India as a pioneer of innovation / Ed.Singh, Harbir. 2017. New Delhi: Oxford University Press

Call No - 6.001.5(540) IND P7

Acc No - 51670



This book addresses these all-important questions arising within diverse Indian contexts: informal economy, low-cost settings, large business groups, entertainment and copyright industries, an evolving pharma sector, a poorly organized and appallingly underfunded public health system, social enterprises for the urban poor, and innovations-for-the-millions. Its balanced perspective on India's promises and failings makes it a valuable addition for those who believe that India's future banks heavily on its ability to leapfrog using innovation, as well as those sceptical of the Indian state's belief in the potential of private enterprise and innovation. It also provides critical insights on innovation in general, the most important of which being the highly context-specific, context-driven character of

the innovation project.

63. India development report 2017 / Edited by Dev, S. Mahendra. 2018. New Delhi: Oxford University Press

Call No - 31:33(540) IND P8

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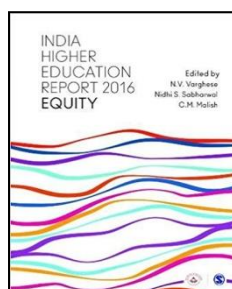


This report evaluates the Indian economy since the reforms of 1991 in terms of macroeconomic growth, agricultural developments, social sector achievements, and growth in trade and industry. Presenting a comprehensive analysis of reforms that took place in these domains during the last 25 years, this report also addresses recent changes and issues that have affected the country's economy, such as changes in national accounts statistics due to introduction of a new series, manufacturing and services in the context of 'Make in India' initiative, changes in the insolvency and bankruptcy laws, and achievements in education and health sectors, among others. The report includes a data-rich statistical appendix which provides an independent assessment of various economic and social indicators.

64. India higher education report 2016: equity /Edited by Varghese, N. V. 2018. New Delhi: Sage

Call No - 378(540) IND P8

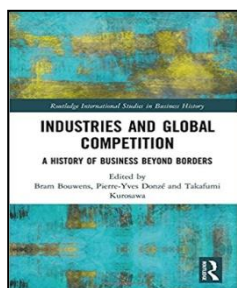
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Equity in education is well recognized as central to achieving inclusive growth and development. The second in the series initiated by the Centre for Policy Research in Higher Education of the National University of Educational Planning and Administration, India Higher Education Report 2016 focuses on the theme of equity in higher education. The report examines issues related to the expansion of higher education; economic, social, regional and gender inequalities and their implications on education; student diversity and discrimination; and the changing roles of the state, market and private sector in a period of massification of the education sector. The book also addresses topics on learning outcomes, and employment and employability of higher education graduates. The discussions in

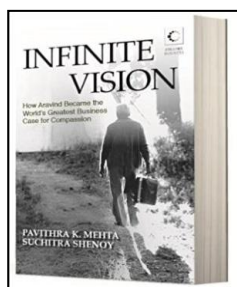
the book centre on the theoretical perspectives and empirical evidences. This book will be an important resource for academics, policy makers, civil society organizations, media and those concerned with higher education and development. It will also be useful to scholars and researchers of education, public policy, sociology and economics.

- 65. Industries and global competition: a history of business beyond borders / Edited by Bouwens, Bram. 2018. New York: Routledge**
Call No - 65(09) IND P8 Acc No - 51465



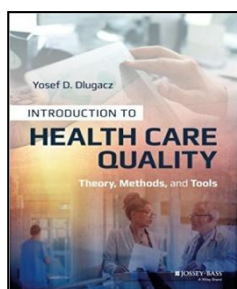
This book examines how and why the specificities of certain industries and firms determined their choice of location and competitiveness. This volume identifies the major drivers of this process and explains why some firms and industries moved to other parts of world while others did not. Relocation was not the sole determinant of the success or failure of firms and industries. Indeed some were able to reinvent themselves at their original location and build new competitive advantages. The path that each industry or firm took varied. This book argues that the specific characteristics of each industry defined the conditions of competitiveness and provide a wide range of cases as illustrations. This book examines the questions; how and why did the specificities of certain industries and firms determine their choice of location and competitiveness?.

- 66. Infinite vision: how Aravind became the world's greatest business case for compassion/Mehta, Pavithra K.. 2013. Noida: Collins Business**
Call No - 617.7 MEH P3 Acc No - G15082



In this book Dr Govindappa Venkataswamy founded Aravind, an 11-bed eye clinic in south India, with no money, business plan or safety net. Dr V was 58 years old at the time, and over the next three decades his humble clinic would defy the odds to become the largest provider of eye care in the world. Aravind has now treated over 32 million patients and performed over 4 million surgeries, the majority for free. Its business model is emulated everywhere from Tanzania to the United States, and a case study on Aravind's work is mandatory reading for every MBA student at Harvard Business School. Going far beyond typical business analysis, this book dives deep into the heart and mind of one of the most phenomenal visionaries of our time. Its narrative will appeal to a diverse audience – ranging from management students and corporate leaders to social entrepreneurs and lay readers seeking an inspiring tale. Infinite Vision tells an unforgettable story ... one that has lit the eyes of millions.

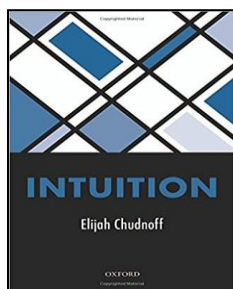
- 67. Introduction to health care quality: theory, methods, and tools. / Dlugacz, Yosef D. 2017. San Francisco: Jossey-Bass**
Call No - 614 DLU P7 Acc No - 51441



This book explores the issues of quality management in today's health care environment, and provides clear guidance on new and perennial challenges in the field. The idea of 'quality' is examined in the context of a variety of health care situations, with practical emphasis on assessment, monitoring, analysis, and improvement. It will help readers to learn how to utilize statistical tools, patient data, and more to understand new models of reimbursement, including pay for performance and value-based purchasing.

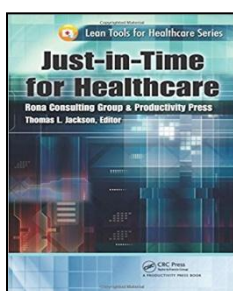
- 68. Intuition / Chudnoff, Elijah. 2013. Oxford: Oxford University Press**
Call No - 159.956 CHU P3

Acc No - 51679



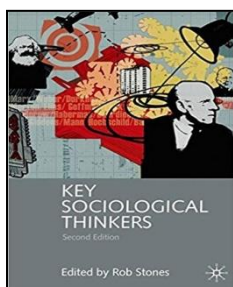
This book deals with intuition. We know about our immediate environment—about the people, animals, and things around us—by having sensory perceptions. According to a tradition that traces back to Plato, we know about abstract reality—about mathematics, morality, and metaphysics—by having intuitions, which can be thought of as intellectual perceptions. The rough idea behind the analogy is this: while sensory perceptions are experiences that purport to, and sometimes do, reveal how matters stand in concrete reality by making us aware of that reality through the senses, intuitions are experiences that purport to, and sometimes do, reveal how matters stand in abstract reality by making us aware of that reality through the intellect. In this book, the author elaborates and defends such a view of intuition. He focuses on the experience of having an intuition, on the justification for beliefs that derives from intuition, and on the contact with abstract reality via intuition. In the course of developing a systematic account of the phenomenology, epistemology, and metaphysics of intuition on which it counts as a form of intellectual perception. The author also takes up related issues such as the a priori, perceptual justification and knowledge, concepts and understanding, inference, mental action, and skeptical challenges to intuition.

- 69. Just-in-time for healthcare / Edited by Jackson, Thomas L. 2017. Boca Raton: CRC Press**
Call No - 614 JUS P7 Acc No - 51470



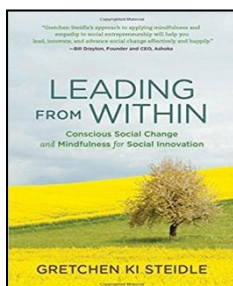
The change from traditional ways of producing and managing healthcare services to a just-in-time approach requires a new understanding about what adds value for the patient or customer, and what does not. This book is intended to share powerful knowledge that will help you participate effectively in the change to just-in-time. This user-friendly book is designed to improve understanding of the just-in-time (JIT) system that is fundamental to providing lean healthcare services and eliminating waste from healthcare processes. The book covers why JIT is important for healthcare by explaining how it enables a healthcare organization to efficiently and reliably produce the quality services its patients require—when they need them, where they need them, and in the amount they need.

- 70. Key sociological thinkers. - 3rd ed. / Edited by Stones, Rob. 2017. London: Palgrave**
Call No - 301 KEY P7 Acc No - 51471



This edition of this popular and established core textbook provides an invaluable guide to 24 of the most influential thinkers in Sociology. Written by leading academics in the field, this book provides a clear and contextualized introduction to classical and contemporary theory. Each chapter offers an insightful assessment of a different theorist, exploring their lives, works and legacies, and in a much-valued 'Seeing Things Differently' section authors demonstrate how each thinker's ideas can be used to illuminate aspects of social life in new ways. With frameworks for deep learning around group discussion, this continues to be an essential text for undergraduate and postgraduate modules on Sociological and Social Theory.

- 71. Leading from within: conscious social change and mindfulness for social innovation / Steidle, Gretchen Ki. 2017. Cambridge: MIT Press**
Call No - 301.15 STE P7 Acc No - 51472



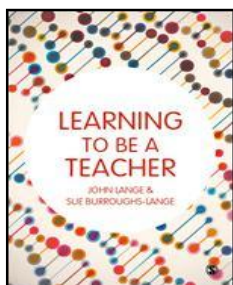
The author knows first-hand the personal transformation that mindfulness practice can bring. But she doesn't believe that transformation stops at personal wellbeing. In this book, the author describes the ways that personal investment in self-awareness shapes leaders who are able to inspire change in others, build stronger relationships, and design innovative and more sustainable solutions. The author argues that both personal and societal transformations are essential for a just society, and with this book she offers a roadmap for integrating mindfulness

into every aspect of social change. Conventional methods attempt to compel people to change through incentives or punitive measures. Conscious social change calls for leading with a deeper human understanding of change and compassion for the needs and perspectives of all stakeholders. The author offers mindfulness practices for individuals and groups, presents the neuroscientific evidence for its benefits, and argues for its relevance to social change. Through personal stories and practical guidance, the author delivers both the inspiration and tools of this innovative approach to social transformation.

