

# A PATH TO ENERGY EFFICIENCY

HELPING CALIFORNIA MEET ITS ENERGY GOALS





# WHAT IS ENERGY UPGRADE CALIFORNIA?

We are a statewide initiative committed to helping Californians take action to save energy, conserve and preserve natural resources, reduce demand on the energy grid, and make informed choices about their energy use at home and at work.

## Our Mission

Encourage every Californian (all 39.5 million of us) to be more energy efficient.

## Our Objective

Rally Californians around a shared mission to rewire people's conception of energy and help every resident discover that they have the power to make a difference with small actions.

Our Message For  
All Californians:

# KEEP IT GOLDEN

Learn what you can do to  
become an energy steward!





On September 18, 2008, the CPUC adopted the state's first Long Term Energy Efficiency Strategic Plan, a roadmap to maximum energy savings across California from 2009 to 2020.

**Energy Upgrade California is a statewide initiative to achieve the goals in SB350:**

- 33% of electricity from renewables by 2030
- Reduce GHG emissions in the state by 40% by 2040
- **Behavioral change** around the *use* of energy by all Californians, and *when* we use energy.

2013	2015	2017	2019
<p><b>Energy Upgrade California® Home Upgrade</b></p> <p>A comprehensive, “whole house” approach to energy efficiency, offering Californians financial incentives for installing approved energy upgrades in their homes.</p>	<p><b>SB350</b></p> <p>California sets ambitious energy goals, including doubling energy efficiency, moving a third of the grid to renewable energy, &amp; reducing greenhouse gases by 40% by 2030.</p>	<p><b>EUC Relaunches: Do Your Thing™</b></p> <p>Energy Upgrade California becomes a state educational initiative to help Californians save energy and conserve natural resources through small behavioral changes.</p>	<p><b>Stay Golden</b></p> <p>Energy Upgrade California motivates and educates residents to adopt energy-efficient habits. The campaign also focuses on Time of Use, scheduling energy use during times of greener energy and away from “peak hours.”</p>



# HOW ENERGY UPGRADE CALIFORNIA WORKS

We provide inspiration and guidance on better energy management by:

- **Partnering** on events: movie nights, sustainability fairs, educational programs, holidays and more.
- **Providing** materials, including palm cards, factsheets, co-branded materials, and giveaways for public events.
- **Outreach** through digital products, social media, newsletters, op-eds and more.
- **Educating** residents and businesses about the Energy Upgrade California program and materials.
- **Promoting** Energy Upgrade California by partnering with CBOs in your community.
- **Nominating** Energy Heroes to be showcased on our site.

## ENERGY UPGRADE CALIFORNIA



Energy Upgrade California® is a statewide initiative committed to uniting Californians to strive toward reaching our state's energy goals. That's why we're inviting you to Do Your Thing™—to help increase energy efficiency for the future of California and make sure we remain leaders in energy conservation.

### HERE ARE A FEW EASY THINGS TO GET YOU STARTED:



#### ADJUST YOUR THERMOSTAT

Save up to 10% percent on heating costs by lowering your furnace thermostat by 3 to 5 degrees.



#### AUDIT YOUR HOME TO FIND EFFICIENCIES

The average household wastes \$150 per year in energy costs just from holes and cracks in their home.



#### SKIP THE DRY CYCLE

Letting your dishes air-dry in your dishwasher can save up to \$4 per year.



#### WASH CLOTHES ON THE COLD CYCLE

Approximately 90% of the energy used for washing clothes is used to heat the water.



#### UPGRADE HOUSEHOLD APPLIANCES

By using energy-efficient appliances, California has saved more than 10,000 gigawatt-hours of electricity since 2003. That's enough to power 2 million homes for one year.



Archibald Library Gets a Virtual Boost  
pg 2

Caring is Always in Season  
pg 4

Wildfires are a Matter of When, Not If  
pg 6



## REPORTER

Volume 14, Issue 3  
Fall 2018

For opportunities to support Pomona Valley Habitat for Humanity on this and other projects, visit [HabitatPV.org](http://HabitatPV.org) or call (909) 596-7098. Additional donations are being coordinated by Lifeway Church Ministries at 7477 Vineyard Avenue in Rancho Cucamonga. For additional information about the City of Rancho Cucamonga Community Improvement division, visit [CityofRC.us](http://CityofRC.us) or call (909) 774-2712.

### It's Your Turn

You can get involved in creating a welcoming and unified environment for everyone! Take action and share your #BeKindRC story & tag us on social media. You can also participate by sharing your compassionate stories, becoming part of the planning committee, or getting involved as a volunteer. Contact us at [HealthyRC@CityofRC.us](mailto:HealthyRC@CityofRC.us) or (909) 774-2043, or visit [HealthyRC.com](http://HealthyRC.com) for more information.

