Some Hermite–Hadamard type inequalities for geometrically quasi-convex functions

FENG QI and BO-YAN XI

College of Mathematics, Inner Mongolia University for Nationalities, Tongliao City, Inner Mongolia Autonomous Region 028043, China E-mail: qifeng618@hotmail.com; baoyintu78@qq.com

MS received 16 February 2013

Abstract. In the paper, we introduce a new concept 'geometrically quasi-convex function' and establish some Hermite–Hadamard type inequalities for functions whose derivatives are of geometric quasi-convexity.

Keywords. Hermite–Hadamard's integral inequality; geometrically quasi-convex function.

2010 Mathematics Subject Classification. Primary: 26A51, 26D15; Secondary: 41A55.

1. Introduction

Throughout this paper, we use the following notations

$$\mathbb{R} = (-\infty, \infty), \quad \mathbb{R}_0 = [0, \infty), \quad \text{and} \quad \mathbb{R}_+ = (0, \infty).$$
 (1.1)

DEFINITION 1.1

A function $f: I \subseteq \mathbb{R} \to \mathbb{R}$ is said to be convex if

$$f(\lambda x + (1 - \lambda)y) \le \lambda f(x) + (1 - \lambda)f(y) \tag{1.2}$$

holds for all $x, y \in I$ and $\lambda \in [0, 1]$.

DEFINITION 1.2 [5]

A function $f: I \subseteq \mathbb{R} \to \mathbb{R}_0$ is said to be quasi-convex if

$$f(\lambda x + (1 - \lambda)y) \le \sup\{f(x), f(y)\}\tag{1.3}$$

holds for all $x, y \in I$ and $\lambda \in [0, 1]$.

If $f: I \subseteq \mathbb{R} \to \mathbb{R}$ is a convex function on [a, b] and $a, b \in I$ with a < b, then

$$f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_a^b f(x) \mathrm{d}x \le \frac{f(a)+f(b)}{2}.\tag{1.4}$$

The inequality (1.4) is the well known Hermite–Hadamard inequality and it has been refined or generalized for convex, *s*-convex, and quasi-convex functions and other kinds of functions by a number of mathematicians. Some of them can be reformulated as follows.

Theorem 1.1 (**Theorem 2.2 of [6]**). Let $f: I^{\circ} \subseteq \mathbb{R} \to \mathbb{R}$ be a differentiable mapping and $a, b \in I^{\circ}$ with a < b. If |f'(x)| is convex on [a, b], then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_{a}^{b} f(x) dx \right| \le \frac{(b - a)(|f'(a)| + |f'(b)|)}{8}. \tag{1.5}$$

Theorem 1.2 (Theorems 1 and 2 of [13]). Let $f: I \subseteq \mathbb{R} \to \mathbb{R}$ be differentiable on I° and $a, b \in I$ with a < b. If $|f'(x)|^q$ is convex on [a, b] for $q \ge 1$, then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_{a}^{b} f(x) dx \right| \le \frac{b - a}{4} \left(\frac{|f'(a)|^{q} + |f'(b)|^{q}}{2} \right)^{1/q} \tag{1.6}$$

and

$$\left| f\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_{a}^{b} f(x) dx \right| \le \frac{b-a}{4} \left(\frac{|f'(a)|^{q} + |f'(b)|^{q}}{2} \right)^{1/q}. \tag{1.7}$$

Theorem 1.3 (Theorem 2.3 of [11]). Let $f: I \subseteq \mathbb{R}_0 \to \mathbb{R}$ be a differentiable mapping on I° and $a, b \in I$ with a < b. If the mapping $|f'(x)|^{p/(p-1)}$ is convex on [a, b] for p > 1, then

$$\left| \frac{1}{b-a} \int_{a}^{b} f(x) dx - f\left(\frac{a+b}{2}\right) \right| \le \frac{b-a}{16} \left(\frac{4}{p+1}\right)^{1/p} \{ [|f'(a)|^{p/(p-1)} + 3|f'(b)|^{p/(p-1)}]^{1-1/p} + [3|f'(a)|^{p/(p-1)} + |f'(b)|^{p/(p-1)}]^{1-1/p} \}.$$

$$(1.8)$$

Theorem 1.4 (Theorems 1 and 2 of [9]). Assume that $a, b \in \mathbb{R}$ with a < b and that $f : [a, b] \to \mathbb{R}$ is a differentiable function on (a, b).

