Artificial Intelligence, Machine Learning for Cyber Security Operations

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Agenda

- Overview and terms
- What is Artificial intelligence & Machine Learning how are they different
- Benefits of AI/ML
- Demo Machine Learning and Malware



- Challenges with AI/ML (A Red Team perspective)
- Demo of hacked Machine Learning
- Human Element

Why this presentation

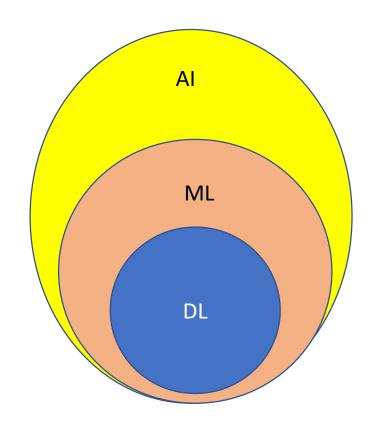
- I was curious? The great Oz?
- Many IT solutions offer AI / ML but what is it and why is it important
- Set a goal, learn something new!
- CPE credits for me too ;-)

Spoiler alert Its all just math!

AI/ML

- AI (Artificial Intelligence)
- ML (Machine Learning)
- DL (Deep Learning)

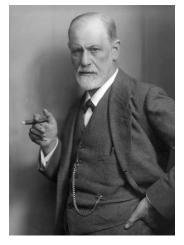
 $AI \neq ML$ or AI = ML



What is Al

- Al 1950s...
 - Definition of ...
 - Turing test...
 - Strong Al
 - Week Al
- Expert Systems 1970 80s
- Al Winter /- Al Hype







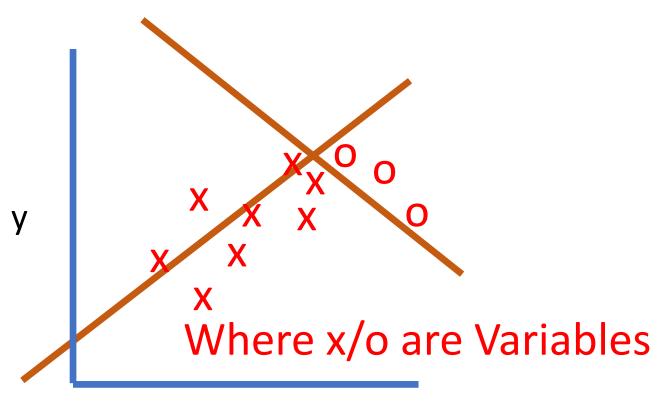
What is ML

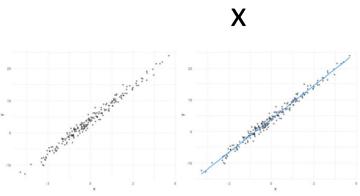
- Definition of...
- High level of how it works
 - Looking for patterns in a data set
 - Based on those patterns make a prediction
 - Those predictions can generate numeric values or class values
- A best guess!
- Linear Algebra / Regression analysis
- Fred Explains it best
- Several approaches
 - Supervised learning
 - Reinforcement learning
 - Unsupervised learning



Supervised ML

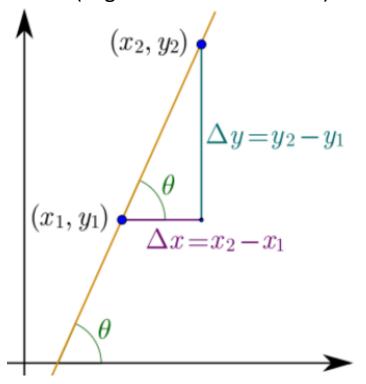
- We already know the answer we want! How do we get there...
 - Classification
 - The answer is 42 but how did we get there? ©
 - An inferred function!
 - Regression
 - $h(\chi)=(\Theta_0+\Theta_1)\chi$



