



Vikram Sarabhai Library

New Arrivals (Books)

(On Display November 6 – 12, 2017)



Available for issue from November 13th, 2017

- **WHERE ARE THESE BOOKS?**

The new arrivals section (books) is located in front of Children section.

- **HOW TO RESERVE THE BOOK?**

Reserve the book through the online catalogue (<http://vslopac.iima.ac.in>), using “Place hold” option.

- **HOW TO SUGGEST THE BOOK?**

You can suggest the book through the online catalogue (<http://vslopac.iima.ac.in>), using “[Your purchase suggestions](#)” option.

Vikram Sarabhai Library New Arrivals Books November 6 - 12, 2017

SUBJECTS

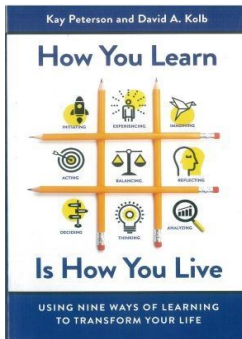
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Note:

- * Issued to Faculty
- ** Issued to FPM
- *** Issued to Student

GENERAL

1



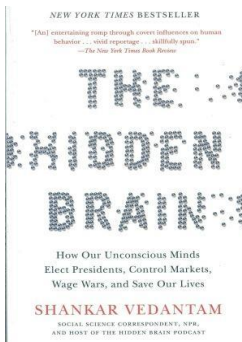
How you learn is how you live: using nine ways of learning to transform your life by Kay Peterson. Oakland: Berrett-Koehler Publishers, 2017.

153.152 P3H6 (195398)

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2



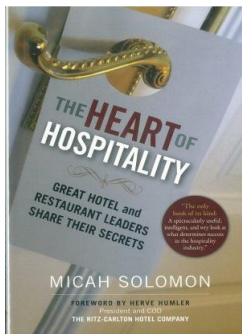
The hidden brain: how our unconscious minds elect presidents, control markets, wage wars, and save our lives by Shankar Vedantam. New York: Spiegel & Grau, 2010.

154.2 V3H4 (195396)

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3



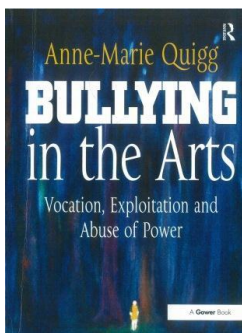
The heart of hospitality: great hotel and restaurant leaders share their secrets by Micah Solomon. New York: Select Books Inc., 2016.

647.95068 S6H3 (195395)

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4



Bullying in the arts: vocation, exploitation and abuse of power by Anne-Marie Quigg. New York: Routledge, 2011.

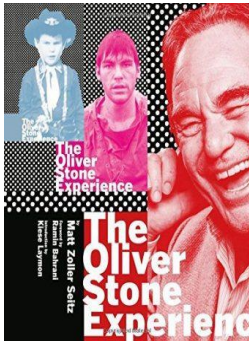
700.683 Q8B8 (195392)*

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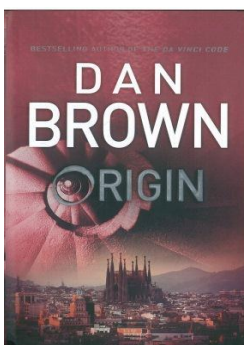
The Oliver Stone experience by Matt Zoller Seitz. New York: ABRAMS, 2016.

791.430233092 S3O5 (195388)*

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6



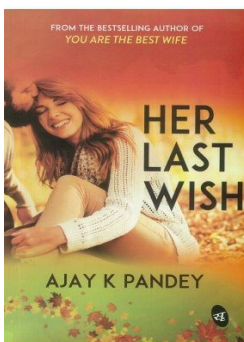
Origin by Dan Brown. London: Bantam Press, 2017.