72. Learning to be a teacher / Lange, John. 2017. London: Sage Publications

Call No - 371 LAN P7

Acc No - 51598

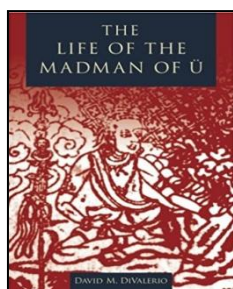


This book includes a conceptual framework for critically analyzing and thinking about the teaching and learning environment. Examples throughout explore how to make the most of professional learning opportunities so students can take personal control of their learning, through self-regulation and self-monitoring. Strategies for making practical use of these ideas for classroom planning and preparation for learning are also included. Being a successful teacher means constantly examining your own development to identify blind spots and ensure you engage on a meaningful level with teaching and learning. Learning to be a Teacher discusses theoretical and conceptual ideas, linked to direct strategies for the classroom, that guide students towards becoming proactive and effective learners, giving them the confidence to take charge of their professional future in teaching.

73. Life of the madman of U. / DiValerio, David M. 2016. New York: Oxford University Press

Call No - 92(KUN) DIV P6

Acc No - 51684



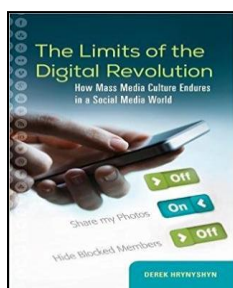
This book tells the story of Kunga Zangpo (1458-1532), a famous Tibetan Buddhist ascetic of the Kagyu sect. It is written in two parts in 1494 and 1537, this biography provides a rich depiction of religious life in fifteenth- and sixteenth-century Tibet. Between his travels across central and western Tibet, the Himalayas, and Nepal, Zangpo undertook inspiring feats of meditation, isolating himself in caves for years at a stretch. The book also details Zangpo's many miracles, a testament to the spiritual perfection he attained. His final thirty

years were spent at his monastery of Tsimar Pel, where he dispensed teachings to his numerous disciples and followers.

74. Limits of the digital revolution: how mass media endures in a social media world. / Hrynshyn, Derek. 2017. Santa Barbara: Praeger

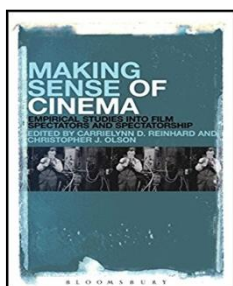
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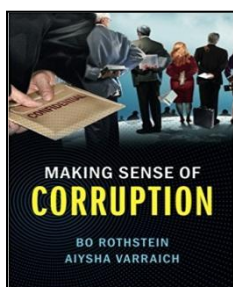
In this book, the author explores the ways in which social media shapes popular culture and how social power is expressed within it. He debunks the misperception of the medium as a social equalizer--a theory drawn from the fact that content is created by its users--and compares it to mass media, identifying the capitalist-driven mechanisms that drive both social media and mass media. The work captures his assessment that social media legitimizes the inequities among the social classes rather than challenging them.

- 75. Making sense of cinema: empirical studies into film spectators and spectatorship / Edited by Reinhard, Carrielynn D. 2016. New York: Bloomsbury**
Call No - 791.4 MAK P6 **Acc No - 51749**



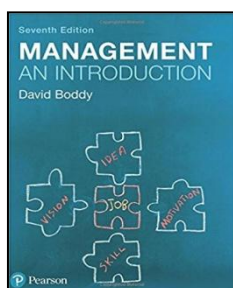
This book uses a number of empirical approaches (ethnography, focus groups, interviews, historical, qualitative experiment and physiological experiment) to consider how the film spectator makes sense of the text itself or the ways in which the text fits into his or her everyday life. With case studies ranging from preoccupations of queer and ageing men in Spanish and French cinema and comparative eye-tracking studies based on the two completely different soundscapes of *Monsters Inc.* and *Saving Private Ryan* to cult fanbase of the *Lord of the Rings* Trilogy and attachment theory to its fictional characters, it aligns this subset of film studies with the larger fields of media reception studies, allowing for dialogue with the broader audience and reception studies field.

- 76. Making sense of corruption./ Rothstein, Bo. 2017. Cambridge: Cambridge University Press**
Call No - 343.352 ROT P7 **Acc No - 51479**



In this book, the authors provide an accessible and systematic analysis of how our understanding of corruption has evolved. They identify gaps in the research and make connections between related concepts such as clientelism, patronage, patrimonialism, particularism and state capture. A fundamental issue discussed is how the opposite of corruption should be defined. By arguing for the possibility of a universal understanding of corruption, and specifically what corruption is not, an innovative solution to this problem is presented.

- 77. Management: an introduction. - 7th ed. / Boddy, David. 2017. Harlow: Pearson**
Call No - 658 BOD P7 **Acc No - 51750**



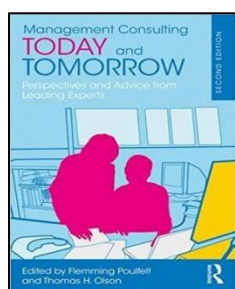
This book gives a comprehensive introduction to the themes and functions of management, it is an accessible and academically rigorous guide through the field. This edition continues to be the most up-to-date and reliable text of its kind. This book offers: substantially expanded case studies that examine in depth key management issues in a broad range of organisations, including the BBC, Carlsberg and Dyson International; important themes like entrepreneurship, sustainability, governance and internationalization interweaved through the chapters, giving clear guidance on how students can further their understanding of these key topics; innovative 'Develop a skill' theme which encourages students to link theory with practice, and to begin to develop a set of skills valued by employers.

- 78. Management consultancy insights and real consultancy projects / Edited by Manville, Graham. 2018. London: Routledge**
Call No - 659.235 MAN P8 **Acc No - 51480**



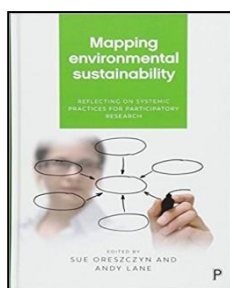
This book seeks to address these issues by offering applied theoretical insights from academics that both teach and practice management consultancy. Written by recognized experts in their field, the contributors combine original insights with authoritative analysis. Uniquely, this book identifies emerging themes with critical discourse and provides rich empirical case study evidence to show the reader how management consultancy projects are implemented. Real-world international consultancy projects are featured, as written up as cases featuring organizations from multi-national corporations to the public sector.

- 79. Management consulting today and tomorrow: perspectives and advice from leading experts. - 2nd ed. / Edited by Poufelt, Flemming. 2018. New York: Routledge**
Call No - 659.235 MAN P8 **Acc No - 51481**



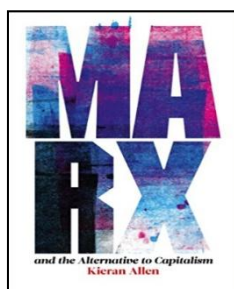
This new edition gathers over twenty-five experts to outline the theory behind consulting, providing insight into change processes and management issues in the field. It introduces readers to the consulting industry, addressing the major practice areas, contexts, and implementations of the field. Significant updates detail the effect of economic troubles between 2010 and the present; analyze the market response to consulting in recent years; and provide a more thorough understanding of how consulting is applied in the different areas of a business, such as operations, marketing, and finance. It concludes with a look at the future of consulting with regards to ethics standards and how strong manager-client relationships contribute to financial growth.

- 80. Mapping environmental sustainability: reflecting on systemic practices for participatory research / Edited by Oreszczyn, Sue. 2017. Bristol: Policy Press**
Call No - 577.4 MAP P7 **Acc No - 51602**



1This book involves the interaction of a number of complex adaptive systems that rely on an understanding of human relationships and perspectives that are widely contested. Mapping Environmental Sustainability explains how visual mapping techniques, based on systems concepts and theories, can be used to facilitate, explore, and capture the different understandings of the relationships, perspectives, and boundaries involved in environmental sustainability to obtain a more complete comprehension of the concept and develop plans for action. Built on practical case studies that are used in conjunction with clear explanations of visual mapping techniques and theories, the book offers a practical guide for people working in or studying the field.

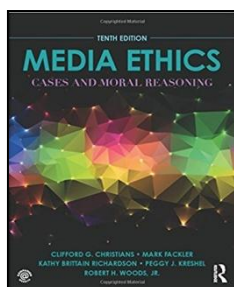
- 81. Marx: the alternative to capitalism. / Allen, Kieran. 2017. London: Pluto Press**
Call No - 301 ALL P7 **Acc No - 51603**



In this book, the author shows how Marx's ideas apply to modern society. The first section briefly outlines Marx's life and the development of his work, then goes on to clearly explain his key theories, including historical materialism and surplus value. The second section examines alternatives to capitalism, the concept of 'anti-capitalism' and provides concrete, contemporary examples of Marx's theories being put into practice in today's world.

- 82. Media ethics: cases and moral reasoning. - 10th ed./ Christians, Clifford G. 2017. New York: Routledge
Call No - 174 CHR P7**

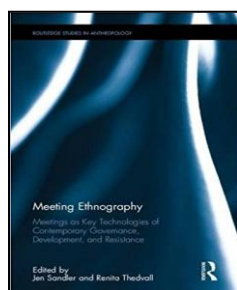
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This book challenges readers to think analytically about ethical situations in mass communication through original case studies and commentaries about real-life media experiences. This text provides a comprehensive introduction to the theoretical principles of ethical philosophies, facilitating ethical awareness. It introduces the Potter Box, with its four dimensions of moral analysis, to provide a framework for exploring the steps in moral reasoning and analyzing the cases. Focusing on a wide spectrum of ethical issues faced by media practitioners, the cases in this edition include the most recent issues in journalism, broadcasting, advertising, public relations, and entertainment.

