

# prospectus

Newsletter of the Faculty of Business Administration

Fall 2011

## In this Edition...

In this edition of the Prospectus newsletter we will fill you in on some of the changes taking place in the faculty including the departure of **Dean Anne Lavack** and the appointment of **Dr. Morina Rennie** as Acting Dean. We will also tell you about the changes to the Kenneth Levene Graduate School including the appointment of **Dr. Ron Camp** as Associate Dean & Director and **Steve Weild** as Manager. Finally we will introduce you to **Tatiana Levit** and **Aldene Meis Mason**, and the new Hill Business Students' Society executive.

We hope that you enjoy learning more about our faculty and we look forward to hearing from you with ideas for future editions of this newsletter!

## Kenneth Levene Graduate School



**Dr. Ronald Camp** has been appointed Associate Dean & Director of the Kenneth Levene Graduate School of Business, effective June 1, 2011 for a one-year term.

Dr. Camp received his PhD from the University of British Columbia. He joined the University of Regina in 2002 as an Assistant Professor, and was promoted to Associate Professor with tenure in 2007. He has been a co-applicant on several successful SSHRC grant applications, and he has a successful track record of refereed journal publications.

Dr. Camp has been actively involved in teaching graduate classes and supervising Executive MBA capstone projects. He has served as Chair of the Graduate Program Committee, where he developed a strong understanding of the Levene graduate programs, and was involved in developing the overall structure for the full-time MBA International program.



**Steve Weild** has been appointed as the Manager of the Kenneth Levene Graduate School of Business, beginning May 2. Steve has a Bachelor of Administration from the University of Regina. He initially joined the University of Regina in 1995 as the Co-op Coordinator for the Faculty of Engineering. In 2000 he moved to the Registrar's

Office where he served as Assistant Registrar, Academic Policy Services and Ceremonies, until taking over as the Levene School Manager.

## Send us Your Feedback!

We value your feedback! Email us at [business.dean@uregina.ca](mailto:business.dean@uregina.ca) to tell us your thoughts about our newsletter, or about any other issues relating to the Paul J. Hill School of Business.

## Anne Lavack - Departure

**Dr. Anne Lavack** accepted the position of Provost and Vice-President (Academic) at Kwantlen Polytechnic University in Langley, B.C., effective July 1, 2011.

Dr. Lavack joined the University of Regina as an Associate Professor in 2001, was promoted to Professor in 2006, and served from 2005-2007 as Associate Dean & Director of the Kenneth Levene Graduate School of Business. From 2007 through 2009 she was Acting Dean in the Faculty of Business Administration, and was appointed to Dean of the Faculty of Business Administration in July 2009.

Kwantlen Polytechnic University serves Metro Vancouver, has more than 17,000 students and has campuses in Richmond, Surrey, Cloverdale and Langley.

## Morina Rennie - Acting Dean July 1



**Dr. Morina Rennie** has been appointed Acting Dean of the Faculty of Business Administration for the period July 1, 2011 to June 30, 2012. A full Professor in the Faculty and a recipient of the University's Inspiring Teaching Award, Dr. Rennie conducts research into the history of Canada's Public Accounts. She also researches in the areas of financial reporting for private companies, auditor-client disagreements,

agricultural weather risk management, and corporate governance. Dr. Rennie served as Associate Dean (Research and Academic) of the Faculty of Business Administration from 2005 to 2008, and she is currently the ICAS Scholar. She has also been a member of a variety of faculty and university committees, including the Planning and Priorities Committee, the President's Advisory Committee on Academic Opportunities, Executive of Council and the Campus Promotions Committee.

In the professional community, Dr. Rennie is a member of Canada's Public Sector Accounting Board, which develops financial reporting standards for federal, provincial, territorial and local governments. She has also served the profession as a member of Canada's Auditing and Assurance Standards Board from 2000-2004 and in various other roles over the years. From 2002 to 2007, she served as chair of the Audit Committee of Saskatchewan.

Dr. Rennie is a Chartered Accountant and, in 2003, was admitted as a Fellow of the Institute of Chartered Accountants for meritorious service to the profession. She is also a Certified Management Accountant and was admitted as a Fellow of the Society of Management Accountants in 2006.

## Faculty Appointments



**Peter Moroz** joined the Faculty in January as an Assistant Professor. He has an MPA from the University of Regina and is currently completing his PhD in Entrepreneurship & Innovation at Deakin University in Melbourne Australia. Peter's teaching focus is on small business management, innovation and creativity, and business policy. His research interests include university technology transfer, Indigenous entrepreneurship, non-profit entrepreneurship and 3D virtual world economies/wealth creation.



**Dr. Hui (Helen) Huang** joined the Faculty in July as an Assistant Professor. She has a Ph.D. in Financial Economics from the University of Western Ontario. Helen's teaching focus is in corporate finance, financial markets and institutions, derivatives, and investments. Her research interests are in corporate finance, market microstructure, and financial decision making.



