

HEALTHCARE HEROES

NEVADA BUSINESS MAGAZINE

14TH

ANNUAL

HEALTHCARE HEROES



2019

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Congratulations to the 2019 Southern Nevada Healthcare Heroes!

SOUTHERN NEVADA HONOREES



Robert Freymuller
CEO Summerlin Hospital

Dr. Barbara Atkinson
*University of Nevada,
Las Vegas School of
Medicine*

Dr. Fadi Braiteh
*Comprehensive Cancer
Centers of Nevada*

Carole Fisher
Nathan Adelson Hospice

Dr. Joe Hardy
Nevada Legislature

Dr. Frederick Lippmann
University Medical Center

Annette Logan-Parker
*Cure 4 The Kids
Foundation*

Dr. Deepa Nagar
*Dignity Health -
St. Rose Dominican,
Siena Campus*

Dr. Andria Peterson
*Dignity Health - St. Rose
Dominican, Siena Campus*

Dr. Carolyn E. Sabo
*University of Nevada,
Las Vegas School
of Nursing*

Sam Schmidt
*Driven/Conquer Paralysis
Now*

The Service Squad
*Healthcare Partners
Nevada*

Dr. Brandon Snook
University Medical Center



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The horrible event of 1 October was a wake-up call that a lot more has to be done so our first responders are prepared for today's evil. The LVMPD Foundation is taking the lead in securing \$25 million in funding for the first phase of the Nevada Joint Training Center, calling on businesses and community supporters like you to join the movement to elevate the safety of our first responders, and ultimately, our community.

Please consider supporting our fundraising campaign to make a new Reality Based Training Center in Southern Nevada a reality for the safety of our officers, our public, and our visitors. This new facility will provide essential, life-saving training to local, state, and national law enforcement officers and first responders. It will be a lasting and standing testament to Vegas Strong.

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Researcher Innovator *Healthcare Hero*

COMPREHENSIVE CANCER CENTERS congratulates all of this year's Healthcare Heroes, including our own **Dr. Fadi Braiteh**.

Dr. Braiteh, your lifelong dedication to the advancement of cancer treatment and research has helped save the lives of patients here at home, and around the world. In your quest to heal each of your patients, you have contributed to groundbreaking clinical research that is changing the field of medical oncology. From gene mutation targeted therapy to immunotherapy, your involvement in more than 200 research studies is helping to usher in a new era of cancer treatment and management. And while you have been honored in many circles throughout your career, what makes you so special is that you have never lost sight of what matters most – the well-being of your patients and their families.

FADI BRAITEH, MD

*Medical Oncologist
Comprehensive Cancer Centers*



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C O R P O R A T E S P O N S O R

Anthem Blue Cross and Blue Shield has been serving Nevada since 1965. As Nevadans, our associates live and work in the same communities that we serve. Last year, our charitable foundation and associates contributed more than \$800,000 and hundreds of volunteer hours to vital organizations and causes across the state.

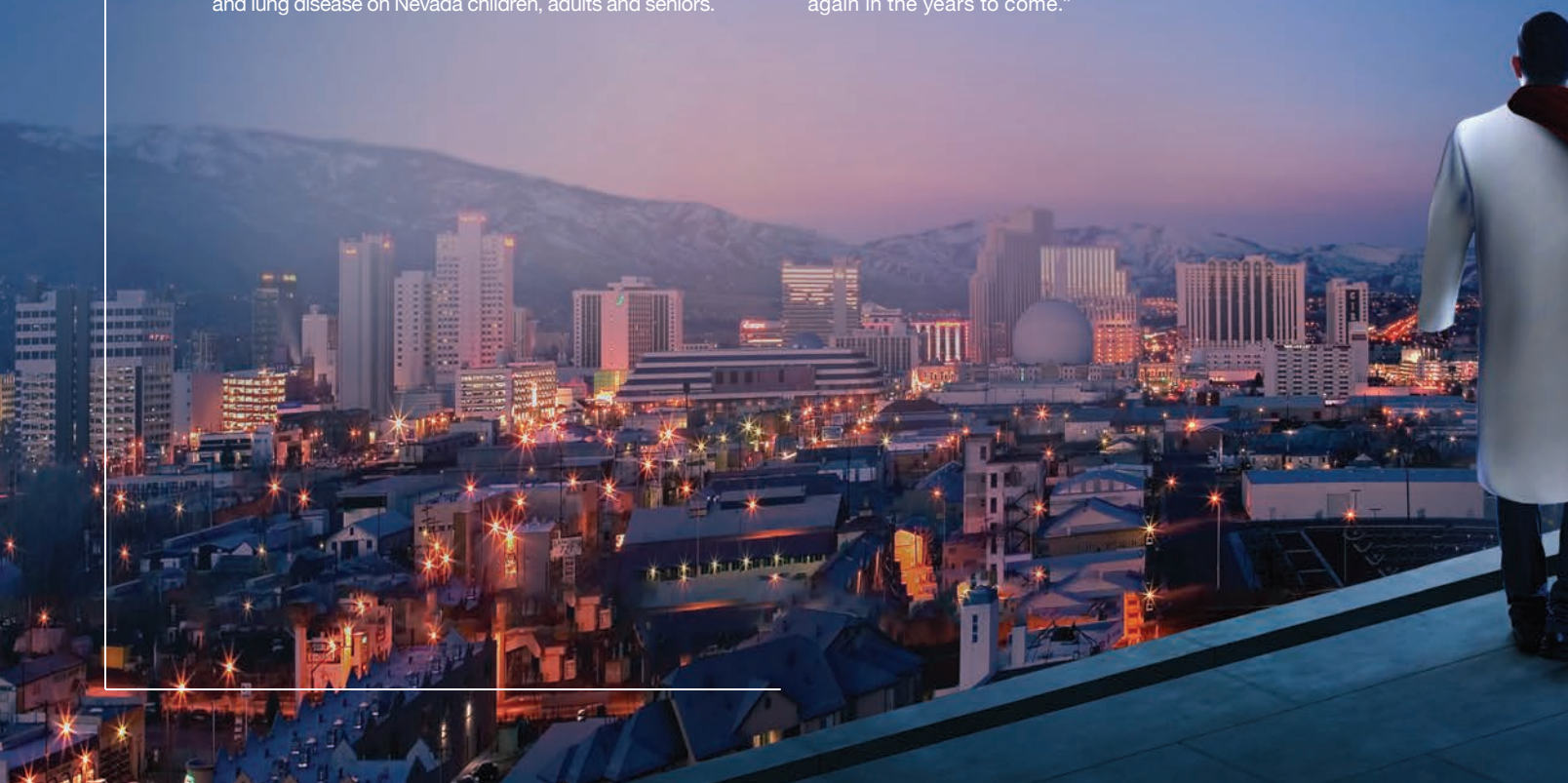
"We have a proud history of supporting many great organizations and programs that make a difference in the lives of the people in our communities throughout Nevada," said Mike Murphy, president of Anthem Blue Cross and Blue Shield in Nevada.

Anthem Blue Cross and Blue Shield and its foundation work to identify the health issues most in need of attention and work to direct charitable support and volunteer efforts toward improving those areas. Major areas of focus for Anthem include promoting active lifestyles and working to reduce the devastating impact of chronic illnesses such as diabetes, heart disease and lung disease on Nevada children, adults and seniors.

Key areas of support include the American Heart Association, American Lung Association, Jessie Rees Foundation and JRDF. Nevada communities also benefit from grants made by Anthem Blue Cross and Blue Shield's charitable foundation to organizations such as Boys & Girls Clubs of America, American Cancer Society and the March of Dimes.

Through Anthem's Dollars for Dollars Associate Giving Program, Anthem Blue Cross and Blue Shield associates make one time and ongoing contributions to health-focused charities in Nevada, which are matched by its parent company's charitable Foundation.

"In the more than five decades serving those in our Nevada communities, Anthem Blue Cross and Blue Shield remains committed to making Nevada a better and healthier state for us to live in and for our children to grow up in," Murphy said. "It is a true honor to work with so many great people and organizations. We look forward to doing so again in the years to come."



THANK YOU!

The success of Healthcare Heroes depends on the steadfast support of our sponsors. Together we've been able to honor dozens of community leaders in healthcare for their work. The *Nevada Business Magazine* extends a heartfelt "THANK YOU" to all of this year's sponsors and to everyone that helped make this program possible.

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Northern Nevada

Steve Shell

CEO | RENO BEHAVIORAL HEALTHCARE HOSPITAL



Hailing from Memphis, with an accent to match, Steve Shell moved to Reno in 2010 and quickly fell for the region and its people. He has over 25 years of experience in healthcare, from both the medical and behavioral health sides and has dedicated his career to advocating for mental health. Steve has held various facility and corporate roles throughout the years, including serving as chief executive officer of hospitals around the country. Today, Steve is CEO of the Reno Behavioral Healthcare Hospital. He was instrumental in opening the hospital last year and played a major role in opening the Desert Parkway Behavioral Healthcare Hospital in Las Vegas in 2013.