- 83. Meeting ethnography: meetings as key technologies of contemporary governance, development, and resistance / Edited by Sandler, Jen. 2017. New York: Routledge
Call No - 301.18 MEE P7**

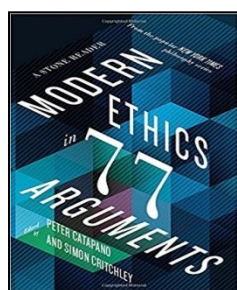
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This book asks and addresses elusive ontological, epistemological, and methodological questions about meetings. What are meetings? What sort of knowledge, identities, and power relationships are produced, performed, communicated, and legitimized through meetings? How do—and how might—ethnographers study meetings as objects, and how might they best conduct research in meetings as particular elements of their field sites? Through contributions from an international group of ethnographers who have conducted “meeting ethnography” in diverse field sites, this volume offers both theoretical insight and methodological guidance into the study of this most ubiquitous ritual.

- 84. Modern ethics in 77 arguments: a stone reader / Edited by Catapano, Peter. 2017. New York: Liveright
Call No - 174 MOD P7**

Acc No - 51483

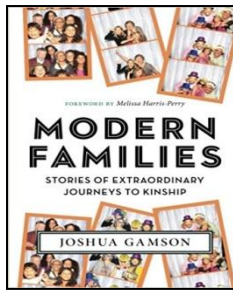


This book features 77 essays from an online series that has enthralled millions with its lively, accessible examinations of perennial philosophical topics such as consciousness, religious belief and morality. The result is a thought-provoking collection, showcasing a fascinating debate that otherwise might have gone unnoticed. This insightful compendium promises to enliven the world of ethical

thought and action in both the classroom and everyday life.

- 85. Modern families: stories of extraordinary journeys to kinship. / Gamson, Joshua. 2015 New York: New York University Press
Call No - 392 GAM P5**

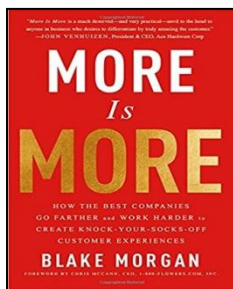
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privileges.

In this book, the author explains how individuals make unconventional families by accessing a broad range of technological, medical and legal choices that expand our definitions of parenting and kinship. The author introduces us to a child with two mothers, made with one mother's egg and the sperm of a man none of them has ever met; another born in Ethiopia, delivered by his natural grandmother to an orphanage after both his parents died in close succession, and then to the arms of his mother, who is raising him solo. These tales are deeply personal and political. The process of forming these families involved jumping tremendous hurdles--social conventions, legal and medical institutions--with heightened intention and inventiveness, within and across multiple inequities and

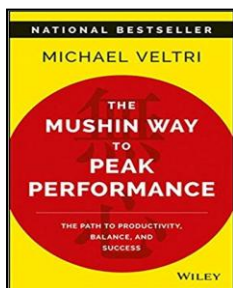
- 86. More is more: how the best companies go farther and work harder to create knock-your-socks off customer experiences. / Morgan, Blake. 2017. New York: Bibliomotion**
Call No - 658.818 MOR P7 Acc No - 51484



This book offers practical advice for building or improving customer experience that you can apply immediately at your own organization. Time is of the essence: your customers are not willing to wait for you to get the customer experience right. Outlining the key areas you need to address immediately, More Is More will help you weather external changes, remain relevant, and thrive in today's ever-changing business landscape. Less is more' may be good advice for many efforts, but it is terrible advice when it comes to customer experience. Brands that want to stay relevant must apply more energy, focus, and resources to creating knock-your-socks-off customer experiences than they ever did before. Companies that embrace a 'more is more' philosophy work harder and go further to ensure

that their customers have a positive experience: they do this through customer-focused strategies and leadership, via operations, policies, and procedures that consider how the customer will fare in every scenario. The author walks you through the D.O.M.O.R.E. concepts that set businesses up for success by emphasizing the importance of relationships. Companies that do more: Design something special; Offer a strong employee experience; Modernize with technology; Obsess over the customer; Reward responsibility and accountability; Embrace disruption and innovation.

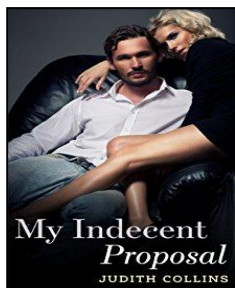
- 87. Mushin way to peak performance: the path to productivity, balance, and success. / Veltri, Michael. 2017. New Jersey: Wiley**
Call No - 658.3.018 VEL P7 Acc No - 51485



The Mushin Way teaches tools and techniques to help you reach peak performance and transform your business and personal life. Regardless of what we want to achieve in business or in life, transformation can be difficult and we tend to be our own worst enemies. We hold ourselves back without even realizing what we are capable of. In this book, you'll learn how to break through the cycle of stress and setbacks to act with clarity, purpose, and direction—achieving peak performance and transformation along the way. You'll look deep inside to discover the natural leadership abilities lying dormant within you; you'll wake them up, make them stronger, and learn to draw on the strengths of those around you instead of muscling through with brute force. You'll discover how making

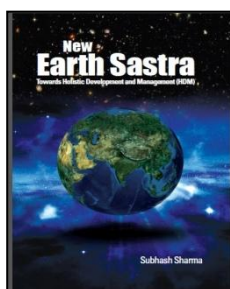
the right choice is an empowering act, and develop the strength and confidence to stop hesitating at every crossroad. With pragmatic advice and wisdom drawn from the guiding principles of the Japanese martial art of Aikido, you'll find your inner warrior and learn that even the most challenging battles can be won—or may not even need to be fought. Eastern philosophy teaches us to work in harmony with our own nature instead of fighting ourselves every step of the way. The Mushin Way shows you just where your inner strengths lie, and how to leverage them for success.

- 88. My indecent proposal to the German Chancellor: because we cannot let the energy transition fail. -2nd ed./ Willenbacher, Matthias . 2014. Germany: Carbon Neutral**
Call No - 620.9 WIL P4 Acc No - G15114



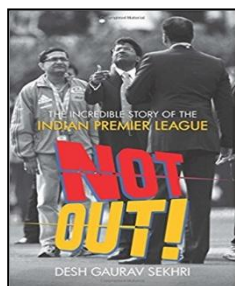
Ms Isabel Serrano, a 25 year old physical therapist from New Jersey finds her world turned upside down after her gambling addicted father killed himself at an Atlantic City Casino because he had owed the mob a ton of money. Then she learned that the mob had transferred the debt to her. Then, out of the blue, the mob boss's son offered her a "reasonable solution". "Marry me", he said, "And my family will forget the debt, since it would become debt within the family". Shocked by the proposal and desperate with no other alternatives, Isabel agreed to the deal. But to her greatest and most pleasant surprise, she discovered that her future husband was none other than her long lost love-the very man of her dreams.

- 89. New earth sastra: towards holistic development and management (HDM). / Sharma, Subhash. 2012. Bangalore: IBA Publications**
Call No - 65:133.9 SHA P2 **Acc No - G15078**



India is well known for Kautilya's Arthashastra. That was the ancient period. With new developments over the centuries, there is a need for a 'New Earth Sastra' keeping in view contemporary requirements of human society and its RNA (Resources Needs and Aspirations). This implies need for a new integration of Market, Society, and Self (particularly in terms of higher consciousness - spiritual dimension of self). When a nation's 'RNA Management' is within the framework of 'Soil to Soul philosophy of life', its rivers, mountains, and other natural places retain their charm and purity. This is the essence of the New Earth Sastra and its underlying foundations in Holistic Development and Management (HDM).

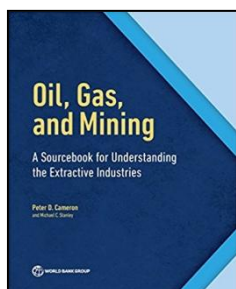
- 90. Not out!: the incredible story of the Indian Premier League/Sekhri, Desh Gaurav. 2016. Gurgaon: Penguin Books**
Call No - 65(09) SEK P6 **Acc No - G15111**



cricket in India.

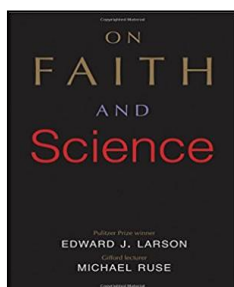
This book explores the intricacies of the business and the acceptability of the IPL to take a closer look at the various scams that have plagued it. It is a blow-by-blow description of the highs, lows, and future of the IPL that has, possibly, redefined the way the rest of the world perceives India. It analyses what the league got right and what it has got wrong and why. And, what the IPL and its owner/promoter—the Board of Control for Cricket in India (BCCI)—could have done to sell the sport and build on the popularity of cricket in India, but didn't. Analyzing the spot-fixing scandal, the conflict of interest controversy, the specific issues concerning the teams, the complicated interplay between the BCCI and the IPL, this thought-provoking work brings to light many untold stories of

- 91. Oil, gas, and mining: a sourcebook for understanding the extractive industries. / Cameron, Peter D. 2017. Washington, D.C.: World Bank**
Call No - 665.4 CAM P7 **Acc No - 51754**



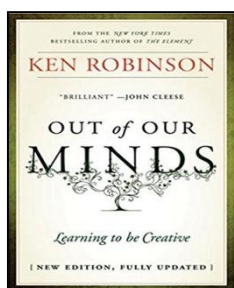
This book aims to provide developing countries with a technical understanding and practical options around oil, gas, and mining sector development issues. A central premise of the Sourcebook is that good technical knowledge can better inform political, economic, and social choices with respect to sector development and the related risks and opportunities. The Sourcebook is intended for use by senior government officials and decision makers and by supporting domestic and international technical specialists.

