

MAST Foundation and G.D announce

## THE FIFTH GD4PHOTOART INTERNATIONAL PHOTOGRAPHIC COMPETITION BY INVITATION

### Competition objectives

**GD4PhotoArt** is a biennial selection of young photographers that aims to document and support image research activities related to industry, the transformations it can effect on society and on the environment, and the role of human labour in economic and productive development.

Initially promoted only by G.D, the worldwide leader in the packaging machinery sector, from 2013 GD4PhotoArt became part of a broader project coordinated by the **MAST Foundation**, the non-profit institution that promotes the activities conducted by the multi-functional service centre of the same name, which provides corporate welfare services and makes them available to the territory. Opened in Bologna in 2013, **MAST** (***Manifattura di Arti, Sperimentazione e Tecnologia***) [Arts, Experience and Technology] is an innovative complex adjacent to the historic G.D factory and it operates as a centre for sharing and collaborating that hosts a variety of functions including the Academy, the Restaurant, the Wellness, the Auditorium, the technological Gallery and photographic Gallery, where industrial photography is a part of the primary mission of the Foundation. The images also contribute to promoting a cultural process that stimulates motivation and interest in the mechanical industry, technology and entrepreneurship among the younger generations, together with a sense of belonging to one of the most virtuous territories in Italy for the development of enterprise.

From 2007 to today, GD4PhotoArt has contributed to creating a collection of photography by contemporary artists, whose works are included in the historical and well-organized **collection of industrial photography** of the MAST Foundation, curated by Urs Stahel, who directed the Winterthur Museum for 20 years.

All activities linked to the collection are now conducted in a space dedicated to the themes of industry and labour situated in the MAST Photo Gallery. The competition is also a part of this specific and original structure. The MAST Foundation also promotes the first biennial exhibition in the world dedicated to industrial photography, under the artistic direction of François Hébel, the third edition of which will be held in Bologna in 2017.

### Competition participation procedure

Participation in the competition is by invitation only and it is addressed to young photographers of all nationalities who have not reached 40 years of age within the term for submitting their candidacy (31 October 2016).

The artists will be selected by 5 September 2016 by 23 international selectors. Each of them will propose two names, for a total of 46 participants.

These candidates will then be invited to take part in the competition, to present a project and to submit the material listed in article 5 of the competition regulations by **31 October 2016**.

The documentation must be sent to the Organisational Secretariat of the Competition via the reserved area of the website:

**<http://www.gd4photoart.com/>**

Starting from 12 September, each candidate will receive a mail with the web address for access to the reserved area, and personalized username and password.

During the month of December 2016, a jury made up of photographers, critics, professors and curators will select 4 finalists who will each receive a fellowship of € 10,000.

The finalists will then have 6 months, from 1 January to 10 July 2017, to conduct their own research projects.

The project consists of producing at least 15 original and unpublished works, which must be submitted to the Organizational Secretariat of the Competition by **15 July 2017**. A tutor will follow the project monthly and act as a point of reference for the artists.

In March 2017, a mid-term workshop of two days will be organized in Bologna at MAST with the photographers, the selectors and some members of the jury.

During the GD4PhotoArt 2016/2017 exhibition of the projects realized by the four finalists, the jury will meet to select the winner of the fifth edition of the competition. The winner will be awarded an additional prize of € 15,000.

The Organisation reserves the right to change the dates of the competition for organisational motives, giving participants prior notice.

**Candidates invited to participate in the competition are requested to read all competition regulations carefully and to follow the instructions for registration and for sending the requested materials via the [www.gd4photoart.com](http://www.gd4photoart.com) website.**

# **REGULATIONS OF THE GD4PHOTOART INTERNATIONAL PHOTOGRAPHIC COMPETITION BY INVITATION**

## **Article 1 – Announcement**

The MAST Foundation and G.D announce a photographic competition that aims to document and support image research activities related to industry, the transformations it can effect on society and on the environment, and the role of human labour in economic and productive development.

