



# ESCALATION CHEAT SHEET

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## 19 WAYS TO ESCALATE FAST

Sometimes you just get stuck not knowing what to do next or how to move the interaction forward. And that can be extremely frustrating. And as a man it's our job to move things forward. In fact, I once taught a class of 17 women in Singapore and they all agreed that their biggest complaint in men was that they didn't escalate fast enough.

Escalation has to do with anything that moves the interaction closer to sex, such as touching, kissing or sexualizing the conversation. Use this as your go-to-guide when you aren't sure how to move things to the next level. Before we get into all the ways to ramp up the escalation and sexual tension so you can move things to the bedroom fast, there are a few key points you need to keep in mind:

### 5 Crucial Key Points

#### #1. Breaking The Touch Barrier ASAP

Break the touch barrier sooner than later. If you wait too long then that first touch will seem awkward and weird. So make sure to touch her as soon as possible, which is typically when you first meet her.

For example: During the day usually a handshake, and/or a kiss on the cheek might be appropriate. At a bar you might give her a high-five or put your arm around her. On a date you would give her a hug when you greet her. In the next section I'll reveal the 9 Types of Touching.

#### #2. Two Steps Forward, One Step Back

If you keep putting on the gas then she will put on the brakes. So instead of touching and escalating as much as you can, remember to always take a step back. Since touching releases the feel-good bonding hormone, oxytocin, when you take away your

touch she will want more. But if you keep touching her or escalating non-stop then she will likely get creeped out.

Examples:

1. Put your arm around her and telling her you like her and then turning away from her.
2. Kissing her and ending the tongue wrestling before she does and saying, "That's all you get, no more for you."
3. "I would so throw you against the wall and have my way with you right now. Too bad there are all these people here."

### #3. Say Sexual Things In A Casual Voice

If you asked, "What's your favorite sexual position?," (you will learn how to ask this in the following pages) in a slow, seductive tone it might come off too cheesy or sleazy. Instead, say sexual things casually, as if it were no big deal for you to talk about sexual things. This shows a sense of comfort and security in your sexuality. The best time to use the seductive voice is when you are giving a direct compliment during the day (in a noisy bar or club that tonality doesn't have the same effect), while talking about non-sexual things or before/during foreplay. A nice rule of thumb is to say sexual things in a casual voice and casual things in a sexual voice. Of course there are many exceptions to this, and make sure not to overdue the sexual voice.

### #4. Don't Be Afraid To Talk About Sex

This will vary between women and different cultures, but most women around the world love the topic of sex. It's almost always a topic on the cover of women's magazines. So don't be afraid or ashamed to bring it up. I suggest bringing it up indirectly at first, such as through a story or game (you will learn plenty here), before going direct, "I am going to have my way with you." Direct typically works better later in the interaction when she is already really turned on by you.

#5. Warning: These won't work unless you understand how to truly communicate with women. Women speak a secret language. To master the art of talking to women, get The Language of Attraction at <http://TheLanguageOfAttraction.com>

## 9 Types Of Touching

The following are various ways to initiate touch:

1. Platonic - Greeting or saying good bye with a handshake, hug, kiss on the cheek. And, make sure you give strong hugs, not lame one arm hugs that communicate you're afraid to touch her.
2. Conversation - Using your hands as you talk and touching her arm, shoulder or hand to emphasise a point. Example: "And you won't believe what happened next," as you touch her arm for emphasis.
3. Inquiring - Touch her hair, nails or something she is wearing and make a comment about it. Example: "Wow those are some interesting nails," as you hold her hands and examine them.
4. Leading - While leading her from one place to the next you can hold her hand or go arm-in-arm.
5. Correcting - Fix something about her like her clothing, hair or posture. Example: "Hold on let me fix your shirt. Okay there, much better."
6. Playful - Fun games like thumb wrestling or slap hands
7. Rewarding - Rewarding her with a hug, high-five or kiss. Example: "Nice, high-five!"
8. Punishing - Playfully slapping her hand or her butt when she does something bad. Must have a high level of compliance. Example: "Bad girl, let me see your hand." You slap her hand. "Next one will be on your ass."

9. Direct - Taking her and having your way with her. Need a high level of attraction and compliance. Going for a kiss, pulling her hair or initiating foreplay.

The following are some of my favorite ways to escalate physically and verbally (sexually). Enjoy!

## **Restrictions**

It's human nature to want what you can't have. So if you want her to want something badly just tell her she can't have it.

One of our team members had a conversation go like this before:

Me: I want to have sex with you

Her: I'm not having sex with you tonight

Me: I change my mind, you can't have sex with me (restriction)

Her: (confused / shocked look on her face)

Her: Why not?!

