# Steptoe

SEMINARS & EVENTS

# IP Primer for Scientists, Engineers & Startups

#### **NEW YORK IP NETWORK SERIES**

September 30, 2015

# Overview

# **Event Details**

The IP Network Series is a monthly meeting for intellectual property professionals and those who wish to learn more about IP protection and monetization, including entrepreneurs, scientists, engineers, and investors. Each meeting will include a fireside chat and fun activity aimed at lawyers and non-lawyers alike. Participation is free of charge.

Date: Wednesday, September 30, 2015

Time: 6:30 p.m. - 9:00 p.m.

# **Event Location**

The Loft in Flatiron 20 West 23rd Street New York, NY

Join us for our next event in the series, "IP Primer for Scientists, Engineers & Startups." The discussion will include a high level overview of the various types of intellectual property protection available in the US, including patents, trademarks, copyright and trade secret. Examiners from the US Patent and Trademark Office (USPTO) will provide additional insight on the patenting process, including types of patents, the parts of a patent application, and analyzing claims with respect to novelty and obviousness.

# Featured speakers:

- · David Hecht, Steptoe
- Arpan Savla, USPTO
- Kristen Matter, USPTO

#### Please click here to register.

We also hope you will join us for the final program in this series for 2015:

 November 18, 2015: The Importance of Design Patents (Date and time subject to change.)

Steptoe will continue the IP Network series in 2016 with a broad range of topics including standard-essential patents and FRAND, basics of trademarks for start-ups, and movie piracy.

For more information on Steptoe's Intellectual Property practice, please contact John Caracappa or Harold Fox.

# **Events**

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# **Importance of Design Patents**

New York IP Network Series November 18, 2015 The Loft in Flatiron 20 West 23rd Street New York, New York

# **SEMINARS & EVENTS**

# Hedge Fund IPR Challenges: The Dawn of Reverse Monetization

New York IP Network Series June 17, 2015 The Loft in Flatiron 20 West 23rd Street New York, NY

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# Patentable Subject Matter in Light of Alice

New York IP Network Series July 22, 2015 The Loft in Flatiron 20 West 23rd Street New York, NY

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