(1) If |f'| is quasi-convex on [a, b], then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_{a}^{b} f(x) dx \right| \le \frac{(b - a) \sup\{|f'(a)|, |f'(b)|\}}{4}. \tag{1.9}$$

(2) If $|f'|^{p/(p-1)}$ is quasi-convex on [a, b] for p > 1, then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_{a}^{b} f(x) dx \right|$$

$$\leq \frac{b - a}{2(p + 1)^{1/p}} \sup\{|f'(a)|, |f'(b)|\}.$$
(1.10)

Theorem 1.5 (Theorems 2.3 and 2.4 of [1]). *Let* $f: I^{\circ} \subseteq \mathbb{R} \to \mathbb{R}$ *be a differentiable mapping on* I° *and* $a, b \in I^{\circ}$ *with* a < b.

(1) If $|f'|^p$ is quasi-convex on [a, b] for p > 1, then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_{a}^{b} f(x) dx \right|$$

$$\leq \frac{b - a}{4(p+1)^{1/p}} \left(\sup \left\{ |f'(a)|, \left| f'\left(\frac{a+b}{2}\right) \right| \right\}$$

$$+ \sup \left\{ \left| f'\left(\frac{a+b}{2}\right) \right|, |f'(b)| \right\} \right). \tag{1.11}$$

(2) If $|f'|^q$ is quasi-convex on [a, b] for $q \ge 1$, then

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b - a} \int_{a}^{b} f(x) dx \right| \leq \frac{b - a}{8} \sup \left\{ |f'(a)|, \left| f'\left(\frac{a + b}{2}\right) \right| \right\} + \sup \left\{ \left| f'\left(\frac{a + b}{2}\right) \right|, |f'(b)| \right\}. \tag{1.12}$$

In recent years, some other kinds of Hermite–Hadamard type inequalities were generated, for example, [2–4, 10, 14–26]. For more systematic information, please refer to monographs [7, 8, 12] and related references therein.

In this paper, we will introduce a new concept 'geometrically quasi-convex function' and establish some integral inequalities of Hermite–Hadamard type for functions whose derivatives are of geometric quasi-convexity.

2. Definition and lemmas

In this section, we introduce the notion 'geometrically quasi-convex function' and establish an integral identity.

DEFINITION 2.1

A function $f: I \subseteq \mathbb{R}_0 \to \mathbb{R}_0$ is said to be geometrically quasi-convex on I if

$$f(x^{\lambda}y^{1-\lambda}) \le \sup\{f(x), f(y)\}\tag{2.1}$$

holds for all $x, y \in I$ and $\lambda \in [0, 1]$.

Remark 1. If f(x) is decreasing and geometrically quasi-convex on $I \subseteq \mathbb{R}_+$, then it is quasi-convex on I. If f(x) is increasing and quasi-convex on $I \subseteq \mathbb{R}_+$, then it is geometrically quasi-convex on I.

Lemma 2.1. Let $f: I \subseteq \mathbb{R}_+ \to \mathbb{R}$ be a differentiable function on I° and $a, b \in I^{\circ}$ with a < b. If $f' \in L([a, b])$, then

$$\frac{(\ln b) f(b) - (\ln a) f(a)}{\ln b - \ln a} - \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(x)}{x} dx$$

$$= \int_{0}^{1} a^{1-t} b^{t} \ln(a^{1-t} b^{t}) f'(a^{1-t} b^{t}) dt. \tag{2.2}$$

Proof. Letting $x = a^{1-t}b^t$ for $t \in [0, 1]$ and integrating by parts give

$$(\ln b - \ln a) \int_0^1 a^{1-t} b^t \ln(a^{1-t} b^t) f'(a^{1-t} b^t) dt$$

$$= \int_0^1 \ln(a^{1-t} b^t) f'(a^{1-t} b^t) d(a^{1-t} b^t)$$

$$= \int_a^b (\ln x) f'(x) dx$$

$$= (\ln x) f(x)|_{x=a}^{x=b} - \int_a^b \frac{f(x)}{x} dx$$

$$= (\ln b) f(b) - (\ln a) f(a) - \int_a^b \frac{f(x)}{x} dx.$$

Lemma 2.1 is proved.

