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A study on the depiction of drug usage, alcohol consumption and cigarette smoking in movies and its perceived effect on a young audience. A comparative study of American and Indian cinema and their respective Audiences.

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A Study on the Depiction of Drug Usage, Alcohol Consumption and Cigarette Smoking in  
Movies and its Perceived Effect on a Young Audience. A Comparative Study of American and  
Indian Cinema and their Respective Audiences.

by

Zain Merchant

A thesis proposal submitted in fulfillment  
of the requirements for the degree of  
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