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New Arrivals (Books)

(On Display - December 15-21, 2014)

Available for issue from December 22, 2014

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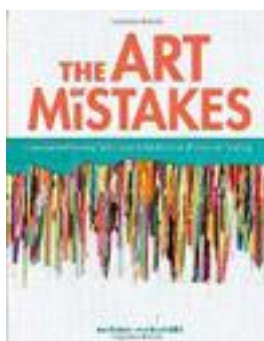
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GENERAL

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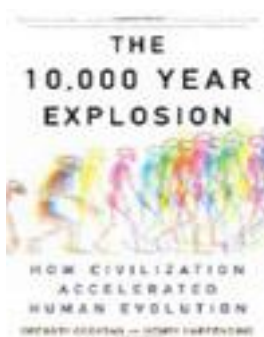


The art of mistakes: unexpected painting techniques and the practice of creative thinking by Melanie Rothschild. Cincinnati, Ohio: North Light Books, 2014.

751.4 R6A7 (187983) **

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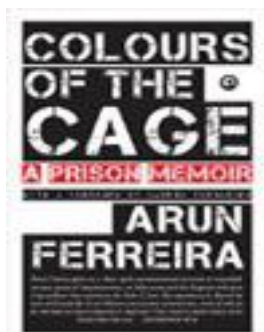


The 10,000 year explosion: how civilization accelerated human evolution by Gregory Cochran. New York: Basic Books, 2010.

599.938 C6T3 (187991) *

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3



Colours of the cage: a prison memoir by Arun Ferreira. New Delhi: Aleph Book Company, 2014.

823.91 F3C6 (188005) *

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4



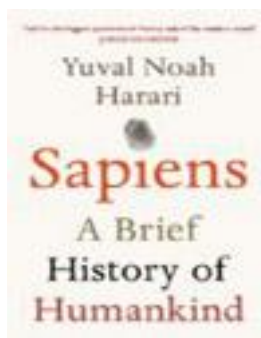
The affirmative action empire: nations and nationalism in the Soviet Union, 1923-1939 by Terry Martin. Ithaca: Cornell University Press, 2001.

947.0842 M2A3 (188022) *

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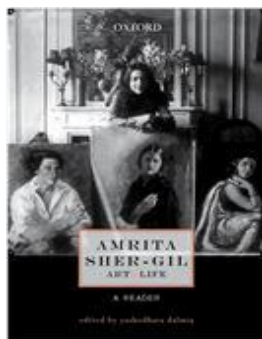


Sapiens: a brief history of humankind by Yuval Noah Harari. London: Harvill Secker, 2014.

909 H2S2 (188034)**

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6



Amrita Sher-Gil: art and life: a reader by Yashodhara Dalmia (editor). New Delhi: Oxford University Press, 2014.

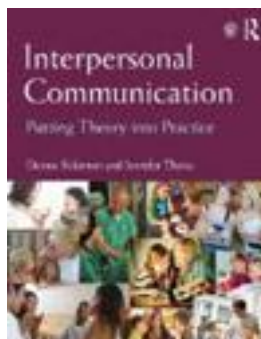
759.954 A6 (188035) *

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MANAGEMENT

COMMUNICATION

7



Interpersonal communication: putting theory into practice by Denise Solomon. New York: Routledge, 2013.

302.2 S616 (188040)

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8



The ecstasy of communication by Jean Baudrillard. Los Angeles, CA: Semiotext(e), 2012.

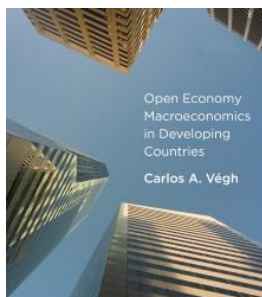
302.2 B2E2 (187993) *

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ECONOMICS

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Open economy macroeconomics in developing countries by Carlos A. Végh. Cambridge: Massachusetts MIT Press, 2014.

339.5091724 V307 (187835)

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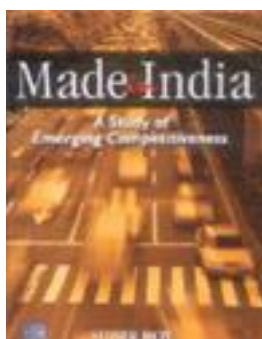


International trade and economic development by Rajat Acharya. Oxford: Oxford university press, 2014.