Lemma 2.2. For b > a > 0, we have

$$M(a,b) = \int_0^1 |\ln(a^{1-t}b^t)| dt = \begin{cases} \frac{\ln a + \ln b}{2}, & a \ge 1, \\ \frac{(\ln a)^2 + (\ln b)^2}{\ln b - \ln a}, & a < 1 < b, \\ -\frac{\ln a + \ln b}{2}, & b \le 1 \end{cases}$$
(2.3)

and

$$N(a,b) = \int_{0}^{1} a^{1-t}b^{t} |\ln(a^{1-t}b^{t})| = \begin{cases} \frac{b \ln b - a \ln a - (b-a)}{\ln b - \ln a}, & a \ge 1, \\ \frac{b \ln b + a \ln a + 2 - b - a}{\ln b - \ln a}, & a < 1 < b, \\ \frac{b - a - (b \ln b - a \ln a)}{\ln b - \ln a}, & b \le 1. \end{cases}$$

$$(2.4)$$

Proof. This follows from a straightforward computation of definite integrals.

3. Some Hermite-Hadamard type inequalities

In this section, we will establish some integral inequalities of Hermite–Hadamard type for functions whose derivatives are of geometric quasi-convexity.

Theorem 3.1. Let $f: I \subseteq \mathbb{R}_+ \to \mathbb{R}$ be differentiable on I° and $f' \in L([a,b])$ for $a, b \in I^{\circ}$ with a < b. If |f'(x)| is geometrically quasi-convex on [a, b], then

$$\left| \frac{(\ln b) f(b) - (\ln a) f(a)}{\ln b - \ln a} - \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(x)}{x} dx \right| \\ \leq N(a, b) \sup\{|f'(a)|, |f'(b)|\}, \tag{3.1}$$

where N(a, b) is defined by (2.4).

Proof. From Lemma 2.1, it follows that

$$\left| \frac{(\ln b) f(b) - (\ln a) f(a)}{\ln b - \ln a} - \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(x)}{x} dx \right|$$

$$\leq \int_{0}^{1} a^{1-t} b^{t} |\ln(a^{1-t}b^{t})| |f'(a^{1-t}b^{t})| dt.$$
(3.2)

Using the geometric quasi-convexity of |f'(x)| on [a, b] yields

$$|f'(a^{1-t}b^t)| \le \sup\{|f'(a)|, |f'(b)|\}, \quad 0 \le t \le 1.$$

From this inequality and Lemma 2.2, it follows that

$$\int_{0}^{1} a^{1-t}b^{t} |\ln(a^{1-t}b^{t})||f'(a^{1-t}b^{t})|dt$$

$$\leq \sup\{|f'(a)|, |f'(b)|\} \int_{0}^{1} a^{1-t}b^{t} |\ln(a^{1-t}b^{t})|dt$$

$$= N(a, b) \sup\{|f'(a)|, |f'(b)|\}.$$
(3.3)

Substituting (3.3) into inequality (3.2) and simplifying establishes the inequality (3.1). Theorem 3.1 is thus proved.

COROLLARY 3.2

Let b > a > 0 and $r \in \mathbb{R}$ and let

$$I(a,b) = \begin{cases} \frac{1}{e} \left(\frac{b^b}{a^a}\right)^{1/(b-a)}, & a \neq b, \\ a, & a = b, \end{cases}$$

$$L(a,b) = \begin{cases} \frac{b-a}{\ln b - \ln a}, & a \neq b, \\ a, & a = b, \end{cases}$$
(3.4)

$$L(a,b) = \begin{cases} \frac{b-a}{\ln b - \ln a}, & a \neq b, \\ a, & a = b, \end{cases}$$
(3.5)

and

$$L_r(a,b) = \begin{cases} \left[\frac{b^{r+1} - a^{r+1}}{(r+1)(b-a)} \right]^{1/r}, & r \neq -1, 0, \\ L(a,b), & r = -1, \\ I(a,b), & r = 0 \end{cases}$$
(3.6)

denote respectively the exponential, logarithmic, and generalized logarithmic means of two positive numbers a and b.

