IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

FEDERAL TRADE COMMISSION,
Plaintiff,

:

v. : Civil Action No. 03-C-3904

:

KEVIN TRUDEAU,

Defendant. :

PLAINTIFF'S MOTION FOR DEFENDANT TRUDEAU
TO SHOW CAUSE WHY HE SHOULD NOT BE HELD IN CONTEMPT
FOR VIOLATING THE 2004 PERMANENT INJUNCTION

Plaintiff, the Federal Trade Commission ("FTC" or "Commission"), hereby respectfully files this Motion for Defendant Kevin Trudeau to Show Cause Why He Should Not Be Held in Contempt for Violating the 2004 Permanent Injunction ("Motion to Show Cause"). Pursuant to Local Rule 37.1(a), the Declaration of Laureen Kapin is attached in support of this civil contempt motion.

The grounds for this civil contempt motion are set forth fully in the concurrently filed Brief in Support and attached Exhibits; and the attached Declaration of Laureen Kapin pursuant to Local Rule 37.1(a).

The grounds for this Motion to Show Cause are set forth fully in the attached Declaration of Laureen Kapin, the supporting brief, and the exhibits thereto.

Dated: September 13, 2007

Respectfully submitted, WILLIAM BLUMENTHAL General Counsel

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CERTIFICATE OF SERVICE

I, David O'Toole, an attorney, hereby certify that on September 13, 2007, I caused to be served true copies of the Plaintiff's Motion for Defendant Kevin Trudeau to Show Cause Why He Should Not Be Held in Contempt for Violating the 2004 Permanent Injunction; the attached Declaration of Laureen Kapin; the attached Exhibits (volumes I and II), and Proposed Order to Show Cause by electronic means, by filing such documents through the Court's Electronic Case Filing System, which will send notification of such filing to:

David Bradford, Esq. Jenner & Block 330 N. Wabash Ave. Chicago, IL 60611-7603 Dbradford@jenner.com

and via Federal Express overnight delivery to:

David L. Schiavone, Esq. Sonnenschein, Nath & Rosenthal, LLP 233 South Wacker Drive 7800 Sears Tower Chicago, IL 60606.

s/ David A. O'Toole

David A. O'Toole Attorney for Plaintiff Federal Trade Commission