Certificate of Achievement – Level I
Digital Administration and Marketing
Course Sequence Guide

YEAR 1 - FALL SEMESTER			Credits	Contacts	Grade	Comments
CIT	100	Computers in Business	3	3		
MKT	201	Principles of Marketing	3	3		
Elective		Directed Elective (see list below)	3-4	3-4		
		Total	9-10	9-10		
YEAR 1 - SPRING SEMESTER			Credits	Contacts	Grade	Comments
CIT	180	HTML and CSS Programming	3	4		
MKT	208	Digital Marketing	2	2		
Elective		Directed Elective (see list below)	3	3		
		Total	8	9		
		Program Total	17-18	18-19		

Directed Electives – choose any combination
for 6 credits:

ACC 121	Accounting Principles I	4
BUS 231	Professional Communications	3
CIT 110	Programming Logic and Design	3
CIT 119	Microsoft Office – Word	3
CIT 170	Microsoft Office – Access	3
CIT 178	Relational Databases	3
CIT 210	Microsoft Office – Excel	3
CIT 216	Computerized Acctg Systems	3
CIT 233	Project Management	3
MKT 241	Principles of Advertising	3
VCA 127	Digital Imaging	3
VCA 150	Digital Graphic Design I	3

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Contact the Business Academic Area Office for more information
Phone: 231.995.1169
www.nmc.edu/business