(1) If $a \ge 1$ and r > 0, then

$$\ln I(a^{r+1}, b^{r+1}) \le \frac{(r+1)b^r}{[L_r(a,b)]^r} \ln I(a,b). \tag{3.7}$$

(2) If $b \le 1$ and r < -1, then

$$\ln I(a^{r+1}, b^{r+1}) \le -\frac{|r+1|a^r}{[L_r(a, b)]^r} \ln I(a, b). \tag{3.8}$$

Proof. Set $f(x) = x^{r+1}$ for $x \in \mathbb{R}_+$ and $r \in \mathbb{R}$ with $r \neq -1$. If y > x > 0,

$$|f'(x^t y^{1-t})| = |r+1|(x^t y^{1-t})^r \le \begin{cases} |r+1|y^r, & r \ge 0, \\ |r+1|x^r, & r < 0. \end{cases}$$

This shows that the function $|f'(x)| = |r+1|x^r$ is geometrically quasi-convex on \mathbb{R}_+ for $r \in \mathbb{R}$ with $r \neq -1$. On the other hand,

$$b^{r+1} \ln b - a^{r+1} \ln a = \frac{1}{r+1} \ln \left[\frac{(b^{r+1})^{b^{r+1}}}{(a^{r+1})^{a^{r+1}}} \right]$$
$$= \frac{b^{r+1} - a^{r+1}}{r+1} [\ln I(a^{r+1}, b^{r+1}) + 1]$$

and

$$\int_{a}^{b} \frac{f(x)}{x} dx = \int_{a}^{b} x^{r} dx = \frac{b^{r+1} - a^{r+1}}{r+1}.$$

Substituting these scalars into Theorem 3.1 yields the required results.

Theorem 3.3. Let $f: I \subseteq \mathbb{R}_+ \to \mathbb{R}$ be differentiable on I° and $f' \in L([a,b])$ for $a,b \in I^{\circ}$ with a < b. If $|f'(x)|^q$ is geometrically quasi-convex on [a,b] for q > 1, then

$$\left| \frac{(\ln b) f(b) - (\ln a) f(a)}{\ln b - \ln a} - \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(x)}{x} dx \right| \leq [M(a, b)]^{1/q} \\
\times \left[\frac{q - 1}{q} N(a^{q/(q - 1)}, b^{q/(q - 1)}) \right]^{1 - 1/q} \sup\{|f'(a)|, |f'(b)|\}, \tag{3.9}$$

where M(u, v) and N(u, v) are defined by (2.3) and (2.4).

Proof. By Lemma 2.1, Hölder's inequality, and the geometric quasi-convexity of $|f'(x)|^q$ on [a, b], we have

$$\left| \frac{(\ln b) f(b) - (\ln a) f(a)}{\ln b - \ln a} - \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(x)}{x} dx \right|$$

$$\leq \int_{0}^{1} a^{1-t} b^{t} |\ln(a^{1-t}b^{t})| |f'(a^{1-t}b^{t})| dt$$

$$\begin{split} &\leq \left[\int_0^1 a^{q(1-t)/(q-1)} b^{qt/(q-1)} |\ln(a^{1-t}b^t)| \mathrm{d}t\right]^{1-1/q} \\ &\times \left[\int_0^1 |\ln(a^{1-t}b^t)| |f'(a^{1-t}b^t)|^q \mathrm{d}t\right]^{1/q} \\ &\leq \left[\int_0^1 a^{q(1-t)/(q-1)} b^{qt/(q-1)} |\ln(a^{1-t}b^t)| \mathrm{d}t\right]^{1-1/q} \\ &\times \left[\int_0^1 |\ln(a^{1-t}b^t)| \mathrm{d}t\right]^{1/q} \sup\{|f'(a)|, |f'(b)|\}, \end{split}$$