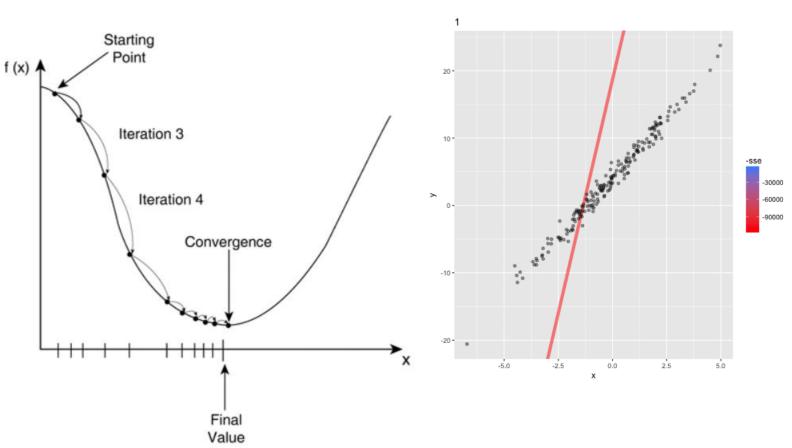


Supervised ML cont.

 $h(\chi)=(\Theta_0+\Theta_1) \chi$ What is the slope of $(\Theta_0+\Theta_1)$ compared to χ where the slope has the least cost (aligns closest to the data)

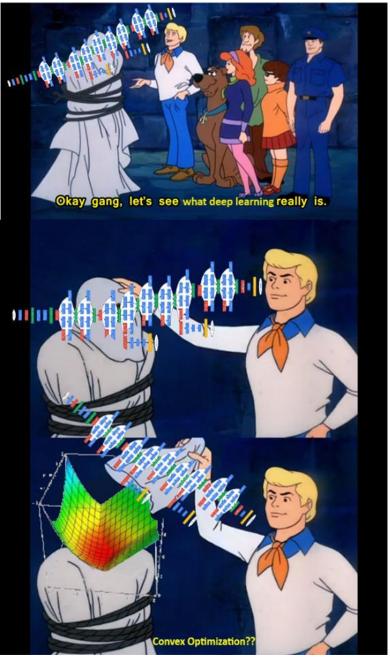






Supervised ML cont.

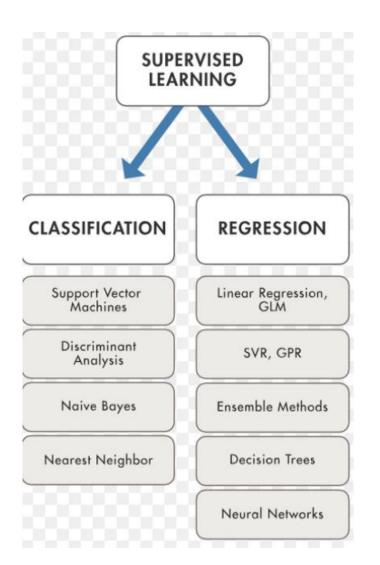




ML - Classification / Regression Methods

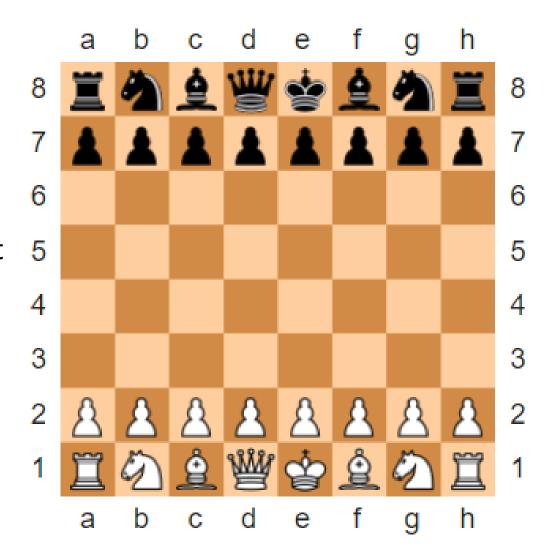
- Decision trees
- Ensembles (Bagging, Boosting, Random forest)
- k-NN
- Linear regression
- Naive Bayes Artificial neural networks Logistic regression Perceptron Relevance vector machine (RVM) Support vector machine (SVM)

- Naive Bayes
- Artificial neural networks Logistic regression
- Perceptron Relevance
- vector machine (RVM)
- Support vector machine (SVM)