### "Do Your Thing" to Save Energy This Summer

The City of Rancho Cucamonga and Energy Upgrade California are teaming up to encourage you to "Do Your Thing" for energy efficiency. The goal of the campaign is to promote energy efficient practices and simple behavior changes that encourage energy conservation among residents and businesses. This statewide effort sets the pace for smarter energy use by providing examples of simple actions that can save energy. Some practices include using energy efficient devices, unplugging home electronics when not in use, and lowering the air conditioner during hotter months.

The "Do Your Thing" campaign complements Rancho Cucamonga's Healthy RC Initiative and aligns with the City's Sustainable Community Action Plan, which helps us to strive for a greener and cleaner Rancho Cucamonga. Please remember to take part all summer long and "Do Your Thing" for energy efficiency!



# ENERGY UPGRADE CALIFORNIA MATERIALS

## ENERGY UPGRADE CALIFORNIA



Energy Upgrade California® es una iniciativa estatal con el propósito de unificar a los californianos en la lucha por alcanzar los objetivos energéticos de nuestro estado. Haz lo Tuyo es nuestra invitación para que entre todos aumentemos la eficiencia energética por el futuro de California y sigamos siendo líderes en conservación de energía.

### ESTAS SON ALGUNAS COSAS QUE PUEDES HACER PARA EMPEZAR:



#### CAMBIA LAS BOMBILLAS DE LUZ

Las bombillas LED duran 25 veces más y usan al menos un 75% menos de energía.



#### REVISAS TU CASA PARA ENCONTRAR ALTERNATIVAS EFICIENTES

El hogar promedio desperdicia \$150 al año en costos de energía debido a agujeros y grietas.



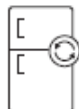
#### DESCONECTA TUS EQUIPOS ELECTRÓNICOS

El 23% de la electricidad utilizada para alimentar los equipos electrónicos domésticos, se consume mientras estos están apagados.



#### UTILIZA EL CICLO DE AGUA FRÍA

Aproximadamente el 90% de la energía utilizada para lavar la ropa se gasta calentando el agua.



#### ACTUALIZA LOS ELECTRODOMÉSTICOS

Mediante el uso de electrodomésticos de bajo consumo energético, California ha ahorrado más de 10,000 gigavatios por hora en electricidad desde el 2003. Esto es suficiente para proveerles energía a 2 millones de hogares durante un año.



Energy Efficiency

## WHAT'S THE DEAL WITH TIME-OF-USE PLANS?



ENERGY UPGRADE CALIFORNIA®

In recent years, Californians have done a great job managing energy and becoming more energy efficient. But in order to meet the state's goal to become a zero-carbon electricity state by 2045, we need to do more. How can we take the next step?

It turns out that when electricity is used matters as much as how much electricity is used.

### WHY DOES THE TIME OF DAY MATTER?

- During the day, the sun is out and wind is blowing, so renewable sources like solar energy and wind energy are plentiful. Most of this power cannot be stored and saved for later.
- There is also typically less demand during the day because of natural lighting and people leaving home for work or other destinations.
- Energy demand peaks from 4 p.m. to 9 p.m. as people return home and use electricity and gas to light and heat or cool their homes at night.

### LOCAL ENERGY PROVIDERS ARE OFFERING TIME-OF-USE PLANS

- A law was passed in 2015 ordering California's investor-owned utilities to transition customers to time-of-use rate plans.
- SDG&E will be the first to transition customers to TOU plans in 2019. PG&E and SCE will begin transitioning customers in late 2020.
- Under these plans, energy prices will be lower during the day and higher in the late afternoon and early evening to encourage consumers to manage energy.

It doesn't take much to make a difference. Simply being mindful of the time of day and using energy accordingly is all you need to do.

Here are a few things you can do:



**TURN OFF** Indoor and outdoor lights when not needed.



**ADJUST** Pre-cool your home before leaving.



**USE** Use the appliance during the day.



**DO** Do laundry during the day.



**UNPLUG** Unplug electronics when not in use.



ENERGY UPGRADE CALIFORNIA®

Learn about the energy-saving actions you can take to ensure a bright future for California @EnergyUpgradeCA.org

Time-of-Use



# OUR COMMUNITY

The Energy Upgrade California community prioritizes reaching marginalized groups, and we do so with the help of our evergrowing member network. To date, we have over 250 members from across the state, including:

- Cities, Counties, & Elected Officials
- Economically Disadvantaged Organizations
- Educational Groups
- Environmental Groups
- Faith-Based Groups
- Minority/Cultural Groups
- Small Businesses
- State Based/Civic Organizations

# SOME NOTABLE COMMUNITY MEMBERS HAVE JOINED US



CALIFORNIA BLACK CHAMBER OF COMMERCE  
Dedicated To Economic Empowerment



CALASIAN  
chamber of commerce



Los Angeles  
Urban League

Empowering communities.  
Changing lives.



