



Student Snapshot

Higher Education in the United States

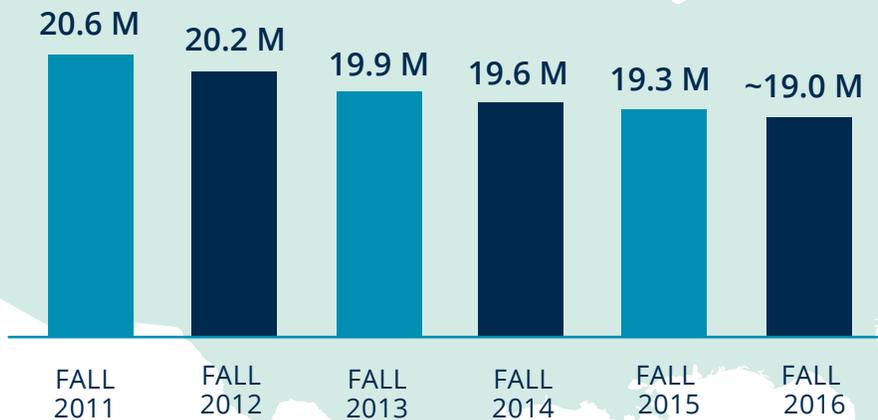


This handy “snapshot” provides a variety of facts and figures on higher education students—from enrollment and remediation to finances and mobile device usage. Click on each graphic to link to the source.

APPROXIMATELY

19.0 MILLION

STUDENTS ARE ENROLLED IN HIGHER EDUCATION INSTITUTIONS



Enrollments have declined over the last five years.

National Student Clearinghouse, Current Term Enrollment Reports

2

Undergraduate Enrollment

3

Remediation, College Completion & Degrees Conferred

4

Tuition, Financial Aid & Education Debt

5

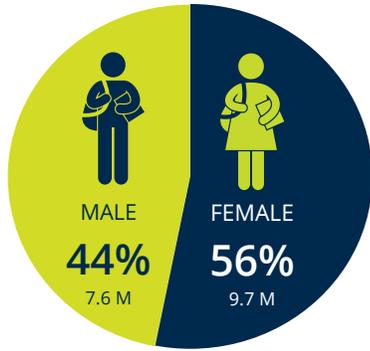
Mobile Device Ownership & Usage

5

Reference Links

Gender

Digest of Education Statistics
2015: Table 303.60

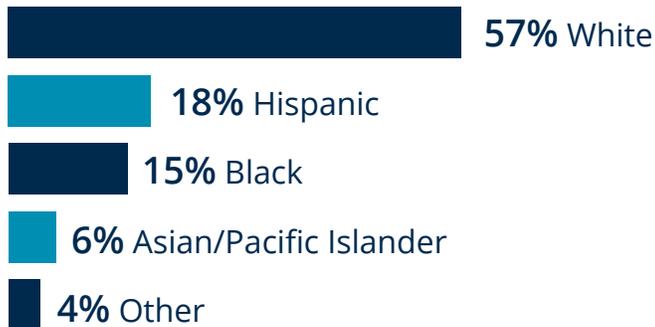


Age

Under 18 years old	0.9 M	5%
18 to 21	8.3	48%
22 to 24	2.8	16%
25 to 29	1.9	11%
30 and up	3.5	20%

Digest of Education Statistics 2015: Table 303.50

Race / Ethnicity



Digest of Education Statistics 2015: Table 306.10

International Students in the U.S.