## **Article 2 – Organisational Secretariat**

GD4PhotoArt International Photographic Competition  
MAST Foundation  
Via Speranza 42  
40133 Bologna

Telephone: 051-6474406  
Fax: 051-6474277  
E-mail: [info@gd4photoart.com](mailto:info@gd4photoart.com)

## **Article 3 – Competition subject**

By means of a biennial selection of young photographers, the competition contributes to the development of a systematic and continuing project about photography and industry with the collection of data and works through regular contacts with artists, critics, galleries and sector operators. The seat of the project is the MAST Photo Gallery, a space dedicated to photography on the themes of industry and labour under the direction of Urs Stahel, inside MAST (*Manifattura di Arti, Sperimentazione e Tecnologia*) [Arts, Experience and Technology], the innovative complex adjacent to the historic G.D factory and the headquarters of the Coesia Group.

The theme of the competition is “Industry, Society and Territory”, the term industry aiming to encompass issues focussed on architecture, landscape, environment, portraiture, and still lifes works in different sectors. Special consideration will also be given to projects that deal with the new aspects of work, space, community and material/immaterial processes that characterize current production conditions and the themes linked to the fourth industrial revolution.

## **Article 4 – Participants**

Participation in the competition is by invitation only. Participants will be identified by prominent figures in the field of photography. Individual candidacies will not be accepted.

The competition is addressed to young photographers of all nationalities who have not reached 40 years of age within the term for submitting their candidacy (31 October 2016).

Members of the statutory bodies and employees of G.D and the MAST Foundation, members of their families and/or cohabitants, and their relatives to the third degree are excluded from participation in the competition.

Photographers who have participated and received prize moneys in a previous edition of the GD4PhotoArt competition are excluded from eligible candidacy for prizes in successive editions.

## **Article 5 – Procedure of participation**

Photographers who are invited to participate in the competition must send:

- the **competition entry form** duly filled in and signed, including the clause of consent regarding processing of personal data;
- a **curriculum vitae in PDF format**, with detailed indications of photographic experience, participation in exhibitions, etc.
- a simple copy of a **valid personal identification document**;
- the artist's digital portfolio of **15 images in JPEG format** at 300 dpi, long side 1200 pixels, preferably on themes related to the Competition. The files must be named with the candidate's surname and a consecutive number. Each image should be accompanied by a **caption**, in a separate list or table, with the indications of the photographer's name and surname, the place and year the photo was taken, the title of a series if pertinent and its individual title, if any. No watermark is admitted on the images (name or abbreviation). The files will be conserved by the MAST Foundation purely for the purpose of the documentary archive.
- an **English written presentation on the submitted research project**, explaining its planned concept, method and execution, and the criteria to be followed in the event of the finished project being exhibited. This text should be 1500 characters/200 words.

Submission of the duly completed competition entry form, implicates full knowledge and unconditional acceptance of these Regulations.

By entering the Competition, participants grant and acknowledge that the MAST Foundation is authorised to receive and review their registration data. Participants grant that their personal data, including but not limited to name, mailing address, telephone number and email address can be collected, processed, conserved and otherwise utilised by the MAST Foundation for the purpose of conducting and administering this photographic competition.

## **Article 6 – Deadline and delivery**

The materials must be sent to the Organisational Secretariat of the Competition through the reserved area of the photographic competition website:

<http://www.gd4photoart.com/> within **31 October 2016**.

Starting from 12 September, each candidate will receive a mail with the web address for access to the reserved area, and personalized username and password.

## Article 7 – Unacceptable applications

In no case will applications be accepted if:

- they have not been signed as requested, including the privacy section;
- they are sent after 31 October 2016;
- they are accompanied by documentation that does not satisfy the indications provided in this Announcement;
- the applicant does not possess the requisites as listed in article 4.

## Article 8 – Jury

The President of the Competition Jury is Isabella Seràgnoli, President of MAST Foundation.

The Jury Members are:

Quentin Bajac, MOMA, The Museum of Modern Art, New York  
Giovanna Calvenzi, journalist and photo editor  
Pippo Ciorra, MAXXI Architecture, (*Museo Nazionale delle Arti del XXI Secolo* [national museum of the arts of the 21st century])  
Daniela Facchinato, photographer  
Laura Gasparini, *Fototeca* [photographic library], Reggio Emilia  
François Hébel, curator  
Michael Hoppen, Michael Hoppen Gallery, London  
Piero Orlandi, curator  
Urs Stahel, MAST PhotoGallery  
Roberta Valtorta, *Fondazione Museo di Fotografia Contemporanea* [foundation of the contemporary photography museum], Cinisello Balsamo

Decisions of the jury will be final.