**Jacqui Munro** joined the Faculty as a Lecturer in July. Jacqui has a Bachelor of Business Administration from the University of Regina and is a Certified General Accountant. Prior to her appointment full time, Jacqui taught as a sessional lecturer in the Spring 2011 semester. Jacqui is currently teaching Introduction to Managerial Accounting and Advanced Financial Accounting.



**Randy Linton** joined the faculty as a Lecturer in September. Randy has a Bachelor of Administration from the University of Regina and is a Chartered Accountant. He has been teaching for us as a sessional lecturer since July 2008. Randy currently teaches Introduction to Taxation for Business Decisions and Intermediate Financial Accounting I.



**Dr. James Mason** returned to a Lecturer position in September. Jim has had a long and distinguished history in this faculty, including serving as Associate Dean and Acting Dean. He is currently teaching Introduction to Quantitative Analysis and Business Strategy at the undergraduate level and Production and Operations Management at the graduate level.

## UR Business Dinner - November 14



The Business Students' Society is organizing the 38th Annual UR Business Dinner which will take place on Monday, November 14. They are excited to present **Annette Verschuren** as the featured speaker at this year's dinner. Annette is the former President & CEO of Home Depot Canada and Asia, and one of Canada's most high-profile business women.

Ms. Verschuren began her career with the Cape Breton Development Corporation. She then worked with the Canada Development Investment Corporation as executive vice-president, before joining Imasco Ltd. as vice-president, corporate development. From there she was president and co-owner of Michaels of Canada, opening 17 stores in 26 months throughout Ontario. By the time she left Michaels, the company had grown to over 1,000 employees and 105 stores. Ms. Verschuren moved on to Home Depot in 1996 and, in 2006, was handed what she called "the opportunity of a lifetime" when she was asked to preside over the retailer's move into China.

Ms. Verschuren was appointed by Prime Minister Stephen Harper to serve as a member of the North American Competitiveness Council, part of the Security and Prosperity Partnership of North America. She was also a member of Finance Minister Flaherty's Economic Advisory Council, a group of Canadian business leaders formed to advise the Government of Canada on the global economic crisis.

Ms. Verschuren is said to be an inspiration and is known for her ability to build exceptional teams and to motivate people. She has been recognized for her leadership in a variety of ways, including being named the 2005 distinguished Canadian Retailer of the Year by the Retail Council of Canada and the 2006 Outstanding Business Leader of the Year by Wilfred Laurier University. In 2010 she was inducted into Canada's Marketing Hall of Legends. Recently she has been appointed chair of the 2012 Governor General's Leadership Conference, which is Canada's premier leadership training event.

Reserve your place at the Business Dinner! A table at the business dinner is \$400 which will consist of four members of the business community and four business students. For more information please email [hill.busdin2011@gmail.com](mailto:hill.busdin2011@gmail.com) or visit [www.hillbss.com](http://www.hillbss.com)



## Research Profile - Aldene Meis Mason



Since 2002, **Aldene Meis Mason** has researched sustainable Indigenous entrepreneurship & business development. Partnering with northern and Indigenous communities, companies and individuals, Aldene has examined Indigenous opportunities linked to oil and gas pipelines, mining, agriculture, bio resources, manufacturing and processing.

Her research about Indigenous businesses includes literature and census reviews, community and organizational visits, in-person interviews/focus groups, participatory observation and document reviews. Her work has involved Indigenous entrepreneurs and communities located in nearly all Canada's provinces and territories as well as Sweden and New Zealand. The research questions have addressed: 1) identifying resources and assets in the community; 2) exploring these to meet local needs and for trade within and between communities; 3) valuing Indigenous culture, traditions and sensitivities in developing business opportunities; 4) examining impacts of government legislation, regulations, policies and programs including land claim settlements; 5) creating strategic networks, partnerships and alliances; 6) measuring Indigenous business success holistically (beyond profits & return on investment); and 7) identifying innovations, adaptations and resilience. In the past six years, Aldene has presented her research at sixteen international and national conferences. She has co-authored a book, two book chapters, eleven articles in international journals, and several teaching cases. Aldene's research has had impact by supporting Indigenous entrepreneurs as they develop sustainable businesses that are the lifeblood of wealth creation. This will assist Indigenous communities in becoming healthy and self-reliant, with jobs so people can earn their living and share in the economic benefits. If you would like to provide Indigenous role models or be a research partner, please contact Aldene at 306-337-2381 or [Aldene.meismason@uregina.ca](mailto:Aldene.meismason@uregina.ca).



Above photo: Aldene Meis Mason interviewing Inuit Elder Annie Nester (middle) with Ikkmamak Ivvaluajuk interpreting.

## Teaching Profile - Tatiana Levit



**Dr. Tatiana Levit** is passionate about teaching and is constantly developing new ways to create an exceptional classroom experience for her students. Tatiana teaches Consumer Behavior and International Marketing. In her classes she loves to involve her students in activities that engage them and help them grasp complex issues. For example, her International Marketing

course includes a negotiation simulation which involves everyone in the class (and which colleague, Chris Street, helped to prepare). Each student is assigned a specific role in the negotiation and by the end of the exercise, during debriefing, each student comes to fully understand the contribution of his or her role to the negotiation process. In the most recent offering of the course, Tatiana experimented with a course-long web-based simulation called CountryManager (Interpretive Simulations). The students reported that it made them work really hard and that it greatly improved their learning experience by helping them grasp the complexity of issues involved when marketing a product internationally.