Open Doors Data, International Students: Academic Level,
Institute of International Education

Institution

2-Year
6.7 M students
39%



4-Year
10.6 M students
61%

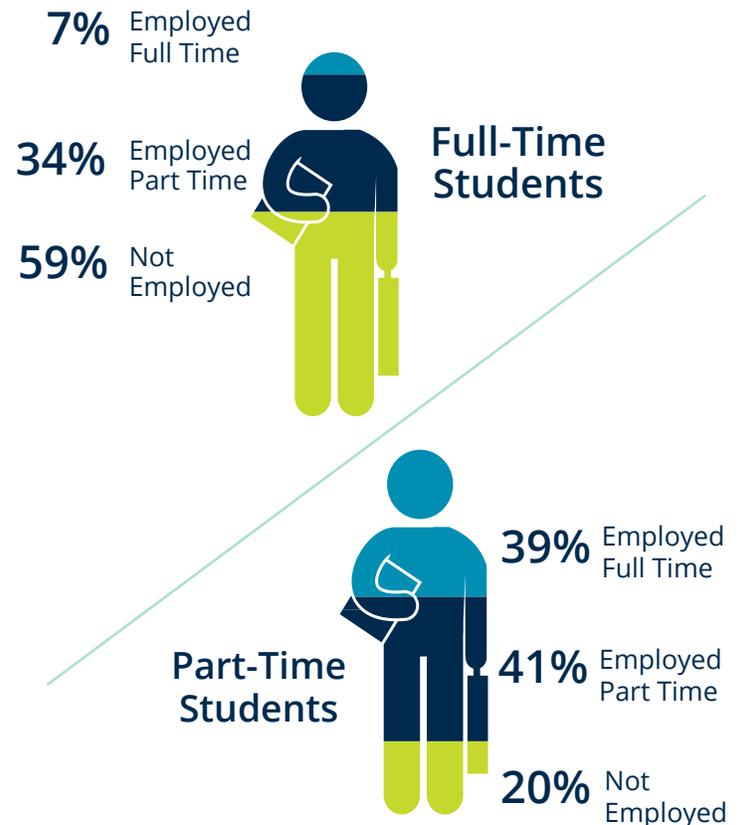
Digest of Education Statistics 2015: Table 303.60

Student Attendance

[https://nscresearchcenter.org/
currenttermrollmentestimate-
spring2016/](https://nscresearchcenter.org/currenttermrollmentestimate-spring2016/)



Working Students



Digest of Education Statistics 2015: Table 503.20

Remediation

Percent of First-year Students Who Required Remediation:

2-Year School | 4-Year School
41% | **29%**



Profile of Undergraduate Students 2011-12, US Department of Education, October 2014, p. 140

Overall College Completion

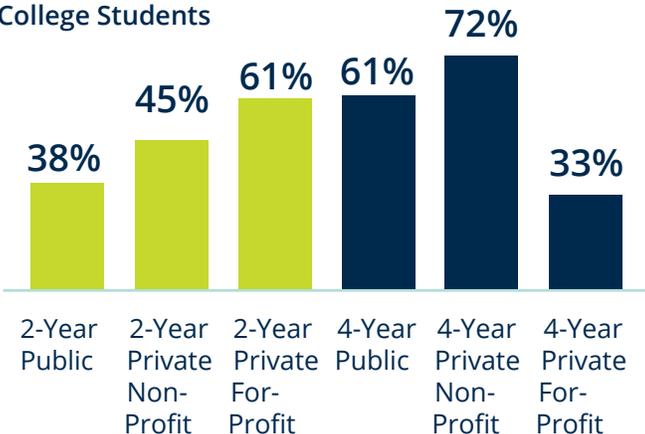
53%
of Students Complete College



National Student Clearinghouse - Signature Report #10, *Completing College: A National View of Student Attainment Rates Fall 2009 Cohort*, Figure 12, pg. 3 and 24 (Nov 2015)

Degree Completion within Six Years

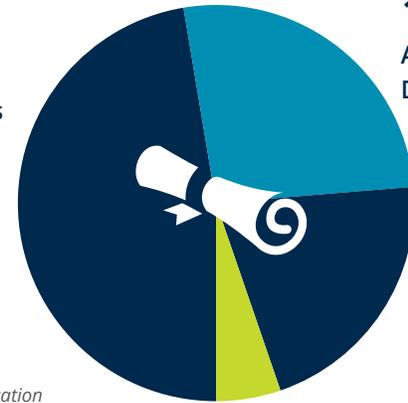
By Institution, First-Time College Students



National Student Clearinghouse - *Signature Report #10, Completing College: A National View of Student Attainment Rates Fall 2009 Cohort*, Figure 12, pg. 3 and 24 (Nov 2015)

3.9 Million Degrees Conferred Annually

1.9 M Bachelor's Degrees



Digest of Education Statistics 2015: Table 318.40

0.2 M Doctorates

Top 5 Bachelor's Degrees

Business	358 K
Health Professions & Related Programs	199
Social Sciences & History	173
Psychology	117
Education	104

Digest of Education Statistics 2015: Table 322.30.

