

# Trade and Environment Unit

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## **Publications 2011-2013**

All publications are available online at: <http://www.intracen.org/publications/>

## I – Technical Papers

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### The Trade in South-East Asian Python Skins (2012)



Available in [English](#). Online translations of the Executive Summary in French, Spanish and Chinese. This report describes the trade flows of python skins in South-East Asia and identifies the main points of value addition in the supply chain for the five most heavily traded python species. It provides information on the regulation of python skin trade; analyzes the trade flows in python skins from key exporting countries in South-East Asia; gives an overview of the value chain of pythons; reviews welfare and sustainability issues regarding python harvesting for the skin trade; presents recommendations in a number of areas of concern relating to illegal trade, trade measures, sustainability and animal welfare.

### The North American Market for Natural Products: Prospects for Andean and African Products (2012)



Available in [English](#). This paper provides key information about the North American natural products market with a special focus on selected South American and African products.

Natural products in the North American market have experienced strong market growth in the last decade as consumers increasingly demand nutritional and cosmetic products derived from natural sources. This paper provides an overview of the market including a description of products, prices and distribution channels, as well as requirements for access in terms of regulations, standards, product presentation and application forms.

### Product Carbon Footprinting Standards in the Agri-Food Sector (2012)



Available in [English](#), French and Spanish. This paper aims to guide exporters of agricultural products through the process of product carbon footprinting so as to make it easier for them to understand the processes involved, improve their environmental performance and ultimately to reduce the costs for their business.

Presented in this paper is a typology of PCF standards and initiatives including relevant examples, the different steps involved in calculating a PCF, the main challenges in relation to methodology, data and uncertainty, issues particularly relevant to developing countries, and an overview of potential mitigation measures.

### Packaging Sourcing and Selection for Organic and Sustainable Foods (2012)



Available in [English](#). For developing countries, growing demand for organic agri-food products in markets like Europe and the United States among others provides an opportunity for growth and development. In the absence of comprehensive information on packaging for organic products, producers and processors have to rely mostly on the requirements set forth by the importers under the private labels. This guide on packaging for organic products will assist them in formulating their own market and product strategies thereby creating new business opportunities.

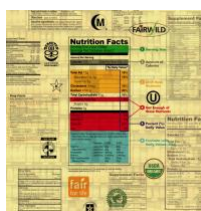
## Claim Statements for Natural Products: The United States Market (2011)



Available in [English](#) and Spanish. This paper describes in detail the types of claim statements permissible for dietary supplements and health food products, non-food cosmetic products, and over-the-counter drug products marketed in the United States.

In the United States, regulations determine the statements that a company can make when marketing a finished natural product e.g. claims that a product promotes health, can combat disease, or is cleansing. This paper provides exporters with guidance on the issue including examples of acceptable and non-acceptable claims for a range of Peruvian exported natural products as well as links to the relevant regulations and guidance documents.

## Labelling of Natural Products: The United States Market (2011)



Available in [English](#) and Spanish. This paper provides easy-to-follow guidance on the basic labelling requirements for finished natural product and sustainability certification.

Labelling products correctly is an essential requirement to sell natural products in the United States consumer market and exporters from developing countries do not always have easy access to information on how to meet these key market requirements. This paper provides in-depth guidance on labelling requirements for all categories of natural products, namely cosmetics, herbal dietary supplements, health food, and herbal drugs.

## Cotton and Climate Change (2011)



Available in [English](#), [French](#) and [Spanish](#). This technical paper reviews the interface between cotton and climate change.

Cotton is an important crop for the world's poor; exports of the crop from developing countries reached USD 2.8 billion in 2008-2009, providing incomes to millions of farmers. The cotton value chain both contributes to climate change and is at risk from its impacts. This paper examines the threats to cotton production posed by climate change and the options for mitigation and adaptation.

## Trends in the Trade of Certified Coffees (2011)



Available in [English](#), [French](#) and [Spanish](#). This technical paper provides an overview of global market trends for the sustainable segment of the coffee industry.

It highlights the importance of certification in traditional and emerging markets; outlines the main sustainability certification and verification schemes such as Fairtrade, FLO, Organic, UTZ Certified, Rainforest Alliance, and 4C, and provides volumes of traded coffee for each; and considers the impact of these standards on coffee producers and the industry.

## Climate Change and the Coffee Industry (2<sup>nd</sup> edition/revision)



Available in [English](#). This technical paper focuses on the effect of climate change on global coffee production, with particular reference to small coffee producers in developing and least developed countries.

It highlights the possible effects of climate change on quality, yield, pest and diseases, and irrigation; considers potential areas of intervention; and looks at short-term solutions and long-term strategies to better prepare coffee producers. It also discusses the issue of carbon credits, provides examples of individual initiatives to reduce product carbon

footprints, and lists ongoing initiatives and information sources that may assist coffee growers.

## II – Forthcoming 2013

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**Climate Change Strategies of Agro-food Exporters** – a survey of SME exporters of agro-food and natural products in Peru and Uganda about their perceptions of risk from climate change, their strategies and needs (finance; capacity building) for adaptation.

**Training Manual on Climate Change Adaptation and Mitigation in the Tea Sector** – a manual to share expertise and training approaches for tea producers and exporters to meet key climate change challenges. The manual has been developed in partnership with the Ethical Tea Partnership and GiZ through joint work with tea producers in Kenya.

**Trade in Environmental Goods and Services in Africa** – a review of the growing market for waste management and renewable energy services in the African continent. Case studies from Kenya, South Africa, Morocco and Ghana.

**The Trade in Vicuña** – a review of the trade in the Andean camelid species that provides the textile industry with the finest fibre in the world. The study will analyse how the position of campesinos in the value chain can be improved to strengthen their livelihoods, how CSR practices are implemented and the role of trade policies (like CITES) to conserve this previously endangered species

**Marketing Manual for Natural Products** – a revision of a 1995 edition of an ITC manual to provide practical advice to exporters of natural products. The manual outlines quality requirements, standards, regulations and major buyers of natural ingredients, primarily from developing countries.

FOR FURTHER INFORMATION, PLEASE CONTACT:



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