where using Lemma 2.2 shows

$$\int_0^1 a^{q(1-t)/(q-1)} b^{qt/(q-1)} |\ln(a^{1-t}b^t)| dt = \frac{(q-1)^2}{q^2} N(a^{q/(q-1)}, b^{q/(q-1)})$$

and

$$\int_0^1 |\ln(a^{1-t}b^t)| dt = M(a, b).$$

The proof of Theorem 3.3 is complete.

Theorem 3.4. Let $f: I \subseteq \mathbb{R}_+ \to \mathbb{R}$ be differentiable on I° and $f' \in L([a,b])$ for $a,b \in I^{\circ}$ with a < b. If $|f'(x)|^q$ is geometrically quasi-convex on [a,b] for q > 1 and $q > \ell > 0$, then

$$\left| \frac{(\ln b) f(b) - (\ln a) f(a)}{\ln b - \ln a} - \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(x)}{x} dx \right| \\
\leq \left(\frac{q - 1}{q - \ell} \right)^{1 - 1/q} \left(\frac{1}{\ell} \right)^{1/q} [N(a^{\ell}, b^{\ell})]^{1/q} [N(a^{(q - \ell)/(q - 1)}, b^{(q - \ell)/(q - 1)})]^{1 - 1/q} \times \sup\{|f'(a)|, |f'(b)|\}. \tag{3.10}$$

where N(u, v) is defined by (2.4).

Proof. From Lemma 2.1, Hölder's inequality, and the geometric quasi-convexity of $|f'(x)|^q$ on [a, b] and by Lemma 2.2 it follows that

$$\begin{split} \left| \frac{(\ln b) f(b) - (\ln a) f(a)}{\ln b - \ln a} - \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(x)}{x} \mathrm{d}x \right| \\ &\leq \int_{0}^{1} a^{1-t} b^{t} |\ln(a^{1-t}b^{t})||f'(a^{1-t}b^{t})| \mathrm{d}t \\ &\leq \left[\int_{0}^{1} a^{(q-\ell)(1-t)/(q-1)} b^{(q-\ell)/(q-1)t} |\ln(a^{1-t}b^{t})| \mathrm{d}t \right]^{1-1/q} \\ &\times \left[\int_{0}^{1} a^{\ell(1-t)} b^{\ell t} |\ln(a^{1-t}b^{t})||f'(a^{1-t}b^{t})|^{q} \mathrm{d}t \right]^{1/q} \end{split}$$

$$\leq \left[\int_{0}^{1} a^{(q-\ell)(1-t)/(q-1)} b^{(q-\ell)t/(q-1)} |\ln(a^{1-t}b^{t})| dt \right]^{1-1/q}$$

$$\times \left[\int_{0}^{1} a^{\ell(1-t)} b^{\ell t} |\ln(a^{1-t}b^{t})| dt \right]^{1/q} \sup\{|f'(a)|, |f'(b)|\}$$

$$= \left(\frac{q-1}{q-\ell} \right)^{1-1/q} \left(\frac{1}{\ell} \right)^{1/q} [N(a^{(q-\ell)/(q-1)}, b^{(q-\ell)/(q-1)})]^{1-1/q}$$

$$\times [N(a^{\ell}, b^{\ell})]^{1/q} \sup\{|f'(a)|, |f'(b)|\}.$$

П

П

The proof of Theorem 3.4 is complete.