Steve's work to improve mental health in Nevada doesn't end with his role at the hospital. He also serves on the board of directors for the Nevada Hospital Association and the National Alliance on Mental Illness Nevada. In addition, he has been working with Nevada leaders to promote healing at a micro-level by addressing issues of homelessness, mental health and addiction. He's also worked with the Reno Mayor's Operation Downtown committee to address those issues.

Steve was a key resource in the creation of the Reno Behavioral Healthcare Hospital and spearheaded the construction and development of the facility. He worked with a variety of community partners to make the hospital a reality. Reno Behavioral is the newest hospital in the state and the first of its kind in the region. The hospital treats mental illness and substance abuse on both an inpatient and outpatient basis and has 124-beds over 80,000 square feet.

Southern Nevada

Robert Freymuller

CEO AND MANAGING DIRECTOR | SUMMERLIN HOSPITAL MEDICAL CENTER



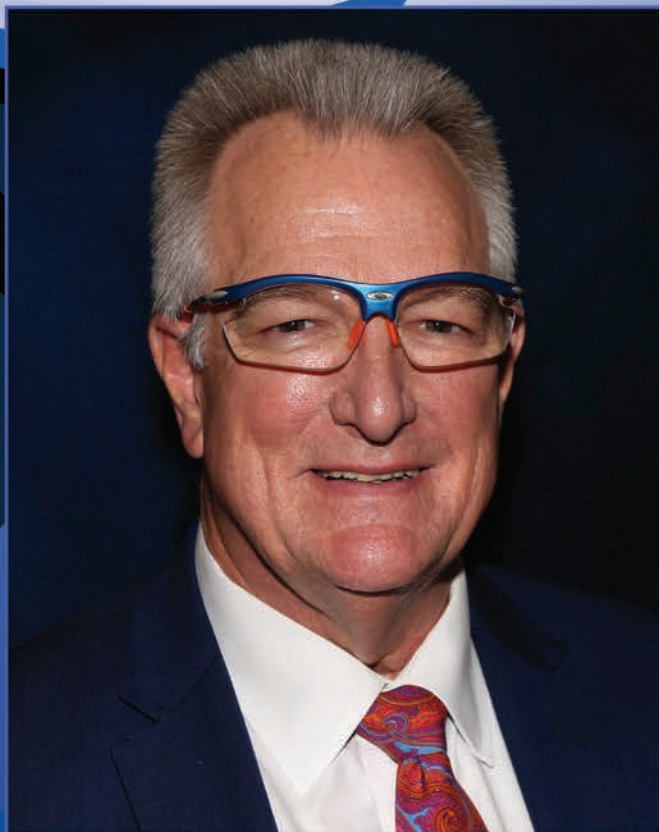
Serving as chief executive officer and managing director for Summerlin Hospital Medical Center, Robert (Rob) Freymuller has a host of responsibilities. The hospital works with over 1,500 physicians and has 2,100 employees on staff. It is the largest stand-alone acute care hospital in the Universal Health Services hospital system and the fourth-largest hospital in Nevada. Rob has dedicated his more than 30 year career

to healthcare. He's been the head of hospitals in Texas, Florida and California and became CEO of Summerlin Hospital in 2008. During his tenure with the hospital, he has compiled a team of dedicated professionals that are collaborative and patient-centered.

In addition to his leadership role, Rob is active in the Nevada community. He's held board positions with the Nevada Hospital Association (NHA), the American Heart Association and United Way, among others. In addition to his work with NHA, he's currently on the UNLV Nursing Advisory Board and the Southern Nevada Health District Facilities Advisory Board, among others.

Rob's responsibilities at Summerlin Hospital are varied and include strategic planning, business development, physician relations, regulatory issues, financial management and overall operations. In his 11 years as CEO, he has grown the hospital from 281 beds to 485 beds, brought over \$150 million in expansions online and helped establish a Children's Hospital. Rob is an advocate for patients and he has made it his mission to provide the best care possible to those at the hospital while building a strong, healthy community for the future.

Honoring Healthcare Hero
FREDERICK LIPPMANN, M.D.
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Northern Nevada

Jeffrey Acosta, BSN, BA, RN, CG

DIVISIONAL SUPERVISOR AND BEHAVIORAL VIOLENCE PREVENTION EDUCATOR
SAINT MARY'S REGIONAL MEDICAL CENTER

Jeffrey (Jeff) Acosta was destined to work in healthcare. He currently serves as a divisional supervisor and behavioral violence prevention educator with Saint Mary's Regional Medical Center. In his role he works with patients diagnosed with mental health issues, he develops nursing plans and coordinates care and safety. In addition, he is responsible for training staff on behavioral violence prevention.

From a young age, Jeff has been exposed to the behavioral health needs of those around him. When he was a child, his mother opened a local group home that cared for seniors exhibiting cognitive degeneration. As an adult, Jeff enlisted

in the United States Army and was deployed multiple times to countries such as Korea and Iraq. After leaving the military, Jeff experienced, first-hand, the needs of behavioral health when he exhibited symptoms of Post-Traumatic Stress Disorder (PTSD).

After feeling the effects of PTSD and seeing it in his fellow-soldiers, Jeff knew he wanted to be part of a solution. He received a Bachelor's in Psychology from the University of Nevada, Reno and began working with veterans. He then went back to school and received a Bachelor's in Nursing which allowed him to more holistically help those suffering from behavioral health issues. Since going into the behavioral health field, Jeff has had the opportunity to help veterans, those in psychiatric prison and elderly patients, among others. He has worked to de-stigmatize behavioral health and educate his community to better serve those in need.

Southern Nevada

Frederick Lippmann, MD

CHIEF OF STAFF | UNIVERSITY MEDICAL CENTER



Serving as chief of staff for University Medical Center (UMC), Dr. Frederick Lippmann is responsible for setting the tone for the hospital's medical staff. He provides guidance and oversight for the hospital's staff while caring for patients as a primary care physician. He focuses on chronic disease management and preventive medicine while working with his patients to improve their health over their lifetime.

Dr. Lippmann has been in Nevada for 34 years and has served as a UMC physician for 24 years. In addition to his work at UMC, he has previously served as the family medicine residency direc-

tor at the UNLV School of Medicine, the team physician for UNLV, the lead physician for the NBA summer league and a SWAT tactical physician, among other roles and responsibilities.

He has been chief of staff since 2017, having been elected by his fellow physicians to the position. In the two years since he was appointed, Dr. Lippmann has become a trusted advisor to the physicians and staff at UMC. He is a leader, mentor and advocate for patients and he leads by example at the hospital. Regardless of his additional duties as chief of staff, Dr. Lippmann ensures his patients receive all of his attention and top-notch medical care. His top priority is the best possible medical outcome for each patient he treats. This patient-centric approach has served him well as both a physician and chief of staff, allowing him to set an example that prioritizes patient care.

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Northern Nevada

Negar Nicole Jacobs, PhD

ASSOCIATE PROFESSOR, DEPARTMENT OF PSYCHIATRY AND BEHAVIORAL SCIENCE AND ASSOCIATE DEAN
OFFICE OF DIVERSITY AND INCLUSION | UNIVERSITY OF NEVADA RENO, SCHOOL OF MEDICINE



Dr. Negar Nicole Jacobs has a unique perspective when it comes to inclusion and education. As a child, she immigrated from a country that still persecutes citizens for religious beliefs. Today she serves a dual role at the University of Nevada Reno (UNR), School of Medicine and is able to use the wisdom gained from her experiences in both roles. She is an associate professor in the psychiatry

and behavioral science department as well as an associate dean with the Office of Diversity and Inclusion.

As an educator, Dr. Jacobs has taught everyone from students and colleagues to the community at large. She teaches

medical students behavioral science and mentors them in dealing with emotional issues such as grief, stress, connection and coping. As an advocate for diversity and inclusion, Dr. Jacobs has also helped faculty colleagues understand the need for inclusive care, equitable healthcare and the need to reach Nevada's vulnerable populations. In addition, Dr. Jacobs has worked with community partners, such as local hospitals, the school district and others to share her expertise and promote diversity, equity and inclusion on a holistic community level.

Dr. Jacobs has a strong background in psychology and behavioral health. She graduated from the University of Washington with a psychology degree and completed her masters and PhD in clinical psychology at UNR. After graduating, she worked with veterans at the Reno Veterans Administration and was eventually recruited by UNR to teach the next generation of healthcare providers.