She then proceeded to validate herself and try to get him to say he wanted to have sex with her.

More examples:

On a date you might say, "You are pretty cool, I'm actually starting to like you. But, we cannot have sex tonight."

After you kiss her say, pull away after and say, "That's all you get. No more."

Take her to your apartment and say, "We can go inside but you have to promise to behave yourself".

As you are escalating, if you sense that she is going to stop the momentum you can stop it first and say, "You are turning me on so much right now we have to stop."

If you don't want to take her home for whatever reason say, "I would love to take you home tonight and have a wild and crazy night but I would actually rather wait."

## **Shag, Marry, Kill**

This is one of my favorite games to play on a date or with girls I meet at a bar because it's fun and slightly sexualizes the interaction. Just say, "I'm going to pick 3 people in this place. One of them you have to shag, one you have to marry, and one you have to kill." Then walk around with her and pick 3 people for her. After you pick all 3 people she will tell you which one she would shag, marry and kill.

## **Advanced Version Of Shag, Marry, Kill**

When it is her turn to pick people for you, tell her to pick herself. Then "kill" one of the other options. Then look her in the eyes and ask, "Are you good in bed?". This is totally in context because you have to decide if you would shag or marry her. Let her answer and then say, "No I bet you are bad in bed. I bet you just lie there like a fish. [pause] shag [pause] the hell [pause] out of [pause] HER!" And point at the other girl. Then say, "Well I guess we are getting married..." And go into a marriage Role Play.

## **Staring Contest**

Tell her, "You know, you have great eye contact but I think mine is better. Let's do a staring contest." Tell her that the only rule is that she's not allowed to break eye contact. So no turning your head. Blinking is allowed. Then stare deep into her eyes. This can actually create a deep connection. After about 60 seconds, slowly start getting closer and closer to her until you are either kissing her or she turns away. If she turned away when you kissed her then she lost the game. Great way to go for a kiss or get a free drink.

## **3, 2, 1, Game**

This is a good game for going for a kiss. Just say, “Let’s play a game. It’s called the 3 2 1 game. I’m going to count down from 3 to 1 and when I get to 1 you either have to kiss me on the lips or slap me on the face, ready here we go 3 2 1...”

The countdown should be really fast. Make sure to lean in and go for the kiss as soon as you start counting down.

## **Strawberry Fields**

This is a great cold read (telling her something about herself) that will reveal her sexual nature. Start by saying something like, “I was reading about this test online that can tell you a lot about yourself. It only takes a minute. Want to do it?” “Okay just answer the questions with the first answer that pops into your mind. Imagine you are walking down the street and you see a field of strawberries. But there is a fence around the field. How high is the fence?” Let her answer.

If she isn’t sure say, “How high is it in your mind? There doesn’t have to be a fence if you don’t see one.” Then say, “So you go inside this strawberry field and walk down the rows of strawberries. You notice they are big, juicy, and ripe. I mean, these are the best strawberries you’ve ever seen in your life. How many do you pick and eat right there?” Let her answer.

The last question is, “You ate the strawberries and are very satisfied. Suddenly you see the farmer and he accuses you of eating his strawberries without asking. What do you say to him?”

The strawberry game reveals her views on sex because strawberries represent pleasure and passion to women. Explain to her that the height of her fence represents her barrier to having sex.

If she said, “I don’t see a fence” or that the fence is less than 3 feet then she has a low barrier to having sex. If a girl tells you her fence is higher than a few feet then she may

have some issues with sex. Don't tell her that she has sexual issues, just say, "You sometimes postpone intimacy until you've found a guy that you really like [self point]"

Next, explain to her that the second question, "how many strawberries do you eat?" represents her sexual appetite. A high number means she really loves having sex. Notice her reaction. Does she agree or disagree? If she says a low number just explain that, "a low number means you are not currently satisfied with your sex life."

Finally, tell her the third answer about the farmer represents her feelings after sex. Does she feel bad that she ate the farmer's strawberries? Or does she not care? Or does she tell the farmer, "Thank you, they were delicious."?

## **The Question Game**

This is a fun way to get to know each other on a date and you can also turn it sexual. Say, "Let's play a game. It's kind of like truth or dare but without the dare. We go back and forth asking questions but there are 3 rules."

Rule #1 is the questions have to be good. Like digging up the dirt, relationship questions, sexual, etc. Rule #2 is you cannot ask a question that has already been asked. And rule #3 is you go first. Making her go first allows you to see where her head is at. There's always a chance she might ask a sexual question immediately which means she has sex on the brain.