813 B7O7 (195397)***

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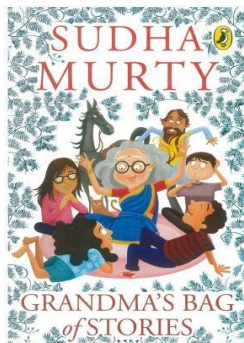
Her last wish by Ajay K. Pandey. New Delhi: Srishti Publishers & Distributors, 2017.

823 P2H3 (195381)

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8



Grandma's bag of stories by Sudha Murty. Gurgaon: Puffin Books, 2015.

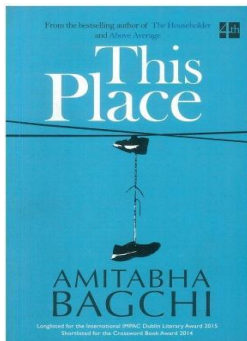
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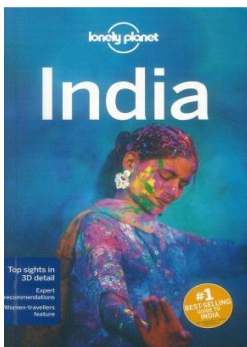
This place by Amitabha Bagchi. Noida: Fourth Estate, 2015.

823.92 B2T4 (195377)

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10



Lonely planet India by Abigail Blasi. Gurugram: Lonely , 2017.

915.404532 B5L6 (195366)

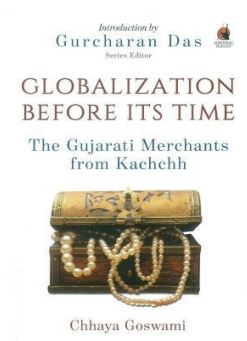
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MANAGEMENT

BUSINESS HISTORY

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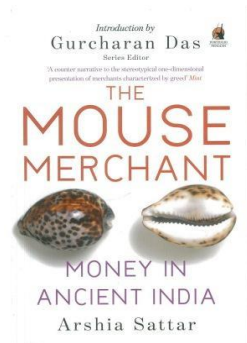
Globalization before its time: the Gujarati merchants from Kachchh by Chhaya Goswami. Gurgaon: Penguin Random House Pvt. Ltd., 2016.

330.95475 G6G5 (195370)

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12



The mouse merchant: money in ancient India by Arshia Sattar. Gurgaon: Penguin Random House India Pvt. Ltd., 2013.

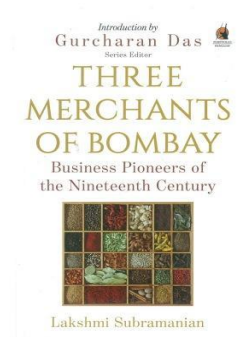
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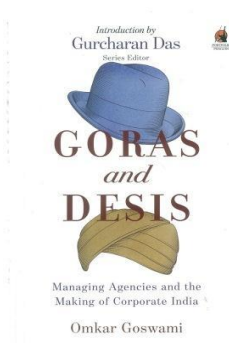
Three merchants of Bombay: business pioneers of the nineteenth century by Lakshmi Subramanian. Gurgaon: Penguin Random House India Pvt. Ltd., 2012.

338.092254 S8T4 (195369)

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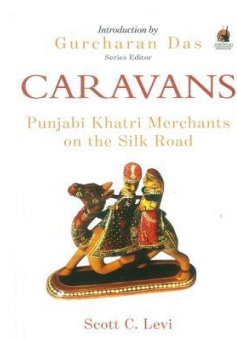
Goras and desis: managing agencies and the making of corporate India by Omkar Goswami. Gurgaon: Penguin Random House India, 2016.

338.740954 G6G6 (195368)

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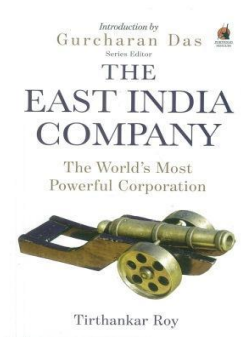
Caravans: Punjabi Khatri merchants on the Silk Road by Scott Cameron Levi. Gurgaon: Penguin Random House India Pvt. Ltd., 2015.