92. **On faith and science.** / **Larson, Edward J. 2017. New Haven: Yale University**
Call No - 215 LAR P7 Acc No - 51691



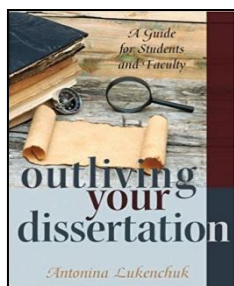
In this book, the authors offer their distinctive viewpoints on the sometimes contentious relationship between science and religion. The authors explore how scientists, philosophers, and theologians through time and today approach vitally important topics, including cosmology, geology, evolution, genetics, neurobiology, gender, and the environment. Broaching their subjects from both historical and philosophical perspectives, the authors avoid rancor and polemic as they address many of the core issues currently under debate by the adherents of science and the advocates of faith, shedding light on the richly diverse field of ideas at the crossroads where science meets spiritual belief.

93. **Out of our minds: learning to be creative.** / **Robinson, Ken. 2011. New Delhi: Wiley**
Call No - 159.953 ROB P1 Acc No - 51725



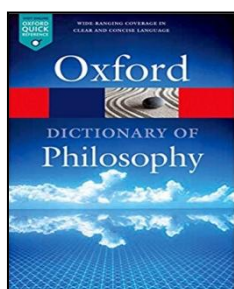
This book provides important insights on how leaders can evoke and sustain those creative juices. The author writes brilliantly about the different ways in which creativity is undervalued and ignored in Western culture and especially in our educational systems.

94. **Outliving your dissertation: a guide for students and faculty** / **Edited by Lukenchuk, Antonina. 2017. New York: Peter Lang**
Call No - 8.08 OUT P7 Acc No - 51692



This guide focuses on the dissertation work as a step-by-step process and details the structure and the content of dissertation chapters. Unique to this edition is its conception of the dissertation in optimistic, realistic, and symbolic terms, which altogether provide theoretical basis and practical advice to students who are beginning their dissertation process.

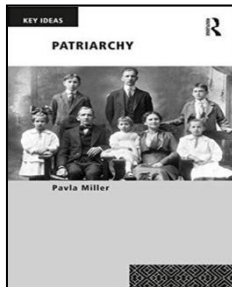
95. **Oxford dictionary of philosophy.** - 3rd ed. / **Blackburn, Simon. 2016. Oxford: Oxford University Press**
Call No - 03:1 BLA P6 Acc No - 51693



This dictionary covers every aspect of philosophy from Aristotle to Zen. With clear and concise definitions, it provides lively and accessible coverage of not only Western philosophical traditions, but also themes from Chinese, Indian, Islamic, and Jewish philosophy.

96. **Patriarchy.** / Miller, Pavla. 2017. London: Routledge
Call No - 321.1 MIL P7

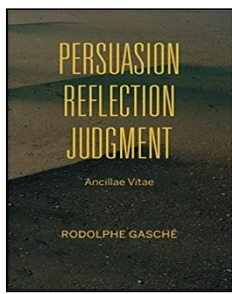
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This book surveys three influential episodes in this history: seventeenth-century debates about absolutism and democracy, nineteenth-century reconstructions of human prehistory, and the broad mobilisations linked to twentieth-century women's movements. It then looks at the way feminist scholars have reconsidered and revised some earlier explanations built around patriarchy.

97. **Persuasion, reflection, judgement: ancillae vitae.** / Gasche, Rodolphe. 2017. Bloomington: Indiana University Press
Call No - 165.62 GAS P7

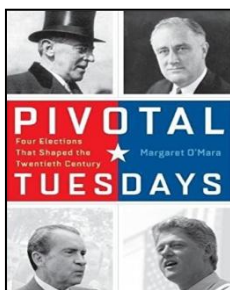
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As one of the most respected voices of Continental philosophy today, the author pulls together Aristotle's conception of rhetoric, Martin Heidegger's debate with theory, and Hannah Arendt's conception of judgment in a single work on the centrality of these themes as fundamental to human flourishing in public and political life. The author's readings address the distinctively human space of the public square and the actions that occur there, and his valorization of persuasion, reflection, and judgment reveals new insight into how the philosophical tradition distinguishes thinking from other faculties of the human mind.

98. **Pivotal tuesdays: four elections that shaped the twentieth century** / O'Mara, Margaret. 2015. Philadelphia: University of Pennsylvania Press
Call No - 324 OMA P5

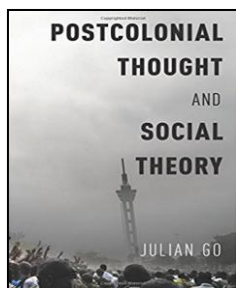
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This book looks back at four pivotal presidential elections of the past 100 years to show how they shaped the twentieth century. During the rowdy, four-way race in 1912 between Teddy Roosevelt, William Howard Taft, Eugene Debs, and Woodrow Wilson, the candidates grappled with the tremendous changes of industrial capitalism and how best to respond to them. In 1932, Franklin Roosevelt's promises to give Americans a 'New Deal' to combat the Great Depression helped him beat the beleaguered incumbent, Herbert Hoover. The dramatic and tragic campaign of 1968 that saw the election of Richard Nixon reflected an America divided by race, region, and war and set in motion political dynamics that persisted into the book's final story—the three-way race that led to Bill Clinton's 1992 victory.

99. **Postcolonial thought and social theory.** / Go, Julian. 2016. New York: Oxford University Press
Call No - 301.001 GO P6

Acc No - 51696

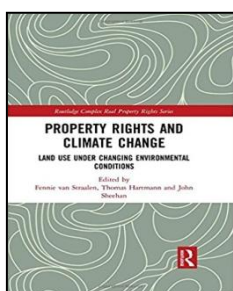


In this book, the author attempts to reconcile the two seemingly contradictory fields by crafting a postcolonial social science. Contrary to claims that social science is incompatible with postcolonial thought, this book argues that the two are mutually beneficial, drawing upon the works of thinkers such as Franz Fanon, Amílcar Cabral, Edward Said, Homi Bhabha, and Gayatri Spivak. Go concludes with a call for a 'third wave' of postcolonial thought emerging from social science and surmounting the narrow confines of disciplinary boundaries.

100. Property rights and climate change: land use under changing environmental conditions / Edited by Straalen, Fennie van. 2018. London: Routledge

Call No - 577.4 PRO P8

Acc No - 51492

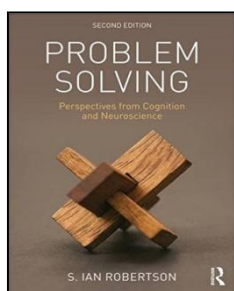


This book explores the multifarious relationships between different types of climate-driven environmental changes and property rights. This original contribution to the literature examines such climate changes through the lens of property rights, rather than through the lens of land use planning. The inherent assumption pursued is that the different types of environmental changes, with their particular effects and impact on land use, share common issues regarding the relation between the social construction of land via property rights and the dynamics of a changing environment. Making these common issues explicit and discussing the different approaches to them is the central objective of this book. Through examining a variety of cases from the Arctic to the Australian coast, the contributors take a transdisciplinary look at the winners and losers of climate change, discuss approaches to dealing with changing environmental conditions, and stimulate pathways for further research. This book is essential reading for lawyers, planners, property rights experts and environmentalists.

101. Problem solving: perspectives from cognition and neuroscience. - 2nd ed. / Robertson, S. Ian. 2017. London: Routledge

Call No - 159.956 ROB P7

Acc No - 51700

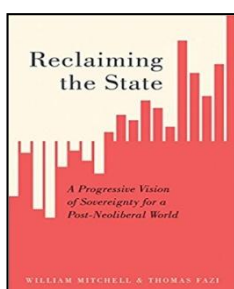


This book provides an introduction to the underlying mental processes involved in solving problems. Drawing on research from cognitive psychology and neuroscience, it examines the methods and techniques used by both novices and experts in familiar and unfamiliar situations.

102. Reclaiming the state: a progressive vision of sovereignty for a post-neoliberal world. / Mitchell, William. 2017. London: Pluto Press

Call No - 341.11 MIT P7

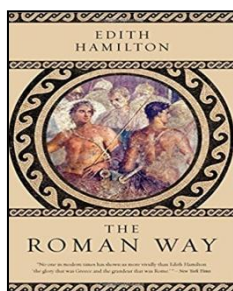
Acc No - 51612



This book offers an urgent and prescient political analysis and economic program for the Left who are strategizing for these uncertain times. Many of our assumptions—about ideology, democracy, trade, and globalization—are being thrown into doubt, deposed by populism, nationalism, and racism. The authors propose a reconceptualization of the sovereign state as a vehicle for change. They offer a progressive view of sovereignty based not on the demonization of the other, but as a way to bring the economy back under democratic control.

- 103. Roman way. / Hamilton, Edith. 2017. New York: W.W. Norton**
Call No - 937 HAM P7

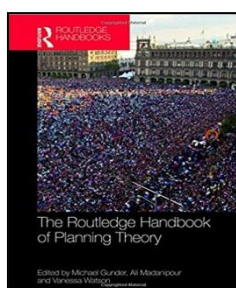
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In this book, the author depicts Roman life and spirit as they are revealed by the greatest writers of the age. Among these literary guides are Cicero, who left an incomparable collection of letters; Catullus, who was the quintessential poet of love; Horace, who chronicled a cruel and materialistic Rome; and the Romantics: Virgil, Livy, and Seneca. the author concludes her work by contrasting the high-mindedness of Stoicism with the collapse of values as witnessed by the historian Tacitus and the satirist Juvenal.