Southern Nevada

Carolyn E. Sabo, EdD, MSN, RN

PROFESSOR AND DIRECTOR OF STRATEGIC INITIATIVES | UNLV SCHOOL OF NURSING



With over 40 years of experience in nursing education, Dr. Carolyn Sabo has seen a multitude of changes in her career. She has been with UNLV for 36 of those years and one thing that hasn't changed is the need to guide students while providing them with a quality education so they can go out and serve the community. At UNLV, Dr. Sabo has focused primarily in graduate

education and has taught everything from nursing leadership and education to pathophysiology. She has also served in several leadership positions including as graduate coordinator, interim chairperson for the department of radiological science, interim

director for the department of physical therapy and dean of the College of Health Sciences.

While serving as dean, Dr. Sabo led the school in receiving grants and awards for their work. In 2014, she helped the UNLV School of Nursing develop a Doctor in Nursing Practice program which received national accreditation at the earliest application date. In addition to the work she's done at the school, Dr. Sabo is dedicated to the southern Nevada community and has served on various boards for the state including the Nevada State Board of Physical Therapy Examiners as well as being involved with the Southern Nevada Area Health Education Center and several other committees and associations throughout the years.

Dr. Sabo has spent a career dedicated to guiding education and encouraging students. She remains active in nursing education and leadership. Today she serves as a professor and the director of strategic initiatives at the UNLV School of Nursing.

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Northern Nevada

Jessica E. Flood, LSW, MSW

REGIONAL BEHAVIORAL HEALTH COORDINATOR | NEVADA RURAL HOSPITAL PARTNERS



Nevada's rural regions are vast and can sometimes be overlooked when considering the overall health of the state.

Jessica Flood is serving these communities and helping to ensure they have behavioral health programs that are essential to keeping rural Nevada healthy.

She is the regional behavioral health coordinator for Nevada Rural Hospital Partners (NRHP) serving Carson, Lyon, Douglas and Churchill Counties. She also works as an adjunct faculty member of the University of Nevada Reno (UNR), School of Social Work. Jessica has a history of working with those in need. In her current position, she coordinates behavioral health and jail diversion programs

while assessing the needs of the communities, developing programs and providing oversight.

She's been with NRHP for the past four years and works with a variety of community stakeholders, from first responders, social services, substance use and mental health medical providers to family and peer advocates. She also serves as a liaison between the communities and state agencies advocating for rural Nevada health.

Born and raised in Nevada, Jessica is passionate about her home and focused on giving rural communities the voice they need to have their health goals met. In addition to connecting communities to resources, she also works to educate the public on behavioral health needs and the importance of involvement. Jessica serves as vice president on the board of directors for the National Alliance on Mental Illness (NAMI), Western Nevada and she has a Masters of Social Work from the University of Nevada, Reno.

Southern Nevada

Joe Hardy, MD

NEVADA STATE SENATOR • ASSOCIATE PROFESSOR | TOURO UNIVERSITY NEVADA



Anyone that has been in Nevada long is likely familiar with Dr. Joe Hardy. A current Nevada State Senator, former Assemblyman and former City Councilman for Boulder City, Dr. Hardy has been in the public view for a number of years. Dr. Hardy is also an associate professor with Touro University, College of Osteopathic Medicine and, just last year, accepted the role of associate dean of clinical education at the

school. Dr. Hardy's years of dedicated service to the state of Nevada are testament to his commitment to the health of the Silver State.

Born in Reno and a graduate of Sparks High School, Dr. Hardy completed his medical training elsewhere and served in the United

States Air Force as an officer and a physician. He eventually returned to Nevada and set up a family medical practice in Boulder City where he practiced for 22 years.

Dr. Hardy believes in servant leadership and that attitude is reflected in his career, his practice and his work at Touro. He is committed to southern Nevada and has been active in community organizations such as Easter Seals of Nevada, the Boy Scouts of America and the American Legion, among others. He has been board certified by the American Board of Family Medicine for over 20 years. Dr. Hardy is also a former board member of the Clark County Health District and the Southern Nevada Health District. His commitment to southern Nevada eventually led to him running for office in 1999. He has served in various elected positions throughout the years and currently represents District 12 in Nevada.



Congratulations to the Service Squad and all of the 2019 Healthcare Heroes for your steadfast commitment and dedication to improving the health of Southern Nevadans.

Here for you. Here for good.



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Northern Nevada

Karen Bryan, RN

CO-CHAIR, CIRCLE OF RED | AMERICAN HEART ASSOCIATION



A registered nurse having worked in cardiac intensive care and with pre- and post-operation patients, Karen Bryan has a passion for health-care. She is particularly drawn to heart health and volunteers 10 or more hours each week to the American Heart Association (AHA). In fact, she's in her second year as co-chair of the northern Nevada Circle of Red for the AHA. The

Circle of Red is a donor group that supports the "Go Red" campaign, bringing awareness to heart disease as the number one cause of death for women.

In addition to her history of working with heart health pa-

tients, Karen has a personal relationship with the AHA. Her mother was able to get life-saving medical treatment for a heart blockage because the symptoms were recognized early. Karen realized that part of the AHA's mission is to educate people on those symptoms while researching diagnostic and life-saving procedures that save lives. Karen believes awareness is key and reminds others that 80 percent of heart disease is preventable.

In addition to her extensive volunteerism with the AHA, Karen also works as a foundation board member for the Community Health Alliance, a local clinic that provides medical, dental and behavioral health services to non-insured and under-insured patients. She is a high school liaison and volunteer with Project 150 as well. Project 150 collects gently used clothing to distribute to local high school students in need.

Southern Nevada

The Service Squad

HEALTHCARE PARTNERS OF NEVADA



Formed in 2016, the Healthcare Partners of Nevada Service Squad provides services where the community needs them most. After

realizing that HealthCare Partner employees participated in volunteer work throughout the southern Nevada community on an individual basis, leadership at the organization developed the Service Squad to support those employees in their endeavors. Since its formation, the Squad has seen first-hand the affects of their collective volunteerism. With a core membership of about 20 people, the Squad pulls other team members in when needed for large events. Each member has a regular job and responsibilities at Healthcare Partners and the time they donate to the Squad is above and beyond those duties.

The Service Squad is always looking for ways to give back and offers support through both small and large efforts. One such effort was after the October 1 tragedy when members of the Service Squad took 16-hour shifts to stay outside UMC and Valley hospitals in order to help feed and supply clothing to those affected by the tragedy, from family members to physicians and first responders.

In 2019 alone the organization has done a food drive, participated in an Earth Day clean up, raised funds and participated in a walk. Members of the Squad support southern Nevada organizations including the Las Vegas Rescue Mission, Three Square, St. Jude's Ranch, Shade Tree and the Leukemia and Lymphoma Society, just to name a few. Additionally, the Service Squad has organized a yearlong initiative at each of the Healthcare Partner clinics called Change the World. They collect change until the beginning of December and that change will all be donated to a local charity.

Humanity is alive and well.

When we care for one another, we help each other heal. That's why Dignity Health - St. Rose Dominican supports Nevada Business Magazine's 14th Annual Healthcare Heroes Awards. We are proud to salute all of this year's outstanding healthcare providers, including **Dignity Health - St. Rose Dominican's Drs. Deepa Nagar and Andria Peterson**, recipients of this year's Southern Nevada **Innovator** award.

Drs. Nagar and Peterson launched EMPOWERED – Empowering Mothers for Positive Outcomes with Education, Recovery, and Early Development – a program that helps pregnant mothers who are battling addiction get access to care in a safe, supportive environment.



Deepa Nagar, MD



Andria Peterson, PharmD

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Northern Nevada

Christopher Rowan, MD, FACC

CARDIOLOGIST | RENOWN INSTITUTE FOR HEART AND VASCULAR HEALTH
MEDICAL DIRECTOR OF RESEARCH | RENOWN INSTITUTE FOR HEALTH INNOVATION



Born in Reno, Dr. Christopher Rowan achieved a life goal when he began practicing cardiology in his hometown. In 2015, Dr. Rowan joined the Renown Institute for Heart and Vascular Health and last year he was named the medical director of research for the Renown Institution for Health Innovation (IHI). Prior to entering medicine, Dr. Rowan has been a pilot and an engineer.

As part of his duties at Renown IHI, Dr. Rowan researches heart disease, working to find out what causes it and the risk factors. He hopes to find better ways to approach heart health and ways to treat those with heart disease that will save more lives.

Dr. Rowan has compiled his research through multiple studies, including studying the Tsimane people of the Bolivian Amazon. They have some of the healthiest hearts in the world and it's directly tied to lifestyle. He's also looked at the heart health of mummies in order to better understand the origins of heart disease.

More recently, Dr. Rowan has been a leader in the Healthy Nevada Project which is being conducted by Renown IHI through a partnership with the Desert Research Institute. The Healthy Nevada Project is a population health study that combines genetic, clinical, social and environmental data. The study provides individuals with pertinent data about their own genetics and health while giving researchers an overall picture of the health of a community.