381.0954 L3C2 (195371)

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16



The East India company: the world's most powerful corporation by Tirthankar Roy. New Delhi: Penguin Books, 2012.

382.094205 R6E2 (195367)

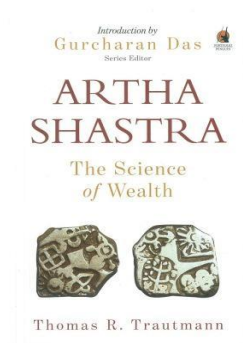
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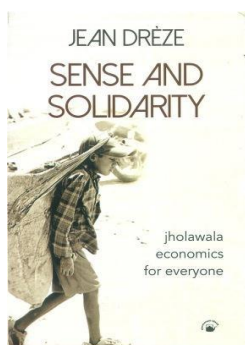
Arthashastra: the science of wealth by Thomas R. Trautmann. New Delhi: Allen Lane, 2012.

330.0954 T7A7 (195375)

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18



Sense and solidarity: jholawala economics for everyone by Jean Dreze. Ranikhet: Permanent Black, 2017.

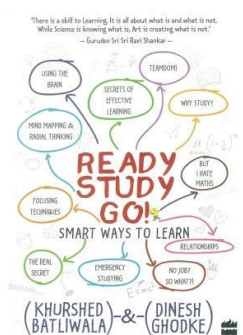
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EDUCATION

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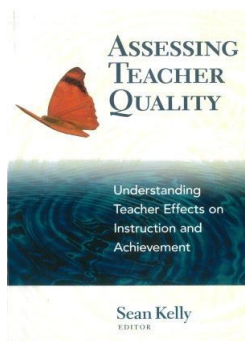
Ready, study, go: smart ways to learn by Khurshed Batliwala. Noida: HarperCollins, 2016.

153 B2R3 (195365)

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Assessing teacher quality: understanding teacher effects on instruction and achievement by Sean Kelly (Editor). New York: Teachers College Press, 2012.

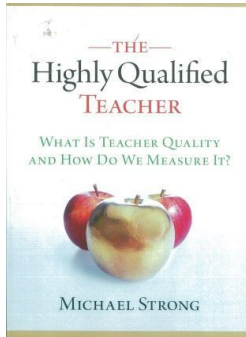
371.100973 A8 (195401)**

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The highly qualified teacher: what is teacher quality and how do we measure it? by Michael Strong. New York: Teachers College Press, 2011.

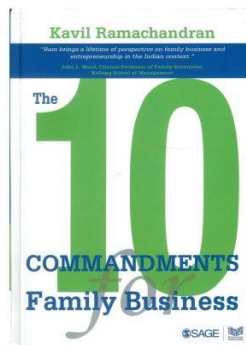
371.102 S8H4 (195400)**

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ENTREPRENEURSHIP

22



The 10 commandments for family business by Kavil Ramachandran. New Delhi: SAGE, 2015.

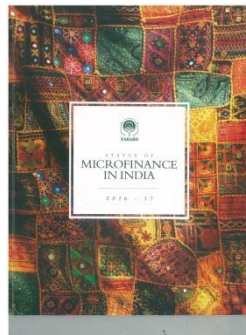
658.04 R2T3 (195382)***

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FINANCE

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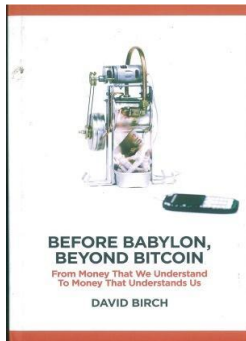
Status of microfinance in India 2016-17 by National Bank for Agriculture and Rural Development. Mumbai: National Bank for Agriculture and Rural Development, 2017.

332.2 N2S8 (195431)

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24



Before Babylon, beyond Bitcoin: from money that we understand to money that understands us by David G. W. Birch. London: London Publishing Partnership, 2017.

