Six Principles of Interpretation

- 1. Any interpretation that does not somehow relate what is being displayed or described to something within the personality or experience of the visitor will be sterile.
- 2. Information, as such, is not Interpretation. Interpretation is revelation based upon information. But they are entirely different things. However all interpretation includes information.
- 3. Interpretation is an art, which combines many arts, whether the materials presented are scientific, historical or architectural. Any art is in some degree teachable.
- 4. The chief aim of Interpretation is not instruction, but provocation.
- 5. Interpretation should aim to present a whole rather than a part, and must address itself to the whole man rather than any phase.
- 6. Interpretation addressed to children (say up to the age of twelve) should not be a dilution of the presentation to adults, but should follow a fundamentally different approach. To be at its best it will require a separate program.

By Freeman Tildan, "Interpreting Our Heritage" 1957