## Article 9 – Prizes

The prizes will consist of four fellowships of € 10,000 each for the 4 finalists and an additional prize of € 15,000 for the winner.

The names of **finalists** will be announced by end 2016 and the name of the **winner** will be announced during the exhibition of the fifth edition of the competition, by publication of a notice on the GD4PhotoArt website. The finalists and the winner will also be notified personally by mail. The fellowships will be awarded when the names of the 4 finalists are announced at the end of the month of December 2016. The final prize will be awarded when the winner is announced.

The four finalists will have about 6 months, from 1 January to 10 July 2017, to conduct their own research projects. The project consists of producing at least 15 original and unpublished works, which must be submitted to the Organizational Secretariat of the GD4PhotoArt Competition through the reserved area of the photographic competition website:

<http://www.gd4photoart.com/> by 15 July 2017.

The images must have the following characteristics:

- JPEG format at 300 dpi, long side 1200 pixels numbered consecutively for the sequence of exhibition, accompanied by captions and/or short explanatory texts regarding the images and/or the project

A tutor will follow the project monthly and act as a point of reference for the artists.

In March 2017, a mid-term workshop of two days will be organized in Bologna at MAST with the photographers, the selectors and some members of the jury.

The Organisation reserves the right to change the dates of the competition for organisational motives, giving participants prior notice.

## **Article 10 – Exhibition and catalogue of the works**

An exposition will be mounted within 12 months of the submission of the projects realised by the winner and the other finalists. The exhibition, including mounting, the catalogue and promotion, will be funded entirely and curated by the Competition organisation. As a contribution, the winner and each of the other three finalists will make a permanent donation to the MAST Foundation of one of the ten signed and numbered copies of each of the photographs on view.

The organizers will be entitled to promote the exhibition, either in part or in its entirety, in festivals, fairs, museums, etc.

## **Article 11 – Materials and images, use and intellectual property rights**

The intellectual property of the images and related rights will remain the property of their authors, except where indicated otherwise hereinafter and without prejudice to rights granted to the MAST Foundation. Participants guarantee that they are the sole and exclusive authors of the images they submit.

With regard to the images that will be realised by the winner and other finalists and submitted as part of the Competition projects, the authors guarantee that the said images will be new, original, and neither previously published nor about to be published.

The author guarantees and undertakes to hold the MAST Foundation harmless from any possibly related third party claims. The author guarantees that the materials, the images and the relative rights that the author grants to the MAST Foundation will not prejudice any third party rights and that, therefore, for all images depicting persons and/or things that require specific consent the author will have obtained such consent (including, as necessary, in observance of the Italian legislative decree no. 196/2003, the 'Privacy Code') concerning participation in the competition and granting to the MAST Foundation of the rights mentioned in these Regulations, with particular reference to those mentioned in this article number 11.

The author also provides the guarantees below:

- The photographs will not contain any forged, threatening, false, misleading, offensive, harassing, defamatory, vulgar, obscene, scandalous or pornographic content.
- The photographs will not contain material that could constitute or encourage conduct that would be judged a crime, induce civil liability or otherwise violate any law.
- The photographs will not include registered third party marks, material subject to third party copyrights or stock images.

The series of winning images will be published in part or in their entirety, at the exclusive discretion of the MAST Foundation and in the manner it deems appropriate, in a MAST Foundation publication, which may also include photos selected among special mentions or other images and works not connected with the competition.

### **Article 11a – Portfolio**

The MAST Foundation reserves the right to freely use all images submitted by participants – for non-commercial purposes – without any time limit, for the production of information, advertising, promotional or editorial materials regarding the competition, for the promotion of institutional initiatives on its own behalf and, in general, to pursue its own institutional purposes including the preparation of exhibitions, or lending to other museums, fairs or festivals.