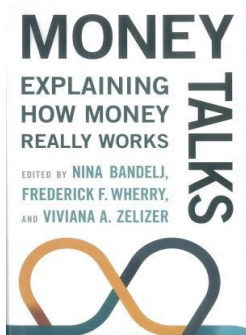
332.4 B4B3 (195391)*

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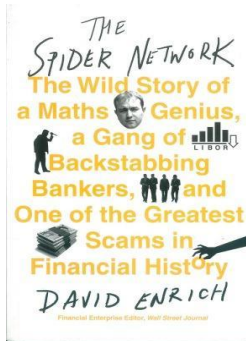
Money talks: explaining how money really works by Nina Bandelj (Editor). Princeton: Princeton University Press, 2017.

332.4 M6 (195393)*

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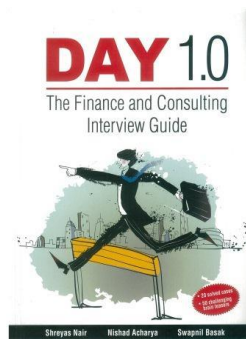
The spider network: the wild story of a math genius, a gang of backstabbing bankers, and one of the greatest scams in financial history by David Enrich. London: Penguin Random House, 2017.

364.168 E6S7 (195394)*

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27



Day 1.0 - the finance and consulting interview guide by Shreyas Nair. Mumbai: Indus Source, 2017.

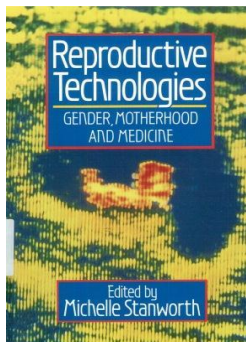
658.83 N2D2 (195378)***

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GENDER STUDIES

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Reproductive technologies: gender, motherhood, and medicine by Michelle Stanworth (Editor). Cambridge: Polity Press, 1991.

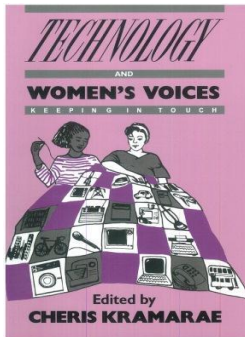
303.483 R3 (195386)**

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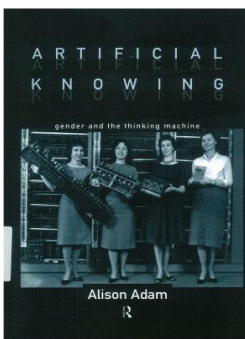
Technology and women's voices: keeping in touch by Cheris Kramarae (Editor). New York: Routledge, 1988.

303.483088042 T3 (195387)**

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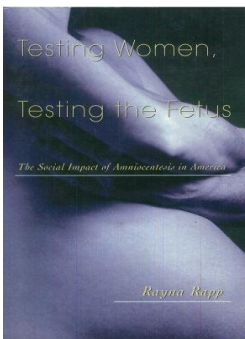
Artificial knowing: gender and the thinking machine by Alison Adam. Oxon: Routledge, 1998.

306.46 A2A7 (195383)**

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31



Testing women, testing the fetus: the social impact of amniocentesis in america by Rayna Rapp. Oxon: Routledge, 1999.

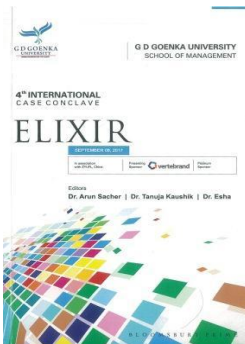
618.3204275 R2T3 (195384)**

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GENERAL

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Proceedings of the 4th international case conclave ELIXIR by Bloomsbury Publishing India Pvt. Ltd. New Delhi: Bloomsbury Publishing India Pvt. Ltd., 2017.