Theorem 3.5. Let $f:[a,b] \subseteq \mathbb{R}_+ \to \mathbb{R}_0$ be a geometrically quasi-convex function on [a,b] and $f \in L([a,b])$. Then

$$f((ab)^{1/2}) \le \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(x)}{x} dx \le \sup\{f(a), f(b)\}.$$
 (3.11)

Proof. Since

$$(ab)^{1/2} = a^{(1-t)/2}b^{t/2}a^{t/2}b^{(1-t)/2}$$

for $0 \le t \le 1$, by the geometric quasi-convexity of f(x) on [a, b], we have

$$f((ab)^{1/2}) \le \sup\{f(a^{1-t}b^t), f(a^tb^{1-t})\} \le \sup\{f(a), f(b)\}\$$

and

$$\int_0^1 f(a^{1-t}b^t) dt = \int_0^1 f(a^t b^{1-t}) dt = \frac{1}{\ln b - \ln a} \int_a^b \frac{f(x)}{x} dx.$$

The proof of Theorem 3.5 is complete.

Theorem 3.6. Let $f, g : [a, b] \subseteq \mathbb{R}_+ \to \mathbb{R}_0$ be geometrically quasi-convex functions on [a, b] and $fg \in L([a, b])$. Then

$$\frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(x)}{x} g(x) dx \le \sup\{f(a)g(a), f(a)g(b), f(b)g(a), f(b)g(b)\}.$$

Proof. Letting $x = a^{1-t}b^t$ for $0 \le t \le 1$ and using the geometric quasi-convexity of f(x) and g(x) on [a, b] yields

$$\begin{split} \frac{1}{\ln b - \ln a} \int_{a}^{b} \frac{f(x)}{x} g(x) \mathrm{d}x \\ &= \int_{0}^{1} f(a^{1-t}b^{t}) g(a^{1-t}b^{t}) \mathrm{d}t \leq \sup\{f(a), f(b)\} \sup\{g(a), g(b)\}. \end{split}$$

The proof of Theorem 3.6 is complete.

References

- [1] Alomari M, Darus M and Kirmaci U S, Refinements of Hadamard-type inequalities for quasi-convex functions with applications to trapezoidal formula and to special means, *Comput. Math. Appl.* **59(1)** (2010) 225–232; available online at http://dx.doi.org/10. 1016/j.camwa.2009.08.002
- [2] Bai R-F, Qi F and Xi B-Y, Hermite–Hadamard type inequalities for the *m* and (α, *m*)-logarithmically convex functions, *Filomat* **27(1)** (2013) 1–7; available online at http://dx.doi.org/10.2298/FIL1301001B
- [3] Bai S-P, Wang S-H and Qi F, Some Hermite–Hadamard type inequalities for n-time differentiable (α, m) -convex functions, J. Inequal. Appl. **2012** (2012) 267, 11 pages; available online at http://dx.doi.org/10.1186/1029-242X-2012-267
- [4] Chun L and Qi F, Integral inequalities of Hermite–Hadamard type for functions whose 3rd derivatives are *s*-convex, *Appl. Math.* **3(11)** (2012) 1680–1685; available online at http://dx.doi.org/10.4236/am.2012.311232
- [5] Dragomir S S, Pečarić J and Persson L E, Some inequalities of Hadamard type, *Soochow J. Math.* **21**(3) (1995) 335–341
- [6] Dragomir S S and Agarwal R P, Two inequalities for differentiable mappings and applications to special means of real numbers and to trapezoidal formula, *Appl. Math. Lett.* 11(5) (1998) 91–95; available online at http://dx.doi.org/10.1016/S0893-9659(98)00086-X
- [7] Dragomir S S and Pearce C E M, Selected Topics on Hermite–Hadamard Type Inequalities and Applications, RGMIA Monographs, Victoria University, 2000; available online at http://rgmia.org/monographs/hermite_hadamard.html
- [8] Dragomir S S and Rassias T M, Ostrowski Type Inequalities and Applications in Numerical Integration (2002) (Kluwer Academic Publishers)
- [9] Ion D A, Some estimates on the Hermite–Hadamard inequality through quasi-convex functions, *An. Univ. Craiova Ser. Mat. Inform.* **34** (2007), 83–88
- [10] Jiang W-D, Niu D-W, Hua Y and Qi F, Generalizations of Hermite–Hadamard inequality to *n*-time differentiable functions which are *s*-convex in the second sense, *Analysis* (*Munich*) **32(3)** (2012) 209–220; available online at http://dx.doi.org/10.1524/anly.2012. 1161
- [11] Kirmaci U S, Inequalities for differentiable mappings and applications to special means of real numbers to midpoint formula, *Appl. Math. Comput.* **147(1)** (2004) 137–146; available online at http://dx.doi.org/10.1016/S0096-3003(02)00657-4
- [12] Niculescu C P and Persson L-E, Convex Functions and their Applications, CMS Books in Mathematics (2005) Springer-Verlag
- [13] Pearce C E M and Pečarić J, Inequalities for differentiable mappings with application to special means and quadrature formulae, *Appl. Math. Lett.* **13(2)** (2000) 51–55; available online at http://dx.doi.org/10.1016/S0893-9659(99)00164-0
- [14] Qi F, Wei Z-L and Yang Q, Generalizations and refinements of Hermite–Hadamard's inequality, *Rocky Mountain J. Math.* **35(1)** (2005) 235–251; available online at http://dx.doi.org/10.1216/rmjm/1181069779
- [15] Shuang Y, Yin H-P and Qi F, Hermite–Hadamard type integral inequalities for geometric-arithmetically *s*-convex functions, *Analysis (Munich)* **33(2)** (2013) 197–208; available online at http://dx.doi.org/10.1524/anly.2013.1192
- [16] Wang S-H, Xi B-Y and Qi F, On Hermite–Hadamard type inequalities for (α, m)-convex functions, *Int. J. Open Probl. Comput. Sci. Math.* **5(4)** (2012) 47–56
- [17] Wang S-H, Xi B-Y and Qi F, Some new inequalities of Hermite–Hadamard type for *n*-time differentiable functions which are *m*-convex, *Analysis (Munich)* **32(3)** (2012), 247–262; available online at http://dx.doi.org/10.1524/anly.2012.1167