382.1 A2I6 (187986) *

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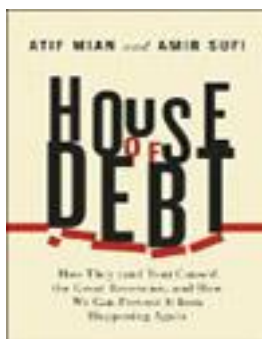
11



Made in India: a study of emerging competitiveness by Subir Roy. New Delhi: Tata McGraw-Hill Publishing Company, 2005.

338.60480954 R6M2 (187988)

12



House of debt: how they (and you) caused the great recession, and how we can prevent it from happening again by Atif Mian. Chicago: University of Chicago Press, 2014.

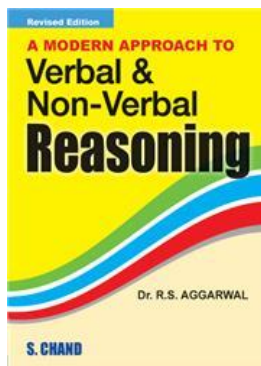
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EDUCATION

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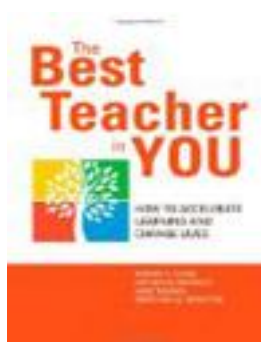


A modern approach to verbal & non-verbal reasoning by R.S. Aggarwal. New Delhi: S Chand and Co Ltd., 2012.

371.262 A4M6 (188004) ***

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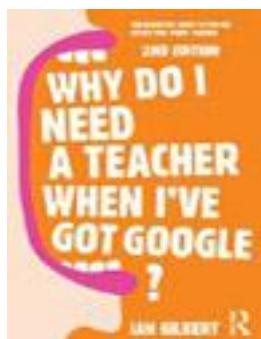


The best teacher in you: how to accelerate learning and change lives by Robert E. Quinn. San Francisco: Berrett-Koehler Publishers, 2014.

371.102 Q8B3 (188029)**

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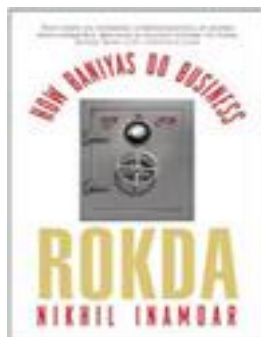
Why do I need a teacher when I've got Google?: the essential guide to the big issues for every teacher by Ian Gilbert. London: Routledge, 2014.

371.10 G4W4-2014 (188064)

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ENTREPRENEURSHIP

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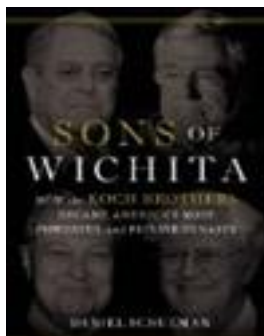


Rokda: how Baniyas do business by Nikhil Inamdar. Gurgaon, Haryana: Random House India, 2014.

658.4092 I6R6 (187276)

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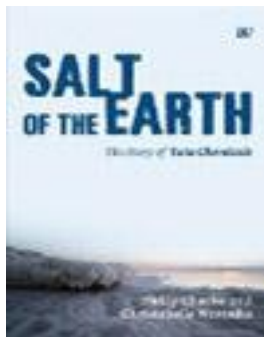


Sons of Wichita: how the Koch brothers became America's most powerful and private dynasty by Daniel Schulman. New York: Grand Central Publishing, 2014.

338.76092273 S2S6 (188038) *

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18

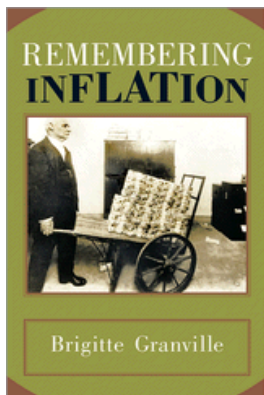


Salt of the earth: the story of Tata Chemicals by Philip Chacko. New Delhi: Westland, 2014.