- 104. Routledge handbook of planning theory / Edited by Gunder, Michael. 2018. New York: Routledge**
Call No - 711.4 ROU P8

Acc No - 51708

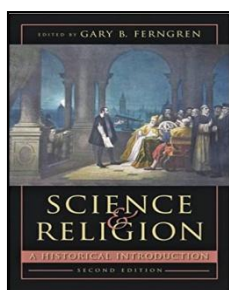


This book presents key contemporary themes in planning theory through the views of some of the most innovative thinkers in planning. They introduce and explore their own specialized areas of planning theory, to conceptualize their contemporary positions and to speculate how these positions are likely to evolve and change as new challenges emerge. In a changing and often unpredictable globalized world, planning theory is core to understanding how planning and its practices both function and evolve. As illustrated in this book, planning and its many roles have changed profoundly over the recent decades; so have the theories, both critical and explanatory, about its practices, values and knowledge. In the context of these changes, and to contribute to the development

of planning research, this book identifies and introduces the cutting edge, and the new emerging trajectories, of contemporary planning theory. The aim is to provide the reader with key insights into not just contemporary planning thought, but potential future directions of both planning theory and planning as a whole. This book is written for an international readership, and includes planning theories that address, or have emerged from, both the global North and parts of the world beyond.

- 105. Science and religion: a historical introduction. - 2nd ed./ Edited by Ferngren, Gary B. 2017. Baltimore: Johns Hopkins University Press**
Call No - 215(09) SCI P7

Acc No - 51710

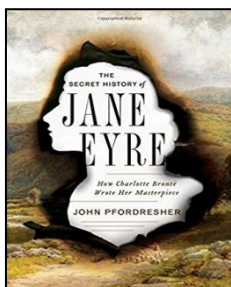


This book has proven to be a widely admired survey of the complex relationship of Western religious traditions to science from the beginning of the Christian era to the late twentieth century. In this book, eleven new essays expand the scope and enhance the analysis of this enduringly popular book. Tracing the rise of science from its birth in the medieval West through the scientific revolution, the contributors here assess historical changes in scientific understanding brought about by transformations in physics, anthropology, and the neurosciences and major shifts marked by the discoveries of Copernicus, Galileo, Isaac Newton, Charles Darwin, and others. In seeking to appreciate the intersection of scientific discovery and the responses of religious groups, contributors also explore the

theological implications of contemporary science and evaluate approaches such as the Bible in science and the modern synthesis in evolution, which are at the center of debates in the historiography, understanding, and application of science. This book provides chapters that have been revised to reflect current scholarship along with new chapters that bring fresh perspectives on a diverse range of topics, including new scientific approaches and disciplines and non-Christian traditions such as Judaism, Islam, Asiatic religions, and atheism. This indispensable classroom guide is now more useful than ever before.

- 106. Secret history of Jane Eyre: how Charlotte Brontë wrote her masterpiece./ Pfordresher, John. 2017. New York: W W Norton**
Call No - 820Bron PFO P7

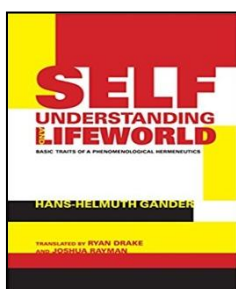
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In this book, the author tells the enthralling story of Brontë's compulsion to write her masterpiece and why she then turned around and vehemently disavowed it. It expands our understanding of both Jane Eyre and the inner life of its notoriously private author. The author connects the people Brontë knew and the events she lived to the characters and story in the novel, and he explores how her fecund imagination used her inner life to shape one of the world's most popular novels.

- 107. Self-understanding and lifeworld: basic traits of a phenomenological hermeneutics / Gander, Hans-Helmuth. 2017. Bloomington: Indiana University Press**
Call No - 1 GAN P7

Acc No - 51568

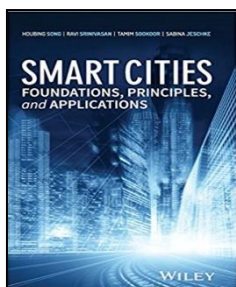


In this book, the author develops an idea of understanding that reflects our connection with the world and other, and thus invites deep consideration of phenomenology, hermeneutics, and deconstruction. He draws usefully on Husserl's phenomenology and provides grounds for exchange with Descartes, Dilthey, Nietzsche, Gadamer, Ricoeur, and Foucault. On the way to developing a contemporary hermeneutical philosophy, Gander clarifies the human relation to self in and through conversation with Heidegger's early hermeneutics.

Questions about reading and writing then follow as these are the very actions that structure human self-understanding and world understanding.

- 108. Smart cities: foundations, principles, and applications / Edited by Song, Houbing. 2017. New Jersey: Wiley**
Call No - 711.4 SMA P7

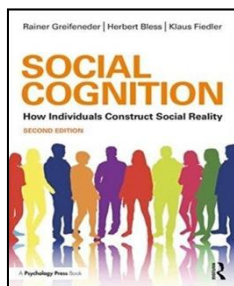
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This book provides the basics of smart cities, and it examines the possible future trends of this technology. It also provides a systems science perspective in presenting the foundations and principles that span multiple disciplines for the development of smart cities. Divided into three parts—foundations, principles, and applications—Smart Cities addresses the various challenges and opportunities of creating smart cities and all that they have to offer. It also covers smart city theory modeling and simulation, and examines case studies of existing smart cities from all around the world. In addition, the book: addresses how to develop a smart city and how to present the state of the art and practice of them all over the world; focuses on the foundations and principles needed for advancing the science, engineering, and technology of smart cities—including system design, system verification, real-time control and adaptation, Internet of Things, and test beds; covers applications of smart cities as they relate to smart transportation/connected vehicle (CV) and Intelligent Transportation Systems (ITS) for improved mobility, safety, and environmental protection.

- 109. Social cognition: how individuals construct social reality. - 2nd ed./ Greifeneder, Rainer. 2018. London: Routledge**
Call No - 301.151 GRE P8

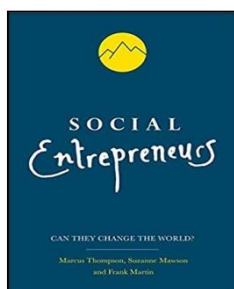
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This book introduces the basic themes within social cognition and asks questions such as: How do individuals think and feel about themselves and others? How do they make sense of their social environment? How do they interact with others in their social world? The book is organized along an idealized sequence of social information processing that starts at perceiving and encoding, and moves on to learning, judging, and communicating. It covers not only processes internal to the individual, but also facets of the environment that constrain

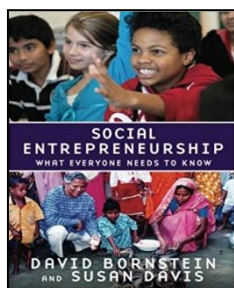
cognitive processing.

- 110. Social entrepreneurs: can they change the world? : high-impact social ventures. - 2nd ed. / Thompson, Marcus. 2017. London: Palgrave**
Call No - 338.93 THO P7 **Acc No - 51761**



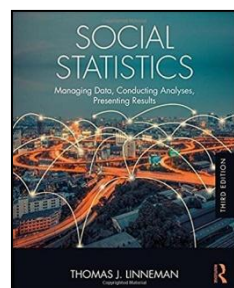
This book equips readers with the tools needed to create and manage a successful social enterprise and provides an excellent balance between theory and practice. It explores what it takes for entrepreneurs to translate their ambition and vision into an organisation that is targeted and socially meaningful. This new second edition shows how theories, models and concepts within entrepreneurship, business strategy and international marketing can be adapted to create high-impact social ventures that will deliver both positive impact and commercial success.

- 111. Social entrepreneurship: what everyone needs to know. / Bornstein, David. 2010. Oxford: Oxford University Press**
Call No - 338.93 BOR P0 **Acc No - 51712**



In this book, the authors to offer the first general overview of social entrepreneurship. In a Q & A format allowing readers to go directly to the information they need, the authors map out social entrepreneurship in its broadest terms as well as in its particulars. Further, they explain what social entrepreneurs are, how their organizations function, and what challenges they face.

- 112. Social statistics: managing data, conducting analyses, presenting results. - 3rd ed. / Linneman, Thomas J. 2018. New York: Routledge**
Call No - 519.2 LIN P8 **Acc No - 51713**



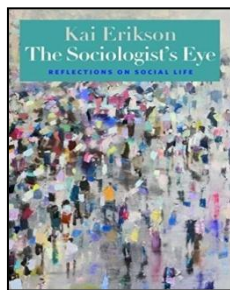
This book covers current statistical techniques at an introductory level and emphasizes the clear presentation of results for a variety of audiences, making the course more useful to students and their careers. Using varied data sets, the book offers step-by-step explanations of how to carry out the techniques and interpret the results.

- 113. Social theory now / Edited by Benzecry, Claudio E. 2017. Chicago: University of Chicago Press**
Call No - 301.001 SOC P7 Acc No - 51505



This book provides a strategic window onto social theory based on current research, examining trends in classical traditions and the cutting edge of more recent approaches. From distinctive theoretical positions, contributors address questions about how social order is accomplished; the role of materiality, practice, and meaning; as well as the conditions for the knowledge of the social world. The theoretical traditions presented include cultural sociology, microsociologies, world-system theory and post-colonial theory, gender and feminism, actor network and network theory, systems theory, field theory, rational choice, poststructuralism, pragmatism, and the sociology of conventions.

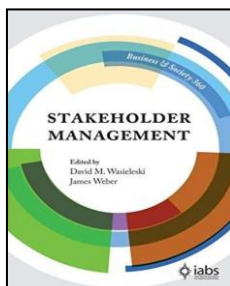
- 114. Sociologist's eye: reflections on social life. / Erikson, Kai. 2017. New Haven: Yale University Press**
Call No - 394 ERI P7 Acc No - 51714



In this book, the author describes the field of sociology as a way of looking at the world rather than as a simple gathering of facts about it. The author notes that sociologists look out at the same human scenes as poets, historians, economists, or any other observers of the vast social landscape spread out before them, but select different aspects of that vast panorama to focus on and attend to. This book provides readers with new ways of thinking about human culture and social life—an exhilarating sense of what the world looks like when viewed with

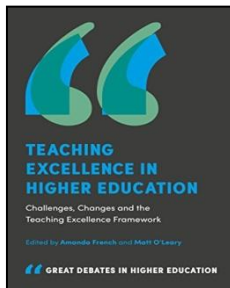
a sociologist's eye.

