

Find a List of Similar Companies to Invite to a Job Fair

There are times when you may need to create a list of companies to match a particular search result. For example, when a company is on the brink of layoffs, you may want to create a list of similar companies to invite to a job fair for the at-risk employees.

Getting Started

Search within 'My Lists' for companies with medium or high financial stress.

(See the Filtered Search User Guide for more details about creating and saving company lists.)

¹ In this example, there are 5 high-risk companies in the home healthcare industry (NAICS: 621610) within Riverside County.

² To select the at-risk company you wish to help, click on the company indicators on the map or select from the list.

³ Next, click the Search tab to find companies of a **similar size**, with the **same NAICS code**, and located within the **same region**.

When prompted, click 'yes' to search for similar companies.

Note: In addition to finding similar companies to the *single, selected company*, you can also click the Search tab to find companies which are similar to any *list of companies*.







Build a List of Similar Companies

Your new list will automatically appear within the 'Search' tab, containing companies that are similar in size, NAICs code and location to the original' 'My Lists' selection.

⁵ In this example there are 285 companies that match the high-risk companies on the previous screen.

6 Now, use the Filter drop-down menu to sort your list to find stable, growing companies to invite to the job fair. There are multiple filters available:

Adjust Company Size and Type: If desired, you can filter your list by company size as well as selecting additional NAICS codes.

⁸ Filter by Financial Health: Select a *low* Financial Stress Index and a Material Change Score that is *stable* and *growing*. Select as many as options as desired.







Complete Your List

9 The resulting filtered list contains 31 potential job fair companies.









When your list of companies for the job fair is complete, click 'Export/Import List' to:

- Export the list to an Excel spreadsheet
- Import (save) the list of companies to 'My Lists' for future use

(See the Filtered Search User Guide for more details about creating and saving company lists.)