364.15230979771 C4S2 (188073)

FINANCE

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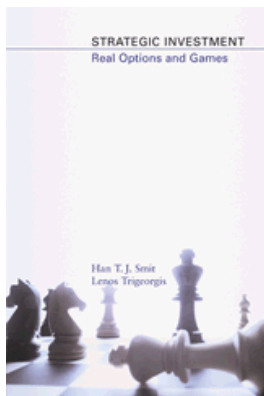


Remembering inflation by Brigitte Granville. Princeton: Princeton University Press, 2013.

332.41 G7R3 (187836)

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20



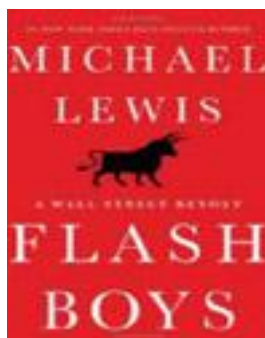
Strategic investment: real options and games by Han T. J. Smit. Princeton, N. J.: Princeton University Press, 2004.

332.6453015193 S6S8 (187859)

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Flash boys: a Wall Street revolt by Michael Lewis. New York: W. W. Norton and Company, 2014.

332.62092273 L3F5 (187992) *

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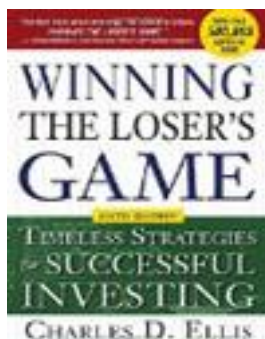


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332.8015118 H3I6 (188028) *

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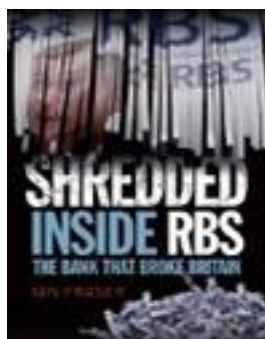


Winning the loser's game: timeless strategies for successful investing by Charles D. Ellis. New York: McGraw-Hill, 2013.

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Shredded: inside RBS, the bank that broke Britain by Ian Fraser. Edinburgh: Birlinn, 2014.

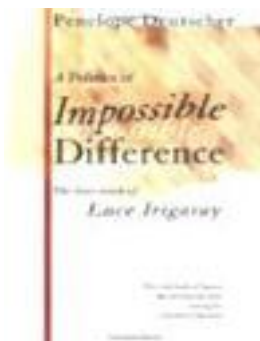
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GENDER STUDIES

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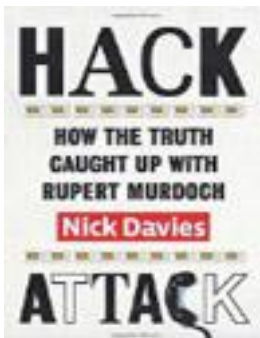
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305.4201 D3P6 (188021) *

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GENERAL

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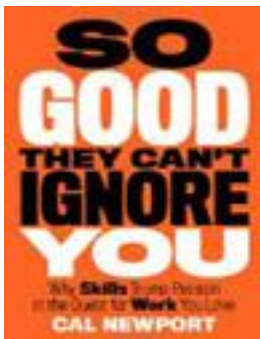


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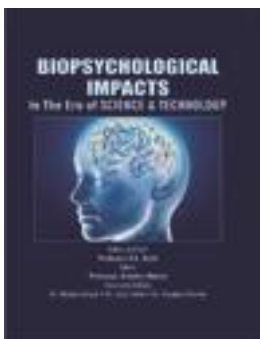


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650.1 N3S6 (187994)

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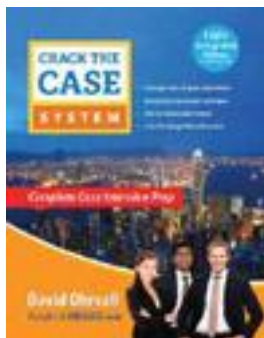


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573.8 B4 (188010) *

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Crack the case system: complete case interview prep by David Ohrvall. Chicago: Ohrvall Media, 2011.

658.46 O4C7 (188011)

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30



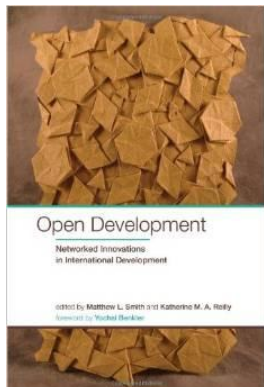
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745.2 U8D3 (188033) *

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IT/SYSTEMS

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Open development: networked innovations in international development by Matthew L. Smith (editor). Cambridge: Massachusetts MIT Press, 2014.