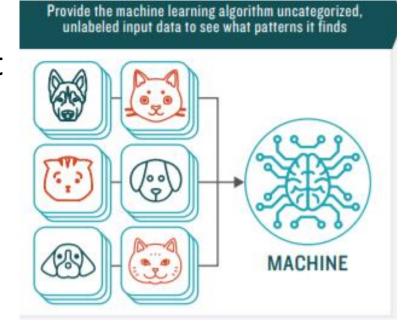
Regression Learning

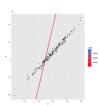
- Rewards based learning
 - Agent
 - Deliberate approach
 - Trial an error
 - Negative and positive reinforcement



Unsupervised ML

Gray input

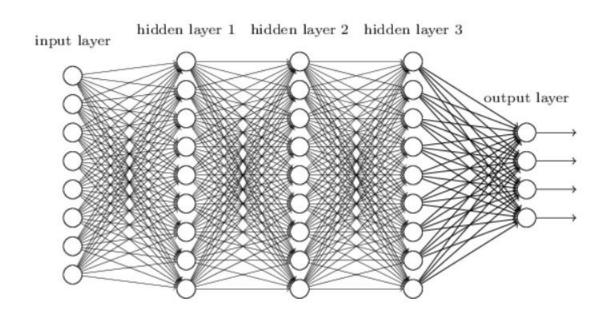






Neural Networks / Deep learning

- Is a subset of Machine Learning
- Moreover can be:
 - Supervised learning
 - Reinforcement learning
 - Unsupervised learning



ML Benefits



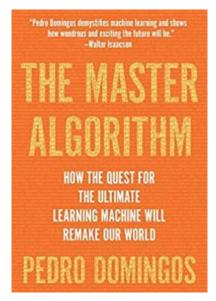
Were Machine learning can benefit IT

- Cyber operations
 - Fatiguing amount of log data
 - Grueling amount of attributes
 - Knowledge needed (depth and breadth)
 - Experience needed



Benefits of Machine learning in IT Operations

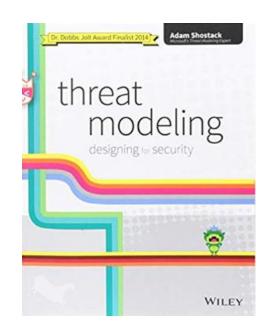
- Hypothesis $h(\chi) = (\theta_0 + \theta_1) \chi$
- 1. Anything that can be observed and documented (logged),
- 2. Have a labeled value (input),
- 3. Can be checked for clustering (grouping), classified or linear comparison.
- However, keep in mind:
 - Not all data sets lend themselves to all ML algorithms (There is no master Algorithm)
 - Not everything has an answer



Benefits

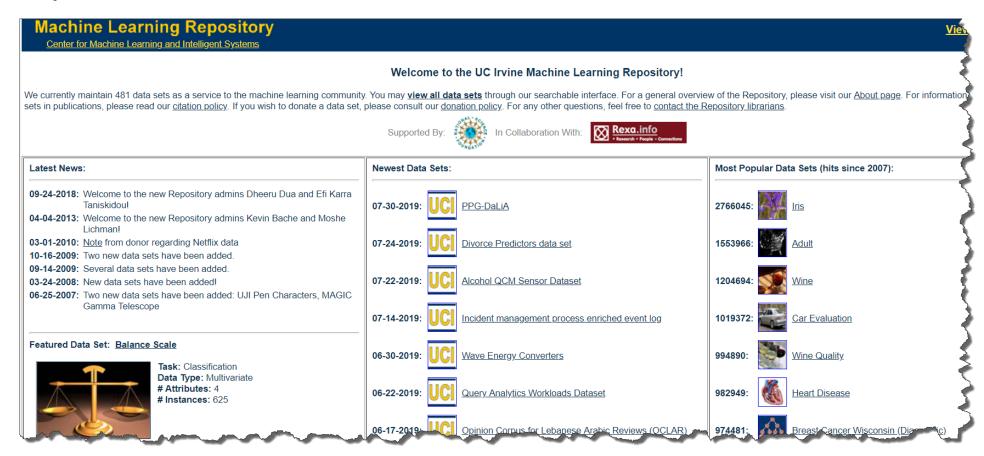
- What are my attack surfaces?
- How can I collect data from them?