Dr. Rowan has been active in the study and was able to provide critical clinical results to consenting study participants and, if they chose, help guide them in treatment options and additional testing.

Southern Nevada

Deepa Nagar, MD, FAAP

NICU DIRECTOR | DIGNITY HEALTH, ST. ROSE - SIENA CAMPUS • CO-DIRECTOR | EMPOWERED PROGRAM

Andria Peterson, PharmD

NICU PHARMACIST | DIGNITY HEALTH, ST. ROSE - SIENA CAMPUS • CO-DIRECTOR | EMPOWERED PROGRAM



Working together at the St. Rose - Siena Campus, Drs. Deepa Nagar (*top picture*) and Andria Peterson (*bottom picture*) saw an urgent need for a program that helps pregnant women with substance abuse disorder as they transition into parenthood. Together they became co-directors of the EMPOWERED Program. The program was created to identify pregnant women suffering from substance abuse and their infants who are at risk for neonatal abstinence syndrome (NAS), more commonly known as withdrawal.

The program is grant-funded and was developed by Drs. Nagar and Peterson from the ground up. EMPOWERED provides community outreach, coordinates activities for NAS treat-

ment and prevention and has already helped over 50 infant-mother pairs. EMPOWERED is an acronym for Empowering Mothers for Positive Outcomes With Education, Recovery and Early Development. According to the National Institute on Drug Abuse, every 25 minutes in the United States a baby is born suffering from opioid withdrawal. Drs. Nagar and Peterson hope to ensure those babies are taken care of and are able to safely survive NAS while supporting mothers by providing resources through every stage in the pregnancy to early childhood development.

Dr. Deepa Nagar is a neonatologist pediatrician with specialty training to care for babies, she's also affiliated with Mednax Services, a physician-led healthcare organization. Dr. Andria Peterson is a clinical pharmacist and assistant professor of pharmacy with Roseman University of Health Sciences. Together, their work in EMPOWERED is saving and helping change the lives of babies and their mothers while giving them the support they need to lead healthy, addiction-free lives.



a leader who cares **GETS PEOPLE TO CARE**



We congratulate Heather Korbolic on being recognized as Northern Nevada's Humanitarian Healthcare Hero. Her leadership and years of experience in health policy have successfully helped her steer Nevada Health Link through the transition from a federal to a state-based exchange. Because she cares, we do.

NevadaHealthLink.com



Northern Nevada

Heather Korbolic

EXECUTIVE DIRECTOR | SILVER STATE HEALTH INSURANCE EXCHANGE



A humanitarian is defined as someone who seeks to promote human welfare. As the executive director for the Silver State Health Insurance Exchange, Heather Korbolic is dedicated to doing just that. She oversees over a dozen full-time employees and is responsible for providing strategic leadership and direction for the Exchange. She previously worked as the Long Term Care Ombuds-

man with Nevada's Aging and Disability Services Division. She has considerable experience in working through the legislative process, interpreting and applying state and federal regulations and coordinating project management.

The Silver State Health Insurance Exchange is the facilitator for

the Affordable Care Act (ACA) and provides a marketplace where eligible Nevada consumers can purchase health insurance plans. The mission of the Exchange is to increase the number of insured Nevadans by helping provide access to health insurance for all Nevadans. As executive director, Heather is responsible for implementing that vision and has the goal of making sure every Nevadan can get quality health insurance. She has become an expert on the ACA and is proficient at adapting to the changes created by the political landscape. It's a balancing act that Heather navigates well while keeping in mind the ultimate goal of caring for Nevadans.

In addition to facilitating access to health insurance, Heather and her team have undertaken the task of transitioning the Exchange to a private technology platform. The state-based program is expected to save Nevada over \$18 million for the duration of the contract and provide the Exchange with access to valuable data to improve marketing efforts.

Southern Nevada

Sam Schmidt

FOUNDER | DRIVEN AND CONQUER PARALYSIS NOW



Sam Schmidt suffered a severe spinal cord injury from a race car crash on the speedway in 2000. The injury rendered him a quadriplegic, without the use of his arms or legs. With a strong determination and a "never quit" attitude, Sam founded a non-profit to fund research, develop innovative rehabilitation equipment and work on quality-of-life issues for those with paralysis.

The non-profit eventually evolved into Conquer Paralysis Now (CPN) and is a leading authority on spinal cord injury research and treatment. The non-profit raises funds towards finding a cure for paralysis.

After seeing firsthand the challenges faced by those with disabilities in southern Nevada, Sam went a step further. Under the CPN name, he created a program called DRIVEN NeuroRecovery Center. A fitness center that offers facilities that are accessible and usable by those with neurological injuries and disabilities, DRIVEN takes a multidisciplinary approach to disability health. The center provides specialized, activity-based personal training, filling the gaps in services that are missing for people with disabilities and providing a way for people to continue improving their health and wellness after physical and occupational therapy has ended.

DRIVEN will celebrate its first anniversary in December. In its first year the facility has helped a number of people with disabilities work toward health goals in an environment that is designed to meet their needs. It is a one-of-a-kind facility. Sam's initiative in creating CPN and DRIVEN is leading to improved quality of life of southern Nevadans.

Darla Adams, APRN
Joined in 2014

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Southern Nevada

Fadi S. Braiteh, MD

MEDICAL ONCOLOGIST | COMPREHENSIVE CANCER CENTERS OF NEVADA



An accomplished researcher and dedicated physician, Dr. Fadi Braiteh works with Comprehensive Cancer Centers of Nevada (CCCN). In addition to his role as a medical oncologist, Dr. Braiteh is a member of the Board of Directors of CCCN and medical director for the Translational Oncology Phase 1 Program and the GI Malignancies Program at the organization. He also serves as president for Alephcare, an oncology drug development consulting agency he founded in 2012.

Dr. Braiteh has been the principal investigator behind many of the over 170 phase 1, 2 and 3 clinical research studies CCCN participates in each year. He has directly participated in over 200 trials, many of

which resulted in FDA approved cancer therapies. He has also published over 80 peer-reviewed articles, abstracts and book chapters. One such article was on a trial he participated in related to cancer immunotherapy and data on tumor-infiltrating immune cells. Therapy from that trial was implemented by the FDA who called the treatment “breakthrough therapy”.

His work in research makes him stand out in his field and Dr. Braiteh regularly shares his knowledge with others. He is a frequent lecturer on clinical research, cancer and palliative medicine. Dr. Braiteh has also received numerous awards for his work, including having been named in the *1 Percent Top Researcher Club* by US Oncology Research Networking and receiving the 2009 Susan G. Komen Scholar-in-Training award. Dr. Braiteh serves on national American Society of Clinical Oncology committees as well as the National Cancer Institute Pancreatic Cancer Task Force.



Thank you Founding Dean Barbara Atkinson
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REIMAGINE

HEALTHCARE DELIVERY

It takes a great deal of strength, resolve and motivation to translate personal adversity into something that positively affects the lives of many. Twelve years ago, Annette Logan-Parker reimagined healthcare delivery. She set out on a mission to create an environment where all children can be provided with high quality, patient-centered, empathic medical care regardless of their ability to pay.

Today, Cure 4 The Kids Foundation is Nevada's only non-profit childhood cancer treatment center and facility for pediatric catastrophic diseases. Accredited by the Joint Commission, Cure 4 The Kids Foundation is a new kind of healthcare facility; one that blends the best of what corporate healthcare, education and research has to offer with generosity, thoughtfulness, and spirit of charity.

Cure 4 The Kids Foundation and Roseman University congratulate Annette for being named a 2019 Nevada Business Magazine Healthcare Hero.



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

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Northern Nevada

Heather Reimer

FOUNDER | EACH ONE. TELL ONE.



For Heather Reimer, cancer is personal. She was diagnosed with breast cancer in 2011, eight months after a clear, supposedly cancer-free mammogram. After extensive treatment for the cancer, which included a bilateral mastectomy and reconstruction, eight surgeries and 17 weeks of dose dense chemotherapy, she found out a close friend had gone through something similar. Her friend was diagnosed with stage 3 breast cancer

four months after receiving a mammogram that missed three large tumors. These experiences highlighted the extreme need to make others aware of how dense breast tissue can affect cancer diagnosis.

Each One. Tell One. was started by Heather as a Facebook page. The page was created in the hopes it would increase awareness of

dense breast tissue, the fact that women that have it are more prone to develop cancer and that tumors are harder to see on a mammogram with a dense tissue type. Heather partnered with Wendy Damonte, who lost her mother to cancer in a similar situation, and a movement began. The organization has a simple mission, to give a voice to each person to tell their friends, family and neighbors the importance of knowing their breast density. Each One. Tell One. also offers education on additional screening options and what women need to know about density. For example, due to legislation that Wendy helped get passed, it has been mandatory that physicians inform women of their breast tissue type in Nevada since 2013.