CALIFORNIA  
HISPANIC  
CHAMBERS OF COMMERCE



SustainableWorks  
Environmental Education and Action





# SOME NOTABLE GOVERNMENTAL MEMBERS HAVE JOINED US

- California State Senate
- League of California Cities
- CA Contract Cities Assoc.
- County of Los Angeles
- City of Bellflower
- City of Berkeley
- City of Beverly Hills
- City of Calabasas
- City of Daly City
- City of Eureka
- City of Fontana
- City of Fremont
- City of Fresno
- City of La Cañada Flintridge
- City of La Habra Heights
- City of La Puente
- City of Long Beach
- City of Los Angeles
- City of Lynwood
- City of Malibu
- City of Manhattan Beach
- City of Menlo Park
- City of Oxnard
- City of Paramount
- City of Rancho Cucamonga
- City of Redondo Beach
- City of Riverside
- City of Rolling Hills Estate
- City of Rosemead
- City of Salinas
- City of San Diego
- City of Santa Monica
- City of South Gate
- City of Walnut
- City of West Hollywood
- City of Westminster





# WHY IS PARTNERING WITH ENERGY UPGRADE CALIFORNIA SO IMPORTANT FOR YOUR CITY?

JORGE MORALES, Vice Mayor of South Gate, President of CA Contract Cities Association

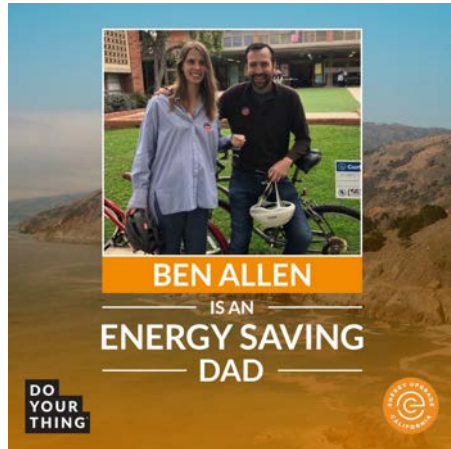
Vice Mayor Morales was elected to the South Gate City Council in March 2011 and reelected in 2015. He is a lifelong resident of South Gate who received his BA in political science from Cal State Long Beach and a MA from the Price School of Public Policy at USC.

He has been a public servant for over 15 years, having served key legislative leaders throughout California. He is currently a Senior Strategist at Ek, Sunkin and Bai, L.L.C.

Vice Mayor Morales serves as the State Director, League of CA Cities Executive Board of Directors and the President of the CA Contract Cities Association. He is a passionate and articulate advocate for sustainability and energy efficiency practices and management.



# HOW WE SHARE NEWS AND CONTENT WITH OUR COMMUNITIES





Energy Upgrade CA  Retweeted

 **Rep. Ted Lieu**  @RepTedLieu · 1h

Californians are famous for setting high standards & refusing to settle. That's why we're ranked #1 in the country for energy efficiency! Make sure to check out [@EnergyUpgradeCA](#) at [energyupgradeca.org](http://energyupgradeca.org) for tips on how you too can take action to save energy. [#DoYourThing](#)



**Get Inspired to Save Energy | Energy Upgrade Calif...**

Energy Upgrade California® is a statewide initiative teaching Californians how to be more energy efficient and reduce greenhouse gas emissions.

[energyupgradeca.org](http://energyupgradeca.org)

5 19 53



**SENATOR HOLLY J. MITCHELL**  
REPRESENTING THE 30TH DISTRICT

Home About Holly Newsroom Legislation District Resources Photo Gallery Contact Holly

Resources / Energy Upgrade California Overview

Tweets from @HollyJMitchell

### Energy Upgrade California Overview

**Energy Upgrade California: Do Your Thing™ for a Cleaner California**

In 2015, California once again proved it is a leader in energy efficiency by putting in place trailblazing new clean energy targets. The goal: to reduce greenhouse gas emissions to 1990 levels and double statewide energy savings, all by 2030. Ambitious, yes, but California is already a leader in energy conservation. We're already on track to getting 33% of our electricity from renewable resources by 2030, so we know that achieving these goals is possible if every Californian and small business join the effort and take a stand for the environment and our Golden State.