Nouns \approx Attack Surfaces (AS) AS_(0-100...)=Risk_(0-100...)



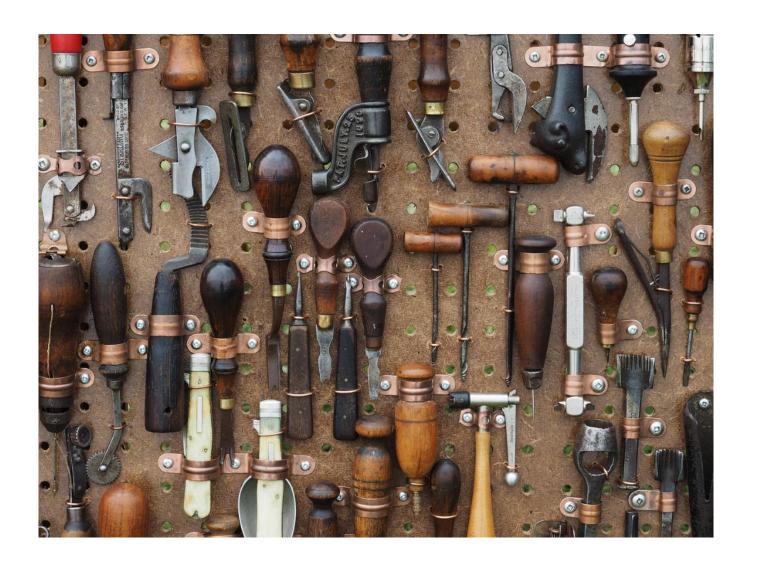
Tools

University of California



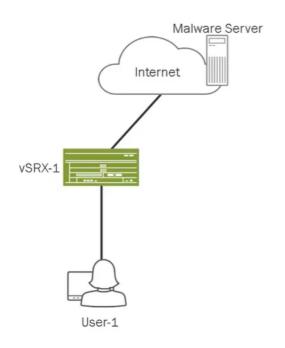
Tools cont.

- MATLAB
- Octave
- Python
- R
- C++
- •



ML working demo

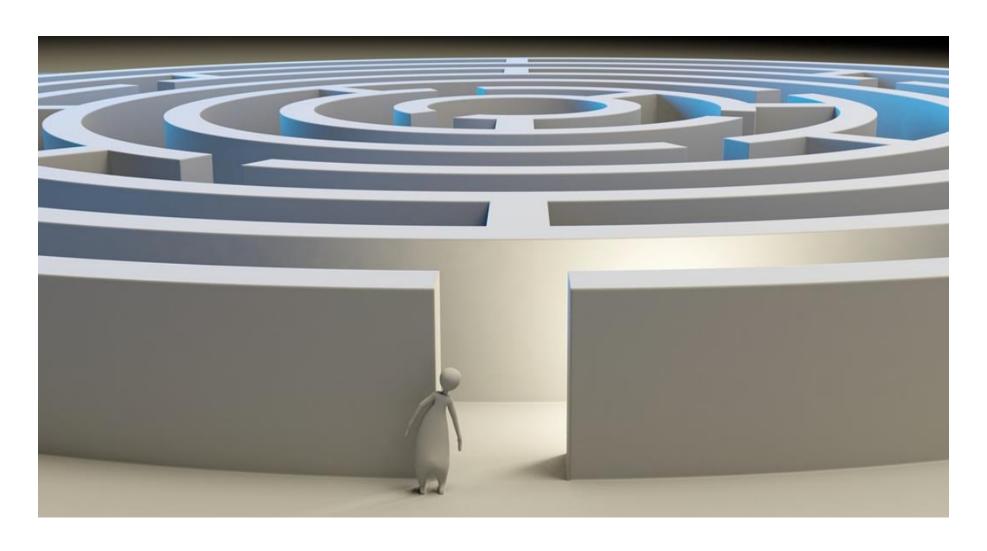
Sky ATP Web Protection – CLI



Criteria for example

- vSRX-1 already enrolled with Sky ATP
- · Block ...
 - Malicious files downloaded through HTTP
 - · Users from communicating through vSRX-1 if they download malicious files through HTTP