- 115. Stakeholder management / Edited by Wasieleski, David M. 2017. Bingley: Emerald**
Call No - 65.012.4 STA P7 Acc No - 51763



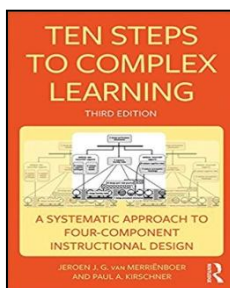
This book offers a series of ten chapters from well-known, established and emerging business and society scholars working with stakeholder theory in its many aspects. Each chapter is centered on a different sub-topic related to stakeholder management, written by the actual published experts on that sub-topic. The chapters stand alone as comprehensive pieces of scholarship in themselves, but they are intimately related and interwoven so as to give readers an overall sense of cohesion around the area of stakeholder management.

- 116. Teaching excellence in higher education: challenges, changes and the teaching excellence framework / Edited by French, Amanda. 2017. Bingley: Emerald**
Call No - 378 TEA P7 Acc No - 51573



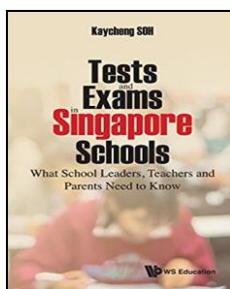
This book offers inter-disciplinary, evidence-informed discussion around notions of excellence in higher education teaching. It will act as a key stimulus for institutional and sector-wide debates and a reference point for initiatives around the TEF agenda. Drawing on the authentic, grounded experiences of practising HE professionals and complemented by a range of recent case studies, this book offers insight into the pursuit of capturing excellence in the complex and wide-ranging context of HE teaching.

- 117. Ten Steps to Complex Learning: a systematic approach to four-component instructional design. - 3rd ed. / Merrienboer, Jeroen J. G. Van. 2018. New York: Routledge**
Call No - 371.3 MER P8 Acc No - 51715



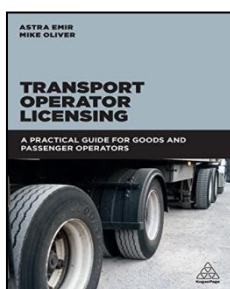
This book presents a path from an educational problem to a solution in a way that students, practitioners, and researchers can understand and easily use. Students in the field of instructional design can use this book to broaden their knowledge of the design of training programs for complex learning. Practitioners can use this book as a reference guide to support their design of courses, curricula, or environments for complex learning.

- 118. Tests and exams in Singapore schools: what school leaders, teachers and parents need to know. / Soh, Kaycheng. 2018. New Jersey: World Scientific Publishing**
Call No - 371.26 SOH P8 Acc No - 51574



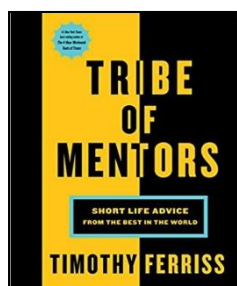
This book is written with school leaders, teachers, and parents in mind, with the view of helping them to better understand the processes and products of assessment via tests and exams. It is written in simple terms, using minimal technical terms, and introduces school leaders, teachers, and parents to essential concepts and principles of educational measurements which are relevant in the school context in Singapore. This book makes self-study simple by using practical examples couched in layman's language.

- 119. Transport operator licensing: a practical guide for goods and passenger operators. / Emir, Astra. 2017. London: Kogan Page**
Call No - 656.09 EMI P7 Acc No - 51766



This book takes operators through the whole process of licensing, looking at when licences are required, giving advice on applying for such licences, describing the undertakings that form part of the application, the systems that should be put in place to stay within the undertakings. This invaluable guide for operators is easy to use, and sets out obligations in a clear manner, illustrating how to plan and operate a licence, whilst staying within the law.

- 120. Tribe of mentors: short life advice from the best in the world / Ferriss, Timothy. 2017. London: Vermilion
Call No - 65.012.413 FER P7 Acc No – 51534**



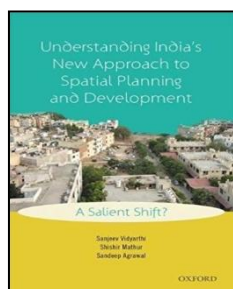
This book presents a wide range of opinions about a variety of topics related to health and well-being. When facing life's questions, who do you turn to for advice? We all need mentors, particularly when the odds seem stacked against us. To find his own, the author tracked down more than 100 eclectic experts to help him, and you, navigate life. Through short, action-packed profiles, he shares their secrets for success, happiness, meaning, and more. No matter the challenge or opportunity, something in these pages can help.

- 121. Understanding health and social care. - 3rd ed. / Glasby, Jon. 2017. Bristol: Policy Press
Call No - 362.1 GLA P7 Acc No - 51576**



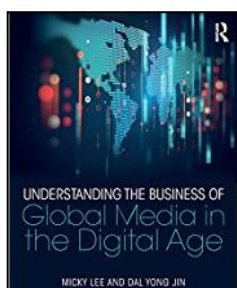
This book provides a current guide to the increasingly important partnership between health and social care workers. The author combines practical information about welfare systems with key theoretical material to present a complete picture of these overlapping fields with respect to a range of adult service user groups. Drawing on user-focused case studies and reinforcing his lessons with reflective exercises and suggestions for further reading, he looks at key themes such as partnership working and integrated care, independent living and disability, discrimination, user involvement, and support for caregivers.

- 122. Understanding India's new approach to spatial planning and development: a salient shift?. / Vidyarthi, Sanjeev. 2017. New Delhi: Oxford University Press
Call No - 711.4(540) VID P7 Acc No - 51716**



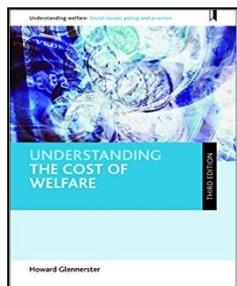
This book focuses on the complex nature of India's ongoing urbanization and transformations in the interrelated, but rarely-studied-together, domains of infrastructure finance and development, local planning practice, and on-the-ground empirical outcomes. Instead of discussing the largest cities—such as Kolkata, Mumbai, and Delhi—that dominate the discourse on urban India, the authors pay close attention to regional cities, rural settlements, and the nuances of the shift away from the Nehruvian planning and development model.

- 123. Understanding the business of global media in the digital age. / Lee, Micky. 2018. New York: Routledge
Call No - 659.3 LEE P8 Acc No - 51577**



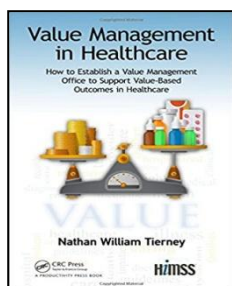
This textbook provides students with the tools they need to understand the way digital technologies have transformed the global media business of the 21st century. Focusing on three main approaches - media economics, critical political economy, and production studies - the authors provide an empirically rich analysis of ownership, organizational structures and culture, business strategies, markets, networks of strategic alliances, and state policies as they relate to global media.

- 124. Understanding the cost of welfare. - 3rd ed. / Glennerster, Howard. 2017. Bristol: Policy Press**
Call No - 362 GLE P7 Acc No - 51578



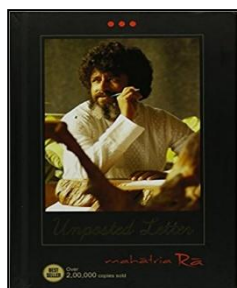
This book is unique in offering an authoritative, levelheaded, and nontechnical survey of how economic priorities and pressures affect social policies and what the mechanics of funding services mean in real terms. This book is also featuring a strengthened comparative dimension in its investigation of these vital services, this book provides more relevant institutional detail than any other text on this topic. It is an important, substantial contribution at a time when neoliberal arguments for reducing the burden of welfare are more dominant than ever before.

- 125. Value management in healthcare: how to establish a value management office to support value-based outcomes in healthcare. / Tierney, Nathan William. 2018. Boca Raton: CRC Press**
Call No - 614 TIE P8 Acc No - 51512



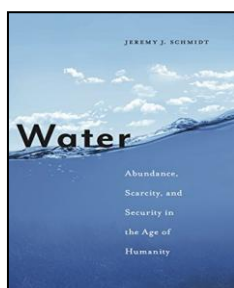
This book defines the practice of value-based health care as Value Management. The book explores Professor Porter's Value Equation (Value = Outcomes/ Cost), which is central to Value Management, and provides a step-by-step process for how to calculate the components of this equation. On the outcomes side, the book presents the Value Realization Framework, which translates organizational mission and strategy into a comprehensive set of performance measures and contextualizes the measures for healthcare delivery. This book covers the need and a plan to establish a Value Management Office to lead the delivery transformation and govern operations

- 126. Unposted letter. / Ra, Mahatria. 2009. Bhopal: Manjul Publishing House**
Call No - 133.9 RA O9 Acc No - G15112



This book is a collection of short articles by Mahatria. Each letter contains deep and profound reflections on many topics related to life, work, situations, and attitudes. The book contains simple lessons and principles and practical ideas that, if implemented, can make life more fulfilling and adverse situations easier to face. An internal conflict, a little relationship hitch, a professional dilemma, a policy review, time management issues, whatever... find a solution there.

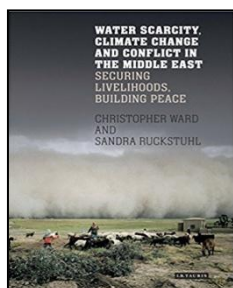
- 127. Water: abundance, scarcity, and security in the age of humanity / Schmidt, Jeremy J. 2018. New Delhi: Sage**
Call No - 339.5 SCH P8 Acc No - 51719



This book details the remarkable intellectual history of America's water management philosophy. It shows how the ways we think about water reflect specific public and societal values. It illuminates the process by which the American approach to water management came to dominate the global conversation and ultimately shaped programs of global governance that today

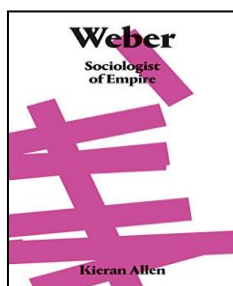
connect water resources to the Earth system. Humans take more than their geological share of water, but they do not benefit from it equally. This imbalance has created an era of intense water scarcity that affects the security of individuals, states, and the global economy. For many, this brazen water grab and the social inequalities it produces reflect the lack of a coherent philosophy connecting people to the planet. Challenging this view, the author shows how water was made a "resource" that linked geology, politics, and culture to American institutions. Understanding the global spread and evolution of this philosophy is now key to addressing inequalities that exist on a geological scale.