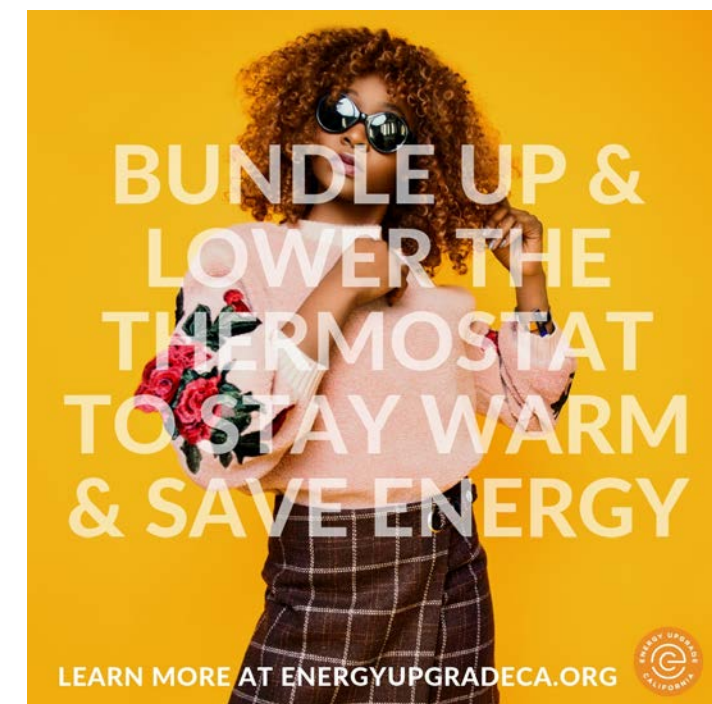
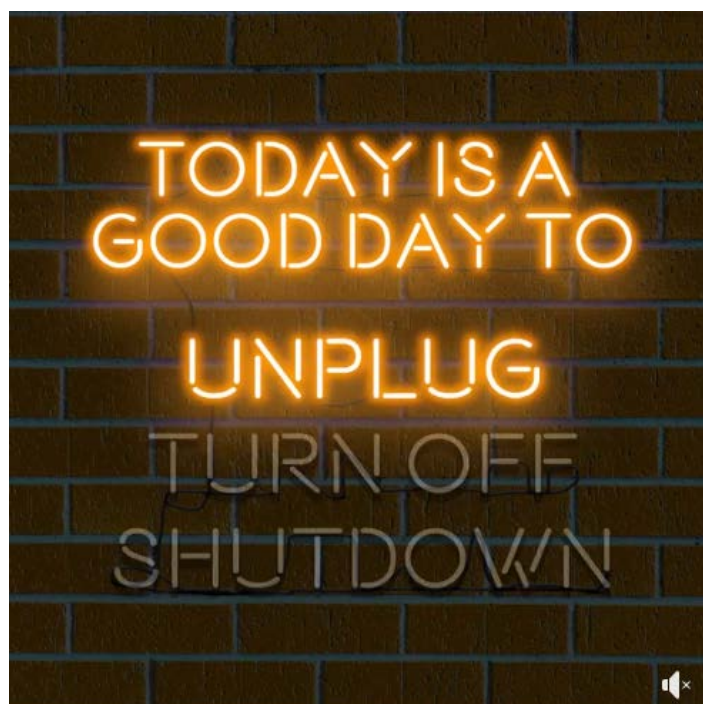
That's why the California Public Utilities Commission launched Energy Upgrade California®, a statewide initiative encouraging all Californians and small businesses to join the state's mission and ensure they have the tools needed to make strides toward a cleaner, healthier, more prosperous state. Supported by local governments, the State of California, non-profits, government agencies, and utility companies, Energy Upgrade California is committed to empowering Californians and small businesses to become champions of energy conservation.

Tweets by @HollyJMitchell

Holly J Mitchell Retweeted

[#MSMUnstoppable](#)  
[@MSMU\\_LA](#)

"We're not going to hold women to different standards than men. You can talk about how I look and what I'm wearing when you do the same thing with my male counterparts. What about how many times they've worn that suit? Or how ugly that tie is?" -@HollyJMitchell  
[#MSMUWomen](#)





Michael Kadish  
Executive Director  
Grid Alternatives- Greater Los Angeles





# Mission & Vision

**Mission:** Make renewable energy technology and job training accessible to underserved communities

**Vision:** A successful transition to clean energy that includes everyone



# What We're All About

## People



Helping struggling families by reducing their utility bill with solar

## Planet



Fighting climate change by transitioning to renewable energy

## Employment



Training people from underserved communities so they can access jobs in the growing solar industry



# GRID Alternatives Impact

## Employment

Our training programs help participants launch new careers in solar



**29,266**

### PEOPLE RECEIVED HANDS-ON EXPERIENCE

Participants include volunteers, students, and job trainees



**191,721**

### TOTAL JOB TRAINING HOURS

Time spent on our job training focused installs



**285**

### JOB TRAINING PARTNERS

Schools, colleges, vocational programs, and community based organizations

## Planet

Solar helps environmentally burdened communities see a brighter, clean future for generations to come.