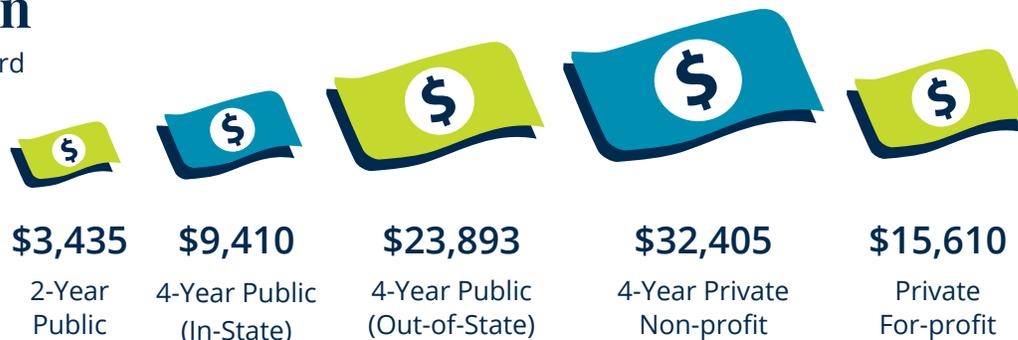
Top 5 Associate's Degrees

Liberal Arts & General Studies	353 K
Health Professions & Related Programs	209
Business Management & Marketing	113
Law Enforcement & Firefighting	46
Computer & Information Sciences	38

Digest of Education Statistics 2015: Table 321.10

Average Tuition

Not Including Room and Board



College Board: Average Published Undergraduate Charges by Sector, 2015-16, pg. 10

Financial Aid

By Institution for Full-Time, First-Time Degree/Certificate-Seeking Undergraduates

Enrolled Students by Institution	Received Aid in 2013 TOTAL	Received Federal Grants	Received State/Local Grants	Received Institutional Grants	Received Student Loans
2-Year Public	77%	56%	37%	12%	24%
4-Year Public	83%	38%	37%	45%	50%
4-Year Private Non-Profit	89%	33%	26%	82%	61%
2-Year / 4-Year For-Profit	87%	73%	8%	22%	73%

Digest of Education Statistics 2015: Table 331.20

Education Debt



\$28,950

Overall Average Debt (2014)