303.4833091724 O7 (187834)

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Internet architecture and innovation by Barbara Van Schewick. London: MIT Press, 2010.

004.65 S2I6 (188041) **

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LEGAL ASPECTS

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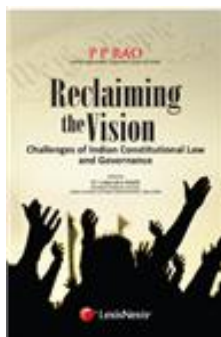


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328.73092 W2F4 (187981)

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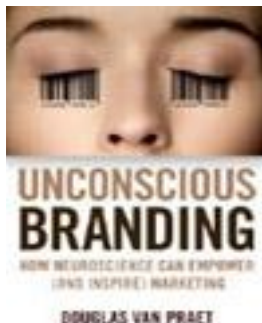
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342.54 R2R3 (188036) **

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MARKETING

35



Unconscious branding: how neuroscience can empower (and inspire) marketing by Douglas Van Praet. New York: Palgrave Macmillan, 2012.

658.827 P7U6 (187984)**

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OB/HR

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Psychoanalytic studies of organizations: contributions from the international society for the psychoanalytic study of organizations (ISPSO) by Burkard Sievers (editor). London: Karnac Books, 2009.

302.35 P8 (187987) *

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37



Workers' rights and labor compliance in global supply chains: is a social label the answer? by Jennifer Bair (editor). New: Routledge, 2014.

174.4 W6 (188002) *

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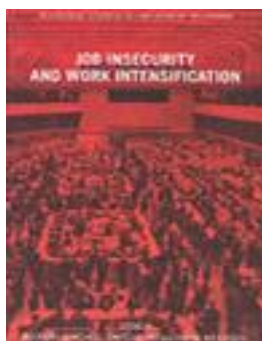


Purpose and meaning in the workplace by Bryan J. Dik (editor). Washington: American Psychological Association, 2013.

658.30019 P8 (188003) **

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Job insecurity and work intensification by Brendan Burchell (editor). London: Routledge, 2002.

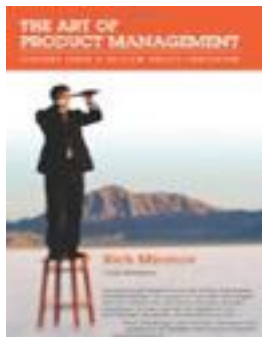
331.2596 J6 (188006)

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PRODUCTION AND QUANTITATIVE METHODS

40



The art of product management: lessons from a Silicon Valley innovator by Rich Mironov. Mountain View: Enthosys Press, 2008.

658.56 M4A7 (188008)**

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PUBLIC POLICY

HEALTH

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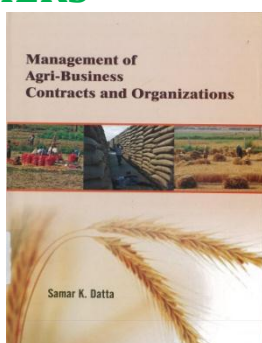
Medicalizing ethnicity: the construction of Latino identity in a psychiatric setting by Vilma Santiago-Irizarry. Ithaca: Cornell University Press, 2001.

362.20896807471 S2M3 (188024) *

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OTHERS

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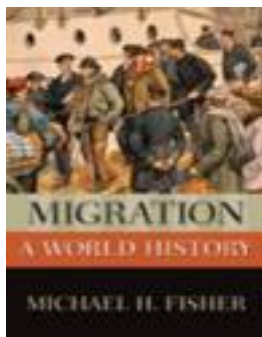
Management of agri-business contracts and organizations by Samar K. Datta. New Delhi: Allied Publishers Pvt. Ltd., 2014.

RFP 334.68330959 D2M2-1 (187944)

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SOCIAL SCIENCE

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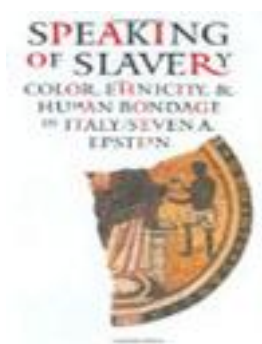


Migration: a world history by Michael H. Fisher. Oxford: Oxford University Press, 2014.

