Campaign Monitor Template Cheatsheet

Making content editable

Single Line: `<singleline repeatertitle='true'>`
*Smaller strings such as headings.
The* `repeatertitle='true'` *adds
this line to the table of contents*

Multi Line: `<multiline>`
Larger blocks of text

Image: `<img editable='true' width="">`
*Replaceable image, providing a width
value will resize each image automatically,*
`src=''` *lets you show a default image*

Repeater: `<repeater>`
*Repeating block that can include a
title, description and an image*

Layout: `<layout label=''>`
*Use in repeaters to specify variations on the
content and format of each content item.
Add a label to let authors select a layout.*

Table of contents: `<tableofcontents>`
Creates an automated list of all `<singleline
repeatertitle='true'>` *items*

Repeater title: `<repeatertitle>`
Used within the `<tableofcontents>` *tag,
this outputs a link to all* `<singleline
repeatertitle='true'>` *items*

Quick links

Web version: `<webversion>`
Link to view email in web browser

Forward to a friend: `<forwardtoafriend>`
Link to web-based forward to a friend form

Tweet: `<tweet>`
Add a Twitter 'tweet' button to the email

Like: `<fblike>`
Add a Facebook 'Like' button

Unsubscribe: `<unsubscribe>`
Single-click unsubscribe link

Preference center: `<preferences>`
Link to web-based preference center form

Dates

Current day: `<currentday>`
Display current day (ex. 21)

Current day: `<currentdayname>`
Display current day (ex. Monday)

Current month: `<currentmonth>`
Display current month (ex. 7)

Current month: `<currentmonthname>`
Display current month (ex. July)

Current year: `<currentyear>`
Display current year (ex. 2011)

Personalization

First name: `[firstname,fallback=text]`
Display subscribers first name

Last name: `[lastname,fallback=text]`
Display subscribers last name

Full name: `[fullname,fallback=text]`
Display subscribers full name

Email Address: `[email]`
Display subscribers email

Custom field: `[custom,fallback=text]`
Display custom fields that you've added

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