



### **Grand Wailea Foundation launches to serve Maui County**

*The island's largest private employer extends its legacy of giving with a lead gift from owner  
BRE Hotels & Resorts and a guest contribution program*

**WAILEA, Hawai'i (November 18, 2019)** — Today, BRE Hotels & Resorts, owner of Grand Wailea Maui, Ritz-Carlton Kapalua, and Turtle Bay Resort, announced the launch of the Grand Wailea Foundation. BRE Hotels & Resorts seeded the Foundation's fund with a \$75,000 gift to advance the Foundation's work in the areas of education, historic and cultural preservation, environmental stewardship and community programs.

"We believe that as a business benefits, so should the community that sustains it," said **Jim Petrus**, senior vice president of asset management in Hawai'i for BRE Hotels & Resorts.

While the Foundation launched today, charitable giving has been a priority of the resort since its establishment nearly 30 years ago. Over the last five years, more than \$4.5 million in service, cash and in-kind gifts have been donated by Grand Wailea, 75% of which have been donated to local organizations.

"In lean and successful years, philanthropy has always been a priority for Grand Wailea," said **Petrus**. "The commitment began with Grand Wailea's founder, Mr. Takeshi Sekiguchi, in 1991 and we are proud and honored to expand it with the launch of the Grand Wailea Foundation."

Initial gifts to area nonprofits and organizations will be awarded by the Grand Wailea Foundation on December 1 at the resort's annual Tree Lighting event. Additional information, such as how to apply for grants and scholarships, will be announced and featured on the Foundation's website, [grandwaileafoundation.com](http://grandwaileafoundation.com).

In addition to BRE Hotels & Resorts' \$75,000 lead gift, the Foundation will be supported through optional contributions by guests at Grand Wailea and fundraising events planned in its inaugural year.

"The Grand Wailea Foundation underscores our resort's commitment to giving back to the community we serve," said **JP Oliver**, managing director of Grand Wailea. "Furthermore, our team members are among the most charitable I've ever worked with. Through countless service hours and participation in the resort's annual philanthropic activities, they consistently demonstrate the positive charitable impact when team members of Maui's largest private employer come together for social good."

### **About Grand Wailea, A Waldorf Astoria Resort**

This iconic, landmark resort consistently ranks among the world's best in leading travel and consumer reports. Nestled on 40 acres of lush, tropical gardens fronting Wailea Beach, **Grand Wailea** provides a diverse range of memorable experiences: open spaces for the active vacationer, beauty and seclusion for romantic getaways, and family fun – ranging from cultural activities to rope swings and a jungle-style

river pool. Guests also have access to the luxurious **Spa Grande**, a standard-setter in the world of resort spas, as well as eight restaurants, including the award-winning Humuhumunukunukuapua'a.

Accommodation options include Grand Wailea's 830 rooms and suites and an enclave of luxury villas, **Ho'olei Villas at Grand Wailea**, ranging from 3,200 to 4,000 sq. ft., located adjacent to the resort with access to Grand Wailea amenities. For reservations and information, call 1-800-888-6100 or visit [www.grandwailea.com](http://www.grandwailea.com)

#### **About Waldorf Astoria Hotels & Resorts**

[Waldorf Astoria Hotels & Resorts](http://www.waldorfastoria.com) is a portfolio of 26 iconic properties in the world's most sought after destinations. Unified by their inspirational environments and True Waldorf Service, Waldorf Astoria hotels deliver unparalleled, bespoke service from the moment a guest books through check out. Waldorf Astoria is a part of Hilton, a leading global hospitality company. Experience Waldorf Astoria by booking at [www.waldorfastoria.com](http://www.waldorfastoria.com). Learn about the brand by visiting <http://news.waldorfastoria.com> or following the brand on [Twitter](#), [Instagram](#), and [Facebook](#).

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