PROSPECTUS

राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN | Kurukshetra

Autonomous Institute under the DIPP,
Ministry of Commerce and Industry, Government of India

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NOTE :

This brochure is only available as for online download.
Changes and updates to this document, if any will be highlighted on the official NID
   admissions website (www.admissions.nid.edu).

All courses at NID are taught in English
Candidates must satisfy all of the eligibility criteria stipulated in this projects in order
to be eligible for admission.
Records of exam related documents will be retained by NID for a period of one year
from the date of declaration of final result.

INTRODUCTION

National Institute of Design, Kurukshetra, was established on November 15, 2016 as an autonomous institute under the Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India.

National Institute of Design, Kurukshetra, offers a wide spectrum in design education while encouraging transdisciplinary learning by doing. NID Kurukshetra's transdisciplinary environment consisting of diverse design domains helps in creating an innovative and holistic ecosystem for design learning and delivering solutions focusing on the emerging needs of people, integrated with digital and cutting edge technologies.

The Institute's full-fledged campus with state of art facilities is coming up in Kurukshetra, Haryana. Not only are the workshops set up for making models and prototypes, but they are capable in certain cases of fair sized production runs. Since its inception, the institute has been functioning from its transit campus located in Umri, Kurukshetra adjacent to Shri Vardhman City and upcoming campus of NID Kurukshetra.

Vision

National Institute of Design, Kurukshetra, is set up to emerge as a global leader in Design Education & Research. It is envisaged to become a torchbearer for innovative design directions for the Industry, Commerce and Development Sector.

Learning to know and learning to do is the unfolding and underlining principle of design education at NID Kurukshetra. With interdisciplinary approach, the institute is committed to foster creative abilities and build attitudes required to address emerging challenges in shifting economies and emerging markets. The institute is established as a liberal education system built upon the fusion of theory and practice, studio and workshop learnings, exposure to real life professional projects and working prototypes are being employed as tools for education.

GRADUATE PROGRAM

The overall structure of Graduate Diploma Programme in Design (GDPD) at NID Kurukshetra is a combination of theory, skill, design projects and field experience supported by cutting edge Design Studios, Workshops, Innovation Labs and a Knowledge Management Centre facilitated by mentors from domain experts. NID Kurukshetra currently offers full-time four year Graduate Diploma in Design with specialisation streams in :-
INDUSTRIAL DESIGN,
COMMUNICATION DESIGN,
TEXTILE AND APPAREL DESIGN,
with a multi-disciplinary approach to design.

The Graduate Diploma Program in Design (GDPD) commences with a two semester rigorous Foundation year followed by 6 semesters of specialized courses.

"Building attitude towards learning to know & learning to do is inherent to robust and mandatory one year foundation programme at NIDK. "

Co-ordinator, Foundation, Mamta Gautam

FOUNDATION YEAR

The one-year Foundation Program introduces students to the fundamentals of design and helps develop ways of perception, aesthetic sensitivity, understanding of the multidisciplinary nature of design and relationship of design with human senses and emotions, culture, environment and ecology.

Basic design studio courses are augmented by introductory studies in Humanities. This allows the students to develop a world view, understanding of the Indian milieu and the socio-cultural context for Design to operate. The varied inputs over two semesters provide the necessary direction, stimuli, facilities and experience to foster creativity and thereby help each individual discover their own identity and potential. The Foundation Program is the basis on which the remaining design curriculum is built.

"Students are actively encouraged to participate in collaborative projects with industrial houses, social sector, government & MNCs"

Co-ordinator, Industrial design, Nachiketa Charkhwal.

INDUSTRIAL DESIGN

INDUSTRIAL DESIGN

Industrial design is concerned primarily with the relationship between industries, systems and those who use them. Responsibility and concern towards the social, physical and ecological environments is emphasized in the process of developing innovative ideas. The Industrial Design faculty assimilates inputs in diverse domains such as human factors, cognitive ergonomics, form studies, studio skills, advanced CAD, research methods, design management, materials and manufacturing processes and social sciences. Emphasis is on process centric approach that shapes a student's education through participation and teamwork. Design projects form the core of an Industrial Designer's education and cover broad areas that Industrial designers are likely to encounter in their professional careers.

COMMUNICATION DESIGN

"The course is structured with multiple inputs from graphic design, animation film, film making which provides desired exposure to make informed career choices."

Co-ordinator, Communication Design, Manpal Setia

COMMUNICATION DESIGN

Visual communication design as a programme, combines the knowledge of subjective and objective in a way that fulfills the purpose of communication. NID Kurukshetra offers this discipline in a way that enables the students to explore the subdomains of "visual" communication in the same course duration. During their period of study, students in communication design are encouraged to work on a variety of projects, majoring in the selected subdomain of communication design. A student, in addition to a thorough grounding in design abilities and theoretical aspects, emerging global trends, undertakes the study of the cultural and historical context in which designers need to function as well as of the social and ethical factors that influence design decisions.

"Textile and Apparel is a unique programme that synergises know how from Indian Textiles and Apparel Industry challenges into one".

