Our brand
Accessibility for all

When we create digital communications or learning products, we want to make sure these are accessible and usable for people of all abilities and disabilities.

Pearson has made a public commitment to meet global accessibility standards. This is why every element of our brand's visual identity has been tested to ensure we meet a minimum AA accessibility rating.

We are all individually responsible for making sure everything we produce meets accessibility standards. Shown here are the ways you can get help and advice on accessibility.

For the full document covering our accessibility results, please click the folder above.

Look for the "accessibility icon" throughout this document. It is a reminder that an accessibility check is required within that section.

Information and toolkits
You can find more information about accessibility on our website with straightforward guidance, help, and handy tools to get you started.

Explore Pearson's accessibility guidelines for e-Learning
These guidelines were created to guide Pearson's development teams and are updated regularly with new techniques. They are public so that customers and others can see what we're working toward and will, we hope, find them useful for their own e-learning projects.
http://accessibility.pearson.com/guidelines

Getting started: Introduction to accessibility concepts & tools
Get help setting up your computer for accessible design, development, and software quality engineering by installing simple tools, such as:

Contrast analyzer
https://www.paciellogroup.com/resources/contrastanalyser/

Color oracle
http://colororacle.org

http://accessibility.pearson.com/gettingstarted

Specialist advice for Pearson employees
We have employees dedicated to accessibility and employees who are trained accessibility specialists who will be happy to help if you have questions.

Ask accessibility feature
Use the ask accessibility feature of the accessibility group on Neo.
https://neo.pearson.com/groups/accessibility

Join the accessibility champions program
If you are part of Pearson, you can join and request presentations on topics of interest to you. Find more information at
https://neo.pearson.com/docs/DOC-304836

Contact a specialist directly
There are many Accessibility Specialists across Pearson. You may have a specialist right in your department
https://neo.pearson.com/docs/DOC-387029