658.063 G2P7 (195429)

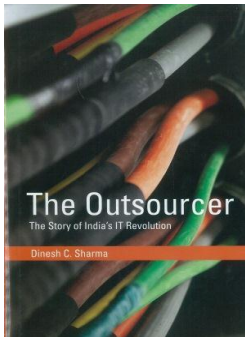
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IT/SYSTEMS

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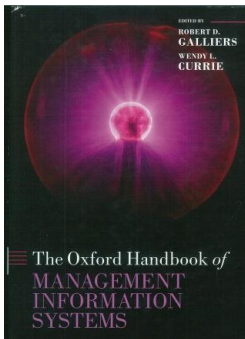
The outsourcer: the story of India's IT revolution by Dinesh C. Sharma. Cambridge: MIT Press, 2015.

338.470050954 S4O8 (195403)**

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The Oxford handbook of management information systems: critical perspectives and new directions by Robert D. Galliers (Editor). New York: Oxford University Press, 2011.

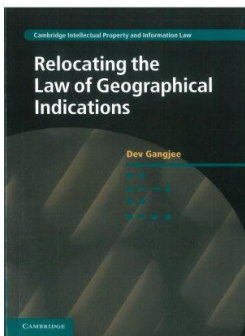
658.4038011 O9 (195385)**

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LEGAL ASPECTS

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Relocating the law of geographical indications by Dev Gangjee. Cambridge: Cambridge University Press, 2012.

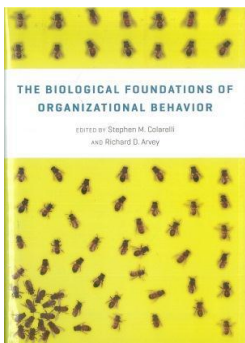
346.048 G2R3 (195389)*

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OB/HR

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The biological foundations of organizational behavior by Stephen M. Colarelli (Editor). Chicago: University of Chicago Press, 2015.

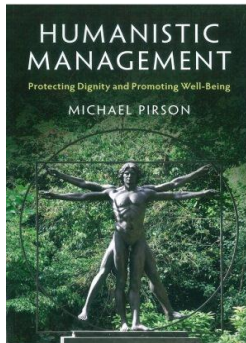
302.35 B4 (195399)

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Humanistic management: protecting dignity and promoting well-being by Michael Pirson. Cambridge: Cambridge University Press, 2017.

658.408 P4H8 (195404)**

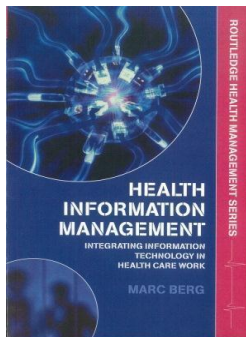
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PUBLIC POLICY

HEALTH

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Health information management: integrating information technology in health care work by Marc Berg (Editor). New York: Routledge, 2004.

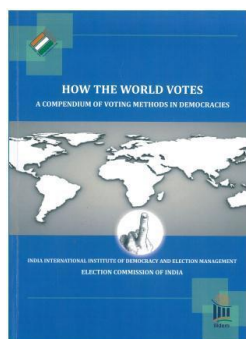
362.10684 H3 (195390)**

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SOCIAL SCIENCE

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How the world votes: a compedium of voting methods in democracies by India International Institute of Democracy and Election Management (IIIDEM). Centre for Innovation, Research and Documentation (CIRD): India International Institute of Democracy and Elec

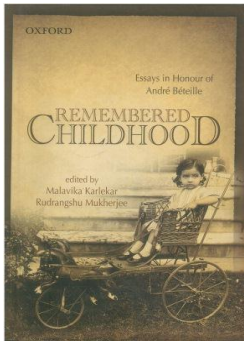
324 C3H6 (195432)

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Remembered childhood: essays in honour of Andre Beteille by Malavika Karlekar (Editor). New Delhi: Oxford University Press, 2009.

361.3092 R3 (195379)**

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