ML Challenges



Challenges with ML / Al

- Greedy
- Fragile
- Biases
 - Learned
 - Goals
 - Narrow w/support



Red Teaming (Hacking ML)

- Attack surfaces
 - Model
 - Algorithms
 - Parameters
 - Data
 - Training and testing sets
 - Deployed environment data

Poisoning

Model Abstraction Attacks... Prediction APIs

ML Adversarial attacks examples

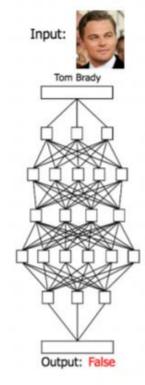
- Example 1
 - Modifying data

- Example 2
 - Tricking Classification

- Example 3
 - Invisibility

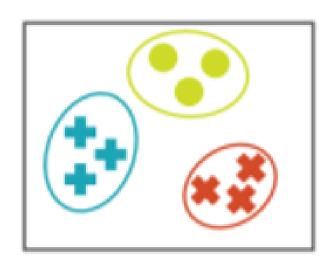
Example 1 - Modifying data

 Backdooring Convolutional Neural Networks via Targeted Weight Perturbations

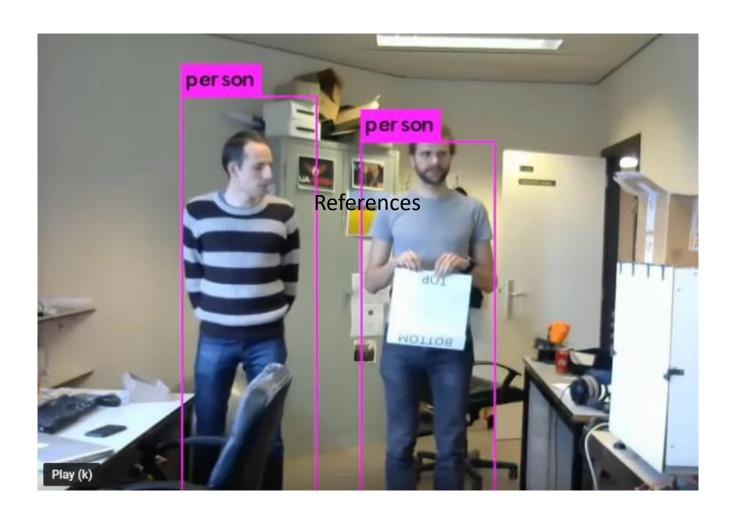


Example 2 - Tricking Classification

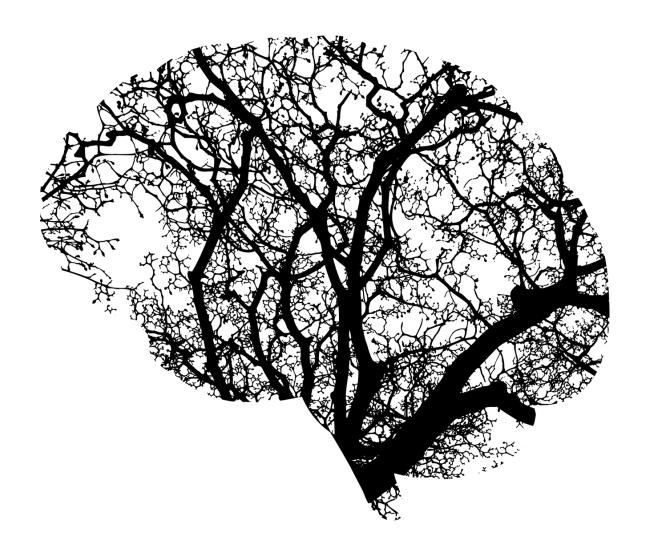
- Blacklisting
- Whitelisting
- Predicting APIs with Model abstractions



Example 3 - ML Invisibility



Human Element



Human Element

- When something goes right or wrong
- Ownership
- Responsibility
- Positive & Negative



Closing comments

- Wish I had more time
- Still learning myself, and looks like so is everyone else...
- Lots of surface level info
- Good info is out there just hard to find
- What I would have done differently

Q&A

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Thank you - Mark www.linkedin.com/in/m-snyder

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