Create Tomorrow, Today

Emerging technologies are disrupting old paradigms and unleashing new opportunities. Oracle has embedded innovative technologies in every aspect of our cloud, enabling companies to reimagine their businesses, processes, and experiences. And the world's #1 database is now autonomous, allowing enterprises to innovate at the speed of a startup.

Artificial intelligence, blockchain, the Internet of Things, machine learning, and other emerging technologies permeate every aspect of work and life. These technologies help us reimagine what's possible: self-driving cars, personalized medicine, precision agriculture, and smart cities.

Oracle provides essential elements for companies to pioneer innovations and drive new business models. For example, applications based on artificial intelligence (AI) can suggest the next best actions, automate answers, and provide personalized service. Oracle embeds machine learning into several management and security offerings to help monitor, troubleshoot, and predict potential outages and security breaches. We enable automated but personalized interactions across our applications via digital assistants—and we've integrated AI into analytics to help discover hidden patterns.

Oracle helps customers develop roadmaps, migrate to the cloud, and take advantage of emerging technologies from any point: new cloud deployments, on-premises environments, and hybrid implementations. Oracle's approach makes it easy for companies to get started in the cloud and even easier to expand as business grows.

Oracle is the #1 provider of business software, with a broad portfolio of solutions for companies of all sizes.

ORACLE CLOUD: SEAMLESSLY INTEGRATED, FUNDAMENTALLY SECURE

Oracle Cloud Infrastructure serves as the foundational layer for Oracle Autonomous Database, as well as for Oracle's platform and application services. It is a second-generation cloud infrastructure designed to run any enterprise application and workload securely in the cloud. In a single offering, Oracle Cloud Infrastructure combines the flexibility and cost benefits of a public cloud with the predictability and control of an on-premises environment.

With the introduction of Oracle Autonomous Database, the industry's only self-driving, self-securing, and self-repairing database, Oracle is again revolutionizing how data is managed. This groundbreaking database technology delivers outstanding security with unmatched availability and performance.

Oracle Corporation

- US$40 billion total GAAP revenue in FY 2018
- 430,000 customers in 175 countries
- 25,000 partners
- 137,000 employees, including:
    - 38,000 developers and engineers
    - 14,000 support and services specialists who speak 29 languages
    - 19,000 implementation consultants
- More than 6.3 million students supported annually in 128 countries
- More than 18,000 patents worldwide
- #19 of 100 most valuable global brands (Interbrand Best Global Brands 2018 Rankings)
- 5 million registered members of the Oracle Developer Community
- 484 independent user communities in 92 countries, representing more than 1 million members

Industry Leadership

- #1 in banking
- #1 in communications
- #1 in engineering and construction
- #1 in financial services
- #1 in healthcare
- #1 in insurance
- #1 in public sector
- #1 in retail
- #1 in utilities

ORACLE®

Oracle Cloud Platform serves as the foundation for building, running, integrating, monitoring, and securing applications, as well as for driving new insights. Oracle Cloud Platform provides a complete set of open and standards–based tools that span data management, application development, integration, analytics and big data, management, and security. With Oracle's advanced capabilities, customers can rapidly provision resources and dramatically simplify patching, upgrades, backups, and restoration.

Oracle Cloud Applications—including enterprise resource planning, enterprise performance management, customer experience, and human capital and supply chain management— embed AI capabilities and machine learning to help organizations derive better insights about customers, employees, and processes. AI-enabled applications not only may detect business trends—but also learn from the results and make recommendations that add business value. Decision science drives the outcomes for business leaders without always requiring help from data scientists or IT.

Oracle Cloud Applications are built to support modern digital business processes, fueled by the power of data. This means that applications can be connected seamlessly and intelligently—turning insight into action. With integrated AI and machine learning, Oracle's cloud applications can deliver more immediate business impact.

Oracle also provides industry-specific applications for running a customer's core business, on premises or in the cloud, for more than two dozen industries.

OPEN AND INNOVATIVE DEVELOPMENT PLATFORM

Oracle is committed to delivering an open standards–based development platform that supports not only Oracle products, but also open source technologies for blockchain, containers, serverless, AI, machine learning, streaming technologies, and various programming languages. Developers have the option to use their preferred application stack for developing and deploying applications on Oracle Cloud.

PATHWAYS TO INNOVATION

Oracle uniquely offers multiple paths and services to facilitate a customer's move to the cloud. Our cloud strategy is built on the understanding that cloud and on-premises implementations must coexist. This gives customers a path that meets their future needs while allowing them to preserve and upgrade their existing investments. With free trials and our "bring your own license" and "universal credit pricing" programs, Oracle makes it easy for organizations to try, buy, and consume cloud services while leveraging existing Oracle investments. And Oracle Soar, the world's first automated cloud migration offering, enables customers to save time and resources. As part of our commitment to customer success, Oracle offers world-class consulting, support, and training.

Today, 430,000 customers in 175 countries use Oracle technologies to seize business opportunities and solve real, tangible challenges.

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Integrated Cloud Applications & Platform Services

Oracle is committed to developing practices and products that help protect the environment

Oracle Leadership

- #1 application server
- #1 applications development and deployment
- #1 business analytics
- #1 business software
- #1 database
- #1 database management tools
- #1 database on Linux and UNIX
- #1 database warehouse
- #1 deployment-centric applications platform
- #1 engineered systems and integrated platforms
- #1 enterprise performance management
- #1 human capital management
- #1 identity governance and administration
- #1 lead management and marketing automation
- #1 logistics
- #1 middleware
- #1 project and portfolio management
- #1 supply chain execution
- #1 talent management
- #1 transportation management

Oracle Customers Include

- 10 of the 10 top aerospace and defense companies
- 20 of the 20 top auto companies
- 20 of the 20 top banks
- 9 of the 10 top consumer goods companies
- 9 of the 10 top engineering and construction companies
- 20 of the 20 top governments
- 20 of the 20 top high tech companies
- 20 of the 20 top insurers
- 20 of the 20 top manufacturers
- 20 of the 20 top medical device companies
- 20 of the 20 top oil and gas companies
- 20 of the 20 top pharmaceutical companies
- 20 of the 20 top retailers
- 20 of the 20 top supply chains
- 20 of the 20 top telcos
- 20 of the 20 top universities
- 10 of the 10 top utilities

ORACLE®