

- Spectacular lightboxes hanging in the heart of Check-in hall 1.
- Providing 100% coverage of the departing audience in Check-in hall 1, this giant site ensures visibility.
- Greet passengers at the start of their journey.

Schiphol

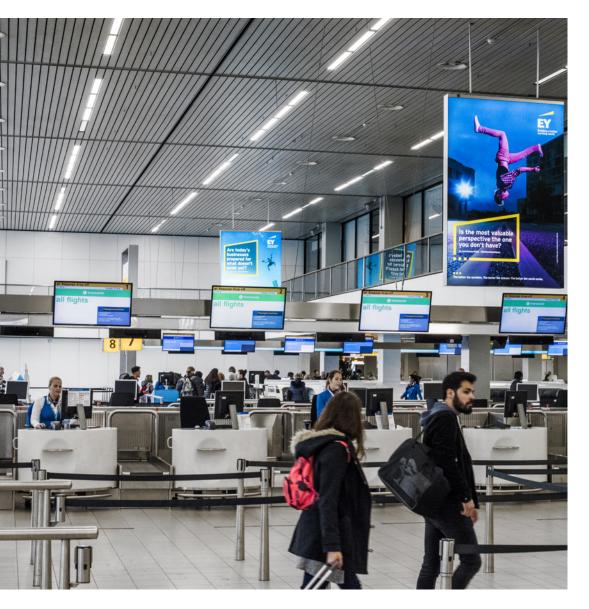
Facts

This high-impact package, consisting of 3 double-sided lightboxes suspended from the ceiling, is an outstanding communication vehicle. It provides 100% coverage of the departing audience in Check-in Hall 1.



At the beginning of every campaign, a set of pictures of proof will be made and shared. This is a free of charge service. However, when professional pictures are requested, an additional fee of €350,00 per campaign will be charged*.

* When a campaign consist of more than one kickoffs, whom cannot be photographed at the same day, this fee will be multiplied.



Product information	
Number of faces	6
Rate	€ 11,000
Booking period	Month
Size	2,000 x 3,000 mm
Object orientation	Portrait
Material	Dynajet L110
Lighting	LED backlit
Average reach in booking period	364,500

Specifications	
Format	High resolution PDF
Scale	1:1 or 1:10
DPI	Minimal 75 DPI on real size
Bleed	10 mm
Additional requirements	Mark visual size with crop marks
Deliverytime before start of campaign	10 working days
Upload artwork	artwork@schiphol.nl

 $^{{}^*}$ These objects have moved compared with the photo. Please ask your accountmanager for information regarding this location

Ouestions?

Files, uploads or specifications: please don't hesitate to contact our traffic coordinator at +31 (0)6 3092 6198 or send an email to mediatraffic@schiphol.nl. Your order or account: please contact your account manager, give us a call on +31 (0)20 601 2713 or send an email to advertising@schiphol.nl.

Facts & Figures

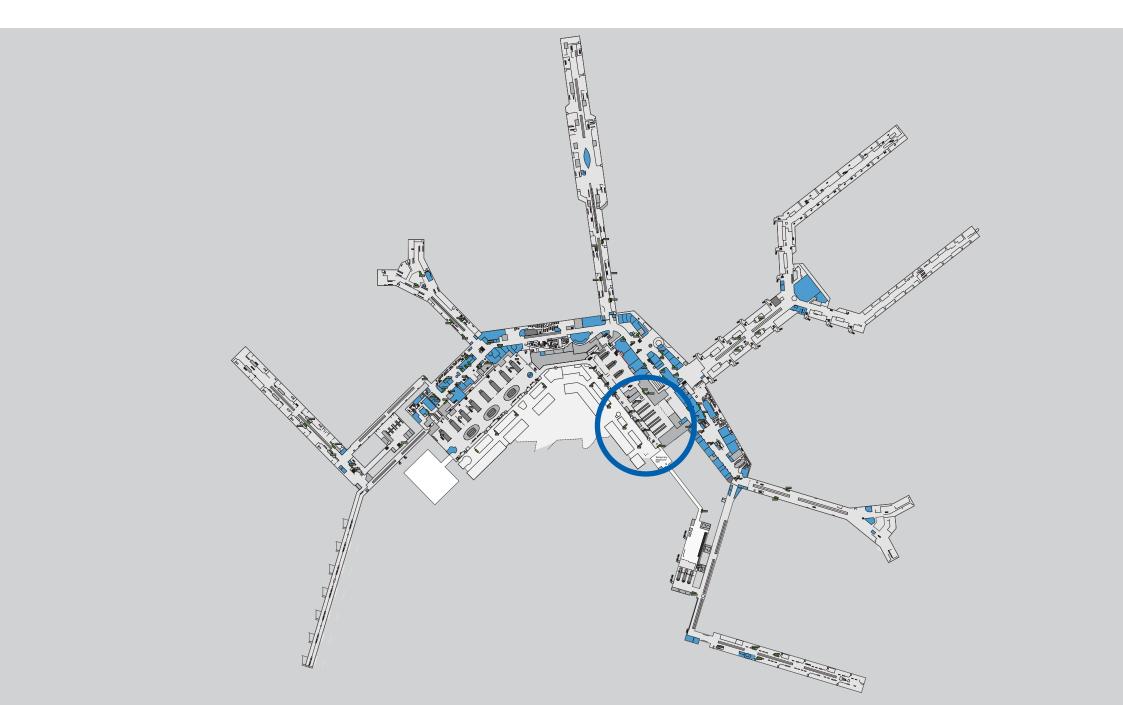


Amsterdam Airport Schiphol





Top 3 destination countries in % Age * in % Type of passengers in % **Departing passengers** 35.6 million ESP 0-20 21-30 31-40 41-50 51-60 >60 Origin Transfer & Destination Frequency of flying * **Arriving passengers** Top 3 countries of residence * in % Reason for travel * in % Gender * in % Other 35.4 million times a year via Schiphol Business Male Female Leisure



Check-in 1 - First level