**1,606,882,545**

### KILOWATT HOURS

Clean power for families and communities



**848,976**

### TONS OF GREENHOUSE GAS EMISSIONS PREVENTED

Over an expected 25-year lifetime



**162,485**

### CARS TAKEN OFF THE ROAD

Lifetime CO2 reduction equivalent

## People

Reduced energy costs mean more money invested in families and communities.



**13,721**

### HOUSEHOLDS SERVED

Homeowners and renters who qualify as low-income



**76**

### COMMUNITY FACILITIES SERVED

Multifamily affordable housing buildings, nonprofits and other service providers



**\$341,946,295**

### LIFETIME SAVINGS

Fewer expenses = more money in families' pockets

# Solar Installation Programs





# Workforce Development Programs



WOMEN IN SOLAR



HIGH SCHOOL & COLLEGIATE PROGRAMS



REENTRY



TROOPS TO SOLAR



SOLARCORPS PAID FELLOWSHIPS

# GRID & Energy Upgrade California

- GRID partnered with Energy Upgrade California to educate and inspire communities to conserve electricity and preserve our environment
- Energy Upgrade California allows people who do not qualify for our programs a way to become educated on ways to conserve electricity and preserve our environment
- GRID partnered with Energy Upgrade California on the San Diego State of Action event leading up to the Global Climate Summit last year.
- EUC honored GRID Alternatives at the inaugural CBO Engagement Forum at the LACleantech Incubator in September 2018.





# How GRID can work with your city

## Solar:

- Energy for All Program
- Community Solar
- Solar for multifamily affordable housing
- Non-profit service providers

## Job Training and Workforce Development

- Partner with workforce agencies
- Re-entry offices
- Community college PV programs

## Electric Vehicle & EV Charger Rebate Programs:

- Clean Vehicle Assistance Program





# Michael Kadish, Executive Director

[mkadish@gridalternatives.org](mailto:mkadish@gridalternatives.org)

(310) 735-9780

@grid\_gla



<https://twitter.com/GRID>



<https://www.linkedin.com/company/grid-alternatives>



<https://www.facebook.com/gridalternatives>







# WHY IS PARTNERING WITH ENERGY UPGRADE CALIFORNIA SO IMPORTANT FOR YOUR CITY?

**Jo Fleming, Executive Director  
California Green Business Network**



# THE **GREEN ECONOMY** STARTS HERE



## What do we do:

1. Provide technical assistance to business
2. Help municipalities reach their goals
3. Provide a green marketplace for consumers





**GREEN**  
CALIFORNIA  
GREEN BUSINESS  
NETWORK

**GREEN**

**CALIFORNIA  
GREEN BUSINESS  
NETWORK**

# SHOP GREEN

Vote with your dollars.

Certified California Green Businesses meet  
a verified set of standards that conserve  
resources and protect your community.

FOR MORE INFORMATION VISIT  
[greenbusinessca.org](http://greenbusinessca.org)





# We ARE IN GOOD COMPANY

- 34 programs
- 3000+ recognized businesses
- 2000+ interested businesses
- New programs in the Central Valley and Southern California



# OUR IMPACT 2018

Businesses that join our network conserve precious resources, prevent harmful pollution, and enhance their bottom-line.



**50 MILLION** kWh  
OF ENERGY SAVED



**64 MILLION** GALLONS  
OF WATER SAVED



**33,000** METRIC TONS  
OF WASTE DIVERTED FROM LANDFILL



**110,000** METRIC TONS  
OF GHG REDUCTIONS



**7 MILLION** DOLLARS  
OF UTILITY BILL SAVINGS

**GREEN**

CALIFORNIA  
GREEN BUSINESS  
NETWORK





California Green Business Network

Published by Khalid Kaldi [?] · January 21 at 12:00 PM ·

Today is a chance to remember and reflect on the extraordinary life and leadership of Dr. King. May we all find ways to incorporate the tenets of Dr. King's philosophy of nonviolence into our own acts of resistance, into our own work for justice. There is much that the life of Dr. King can teach us about the conflicts of our time. May today be our chance to tap into that deep well of knowledge.

