Executive Leadership Summit at:

BbWORLD®19+DEVCON
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Leadership Summit | Fairmont Hotel | July 22-24
BbWorld | Austin Convention Center | July 22-25

Navigating Change in Higher Education

Monday, July 22	
4:45-5:00 pm	**Conference Check-in | Garrison at the Fairmont Hotel**
5:00-7:00 pm	**Welcome Reception | Garrison** *(Private event for Leadership Summit Registrants)*
Tuesday, July 23	
7:00-8:30 am	**Executive Networking Breakfast & Conference Check-in | Fairmont Hotel | Palm Park (7th Floor)**
8:30 am	**Welcome Remarks** - **Bill Ballhaus,** Chief Executive Officer & President, Blackboard - **Lee Blakemore,** Chief Client Officer, Blackboard
8:40 am	**Change Leadership: Objectives Ideation** *Facilitator:* **Emily Crespin**, Senior Vice President, Operational Excellence, Blackboard
9:15 am	**Changes in the Industry** *Speaker*: **James Wiley,** Principal Analyst, Eduventures
9:45 am	**Changes in Policy & The Business of Education** *Panelists*: - **Martha Kantor,** Executive Director of the College Promise Campaign and Senior Fellow at the Steinhardt Institute for Higher Educational Policy at New York University - **Gates Bryant**, Partner at Tyton Partners *Moderator:* **Darcy Hardy**, Associate Vice President, Client Success Director, Blackboard
10:45 am	**Networking Break**
11:00 am	**Changes in Pedagogy & Technology** *Speaker*: **PB Garrett,** Higher Education IT Consultant, Garrett Consulting
11:30 am	**Changes in Student Success** *Panelists:* - **Justin Louder,** Associate Vice Provost, Texas Tech University - **Dr. Melissa Curtis**, Associate Vice President, Enrollment Management, Austin Community College - **Harrison Keller,** Deputy to the President for Strategy and Policy; Clinical Professor of Public Policy Practice, University of Texas at Austin *Moderator:* **Richa Batra**, Vice President, Student Services, Blackboard
12:30 pm	**Executive Networking Lunch**
1:15 pm	**Change Leadership: Frameworks** *Facilitator*: **Emily Crespin,** Senior Vice President, Operational Excellence, Blackboard
1:45 pm	**Closing Remarks** - **Lee Blakemore,** Chief Client Officer, Blackboard
2:00 pm	**Executive Leadership Summit concludes**
2:10 - 3:00 pm	**Attend a BbWorld session of your choice** *(refer to the mobile app)*
3:30 pm	**Please join us for the General Session (located in the Exhibit Hall) for local entertainment followed by the Blackboard Corporate Keynote at 4:00 pm.**
5:00 - 7:00 pm	**Join us for our Partner Palooza (Opening Reception) in the Exhibit Hall**

Please check bbworld.com for schedule updates.

Wednesday, July 24	
7:30 - 8:30 am	**Leadership Keynote Breakfast: Changes in Leadership Needs Across a Career** **Austin Convention Center	Level 4	Meeting Room #16** *Speaker:* **Richard Rhodes**, CEO Austin Community College District *Moderator:* **Darcy Hardy**, Associate Vice President, Client Success Director, Blackboard

Executive Leadership Summit Program Sessions*

Session I

Changes in Industry

Institutions are faced with a constantly evolving landscape. This session will set-the-stage of where we are now by walking through where we've been with a focus on where we're going as an industry. What changes have we experienced in the last five years and where are we headed in the next five? Through exploration of social, political, technological, and economic changes we will discuss the transformation of education.

Session II

Changes in Policy & The Business of Education

Adapting to constant policy changes and financial dynamics in higher education forces institutions to confront challenges and function like agile organizations. In this session our panelists will describe how to anticipate and adjust for shifts in policy and levers that change how education is delivered - and where it is going next.
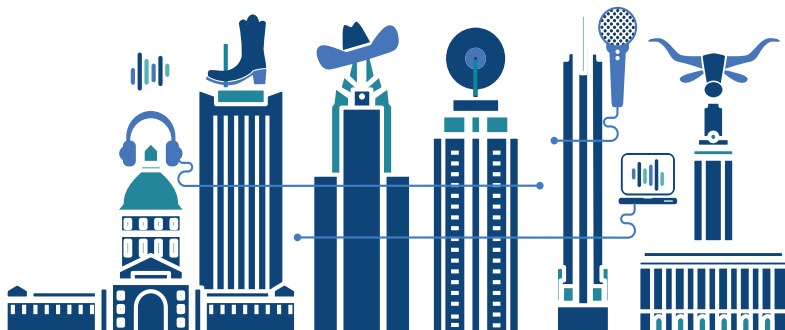
Session III

Changes in Pedagogy and Technology

Changes in society, student expectations, and technology are motivating colleges and universities to rethink the ways we reach students. The evolving needs in society result in tremendous impacts to who, what, where, when, why, and how we teach. These drivers are resulting in major changes in the way we teach and reach our students. This session will go over key technological developments and their impact on our understanding of pedagogy.

Session IV

Changes in Student Success

Change impacts different points across an organization or institution. Panelists will discuss how pressures from across the organization impact different stakeholders ultimately impacting student success. We will discuss how institutions are measuring Student Success and talk about what impacts Student Success with panelists from Texas Tech University, UT Austin and Austin Community College.

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*Sessions subject to change. Please check bbworld.com for updates.