Co-ordinator, Textile and Apparel Design, Shruti Tomar

TEXTILE AND APPAREL DESIGN

TEXTILE AND APPAREL DESIGN

The Textile and Apparel Design Faculty strives to develop innovative and synergetic approaches to design for diverse sectors of the textile & apparel industry, markets and the social sector. Informed by an appreciation of the cultural heritage, socioeconomic, ethical and environmental concerns. Creative explorations from concept to prototype are encouraged. The emphasis is on building a variety of skills, in combination with theoretical knowledge and practical application. This includes textile fibers, weave structure, surface design, dyeing techniques, printing methods, sewing techniques, constructed textiles and basic inputs in garment design. The program includes several interdisciplinary projects of designing textiles and apparel for Public Spaces, Exhibition, Interiors and for the Automobile industry.

INFRASTRUCTURE

The interdependence between design and production is deemed essential at NID Kurukshetra. The infrastructure consists of well equipped department workshops, Information Technology Labs with latest softwares, a Knowledge Management Centre that houses a variety of reference material like books, journals, periodicals and films. In addition, the Audio Visual hall facilitates periodic film screening and guest lectures.

Rigorous practice lays foundation for acquiring skills, know-how and familiarity required to understand production methods. Students have access to Laser Cutting machines and MakerBot 3D printers providing a comprehensive knowledge regarding the technicalities and details of a design.

DEPARTMENT WORKSHOPS

The workshop infrastructure is equipped with latest machines, tools and equipments in wood, metal, ceramics, textiles, photography and filmmaking to facilitate learning about technological processes.

IT Labs

With a hands on attitude, the students are exposed to and facilitated with latest Industry Softwares and is an integral part of learning on campus.

KNOWLEDGE MANAGEMENT CENTRE

In addition to learning by doing, the KMC houses books, research papers, publications and films on a variety of subjects as reference and inspirational material for its students.

Faculty Pool

In order to foster an individual's creative abilities, the Institute follows a healthy faculty student ratio of 1: 15. The faculty pool comprises of in-house and guest faculty members. The institute invites subject experts from industry and academia in addition to skilled and trained workshop assistants and craftsmen from across the country to facilitate interactive teaching pedagogy.

INDUSTRY LINKAGES & EXPOSURE

Field Visits, Craft Documentation and Industry linkages for classroom design projects are essential elements interwoven in the programmme structure to provide much needed exposure for students.

Student Life At Campus

Set amidst two landmark cities, Delhi and Chandigarh, the campus is built amid lush green farms. The student community thrives and represents cultural diversity from all across the country. It is a space that facilitates multiple opportunities for individuals for overall personality & interpersonal skill development. Peer learning and student initiatives are key to a rich, vibrant and harmonious campus life.

ACADEMIC EVENTS

भोर

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NATIONAL INSTITUTE OF DESIGN
KURUKSHETRA

Celebrating a new
journey

ANNUAL DAY
15 NOVEMBER 2017

Students showcase their work and talent to dignitaries, interact with industry experts, seamlessly during academic events like Annual Day.

A student's life is a mix of diverse activities ranging from festival celebrations to informal *Baat-Cheet* sessions with eminent guest faculty members & film screening initiated and managed by student community under the Student's Activity Council.

CULTURAL EVENTS

Sensitive and rooted in empathy, students take regular initiatives to give back to the local community. Organizing workshops with municipal school children and running campaigns for national causes like Kerela Relief under the banner of *Sarathi* are led by students on campus.

HELP KERALA
DONATE HERE

Student Initiative

CLOTH

FACILITIES

In order to ensure hassle free campus living, the Institute has its own Hostel Accommodation and Mess Facilities. The campus facilitates a medical room and a recreational run to Chandigarh every weekend. The campus accomodates outdoor sports equipment, indoor game facilities and a music room for active living within the campus.

ADMISSION PROCESS & FEES STRUCTURE

SELECTION PROCESS

NID Kurukshetra invites application for the fourth batch for its 4-year Graduate Diploma Program in Design (GDPD) for the academic year 2019-20. Students are admitted through centralized DAT. Based on the scores obtained in this test, candidates are shortlisted and called for the second phase.

Design Aptitude Test
The Design Aptitude Test (DAT) shall be conducted for short-listing applicants for studio test at various centres.

Studio Test
Candidates short-listed after the DAT will be invited to appear for studio test and shall be short-listed for admission based on merit.

PROGRAM INFORMATION

The institute currently offers a full time four year graduate diploma programme in design (GDPD) with specialisation in mentioned streams with an inter disciplinary approach to design education.

PROGRAMME	Seats
INDUSTRIAL DESIGN	20
COMMUNICATION DESIGN	20
TEXTILE AND APPAREL DESIGN	20
Total number of seats	**60**

FEES STRUCTURE

Tuition fees
INR 1,75,000/-

Refundable security deposit
INR 10,000/-

Total fees for the first year (two semesters)
INR 1,85,000/-

Note :

-Hostel and Mess charges to be borne in addition to tuition fee.

-The website http://admissions.nid.edu provides details of eligibility criteria, age limits, reservation policy, test centres and dates of both stages of Design Aptitude Test (DAT).

CONTACTS

NATIONAL INSTITUTE OF DESIGN
ADMISSIONS 2019-20

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NATIONAL INSTITUTE OF DESIGN

FOUNDATION BATCH 2018