I usually start with getting to know each other type questions like, "where would you go if you could visit any city in the world?" or "what is your biggest fear in life?" Then I start asking relationship questions like, "what do you like in a man?" or "describe your perfect relationship." Then I'll start asking sexual questions like, "what turns you on the most?" or "what is your favorite position?"

## **Two Truths And A Lie**



Take turns giving 3 facts about your life. Two should be true and one should be a lie. The other person has to guess the lie. This is a great way to get to know each other and it always turns sexual. Example, “Which one is the lie...I dropped out of college to start my own business. I lost my virginity when I was 15. My ex and I had sex in the back of my parents station wagon while they were driving.”

## **Never Have I Ever**

This is a great group drinking game that gets sexual fast. Each person says something that they have never done and anyone in the group who has done it has to take a drink. Example, “Never have I ever had a threesome.” The members of the group that have had a threesome would have to drink. Great way to find out how sexually adventurous she is.

## **What do you do?**

Just answer the question, “what do you do?” with something funny and sexual.

Her: “What do you do?”

You: “I’m an ass model.”

Her: “haha no way!”

You: “Yeah check it out, but no touching.”

Her: “What do you do?”

You: “I’m the janitor at an adult movie theater.”

Her: “Ewww gross haha.”

You: “Yeah it’s a dirty job but someone has to do it.”

Her (German girl): “What do you do?”

You: “I travel the world seducing beautiful German girls and give them the most intense pleasure they’ve ever imagined”

Her: “Wow!”

You: “Unfortunately for you it’s my night off”

**Want to REALLY Turn Her On? Get **The Language of Attraction** to maximize the power of this escalation cheat sheet. **Get It Here!****

## **Questions To Ask To Turn Things Sexual**

When you turn the conversation sexual it shows her that you are a sexual man who is comfortable with his sexuality. It also gets her to start thinking about sex and associate those feelings with you. It can also help you escalate the interaction to a sexual level very quickly.

“If you continue to look at me in that sexy way I’m going to kiss you”

“What turns you on? Like do you prefer a guy to be gentle and soft with you or do you like it when a man just takes what he wants and throws you down on the bed and has his way with you?”

“Describe your hottest sexual experience.”

“What makes you say, “fuck it, I want this now” (do a subtle self-point). “Is it ice-cream, shopping, a hot guy?” [self-point] “I don’t know about you but when I crave something I have to have it”

## **Marriage Role Play**

You can use this after Shag, Marry, Kill or after she does anything you like. Say, “You are awesome we are so getting married. But we can only have sex 8 times a day, I mean I’m not just a piece of meat you know. But I can be your trophy husband I suppose.” Then have her describe her perfect honeymoon.

## **Her Sensuality And Views Of Sex**

This is great because it can help eliminate some of her negative views about sleeping with a man quickly.

“How well in tune with your sexuality would you say you are? Because so many women are so out of tune with their own sexuality it’s really sad. They let society, family or their friends decide for them instead of listening to your own body and what you really desire and deserve. Me [self-point] I think for a woman to more fully blossom into her true sexual fulfillment, she must first set aside the judgements society makes on powerful independent women like yourself, and become the ruler of her own sexuality.” - Vince Kelvin

## **Fake Palm Read**

Reading her palm is a great way to get close to her for a lot of touching. You can actually learn some basic palm reading or you can do what I do and just make it up. Here are a few lines I use:

“This is your lifeline and I can tell what kind of animal you were in a former life, you were a butterfly.” Any cute girly animal works, such as hamster, kitty, pony, etc.

“This is your sex line. Wow you are a really passionate lover.”

“This line says you will meet a [Describe Yourself] when you are [Her Age] and it will change your life. You have to look out for him.”

“You love to give hand jobs [pause] it doesn’t say that, it’s just that your hand smells kind of funny.” This works great if she’s a sexual girl or as a way of finding out if she’s very sexual.