#MLKDay

Sponsored by: ... See More



*Everyone has the  
power for greatness.  
Not for fame but  
greatness, because  
greatness is  
determined by service.*

MARTIN LUTHER KING JR.

# We Partner Closely with EUC

★ **SMALL BUSINESS SATURDAY** ★

**NOVEMBER 24**



**Make the good list  
this year.**



Save energy with  
[energyupgradeca.org](http://energyupgradeca.org)

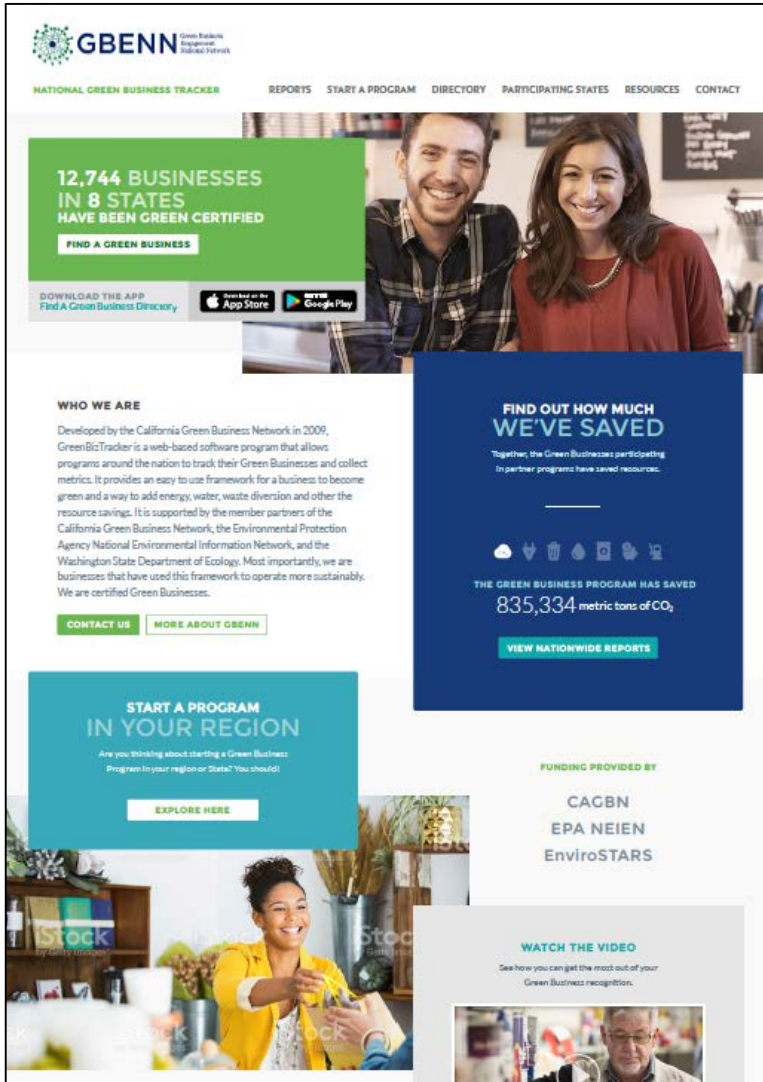


**Give your world the gift  
of sustainability.**



Save the planet with  
[greenbusinessca.org](http://greenbusinessca.org)

# CAGBN: Connected Nationwide



**GBENN** Green Business National Environmental Information Network

NATIONAL GREEN BUSINESS TRACKER | REPORTS | START A PROGRAM | DIRECTORY | PARTICIPATING STATES | RESOURCES | CONTACT

**12,744 BUSINESSES IN 8 STATES HAVE BEEN GREEN CERTIFIED**  
[FIND A GREEN BUSINESS](#)

DOWNLOAD THE APP: Find A Green Business Directory  
[Download on the App Store](#) [GET IT ON Google Play](#)

**WHO WE ARE**  
 Developed by the California Green Business Network in 2009, GreenBizTracker is a web-based software program that allows programs around the nation to track their Green Businesses and collect metrics. It provides an easy-to-use framework for a business to become green and a way to add energy, water, waste diversion and other resource savings. It is supported by the member partners of the California Green Business Network, the Environmental Protection Agency National Environmental Information Network, and the Washington State Department of Ecology. Most importantly, we are businesses that have used this framework to operate more sustainably. We are certified Green Businesses.

[CONTACT US](#) [MORE ABOUT GBENN](#)

**FIND OUT HOW MUCH WE'VE SAVED**  
 Together, the Green Businesses participating in partner programs have saved resources.

