Graph Theory and Optimization Why is it useful?

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Outline

Combinatoric and Graph theory

Examples of applications







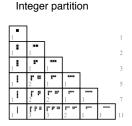


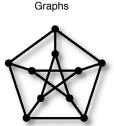


Combinatorics

Branch of mathematics concerning the study of finite or countable objects (existence, enumeration, structure).











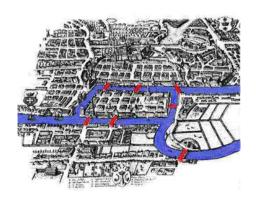


an old story

Euler 1735: Koenisberg bridges.

Existe-t-il un parcours empruntant tous les ponts une fois et une seule ?

Is there a cycle going through each bridge exactly once?





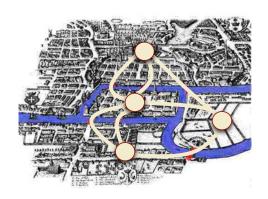






an old story

Modeling: city = graph, island = vertex, bridge = edge







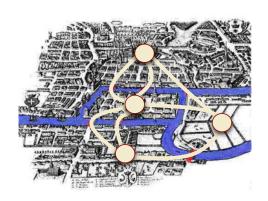




an old story

Modeling: city = graph, island = vertex, bridge = edge **Question:** can we find an eulerian cycle in this graph?

Cycle going through all edges once and only once





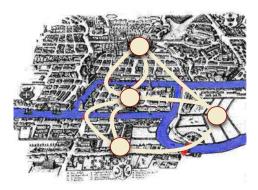




an old story

Modeling: city = graph, island = vertex, bridge = edge **Question:** can we find an eulerian cycle in this graph?

Solution: Such cycle exists if and only if all nodes have even degree









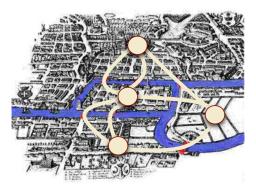
an old story

Modeling: city = graph, island = vertex, bridge = edge Question: can we find an eulerian cycle in this graph?

Solution: Such cycle exists if and only if all nodes have even degree An intriguing variant: find a cycle going through all vertices once and

only once (Hamiltonian cycle) is very difficult

One million dollar (Clay price)!









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- Examples of applications













What is the "best" road for reaching Oulu from Helsinki?











What is the "best" road for reaching Oulu from Helsinki?

Model geographical netowrk by a graph









What is the "best" road for reaching Oulu from Helsinki?

Model geographical netowrk by a graph

Use powerful tools that deal with graphs











More difficult setting

- traffic jam
- bus/subway schedule
- no-left, no-right and no U-turn signs at intersections.

Again, graph algorithm tools may help

That is how your GPS work !!







2nd Example: the Internet





Internet network (Autonomous Systems)

Optical networks (WDM)

- node= IP routers
- links= optical fiber
- capacity on links
- How to compute "best" routes?
- Where to put Amplificators?
- Which links to be turned off to limit energy consumption?

. . .









3rd Example: Social Network



Model of social interaction a user = a node two friends = an edge

- structure of social networks?
- communities?
- how to do advertisement?
- how to prevent advertisement?











More Example: Web (google)

Showing search results in order of relevance

Movies.com: Everything Movies

Movies.com: movie reviews, movie trailers, movie tickets and showtimes
Movie Night Right!

http://movies.go.com/

<u>View META Data</u> - <u>View Inbound Links</u> - <u>Analyze Links</u> Cached Version - Similar Web Sites

The Internet Movie Database (IMDb)

IMDb: The biggest, best, most award-winning movie site on the planet. http://www.imdb.com/

View META Data - View Inbound Links - Analyze Links

Cached Version - Similar Web Sites

Google PageRank:

sort search results

node= web page link = hyperlink

- finding pages with the word movies in it
- determining the importance of a page.

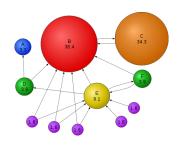








More Example: Web (google)



Google PageRank:

sort search results node= web page link = hyperlink

- finding pages with the word movies in it
- build the graph of the Web
 - do a random walk on a the graph or compute the eigenvector of a matrix









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Combinatoric and Graph theory

Examples of applications











- learn how to model problems (from many domains) using graphs
- know the available tools to handle these problem
 - classical algorithms
 - Linear Programming
- decide if a problem is "easy" or "difficult"
- know what to do when facing a "difficult" problem
 - exact exponential algorithms
 - parameterized algorithms
 - approximation algorithms
 - heuristics