For Heather, Each One. Tell One. is a passion project to keep women from going through what she, and so many others, have experienced. In addition to her work with the non-profit, Heather serves as director of self-funded operations and wellness experience for Hometown Health.

Southern Nevada

Annette Logan-Parker

CO-FOUNDER, PRESIDENT AND CEO | CURE 4 THE KIDS FOUNDATION



Cure 4 the Kids Foundation (C4K) is Nevada's only tax-exempt childhood cancer treatment center. The organization was founded by Annette Logan-Parker in 2007 and has grown to an over \$30 million non-profit. Annette is responsible for overseeing the strategic direction of the organization and is transforming the way children with cancer in Nevada receive healthcare.

Since its inception, C4K has seen over 50,000 patients and no child has been turned away for their family's inability to pay for medical care. Annette has, unfortunately, personal experience with a need to find a way to pay for healthcare for a child. Her son faced serious health problems when he was 15 and she was told he would live his life out on a ventilator. Annette took ac-

tion to improve the outcome for her son. She was determined to find the best medical choices, regardless of cost, but that cost was very steep. She saw that sometimes people's choices were limited to what they could afford when it comes to healthcare and sometimes that made the difference between life and death. As her son began to heal and improve, Annette discovered her next mission. She founded C4K to ensure that all children had access to high-quality, patient-centered care, no matter what.

Today, Annette's son serves as a Clark County firefighter and C4K, the organization his fight inspired, is thriving. Last year, the non-profit was named on *Inc. Magazine's* 5,000 fastest growing companies in America list. C4K has also won multiple awards for their work and holds the gold standard of accreditation from the Joint Commission as well as the premier clinical laboratory accreditation from the Commission on Office Laboratory Accreditation (COLA). The organization has partnered with Roseman University to help even more kids in need.

Honoring Healthcare Hero
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Northern Nevada

Arshad M. Khanani, MD, MA

MANAGING PARTNER, DIRECTOR OF CLINICAL RESEARCH AND FELLOWSHIP PROGRAM DIRECTOR | SIERRA EYE ASSOCIATES • CLINICAL ASSOCIATE PROFESSOR | UNIVERSITY OF NEVADA RENO, SCHOOL OF MEDICINE



Dr. Arshad Khanani is an accomplished, fellowship-trained ophthalmologist practicing at Sierra Eye Associates in Reno.

His passion for research led him to found a clinical research program at the organization and he serves as managing partner, director of clinical research and fellowship program director. Dr. Khanani has a personal drive to help others and improve eye health for those in his community. When he

was a child, his grandmother went blind after a faulty surgery. This incident inspired him to study retinal conditions and find ways to help those afflicted. He is committed to finding new techniques, therapies and solutions to advance medicine in the ophthalmology field.

Today, Sierra Eye Associates is operating around 42 clinical trials, many of which serve local patients directly. Dr. Khanani is proud of these trials and the advanced local care they are able to provide in northern Nevada. He is constantly searching for ways to better treat patients and overcome barriers they may have because of chronic or complex eye conditions. His dedication has led him to receive multiple awards for patient care and he's been named one of America's top ophthalmologists.

In addition to his work at Sierra Eye Associates, Dr. Khanani is a clinical associate professor with the University of Nevada Reno, School of Medicine. He has held leadership roles in clinical trial steering committees across the United States. He has also engaged in almost 40 scientific publications and journals and given nearly 70 presentations to medical communities around the world.

Southern Nevada

Dr. Brandon Snook

TRAUMA SURGEON | UNIVERSITY MEDICAL CENTER



A trauma surgeon with UMC, Dr. Brandon Snook is no stranger to high-stress environments.

He is a retired Air Force colonel and has spent much of his professional career practicing during high stake situations. Before retiring from the Air Force, Dr. Snook was the director of the Sustained Medical and Readiness Trained (SMART) program regional currency site at UMC.

SMART is a training program that maintains

trauma and non-trauma skills for Air Force medical professionals.

In addition to his work with UMC, Dr. Snook was commander of the 99th Surgical Operations Squadron at Mike O'Callaghan

Medical Center at Nellis Air Force Base. He has also been deployed and served in a medical capacity in Iraq and Afghanistan, among other locations. Dr. Snook trained as a fellow at the University of Nevada School of Medicine and is dedicated to the southern Nevada community.

That dedication was on full display the night of the October 1 tragedy when Dr. Snook played an instrumental role in treating the victims as they came to UMC. His years of training served him well and he was able to remain calm and collected throughout the night while providing patients with the best care.

"He was made to handle what happened on October 1," said Vick Gill, an associate administrator with UMC. "His distinguished career led to this moment and he gave us all hope during our community's greater time of need."

JOB AUTOMATION TO CONTINUE IMPACTING NEVADA RESIDENTS



By Spencer Stewart, WGU Nevada Chancellor

AS TECHNOLOGY HAS CONTINUALLY BECOME

more integrated into our daily lives, it seems job automation is becoming more prevalent by the day. Whether you're scanning your own groceries at the market or ordering from a touch screen at a restaurant, it's easy to see how an increasing number of industries could be impacted as this trend continues. While it's simple to write job automation off as inevitable and something we can't control, it's worth looking into which areas will be impacted the most in order to prepare accordingly.

A recent report published by the McKinsey Global Institute took an in-depth look at how job growth and automation in the United States is likely to manifest itself in the coming decade. According to this report, 25 megacities and high-growth hubs, plus their peripheries, may account for about 60 percent of net job growth by 2030. In this context, megacities are defined as the 25 high-growth hubs that account for roughly 30 percent of the U.S. population and are home to industries such as tech, media, healthcare, real estate and finance. Southern Nevada falls into this category, and while many see it as good news that job growth will be so highly concentrated, it's worth noting that job automation will not affect all industries and populations equally.

Although many workers may consider themselves to be in an industry that is immune to automation, their job security may not be as solid as first thought. As the McKinsey research shows, nearly 40 percent of the nation's jobs are currently in occupational categories that could shrink between now and 2030. Some of these categories, such as hospitality, seem obvious to Nevadans, as large companies are already in the process of laying off human employees in favor of computer screens that can check in guests just as readily. However, the office support industry, which includes occupations such as administrative assistants, bill collectors and bookkeepers, lost a staggering 226,000 jobs from 2012 to 2017, according to McKinsey.

One factor all shrinking roles share is that they involve tasks that are routine or physical in nature. Additionally, the less education a job requires, the more likely it will be replaced by an automated system. Therefore, the question becomes whether it falls on higher education institutions to act and preemptively combat the rising threat of job automation. If the findings of this report become reality, and nothing else changes prior to this robotic wave, many individuals who have not attained a certain level of education could be threatened by job displacement at a disproportional rate.

As the report states, "midcareer workers need to continue paying their bills while they train for the next chapter in their careers; they require short, flexible courses that follow the boot camp model, teaching new skills in weeks or months rather than years." At WGU, our competency-based learning model allows students to proceed at their own pace. If they are proficient in their subject of choice, students can graduate with a degree more quickly than traditional institutions in industries that are unlikely to become automated in the future. In addition, 73 percent of WGU students work full time while 71 percent come from underserved populations. Access to education, more than anything, should be highlighted as a key solution to job displacement. As educators, it falls to us to act in anticipation of the incoming tide of job automation and the potential economic consequences that will follow. We are all part of one community, and even one group losing their jobs will hurt not only Southern Nevada, but the state in its entirety.

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Welcome to
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Northern Nevada

Rex Tippens Baggett, MD

RETIRED, VOLUNTEER PHYSICIAN AND PROFESSOR | UNIVERSITY OF NEVADA RENO, SCHOOL OF MEDICINE




Having practiced medicine from 1969 until he retired in 2004, Dr. Rex Baggett has spent a lifetime in the field of healing others. Today he volunteers as a physician and professor at the medical student run outreach clinic at the University of Nevada Reno, School of Medicine. He's been working with the School of Medicine for 48 years and is beloved in his role at the clinic.

Students that have worked with Dr. Baggett over the years describe him as respectful, understanding, a role model, devoted, professional, effective, knowledgeable and caring. He has been

instrumental in educating countless physicians and has been a virtual mainstay at the school. In addition to his work at the school, Dr. Baggett has held several leadership positions in Nevada over the years, including serving as chief of staff and medical director at Carson-Tahoe Hospital and medical director of the Ross Medical Clinic, among other positions.

He has also been a dedicated community servant, serving as a delegate to the Nevada State Medical Association, as vice president and president of the Nevada State Board of Medical Examiners and as a board member for the Nevada Health Professional Assistance Foundation. He has volunteered for multiple non-profit organizations, such as the Nevada Lung Association, and has been a guiding influence to northern Nevada over his 50 year career.