THE GREEN BUSINESS PROGRAM HAS SAVED  
**835,334 metric tons of CO<sub>2</sub>**

[VIEW NATIONWIDE REPORTS](#)

FUNDING PROVIDED BY  
 CAGBN  
 EPA NEIEN  
 EnviroSTARS

**WATCH THE VIDEO**  
 See how you can get the most out of your Green Business recognition.

[EXPLORE HERE](#)



**CERTIFIABLY GREEN DENVER**

CERTIFIABLY GREEN DENVER HOME PAGE | FIND A GREEN BUSINESS | APPLY TO BE A GREEN BUSINESS

**LOOK WHAT WE'VE ACHIEVED**  
 Select which you would like to view:

AVERAGE ANNUAL BUSINESS SAVINGS OR ANNUAL SAVINGS FOR ALL BUSINESSES

**GREENHOUSE GAS EMISSIONS SAVED**

835,334 metric tons of CO<sub>2</sub> | \$3,083,277 total savings | 44,161 acres of urban trees a year for ten years

That's the equivalent of planting 44,161 acres of urban trees a year for ten years

**208** Certified Green Businesses in Denver today

**FIND A GREEN BUSINESS**

Type of Business: View All | Category: View All  
 Business Name, Keyword: | Zip Code: | [SEARCH](#)

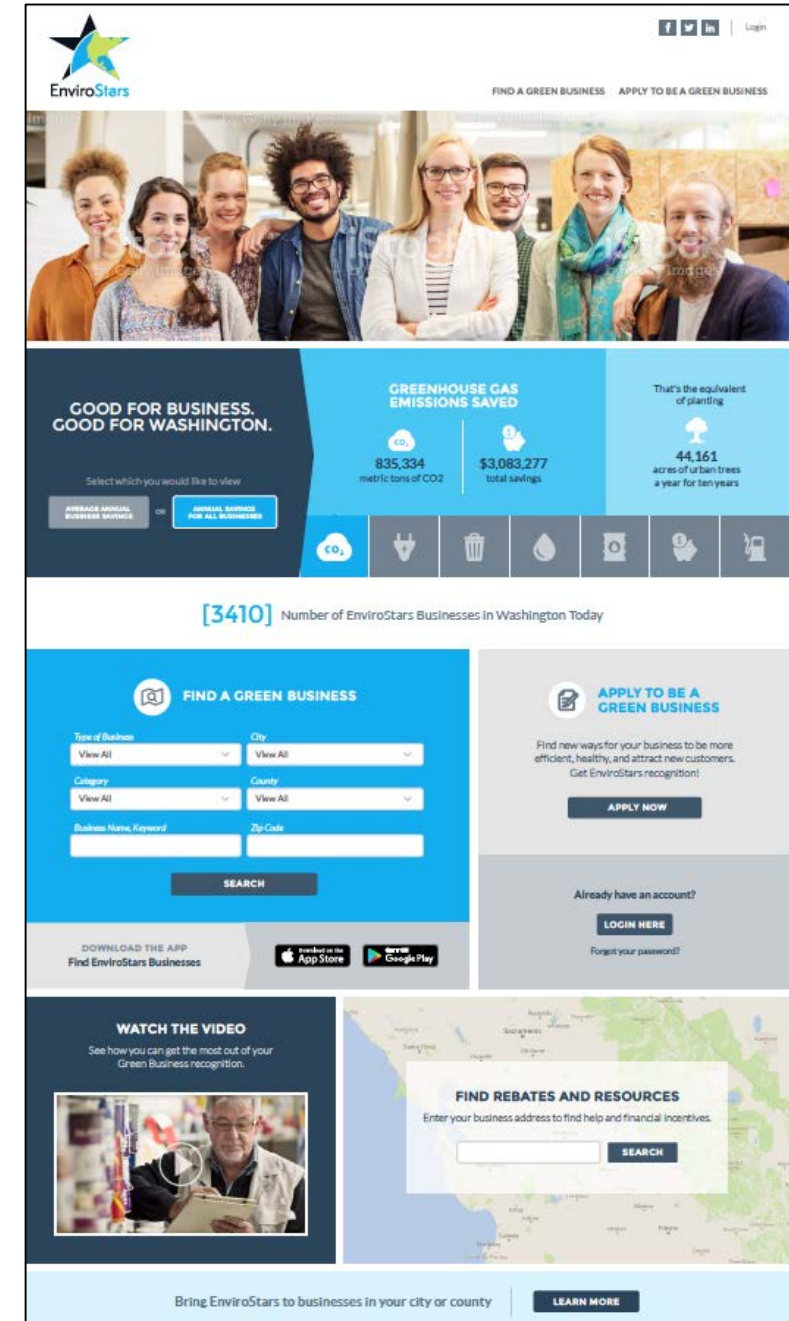
**APPLY TO BE A GREEN BUSINESS**  
 Find out how to incorporate green practices in to your own business and discover how to conserve resources and become more efficient.  
[APPLY NOW](#)

Already have an account?  
[LOGIN HERE](#)  
 Forgot your password?