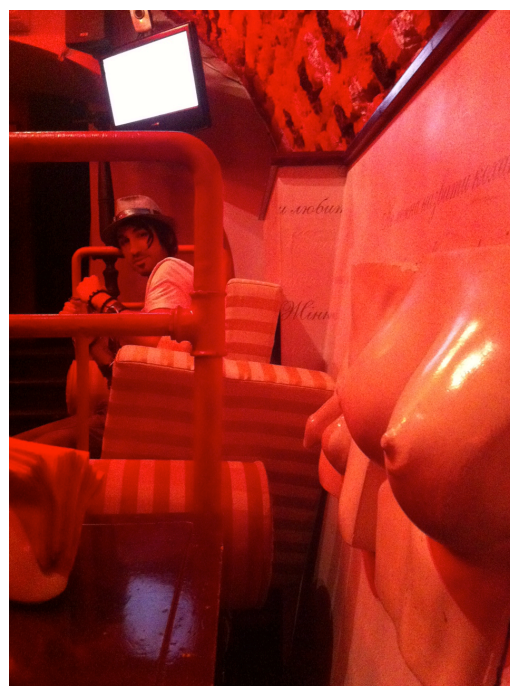
## **Picture Routine**

I travel a lot and this is my favorite thing to do on dates with girls who don't speak English. I start showing them pictures in my phone. This is a good excuse to sit next to her, if I'm not already. I start by showing her some cool traveling pictures but eventually get to my sexual pictures. By the end of the routine I'll have a good idea of whether she likes the penis or not:

Penis Festival in Japan:



Sex & BDSM Restaurant in Ukraine:





Penis Museum in Iceland:



If you travel a lot then start collecting your own interesting and sexual pictures to show women who don't speak English well. It's a great way to get close to her and discover her views on sex.

## **What To Say Before You Kiss Her**

The following are some great ways to go for the kiss. Remember that even if she turns her head and doesn't kiss you back you've still escalated the interaction forward because now she knows you want to kiss her.

“Are you a good kisser?”

You can ask this during the Question Game. If she says, Yes, then say, “Really? Let's find out.” If she says, No, say “okay then you need some practice,” and go for it.

“Do you want to kiss me right now?”

Can ask this during the Question Game. If she says, Yes, then kiss her. If she says, “I'm not sure,” then say, “Well let's find out” and kiss her. If she says, No, just say, “I didn't say you could it just looked like you had something on your mind.”

“I shouldn't do this but...”

This is how I usually go for the kiss. I say that line and then just kiss her. It shows her that even though we just met I still go for what I want.

“What’s your view of making out in public”

If she says anything other than, “I don’t like making out in public” then go for the make out.

## **Soul Gazing**

Similar to the staring contest. Soul gazing is when you stare into someone’s eyes for a prolonged time and connect non-verbally based on your eye contact. You can use this to establish deeper rapport and then go for a kiss.

You can say, “When was the last time you had a moment with someone? I think life is all about shared moments. Let’s just stop and stand her and share a moment.” Then look into her eyes for about 60 seconds and then kiss her. “There we shared a special moment together.”

## **The Constant Talker**

Have you ever had an interaction with a girl that just kept talking and talking and it seemed like there was never a perfect moment to make your move? Next time that happens just get closer and closer to her nodding in agreement, “ah huh”. Once you are in her personal space she will likely say, “what are you doing?” and just answer with “I’m kissing you.” As you go for the kiss.

Another option is to keep looking down at her lips as she’s talking. After a few seconds say, “Sorry I didn’t hear a word you said for the past 2 minutes I just keep thinking about kissing you. Okay proceed. You were saying?” She will likely be a little flustered as she goes back to what she was saying. After a minute say, “Sorry it just happened again, we have to do something about that.” And kiss her.

## **Blaming Her For Turning You On**

Accuse her of turning you on. Women absolutely love it when you do this because they want to feel desired by a real man.

“You have to stop looking at me like that... or else I'm going to have to do something about it.”

“If you keep doing that thing that you keep doing with your eyes I'm going to be forced to kiss you....there you did it again!” Then kiss her.

### ***Remember...***

**These will barely work unless you understand how to truly communicate with women.**

**You see, women speak a secret language and most men don't sleep with beautiful women because they're CLUELESS about this “secret language.”**

**It's probably why you're not consistently dating or sleeping with the women you want... no matter WHAT you say...**

**It's frustrating because nobody teaches this... and even the “dating coaches” who DO teach it tend to do it wrong.**

**Once you understand this “secret language,” turning her on and arousing her... will be almost effortless. She'll be hooked on you.**

**That's why you should get The Language of Attraction if you don't have it already. Every straight guy on planet earth should have it!**

**Grab your copy of The Language of Attraction now at <http://www.TheLanguageOfAttraction.com>**

I hope you enjoyed this cheat sheet. Make sure to take it with you next time you are with a woman or save some of your favorite escalation methods to your phone so you always have a way to move the interaction to the next level.

I can't wait to hear about your success!

If you are in The Academy program then I look forward to speaking to you on the next weekly coaching call.

To your success with women and life!

A handwritten signature in dark ink, appearing to read 'Matt Artisan', with a large, sweeping flourish at the end.

Matt Artisan, Your Personal Dating Coach

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To see our entire Boot Camp Schedule visit [www.DayGameTraining.com](http://www.DayGameTraining.com)