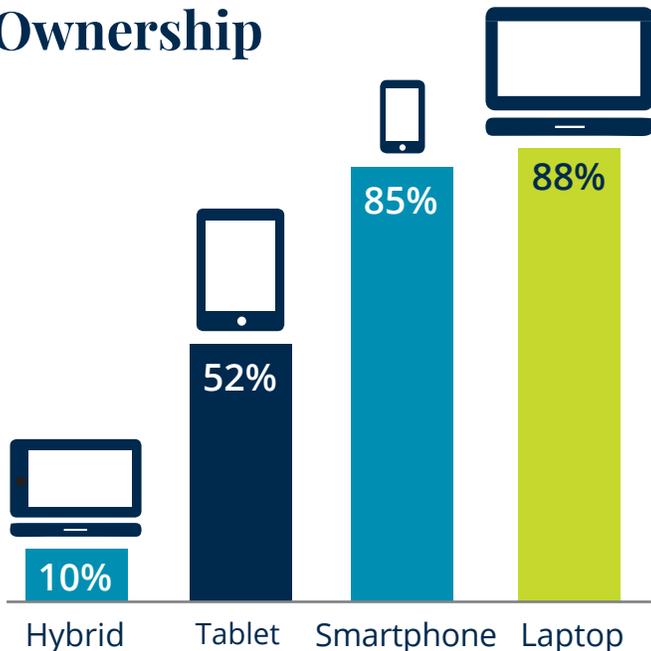


69%

of Students Graduate with School-related Debt

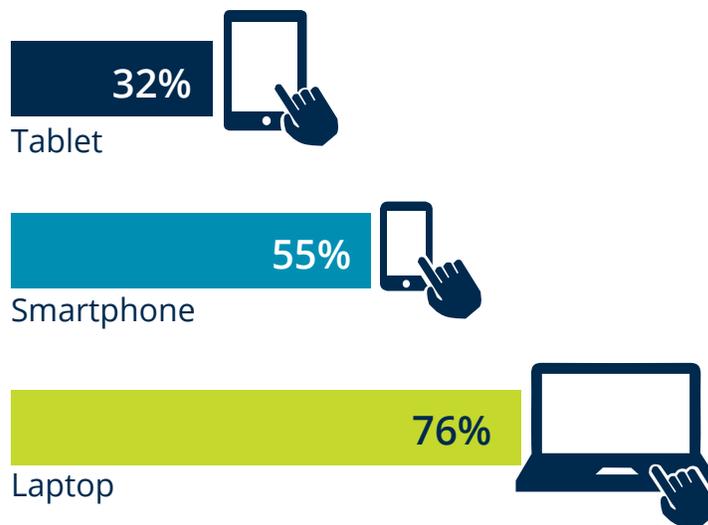
Student Debt and the Class of 2014, pg. 1 (Institute for College Access & Success, 2015)

Mobile Device Ownership



Pearson Mobile Device Survey 2015

Daily Mobile Device Usage for Schoolwork



Nielsen, US Student Attitudes towards Content in Higher Education, 2016

Reference Links

19.0 Million Students

<https://nscresearchcenter.org/currenttermenrollmentestimate-fall2016/>

Gender

https://nces.ed.gov/programs/digest/d15/tables/dt15_303.60.asp

Age

http://nces.ed.gov/programs/digest/d14/tables/dt14_303.50.asp

Race/Ethnicity

https://nces.ed.gov/programs/digest/d15/tables/dt15_306.10.asp

International Students

http://www.iie.org/Research-and-Publications/Open-Doors/Data/Fast-Facts#.V_QS9JMrKqB

Institution

http://nces.ed.gov/programs/digest/d14/tables/dt14_303.50.asp

Student Attendance

<https://nscresearchcenter.org/currenttermenrollmentestimate-spring2016/>

Working Students

https://nces.ed.gov/programs/digest/d15/tables/dt15_503.30.asp

Remediation

<http://nces.ed.gov/pubs2015/2015167.pdf>

Overall College Completion

<https://nscresearchcenter.org/wp-content/uploads/SignatureReport10.pdf>

Degree Completion Within Six Years

<https://nscresearchcenter.org/wp-content/uploads/SignatureReport10.pdf>

3.9 Million Degrees Conferred

https://nces.ed.gov/programs/digest/d15/tables/dt15_318.40.asp

Top 5 Bachelor's Degrees

https://nces.ed.gov/programs/digest/d15/tables/dt15_322.30.asp

Top 5 Associate's Degrees

https://nces.ed.gov/programs/digest/d15/tables/dt15_321.10.asp

Average Tuition

<http://trends.collegeboard.org/sites/default/files/2015-trends-college-pricing-final-508.pdf>

Financial Aid

https://nces.ed.gov/programs/digest/d15/tables/dt15_331.20.asp?current=yes

Education Debt

http://ticas.org/sites/default/files/pub_files/classof2014.pdf

Mobile Device Ownership

<http://www.pearsoned.com/wp-content/uploads/2015-Pearson-Student-Mobile-Device-Survey-College.pdf>

Daily Mobile Device Usage for Schoolwork

<https://neo.pearson.com/docs/DOC-630784>