Congratulations Healthcare Heroes!

Northern Nevada Medical Center is proud to honor all of this year's nominees.

We are especially pleased to recognize ophthalmologist **Arshad Khanani MD, MA**, the 2019 Physician of the Year.

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 **Northern Nevada**
MEDICAL CENTER

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Congratulations Carole on your Lifetime Achievement Award!



We are so proud of you and
grateful for all you have done for
Nathan Adelson Hospice
and our community!

— The NAH Board of Trustees,
Karen and Senior Leadership



When it's time for a trusted partner

Southern Nevada

Barbara Atkinson, MD

FOUNDING DEAN | UNIVERSITY OF NEVADA LAS VEGAS, SCHOOL OF MEDICINE



Starting a medical school from the ground up is not for the faint of heart. Thankfully, Dr. Barbara Atkinson is stalwart and rose to the task as the founding dean for the University of Nevada Las Vegas (UNLV), School of Medicine. Prior to coming to southern Nevada, Dr. Atkinson had spent her career as an accomplished researcher, educator and administrator in medicine and medical education.

She has been a leader many times in the course of her career and was a natural fit to fill the need for a new medical school in southern Nevada. She has overseen all aspects of the formation and launch of the school, including leading through the accreditation process, faculty recruitment, planning and implementing the

educational blueprint, managing operations and spearheading philanthropy and community outreach. She was appointed planning dean for the school in May 2014 and immediately got to work garnering regional and legislative support. In 2015, the UNLV School of Medicine managed to raise \$13.5 million in less than two months and fund 135 scholarships for medical students. In fact, the inaugural class all received full scholarships for their education.

Dr. Atkinson received her medical degree in 1974 and has been elected to several illustrious positions over the course of her career. From serving as a trustee on the American Board of Pathology to being appointed by President Barack Obama to the Presidential Commission for the Study of Bioethical Issues, Dr. Atkinson had a full and long career before serving as founding dean in Las Vegas. Currently, Dr. Atkinson is transitioning out of leadership at the medical school and taking on an advisory role as the school continues to grow.

Southern Nevada

Carole Fisher

FORMER PRESIDENT AND CEO | NATHAN ADELSON HOSPICE
SPEAKER, EDUCATOR, EXECUTIVE COACH AND CONSULTANT

Carole Fisher has become known for her work at Nathan Adelson Hospice (NAH). As the former president and chief executive officer for the organization, Carole had a significant, measurable impact on healthcare, specifically end-of-life care, in southern Nevada. She served at NAH for 13 years and, during her tenure she broadened the scope of hospice care and created a place that enabled adults to

live with comfort and dignity at the end of their lives.

Under her leadership, NAH has adapted to the multitude of changes affecting healthcare over the years, provided over \$3 million of unfunded services to those with limited resources and cre-

ated ways to improve access, quality and coordination of care for seniors. Her career prepared her to handle the challenges of hospice care as she previously served in leadership positions at managed care organizations, both as an insurer and a provider. This gave her a unique perspective on how to handle a variety of issues that come up in the running and growing of a healthcare organization.

Having retired from NAH, Carole has turned her efforts to helping other organizations grow and adapt. She educates others as a speaker, executive coach and consultant. She is passionate about leadership and implementing new leadership ideas that she hopes will guide others in reaching their full potential. Her work in advancing healthcare at the local, state and national level has led to a better standard of care for hospice. Her dedication to helping those with limited resources has allowed access to necessary end of life care for those in the southern Nevada community.

COMPREHENSIVE CANCER CENTERS

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For many cancer patients, the difference between a week or a month is critical. And those patients are the driving force behind all of Comprehensive Cancer Centers' efforts in the community.

Comprehensive has been treating patients in southern Nevada for more than 40 years. The practice has grown along with the community and is dedicated to providing the best care possible to patients. The practice offers a multi-specialty approach

through medical oncology, hematology, radiation oncology, breast surgery, pulmonary services, cancer genetic counseling and clinical research to locals and the thousands of out-of-state patients that travel to Comprehensive for treatment each year.

Comprehensive offers state-of-the-art facilities throughout Southern Nevada that integrates the latest diagnostic, therapeutic and research capabilities in a professional and caring environment - all with the patient and their individualized care first and foremost.

At the core of the practice's efforts is a genuine desire to support, strengthen and enhance the overall health of the community. The practice prides itself on the robust clinical research program it has created. Comprehensive conducts more than 170 clinical research studies each year and has played a role in developing more than 85

FDA-approved cancer therapies, including OPDIVO®, KEYTRUDA®, TECENTRIQ®, PROVENGE®, Xofigo®, Herceptin® and others. Comprehensive partners with institutions such as UCLA TRIO-US, The US Oncology Network, USC, Memorial Sloan Kettering Cancer Center and other leading pharmaceutical companies to bring groundbreaking treatments close to home, some of which are not available anywhere else in the world.

The practice is always looking for new ways to enhance the patient experience and strives to recruit the best providers, invest in the latest technologies and offer the latest in cancer treatments and research, so there is never a reason to leave the state for treatment. When it comes to the most effective treatments and the vitality of southern Nevada, Comprehensive is truly on the frontlines.

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Located just off the renowned Las Vegas Strip at 150 E. Harmon Ave., Elite Medical Center opened in July 2018 with a vision to provide quality healthcare to an underserved population in Las Vegas – tourists on the Las Vegas Strip. Elite is a private hospital geared towards catering to the needs of the millions of tourists that visit Las Vegas every year and serving the greater community with ‘no wait’ healthcare. Licensed by the Nevada Department of Health and Human Services as a general hospital, its focus is to make emergency and inpatient care more convenient and to provide personalized experiences with over-the-top service. The facility is governed by experienced hospital administrator and long-time Las Vegas resident, Patty Holden, FACHE, who, most recently, served for six years as CEO of Mesa View Regional Hospital. Now, more than a year after its opening in the Las Vegas area, Elite has seen more than 5,200 patients with approximately 87 percent of patients being visitors to Las Vegas. Patient care is delivered by a team of board-certified emergency physicians, a wide range of physician specialists and specialty trained nurses and staff, upholding Elite’s 10-minute ‘door-to-doctor’ time. Elite Medical Center provides a myriad of services to patients including emergency medical care, inpatient medical services, pediatric emergencies and sports injury treatment, concussion assessment, full-service radiology, on-site lab services, private patient suites and access to a 24-hour emergency room.

Congratulations **CAROLYN SABO** for earning the 2019 Healthcare Heroes – Educator Award



Thank you for all the successes you’ve brought to our school, students, careers and lives.

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HealthCare Partners Nevada, an Intermountain Healthcare company, is a network of more than 310 primary care physicians and more than 1,700 specialists. With medical clinics and specialty care affiliates throughout Pahrump, Las Vegas, North Las Vegas, Henderson, Mesquite and Boulder City, we are committed to delivering the highest quality of care to all of our patients.

Through our Coordinated Care Model, HealthCare Partners Nevada provides patient-

centered comprehensive primary care, specialty care, and urgent care services. Founded in 1996, HealthCare Partners Nevada became a part of the Intermountain Healthcare system in 2019. Intermountain is an integrated health system with clinics, physician groups, hospitals, and telehealth services across the Intermountain West, primarily Utah, southern Nevada, and southern Idaho.

WE'RE HERE TO GIVE BACK.

Giving back to our communities is vital to us. We volunteer hundreds of hours each year with the Service Squad, the community service arm of our organization. We're expanding our efforts with several local events planned this year, from working with kids to veterans to seniors. Nationally, we plan to expand our philanthropic presence during natural disasters and state of emergency calls around the country.

LVMPD FOUNDATION

Associate Sponsor



The events of 1 October and other mass casualty incidents around the world have been a wake-up call for emergency responders. The Las Vegas Metropolitan Police Department (LVMPD) realized the pressing need for cross-jurisdictional

training and is spearheading the Nevada Joint Training Center. It will be a world-class training campus for Nevada's first responders.

The LVMPD Foundation has launched a \$25 million fundraising campaign to make this new Reality-Based Training Center a

reality for the safety of Las Vegas' officers, public and visitors.

The facility will be located adjacent to the John T. Moran Firearms Facility site. In addition to LVMPD, it will serve over 60 other agencies allowing them, for the first time, to adequately train together.

The center will feature a state-of-the-art reality-based training facility consisting of classrooms, offices and training spaces for defensive tactics and reality-based training. It will also include indoor and outdoor training villages designed to simulate neighborhoods, parks, retail and commercial areas, as well as casino spaces.

Reality-based training conditions allow first responders to make difficult decisions under stress. This facility is the largest and most comprehensive project of this type in the nation. It will be a lasting testament to the strength and resilience of Las Vegas.