- 128. Water scarcity, climate change and conflict in the Middle East: securing livelihoods, building peace / Ward, Christopher. 2017. London: I.B. Tauris**
Call No - 351.79 WAR P7 Acc No - 51718



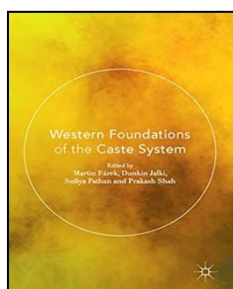
The countries that make up the MENA region display wide diversity. One of the poorest countries in the world sits alongside two of the wealthiest, whilst the region's natural resources range from immeasurable oil and gas reserves to some of the scantiest natural endowments anywhere in the world. Yet through this diversity runs a common thread: water scarcity. Now, through the impact of human development and climate change, the water resource itself is changing, bringing new risks and increasing the vulnerability of all those dependent on water. The authors assess the increased challenges now facing the countries of the region, placing particular emphasis on water scarcity and the resultant risks to livelihoods, food security and the environment. They evaluate the risks and reality of climate change in the region, and offer an assessment of the vulnerability of agriculture and livelihoods. In a final section, they explore the options for responding to the new challenges, including policy, institutional, economic and technical measures.

- 129. Weber: sociologist of empire./ Allen, Kieran. 2017. London: Pluto Press**
Call No - 301 ALL P7 Acc No - 51581



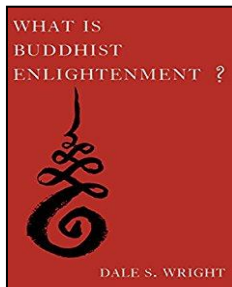
Max Weber is one of the founding fathers of sociology. He is often referred to as a sophisticated 'value-free' sociologist. This book argues that Weber's sociology cannot be divorced from his political standpoint. Weber saw himself as a 'class conscious bourgeois' and his sociology reflects this outlook. The author explores Weber's political background through his life and his writing. Weber was a neo-liberal who thought that the market guaranteed efficiency and rationality.

- 130. Western foundations of the caste system / Edited by Farek, Martin. 2017. Cham: Palgrave Macmillan**
Call No - 301.18(540) WES P7 Acc No - 51724



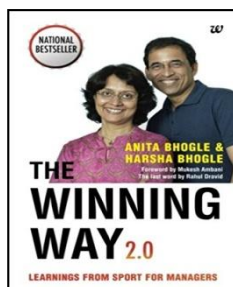
This book argues that the dominant descriptions of the 'caste system' are rooted in the Western Christian experience of India. Thus, caste studies tell us more about the West than about India. It further demonstrates the imperative to move beyond this scholarship in order to generate descriptions of Indian social reality. The dominant descriptions of the 'caste system' that we have today are results of originally Christian themes and questions. The authors of this collection show how this hypothesis can be applied beyond South Asia to the diasporic cultures that have made a home in Western countries, and how the inheritance of caste studies as structured by European scholarship impacts on our understanding of contemporary India and the Indians of the diaspora. This collection will be of interest to scholars and students of caste studies, India studies, religion in South Asia, postcolonial studies, history, anthropology and sociology.

- 131. What is buddhist enlightenment ?. / Wright, Dale S. 2016. New York: Oxford University Press**
Call No - 294.3 WRI P6 **Acc No - 51721**



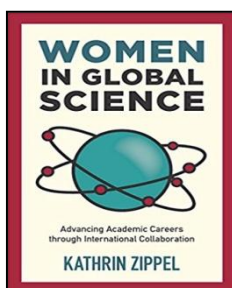
What kind of person should I strive to be? What ideals should I pursue in my life? What would it mean for all of us to wake up to the realities and possibilities for human life? These questions, or versions of them, are commonly thought of as the essential building blocks of the human condition, and often serve as running motifs throughout our lives. The author argues that the question at the heart of them all is one most commonly associated with Buddhism: what is enlightenment? Any serious practitioner of human life, Buddhist or not, confronts the challenge of how to reach a different, improved—or enlightened—state of being, and fundamental to that quest is grappling with what enlightenment actually means. Why then, Wright asks, is this question not only avoided, but discouraged among Buddhists? There are many reasons for this unspoken prohibition. The simplest and perhaps most important is that pondering a distant goal is a waste of energy that would be much better applied to practice: quiet the flow of obsessive thinking, put yourself in a mindful state of presence, and let enlightenment take care of itself. However, the point of Buddhist practice is that it might eventuate in some form of awakening; in some groundbreaking transformation; in enlightenment. The author contends that understanding the nature of the enlightenment that one seeks is the most important task of all, and that it can and should be in line with practice. Once practice is underway, he says, there should be an ongoing meditation on the ideal that is being strived for.

- 132. Winning way 2.0: learnings from sport for managers/Bhogle, Anita. 2017. Chennai: Westland**
Call No - 65 BHO P7 **Acc No - G15106**



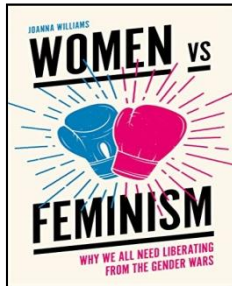
The authors continue to fuse learnings from sports with managerial thinking and have added new perspectives and fresh examples to keep it relevant to the times. In doing so, they considerably enhance this book which continues at its core to be about the subject that Anita and Harsha are best-equipped to write on: Winning! As has been proven many times over, ability is not a major distinguishing factor in success, especially as the level of competition increases. But if you combine your ability with the right attitude and the passion to excel, you too can become the best that you can be; which is indeed what winning is all about and is the universal formula for winning that this book explores.

- 133. Women in global science: advancing academic careers through international collaboration. / Zippel, Kathrin. 2017. Stanford: Stanford University Press**
Call No - 5.007-055.2 ZIP P7 **Acc No - 51583**



This is the first book to consider systematically the challenges and opportunities that the globalization of scientific work brings to U.S. academics, especially for women faculty. The author looks to the STEM fields as a case study, where gendered cultures and structures in academia have contributed to an underrepresentation of women. While some have approached underrepresentation as a national concern with a national solution, the author highlights how gender relations are reconfigured in global academia.

- 134. Women vs feminism: why we all need liberating from the gender wars. / Williams, Joanna. 2017. Bingley: Emerald**
Call No - 396 WIL P7 **Acc No - 51584**



This book challenges the stance, unpicking the statistics from the horror stories to explore the reality of women's lives. It argues that today's feminism is obsessed with trivial issues - skinny models, badly phrased jokes and misplaced compliments - and focuses on the regulation of male behaviour, rather than female empowerment, pitching men and women against each other in a never-ending gender war that benefits no-one. Feminism today does women no favours and it's time we were all liberated from the gender wars.

- 135. Women's magazines in print and new media / Edited by Rooks, Noliwe. 2017. New York: Routledge**
Call No - 396 WOM P7 **Acc No - 51622**



This book contributes to our collective understanding of the significance of representations of women and gender in magazines in both their print and online forms. The essays are authored by scholars, writers and cultural producers in fields such as art, film and visual studies, literature, critical race studies, communications, broadcast and print journalism, history, and women and gender studies. It offers historical breadth and perspectives that are transnational and cross-racial on women in magazines and digital media in a variety of ways. It examines how women are represented, how women have created and produced magazines and how women make meaning of themselves and their world using magazines as key sources of information.

- 136. World development report 2013: jobs. 2012. Washington, D.C.: World Bank**
Call No - 331 WOR P2 **Acc No - G15121**



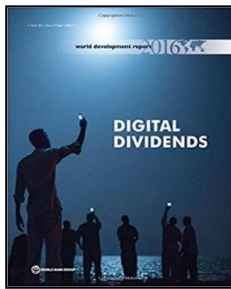
This report looks at jobs as drivers of development, not as derived labor demand, and considers all types of jobs, not just formal wage employment. The Report provides a framework that cuts across sectors and shows that the best policy responses vary across countries, depending on their levels of development, endowments, demography, and institutions. Policy fundamentals matter in all cases, as they enable a vibrant private sector, the source of most jobs in the world. Labor policies can help as well, even if they are less critical than is often assumed. Development policies, from making smallholder farming viable to fostering functional cities to engaging in global markets, hold the key to success.

- 137. World development report 2014: risk and opportunity. 2013. Washington, D.C.: World Bank**
Call No - 330.19 WOR P3 **Acc No - G15119**



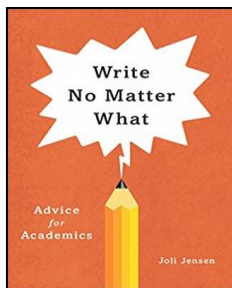
This report contends that the solution is not to reject the changes that bring about opportunities along with risks, but to prepare for them in a proactive and holistic way. Thus, managing risks responsibly and effectively has the potential to bring about a sense of security and means of progress to people in developing countries and beyond. It presents a detailed approach and specific advice to improve resilience. For policy makers in developing (and developed) countries, the Report also provides strategic recommendations that cut across risks and social systems in an integrated framework. They attempt to provide both innovative solutions to long-standing problems in poor and emerging economies and ways to mainstream risk management into the development agenda. These recommendations should serve to guide the dialogue, operations, and contributions from key development actors from civil society and national governments to the donor community and international development organizations.