Dr. Levit has successfully adopted and used "clicker" technology in the classroom. Clickers are polling devices that allow students to electronically submit responses during the class. She finds clicker technology to be helpful for presenting most topics, conducting quick surveys, and illustrating many concepts (for example, cognitive biases or gender differences).

Tatiana likes to emphasize to her students that the learning process is not over when the class is over. One of her goals is to instill an interest in students to continue reading on topics relevant to the course. As part of her courses, she requires students to write a book review on specific books or book chapters that Tatiana has determined will provide students with new insights. From the students' evaluations and comments, she has found that this has had a positive influence on her students' intentions to continue reading books on topics from the course.



Above photo: Tatiana Levit with her BUS 415 Class.

## Hill Business Students Society

We welcome a new Hill Business Students' Society (BSS) executive for the 2011/2012 academic year.



**Kaitlin Zalinko** is **President** of the Business Students' Society. She is responsible for leading her executive team and the 58 council members to meet the strategic initiatives of the BSS and to ensure its overall success. Kaitlin is in her fourth year at the U of R and is working to complete both her Human Resource and Marketing classes, as well as a Certificate in Public Relations.

Kaitlin held a position on the BSS last year as an Athletic Director and coordinated many support events for the Cougars and Rams athletic teams. She was also a member of the Business Strategy team at the 2011 JDC West competition and acted as VP of Marketing for SIFE (Students in Free Enterprise) Regina during the 2010-11 academic year.

This year, Kaitlin is looking forward to increasing first and second year student involvement on the BSS and at all the events the BSS puts on. Part of this initiative will include further development of the Hill Student-to-Student Mentorship program. Kaitlin also hopes to deliver more academic opportunities to the students at the Paul J. Hill School of Business, such as public speaking sessions, networking seminars and in-house case competitions.



**Ariel Bastian** is a third year business student specializing in Human Resource Management and Finance. Ariel is serving as this year's **Vice President External**. Spending last year on the BSS campaign team provided her with valuable knowledge and experience to help her showcase the benefits of BSS to others.

As the VP External, Ariel is responsible for promoting the BSS and corporate opportunities to the business community. She is looking forward to developing current corporate relations and growing new partnerships with organizations throughout Saskatchewan. With the help of her Directors of Corporate Relations, Ariel aims to develop a Hill Alumni program that will allow graduates of the Faculty of Business to reconnect to the BSS.



**Beth Wozniak** is a new face to the Hill BSS. Encouragement from fellow students and friends, combined with her goal of increased involvement in her faculty, led Beth to the position of **Vice President Internal**. Beth believes her experience with retreat and leadership teams in the past will provide a basis for ensuring that the

BSS has another successful year of representing students in the university.

Beth is in her third year of studies and has not yet declared her major; however, her co-op work term over the summer at Greystone Managed Investments Inc. developed her interest in pursuing a career along the financial route.

She is most looking forward to, not only growing personally, but also helping with the development of younger students in the Business faculty. Beth is enthused about being a part of the BSS and making a difference in students' university experience.



**Kim Quach** is in her third year of business at the U of R and is majoring in marketing. Kim is the **Vice President Marketing** and this is her second year on the BSS. Last year, her role as a Campaign Team member reinforced her passion for being a business student at the Paul J. Hill School of Business. She looks forward

to bringing what she learned in that role to her position as VP Marketing. In addition to her work with the Hill BSS last year, she was on the social team for JDC West. After being involved in both the BSS and JDC West, she wants to share her experiences with the students and encourage them to get involved.



**Peter Muma** is in the final year of his BBA, majoring in Finance. He is serving as this year's **Vice President Finance** for the Hill BSS. As VP Finance, Peter is charged with managing the BSS financial resources through strategic budgeting of all BSS events while monitoring the financial results.

Peter is a proud advocate of the Paul J. Hill School of Business and brings a wealth of experience to the BSS. Last year Peter was Chair of the 10th Annual Hill Business Golf Classic. Peter also participated in the JDC West Business Competition as part of the Not-For-Profit Business Strategy team and is very eager to compete once again this year in Edmonton. Peter is also a Research Associate under the Materials Sector of the UR Investing team this year.

## BSS – Alumni request

The Hill Business Students' Society (BSS) is looking forward to establishing important relationships with the Paul J. Hill School of Business alumni members. They are excited to connect with alumni members and learn how to become more involved in the business community.

If you or your company would be interested in learning more about any of the BSS events or exploring other sponsorship opportunities, we invite you to contact Ariel Bastian, Vice President of External Affairs, at [abastian@hillbss.com](mailto:abastian@hillbss.com).