

## **UpGrad**

**UpGrad** is an online education platform to help individuals develop their professional potential in the most engaging learning environment. Online education is a fundamental disruption that will have a far-reaching impact. At UpGrad, we are working towards transforming this online education wave into a tsunami! We are taking a full-stack approach of leveraging content, technology, marketing and services to offer quality education at scale in partnership with corporates & academics to offer a rigorous & industry relevant program.

The field of Data Science is maturing rapidly and demands professionals skilled not only in Statistics, but also in advanced concepts such as Natural Language Processing and Neural Networks. Our vision is to design and deliver a quality online Post-Graduate Program in Machine Learning/AI to produce top-notch Data Scientists and Machine Learning experts and help India capitalize the next wave of Artificial Intelligence. With UpGrad, we promise to equip you

with the perfect mix of business acumen and technical capabilities to help you contribute to this technological

revolution.

### **Ronnie Screwvala**

Co-Founder UpGrad





**IIIT-Bangalore** is one of the leading institutes of higher education in the country and is a renowned name in the global analytics and IT industry. Our world-class faculty with years of teaching experience, have successfully worked with UpGrad to deliver quality online executive education in Data Science.

We are excited to partner with UpGrad yet again, to offer an academically rigorous and industry-relevant PG Diploma Program in Machine Learning and Al. IIIT-B's faculty will be covering the conceptual depths of topics such as Neural Networks, Deep Learning and NLP and this will be complemented by case studies from industry leaders from UpGrad's industry network. Further, our strong career support services, industry mentorship and the credibility of a PG Diploma Program will provide you just the right push to accelerate your career in Machine Learning and Al.

We invite you to take this opportunity and join us and make use of the excellent pedagogy and industry collaborations. You will truly be getting the best of both worlds, which will help you achieve success in the field of Machine Learning and Al.

Prof. S. Sadagopan

Director
IIIT-Bangalore



# WHY MACHINE LEARNING & AI WITH UPGRAD & IIIT-B?



## CUTTING EDGE CURRICULUM

Master advanced machine learning and artificial intelligence concepts



## PG DIPLOMA FROM IIIT-B

Earn a reputed Post Graduate Diploma without leaving your job



### ON-THE-GO LEARNING

Lectures squeezed into 30-minute learning sessions, anytime-anywhere



## FOR THE INDUSTRY, BY THE INDUSTRY

Learn application through projects created in collaboration with industry



## CAREER SUPPORT

Get access to career coaching services and get introduced to the right opportunities to upgrade yourself



## INDUSTRY MENTORSHIP

Receive 1:1 industry mentorship from ML and AI experts to guide you to your milestones

# INSIGHTS FROM INDUSTRY EXPERTS



S. ANAND CEO Gramener



UJJYAINI MITRA Head of Analytics Viacom 18



HINDOL BASU Partner Tata IQ



KALPANA SUBBARAMAPPA Ex-AVP, Decision Sciences GENPACT



SAI ALLURI PRO Analytics & Strategy Manager Uber



ANKIT JAIN
Data Scientist
Uber



RAJ ONKAR
Data Science Manager
Accenture



ANSHUMAN GUPTA, PHD Director - Data Science Pitney Bowes

# CONCEPTS FROM TOP ACADEMICIANS



PROF. S. SADAGOPAN
Director
IIIT Bangalore



TRICHA ANJALI Associate Professor IIIT Bangalore



G SRINIVASARAGHAVAN
Professor
IIIT Bangalore



DINESH BABU JAYAGOPI Assistant Professor IIIT Bangalore



CHANDRASHEKAR RAMANATHAN Dean (Academics) IIIT Bangalore



SRINATH SRINIVASA Dean (R&D) IIIT Bangalore



Note: This curriculum is subject to change based on inputs from IIIT-B and Industry

### PRE-PROGRAM PREPARATION

#### **PYTHON FOR DATA ANALYSIS**

Get acquainted with Data Structures, Object Oriented Programming, Data Manipulation and Data Visualization in Python

### INTRODUCTION TO SQL

Learn SQL for querying information from databases

#### MATH FOR DATA ANALYSIS

Brush up your knowledge of Linear Algebra, Matrices, Eigen Vectors and their application for Data Analysis

### STATISTICS ESSENTIALS

#### **INFERENTIAL STATISTICS**

Learn Probability Distribution Functions, Random Variables, Sampling Methods, Central Limit Theorem and more to draw inferences

### HYPOTHESIS TESTING

Understand how to formulate and test hypotheses to solve business problems

### **EXPLORATORY DATA ANALYSIS**

Learn how to summarize data sets and derive initial insights

### MACHINE LEARNING

#### LINEAR REGRESSION

Learn to implement linear regression and predict continuous data values

### SUPERVISE LEARNING

Understand and implement algorithms like Naive Bayes and Logistic Regression

### Learn how to create segments based on similarities using K-Means and Hierarchical clustering

UNSUPERVISED LEARNING

### SUPPORT VECTOR MACHINES

Learn to classify data points using support vectors

### **DECISION TREES**

Tree-based model that is simple and easy to use. Learn the fundamentals on how to implement them

### NATURAL LANGUAGE PROCESSING

### BASICS OF TEXT PROCESSING

Get started with the Natural language toolkit, learn the basics of text processing in python

### LEXICAL PROCESSING

Learn to extract features from unstructured text and build machine learning models on text data

### SYNTAX AND SEMANTICS

Conduct sentiment analysis, learn to parse English sentences and extract meaning from them

### OTHER PROBLEMS IN TEXT ANALYTICS

Explore the applications of text analytics in new areas and various business domains

### **DEEP LEARNING & NEURAL NETWORKS**

### INFORMATION FLOW IN A NEURAL NETWORK

Understand the components and structure of artificial neural networks

### TRAINING A NEURAL NETWORK

Learn the cutting-edge techniques used to train highly complex neural networks

### **CONVOLUTIONAL NEURAL NETWORKS**

Use CNN's to solve complex image classification problems

### RECURRENT NEURAL NETWORKS Study LSTMs and RNN's applications in text analytics

### CREATING AND DEPLOYING NETWORKS USING TENSORFLOW AND KERAS Build and deploy your own deep neural networks on a website, learn to use tensorflow API

and keras

### **GRAPHICAL MODELS**

### **DIRECTED AND UNDIRECTED MODELS** Learn the basics of directed and undirected graphs

**LEARNING** 

Learn how graphical models draw inferences using datasets

Learn to estimate parameters and structure of graphical models

REINFORCEMENT LEARNING

### INTRODUCTION TO RL

Understand the basics of RL and its applications in Al

### MARKOV DECISION PROCESSES

Model processes as Markov chains, learn algorithms for solving optimisation problems

### **Q-LEARNING**

Write Q-learning algorithms to solve complex RL problems

# PROGRAM DETAILS

#### **PROGRAM STARTS**

January, 2018\*

\*Preparatory sessions will be starting from December, 2017.

#### **DURATION**

11 Months

#### **WEEKLY COMMITMENT**

10 hours per week

4-5 hours of asynchronous learning time5-7 hours of assignments & projects1 live session every 3 weeks

#### **PROGRAM FEE**

INR 2,75,000 (Incl. of all taxes)

Flexible Payment Options Available

#### **ELIGIBILITY**

Bachelor's/Master's degrees in Computer Science/Engineering/Math/Statistics/ Economics/Science with a minimum of 50% marks in graduation

#### SELECTION PROCESS

Candidates are expected to fill out an application form and then undergo a selection test to assess college-level mathematics and basic programming skill

For further details, call us at +91 22 6156 2183 or contact:





