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### New Arrivals (Books)

(On Display - 25 November - 01 December, 2013)

Available for issue from December 02, 2013

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- **WHERE ARE THESE BOOKS?**

The new arrivals section (books) is right behind the circulation counter. These books can be issued from **December 02, 2013**.

- **HOW TO RESERVE THE BOOK?**

Reserve the book through online catalogue (<http://vslopac.iimahd.ernet.in>), using “Put on Hold” option.

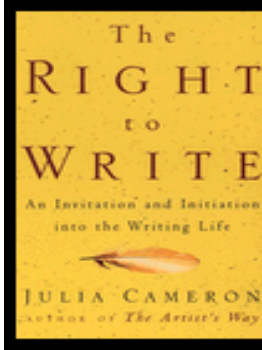
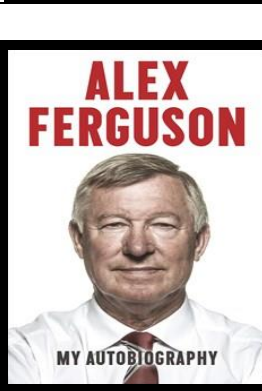
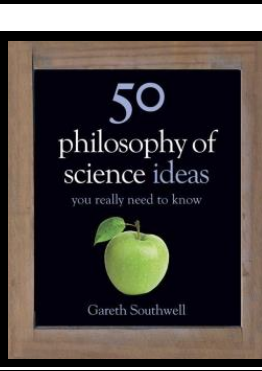
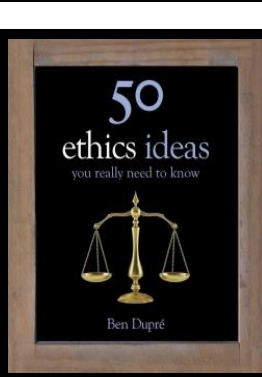
- **HOW TO SUGGEST THE BOOK?**

You can suggest the book through online catalogue (<http://vslopac.iimahd.ernet.in>), using “My Purchase Suggestion” option.

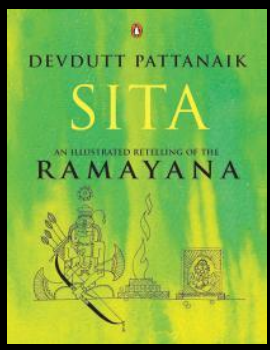
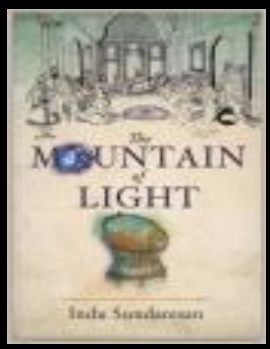
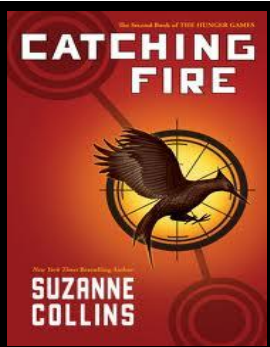
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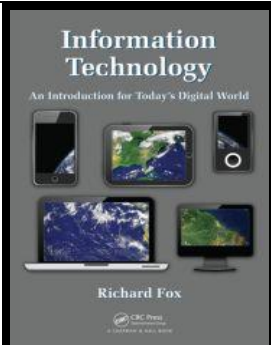
# GENERAL

1		<p>The right to write: an invitation and initiation into the writing life by Julia Cameron. London: Tarcher, 1999.</p> <p>808.02 C2R4 (180297) *</p> <p><a href="#">Click here for more details</a></p>
2		<p>Alex Ferguson: my autobiography by Alex Ferguson. London: Hodder and Stoughton Ltd., 2013.</p> <p>796.334092 F3A5 (180272)</p> <p><a href="#">Click here for more details</a></p>
3		<p>50 philosophy of science ideas: you really need to know by Gareth Southwell. London: Quercus, 2013.</p> <p>501 S6F4 (180264)</p> <p><a href="#">Click here for more details</a></p>
4		<p>50 ethics ideas: you really need to know by Jonardon Ganeri and Clare Carlisle (Editors). United Kingdom: Cambridge University Press, 2010.</p> <p>181 P4 (179919)</p> <p><a href="#">Click here for more details</a></p>

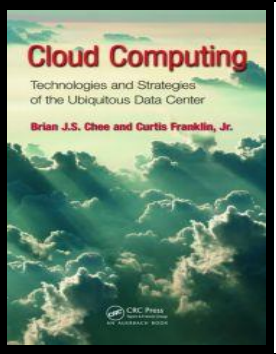
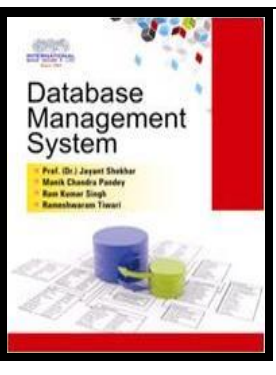
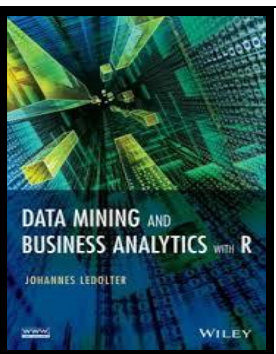
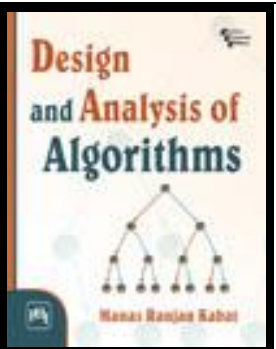
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5		Sita: an illustrated retelling of the Ramayana by Devdutt Pattanaik. New Delhi: Penguin Books, 2002.
		813.6 S8M6 (180265)
		<a href="#">Click here for more details</a>
6		The mountain of light by Indu Sundaresan. Noida: HarperCollins Publishers India, 2013.
		813.6 S8M6 (180265)
		<a href="#">Click here for more details</a>
7		Catching fire by Suzanne Collins. New York: Scholastic Press, 2009.
		823 C6C2 (180298)
		<a href="#">Click here for more details</a>

## IT/COMPUTER SCIENCE

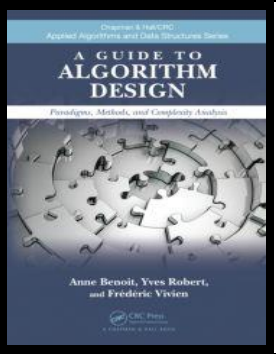
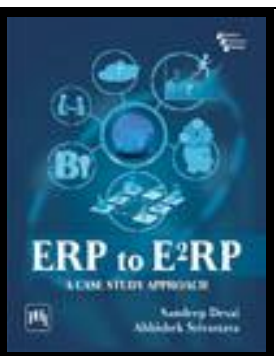
8		Information technology: an introduction for today's digital world by Richard Fox. Boca Raton: CRC Press, 2013
		004 F6I6 (180286)
		<a href="#">Click here for more details</a>

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9		<p>Cloud computing: technologies and strategies of the ubiquitous data center by Brian J.S. Chee. Boca Raton: CRC Press, 2014.</p> <p>004 C4C5 (180280)</p> <p><a href="#">Click here for more details</a></p>
10		<p>Database management system (complete practical approach) by Jayant Shekhar. New Delhi: International Book House Pvt. Ltd., 2013.</p> <p>005.75 S4D2 (180281)</p> <p><a href="#">Click here for more details</a></p>
11		<p>Data mining and business analytics with R by Johannes Ledolter. New Jersey: John Wiley and Sons, 2013.</p> <p>005.74 L3D2 (180282)</p> <p><a href="#">Click here for more details</a></p>
12		<p>Design and analysis of algorithms by Manas Ranjan, Kabat. Delhi: PHI Learning Private Ltd., 2013.</p> <p>005.1 K2D3 (180283)</p> <p><a href="#">Click here for more details</a></p>

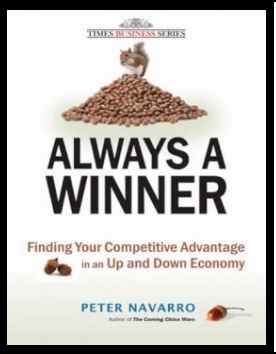
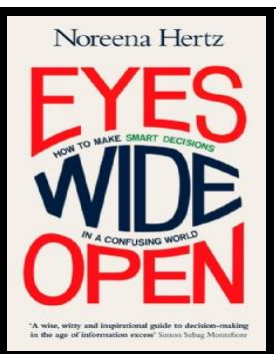
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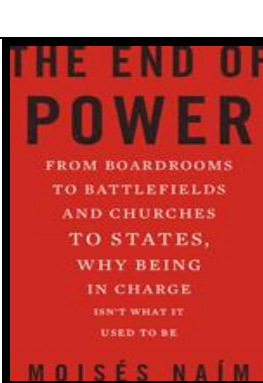
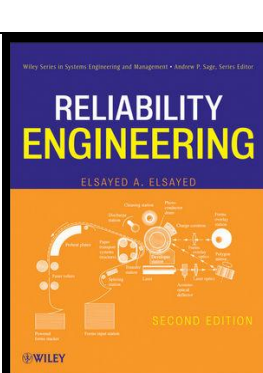
13		<p>A guide to algorithm design: paradigms, methods, and complexity analysis by Anne Benoit. Boca Raton: CRC Press, 2014.</p> <p>005.1 B3G8(180285)</p> <p><a href="#">Click here for more details</a></p>
14		<p>ERP to E2RP: a case study approach by Sandeep Desai. Delhi: PHI Learning Private Ltd., 2013.</p> <p>658.4012 D3E6 (180284)</p> <p><a href="#">Click here for more details</a></p>

## MANAGEMENT

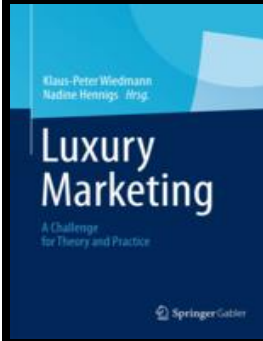
### GENERAL

15		<p>Always a winner: finding your competitive advantage in an up and down economy by Peter Navarro. New Jersey: Wiley India Pvt Ltd, 2010.</p> <p>658.4012 N2A5 (180258)</p> <p><a href="#">Click here for more details</a></p>
16		<p>Eyes wide open: how to make smart decisions in a confusing world by Noreena Hertz. London: William Collins, 2013.</p> <p>153.83 H3E9 (180262)</p> <p><a href="#">Click here for more details</a></p>

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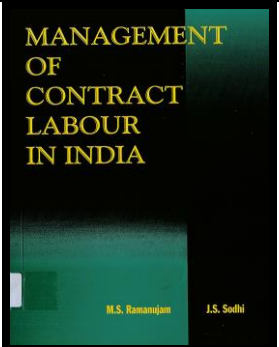
17		<p>Mobile commerce by Karabi Bandyopadhyay. Delhi: PHI Learning Private Ltd., 2013.</p> <p>384.5 B2M6 (180288)</p> <p><a href="#">Click here for more details</a></p>
18		<p>The end of power: from boardrooms to battlefields and churches to states, why being in charge isn't what it used to be by Moises Naim. New York: Basic Books, 2013.</p> <p>303.3 N2E6 (180261)</p> <p><a href="#">Click here for more details</a></p>
19		<p>Reliability engineering by Elsayed A. Elsayed. New Jersey: John Wiley &amp; Sons, 2012.</p> <p>620.00452 E5R3 (180279)</p> <p><a href="#">Click here for more details</a></p>

## MARKETING

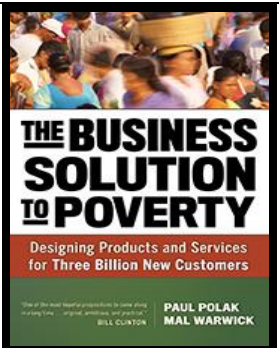
20		<p>Luxury marketing: a challenge for theory and practice by Klaus-Peter Wiedmann and Nadine Hennigs (Editors). Wiesbaden: Springer Gabler, 2012</p> <p>658.804 L8 (180270) **</p> <p><a href="#">Click here for more details</a></p>
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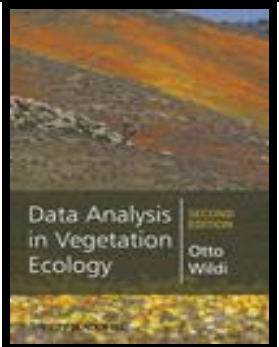
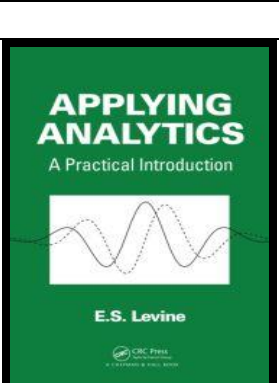
## OB/HR

21		<p>Management of contract labour in India by M.S. Ramanujam and J.S. Sodhi (Editors). New Delhi: Shri Ram Centre for Industrial Relations and Human Resources, 2004.</p> <p>331.116 M2 (180291) *</p>
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## PUBLIC POLICY OTHERS

22		<p>The business solution to poverty: designing products and services for three billion new customers by Paul Polak. San Francisco: Berrett-Koehler, 2013.</p> <p>658.5038 P6B8 (180296) *</p> <p><a href="#">Click here for more details</a></p>
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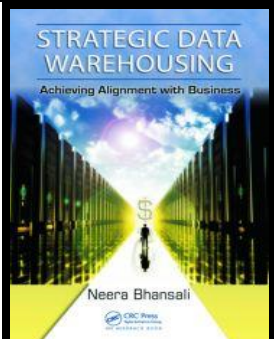
## RESEARCH METHODS

23		<p>Data analysis in vegetation ecology by Otto Wildi. Chichester: Wiley-Blackwell, 2013.</p> <p>581.70285 W4D2 (180274)</p> <p><a href="#">Click here for more details</a></p>
24		<p>Applying analytics: a practical introduction by E.S. Levine. Boca Raton: CRC Press, 2014.</p> <p>001.42 L3A7 (180273)</p> <p><a href="#">Click here for more details</a></p>

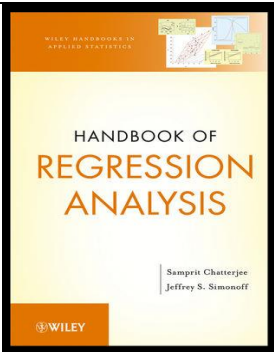
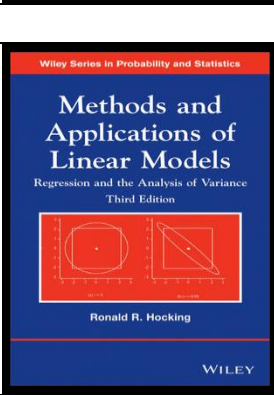
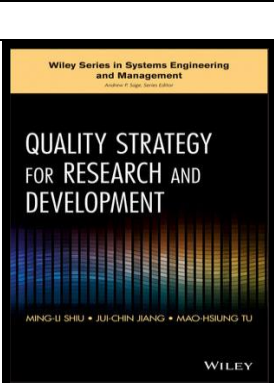
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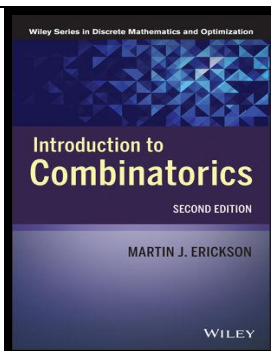
## STRATEGY

25		<p>Strategic data warehousing: achieving alignment with business by Neera Bhansali. Boca Raton: CRC Press, 2014.</p> <p>651.8 B4S8 (180289)</p> <p><a href="#">Click here for more details</a></p>
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## MATHEMATICS - STATISTICS

26		<p>Handbook of regression analysis by Samprit Chatterjee. New Jersey: John Wiley and Sons, 2013.</p> <p>519.536 C4H2 (180275)</p> <p><a href="#">Click here for more details</a></p>
27		<p>Methods and applications of linear models: regression and the analysis of variance by Ronald R. Hocking. New Jersey: John Wiley and Sons, 2013.</p> <p>519.536 H6M3 (180277)</p> <p><a href="#">Click here for more details</a></p>
28		<p>Quality strategy for research and development by Ming-Li Shiu. New Jersey: John Wiley and Sons, 2013.</p> <p>511.6 S4Q8 (180278)</p> <p><a href="#">Click here for more details</a></p>

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Introduction to combinatorics by Martin J. Erickson. New Jersey: John Wiley and Sons, 2013.

511.6 E7I6 (180276)

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