- 138. World development report 2016: digital dividends. 2016. Washington, D.C.: World Bank**
Call No - 65.011.56 WOR P6 **Acc No - G15120**



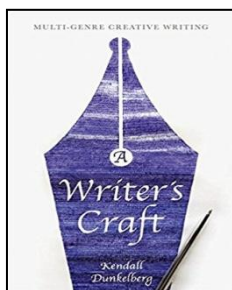
This report shows that while the digital revolution has forged ahead, its analog complements the regulations that promote entry and competition, the skills that enable workers to access and then leverage the new economy, and the institutions that are accountable to citizens have not kept pace. And when these analog complements to digital investments are absent, the development impact can be disappointing. They should formulate digital development strategies that are much broader than current information and communication technology (ICT) strategies. They should create a policy and institutional environment for technology that fosters the greatest benefits.

- 139. Write no matter what: advice for academics. / Jensen, Joli. 2017. Chicago: University of Chicago Press**
Call No - 8.08 JEN P7 **Acc No - 51722**



The author begins by busting the myth that universities are supportive writing environments. She points out that academia, an arena dedicated to scholarship, offers pressures that actually prevent scholarly writing. She shows how to acknowledge these less-than-ideal conditions, and how to keep these circumstances from draining writing time and energy. Jensen introduces tools and techniques that encourage frequent, low-stress writing. She points out common ways writers stall and offers workarounds that maintain productivity. Her focus is not on content, but on how to overcome whatever stands in the way of academic writing. This book draws on popular and scholarly insights into the writing process and stems from Jensen's experience designing and directing a faculty writing program. With more than three decades as an academic writer, Jensen knows what really helps and hinders the scholarly writing process for scholars in the humanities, social sciences, and sciences. With her encouragement, writers of all levels will find ways to create the writing support they need and deserve.

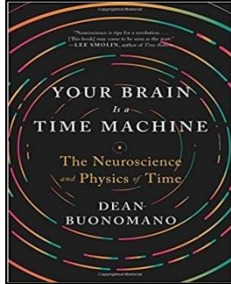
- 140. Writer's craft: multi-genre creative writing. / Dunkelberg, Kendall. 2017. London: Palgrave**
Call No - 8.08 DUN P7 **Acc No - 51723**



This introductory creative writing text uses a multi-genre approach to provide students with a broad-based knowledge of their craft, treating them as professional writers. Beginning by discussing elements common to all genres, this book underscores the importance of learning good writing habits before committing to a genre, encouraging writers to look beyond their genre expectations and learn from other forms. The book then devotes one chapter to each of the major literary genres: fiction, poetry, drama and creative nonfiction. These style-specific sections provide depth as they compare the different genres, furnishing students with a comprehensive understanding of creative writing as a discipline and fostering creativity. The discussion concludes with a chapter on digital media and an appendix on literary citizenship and publishing.

- 141. Your brain is a time machine: the neuroscience and physics of time. / Buonomano, Dean.
2017. New York: W.W. Norton
Call No - 159.942 BUO P7**

Acc No - 51515



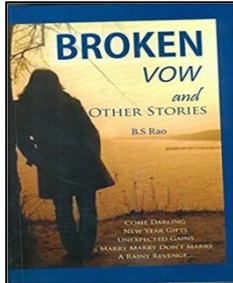
In this book, the author draws on evolutionary biology, physics, and philosophy to present his influential theory of how we tell, and perceive, time. The human brain, he argues, is a complex system that not only tells time but creates it; it constructs our sense of chronological flow and enables “mental time travel”—simulations of future and past events. These functions are essential not only to our daily lives but to the evolution of the human race: without the ability to anticipate the future, mankind would never have crafted tools or invented agriculture. The brain was designed to navigate our continuously changing world by predicting what will happen and when.

RECREATIONAL & GENERAL READINGS

1. **Broken vow and other stories. / Rao, B. S. 2015. New Delhi: Acme Books**

Call No - RAO/BRO P5

Acc No - G15100

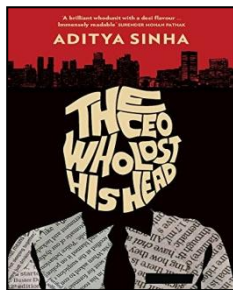


This book comprises of short different stories. In these stories the author takes you on a journey that leaves you craving for more. The stories have an appeal that reached out to the old and young. The way life has been portrait in the book is wonderful truly on inspirational read. The stories are meaningful and enriching.

2. **CEO who lost his head. / Sinha, Aditya. 2017. New Delhi: Pan Macmillan**

Call No - SIN/CEO P7

Acc No - 51729

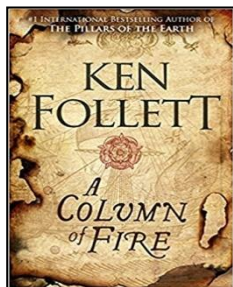


When unlikely detective duo Sandesh Solvekar and Mona Ramteke make it their mission to catch the reckless criminal, they find themselves knee-deep in Mumbai's sordid world of dissolute starlets, business moguls and a sell-out media, even as they attempt to deal with a dysfunctional police machinery and their own secret lives. The list of suspects is also turning out to be a headscratcher: there's the eccentric editor-in-chief; the irreverent and savvy dating editor; and several vice-presidents who would kill to be CEO. A whodunit as wicked as it is irresistible, this is a cracker of a novel that takes Indian crime writing to dazzling new heights.

3. **Column of fire. / Follett, Ken. 2017. London: Pan Books**

Call No - FOL/COL P7

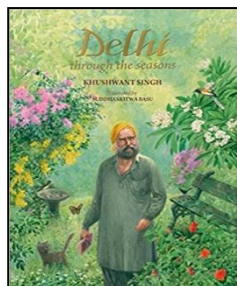
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The ancient stones of Kingsbridge Cathedral look down on a city torn by religious hatred. High principles clash bloodily with friendship, loyalty and love. Will finds himself on the opposite side from the girl he longs to marry, Margery Fitzgerald. When Elizabeth Tudor becomes queen, all of Europe turns against England. The shrewd, determined young monarch sets up the country's first secret service, to give her early warning of assassination plots, rebellions and invasion plans. Waiting in Paris is the alluring, headstrong Mary Queen of Scots, part of a brutally ambitious French family. Proclaimed the rightful ruler of England, she has her own supporters scheming to get rid of Elizabeth. Will Willard hunts the slippery, enigmatic Jean Langlais, not knowing that the false name hides a childhood classmate who knows him all too well. Over a turbulent half-century, the love between Will and Margery seems doomed, as extremism sparks violence from Edinburgh to Geneva. Elizabeth clings precariously to her throne and her principles, protected by a small, dedicated group of resourceful spies and courageous secret agents.

4. **Delhi through the seasons. / Singh, Khushwant. 2015. Noida: Collins**
Call No - 92 SIN P5

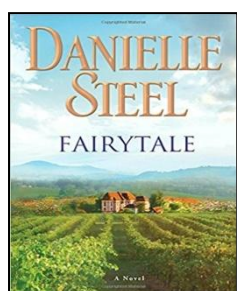
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This book is the diary of a nature lover, patterned like the traditional Baramasi of Indian poets. It speaks of trees, flowers, fruits, birds, snakes, insects and animals that populate Delhi and its surroundings through the twelve months of the year. It is a book of wonder, noting the beauty of the many fairs and festivals celebrated in the country; telling the story of clouds, of what their shapes and movements mean; investigating why hailstorms come in spring and early summer and not in winter; writing about how birds communicate with each other and why their calls vary with the seasons. Woven into the text are poems by Kalidasa, Guru Nanak, Meer Taqi Meer, Mirza Ghalib, Akbar Allahabadi, Rabindranath Tagore, Rudyard Kipling and many others. Delhi through the Seasons is Khushwant Singh's collaboration with Suddhasattwa Basu, one of India's finest painters of natural phenomena.

5. **Fairytale. / Steel, Danielle. 2017. London: Pan Books**
Call No - STE/FAI P7

Acc No - 51737



A wonderful, beautifully told tale from America's favourite novelist, Fairytale is a captivating example of the truths that will always withstand even the darkest storms, and a reminder that sometimes fairytales do come true, and good prevails over evil in the end.

6. **Gifted pen and other short stories. / Rao, B. S. 2017. New Delhi: Acme Books**
Call No - RAO/GIF P7

Acc No - G15107

This book is a collection of short stories. The author has written two more collection of short stories. This is his third collection of short stories published in book form. He is a low-profile but veteran and versatile journalist. He kept himself busy writing finally when he shifted to Delhi in 2007.

7. **Myriad images and the poetry of Kamala Das. / Dwivedi, Gopal Krishna. 2017. Delhi: Lexicon Publishing House**
Call No - DWI/MYR P7

Acc No - G15113

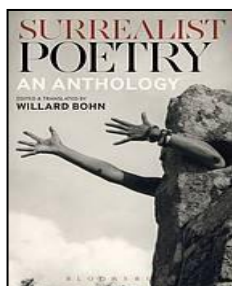
This book covers three main anthologies – Summer in Calcutta, The descendants and The Old Playhouse and other poems. Kamala Das who occupied a pre-eminent position among contemporary poets with her astounding imagery, new idiom, and honest portrayal of Indian women and their concerns, hailed from south.

8. **Nepal bhukamp: zindagi ki talaash (in hindi)./ Singh, O P. 2016. New Delhi: National Institute of Disaster Management (NIDM).**
Call No - SIN/NEP P6

Acc No - G15073

This book deals with the rescue operation of Nepal earthquake. This book shows how NDRF team extraordinary and unmatched efforts succeeded in rescue operation.

9. **Surrealist poetry: an anthology / Edited by Bohn, Willard. 2017. New York: Bloomsbury**
Call No - 8-1 SUR P7 **Acc No - 51764**



This book presents new English translations of nearly 150 poems alongside their original French and Spanish versions. Founded by Andre Breton in 1924, Surrealism sought to examine the unconscious realm by means of the written or spoken word. Seeking to expand the ability of language to evoke irrational states and improbable events, it consistently strove to transcend the linguistic status quo. By stretching language to its limits and beyond, the Surrealists transformed it into an instrument for exploring the human psyche.