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HEALTHCARE HEROES



J U D G I N G P R O C E S S

MAKING THE TOUGH DECISIONS

Over the years, Healthcare Heroes has had several distinguished members of Nevada's medical industry serve as judges for the event. This year's judges have the same unenviable dilemma as judges in previous years: determining the new class of Healthcare Heroes.

Judging starts with a nomination form that is sent out at the beginning of the year. This judging form is completed online and is sent to a massive list with the goal of reaching anyone that may want to nominate a hero in healthcare. From there, nominations begin to pour in. Those nominations are compiled by the editorial team at Nevada Business Magazine.

Once nominations close, the real work begins. Nominees are divided by location, additional information is gathered and nominee packets are submitted to the judges. Each judge in both Northern Nevada and Southern Nevada has an opportunity to review the nominees and to submit their own before formal meetings are held at both ends of the state. At those meetings the merits of each nominee is discussed as the judges attempt to identify the winners. Any categories that remains undecided after the meetings conclude go through an electronic balloting process. Ballots are sent to each judge and a final vote is held. From this process, the winners are determined and are recognized as the Healthcare Heroes for the year.

LIBERTY DENTAL

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Liberty Dental Plan is one of the nation's largest privately held dental benefits administrators for public, commercial, and government programs. We administer these programs for approximately 4.6 million members of whom over 3 million are Medicaid and CHIP enrollees across the nation. Liberty Dental Plan is Nevada's first dental benefits administrator for the Nevada Medicaid Dental Program starting January 2018. We have dedicated administration

serving Clark and Washoe County to ensure the members have access to care and quality of service.

We pride ourselves in maintaining a remarkable network to serve the 490,000+ members. We have immersed ourselves into the community to build partnerships working towards better oral healthcare for the state of Nevada. Liberty has accomplished a Teledentistry Program for live connection to our providers for our after hours emergent care relief. Our Oral Health Care Coordinators have participated in over 300+ community events and activities. Education is our voice – we support local schools and charities with our oral health workshops and distribution of oral healthcare kits.

Our mission is to “make members shine, one smile at a time.” To do this we strive to:

- Contract with and retain credentialed providers;
- Assign members to a Dental Home and ensure enrollees have access to care in a primary dental provider's office as opposed to the emergency department;
- Ensure network providers deliver proficient care, as well as disability-competent care, that continues value and dignity for each member;
- Offer providers support they need to be successful including electronic interfaces, access to performance data, and clinical and operational resources; and,
- Provide exceptional customer service to our members and providers, including through “first call resolution” when they engage us via our Member Services Help Line.



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Nevada State College strives to **be the difference** in Nevada by providing our community with high-quality, workforce-ready graduates. We offer students more than 50 majors and minors from education and nursing to business and criminal justice. We encourage you to explore our dynamic institution that focuses on inclusion, accessibility, and empowerment.

Be bold. Be great. Be State.

NATHAN ADELSON HOSPICE

Associate Sponsor



HOSPICE IS A JOURNEY OF CARE

Hospice is not a place, but rather a philosophy that focuses on the well-being of the whole person. When a patient's prognosis with a life-limiting illness is six months or less, it is time to consider hospice.

If you are looking into hospice, it means you are coming to terms with the end-of-life journey for you or someone for whom you care. Understandably, people find this stressful and struggle with new, unfamiliar responsibilities. As overwhelming as it may seem, choosing hospice will be a wise choice. As your trusted partner on the journey of care, we will bring compassion and hands-on support in the difficult days ahead.

We have been recognized by Modern Healthcare as one of the 100 Best Places to Work in the country eight times in the last decade.

Recognized as a national leader in hospice and palliative care, NAH has helped more than 75,000 patients since we opened our doors over forty years ago.

The clinical staff offers support 24 hours a day, seven days a week. Our inter-disciplinary teams provide care to private residences, hospitals, assisted living centers, and nursing homes. We have two inpatient locations in the Las Vegas Valley – the 20-bed Swenson facility and the 18-bed Tenaya facility.

NAH raises funds to provide care to uninsured and underinsured members of our community and support needed programs and services such as meal delivery, complementary therapies, transportation and families in need.

Nathan Adelson Hospice partners with patients and families to bring relief, comfort, and dignity. Our vision is that no one end the journey of life alone, afraid or in pain.

Nevada Values Life License Plate Now Available At DMV!

NEVADA
V 1985
Values Life

NevadaValuesLife.com

The advertisement features a vibrant, abstract background of red, blue, and yellow paint splatters. On the left, a white box contains the text 'Nevada Values Life License Plate Now Available At DMV!'. In the center, a license plate is displayed with 'NEVADA' at the top, 'V 1985' in the middle, and 'Values Life' at the bottom. The license plate has a decorative border and a small photo of a baby on the left side. At the bottom, a large white box contains the website 'NevadaValuesLife.com'.

ROSEMAN UNIVERSITY OF HEALTH SCIENCES

Associate Sponsor



Celebrating its 20th Anniversary, Roseman University of Health Sciences was founded as a private, non-profit institution in Henderson in 1999 to bolster the healthcare education needs of Nevada. Today, the university enrolls more than 1,600 students and employs over 500 faculty and staff on three campuses in Nevada and Utah. The university has graduated more than 6,000 alumni who are providing compassionate care and transforming healthcare in Nevada, Utah and beyond.

Roseman University is comprised of a College of Dental Medicine, College of Pharmacy, College of Nursing and Master of Business Administration program. A College of Medicine and College of Graduate Studies are currently in development.

Roseman University recognizes that every student has a different learning style and that adult learners may need to be engaged differently. The university also believes that every student can succeed and compete at a very high level if given the right tools and training. Breaking down barriers and increasing communication and partnership between student and teacher are at the core of success, proficiency and content mastery. Student-to-student collaboration develops healthcare professionals that work in teams so that the patient has the very best chance of a good outcome.

To accomplish this, Roseman University developed the Six-Point Mastery

Learning Model to provide an educational environment that not only produces and ensures high levels of achievement from all students, but also fosters cooperation and collaboration in the learning process. The model consists of the Block Curriculum, Active and Collaborative Learning, Competency-based Education, Assessment Learning, Early Experiential Learning, and a Classroom Design that facilitates learning. All of these components reinforce one another, and contribute to an unparalleled educational environment.

The Roseman University College of Dental Medicine operates Roseman Dental in Henderson, offering affordable, comprehensive dental and orthodontic care for patients of all ages. The Roseman University College of Medicine operates Roseman Medical Group, offering family medicine and neurology in Spring Valley.



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CURE 4 THE KIDS FOUNDATION

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VIP Red Carpet Pre-Show 6:00 | Show 7:00

For more information, please contact:
Events@cure4thekids.org
www.cure4thekids.org



HEALTHCARE HEROES

C A R I N G F O R N E V A D A

HEALTHCARE HEROES SUPPORTS MEDICAL EDUCATION AND NON-PROFITS

From its inception in 2006, Healthcare Heroes has had the dual purpose of recognizing those individuals that are doing so much for our communities while also providing a way to support healthcare education and organizations in Nevada. One of the ways in which the Healthcare Hero events achieve the latter of those two purposes is through scholarship funds set up at UNR's and UNLV's Schools of Nursing. Proceeds from the gala honoring Nevada's Healthcare Heroes are used to support students that are pursuing careers in healthcare education. To that end, anyone that has participated in Healthcare Heroes, whether through sponsorships or by attending the ceremony, has helped to contribute to those scholarships which, for the last several years, have gone to deserving students.

There is another way in which the Healthcare Heroes events have been able to support the community. The

event has often partnered with worthy non-profit organizations to host a silent auction for the evening of the event. This year, in Southern Nevada, the silent auction will be hosted by Women's Resource Medical Centers of Southern Nevada (WRMCSN).

Serving Southern Nevada since 1985, WRMCSN helps pregnant women and couples as they make tough decisions about unintended pregnancies. The organization provides complete and accurate information as well as pregnancy testing, peer counseling and ultrasound services at no charge to those they assist. The center is staffed by dedicated and compassionate individuals that provide medical services to women at no charge.

Through attending and sponsoring Healthcare Heroes, your efforts have made a difference in the lives of countless others and that effort has not gone unrecognized. Thank you for your support throughout the years.

SAINT MARY'S HEALTH NETWORK

Associate Sponsor



Saint Mary's has been a healthcare staple in Northern Nevada, starting in 1908 with a small hospital opened by Dominican Sisters in response to the needs of the community. Today, that vision has grown. The Sisters' small hospital has evolved into a large 380-bed facility that provides the highest quality, most compassionate care to its patients as proven by the many awards they've received. These include a

4-star rating from CMS, numerous Healthgrades recognitions, and Leapfrog's Hospital Safety Grade A six times in a row. This year they were also recognized as one of America's best 250 hospitals, placing them among the top 5% of performing hospitals in the nation.