DOWNLOAD THE APP: Find A Green Business Directory  
[Download on the App Store](#) [GET IT ON Google Play](#)

**WATCH THE VIDEO**  
 See how you can get the most out of your Green Business recognition.

**GREEN BUSINESS LOCATIONS**



**EnviroStars**

FIND A GREEN BUSINESS | APPLY TO BE A GREEN BUSINESS

**GOOD FOR BUSINESS. GOOD FOR WASHINGTON.**  
 Select which you would like to view:

AVERAGE ANNUAL BUSINESS SAVINGS OR ANNUAL SAVINGS FOR ALL BUSINESSES

**GREENHOUSE GAS EMISSIONS SAVED**

835,334 metric tons of CO<sub>2</sub> | \$3,083,277 total savings | 44,161 acres of urban trees a year for ten years

That's the equivalent of planting 44,161 acres of urban trees a year for ten years

**[3410]** Number of EnviroStars Businesses in Washington Today

**FIND A GREEN BUSINESS**

Type of Business: View All | City: View All  
 Category: View All | County: View All  
 Business Name, Keyword: | Zip Code: | [SEARCH](#)

**APPLY TO BE A GREEN BUSINESS**  
 Find new ways for your business to be more efficient, healthy, and attract new customers. Get EnviroStars recognition!  
[APPLY NOW](#)

Already have an account?  
[LOGIN HERE](#)  
 Forgot your password?

DOWNLOAD THE APP: Find EnviroStars Businesses  
[Download on the App Store](#) [GET IT ON Google Play](#)

**WATCH THE VIDEO**  
 See how you can get the most out of your Green Business recognition.

**FIND REBATES AND RESOURCES**  
 Enter your business address to find help and financial incentives.  
 | [SEARCH](#)

Bring EnviroStars to businesses in your city or county | [LEARN MORE](#)



# WHAT MAKES A GREEN BUSINESS?



**Reduced Water Use**  
Low flow toilets and  
auto-off faucets



**Conserve Energy**  
Upgrade lighting and  
equipment to save  
energy



**Commute Sustainably**  
Promote and incentivize  
alternative  
transportation for  
employees



**Prevent Pollution**  
Eliminate and/or  
properly dispose of  
harmful chemicals



**Use Non-Toxic Cleaners**  
Use safer,  
environmentally  
preferable cleaning  
chemicals



**Avoid Waste**  
Eliminate unnecessary  
packaging, printing, and  
purchasing



**Recycle Materials**  
Divert waste from the  
landfill through reuse,  
recycling and  
composting



**Hire Local Vendors**  
Working locally means  
less vehicle use

# Certification Process

STEP 1 - Business Enrollment and Registration

STEP 2 - Green Business Coordinator Initial Walk-Through and Consultation (Free Technical Assistance)

STEP 3 - Audits from Partners (i.e. utilities and water districts)

STEP 4 - Business Implementation of Measures

STEP 5 - Final Site Visit and Verification

STEP 6 - Certification and Business Promotion!

- 6 week certification cycles





# Why Start a Program and Join CAGBN?

- Meet City/County sustainability goals through GHG reductions, resource conservation mandates: Climate Action Plans, solid waste diversion targets, water conservation, etc.
- Better environmental compliance: Businesses adopt more "beyond compliance" measures
- Better stakeholder relationships: public, business, utilities, agencies
- ***\$30k in funding to start a program, waived member dues the first year, free access to all materials, marketing, and resources.***
- Plug and play systems to run a program



# CAGBN Helps Start New Programs

- Mentorship, Resources & Support
- 6 New Programs in 2018
- 5 New Programs in 2019 (maybe your region!)
- GreenBizTRACKER is a GBP in-a-box  
[www.greenbusinessca.org](http://www.greenbusinessca.org)
- Process for under-served communities
- The factory is built, we are ready to crank out Green Businesses!





– California Green Business Network –

# CONTACT

Jo Fleming, Executive Director,  
[info@greenbusinessca.org](mailto:info@greenbusinessca.org) Office: (831) 706-7384





# SPECIAL EVENTS WITH OUR PARTNERS





# NEXT STEPS