### **Article 11b – Materials realised by the winner and the finalists**

Each of the images produced by the winner and by the finalists for the Competition may be reproduced in a maximum of 10 copies each and must be signed and numbered.

Of these 10 copies, the copy on view in the exhibition of the fifth edition of the competition will be permanently donated to the MAST Foundation, which reserves the right to freely use all images submitted by participants – for non-commercial purposes – without any time limit, for the production of information, advertising, promotional or editorial materials, for the promotion of institutional initiatives on its own behalf or for third parties and, in general, to pursue its own institutional purposes including the preparation of exhibitions, or lending to other museums, fairs or festivals. The author will be acknowledged as such in compliance with current standard practice.

Such uses on Mast Foundation's part will be entirely free and discretionary and the author will have no right to claim any form of payment or to advance further claims of any kind.

The participant acknowledges that the MAST Foundation and its partners in the event assume no responsibility and are not liable for any improper use of the images.

**GD4PHOTOART INTERNATIONAL PHOTOGRAPHY COMPETITION**

**ENTRY FORM**

NB: The spaces marked with an asterisk (\*) must compulsorily be filled out.

Author's personal details

Surname \*

Name \*

Place of birth \*

Date of birth \*

Address \*

Postcode \*

City \*

Province \*

E-mail \*

Website (where applicable)

Telephone

Fax

Cellphone

Tax code number \*

Series presented

Title

NB: the title may be simply a general identification label

Brief note (optional)

**Application**

The undersigned \_\_\_\_\_ by the act of signing the present entry form declares, under his/her own responsibility, full awareness and acceptance of the Announcement and the Rules of the "GD4PhotoART" International Photography Competition, in which he/she hereby applies to take part.

The undersigned also confirms that he/she is the sole author of the images submitted and observes and accepts in particular, along with the other rules, the conditions set out in article 11 of the Competition Rules.

\_\_\_\_\_, \_\_\_\_\_



## **Privacy Protection Notification**

In observance of the Italian legislative decree number 196/2003, the “Code for the protection of personal details”, we inform you of the following:

All personal details requested or in any way acquired by G.D and the MAST Foundation will be used exclusively in order to observe due legal procedures and achieve the objectives foreseen by the Statute or the rules and specifically to permit such administrative operations as are necessary to the running of the competition.

The conservation and use of personal details will be handled with instruments suitable for guaranteeing security and confidentiality and may be done through automatic instruments designed to archive, organise and transmit data.

The providing of personal details is optional. But at the same time, an eventual refusal to supply personal details might well result in an objective impossibility in carrying out the procedures envisaged by the competition, or in observing due legal procedure and/or competition rules related to the fulfilment of the event’s institutional goals.

The personal details you supply, or that are in other ways acquired in the context of this specific project, may be processed by:

- companies, bodies or consortiums engaged by us to supply specific data elaboration services or which carry out activities that are connected with or complementary to those of G.D or the MAST Foundation, that is to say, activities necessary for effecting financial operations that you have requested or may request in the future;
- persons whose right to access your personal details is legally recognised by local, national or EU legislative bodies;
- persons to whom the said details must legally be transmitted, that is to say, by public officials in the course of their authorised activities.

You may exercise your rights as set out by article 7 of the Italian legislative decree number 196/2003, particularly the right to request at any moment the confirmation of what personal details of yours are being stored, to request their modification, updating or cancellation, and to dispute their use or processing in part or entirely.

The official holders of your data will be G.D, of Via Battindarno 91, Bologna, and the MAST Foundation, of via Speranza 42, Bologna.

Those responsible for processing your personal details – also in relation to the exercising of your rights set out in article 7 of the Italian legislative decree number 196/2003 – can be contacted at the G.D headquarters via the following e-mail address: [info@gd4photoart.com](mailto:info@gd4photoart.com).

In any case, an updated list of all those nominated by G.D and the MAST Foundation as Responsible for processing your details can always be consulted on the website [www.gd4photoart.com](http://www.gd4photoart.com).

### **Consent to the processing of personal details**

By signing here, the undersigned declares that he/she has read this notification and consents to all such uses of his/her personal details, if necessary including sensitive data, as are permitted by law and envisaged by the present notification.

Signed

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