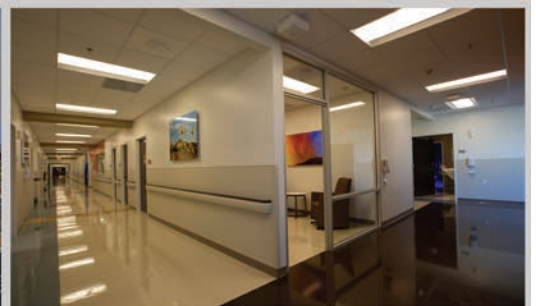
The success of Saint Mary's goes beyond the traditional hospital campus, into a comprehensive network of services designed to achieve the mission of delivering compassionate, quality care to patients and better healthcare to communities. Saint Mary's Medical Group has six primary care offices, eight specialty offices and includes four urgent cares, four free-standing imaging sites, and several out-patient lab clinics.

Saint Mary's Network includes out-patient rehabilitation therapy, Home

Health, hospice, palliative care, and has a Fitness Center, Sleep Center, Cancer Center, Wound Care Center. Saint Mary's also provides pulmonary treatment and rehabilitation, including being the only location in Northern Nevada to provide Bronchial Thermoplasty, which is treatment for those suffering from severe asthma.

Saint Mary's Health Network, where the best healing begins.

Saint Mary's has been a healthcare staple in Northern Nevada since 1908, going beyond the traditional hospital campus into a comprehensive network to service our community. With the highest quality we are where the best healing begins.



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TOURO UNIVERSITY NEVADA

Associate Sponsor



Touro University Nevada (Touro) is Nevada's largest school of medicine, the state's only school of osteopathic medicine and a private, non-profit, Jewish-sponsored institution.

Opened in 2004, Touro was established to help address critical needs in healthcare and education and as a resource for community service throughout the state.

Osteopathic medicine is a distinctive form of medical care founded on the phi-

losophy that all body systems are interrelated and dependent upon one another for good health. It recognizes the concept of wellness and the importance of treating illness within the context of the whole body.

Osteopathic medicine ascribes to all of the benefits of modern medicine including prescription drugs, surgery, and the use of technology to diagnose disease and evaluate injury.

Osteopathic medicine offers the added benefit of hands-on diagnosis and treatment through a system of treatment known as osteopathic manipulative medicine. Osteopathic medicine emphasizes total patient care by helping each person achieve a high level of wellness by focusing on health promotion and disease prevention.

With its focus on preventing health problems, this field of medicine is on the rise. In 2018, twenty-five percent of all US

medical students are attending osteopathic medical colleges, according to the American Association of Colleges of Osteopathic Medicine.

Touro's incoming Doctor of Osteopathic Medicine class of 2023 includes 178 new students. The new students hail from a variety of undergraduate programs at universities across the country, including 18 graduates from University of Nevada Las Vegas; others are from Harvard, University of California, Berkeley, and several other UC schools, as well as three military veterans and 29 first-generation college graduates.

Touro is home to nearly 1,500 students, in a wide variety of degree programs besides osteopathic medicine including physician assistant studies, education, nursing, occupational therapy, physical therapy, and medical health sciences.

VALLEY HEALTH SYSTEM/SUMMERLIN HOSPITAL

Associate Sponsor



CARING FOR WOMEN THROUGH EVERY STAGE OF LIFE

From having a baby to preventive procedures to surgical care and emergency needs, Summerlin Hospital is pleased to help women receive the care they deserve.

The Birthplace at Summerlin Hospital offers a variety of baby-related classes,

leading up to the actual labor, delivery, recovery and welcome of a new baby to the family. The Birthplace also offers antepartum care for high-risk mothers-to-be, and a Level III neonatal intensive care unit for babies who need advanced medical care.

Preventive services, such as mammograms, are performed within The Breast Care Center, an inviting Certified Pink Ribbon Facility™ by Hologic®. The Center features 3D mammography, stereotactic biopsy and bone density services, along with a breast cancer library.

To continue helping women survive heart disease, The Heart Center at Summerlin Hospital is dedicated to the rapid evaluation, diagnose and treatment of

heart attacks and strokes. The hospital is both an accredited Chest Pain Center and Primary Stroke Center. Among the care provided is emergency intervention, balloon angioplasty, cardiovascular surgery, electrophysiology procedures and outpatient cardiac rehabilitation.

Summerlin Hospital offers women a range of inpatient and outpatient surgical options. These include minimally invasive techniques and procedures performed with the robotic-assisted daVinci® Surgical System.

In addition to quality healthcare services, Summerlin Hospital offers Women Enlightened for Better Health (WE), just for women. Free membership benefits include a breast self-exam kit, health-care information and more.

HEALTHCARE HEROES



LEGACY

The first and longest running program of its kind in Nevada, Healthcare Heroes was born in 2006 with 10 categories and a seemingly endless supply of nominees. Since the beginning, Healthcare Heroes has shed a light on remarkable healthcare professionals.

Taking the idea of contributing to healthcare a step further, the Healthcare Heroes scholarship fund was created. With scholarships set up at the University of Nevada, Reno and the University of Nevada, Las Vegas, the funds are set aside for those students seeking careers as healthcare educators.

With over 300 Healthcare Heroes honored and tens of thousands of dollars donated to Nevada schools, it's safe to say that Healthcare Heroes is and continues to be a success.

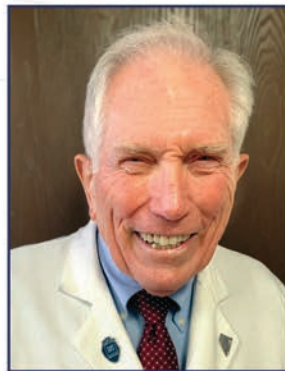
The Healthcare Heroes team extends a huge "thank you!" to everyone that has helped this event succeed, especially our corporate sponsor Anthem Blue Cross Blue Shield, the associate sponsors, the 2019 judges and all of the Healthcare Heroes participants and event attendees.



A HEALTHY NEVADA STARTS HERE

As Nevada's first medical school, we hold a unique place in our state's history. But it's because of our tremendous faculty, community partners and alumni that we're considered one-of-a-kind.

Congratulations to our northern and southern Nevada honorees.



REX BAGGETT, M.D.

Clinical Professor, UNR Med
*2019 Healthcare Hero
Lifetime Achievement*

N. NICOLE JACOBS, Ph.D.

Associate Dean for Diversity and Inclusion
University of Nevada, Reno School of Medicine
2019 Healthcare Hero | Educator

ARSHAD KHANANI, M.D.

Managing Partner, Sierra Eye Associates
Clinical Associate Professor, UNR Med
2019 Healthcare Hero | Physician

FREDERICK LIPPMANN, M.D.

Family Practice, University Medical Center
M.D. Class of 1991, UNR Med
Family Med Residency Class of 1995, UNR Med
2019 Healthcare Hero | Care Provider

BRANDON SNOOK, M.D.

Trauma Surgeon, University Medical Center
Surgery Fellowship Class of 2012, UNR Med
2019 Healthcare Hero | Physician



University of Nevada, Reno
School of Medicine

HEALTHCARE HEROES

J U D G E S

THANK YOU!

Nevada Business Magazine and Anthem Blue Cross and Blue Shield of Nevada would like to thank the distinguished panel of judges for their wisdom and discernment in selecting the 2019 Healthcare Heroes.

NORTHERN NEVADA

STATEWIDE

SOUTHERN NEVADA



Julie Ardito
University of Nevada
Reno, School
of Medicine



Marissa Brown
Nevada Hospital
Association



Don Butterfield
Reno Behavioral
Healthcare Hospital



Jeff Finch
Anthem Blue Cross
Blue Shield



Connie Brennan
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Dr. Raymond Alden
Touro University



Danita Cohen
University Medical
Center



Teresa Conley
Formerly of
Dignity Health



Dr. Warren Evins
Formerly of Clark County
Medical Society



Joan Hall
Nevada Rural
Hospital Partners



Amber Norris
Saint Mary's
Health Network



Stacey Sunday
Renown Health



Jamie Uboldi
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Paul Joncich
University of Nevada
Las Vegas, School
of Medicine



Scott Romney
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HEALTHCARE
HEROES
NEVADA BUSINESS MAGAZINE



LEADING
the way in
TEACHING
the health care
providers and
educators of
tomorrow while
CARING
for our community.

Touro congratulates

Dr. Joe Hardy
Touro's Associate Dean
of Clinical Education

and all Healthcare Heroes Honorees



.....
**HOME TO NEVADA'S LARGEST
MEDICAL SCHOOL**

For more information about
Touro University Nevada
or to take a campus tour, please call **702.777.3100**
or visit our website at **tun.touro.edu**.

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