304.809 F4M4 (187990) *

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Speaking of slavery: color, ethnicity, and human bondage in Italy by Steven Epstein. Ithaca: Cornell University Press, 2001.

306.3620945 E7S7 (188001) *

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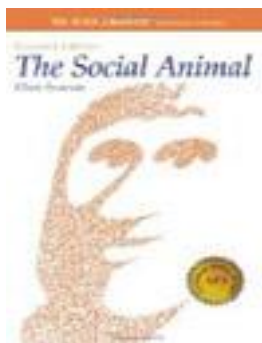


The consumer society: myths and structures by Jean Baudrillard. London: Sage Publications, 1998.

306.3 B2C6 (188007) *

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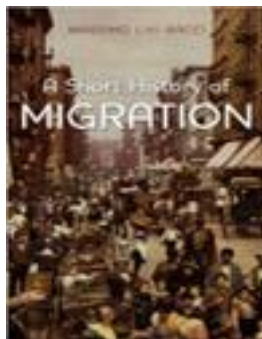
The social animal by Elliot Aronson. New York: Worth Publishers, 2012.

301.15 A7S6-2012 (188009)

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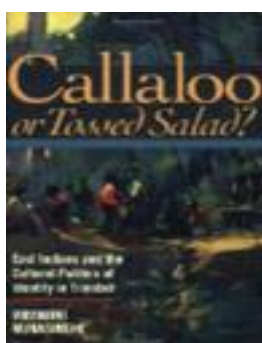


A short history of migration by Massimo Livi-Bacci. Cambridge, UK: Polity Press, 2012.

304.8209 L4S4 (188020) *

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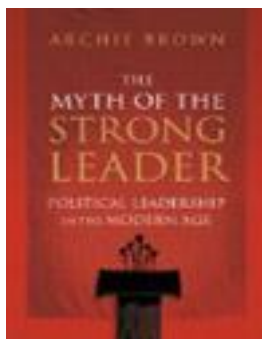


Callaloo or tossed salad? east Indians and the cultural politics of identity in Trinidad by Viranjini Munasinghe. Ithaca: Cornell University Press, 2001.

305.8914072983 M8C2 (188023) *

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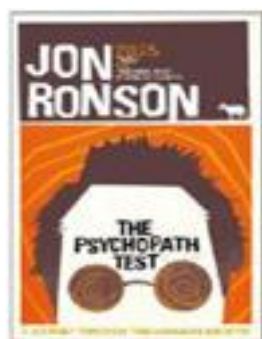


The myth of the strong leader: political leadership in the modern age by Archie Brown. London: Bodley Head, 2014.

303.340904 B7M9 (188026)

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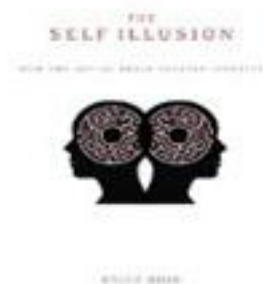
The psychopath test: a journey through the madness industry by Jon Ronson. London: Picador, 2011.

616.8582 R6P8 (188031) *

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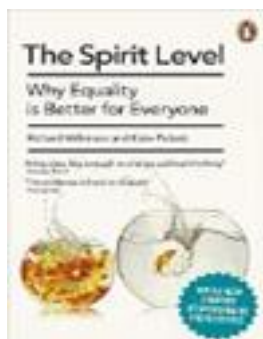
The self illusion: how the social brain creates identity by Bruce Hood. New York: Oxford University Press, 2012.

155.2 H6S3 (188032)

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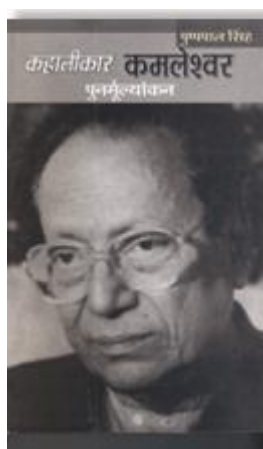
The spirit level: why equality is better for everyone by Richard G. Wilkinson. London: Penguin Books, 2010.

305 W4S7 (188037) *

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HINDI BOOKS

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Kahanikar Kamleshwar: punarmulyankan by Push Pal Singh. New Delhi: Kitab Ghar, 2012.

H 891.433709 S4K2 (188060)

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Paryavaran mitra by Shrinivas Singh. Delhi: Sanskriti Sahitya, 2012.

H 363.70071 S4P2 (188061)

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