- [18] Xi B-Y, Bai R-F and Qi F, Hermite–Hadamard type inequalities for the m- and (α, m) -geometrically convex functions, *Aequationes Math.* **84(3)** (2012) 261–269; available online at http://dx.doi.org/10.1007/s00010-011-0114-x
- [19] Xi B-Y, Hua J and Qi F, Hermite–Hadamard type inequalities for extended *s*-convex functions on the co-ordinates in a rectangle, *J. Appl. Anal.* **20(1)** (2014) 29–39; available online at http://dx.doi.org/10.1515/jaa-2014-0004
- [20] Xi B-Y and Qi F, Hermite–Hadamard type inequalities for functions whose derivatives are of convexities, *Nonlinear Funct. Anal. Appl.* **18(2)** (2013) 163–176
- [21] Xi B-Y and Qi F, Some Hermite–Hadamard type inequalities for differentiable convex functions and applications, *Hacet. J. Math. Stat.* **42(3)** (2013) 243–257
- [22] Xi B-Y and Qi F, Some inequalities of Hermite–Hadamard type for *h*-convex functions, *Adv. Inequal. Appl.* **2(1)** (2013) 1–15
- [23] Xi B-Y and Qi F, Some integral inequalities of Hermite–Hadamard type for convex functions with applications to means, *J. Funct. Spaces Appl.* **2012** (2012), Article ID 980438, 14 pages; available online at http://dx.doi.org/10.1155/2012/980438
- [24] Xi B-Y, Wang S-H and Qi F, Some inequalities of Hermite–Hadamard type for functions whose 3rd derivatives are *P*-convex, *Appl. Math.* **3(12)** (2012) 1898–1902; available online at http://dx.doi.org/10.4236/am.2012.312260
- [25] Zhang T-Y, Ji A-P and Qi F, On integral inequalities of Hermite–Hadamard type for s-geometrically convex functions, Abstr. Appl. Anal. 2012 (2012), Article ID 560586, 14 pages; available online at http://dx.doi.org/10.1155/2012/560586
- [26] Zhang T-Y, Ji A-P and Qi F, Some inequalities of Hermite–Hadamard type for GAconvex functions with applications to means, *Matematiche (Catania)* **68(1)** (2013) 229–239; available online at http://dx.doi.org/10.4418/2013.68.1.17